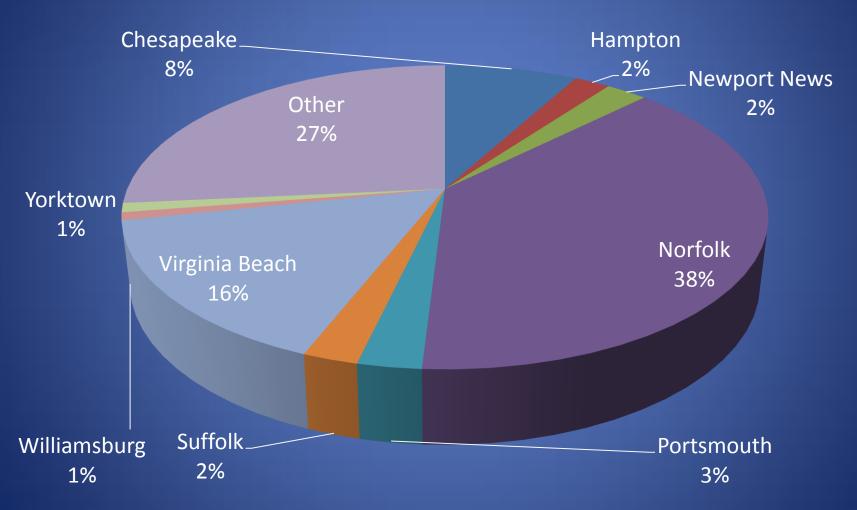
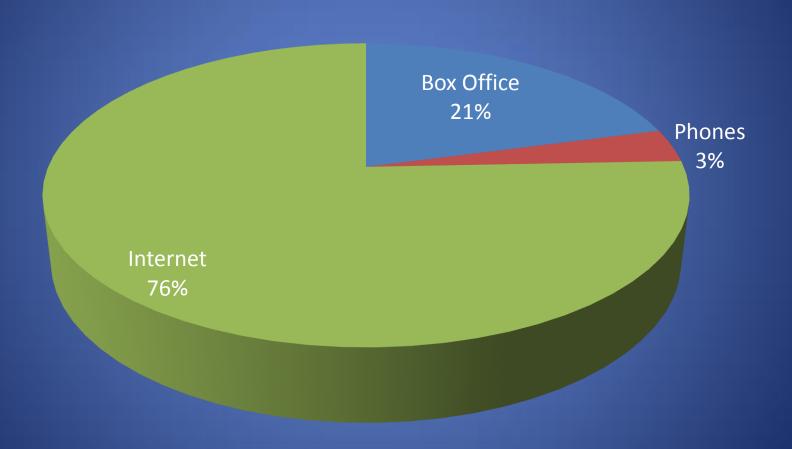
Ticket Analysis Ted Constant Convocation Center

2010-2011 Season

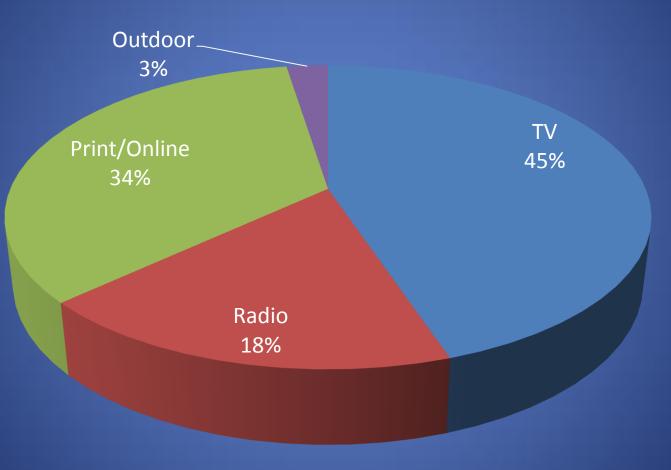
All Shows Sales by Location



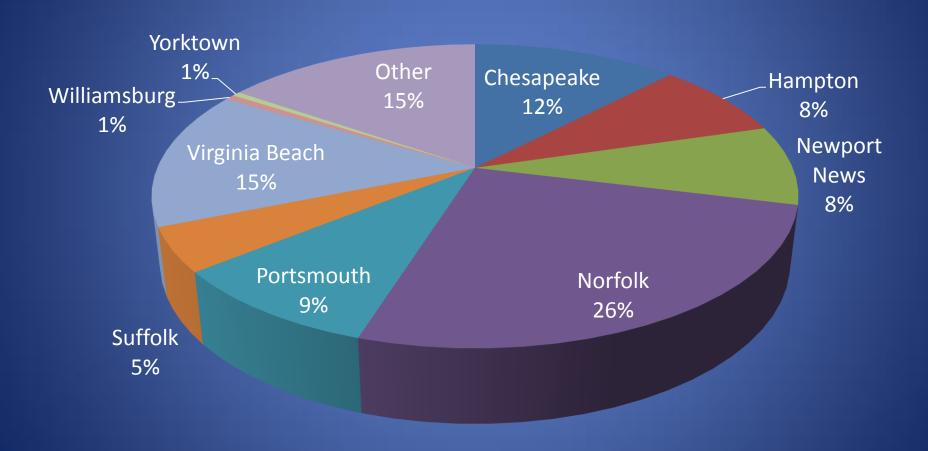
All Shows Breakdown of Sales



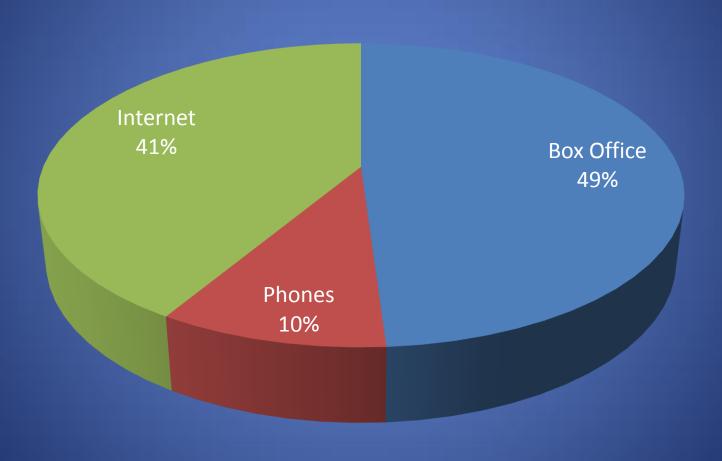
All Shows Media Expenditures



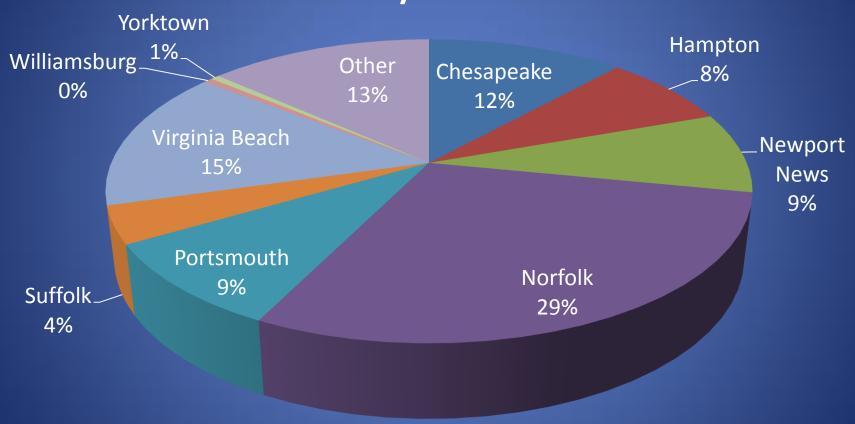
Comedy Shows Sales by Location



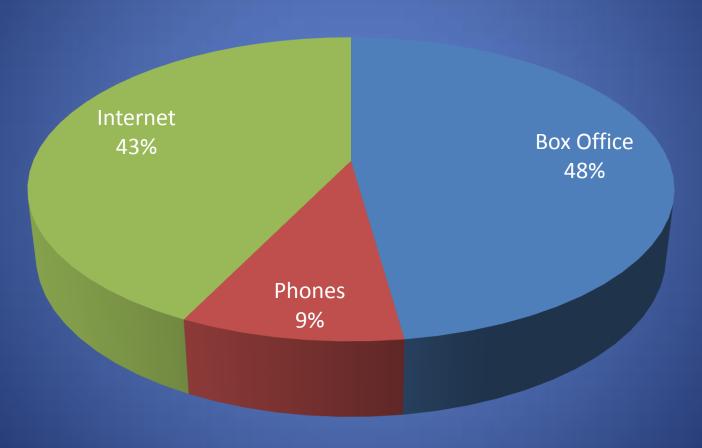
Comedy Shows Breakdown of Sales



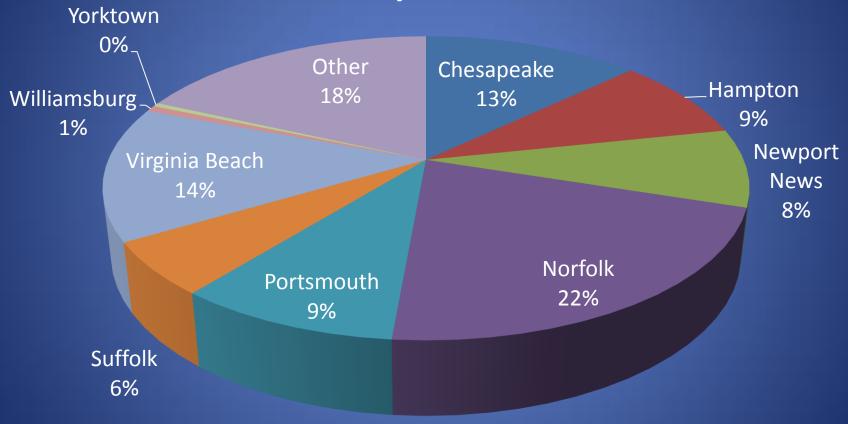
Mike Epps February 18, 2011 Sales by Location



