Experimental Design and Data Analysis, Lecture 6

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VU Amsterdam

- general factorial and incomplete block designs
- 2 random effects
- 3 crossover design
- split-plot design
- overview anova designs

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general factorial and incomplete block designs

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crossover design

general factorial and incomplete block designs

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enough data

M each

cell -

General factorial design

more fac.s than

- Everything extends to an arbitrary number of factors.
- A practical difficulty is that the number of combinations of factors increases rapidly, so that many experiments are necessary.
- In the decomposition of the population means this becomes visible through many interaction parameters. E.g., given 3 factors there are 3 2nd order and 1 3rd order interactions:

$$\mu_{ijk} = \mu + \alpha_i + \beta_j + \gamma_k + (\alpha \beta)_{ij} + (\alpha \gamma)_{ik} + (\beta \gamma)_{jk} + (\alpha \beta \gamma)_{ijk} \cdot \rightarrow 3 - u_{\alpha \gamma}$$

It is often assumed that higher order interactions are zero. Then lower order interactions can be estimated using fewer experiments (incomplete designs).

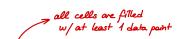
More cells

you don't have any data in cert. cells

data per cell

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Incomplete block designs



- O block = fac. that is not of Merest but we take Mto acc.
- In a regular block design every treatment (the factor of interest) is applied at least once within every block.
- o If there are many blocks (in particular if two or more block factors are crossed), then this requires many experiments. > we want treat to be appl to each
 - In an incomplete block design only a subset of the experiments is performed.

performed.

- It is advisable to choose this subset in a "balanced way".
- Example of incomplete block design with 3 factors (1 treatment factor +

levels— 2 block factors): latin squares.

block has obs. w/cert: treatment

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The setting for a latin square design for 2 block factors is an experiment with:

- a numerical outcome Y (dependent variable).
- a factor of interest that can be fixed at I levels (treatment).
- two factors that are not of interest, both with fixed levels (blocks).

Example of a latin square design for 2 block factors, with levels 1, 2, 3, 4 and I, II, III, IV, and a treatment with levels A, B, C, D

general factorial and incomplete block designs

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The outcome is measured (only) for blocks and treatment combinations (1,I,D), (1,II,C), (1,III,B), (1,IV,A), (2,I,B), etc.: 16 experiments in total. Every treatment is measured exactly once for every level of both blocks. The analysis assumes the additive model (interactions are assumed to be 0):

$$Y_{ikl} = \mu + \alpha_i + \beta_{1k} + \beta_{2l} + e_{ikl_2}$$
 can't say anything abt. Interact.

 β_{1k} and β_{2l} are the block effects at levels $k \in \{1, 2, 3, 4\}$ and $l \in \{l, ll, ll, lV\}$.

> lm(y~treatment+block1+block2,data=...)

each treatm. rep.in each cell b/c we can only

obs.

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now

compare

all

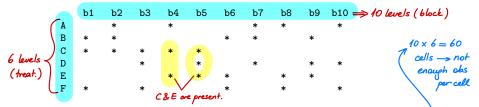
Balanced incomplete block design

general factorial and incomplete block designs

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block

A balanced incomplete block design for a block factor with levels b1,...,b10 and a treatment factor with levels A, B, C, D, E, F takes the form



The outcome is measured (only) for the combinations marked by a "*": 30 experiments in total, 3 per block. Every pair of treatments is compared within exactly 2 blocks. The analysis is the same as for an ordinary block design.

Ideally a latin square is chosen at random from all possible latin squares, but this is computationally difficult. Instead one may apply a sequence of swaps of randomly chosen pairs of columns or rows.

has 3 Advantage of incomplete block designs: great save in experiments; disadvantage: even treat:s w/each a rough graphical check on interactions between blocks and treatments is impossible. treat. other > no way to say anyth. abt. interact.s

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crossover design

random effects (mixed effects models)

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rand.

صيا won't

draw

ary infer: but

صيا

उमी। take

mho

acc.

The idea of random effects

So far we have considered block effects as fixed effects. That is, we regard the blocks as predetermined, not as a random selection of all available blocks.

Alternatively, we can regard the blocks as a random selection of all possible blocks (the block population). In that case, the effects of the blocks occurring in our experiment are random effects.

