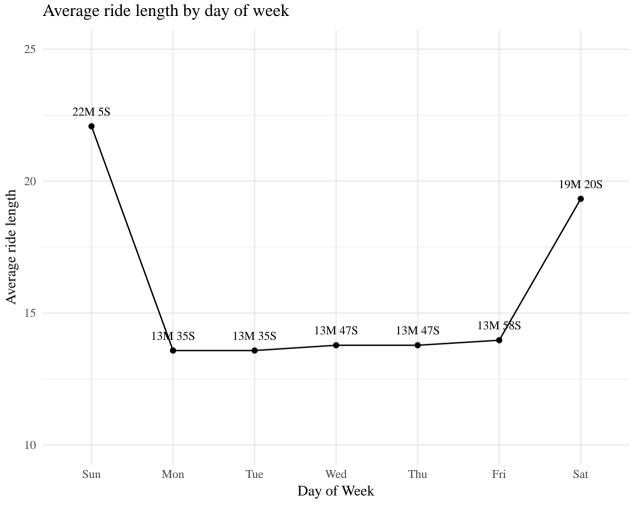
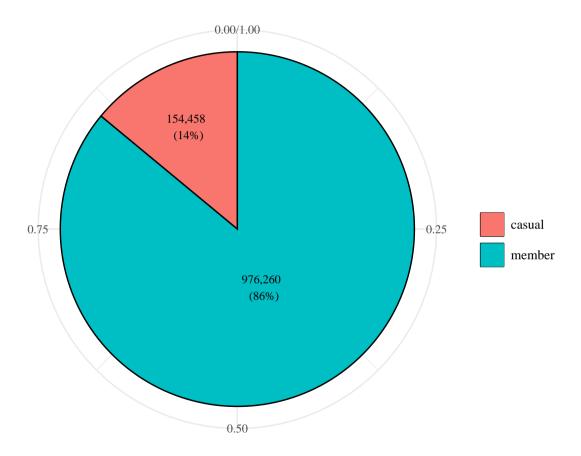
Number of rides by day of week 196,760 200,000 179,938 174,691 175,268 164,592 150,000 130,261 Number of rides 109,208 100,000 50,000 0 Wed Sun Mon Tue Thu Fri Sat Day of Week

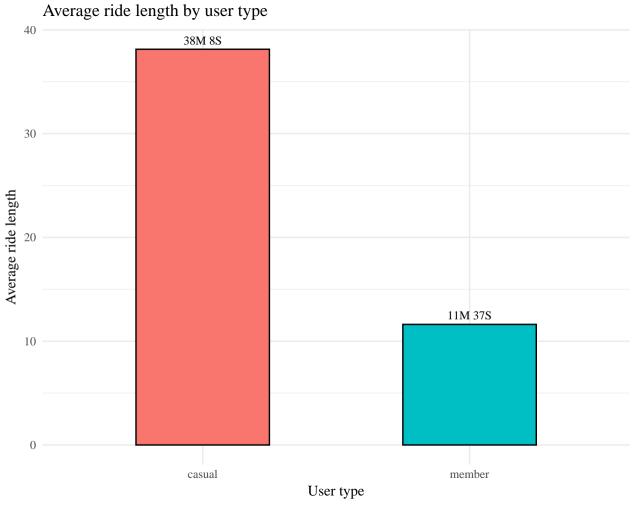


Percentage of rides by user type



Percentage of rides

Number of rides by user type during the week casual member 179,475 162,346 158,590 158,211 146,556 150,000 Number of rides 100,000 90,048 81,034 50,000 40,213 28,174 17,592 18,036 17,285 17,057 16,101 0 Sun Mon Tue Wed Thu Fri Sat Day of week



Average ride length by user type during the week casual -- member 42M 20S 39M 29S 40 37M 38S 36M 19S 35M 50S 35M 12S 33M 51S 30 13M 2S 12M 20S 11M 23S 11M 30S 11M 22S 11M 24S 11M 13S 10 0

Wed

Day of week

Thu

Fri

Sat

Average ride length

Sun

Mon

Tue