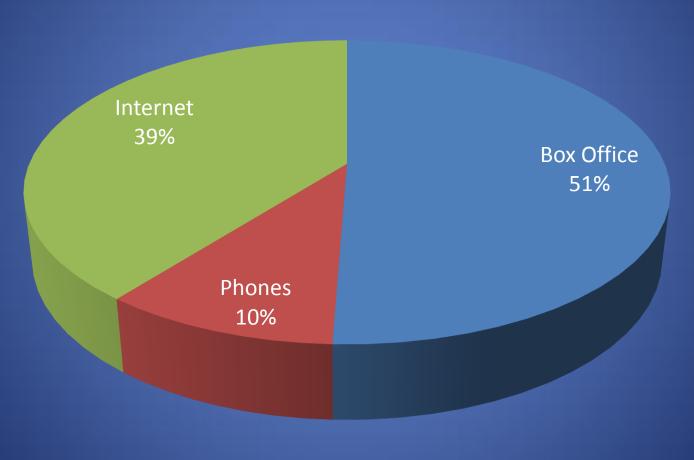
Mike Epps February 18, 2011 Breakdown of Sales



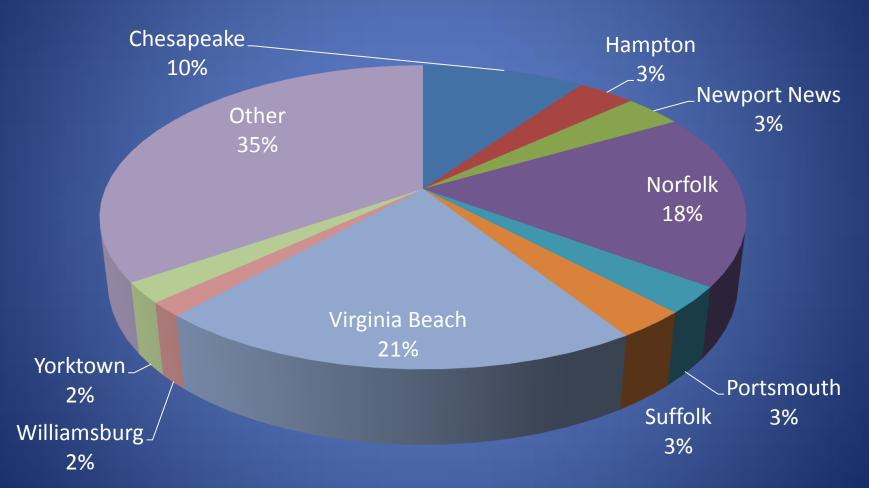
Royal Comedy Tour March 26, 2011 Sales by Location



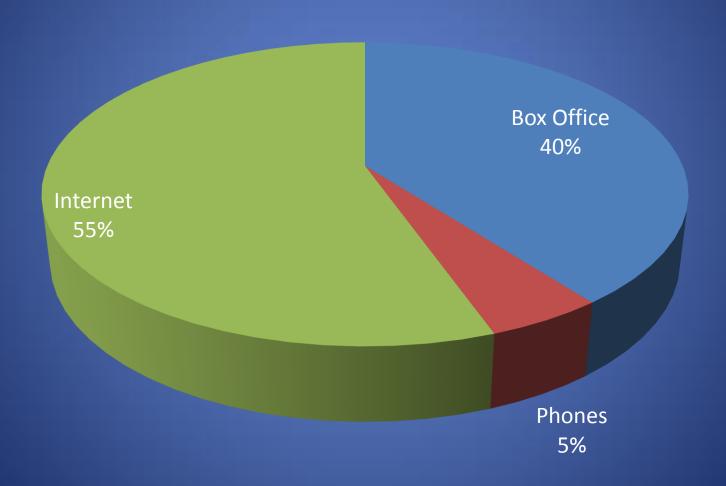
Royal Comedy Tour March 26, 2011 Breakdown of Sales



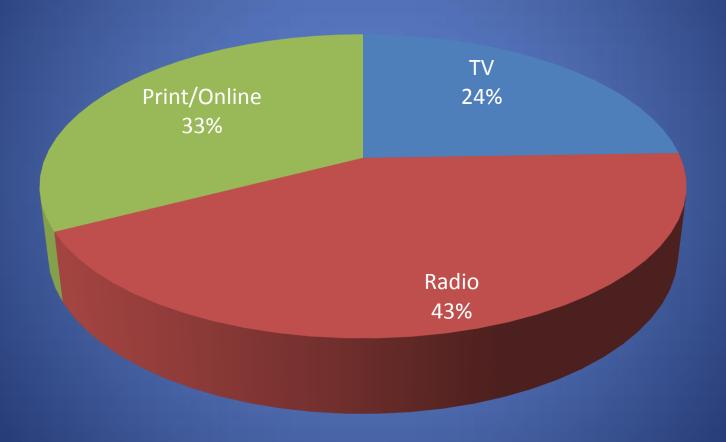
Concerts Sales by Location



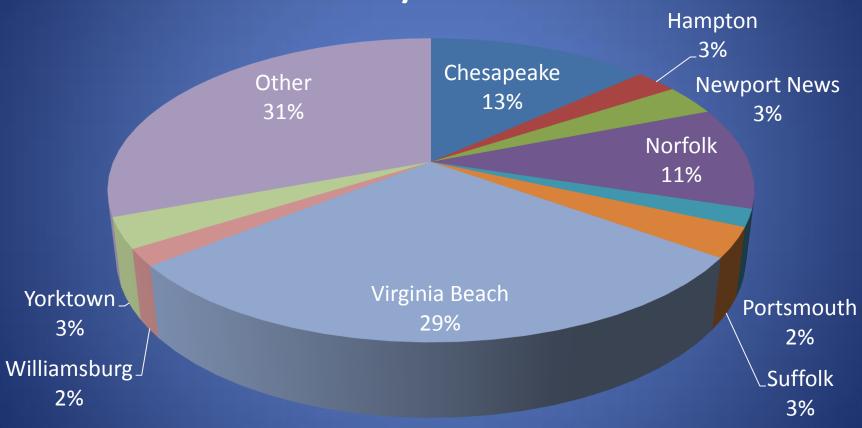
Concerts Breakdown of Sales



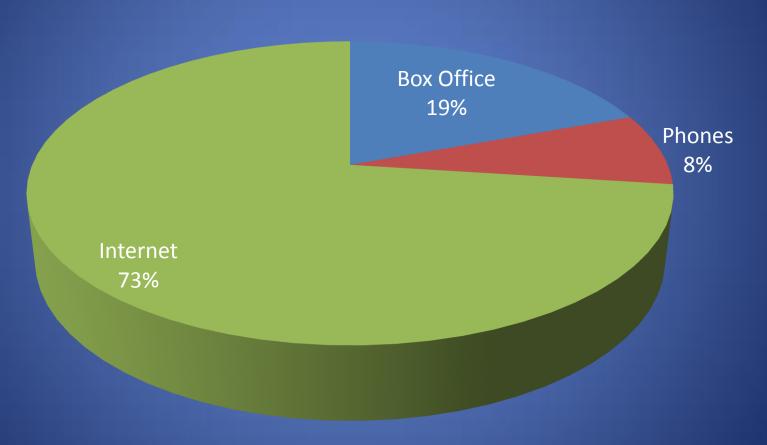
Concerts Media Expenditures



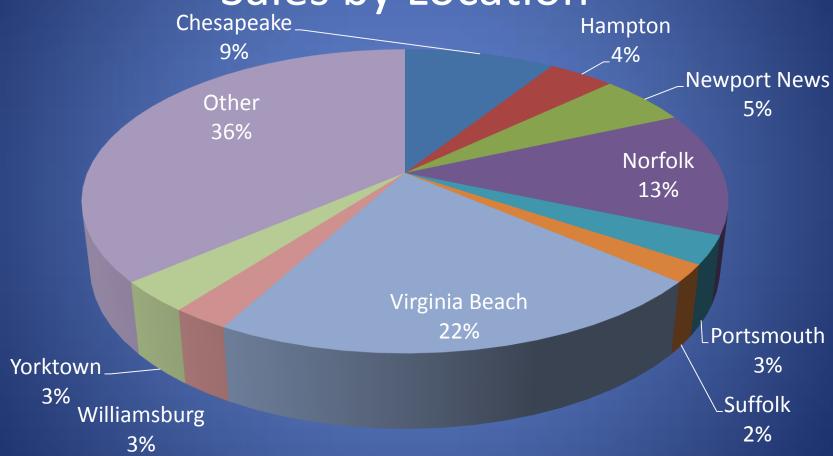
Michael Bublé July 7, 2010 Sales by Location



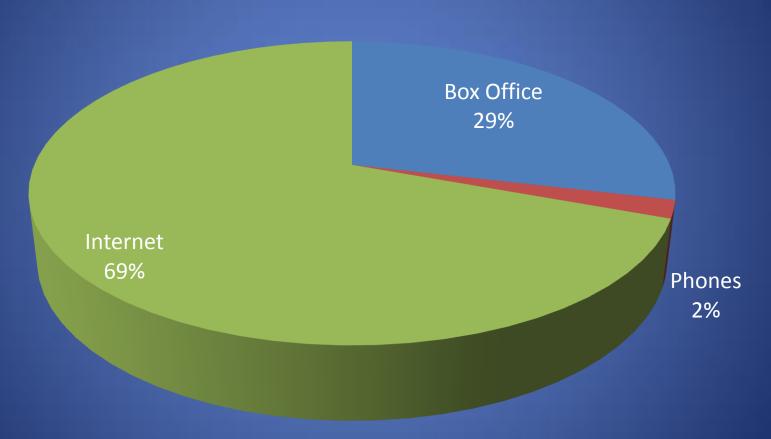
Michael Bublé July 7, 2010 Breakdown of Sales



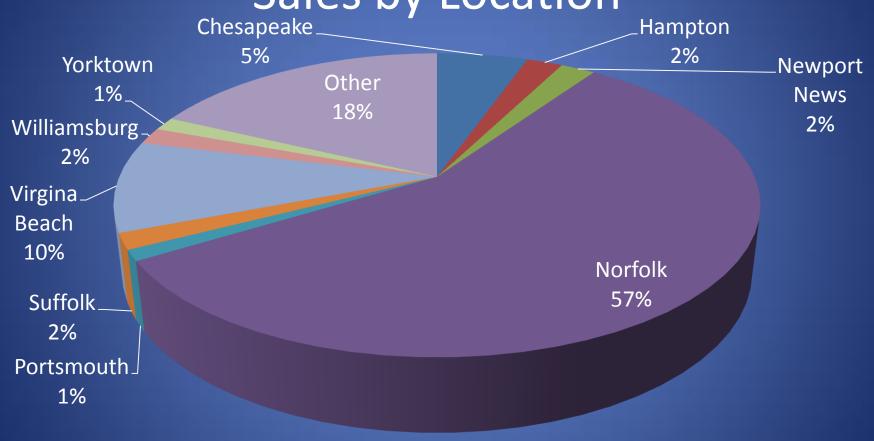
Paramore
July 30, 2010
Sales by Location