EXAMPLE We want to investigate whether exam 1 is more difficult than exam 2. Because math professors may have different grading styles, resulting in different heights of the grades, we take "professor" as block factor. We randomly select 6 math professors from the math professor population. We apply a randomized block design by selecting 10 students for each professor. 5 randomly chosen students per professor make exam 1 (treatment 1) and the other 5 make exam 2 (treatment 2). The treatment effect (exam effect) is a fixed effect, whereas the block effect (professor effect) is a random effect. We are interested in the treatment effect.

rand.ly

est. It b/c

> 17/5 rand.

> > but

we don't

need

to.

Analysis

, rand. var.s drawn from norm dist and have.

diff. 5's for diff. 6's. -> we

can't

Data (Y_{ibk}) are assumed to follow the model

$$Y_{ibk} = \mu + \alpha_i + (\tau_b) + e_{ibk}, \quad i = 1, ..., I; \quad b = 1, ..., B; \quad k = 1, ..., N,$$

where the treatment effect (α_i) is a fixed effect, and the block effect (τ_b) is a random effect. That means, we assume the block effects τ_b form a random sample from a centered normal distribution (i.e., with mean 0).

As in 1-way ANOVA we test $H_0: \alpha_1 = \ldots = \alpha_I = 0$. Interacts or a

We also estimate μ and the α_i 's.

Since we have both fixed and random effects, this is called a mixed effects model.

2nd fac., just test whether treat.

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crossover design •0000000

mixed effects model: crossover design

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Setting:

ne.f. gains day vs not gains objet to a person → to see if day does south An experiment with two numerical outcomes per experimental unit, corresponding to two different treatments. Interest is in a possible difference between the two outcomes. An order effect of the outcomes is suspected.

(The crossover design can be extended to more than 2 outcomes.)

EXAMPLE Comparing pain relief by a dedicated drug or by a placebo. Both treatments are applied to every individual (with recovery time in between).

EXAMPLE Comparing time needed to complete a search task in a tree of webpages as function of the organization of the webpages. Every individual performs a search task with both types of organization.

Design:

mda

has 2 obs

- Take a random sample of experimental units from the relevant population.
- Divide the units at random in two equal groups.
- Apply the treatments in one order to the units in the first group, and in the reversed order to the units in the second. -> effect of order = 1st day, then no drug vs 1st no drug, then drug

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Analysis

Data are 2N measurements (on Nindividuals), which can be classified to belong to one of the 4 entries in the 2×2 table.

crossover design 00000000

The crossover design assumes that

$$Y_{ispbk} = \mu_{isp} + b_b + e_{ispbk},$$

* we deal w/ppl -> blocking var. = every indiv. Is diff. and we take it into acc.

whre errors (e_{ispbk}) and random individual effects (b_b) are independent samples from centered normal distributions, and the mean values μ_{isp} is parametrized as

period $\mu + \alpha + \beta$ T_1T_2 sequence $\mu + \alpha + \gamma$ $\mu + \beta + \gamma$

 α the treatment effect $(T_2 - T_1)$, β the learning (or period) effect, γ the sequence effect.

If the effect b_b is random, the model has the 4 mean values (over the 4 cells) and 4 given parameters $(\mu, \alpha, \beta, \gamma)$, i.e., identifiable. For example, the parameter α is found as the average $(\mu + \alpha + \beta + \mu + \alpha + \gamma)/2$ of the two T_2 treatments minus the average $(\mu + \mu + \beta + \gamma)/2$ of the two T_1 treatments in the table. it might react diff. on T2 The rows of the data frame ashinal correspond to 16 subjects and give measures of pain (for chronic headache) when treated with a drug (a) (that inhibits nitric oxide synthase) or a placebo (p). The bigger the outcome pain, the more the measured headache. One of the three columns sequence, treatment and period is redundant, but useful for the analysis.

```
block var.
> ashinal=read.table("ashinal.txt",header=TRUE); ashinal
                                                                                   pa = 1st placebo, then
   pain id sequence treatment period
    -167 1
                                            2
                   рa
                                                                                   ap = 1st active, then
  -102 1
                   pa
                                                                                 placebo
  -127 2
                                                     you don't really
                   pa
[ some output
                  deleted 1
                                                     need all 3 of
30
        3 15
                                                    these cols = take
                   ap
                                                   these cois _ ony 2 and the other can be recovered -> e.g. from seq. pa and treat. a, we understand that ...... eiven per. 2
     -7216
                   ap
32
     -3616
                   ap
                                  р
                                                                              treat. a was piven per. 2
```

