



Park Pal

NPS Chatbot



Collaborators

Nicole Blakkan-Esser
Lauralyn Curry-Leech
Courtney Gibson



GitHub

https://github.com/nblakkanesser/MAD_S_Capstone

YEARLY VISITORS:

300 Million

JOBS ADDED:

300 Thousand

20 Billion

IN LOCAL ECONOMIC CONTRIBUTIONS



NO VIRTUAL ASSISTANT CAPABILITIES

PROJECT ROADMAP

PREPARE SYNTHETIC DATA



1

FINE-TUNE GPT



2

FINE-TUNE FLAN-T5



3

HOST PARK PAL



4

COMPUTE WITH LAMBDA



5

STORE WITH S3



6

Synthetic Data

Synthetic queries were developed to represent questions that users may ask in association with five NPS API endpoint. The team used an 80/20 split to create test & validation data. Separate queries were developed for evaluating the models to prevent data leakage.

82k Queries

Model Evaluation

Evaluation methodology

National Park Service: Park Pal



You can ask questions about parks, amenities, events, fees, and more. Type 'exit' to end the chat.

👤: How can I help you?

Where can I find Zion National Park?

👤: Zion National Park is located at Zion National Park 1 Zion Park Blvd. in Springdale, Utah 84767

What is the description of the Grand Canyon?

👤: Here is the description of Grand Canyon National Park: Entirely within Northern Arizona, the park encompasses 278 miles (447 km) of the Colorado River and adjacent uplands. Located on ancestral homeland of 11 present day Tribal Communities, Grand Canyon is one of the most spectacular examples of erosion anywhere in the world—a mile deep canyon unmatched in the incomparable vistas it offers visitors from the north and south rims.

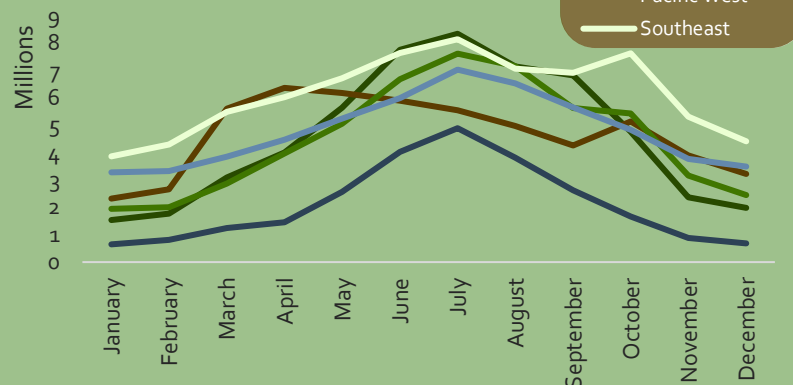
Type your message here

Send

Chat with Park Pal Today!

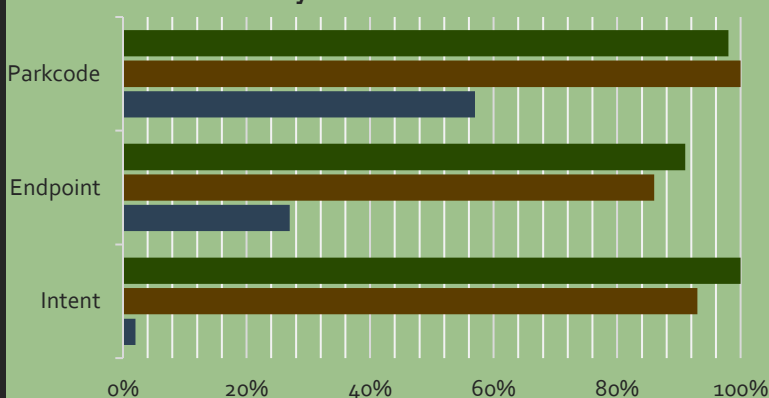


Recreational Visits 2023



API Parameter Prediction Accuracy

■ GPT ■ TF-IDF ■ SpaCy



Fine-Tuned GPT

The NPS API documentation and URL structure did not lend itself to easy interpretation by typical chatbot models. The team explored fine-tuning GPT models to create the parameters for NPS API calls based on a user query.

“

OPENAI

Fine-tuning improves on few-shot learning by training on many more examples than can fit in the prompt, letting you achieve better results on a wide number of tasks.

”

FLAN-T5

2012

Studying at ABC

Choose Change Graphic from the options.

2012

Studying at ABC

Choose Change Graphic from the options.