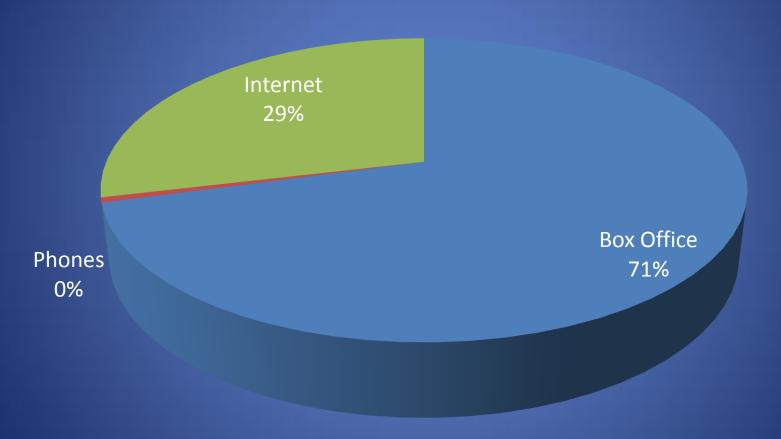
Paramore July 30, 2010 Breakdown of Sales



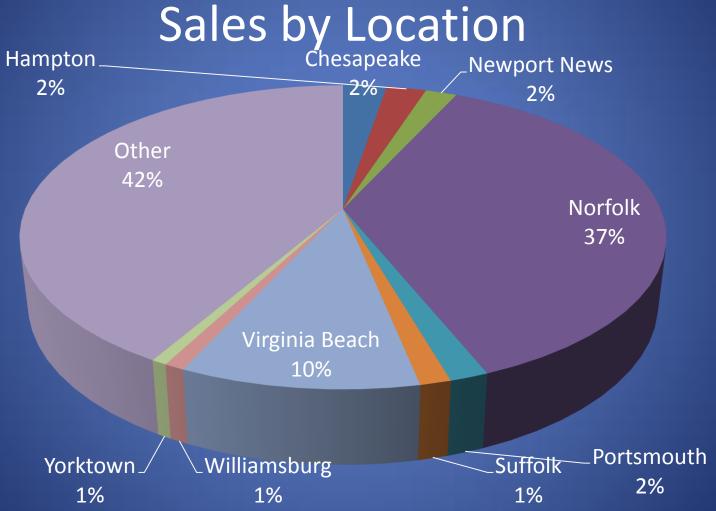
Ke\$ha
October 21, 2010
Sales by Location



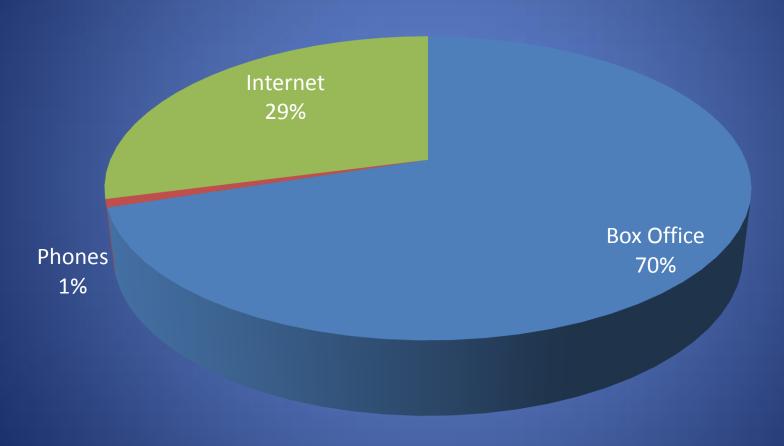
Ke\$ha October 21, 2010 Breakdown of Sales



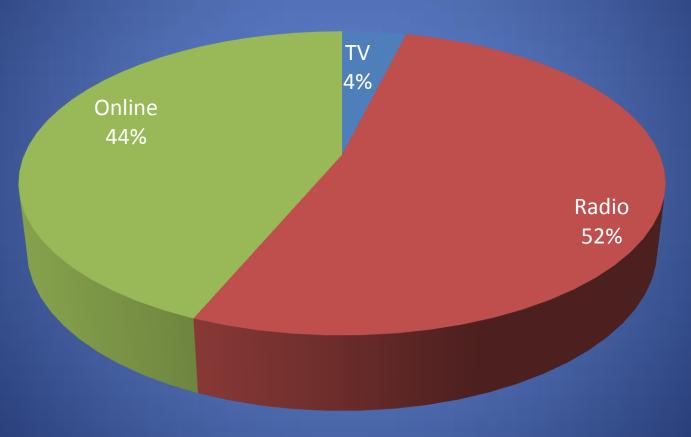
Old Crow Medicine Show November 10, 2010 Sales by Location



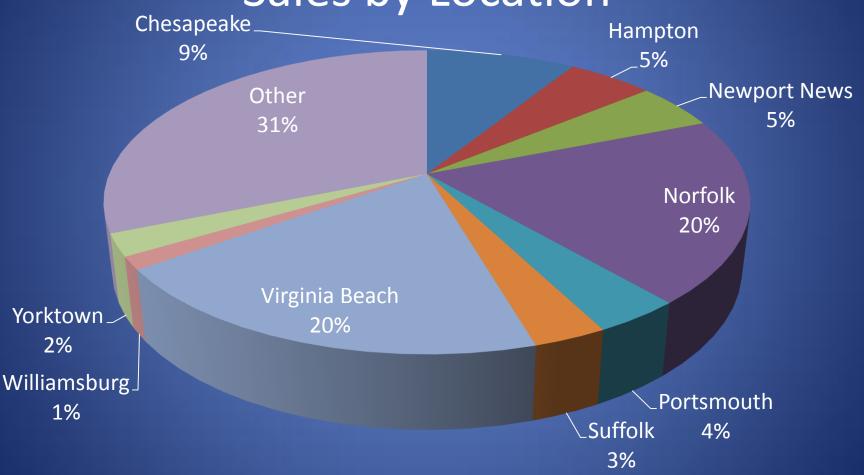
Old Crow Medicine Show November 10, 2010 Breakdown of Sales



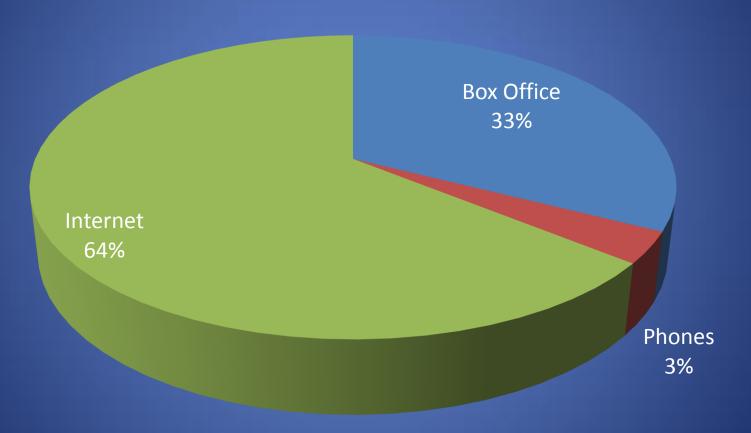
Old Crow Medicine Show November 10, 2010 Media Expenditures



Music As A Weapon January 25, 2011 Sales by Location



Music As A Weapon January 25, 2011 Breakdown of Sales

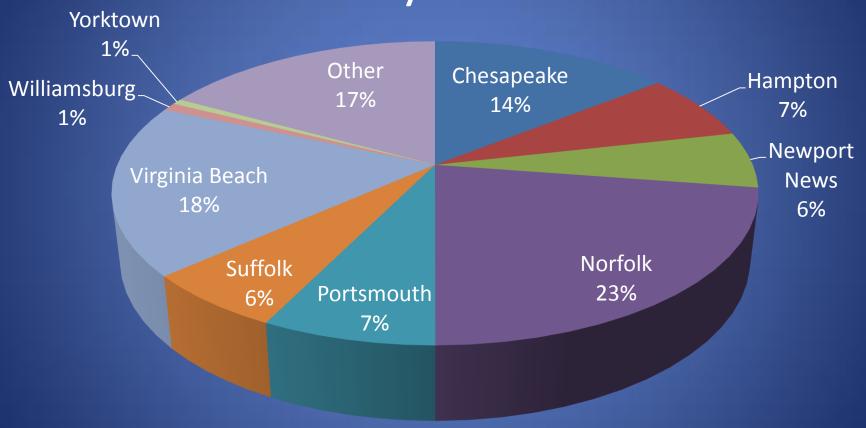


Music As A Weapon January 25, 2011 Media Expenditures

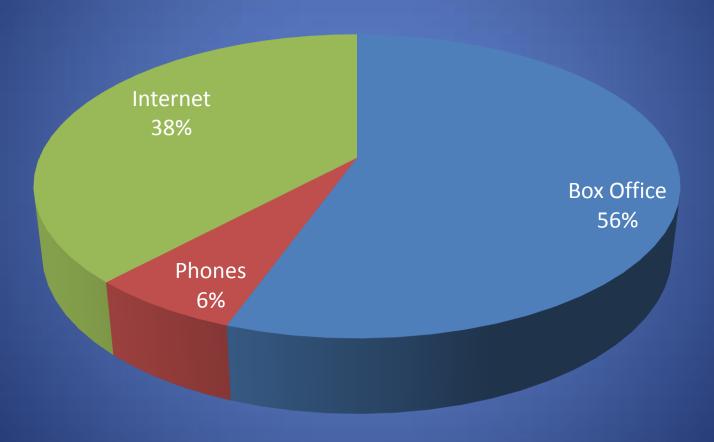
Print/Online 33%

Radio 67%

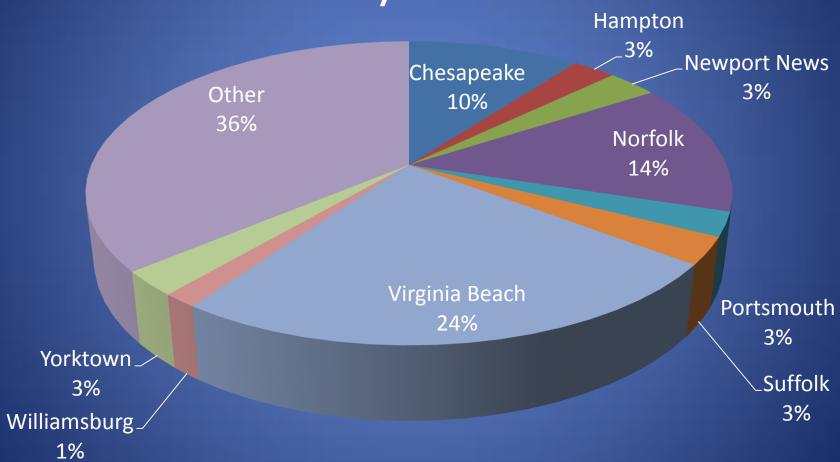
Salt n Pepa March 11, 2011 Sales by Location



