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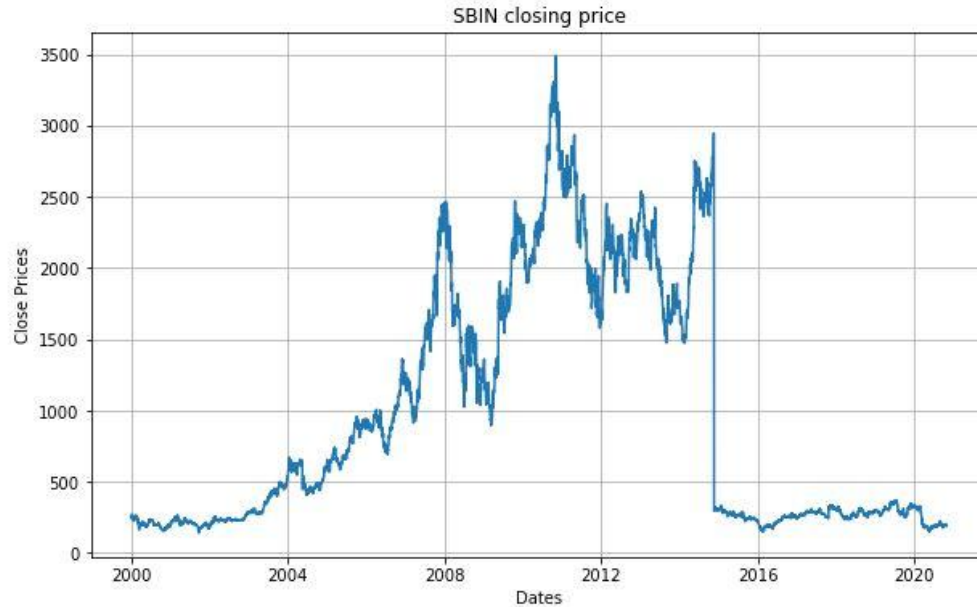
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# Time Series Analysis and Forecasting

Nirajan Bekoju

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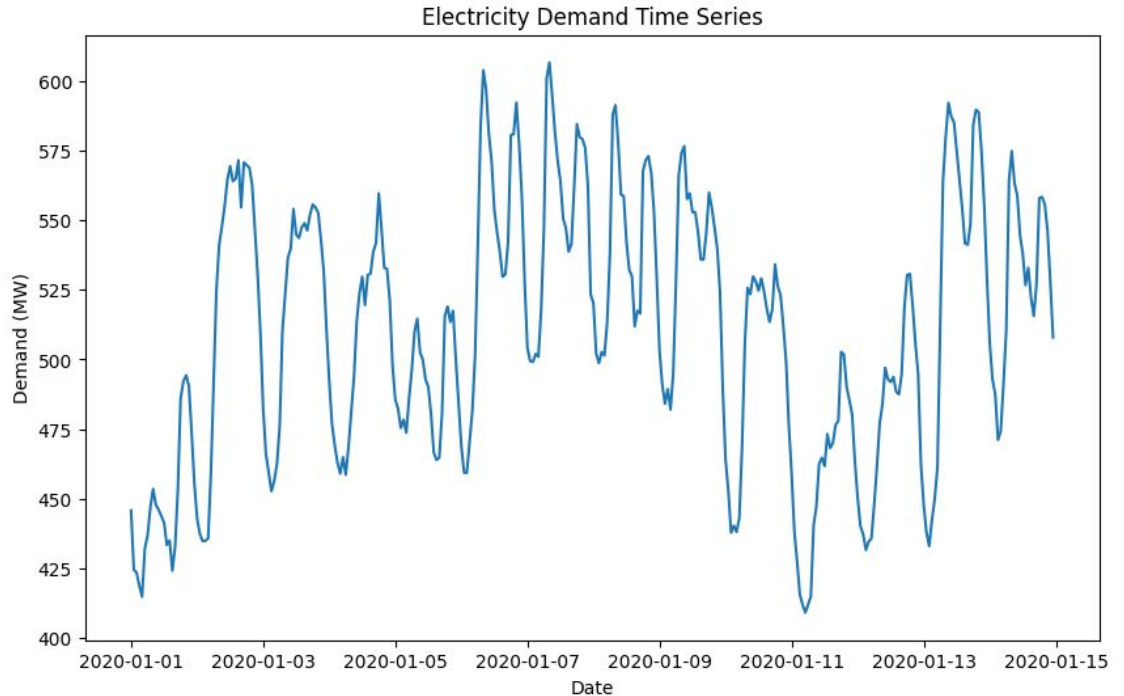
# Time Series Example