Park Pal

GPT Enabled Chatbot



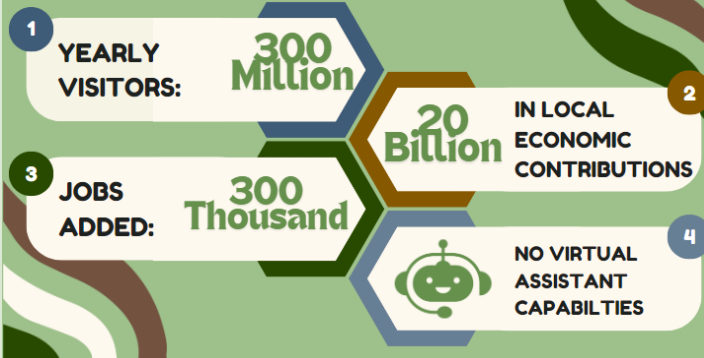
Collaborators

Nicole Blakkan-Esser
Lauralyn Curry-Leech
Courtney Gibson



GitHub

https://github.com/nblakkanesser/MAD_S_Capstone



National Park Service: Park Pal

You can ask questions about parks, amenities, events, fees, and more. Type 'exit' to end the chat.

👤: How can I help you?

Where can I find Zion National Park?

👤: Zion National Park is located at Zion National Park 1 Zion Park Blvd. in Springdale, Utah 84767

What is the description of the Grand Canyon?

👤: Here is the description of Grand Canyon National Park: Entirely within Northern Arizona, the park encompasses 278 miles (447 km) of the Colorado River and adjacent uplands. Located on ancestral homeland of 11 present day Tribal Communities, Grand Canyon is one of the most spectacular examples of erosion anywhere in the world—a mile deep canyon unmatched in the incomparable vistas it offers visitors from the north and south rims.

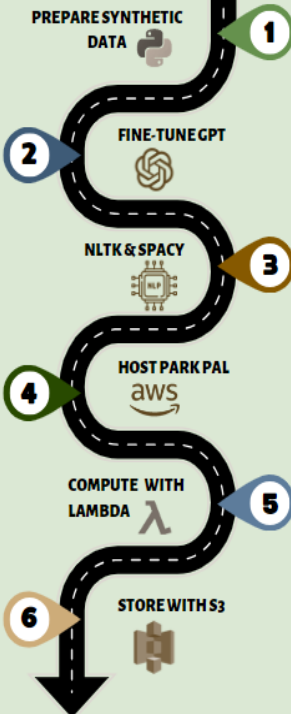
Type your message here

Send

Chat with Park Pal Today!



PROJECT ROADMAP



Synthetic Data

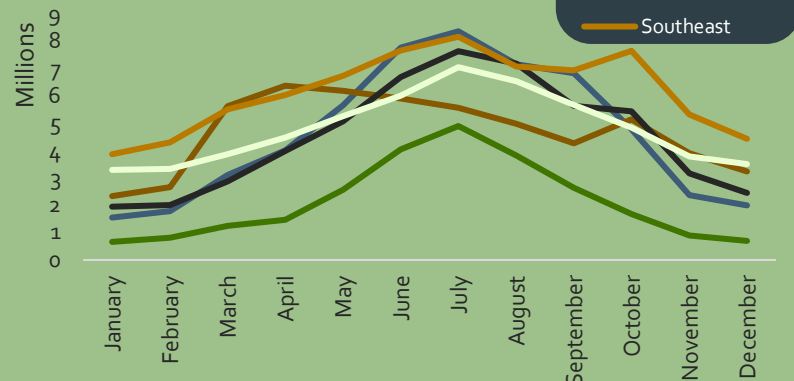
Synthetic queries were developed to represent questions that users may ask in association with five NPS API endpoint. The team used an 80/20 split to create test & validation data. Separate queries were developed for evaluating the models to prevent data leakage.

82k Queries

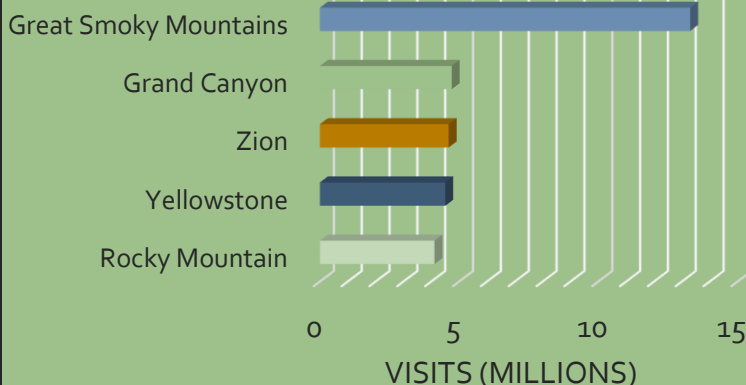
Model Evaluation

Evaluation methodology

Recreational Visits 2023



Top 5 National Parks 2023



Fine Tuned GPT

The NPS API documentation and URL structure did not lend itself to easy interpretation by typical chatbot models. The team explored fine-tuning GPT models to create the parameters for NPS API calls based on a user query.

“

OPENAI

Fine-tuning improves on few-shot learning by training on many more examples than can fit in the prompt, letting you achieve better results on a wide number of tasks.

”

SpaCy & NLTK

2012

Studying at ABC

Choose Change Graphic from the options.