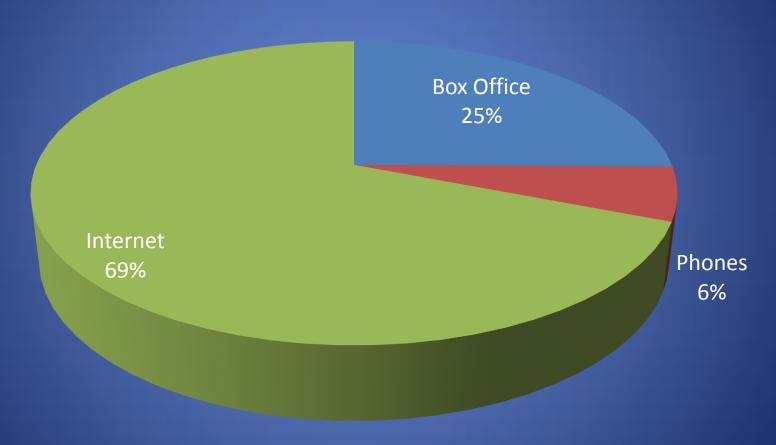
Salt n Pepa March 11, 2011 Breakdown of Sales



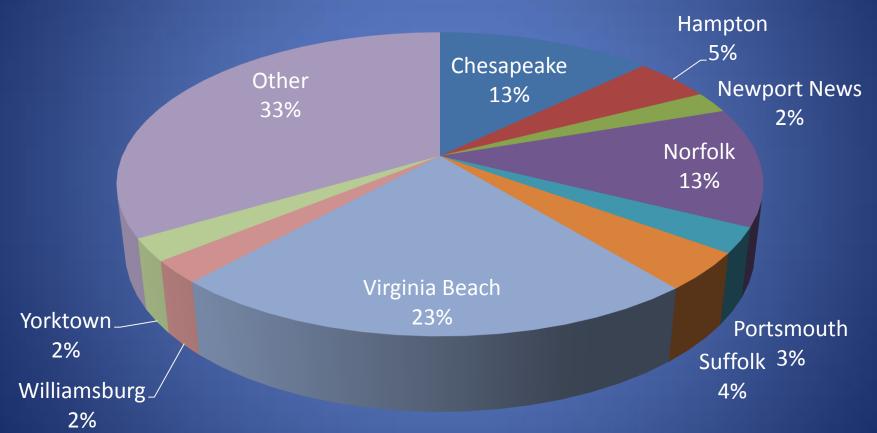
Elton John March 18, 2011 Sales by Location



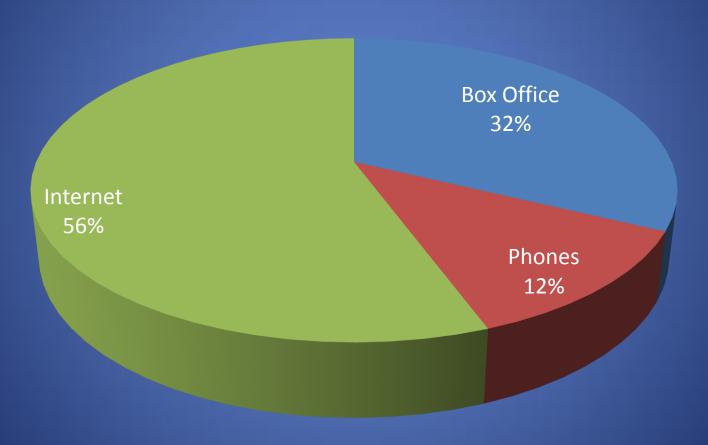
Elton John March 18, 2011 Breakdown of Sales



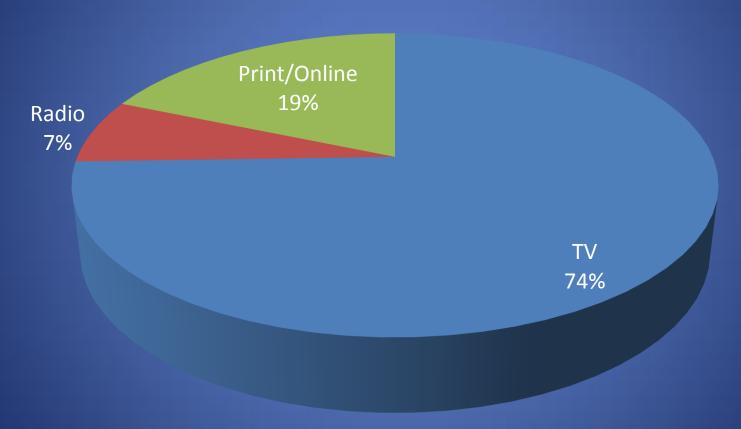
Celtic Woman March 30, 2011 Sales by Location



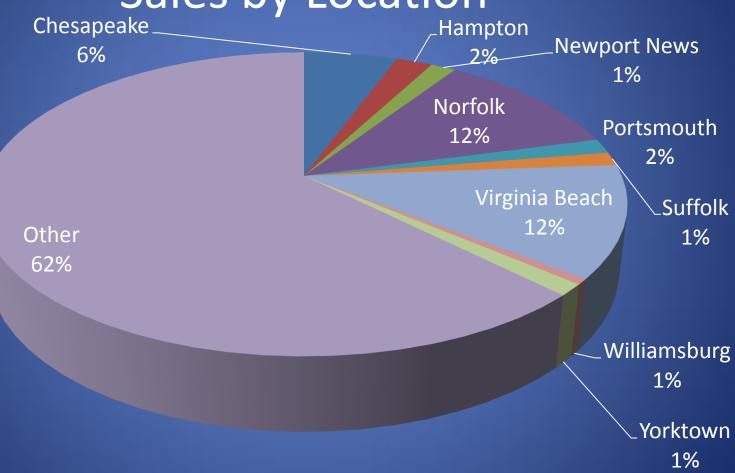
Celtic Woman March 30, 2011 Breakdown of Sales



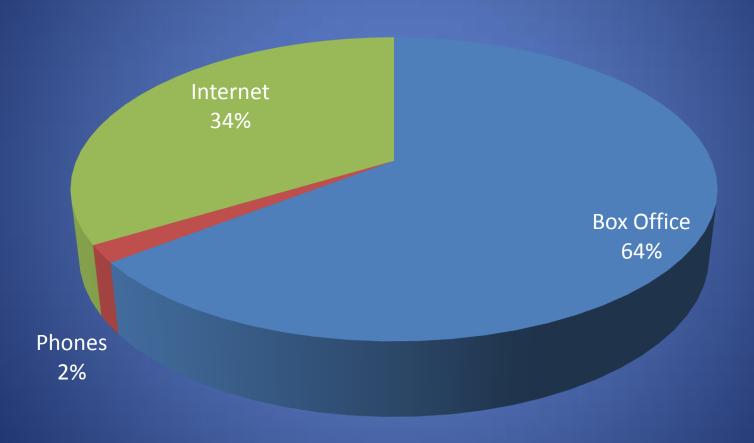
Celtic Woman March 30, 2011 Media Expenditures



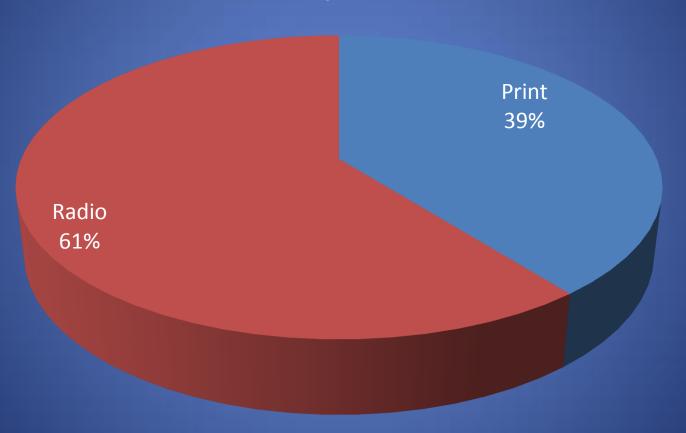
Steve Miller Band April 29, 2011 Sales by Location



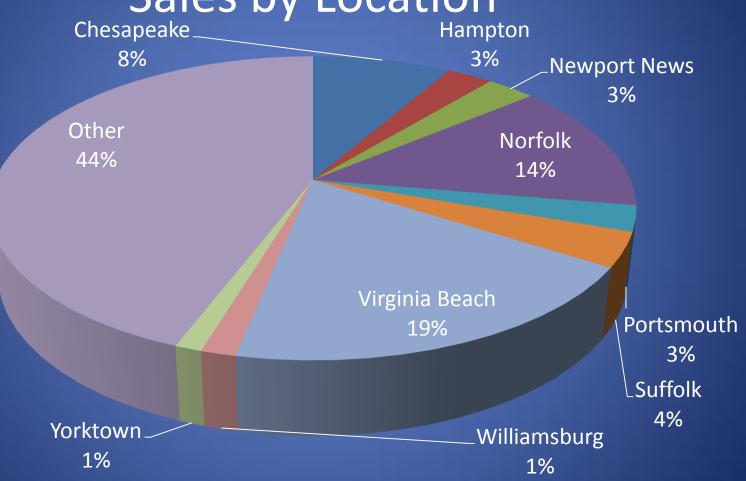
Steve Miller Band April 29, 2011 Breakdown of Sales