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Analysis in R: fixed effects (1)

```
> ashinal$id=factor(ashinal$id); ashinal$period=factor(ashinal$period)
> ashinalm=lm(pain~treatment+period+id,data=ashinal)
> anova(ashinalm)
                                                             > Seq. is not here b/c
we can't have all of then ->
           Df Sum Sq Mean Sq F value
                                            Pr(>F) >sig.
                14706 14706.1 10.4624 0.005994 **
                                                               we have only 4 cells
treatment
                        1505.2 1.0709 0.318298 → not sig.
period
                 1505
                                 2.4254 0.052870 - not sign
id
                        3409.2
                51137
Residuals 14
                19679
                        1405.6
If factor id enters the model, we have 5 parameters for 4 groups and the parameters
become unidentifiable. The sequence effect is therefore left out, as it cannot then be
estimated in a fixed effects model. In the mixed effects model this is possible.
                                                                                     not
In general (e.g., for unbalanced designs), changing the order of factors in the anova
                                                                                     poss.
formula gives different p-values, as anova performs "sequential tests". To obtain the
                                                                                      40
correct p-value the factor of interest (treatment), put this factor last in the formula
> anova(lm(pain~id+period+<u>treatment</u>,data=ashinal)) # treatment last!
            Df Sum Sq Mean Sq F value Pr(>F)
id
           15
                51137
                        3409.2 2.4254 0.05287 .
                                                           right p-val. to
look at -> chapped
after chapping order
                                 3.2783 0.09171 .
period
                 4608
                        4608.0
                11603 11603.3
                                 8,2550 0,01228
treatment
                19679
                        1405.6
Residuals 14
```

```
active does smth
> summary(ashinalm)
[ some output deleted ]
            Estimate Std.
                          Error t value Pr(>|t|)
28.63
                                  -5.137 0.000151 ***
treatmentp
               39.33
                          13.69
                                   2.873 0.012276 *
                                 -1.035 0.318298 -> not sig. = no diff. In periods
period2
              -14.17
                          13.69
id2
               51.50
                          37.49
                                   1.374 0.191150
                                                       block fac. is expect. to be
id3
              121.50
                          37.49
                                   3.241 0.005921 **
                                                         imp. -> don't pay attent.
[ some output deleted ]
id16
               80.50
                          37.49
                                   2.147 0.049781 *
```

The active drug gives 39.33 more pain relief (recall the treatment parameterization p is compared to a). There is no significant learning (=period) effect.

The "fixed effects" analysis given here is not the correct implementation of the model assumptions. The "mixed effects" ought to be used instead with id as random factor. In this case however, the difference between the incorrect "fixed effects" analysis and the correct "mixed effects" analysis on the next slide is minor.

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```
fixed eff. = we can have all
                                                            In our model b/c id is random
       > library(lme4); attach(ashinal)
      > ashinalmer=lmer(pain~treatment+sequence+period+(1)|id), -> linear model
                                                                             mixed eff.s
       + REML=FALSE, data=ashinal); summary(ashinalmer)
       [ some output deleted ]
                                                             additive rand.
      Random effects:
                                                              eff. = id is decl. as rand.
                                Variance Std.Dev.
        Groups
                  Name
computes
                                          27.494
                  (Intercept)
                                 755.91
                                                            for rand, you can only est: Variance
and not coeff. b/c id is random.
        Residual
                                1229.92
                                          35,070
      Fixed effects:
Coeff.s
                    Estimate Std. Error t value
       18.19
                                             -1.567
                        39.33
                                              3.071
                                                      no p-val.s b/c it's not
      treatmentp
                                     12.81
identif
                                                       well defined now -> you won't see
                       -31.13
                                     19.12
                                             -1.628
      sequencepa
                       -14.17
                                             -1.106
                                                      p-val. if you apply ANOVA on model
      period2
                                     12.81
 id
       The R-library 1me4 implements the mixed effects models, another library is nlml. The
rand.
      function 1mer gives the correct implementation of the crossover design, with the
      individuals as "random effects". The number 755.91 under Random effects is the
      estimated variance of the normal population of the "individual effects" (b_n). The
      estimated treatment and period effects under Fixed effects are identical to those
```

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in the previous slide. The model: $Y_{ispbn} = \mu + \alpha_i + \beta_s + \gamma_p + b_b + e_{ispbn}$.

small

p-val:

treat. is

Myp. and