2012

Studying at ABC

Choose Change Graphic from the options.



Park Pal

GPT Enabled Chatbot



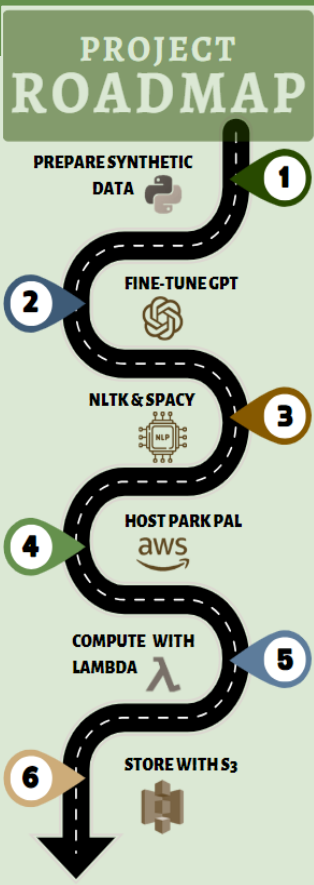
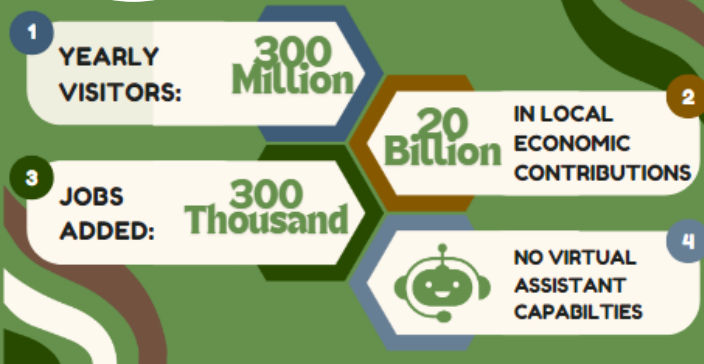
Collaborators

Nicole Blakkan-Esser
Lauralyn Curry-Leech
Courtney Gibson



GitHub

https://github.com/nblakkanesser/MAD_S_Capstone



Synthetic Data

Synthetic queries were developed to represent questions that users may ask in association with five NPS API endpoint. The team used an 80/20 split to create test & validation data. Separate queries were developed for evaluating the models to prevent data leakage.

82k Queries

Model Evaluation

Evaluation methodology

National Park Service: Park Pal

You can ask questions about parks, amenities, events, fees, and more. Type 'exit' to end the chat.

How can I help you?

Where can I find Zion National Park?

Zion National Park is located at Zion National Park 1 Zion Park Blvd. in Springdale, Utah 84767

What is the description of the Grand Canyon?

Here is the description of Grand Canyon National Park: Entirely within Northern Arizona, the park encompasses 278 miles (447 km) of the Colorado River and adjacent uplands. Located on ancestral homeland of 11 present day Tribal Communities, Grand Canyon is one of the most spectacular examples of erosion anywhere in the world—a mile deep canyon unmatched in the incomparable vistas it offers visitors from the north and south rims.

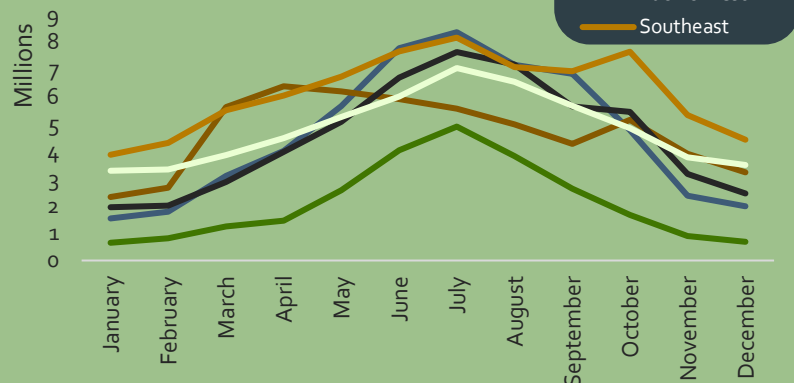
Type your message here

Send

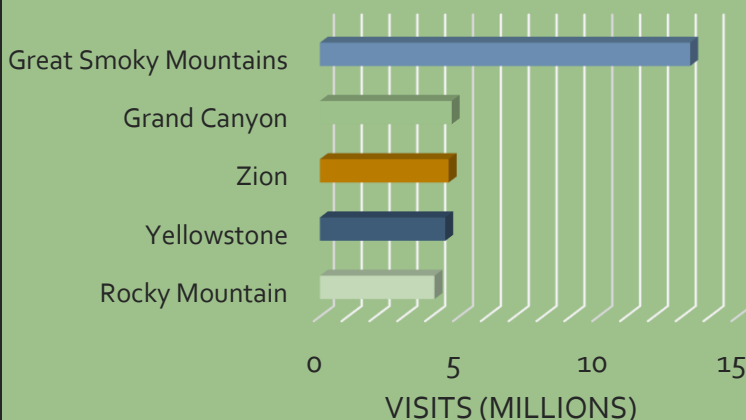
Chat with Park Pal Today!