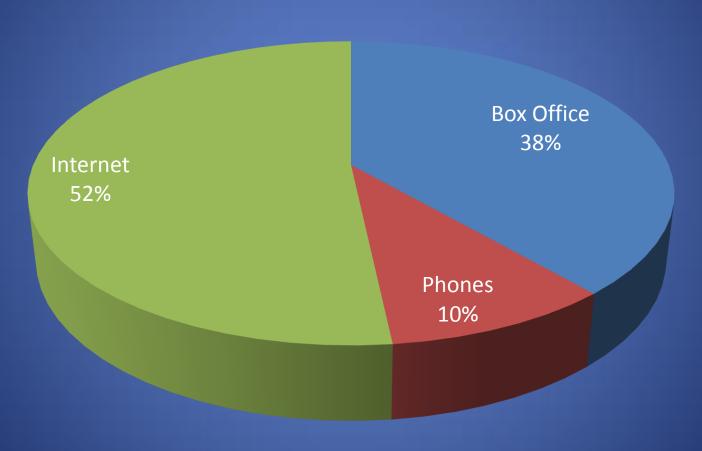
Steve Miller Band April 29, 2011 Media Expenditures



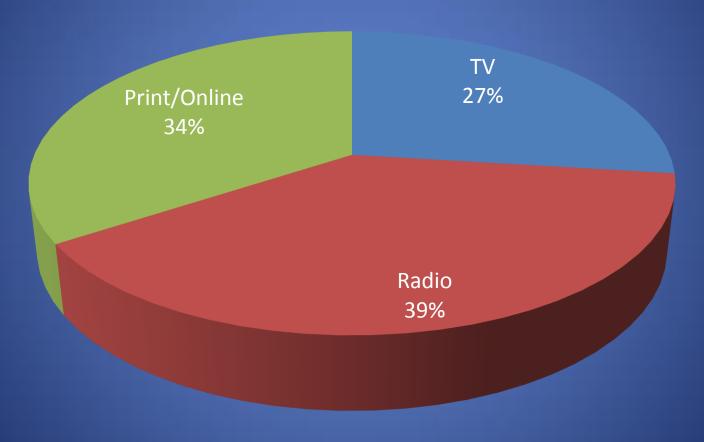
B.B. King
June 2, 2011
Sales by Location



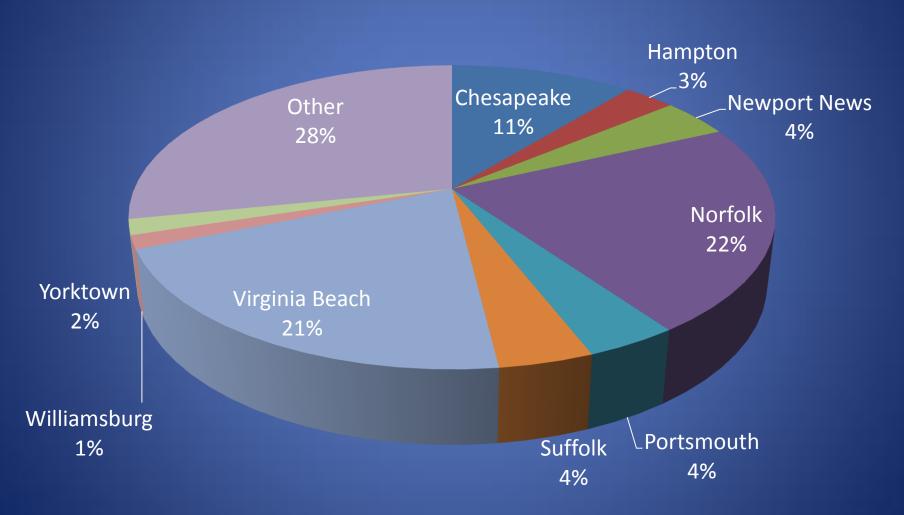
B.B. King June 2, 2011 Breakdown of Sales



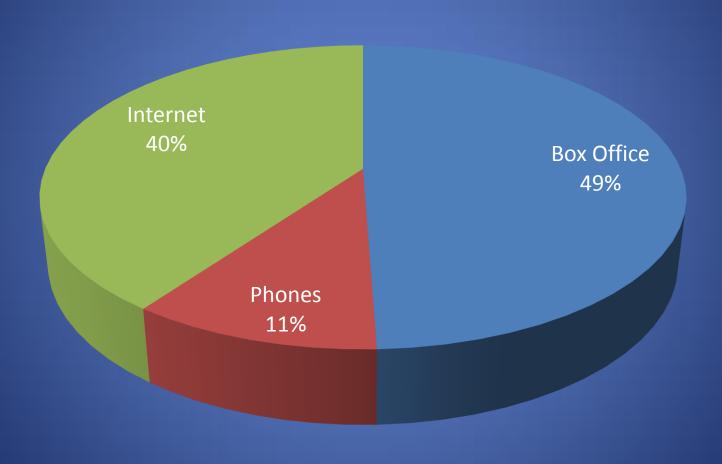
B.B. King June 2, 2011 Media Expenditures



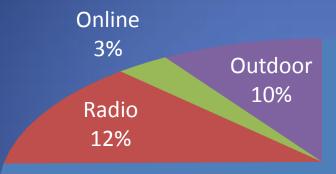
Family Shows Sales by Location



Family Shows Breakdown of Sales

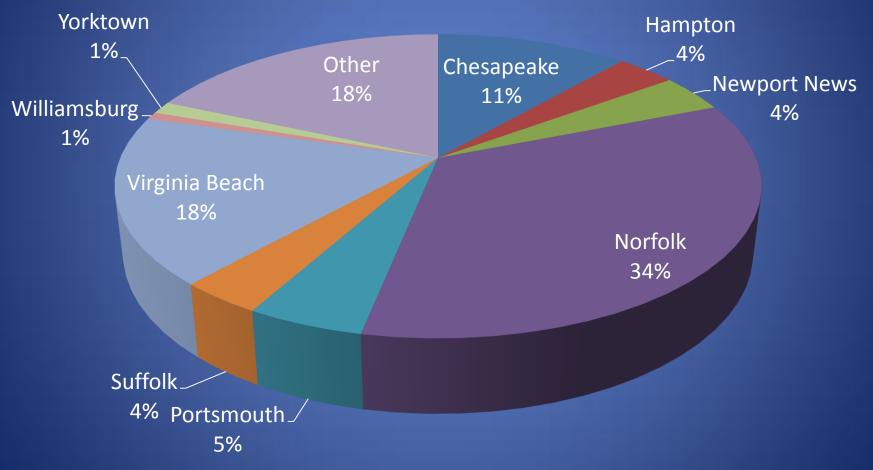


Family Shows Media Expenditures

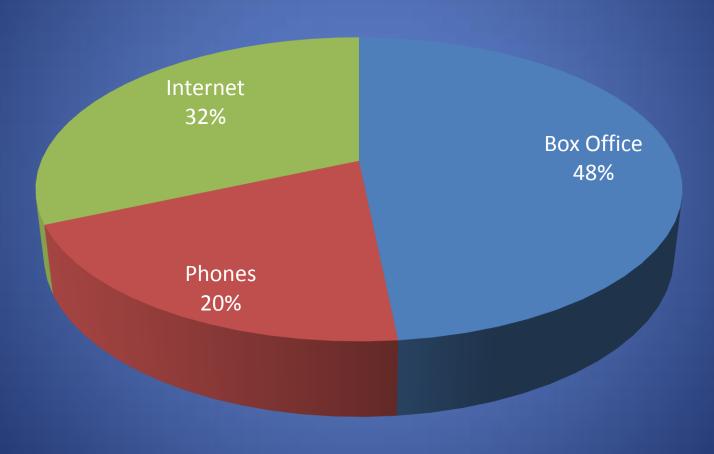


TV 75%

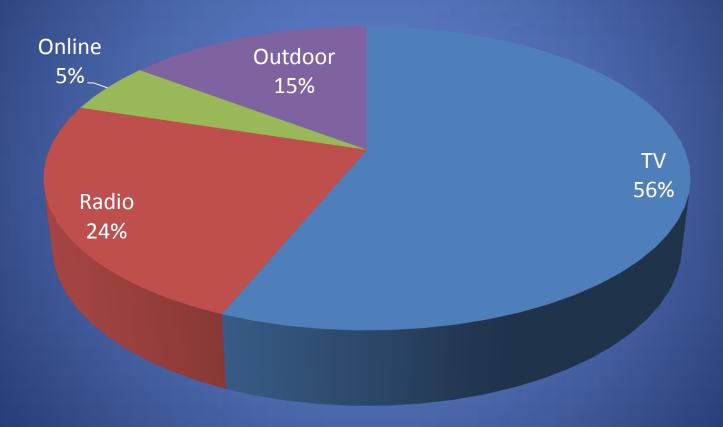
Sesame Street Live October 8 & 10, 2010 Sales by Location



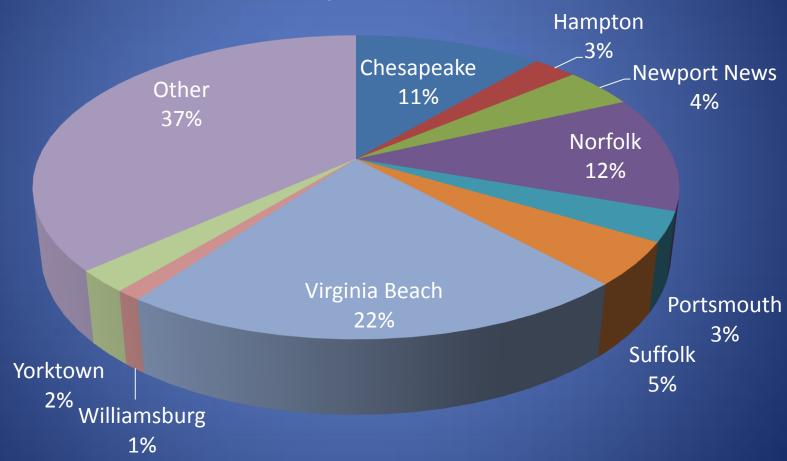
Sesame Street Live October 8 & 10, 2010 Breakdown of Sales