Time Series: Set of observations recorded over time

# Energy Demand - Time series data

	Demand (MW)
datetime	
2020-01-01 00:00:00	445.8
2020-01-01 01:00:00	424.5
2020-01-01 02:00:00	423.5
2020-01-01 03:00:00	418.8
2020-01-01 04:00:00	414.8



# Objective - Time Series Forecasting

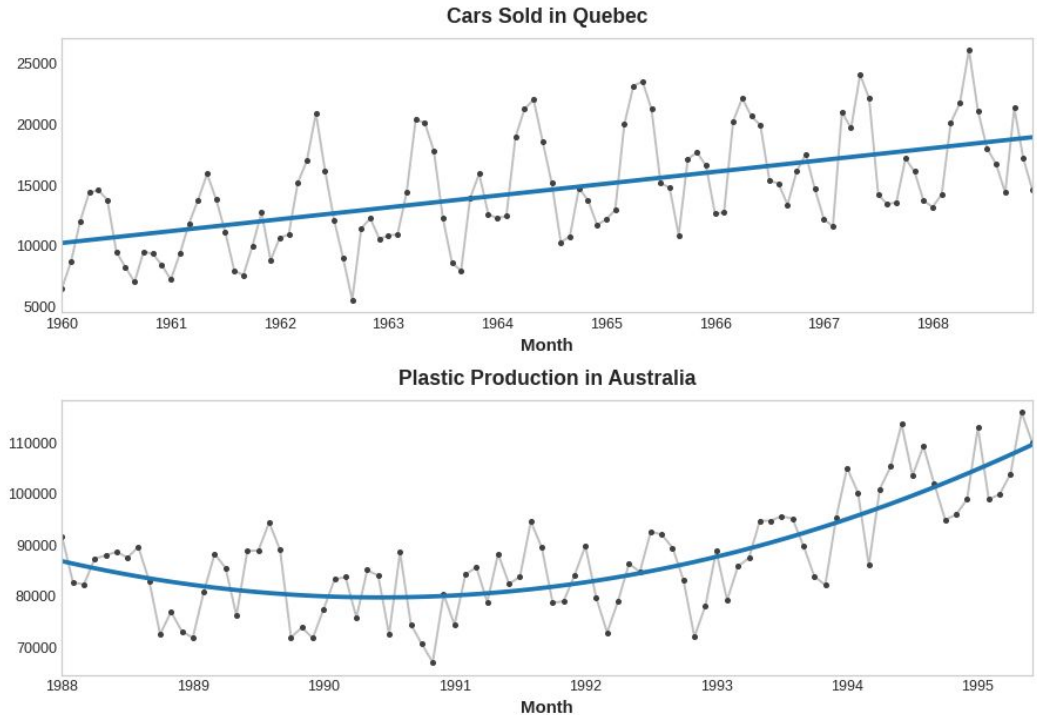
1. Prediction of future values
2. Planning and Decision Making
  - a. Electricity demand in festivals
3. Anomaly Detection
  - a. Identify unusual weather events
  - b. Traffic Pattern in web