```
we are interest. In treat eff. \rightarrow we create 2 models = 1 with treat and other w/out treat:
> ashinalmer1=lmer(pain~sequence+period+(1|id),data=ashinal,REML=FALSE)
                                                                                w/out
> anova(ashinalmer1.ashinalmer) # test reduced model inside full model
                                                                                 treat.
Models:
                                                           we test : does treat :
ashinalmer1: pain ~ sequence + period + (1 | id)
ashinalmer: pain ~ treatment + sequence + period + (1 | id)
                             BIC logLik deviance
                                                     Chisq Df Pr(>Chisq)
                     AIC
                5 348.72 356.05 -169.36
                                            338.72
ashinalmer1
ashinalmer
                6 343.31 352.10 -165.65
                                            331.31 7.4161 1
                                                               0.006464 **
                     p-val. -> corresp.s to importance of treat. <
```

The function 1mer does not automatically produce p-values (and they cannot be extracted by anova(ashinalmer)), but these can be found by refitting the model without the effect of interest (in our case treatment), and applying anova with 2 arguments (to test the fit of the reduced model without treatment inside the full does influence model). Factor treatment has a significant effect.

Notation: 1 in (1|id) means the the random effect id is with respect to the intercept. Note that within this mixed effects model it is also possible to estimate the sequence effect.

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crossover design

mixed effects model: split-plot design

Eduard Belitser EDDA, Lecture 6 19 / 31 Setting: an experiment with a numerical outcome Y,

- a treatment factor with I levels that is difficult to apply or randomize,
- a treatment factor with J levels that is easy to apply or randomize.
- possibly a block factor.

Interest is as in a two-way factorial experiment.

The experimental units are grouped as subplots of whole plots; the levels of the first, outer factor are randomized over the groups (whole plots), whereas the levels of the second, inner factor are randomized over the subplots. The experiment may be repeated within the levels of a block variable.

Design: for each of the B levels of the block factor

- Select I groups of NJ experimental units randomly from the population.
- Randomize the I levels of the ("difficult") outer factor over the I groups.
- Within every group randomize the J levels of the ("easy") inner factor over the NJ units in the group.
- Perform the experiment NIJ times independently.

Instead of "outer" one says "whole plot" and instead of "inner" one says "subplot".

-> diff. to rand. / arrange

easier to arr <

EXAMPLE To study the yield of 4 varieties of a crop under 3 varieties of fertilizer a large field is subdividided into 3 whole plots, which are subdivided into 8 subplots. The 3 levels of fertilizers are randomized over the 3 whole plots; in each whole plot the 4 varieties are randomized over the 8 subplots. The motivation is that it is hard to apply fertilizer to small, contiguous plots. The experiment is replicated on 2 other fields which serve as blocks. It is suspected that fertilizer influences the yield, i.e., the yields within the same whole plot share more similarity than the yields from different whole plots.

EXAMPLE An experiment to study reaction time to 3 types of stimuli is run in two different experimental set-ups (e.g. room lay-out, furnishings, electronic equipment). Because it is time-consuming to change the set-ups, the experiment is run 6 times, 3 times with both set-ups, in random order, and in each run 18 subjects are randomized to the 3 types of stimuli. It is suspected that measurements within one of the 6 runs share some uncontrolled variables (day of the week, the weather, the experimenter, etc.), more than measurements from different runs.

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\Rightarrow interact. w/levels of 1st fac. and block \longrightarrow rand b/c block is rand.

The split-plot design assumes that the measurement Y_{iibk} at levels i and j of the outer and inner factors, of the kth replicate in the bth block, satisfies

$$Y_{ijbk} = (\mu_{ij}) + (b_b) + (e_{ijbk}, i = 1, ..., I; j = 1, ..., J; b = 1, ..., B; k = 1, ..., N.$$

for errors (e_{iibk}) , block effects (b_b) and block-whole plot interactions c_{ib} that are independent random samples from centered normal distributions. for comb

- The variables b_b model dependence between the measurements within blocks
- The variables c_{ib} model (further) dependence within the groups of experimental units (= "whole plots") within blocks that receive the same treatment of the outer factor.

As in a two-way lay-out the means μ_{ij} can be decomposed in main and interaction effects as

reflects influence of
$$\mu_{ij} = \mu + (\alpha_i) + \beta_j + \gamma_{ij}$$
. outer fac. (1st fac.)

The same tests and estimates as in 2-way ANOVA are of interest.

that there is interact. = block has influence on factor -> for each level of fac. we have

diff. influence of block var. Eduard Belitser EDDA, Lecture 6 22 / 31

At two farms (= block) a field was subdivided in 3 parts (= whole plot) and the (outer) factor spray was independently randomized over the 3 whole plots. Next, each of the 3 x 2 = 6 whole plots was subdivided in 2 subplots and within every whole plot the (inner) factor variety was randomized over the 2 subplots. Little of this description can be seen from the data matrix wheat.