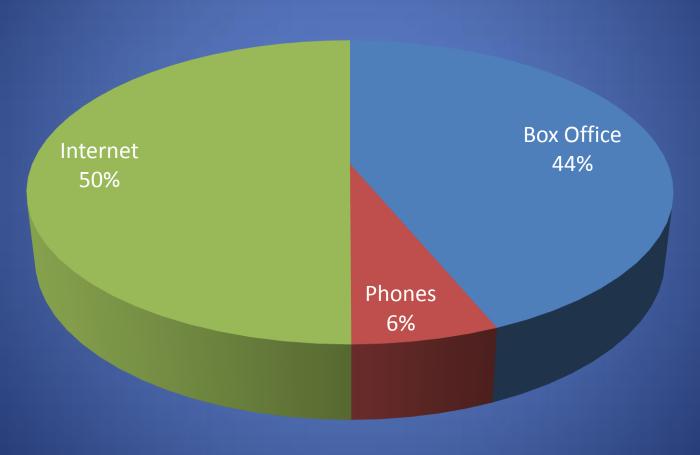
Sesame Street Live October 8 & 10, 2010 Media Expenditures



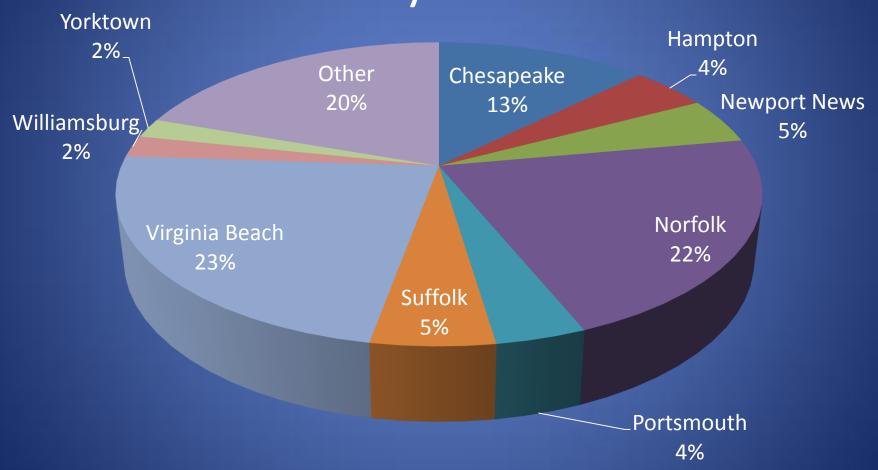
Disney Live December 12, 2010 Sales by Location



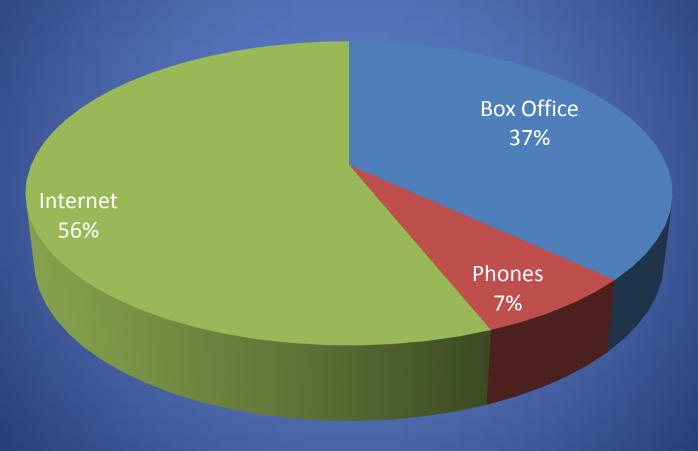
Disney Live December 12, 2010 Breakdown of Sales



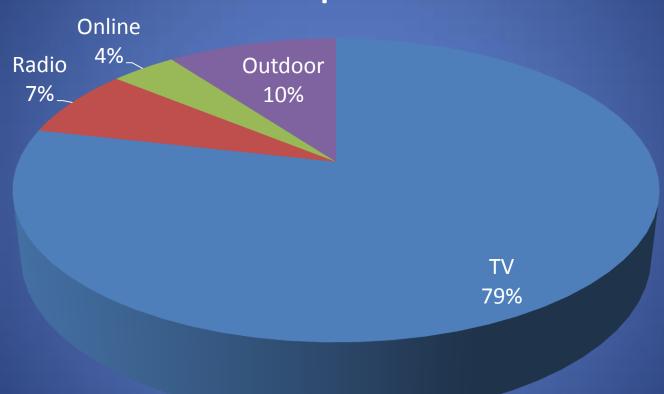
Thomas & Friends February 5-6, 2011 Sales by Location



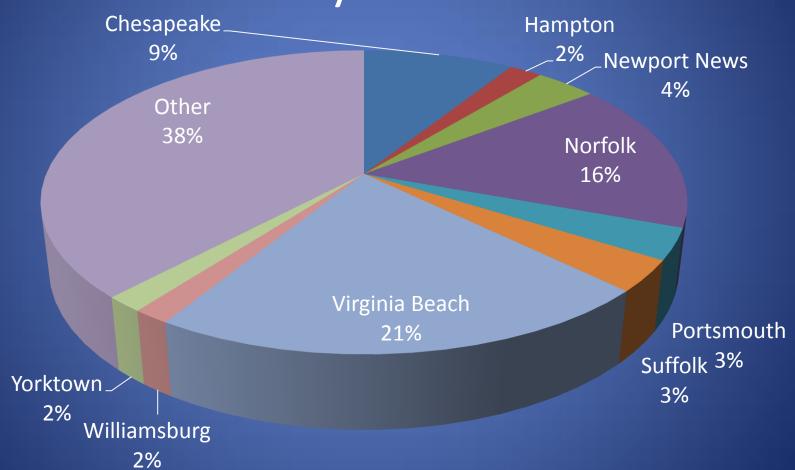
Thomas & Friends February 5-6, 2011 Breakdown of Sales



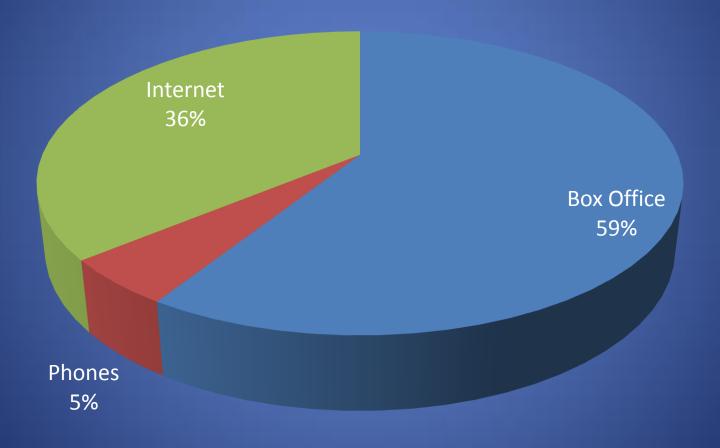
Thomas & Friends February 5-6, 2011 Media Expenditures



