

LAKHAN NISHAD

DESIGNER



SUMMARY

Media Outdoor Marketing and Event management professional with over 4+ years of experience. I have done various types of launching activities, expo branding and events.

I must admit to being a creative design fan – I've Designed, Developed, Managed, Optimized, and Developed for various Branding with a touch of creativity.

I enjoy being the stand-alone guy or working in conjunction with others to drive results, gather insights, and develop ongoing best practices. I've worked on site and remote, as well as varying shades in-between. I've worked with small and large organizations in multiple industries and technologies

WORK EXPERIENCE

- 2016-2017** ● **BENCHMARK GROUP**
Address : Samvet Shikhar,
Rajbandha Maidan, Raipur
Designation : Creative Designer
Division : Print Media & Digital Media
- 2015-2016** ● **AVINASH GROUP**
Address : Avinash House, G.E. Road Raipur.
Designation : Asst. Media Manager
Division : Media
- 2013-2015** ● **PROBODH & COMPANY**
Address : Geeta Nagar, G.E. Raipur
Designation : Designer
Division : Print Media

CONTACT



ADDRESS

D/22, Nishad Bhavan,
Station Road, Raipur



DATE OF BIRTH

26 Jan. 1991



PHONE

+91 90394 23003



E-MAIL

lkdesigner.cg@gmail.com

SKILLS

PHOTOSHOP	<div></div>
COREL DRAW X18	<div></div>
ILLUSTRATOR CS6	<div></div>
PAGE MAKER	<div></div>
INDESIGN	<div></div>

ROLE AND RESPONSIBILITY

- I possess a creative bent of mind that helps me create outstanding designs and printing communications
- My designing skill is full of creativity and appropriateness
- I have good relationship with all Hoardings vendors (Hoardings Media Marketing).
- Flex Printing, Rotra,Vinyl, Radium, Directory, Offset, Poster printing .
- Events management (Food, Tent, Entry Gate branding).
- Planning and executing campaign for brand maintain and customer relationship. (Activities, Event's).
- Print media & property fair expo, sponsor ship.(maintain by print media)
- Branding, promoting & all activities of company via Hoardings,News paper,FM,TV (all print media,FM,IBC,Z News etc.).
- Listing all projects in all real estate and property Portals (Local & National).
- Planning and executing strategic campaigns in Portals for generating responses & leads..
- All media marketing and team management.

DECLARATION

I hereby declare that the information given above is true to the best of my knowledge and belief.

Date :

EDUCATION

B.Com II



12th



10th



PERSONAL DETAIL

FATHER'S NAME

Mr. Ashok Nishad

MOTHERS NAME

Mrs. Visho Nishad

ADDRESS

D/22, Nishad Bhavan,
Station Road, Raipur

NATIONALITY

Indian

LANGUAGES

Hindi, English