Asleep minutes per weekday
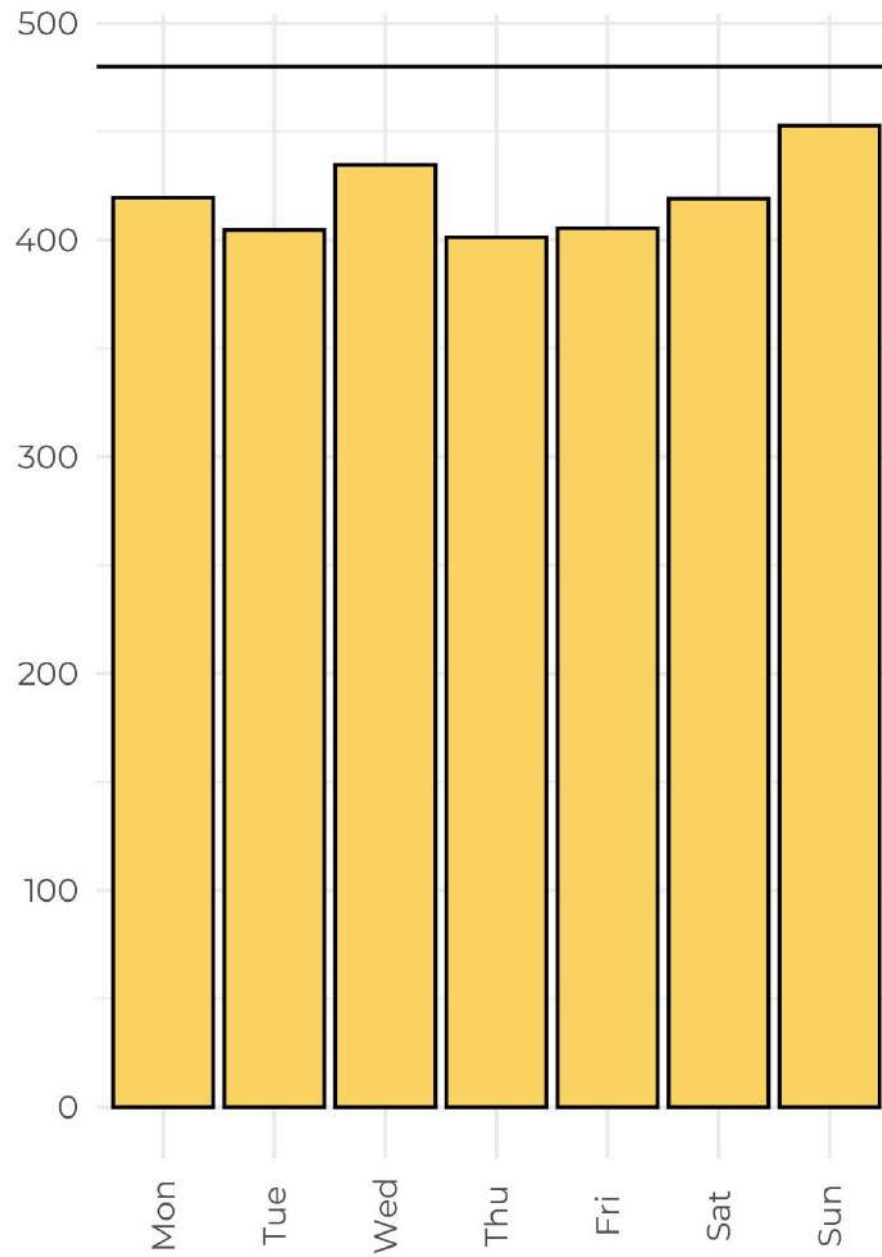
Proportion of users per activity level

User type

- ▉ Very active