Recreational Visits 2023



Top 5 National Parks 2023



Fine Tuned GPT

The NPS API documentation and URL structure did not lend itself to easy interpretation by typical chatbot models. The team explored fine-tuning GPT models to create the parameters for NPS API calls based on a user query.

“Fine-tuning improves on few-shot learning by training on many more examples than can fit in the prompt, letting you achieve better results on a wide number of tasks.”

SpaCy & NLTK

2012
Studying at ABC
Choose Change Graphic from the options.

2012
Studying at ABC
Choose Change Graphic from the options.



Park Pal

GPT Enabled Chatbot



Collaborators

Nicole Blakkan-Esser
Lauralyn Curry-Leech
Courtney Gibson



GitHub

https://github.com/nblakkanesser/MAD_S_Capstone

Chat with
Park Pal
Today!



82k Queries

Synthetic Data

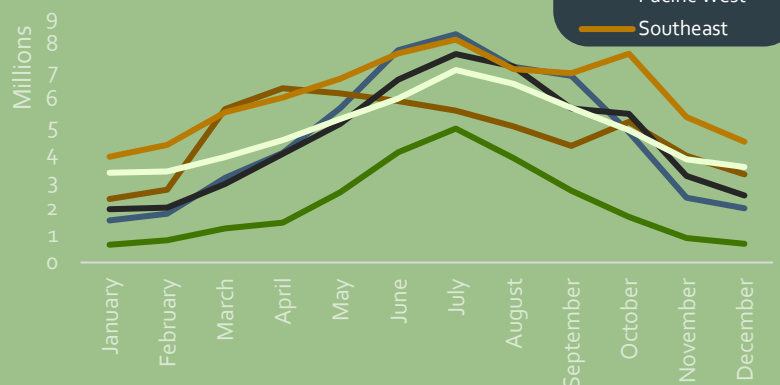
Synthetic queries were developed to represent questions that users may ask in association with five NPS API endpoint. The team used an 80/20 split to create test & validation data. Separate queries were developed for evaluating the models to prevent data leakage.

82k Queries

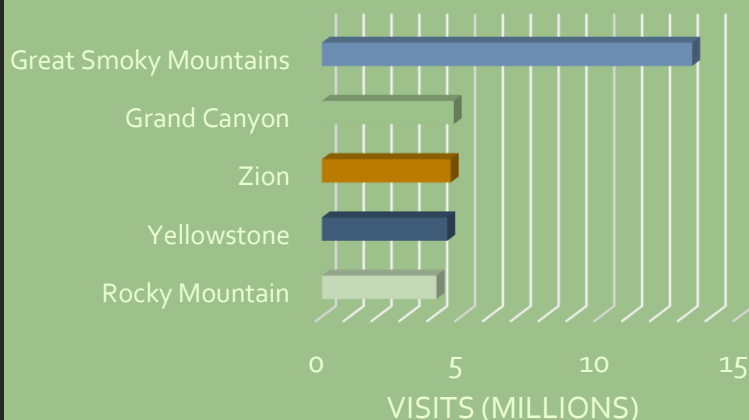
Model Evaluation

Evaluation methodology

Recreational Visits 2023



Top 5 National Parks 2023



Fine Tuned GPT

The NPS API documentation and URL structure did not lend itself to easy interpretation by typical chatbot models. The team explored fine-tuning GPT models to create the parameters for NPS API calls based on a user query.

“

OPENAI

Fine-tuning improves on few-shot learning by training on many more examples than can fit in the prompt, letting you achieve better results on a wide number of tasks.

”

SpaCy & NLTK

2012

Studying at ABC

Choose Change Graphic from the options.

2012

Studying at ABC

Choose Change Graphic from the options.



Park Pal

GPT Enabled Chatbot



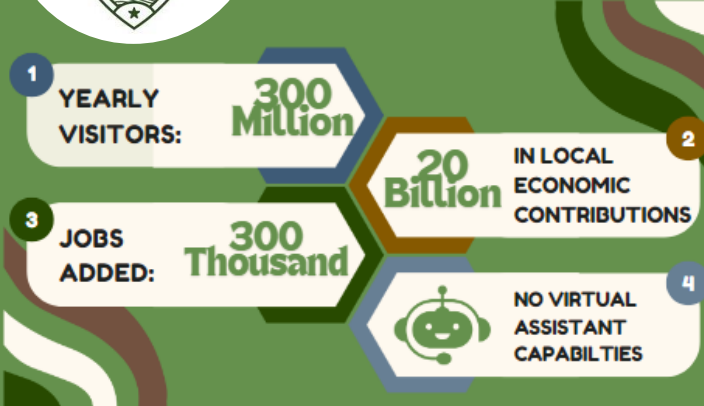
Collaborators

Nicole Blakkan-Esser
Lauralyn Curry-Leech
Courtney Gibson



GitHub

https://github.com/nblakkanesser/MAD_S_Capstone



National Park Service: Park Pal

You can ask questions about parks, amenities, events, fees, and more.
Type 'exit' to end the chat.

