LAKHAN NISHAD DESIGNER



SUMMARY

Media Outdoor Marketing and Event management professional with over 4+ years of experience. I have done various types of launching activities, expo branding and events.

I must admit to being a creative design fan – I've Designed, Developed, Managed, Optimized, and Developed for various Branding with a touch of creativity.

I enjoy being the stand-alone guy or working in conjunction with others to drive results, gather insights, and develop ongoing best practices. I've worked on site and remote, as well as varying shades in-between. I've worked with small and large organizations in multiple industries and technologies

WORK EXPERIENCE

2016-2017 BENCHMARK GROUP

Address : Samvet Shikhar, Rajbandha Maidan, Raipur

Designation: Creative Designer

Division : Print Media & Digital Media

2015-2016 AVINASH GROUP

Address: Avinash House, G.E. Road Raipur.

Designation : Asst. Media Manager

Division: Media

2013-2015 • PROBODH & COMPANY

Address: Geeta Nagar, G.E. Raipur

Designation : Designer **Division :** Print Media

CONTACT

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ADDRESS

D/22, Nishad Bhavan, Station Road, Raipur



DATE OF BIRTH

26 Jan. 1991



PHONE

+91 90394 23003



E-MAIL

lkdesigner.cg@gmail.com

SKILLS



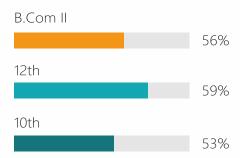
ROLE AND RESPONSIBILITY

- I possess a creative bent of mind that helps me create outstanding designs and printing communications
- My designing skill is full of creativity and appropriateness
- I have good relationship with all Hoardings vendors (Hoardings Media Marketing).
- Flex Printing, Rotra, Vinyl, Radium, Directory, Offset, Poster printing.
- Events management (Food, Tent, Entry Gate branding).
- Planning and executing campaign for brand maintain and customer relationship. (Activities, Event's).
- Print media & property fair expo, sponsor ship.(maintain by print media)
- Branding, promoting & all activities of company via Hoardings, News paper, FM, TV (all print media, FM, IBC, Z News etc.).
- Listing all projects in all real estate and property Portals (Local & National).
- Planning and executing strategic campaigns in Portals for generating responses & leads..
- All media marketing and team management.

DECLARATION

I hereby declare that the information given above is true to the best of my knowledge and belief.

EDUCATION



PERSONAL DETAIL

FATHER'S NAME

Mr. Ashok Nishad

MOTHERS NAME

Mrs. Visho Nishad

ADDRESS

D/22, Nishad Bhavan, Station Road, Raipur

NATIONALITY

Indian

LANGUAGES

Hindi, English

