

**Predicting a location to open a Restaurant in Delhi  
and also suggest which food to serve**

# **Predicting location and cuisine type is important for big companies like KFC to open a New outlet**

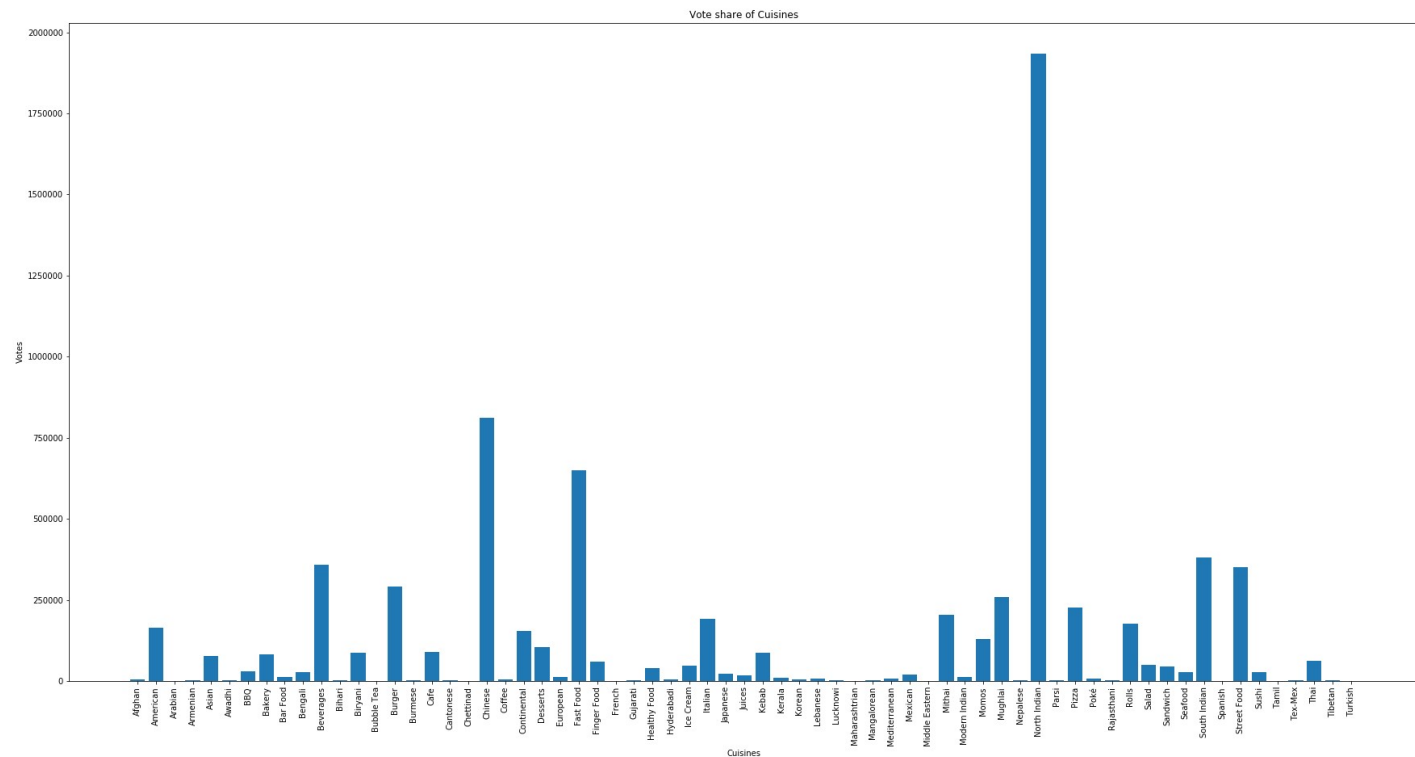
**It's not always the same to open a Restaurant. Different places offer different challenges:**

- **People like different food based on their region**
- **Some places have minimal competition while some are highly competitive**

# What type of Food do the people of delhi like?

We can understand that by looking at the following chart:

1. North Indian
2. Chinese
3. Fast Food



Chinese Food and Fast food are far behind than North Indian food.