Chat with Park Pal Today!



How can I help you?

Where can I find Zion National Park?

Zion National Park is located at Zion National Park 1 Zion Park Blvd. in Springdale, Utah 84767

What is the description of the Grand Canyon?

Here is the description of Grand Canyon National Park: Entirely within Northern Arizona, the park encompasses 278 miles (447 km) of the Colorado River and adjacent uplands. Located on ancestral homeland of 11 present day Tribal Communities, Grand Canyon is one of the most spectacular examples of erosion anywhere in the world—a mile deep canyon unmatched in the incomparable vistas it offers visitors from the north and south rims.

Type your message here

Send

PROJECT ROADMAP

1 PREPARE SYNTHETIC DATA

2 FINE-TUNE GPT

3 NLTK & SPACY

4 HOST PARK PAL

5 COMPUTE WITH LAMBDA

6 STORE WITH S3

Synthetic Data

Synthetic queries were developed to represent questions that users may ask in association with five NPS API endpoint. The team used an 80/20 split to create test & validation data. Separate queries were developed for evaluating the models to prevent data leakage.

82k Queries

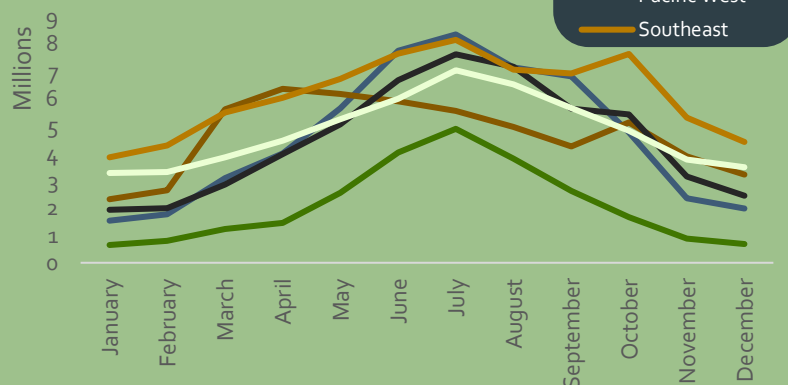
Fine Tuned GPT

The NPS API documentation and URL structure did not lend itself to easy interpretation by typical chatbot models. The team explored fine-tuning GPT models to create the parameters for NPS API calls based on a user query.

OPENAI

Fine-tuning improves on few-shot learning by training on many more examples than can fit in the prompt, letting you achieve better results on a wide number of tasks.

Recreational Visits 2023



Model Evaluation

Evaluation methodology

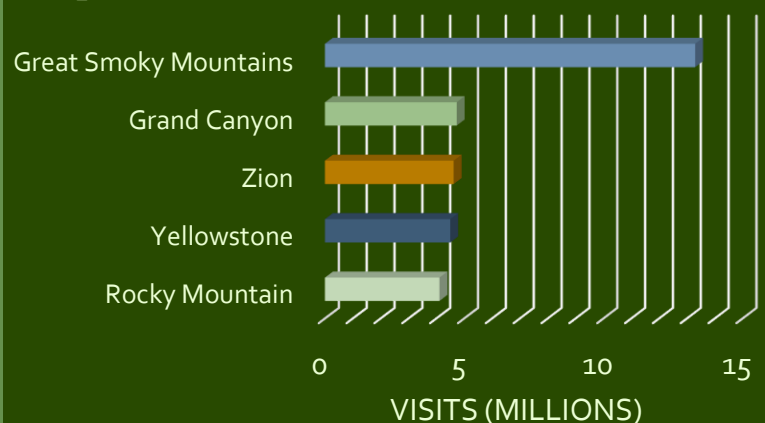
SpaCy & NLTK

2012

Studying at ABC

Choose Change Graphic from the options.

Top 5 National Parks 2023





Park Pal

National Parks Service



Collaborators

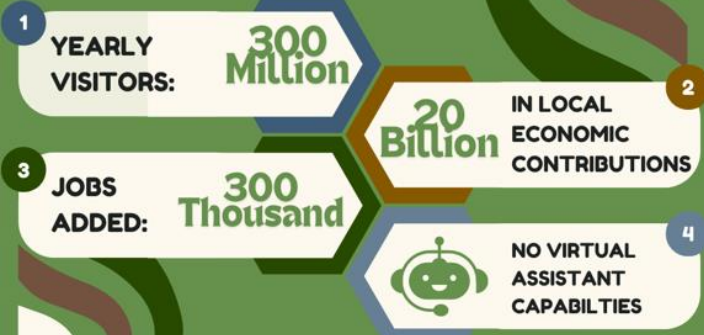
Nicole Blakkan-Esser
Lauralyn Curry-Leech
Courtney Gibson



