

Course ID	Title
BUS101	Introduction to Business
ACC102	Financial Accounting
ECO103	Microeconomics
ECO104	Macroeconomics
MGT105	Principles of Management
MKT106	Principles of Marketing
BUS107	Business Law
BUS108	Business Communication
BUS109	Business Ethics
BUS201	Entrepreneurship
MKT202	Digital Marketing
MGT203	Human Resource Management
FIN204	Corporate Finance
IT205	Business Information Systems

Description	Prerequisite	Credits	Category
Provides an overview of various aspects of business, including management, marketing, and finance.	None	3	Core
Introduction to accounting principles, financial statements, and the accounting cycle.	None	3	Core
Examines the economic behavior of individuals, firms, and markets, focusing on supply and demand.	None	3	Core
Explores national economic performance, the financial system, and government's role in the economy.	None	3	Core
Covers foundational theories and practices of management, including planning, organizing, and leading.	None	3	Core
Introduction to marketing concepts, strategies, and research, with a focus on customer behavior.	None	3	Core
Examines legal principles in business, including contracts, property, and employer-employee relations.	None	3	Core
Focuses on developing effective business writing and presentation skills.	None	3	Core
Explores ethical issues in business and the importance of ethical decision-making.	None	3	Core
Introduces the process of starting and managing a new business venture.	BUS101	3	Elective
Covers online marketing strategies, including social media, content marketing, and SEO.	MKT106	3	Elective
Examines the strategic role of HR management in organizations, including recruitment and development.	MGT105	3	Elective
Introduction to financial management in corporations, including capital budgeting and structure.	ACC102	3	Elective
Explores the use of information systems in business for decision-making and competitive advantage.	None	3	Elective