The less competition may be because of low customer count.

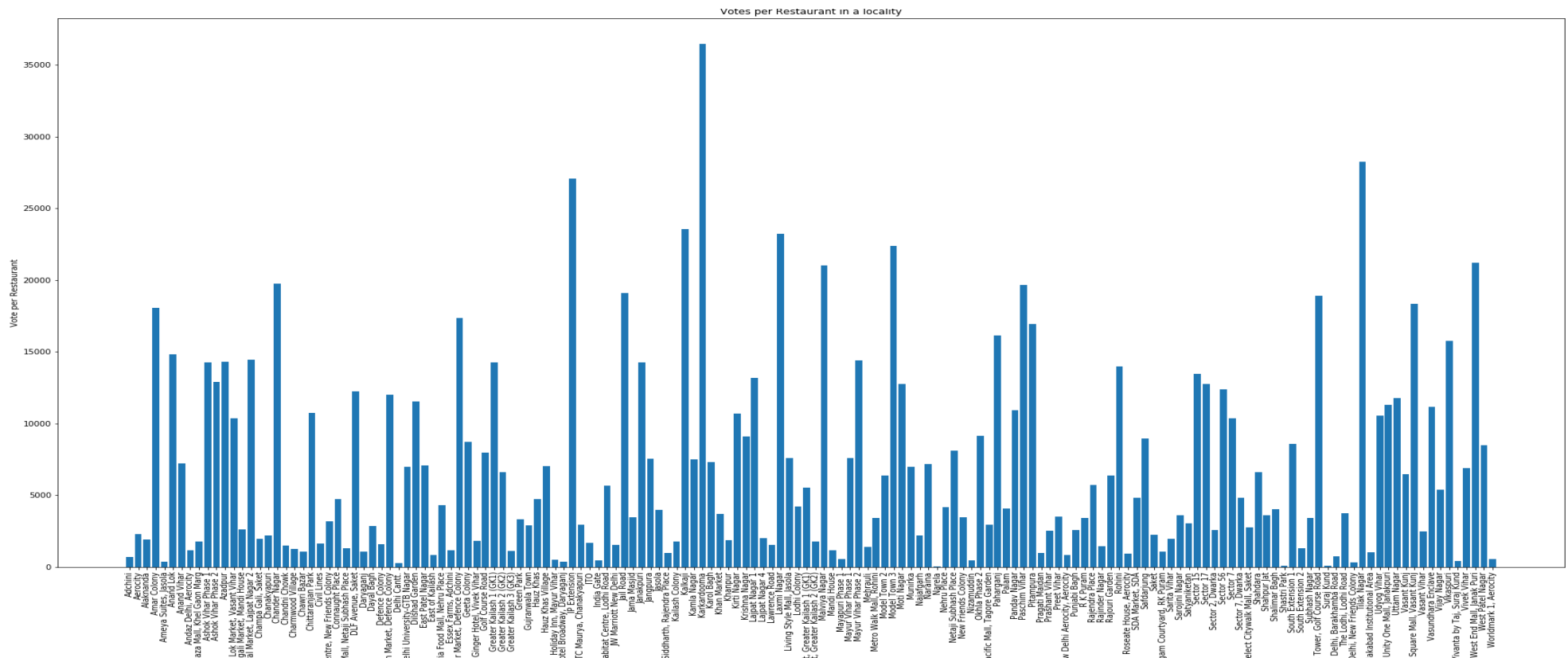
So, how to deal with this problem?

One way we can deal with this problem is by taking a look at the average customer count in a locality. Average customer count can be found by dividing the total votes that of restaurants of a locality by total number of Restaurants in that locality.

## Average customer count per restaurant in a locality:

## Take a look at this chart:

**You'll find that *Karkardooma* has the highest average customer count.**





## **Conclusion:**

**So the Best locality to open a Restaurant in Delhi is Karkardooma. And the best cuisine to serve is North Indian, Chinese and Fast Food.**