

NICK BERTHELSEN

Data Driven Marketer. Data Science Evangelist. Tech Enthusiast.

EDUCATION

- 2018 • **Cornell Johnson Graduate School of Business**
Masters of Business Administration 📍 Ithaca, NY
Digital Technology Immersion
- 2016 • **Cornell University**
M.S. in Biochemistry 📍 Ithaca NY
Thesis: Structural biology of plant hormone transporters
- 2014 • **Minnesota State University Moorhead**
B.S. in Biochemistry 📍 Moorhead, MN
Summa Cum Laude

PROFESSIONAL EXPERIENCE

- 2018-Present • **Global Portfolio Manager**
3M 📍 Maplewood, MN
 - Increased product portfolio sales by 11% YoY.
 - Set global pricing guidance for over 1,000 SKUs in 63 countries.
 - Taught R workshops and training sessions for marketing team.
 - Drove adoption of advanced analytics and machine learning in marketing.
- 2017 • **R&D Intern**
Elanco 📍 Greenfield, IN
 - MBA Summer intern.
 - New Product Value Analysis Division.
- 2007-2010 • **Unit Deployment Manager**
US Air Force 📍 Fort Walton Beach, FL
 - Established and administered a secured data sharing system between home squadron and five global detachments.
 - Managed over 100 deployment training items for special operations squadron ensuring 100% mission readiness.
- 2002-2007 • **Cryptographic Linguist**
US Air Force 📍 Omaha, NE
 - Tested and deployed new voice recognition software in first operational usage, increased data processing efficiency by 20%.
 - Brought a new remote signal collection system online for first ever combat mission, sped up intelligence processing and analysis by 30%.



CONTACT INFO

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KEY SKILLS

R, Python and SQL
Data Visualization
Machine Learning
Business Intelligence
Digital and Data Driven Marketing
Agile/Scrum Methodology

*This resume was created with R.
The code is available on my github page.*

Last updated on 2020-03-03.