# Major Components of Time Series

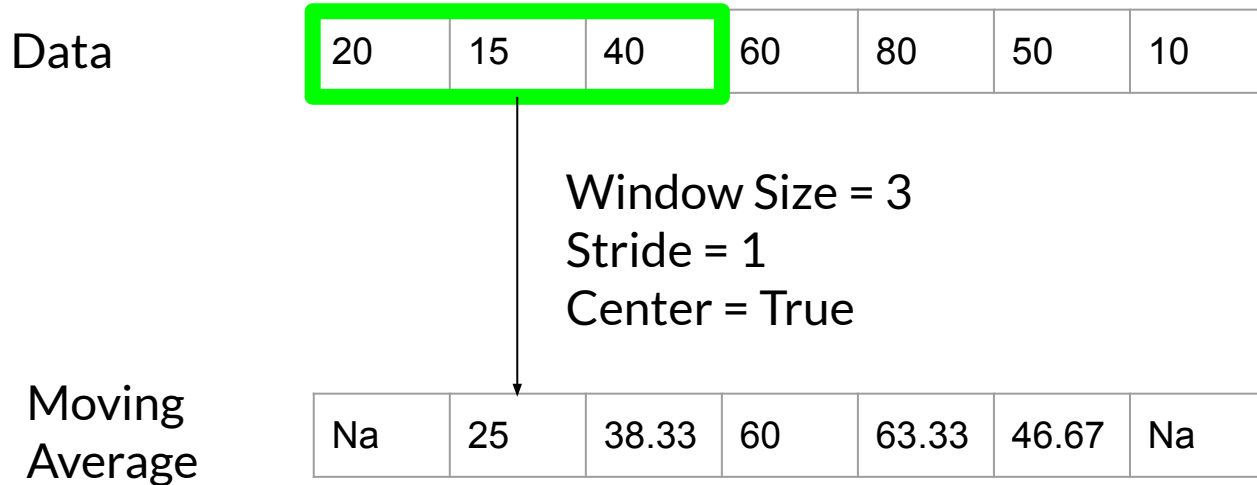
1. Trend
2. Seasonality
3. Cycles

# Trend

A long-term movement or direction in a time series, indicating an **overall increase or decrease in data over time.**



# Moving Average



# Moving Average

Data

20	15	40	60	80	50	10
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Moving  
Average

Na	25	38.33	60	63.33	46.67	Na
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# Moving Average

Data

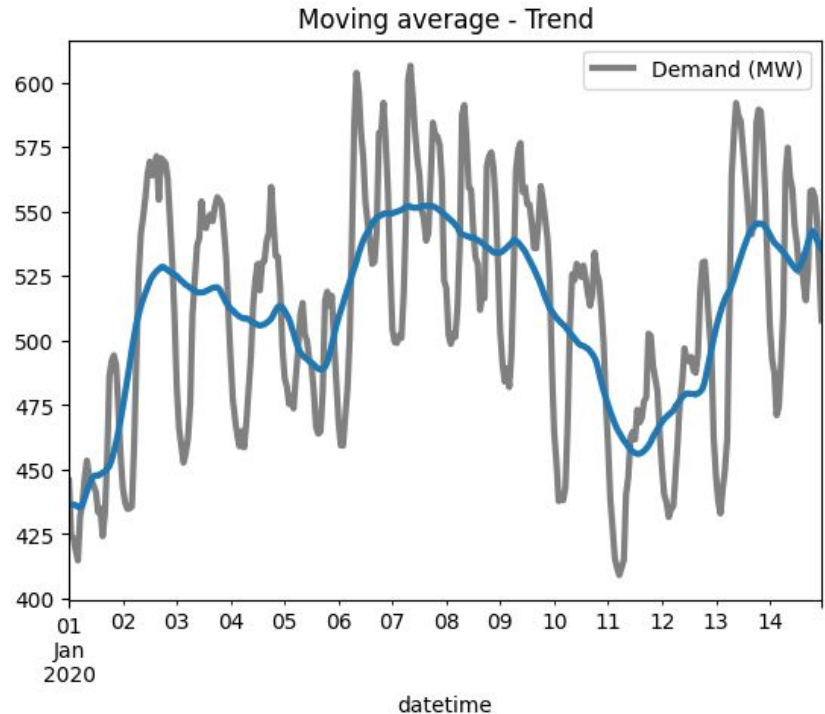
20	15	40	60	80	50	10
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Moving  
Average

