

Web Scraping





- Web scraping is a general term for techniques involving automating the gathering of data from a website.
- In this section we will learn how to use Python to conduct web scraping tasks, such as downloading images or information off a website.





- In order to web scrape with Python we need to understand the basic concepts of how a website works.
- When a browser loads a website, the user gets to see what is known as the "front-end" of the website.























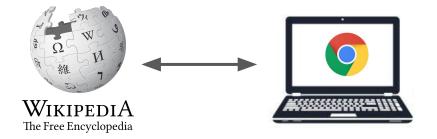
















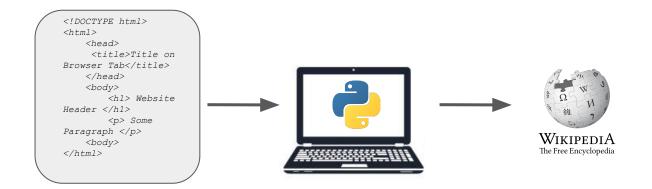






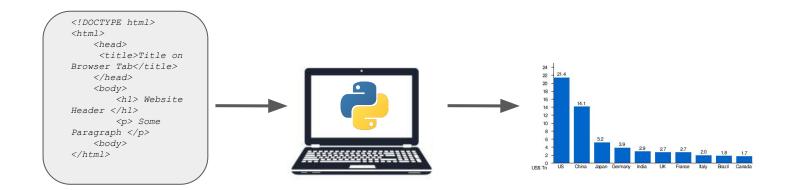




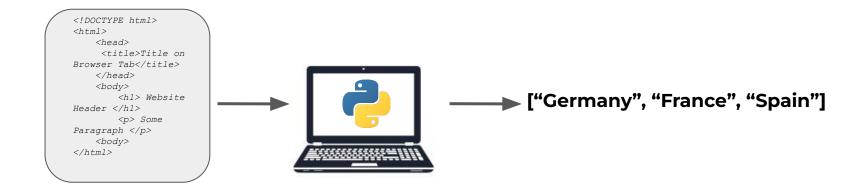
















- Main things we need to understand
 - Rules of Web Scraping
 - Limitations of Web Scraping
 - Basic HTML and CSS





- Rules of Web Scraping
 - Always try to get permission before scraping!
 - If you make too many scraping attempts or requests your IP Address could get blocked!
 - Some sites automatically block scraping software.





- Limitations of Web Scraping
 - In general every website is unique, which means every web scraping script is unique.
 - A slight change or update to a website may completely break your web scraping script.





Main front end components of a website

```
color: red;
<!DOCTYPF html>
                                                         font-family: courier;
                                                                                                            var values = ["Volvo", "Saab",
                                                         font-size: 160%;
<h+m1>
                                                                                                            "Fiat"];
   <head>
    <title>Title on Browser
                                                      .someclass{
                                                                                                            var person = {
Tab</title>
                                                          color: areen:
                                                                                                                firstName: "John",
   </head>
                                                         font-family: verdana;
                                                                                                                lastName: "Doe",
   <body>
                                                          font-size: 300%;
                                                                                                                age: 50,
       <h1> Website Header </h1>
                                                                                                                eveColor: "blue"
        Some Paragraph 
                                                      #someid{
                                                         color: blue;
   <body>
</html>
    HTML
                                                          CSS
                                                                                                                 JS
```





 When viewing a website, the browser doesn't show you all the source code behind the website, instead it shows you the HTML and some CSS and JS that the website sends to your browser.



- HTML is used to create the basic structure and content of a webpage
- CSS is used for the design and style of a web page, where elements are placed and how it looks
- JavaScript is used to define the interactive elements of a webpage





- For effective basic web scraping we only need to have a basic understanding of HTML and CSS.
- Python can view these HTML and CSS elements programmatically, and then extract information from the website.
- Let's explore HTML and CSS in more detail.