- ▉ Fairly active
- ▉ Lightly active
- ▉ Sedentary
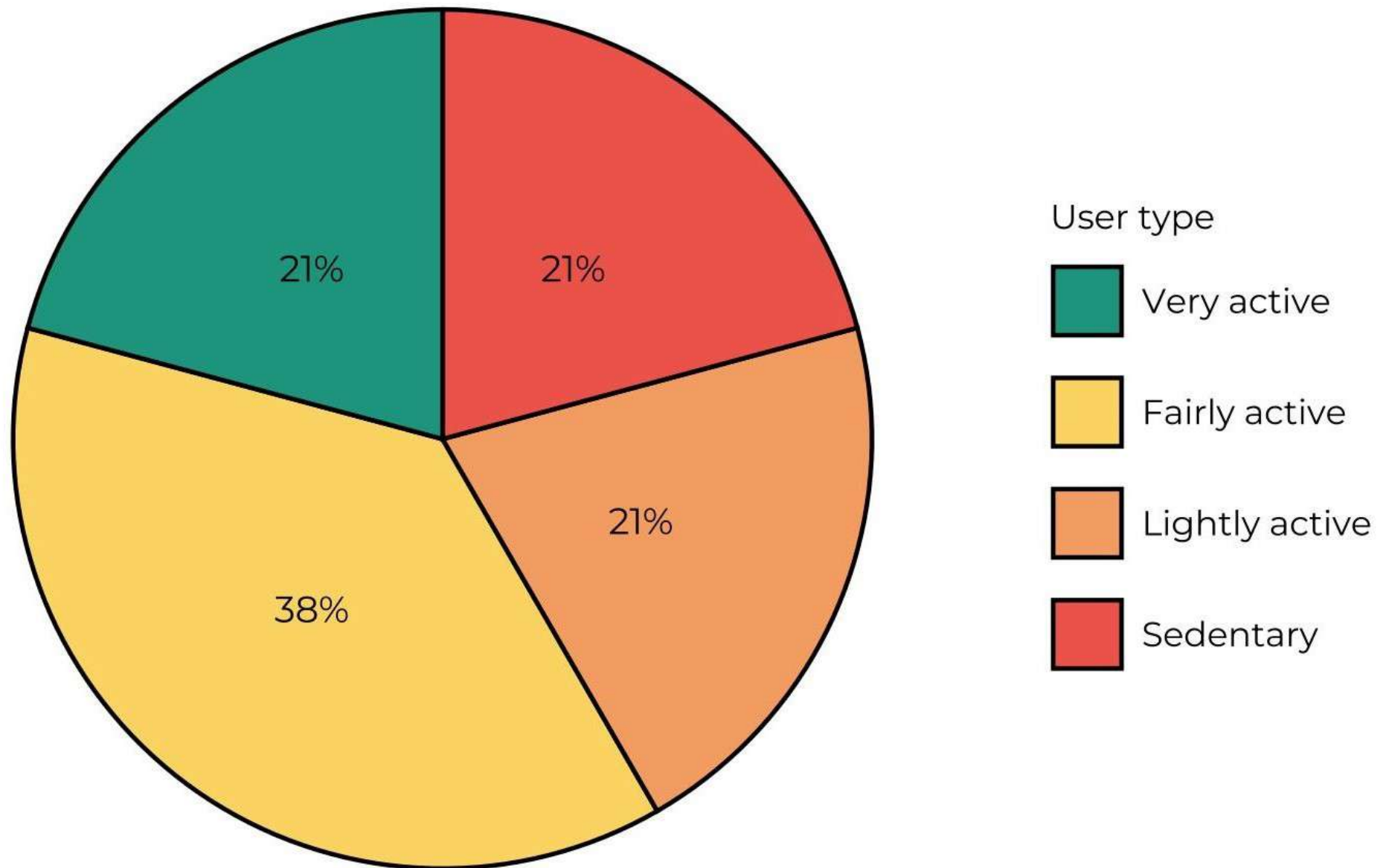
Hourly steps throughout the day
