

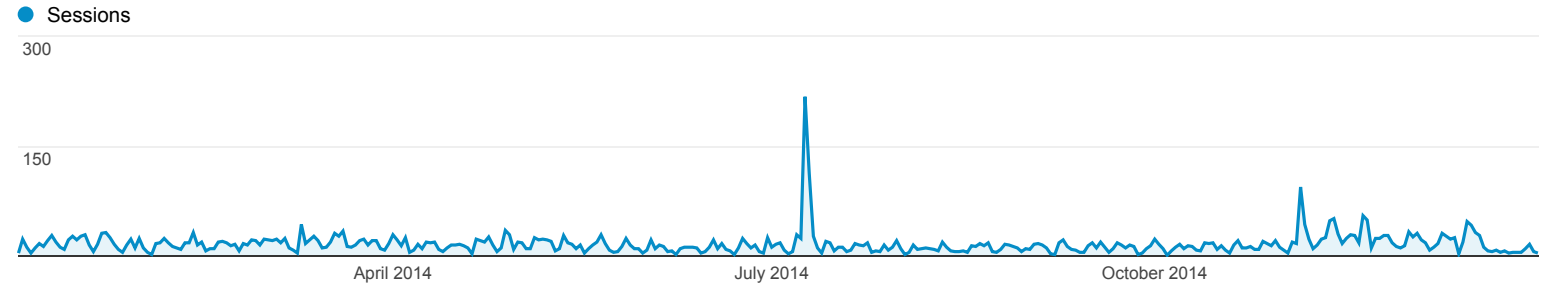
Audience Overview

Jan 1, 2014 - Jan 1, 2015

 All Sessions
100.00%


 + Add Segment

Overview




Sessions

5,959




Users

4,198




Pageviews

23,722




Pages / Session

3.98




Avg. Session Duration

00:02:51




Bounce Rate

31.60%

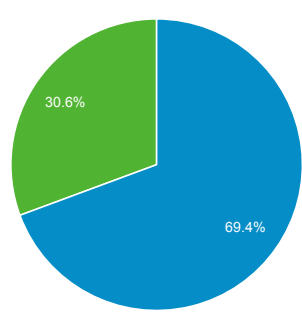


% New Sessions

69.22%



■ New Visitor ■ Returning Visitor



30.6%
69.4%

| Language | | Sessions | % Sessions |
|----------|-------|----------|------------|
| 1. | en-us | 4,384 | 73.57% |
| 2. | zh-cn | 251 | 4.21% |
| 3. | en-gb | 244 | 4.09% |
| 4. | pt-br | 87 | 1.46% |
| 5. | fr | 73 | 1.23% |
| 6. | es-es | 63 | 1.06% |
| 7. | et-ee | 58 | 0.97% |
| 8. | it | 55 | 0.92% |
| 9. | es | 48 | 0.81% |
| 10. | ru | 48 | 0.81% |