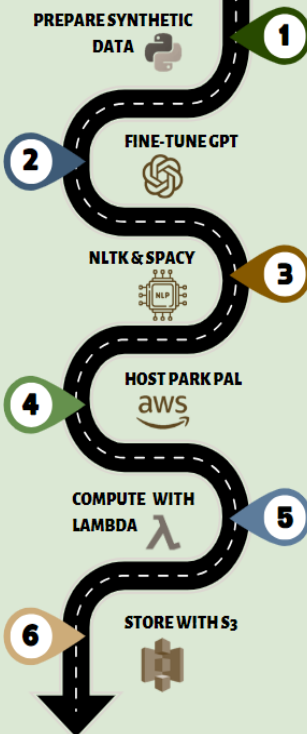
GitHub

https://github.com/nblakkanesser/MAD_S_Capstone

Why Park Pal?



PROJECT ROADMAP



Synthetic Data

Synthetic queries were developed to represent questions that users may ask in association with five NPS API endpoint. The team used an 80/20 split to create test & validation data. Separate queries were developed for evaluating the models to prevent data leakage.

82k Queries

Fine Tuned GPT

The NPS API documentation and URL structure did not lend itself to easy interpretation by typical chatbot models. The team explored fine-tuning GPT models to create the parameters for NPS API calls based on a user query.

“ **OPENAI** Fine-tuning improves on few-shot learning by training on many more examples than can fit in the prompt, letting you achieve better results on a wide number of tasks. ”

Model Evaluation

Evaluation methodology

SpaCy & NLTK

2012
Studying at ABC
Choose Change Graphic from the options.

National Park Service: Park Pal

You can ask questions about parks, amenities, events, fees, and more. Type 'exit' to end the chat.

👤 : How can I help you?

Where can I find Zion National Park?

👤 : Zion National Park is located at Zion National Park 1 Zion Park Blvd. in Springdale, Utah 84767

What is the description of the Grand Canyon?

👤 : Here is the description of Grand Canyon National Park: Entirely within Northern Arizona, the park encompasses 278 miles (447 km) of the Colorado River and adjacent uplands. Located on ancestral homeland of 11 present day Tribal Communities, Grand Canyon is one of the most spectacular examples of erosion anywhere in the world—a mile deep canyon unmatched in the incomparable vistas it offers visitors from the north and south rims.

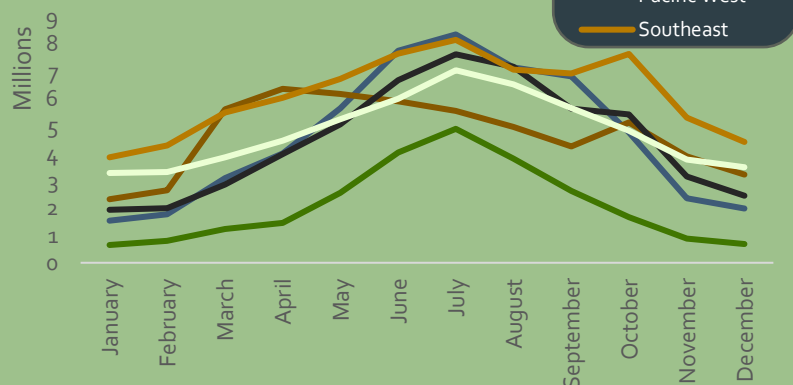
Type your message here

Send

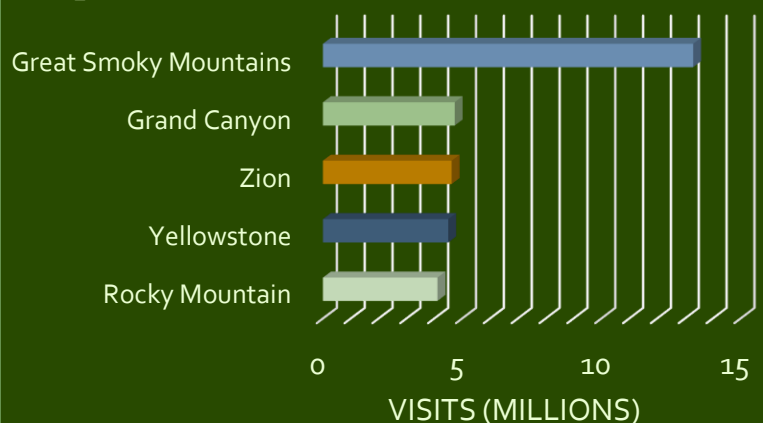
Chat with Park Pal Today!



