

GBU MAREKTING

Our Marketing major is for students wanting to prepare for a professional career in sales and marketing. This 18 month program provides students with a strong background knowledge of the principles of fundamental marketing as well as the opportunity to narrow down your focus to specific areas within the field.



MAJOR PROGRAM

MARKETING AND SALES

This program teaches students about a wide range of topics including basics of accounting, supply chains, economics, promotions and digital marketing. Students will shadow a professional within the field during the final semester of the program.