

	Rajim			
	Voters	voting percentage	voted	
	190009	81.61	15506634.49	
	Winner Candidates Name	party	FB Likes	votes
	Santosh Upadhyay	BJP	18K	69625
	Amitesh Shukla	INC	4.9K	67184
			Difference	2441
	Scope of work			
1	Social media managment [30 days]	facebook -		
2	Digital advertising campaign[प्रचार प्रसार]	facebook,Display banner,Display banner		
3	Website development and management	votefordevelopment.com /voteforrajim. com/voteforsantoshupadhyay		
4	Facebook population-	30,000		
5	Smartphone users -Google audience[Display all websites	30,000		
	Goal of our team			
1	to win Rajim election			
2	to communicate effectively with voters through digital, mobile and social media			
4	Promoting events and chunavi sabhas			
5	building fan club through facebook group			
6	anyhow keep connected with voters 24by7			
	Creating campaign wrt to following	Call 1234567890 and show support		
	Digital campiagn for votes	#voteforBJP #voteforsantosh #voteforvikas		
1	building and promoting santosh upadhyayji brand	#iamwithsantoshupadhyay #vikaspurushsantosh		
2	Connecting people with local factor and rajim culture an	#myloveforrajim #uttamrajim #badhiyarajim		
3	Connecting various community and caste people interviewing supporters and taking video testimonials	#iamchandrakar #iamwithsantoshbhaiya		
4	youth and professional related campaign	#talkwithsantoshji #connectwithMLA		
	promoting Connectwithsantoshji and facebook live videos			
5	party related campiagn	#joinbjp #joinbjym #joinabvp		
6	campiagn for karyakartas	#volunteerforelection #vikasdoot		
7	story mentionining there hardwork and struggle for party and rajim			
8	earlier development works approved and executed by MLA fund			
	Campaign budget planning			
1	to pay facebook	50000		
2	to pay google ads[all websites,app banner ads,youtube a	50000		
3	Campaign management[creating ad campaigns all channe	30000		

4	Graphic Designing quantity -50	20000		
5	website+domain +hosting]	15000		
6	Socia media management one month	12000		
		177000		
	Discount	15000		
		162000		
	Gst 18%	191160		
	Terms and conditions			
1]	Video Production chages is not included it should be provided by client			
2]	100% advance			
3]	Client can directly pay to fb and google			