Recreational Visits 2023



Top 5 National Parks 2023



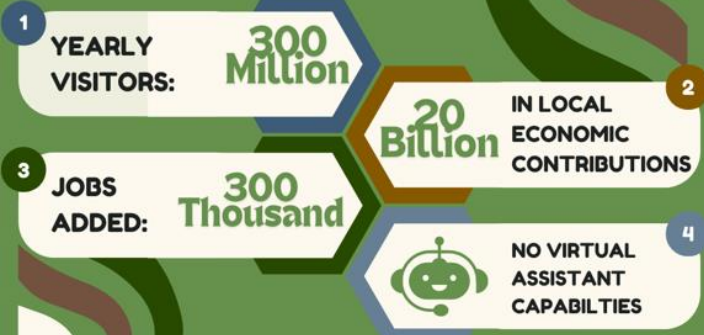


Park Pal

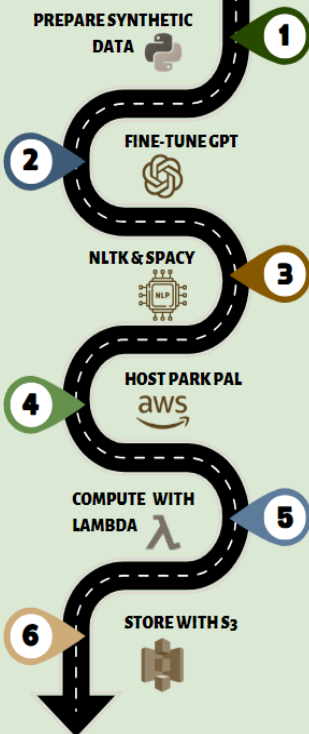
National Parks Service

Collaborators:
Nicole Blakkan-Esser
Lauralyn Curry-Leech
Courtney Gibson

Why Park Pal?



PROJECT ROADMAP



Synthetic Data

Synthetic queries were developed to represent questions that users may ask in association with five NPS API endpoint. The team used an 80/20 split to create test & validation data. Separate queries were developed for evaluating the models to prevent data leakage.

82k Queries

Fine Tuned GPT

The NPS API documentation and URL structure did not lend itself to easy interpretation by typical chatbot models. The team explored fine-tuning GPT models to create the parameters for NPS API calls based on a user query.

“ **OPENAI**
Fine-tuning improves on few-shot learning by training on many more examples than can fit in the prompt, letting you achieve better results on a wide number of tasks. ”

Model Evaluation

Evaluation methodology

SpaCy & NLTK

2012
Studying at ABC
Choose Change Graphic from the options.

National Park Service: Park Pal

You can ask questions about parks, amenities, events, fees, and more. Type 'exit' to end the chat.

🤖: How can I help you?

Where can I find Zion National Park?

🤖: Zion National Park is located at Zion National Park 1 Zion Park Blvd. in Springdale, Utah 84767

What is the description of the Grand Canyon?

🤖: Here is the description of Grand Canyon National Park: Entirely within Northern Arizona, the park encompasses 278 miles (447 km) of the Colorado River and adjacent uplands. Located on ancestral homeland of 11 present day Tribal Communities, Grand Canyon is one of the most spectacular examples of erosion anywhere in the world—a mile deep canyon unmatched in the incomparable vistas it offers visitors from the north and south rims.

Type your message here

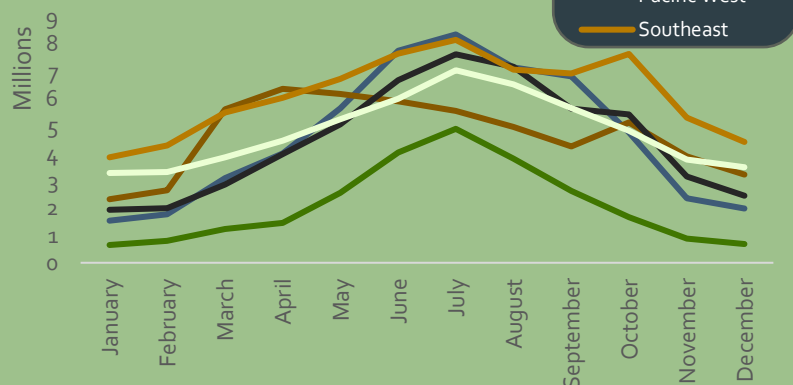
Send

GitHub:
https://github.com/nblakknesser/MAD_S_Capstone

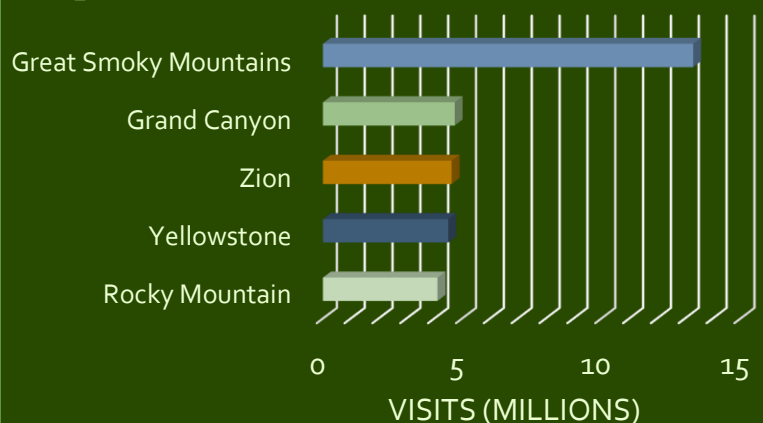
Chat with Park Pal Today!



