

All MVPD records have an "Entitlements" tab. When the user first goes on the "Entitlements" page, all of the platforms and entitlements are pre-selected by default to reduce the number of clicks.

User will first select from the toggle whether he wants to work on "Stage" or "Production." Selections saved on one instance will not affect selections on the other. Right now, he is working on the "Stage" instance.

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Whitelist Group Please select

Whitelist

Stage Production

Platforms

Desktop Amazon Fire TV Android Apple TV IOS IOS 2 Mobile Roku Samsung Smart TV Win 8 xboxone

Brand Entitlements

bravo CNBC CSN Bay Area CSN California CSN Chicago CSN Mid-Atlantic
CSN New England CSN Philadelphia E! Esquire g4 GOLF
MSNBC mun2 NBC Olympics NBC NBC NEWS NBC Sports
OXY GEN sprout SYFY TCN TELEMUNDO USA

Select All Deselect All

Save

In the future, if there are more platforms or brands added, the user can use the arrow or scroll bar to reveal more content.

Search by MVPD Name or ID * - OR - Select Whitelist Group

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After selecting the instance (Stage or Production), the user can select platforms to work on. He can select one platform to work on one at a time, or multiple platforms if entitlement selections are the same across.

The user can de-select platforms they are not working on by clicking on the platform boxes. Platforms not being worked on will be greyed out.

Selected platforms are a dark blue to indicate the user is working on them.

Selected entitlements are a light blue with a sky blue outline.

Any brands that have no logos will show text.

Stage Production

Platforms

Whitelist

| Platform | Status |
|------------------|----------------------|
| Desktop | Selected (Dark Blue) |
| Amazon Fire TV | Not Selected (Grey) |
| Android | Selected (Dark Blue) |
| Apple TV | Selected (Dark Blue) |
| iOS | Selected (Dark Blue) |
| iOS 2 | Selected (Dark Blue) |
| Mobile | Selected (Dark Blue) |
| Roku | Selected (Dark Blue) |
| Samsung Smart TV | Not Selected (Grey) |
| Win 8 | Selected (Dark Blue) |
| xboxone | Selected (Dark Blue) |

Brands Entitlements

| Entitlement | Status |
|------------------|---|
| bravo | Selected (Light Blue with Sky Blue Outline) |
| CNBC | Not Selected (Light Blue) |
| CSN Bay Area | Not Selected (Light Blue) |
| CSN California | Not Selected (Light Blue) |
| CSN Chicago | Not Selected (Light Blue) |
| CSN Mid-Atlantic | Not Selected (Light Blue) |
| CSN New England | Not Selected (Light Blue) |
| CSN Philadelphia | Not Selected (Light Blue) |
| E | Not Selected (Light Blue) |
| Esquire NETWORK | Not Selected (Light Blue) |
| g4 | Not Selected (Light Blue) |
| GOLF | Not Selected (Light Blue) |
| MSNBC | Not Selected (Light Blue) |
| mun2 | Not Selected (Light Blue) |
| NBC Olympics | Not Selected (Light Blue) |
| NBC | Not Selected (Light Blue) |
| NBC NEWS | Not Selected (Light Blue) |
| NBC Sports | Not Selected (Light Blue) |
| OXY GEN | Not Selected (Light Blue) |
| sprout | Not Selected (Light Blue) |
| SYFY | Not Selected (Light Blue) |
| TCA | Not Selected (Light Blue) |
| TCN | Not Selected (Light Blue) |
| TELEMUNDO | Not Selected (Light Blue) |
| USA | Not Selected (Light Blue) |

Save

Cancel Preview View changes Transfer to New

Search by MVPD Name or ID *

- OR -

Select Whitelist Group

Notes

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Stage Production Whitelist

Platforms

Desktop Amazon Fire TV Android Apple TV iOS iOS 2 Mobile Roku Samsung Smart TV Win 8 xboxone

Brand Entitlements

| bravo | CNBC | CSN Bay Area | CSN California | CSN Chicago | CSN Mid-Atlantic |
|-----------------|------------------|--------------|-----------------|-------------|------------------|
| CSN New England | CSN Philadelphia | E | Esquire NETWORK | g4 | GOLF |
| MSNBC | mun2 | NBC Olympics | NBC | NBC NEWS | NBC Sports |
| OXY GEN | sprout | SYFY | TCN | TELEMUNDO | USA |

[Save](#)

Entitlements that are de-selected will be white with a gray outline.

Before the user is ready to whitelist, they can work on the page and save their work to the database by hitting "Save."