Harlem Globetrotters March 4 & 6, 2011 Sales by Location



Harlem Globetrotters March 4 & 6, 2011 Breakdown of Sales

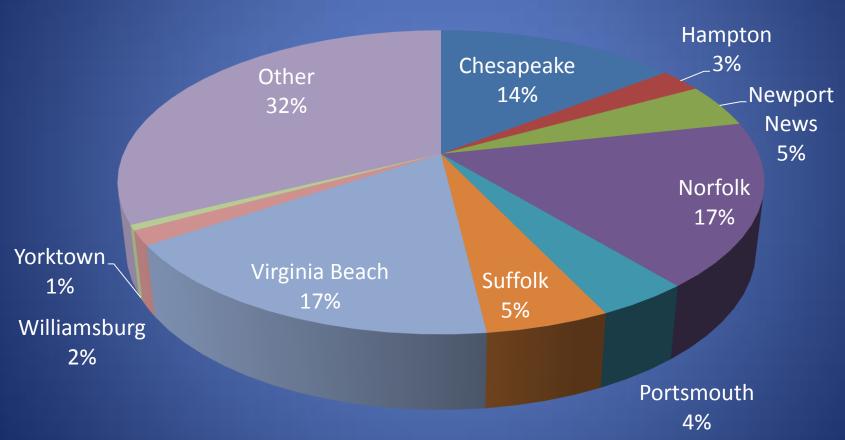


Harlem Globetrotters March 4 & 6, 2011 Media Expenditures Outdoor

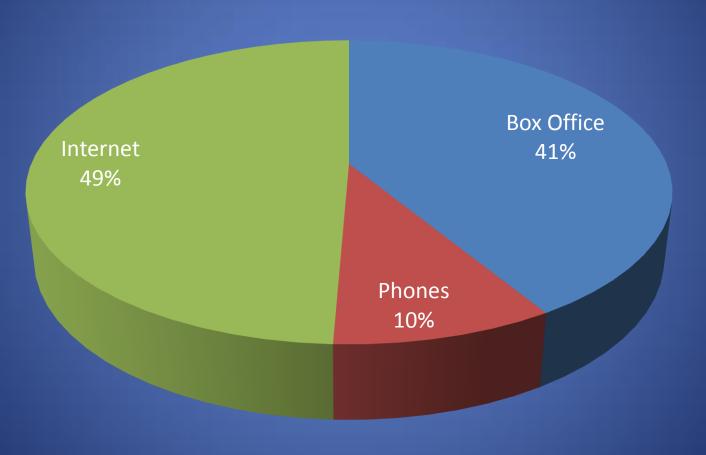
Radio_ Outdoor 5% 4%

TV 91%

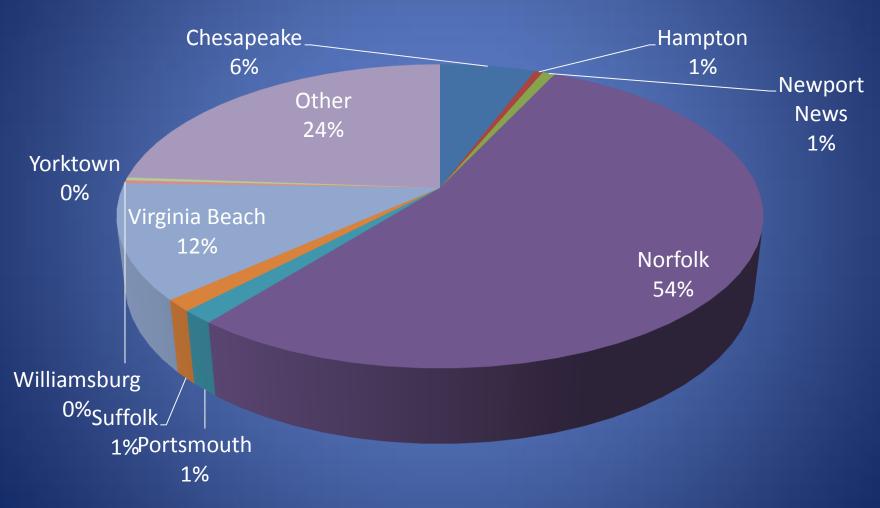
Barney April 30, 2011 Sales by Location



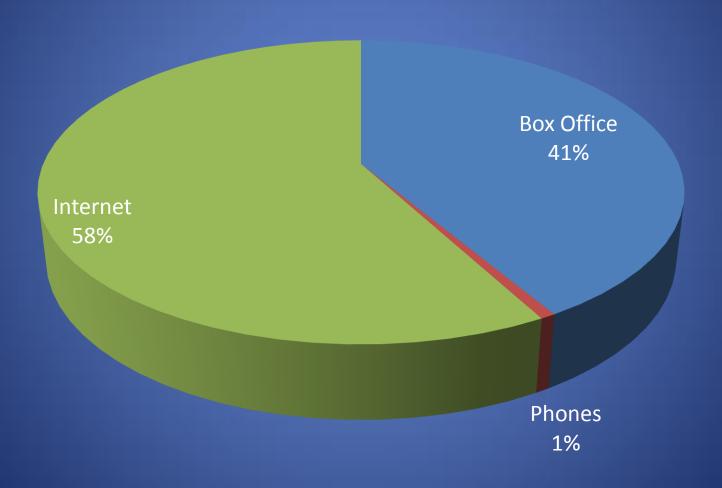
Barney April 30, 2011 Breakdown of Sales



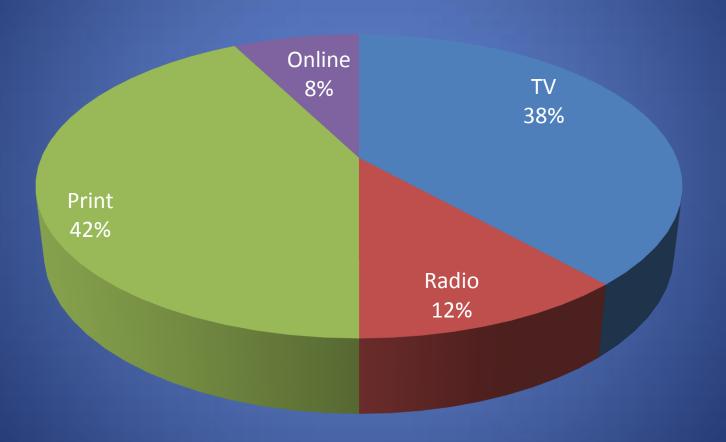
Sporting Events Sales by Location



Sporting Events Breakdown of Sales

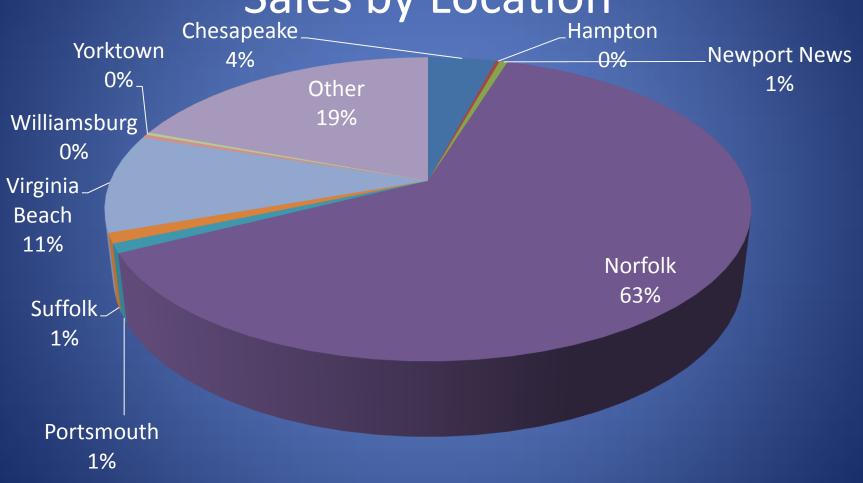


Sporting Events Media Expenditures

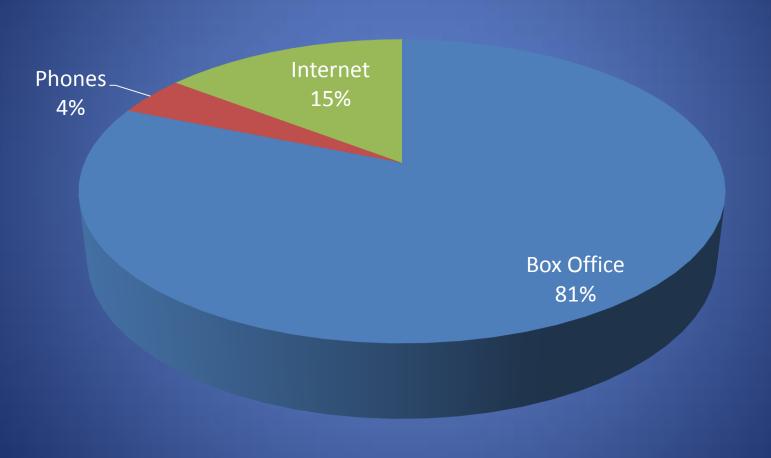


Men's Basketball (Single Tickets) 2010-2011 Season

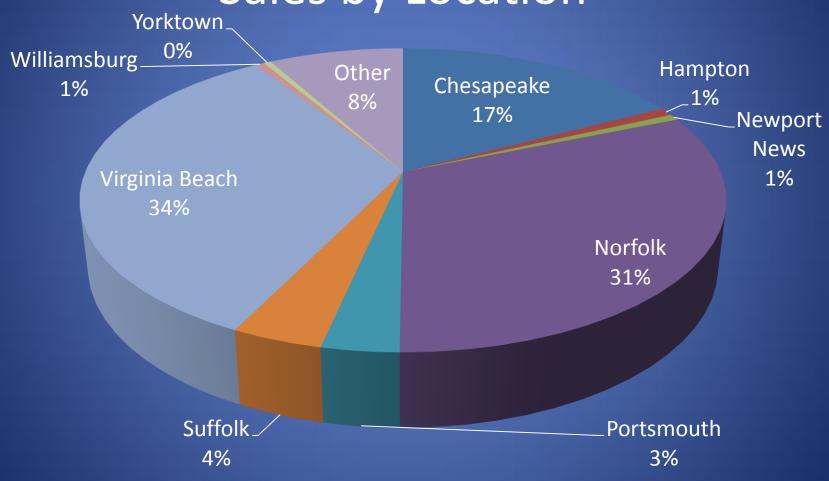
Sales by Location



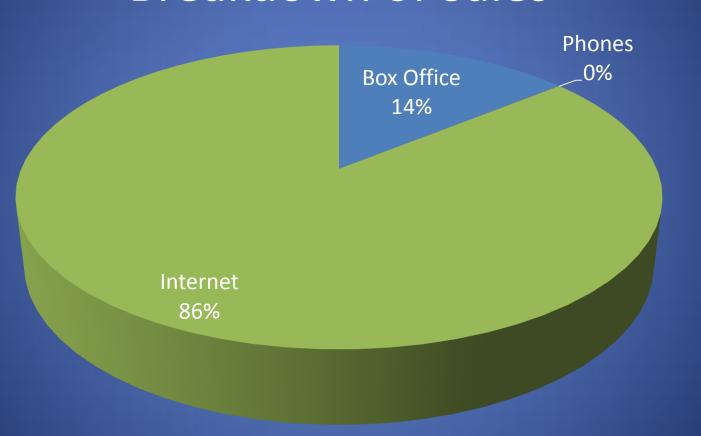
Men's Basketball (Single Tickets) 2010-2011 Season Breakdown of Sales



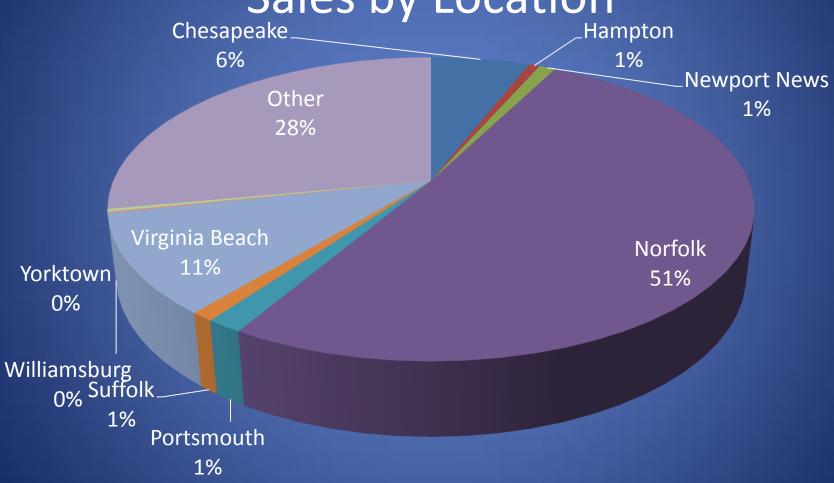
Men's Basketball (Season Tickets) 2010-2011 Season Sales by Location



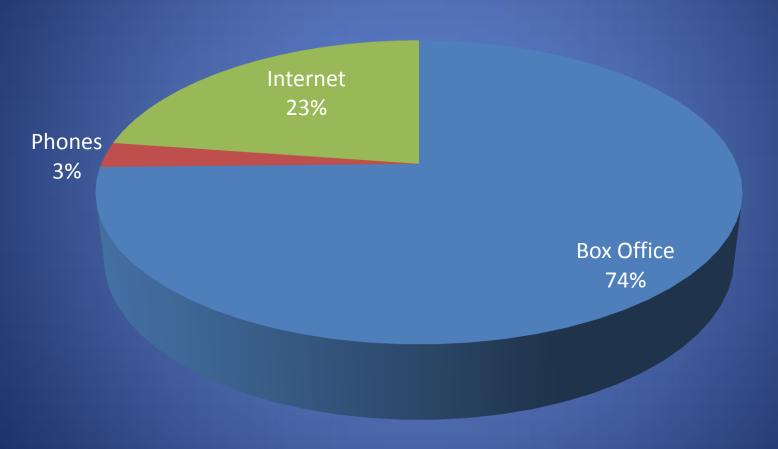
Men's Basketball (Season Tickets) 2010-2011 Season Breakdown of Sales