```
> response vor.
> wheat
                                           > variety varies w/in spray = 17's inside (inner fac.)
    farm yield spray variety
             56
      f1
              64
      f1
      f1
              71
      f1
              66
                                       * we think that interacts w/spray -> rand. eff.
      f1
             84
6
      f1
             82
      f2
             88
                                        a farm could use certain spray more than the others =
8
      f2
             97
                                          Interact. b.w. fam + spray
9
      f2
             79
      f2
10
             83
11
      f2
             77
12
      f2
             73
```

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```
outer fac. (fixed)
> wheat$spray=factor(wheat$spray); wheat$variety=factor(wheat$variety)
> wheatlm=lm(yield~spray*variety+farm+farm:spray,data=wheat)
> anova(wheatlm)
                           fix. ell. &
                                                          → fam interacting w/spray
              Df Sum Sq Mean Sq F value
                                            Pr(>F)
                2 842.17
                          421.08 76.5606 0.002664 **
spray
varietv
                   85.33
                           85.33 15.5152 0.029157 *
farm
                1 456.33
                          456.33 82.9697 0.002796
spray:variety
                   1.17
                            0.58 0.1061 0.902597
                                                     >no interaction -> we can
                  15.17 7.58 1.3788 0.376117
spray:farm
                                                       remove both interacts and
Residuals
                   16.50
                            5.50
                                                     po ahead to see whether spray
                                                     and vaiety are imp. or not
```

Interest is in the main and interaction effects of the outer and inner factor. Main effects for spray and variety are significant, whereas interaction effects between these two are not. Here, the model is three-way ANOVA with some interactions included: $Y_{iibk} = \mu + \alpha_i + \beta_i + \gamma_{ii} + b_b + c_{ib} + e_{iibk}$.

block. Interact. b.w. block fac. fac. and outer fac.

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> summary(wheatlm)

```
[ some output deleted ]
```

```
Estimate Std. Error t value Pr(>|t|)
                  70.750
(Intercept)
                               2.031
                                      34.835
                                              5.2e-05 ***
spray2 < - <
                                      -2.698
                                                0.0739 .
                  -7.750
                               2.872
spray3 of - of
                  15,000
                               2.872
                                       5.222
                                                0.0137 *
variety2
                  -4.500
                               2.345
                                                0.1508
                                      -1.919
farmf2
                  12,500
                               2.345
                                       5.330
                                                0.0129 *
spray2:variety2
                  -1.500
                               3.317
                                      -0.452
                                                0.6818
spray3:variety2
                  -1.000
                               3.317
                                      -0.302
                                                0.7827
spray2:farmf2
                   2,500
                               3.317
                                       0.754
                                                0.5057
spray3:farmf2
                               3.317
                                                0.4324
                  -3.000
                                      -0.905
```

This "fixed effects" analysis is nowadays considered old-fashioned, and preference is for the **mixed effects** analysis on the next slide.

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Analysis in R: mixed effects (1)

```
rand.fac.
```

```
> wheatlmer=lmer(yield~spray*variety+(1|farm)+(1|farm:spray),
+ data=wheat, REML=FALSE); summary(wheatlmer)
                                                                        rand. Interact
[ some output deleted ]
                                 \rightarrow fixed fac.s w/Mteact.
Random effects:
 Groups
             Name
                         Variance Std.Dev.
 farm:spray (Intercept) 0.52083 0.72169
             (Intercept) 37.39584 6.11521
 farm
Residual
                           2.75000 1.65831
Fixed effects:
                 Estimate Std. Error t value
```

```
est. of var. = disappeared

+

no p-val.s -> need to do

smth extra to
                     77,000
4.509
                                           17.076
spray2 
                     -6.500
                                   1.808
                                           -3.594
                     13.500
spray3 
                                   1.808
                                          7.465
variety2 \beta_2 - \beta_1
                     -4.500
                                   1.658
                                          -2.714
spray2:variety2
                     -1.500
                                   2.345
                                           -0.640
                                                      . Meract. terms
spray3:variety2
                                   2.345
                                           -0.426
                     -1.000
```