[Cancel](#)[Preview](#)[View changes](#)[Transfer to New](#)

Search by MVPD Name or ID *

- OR -

Select Whitelist Group

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Stage Production

Whitelist

Platforms

Desktop Amazon Fire TV Android Apple TV iOS iOS 2 Mobile Roku Samsung Smart TV Win 8 Xboxone

Brand Entitlements

Select All Deselect All

| | | | | | |
|-----------------|------------------|--------------|----------------|-------------|------------------|
| | | CSN Bay Area | CSN California | CSN Chicago | CSN Mid-Atlantic |
| CSN New England | CSN Philadelphia | | | g4 | |
| | mun2 | NBC Olympics | NBC | NBC NEWS | |
| OXY GEN | | | TCN | TELEMUNDO | |

Save

When the user checks the whitelist checkbox, they will go into whitelist mode. They can hit "Save" at the bottom after checking the checkbox.

Search by MVPD Name or ID *

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Select Whitelist Group

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Stage Production

Whitelist

Platforms

Desktop Amazon Fire TV Android Win 8 xboxone

Summary

Platform: Desktop, Andriod, Apple TV, IOS, IOS2, Mobile, Roku, Win 8, xboxone

Entitlements: Bravo, CNBC, E, Esquire Network, MSNBC, mun2, NBC Entertainment, NBC News, Oxygen, Sprout, Syfy, Telemundo

Select All Deselect All

CSN Mid-Atlantic

GOLF

OK Cancel

CSN New England CSN Phila NBC Olympics NBC NEWS TCN

Bravo CNE

MSNBC

OXY GEN

sprout

SyFy

After the user hits "Save," a summary screen with all the platforms and entitlements to be whitelisted will pop-up. When the user hits "OK," the entitlements will be whitelisted and go public in 24 hours.

Save

Cancel Preview View changes Transfer to New

Content MVPD Admin Reports Publish Changes Jing.Zhao@nbcuni.com Log out STAGE

Home > Bright House Networks | Spectrum Edit MVPD Bright House Networks | Spectrum VIEW EDIT

Search by MVPD Name or ID * - OR - Select Whitelist Group | Please select

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Whitelist

Platforms

Desktop (green checkmark) Amazon Fire TV (grey) Android (green checkmark) Apple TV (green checkmark) iOS (green checkmark) iOS 2 (green checkmark) Mobile (green checkmark) Roku (grey) Samsung Smart TV (grey) Win 8 (green checkmark) Xboxone (green checkmark)

Brand Entitlements

Select All Deselect All

bravo CSN Bay Area CSN California CSN New England CSN Philadelphia NBC Olympics NBC NBC NEWS NBC Sports

MSNBC mun2 OXYGEN sprout SYFY TCN TELEMUNDO USA

Save Changes X

Your changes have been saved!

OK

The platforms the user has already worked on and saved will be marked with a green check mark.

A confirmation will pop-up, telling the user that the changes have been saved after the user clicked "OK."

Search by MVPD Name or ID *

- OR -

Select Whitelist Group

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[Select All](#) [Deselect All](#)[Save](#)[Cancel](#)[Preview](#)[View changes](#)[View changes](#)

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Suppose the user goes onto another platform (or platform set) without saving the set of platforms they were working on previously. A warning screen will pop up telling the user they are about to lose their changes because users must save their current set of platforms before moving onto another set of platforms.

Stage Production Whitelist

Platforms

Desktop Amazon Fire TV Android Apple TV iOS iOS 2 Mobile Roku Samsung Smart TV Win 8 Xboxone

Save Changes

You must save your current platforms before moving onto to another set of platforms.

You are about to lose your changes, do you want to leave without saving?

Leave Save

CSN Mid-Atlantic

GOLF

NBC Sports

NEWS

MSNBC

OXY GEN

sprout

SYFY

TCN

TELEMUNDO

USA

Save

When the user hits save to save the current set of platforms they were working on, a confirmation will appear.

Cancel

Preview

View changes

Transfer to New

Search by MVPD Name or ID * - OR - Select Whitelist Group

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If a specific platform, such as Amazonfire TV, has a different set of brand entitlements, the user can select that particular platform and work on it.

Stage Production Whitelist

Platforms

Desktop, Amazon Fire TV, Android, Apple TV, iOS, iOS 2, Mobile, Roku, Samsung Smart TV, Win 8, xboxone

Brand Entitlements

bravo, CNI, CSN New England, CSN Mid-Atlantic, CSN Phil, Chicago, GOLF, NBC NEWS, NBC Sports, NBC, OXY GEN, mur, NBC, TCN, TELEMUNDO, sprout, SYCU, USA

Save Changes X

Your changes have been saved!

OK

Once the previous set of platforms has been saved, the user can work on another platform (or platform set).

The user can edit the platforms and entitlements even after whitelisting. They must hit "Save" after making changes to make sure they will be published in 24 hours.