Recreational Visits 2023



Top 5 National Parks 2023





Park Pal

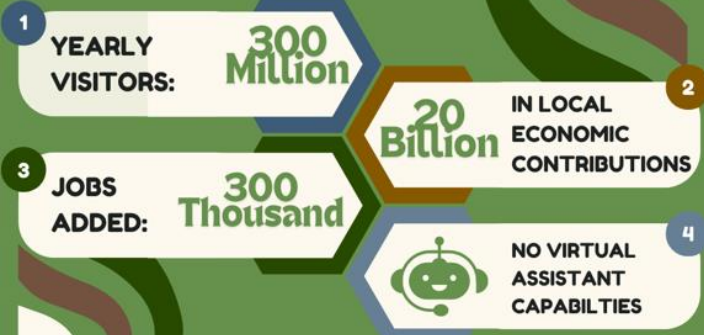
National Parks Service



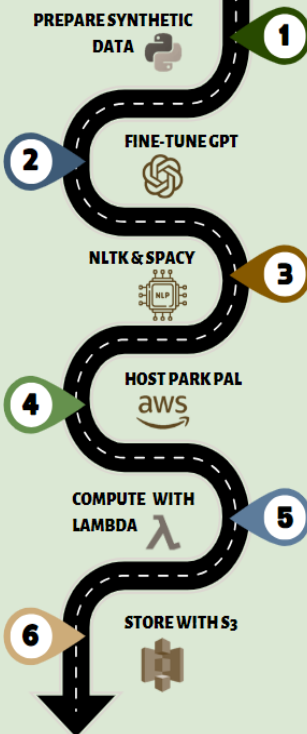
Collaborators:

Nicole Blakkan-Esser
Lauralyn Curry-Leech
Courtney Gibson

Why Park Pal?



PROJECT ROADMAP



Synthetic Data

Synthetic queries were developed to represent questions that users may ask in association with five NPS API endpoint. The team used an 80/20 split to create test & validation data. Separate queries were developed for evaluating the models to prevent data leakage.

82k Queries

Fine Tuned GPT

The NPS API documentation and URL structure did not lend itself to easy interpretation by typical chatbot models. The team explored fine-tuning GPT models to create the parameters for NPS API calls based on a user query.

“ **OPENAI** Fine-tuning improves on few-shot learning by training on many more examples than can fit in the prompt, letting you achieve better results on a wide number of tasks. ”

Model Evaluation

Evaluation methodology

SpaCy & NLTK

2012 Studying at ABC Choose Change Graphic from the options.

National Park Service: Park Pal

You can ask questions about parks, amenities, events, fees, and more. Type 'exit' to end the chat.

🐻: How can I help you?

Where can I find Zion National Park?

🐻: Zion National Park is located at Zion National Park 1 Zion Park Blvd. in Springdale, Utah 84767

What is the description of the Grand Canyon?

🐻: Here is the description of Grand Canyon National Park: Entirely within Northern Arizona, the park encompasses 278 miles (447 km) of the Colorado River and adjacent uplands. Located on ancestral homeland of 11 present day Tribal Communities, Grand Canyon is one of the most spectacular examples of erosion anywhere in the world—a mile deep canyon unmatched in the incomparable vistas it offers visitors from the north and south rims.

Type your message here

Send

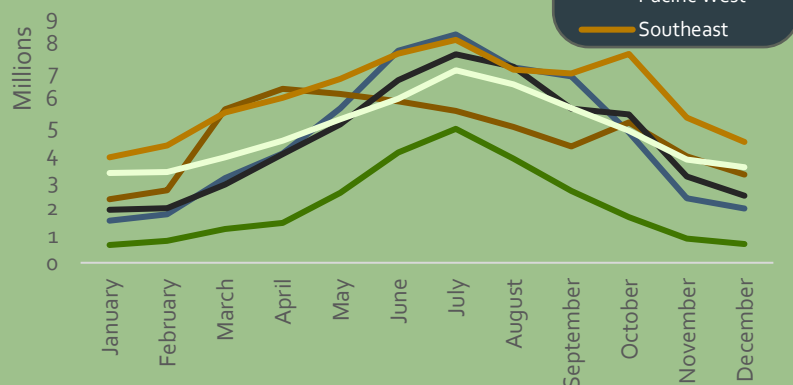
Chat with Park Pal Today!



GitHub:

https://github.com/nblakkanesser/MAD_S_Capstone

Recreational Visits 2023



Top 5 National Parks 2023