- HTML is Hypertext Markup Language and is present on every website on the internet.
- You can right-click on a website and select "View Page Source" to get an example.
- Let's see a small example of HTML code.





```
<!DOCTYPE html>
<html>
    <head>
     <title>Title on Browser Tab</title>
    </head>
    <body>
        <h1> Website Header </h1>
         Some Paragraph 
    <body>
</html>
```



```
<!DOCTYPE html>
<html>
    <head>
     <title>Title on Browser Tab</title>
    </head>
    <body>
        <h1> Website Header </h1>
         Some Paragraph 
    <body>
```



```
<!DOCTYPE html>
<html>
    <head>
    <title>Title on Browser Tab</title>
    </head>
    <body>
        <h1> Website Header </h1>
         Some Paragraph 
    <body>
</html>
```



```
<!DOCTYPE html>
<html>
    <head>
    <title>Title on Browser Tab</title>
    </head>
    <body>
        <h1> Website Header </h1>
         Some Paragraph
```



- CSS stands for Cascading Style Sheets.
- CSS gives "style" to a website, such as changing colors and fonts.
- CSS uses tags to define what html elements will be styled.





```
<!DOCTYPE html>
  <html>
    <head>
   <link rel="stylesheet" href="styles.css">
   <title>Some Title</title>
   </head>
   <body>
        Some Text 
   <body>
</html>
```



```
<!DOCTYPE html>
  <html>
    <head>
   <link rel="stylesheet" href="styles.css">
   <title>Some Title</title>
   </head>
   <body>
        Some Text 
   <body>
</html>
```



```
<!DOCTYPE html>
  <html>
    <head>
   <link rel="stylesheet" href="styles.css">
   <title>Some Title</title>
   </head>
   <body>
        Some Text 
   <body>
</html>
```



Example of the style.css file:

```
#para2 {
    color: red;
}
```



```
<!DOCTYPE html>
<html>
    <head>
   <link rel="stylesheet" href="styles.css">
   <title>Some Title</title>
   </head>
   <body>
        Some Text 
   <body>
</html>
```



Example of the style.css file:

```
.cool {
    color: red;
    font-family: verdana;
}
```



```
p{
    color: red;
    font-family: courier;
    font-size: 160%;
.someclass{
    color: green;
    font-family: verdana;
    font-size: 300%;
#someid{
    color: blue;
```



- Don't worry about memorizing this! We'll see lots of examples, main ideas to note:
 - HTML contains the information
 - CSS contains the styling
 - We can use HTML and CSS tags to locate specific information on a page





- To web scrape with Python we can use the BeautifulSoup and requests libraries.
- These are external libraries outside of Python so you need to install them with either conda or pip at your command line.



- Directly at your command line use:
 - o pip install requests
 - pip install lxml
 - o pip install bs4
- Or for Anaconda distributions, use conda install instead of pip install.





 Let's work through some examples of web scraping with Python!



Setting Up For Web Scraping





- Install the necessary libraries
- Explore how to inspect elements and view source of a webpage
- Note: We will suggest you use Chrome so you can follow along exactly as we do, but these tools are available in all major browsers.





Grabbing a Page Title





Grabbing All Elements of a Class



- We previously mentioned a big part of web scraping with the BeautifulSoup library is figuring out what string syntax to pass into the soup.select() method.
- Let's go through a table with some common examples (these make a lot of sense if you know CSS syntax)





Syntax	Match Results
soup.select('div')	All elements with 'div' tag
soup.select('#some_id')	Elements containing id='some_id'
soup.select('.some_class')	Elements containing class = 'some_class'
soup.select('div span')	Any elements named span within a div element.
soup.select('div > span')	Any elements named span directly within a div element, with nothing in between.





Grabbing an Image





- Now that we understand how to grab text information based on tags and element names, let's explore how to grab images from a website.
- Images on a website typically have their own URL link (ending in .jpg or .png)



- Beautiful Soup can scan a page, locate the tags and grab these URLs.
- Then we can download the URLs as images and write them to the computer.
- Note: You should always check copyright permission before downloading and using an image from a website.





Working with Multiple Pages and Items





- We've seen how to grab elements one at a time, but realistically, we want to be able to grab multiple elements, most likely across multiple pages.
- This is where we can combine our prior python knowledge with the web scraping libraries to create powerful scripts!





- We will use a site specifically designed to practice web scraping: <u>www.toscrape.com</u>
- We will practice grabbing elements across multiple pages.
- Let's get started!





Working with Multiple Pages





Web Scraping Exercises Overview





Web Scraping Exercises Solutions





Web Scraping Exercises Solutions - Part Two