Na	25	38.33	60	63.33	46.67	Na
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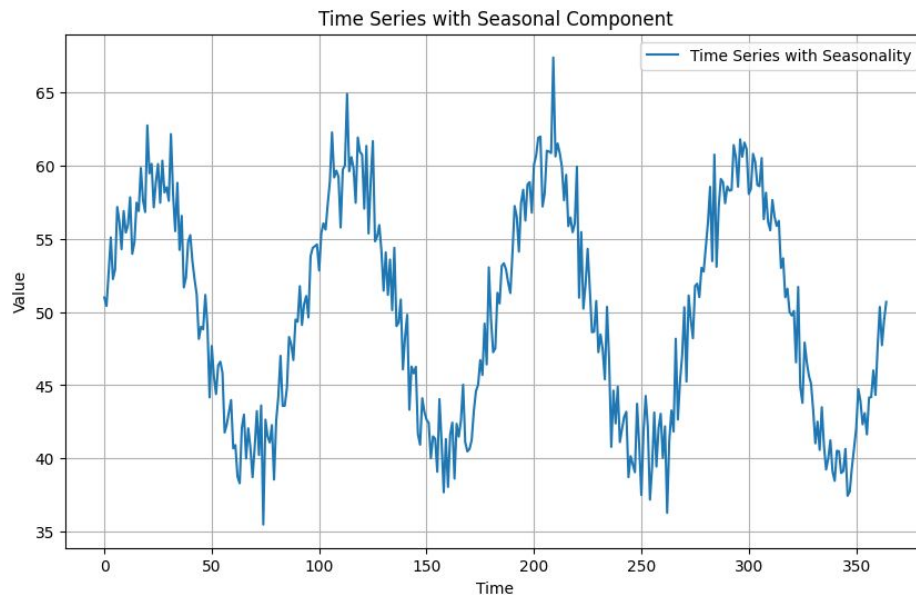
# Trend analysis - Moving Average

	Demand (MW)
datetime	
2020-01-01 00:00:00	445.8
2020-01-01 01:00:00	424.5
2020-01-01 02:00:00	423.5
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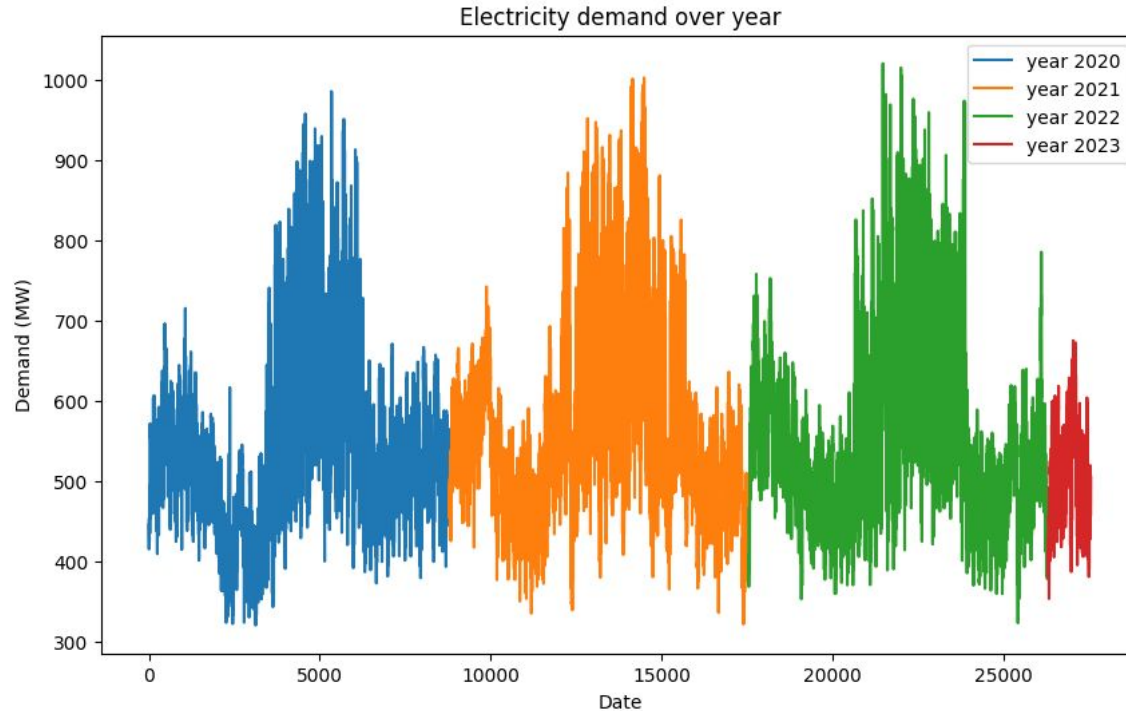


# Seasonality

Regular and **predictable patterns or cycles** in a time series that repeat at specific intervals, such as daily, monthly, or yearly.