Save

Cancel Preview View changes Transfer to New

Search by MVPD Name or ID *

- OR -

Select Whitelist Group

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Stage Production

Whitelist

Platforms

Desktop Amazon Fire TV Android Apple TV iOS iOS 2 Mobile Roku Samsung Smart TV Win 8 xboxone

Brand Entitlements

bravo CNBC CSN Bay Area CSN California CSN Chicago CSN Mid-Atlantic

CSN New England CSN Philadelphia E Esquire NETWORK g4 GOLF

MSNBC mun2 NBC Olympics NBC NEWS

OXY GEN sprout SYFY

NBC NEWS

TELEMUNDO

If user selects more than one platform that have different saved brand entitlements, the conflictive brands will be shown in a split state.

For example, Desktop and Amazon TV have the following brands in common: CNBC, E, Esquire, Golf, MSNBC, Mum2, NBC Entertainment, NBC News, NBC Sports, Oxygen, Sprout, Telemundo, and USA. However, Amazon TV does not have "Bravo" and "syfy." Thus, they appear in a split state.

Search by MVPD Name or ID * - OR - Select Whitelist Group

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Whitelist

Platforms

Desktop Amazon Fire TV Android Apple TV iOS iOS 2 Mobile Roku Samsung Smart TV Win 8 xboxone < >

Brand Entitlements

Selected Not Selected

| Entitlement | Platform | Status |
|-----------------|---------------------------------------|--------------|
| bravo | Desktop, Android, Apple TV, iOS, Roku | Selected |
| CSN New England | Amazon TV | Not Selected |
| MSNBC | | |
| OXY GEN | | |
| mun2 | | |
| CSN Bay Area | | |
| NBC Olympics | | |
| Esquire NETWORK | | |
| g4 | | |
| NBC | | |
| NBC NEWS | | |
| TCN | | |
| TELEMUNDO | | |
| NBC Sports | | |
| USA | | |

Select All Deselect All

Save

Cancel Preview View changes Transfer to New

When the user hovers over the entitlements in split state, details will appear. In split state, brands can not be directly edited. If needed, the user can go to the desired platforms to make specific changes.

Content MVPD Admin Reports Publish Changes Home > Bright House Networks | Spectrum Jing.Zhao@nbouni.com Log out STAGE

Edit MVPD Bright House Networks | Spectrum VIEW EDIT

Search by MVPD Name or ID * - OR - Select Whitelist Group

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Platforms Whitelist

Bravo CNBC CSN Bay Area CSN California CSN Chicago CSN Mid-Atlantic Select All Deselect All

Bravo NBC NBC NEWS NBC Sports g4 GOLF E E! Olympics Esquire NETWORK NBC TELEMUNDO USA TCN SYFY OXY GEN Sprout

If the user wants to de-whitelist all entitlements, they can uncheck the whitelist checkbox.
Afterwards, they can hit "Save" at the bottom after checking the checkbox. This will ensure that the entitlements will be de-whitelisted and unpublished in 24 hours.

After the user de-whitelists the entitlements and essentially decommissions the MVPD record, he can click "Transfer to New" in order to open up a new MVPD record with information carried over from the old MVPD (such as logos, entitlements, and name).

Save Transfer to New Cancel Preview View changes

Search by MVPD Name or ID * - OR - Select Whitelist Group

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The same selections on the "Stage" instance can be made on the "Production" instance.

The user can copy all selections from "Stage" by checking this checkbox.

Stage Production Whitelist Copy from Stage

Platforms

Desktop, Amazon Fire TV, Android, Apple TV, iOS, iOS 2, Mobile, Roku, Samsung Smart TV, Win 8, xboxone

Brand Entitlements

Select All Deselect All

| | | | | | |
|-----------------|------------------|--------------|-----------------|-------------|------------------|
| bravo | CNBC | CSN Bay Area | CSN California | CSN Chicago | CSN Mid-Atlantic |
| CSN New England | CSN Philadelphia | E | Esquire NETWORK | g4 | GOLF |
| MSNBC | mun2 | NBC Olympics | NBC | NBC NEWS | NBC Sports |
| OXY GEN | sprout | SYFY | TCN | TELEMUNDO | USA |

