$$A \otimes (B \otimes (C \otimes D)) \xrightarrow{\alpha_{A,B,C \otimes D}} (A \otimes B) \otimes (C \otimes D) \xrightarrow{\alpha_{A \otimes B,C,D}} ((A \otimes B) \otimes C) \otimes D$$

$$\downarrow 1_{A} \otimes \alpha_{B,C,D} \downarrow \qquad \qquad \uparrow \alpha_{A,B,C} \otimes 1_{D}$$

$$A \otimes ((B \otimes C) \otimes D) \xrightarrow{\alpha_{A,B \otimes C,D}} (A \otimes (B \otimes C)) \otimes D$$