Recall the model: $Y_{ijbk} = \mu + \alpha_i + \beta_j + \gamma_{ij} + b_b + c_{ib} + e_{ijbk}$. The estimates and p-values for the effects of spray and variety (under Fixed effects) are a bit different from the previous slide. The column Variance under random effects gives estimates 0.52, 37.39 and 2.75 for the variances of the (normal) populations of the c_{ib} , b_b and e_{iibk} in the model.

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```
if we want to test for variety, we sleip It (spray = outer fac.)
> wheatlmer1=lmer(yield~spray+(1|farm)+(1|farm:spray),data=wheat,REML=FALSE)
> anova(wheatlmer1, wheatlmer)
                                                                     small model w/out
Models:
wheatlmer1: yield ~ spray + (1 | farm) + (1 | farm:spray)-
wheatlmer: yield ~ spray * variety + (1 | farm) + (1 | farm:spray) -> big model w/
                    AIC
                            BIC logLik deviance Chisq Df Pr(>Chisq)
            npar
wheatlmer1
               6 81.610 84.519 -34.805
                                           69,610
wheatlmer
               9 74.316 78.680 -28.158
                                          56.316 13.294 3 - 0.004042 **
```

Recall that we cannot directly run anova(wheatlmer) to test for any factor of interest. We need to create a model without that factor and test that model inside the full one. For example, to test the effect of the factor variety we fit the mixed effects model again, now without this factor in wheatlmer1 and test by anova its fit within the full model wheatlmer. The significance of the difference in the models is computed, which is the effect of the factor variety. It appears that the effect of variety is significant.

Eduard Belitser EDDA, Lecture 6 27 / 31

crossover design

overview anova designs so far

Eduard Belitser EDDA, Lecture 6 28 / 31

Jonly 1 fac.

- 1-way anova (completely randomized)
 - Design: select NI units simultaneously.
 - Model: $Y_{ik} = \mu + \alpha_i + e_{ik}$, fixed effects.
- 2-way anova (completely randomized)
 - Design: select NIJ units simultaneously.
- Model: $Y_{ijk} = \mu + \alpha_i + \beta_j + \gamma_{ij} + e_{ijk}$, fixed effects.

 Randomized block design street b.w.
 - Design: select NI units from each block population.
 - Model: $Y_{ibk} = \mu + \alpha_i + \beta_b + e_{ibk}$, fixed effects, no interactions.
- -> block fac. = not of interest Repeated measures treat; fac. = of interest
 - on units -> units
 - Design: select B units (which serve as block)
 - Model: $Y_{ib} = \mu + \alpha_i + \beta_b + e_{ib}$, fixed effects, no interactions.

treat = of interest

block for

were

- General factorial and incomplete block designs
- Mixed effects: crossover design (2 fixed effects + 1 random ind. effect)
 - Design: select N units and divide in two "sequence" groups.
 - Model: $Y_{ispbk} = \mu + \alpha_i + \beta_s + \gamma_p + b_b + e_{ispbk}$, mixed effects with fixed treatment effect α , fixed period effect β , fixed sequence effect γ (but effectively 2 fixed effects), and one random individual effect b_h .
- Mixed effects: split-plot design (2 treatments + one random block factor + random interaction with one treatment)
 - Design: for each block select I (outer) groups of size NJ units from the block population -> outer fac.
 - Model: $Y_{ijbk} = \mu + \alpha_i + \beta_i + \gamma_{ij} + b_b + c_{ib} + e_{ijbk}$, mixed effects with random block effects b_b and random block-whole plot interactions (c_{ib}) and fixed main effects (α_i, β_i) and fixed interaction effects (γ_{ii}) . > inner fac.

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To finish

Today we discussed:

- general factorial and incomplete block designs
- random effects
- crossover design
- split-plot design
- overview anova designs

Next time: contingency tables, linear regression.