Save

Cancel Preview View changes Transfer to New

Search by MVPD Name or ID *

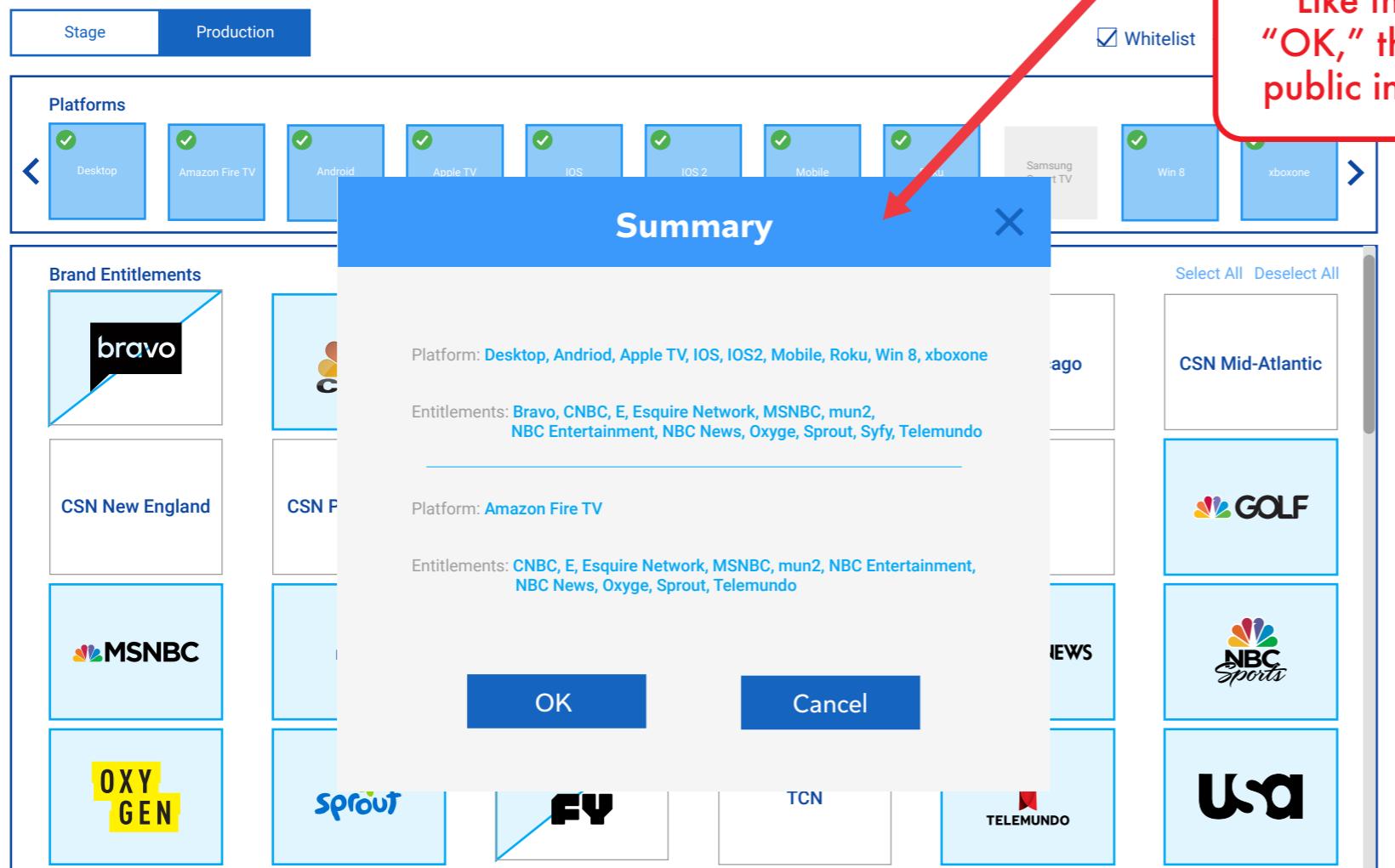
- OR -

Select Whitelist Group

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Stage Production Whitelist

Platforms 

Summary 

Platform: Desktop, Andriod, Apple TV, IOS, IOS2, Mobile, Roku, Win 8, xboxone

Entitlements: Bravo, CNBC, E, Esquire Network, MSNBC, mun2, NBC Entertainment, NBC News, Oxyge, Sprout, Syfy, Telemundo

Platform: Amazon Fire TV

Entitlements: CNBC, E, Esquire Network, MSNBC, mun2, NBC Entertainment, NBC News, Oxyge, Sprout, Telemundo

OK Cancel

Save

When the user hits "Save," a summary screen pops up to show what platforms and entitlements will be saved. If certain platforms have different entitlements, then this split summary will appear.

Like the "Stage" instance, when the user hits "OK," the entitlements will be whitelisted and go public in 24 hours if the whitelist box is checked.

Search by MVPD Name or ID *

- OR -

Select Whitelist Group

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Stage Production

Whitelist Copy from Stage

Platforms

Desktop, Amazon Fire TV, Android, Apple TV, iOS, iOS 2, Mobile, Roku, Samsung Smart TV, Win 8, xboxone

Brand Entitlements

bravo, CSN New England, CSN Mid-Atlantic, MSNBC, GOLF, NBC Sports, OXY GEN, sprout, SYFY, TCN, TELEMUNDO, USA

Save Changes

Your changes have been saved!

OK

Once the previous set of platforms has been saved, the user can work on another platform (or platform set).

Save

Cancel Preview View changes Transfer to New