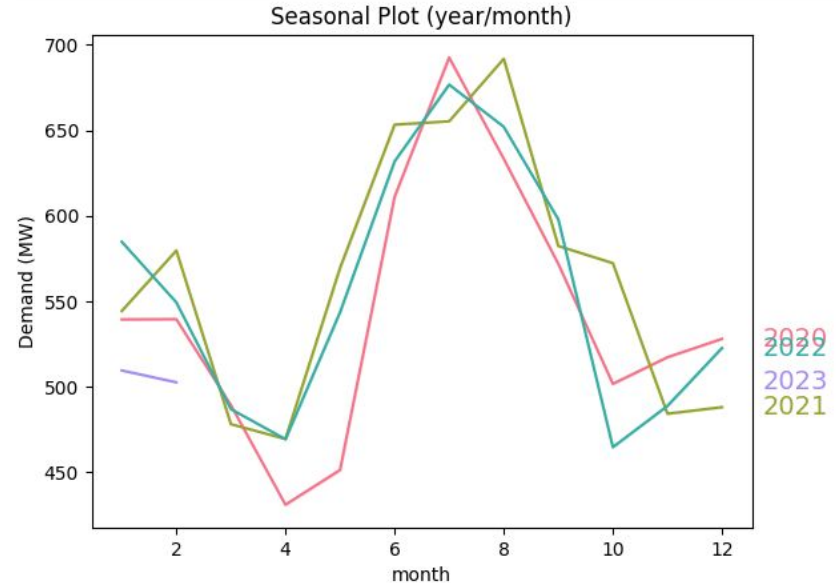


# Seasonality in Energy Demand



# Annual Seasonality in Demand series

Repeated pattern over the years can be observed for the energy demand.