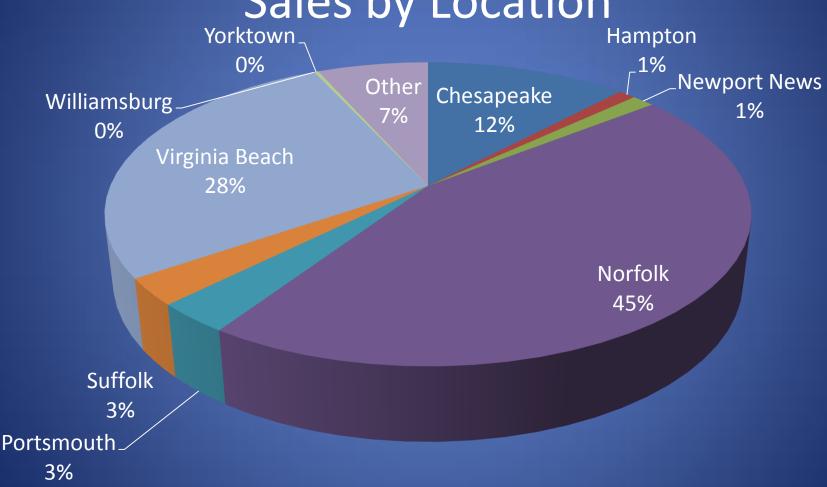
Women's Basketball (Single Tickets) 2010-2011 Season Sales by Location



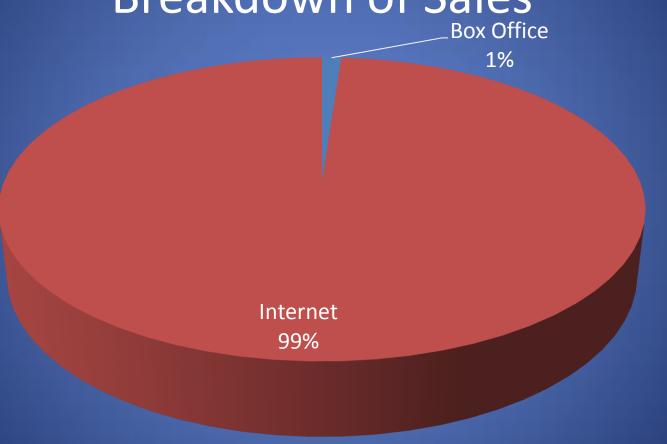
Women's Basketball (Single Tickets) 2010-2011 Season Breakdown of Sales



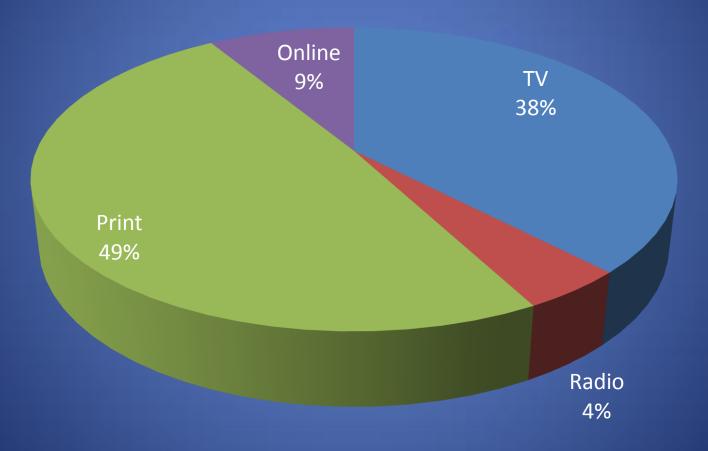
Women's Basketball (Season Tickets) 2010-2011 Season Sales by Location



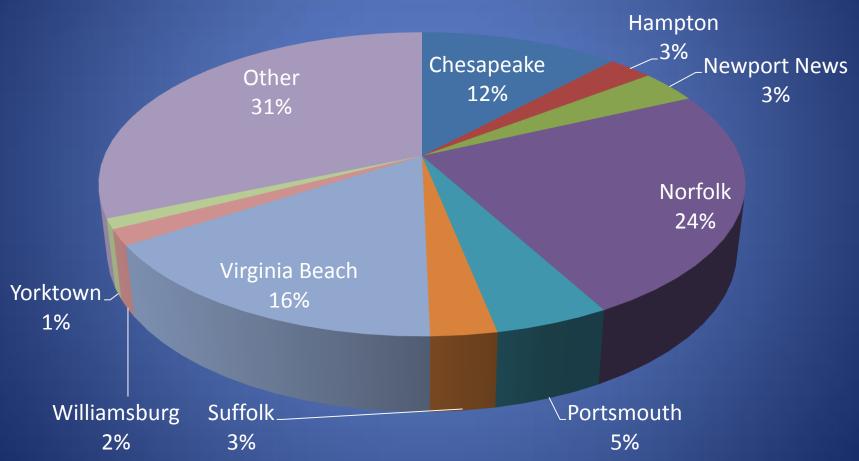
Women's Basketball (Season Tickets) 2010-2011 Season Breakdown of Sales



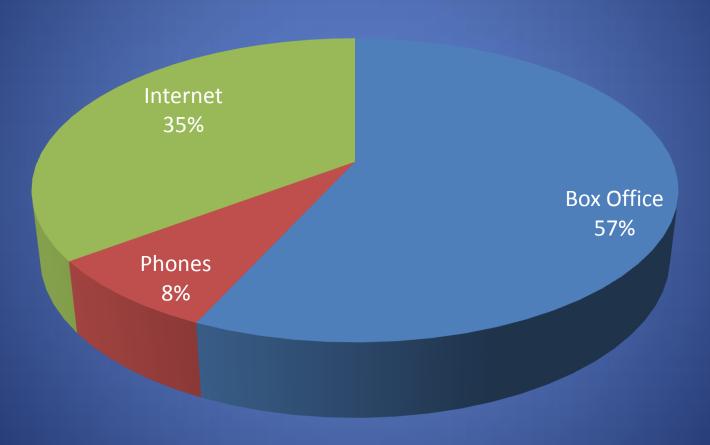
ODU Athletics 2010-2011 Season Media Expenditures



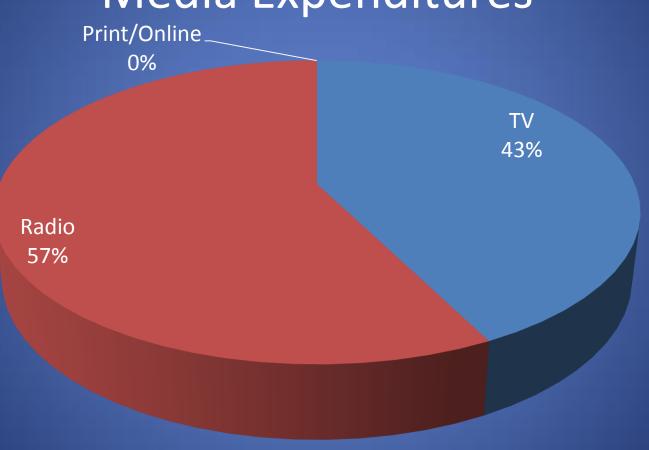
TNA February 25, 2011 Sales by Location



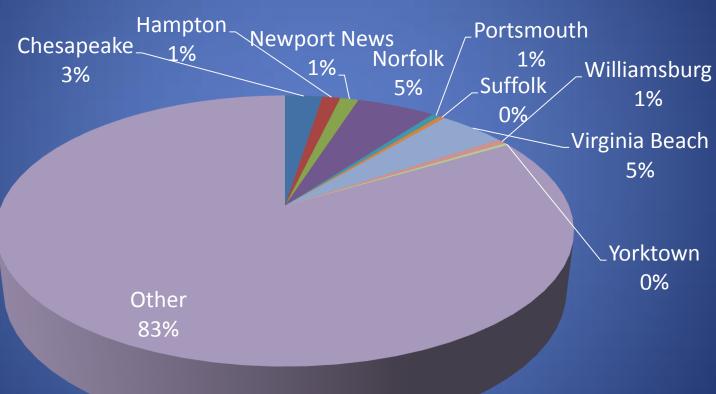
TNA February 25, 2011 Breakdown of Sales



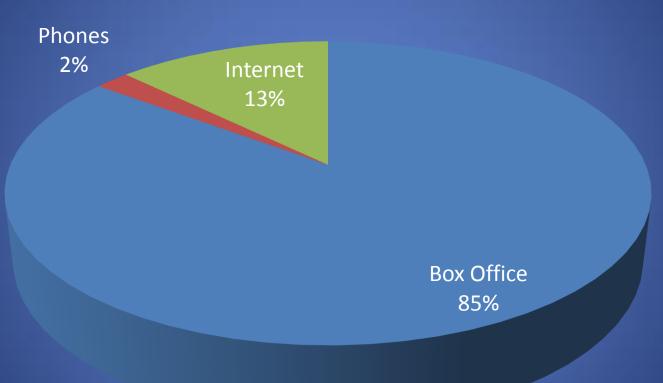
TNA February 25, 2011 Media Expenditures



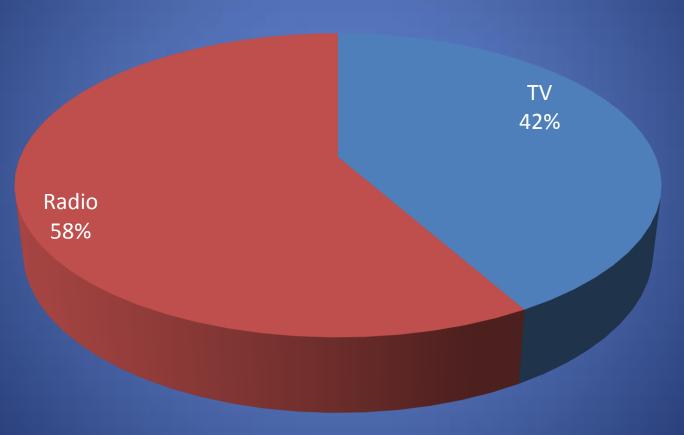
M1 March 25, 2011 Sales by Location



M1 March 25, 2011 Breakdown of Sales



M1 March 25, 2011 Media Expenditures



Tread at the Ted 5k May 21, 2011 Sales by Location

