

# Nicole Bermeo

## UX Designer

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## Experience

### UX Designer - Tech Fleet

Jun 2024 - Present

- Created 10+ wireframes and mockups in Figma, using analytics and research to inform decisions.
- Engaged in meetings with developers to refine designs, focusing on creating logical solutions for streamlined development, reducing roadblocks by 80%.
- Collaborated with a team of 10 designers in FigJam sessions to streamline ideation, reduce development time, and ensure user considerations, including accessibility.

### UX Designer - Baddies in Tech

Jan 2024 - Present

- Designed wireframes and mockups using Figma for a Hackathon event website targeting women in tech and allies, attracting over 600 participants.
- Analyzed over 10 existing UX designs to identify and incorporate best practices, significantly reducing project timelines and avoiding redundant work.
- Partnered closely with developers to improve designs, shortening implementation time five fold.

### Freelance Web Developer - StreetWaves

Mar 2023 - Apr 2023

- Transformed a provided Figma file into a fully functional Wix website, improving user experience and cutting user drop-off rates by 50%.
- Conducted bi-weekly Zoom meetings with the founder to optimize communication and expedite completion of the project.
- Engaged in clarifying discussions with the founder, resulting in an increase in project clarity and stakeholder satisfaction.

## Tools

- Figma
- Notion
- Miro
- Wix
- Webflow
- Canva

## Skills

- Responsive Design
- UX Research
- User Testing
- Wireframing and Prototyping
- Interaction Design
- User Feedback Analysis
- Basic HTML and CSS
- Spanish (Fluent)

## Education

### Google UX Design Certification - Coursera

Sept 2023

Demonstrated excellence in hands-on training courses in User Experience (UX), User Experience Design (UXD), User Interaction Design (IxD), Prototyping, User Research, and Information Architecture.