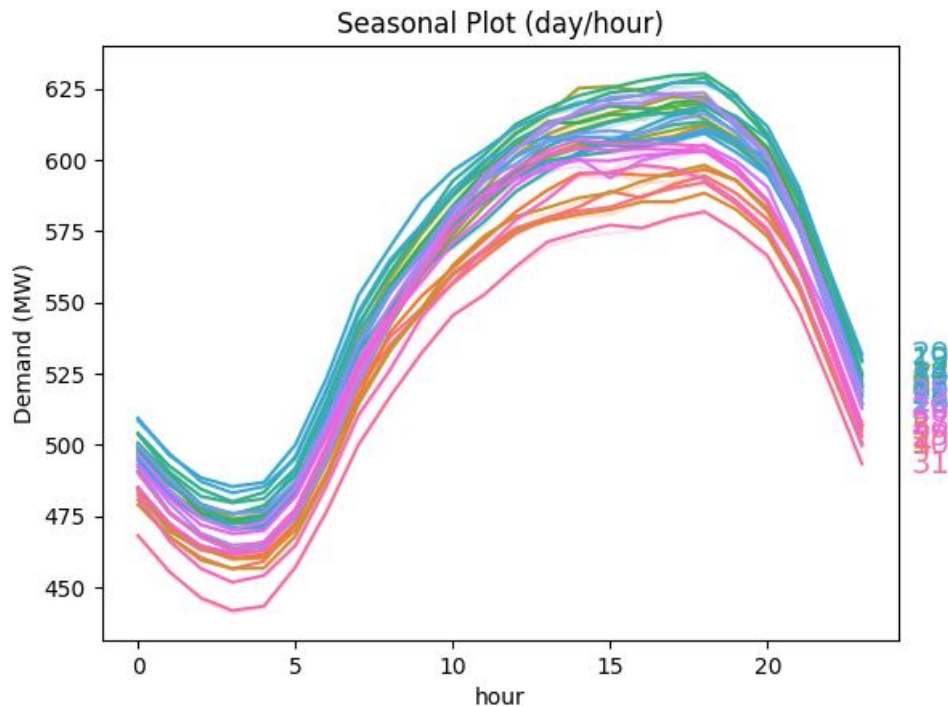
# Daily Seasonality in Demand series

3pm - 8pm

Higher energy demand

1am - 5am

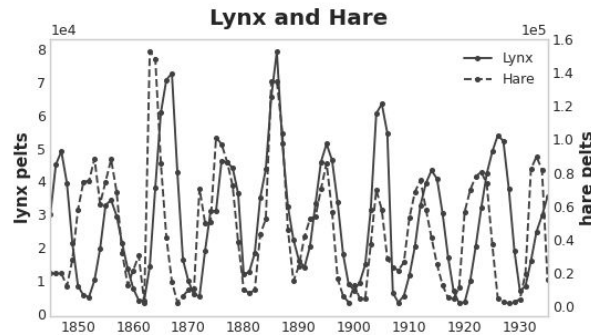
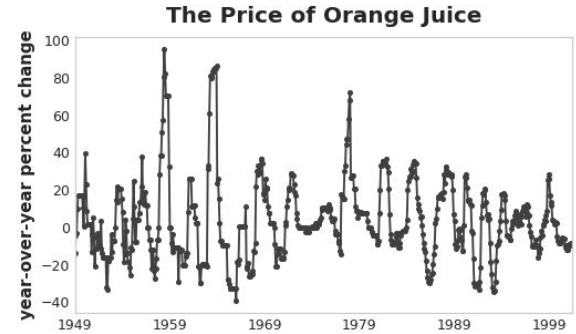
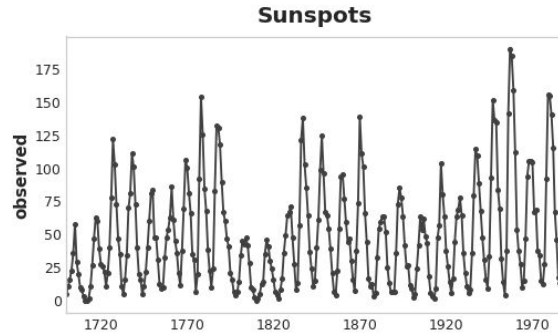
Lower energy demand



# Cycles

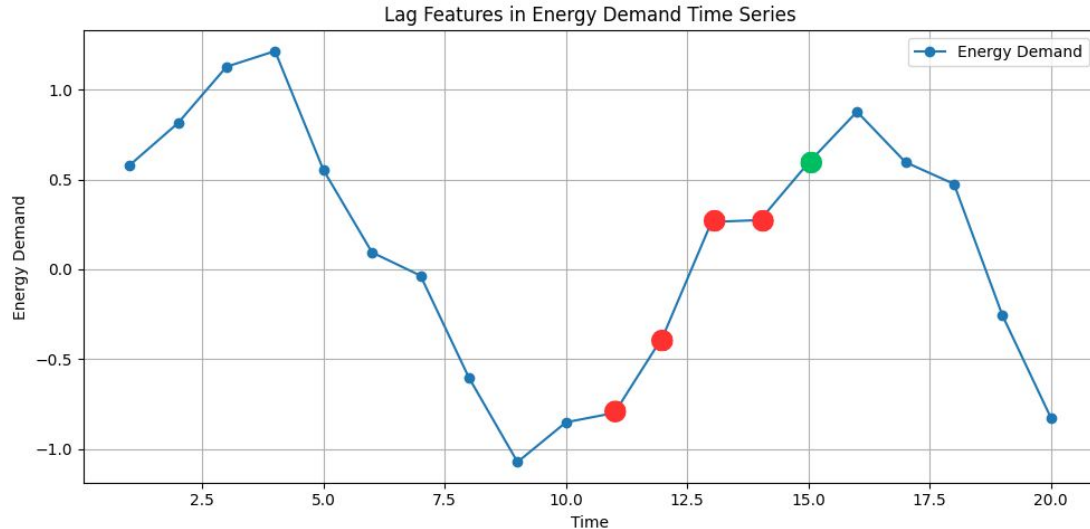
Patterns of growth and decay just like seasonality

**BUT,**  
Cycles doesn't depend on time.



# Lags Feature

Cycles is associated with how **values in a series at one time depends** on the **values in the previous time**.





# Key Takeaways

A time series is a collection of data points or observations indexed in the order of time.

The **long-term increase or decrease** in data is trend.

The **periodic repetition** in the pattern is called seasonality.

**Independent and identically distributed(iid assumptions)** is not valid for time series. Hence, many conventional ML techniques cannot be applied, suggesting new statistical models need to be built for time series analysis