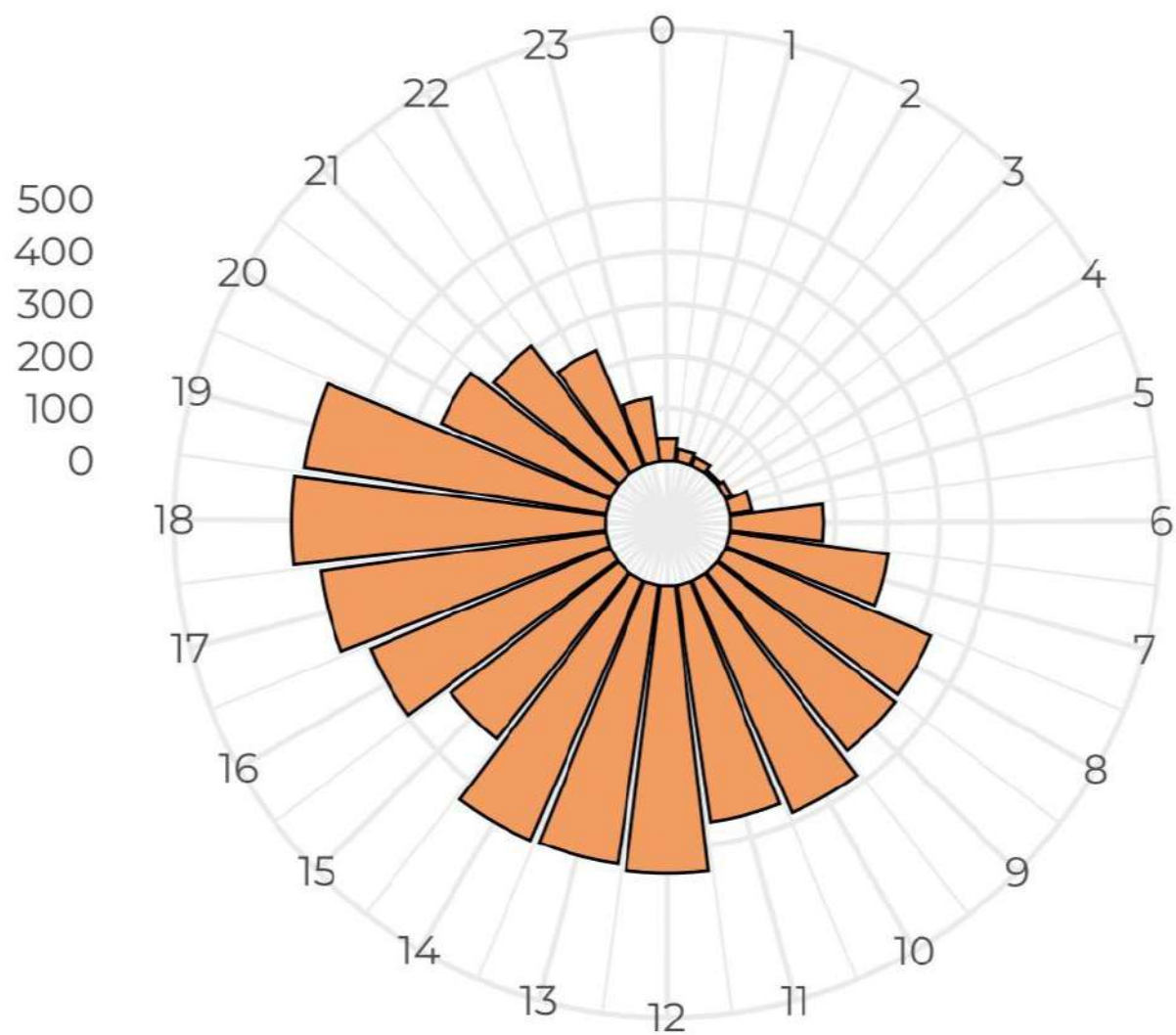
Proportion of users per frequency of using

User type	
Low use	38%
Moderate use	12%
High use	50%