

Nicola Bolton

UI Designer & Developer

Nicola Bolton
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Passionate about creating meaningful user experiences through problem-solving, aesthetics and code.

EXPERIENCE

UI Designer & Front-End Developer

Feb 2017 - Present | York & Chapel, Vancouver, BC

- Leading Intuit's high-profile global event websites and apps, Quickbooks Connect (www.quickbooksconnect.com).
- Collaborating directly with Intuit's Project Managers and their Head of Design to ensure our work aligns with the QuickBooks brand, creating new brand elements when required.
- Overseeing production specs, facilitate design reviews with stakeholders, making ongoing iterations to the design and code based on user research.
- Developing user journeys, personas and site maps to communicate and discover user needs. Planning and delivering wireframes and clickable prototypes for user testing sessions.
- Developing custom WordPress and HubSpot themes for a range of highly acclaimed national and global start-ups, including JaxJox & Real-Time Innovations (RTI).
- Providing creative direction and concept development for UX/UI projects for major international clients, including Logitech.
- Mentoring and providing creative guidance to the Junior and Middleweight Designers within the team.
- Collaborating with an international team of developers, coordinating projects and deliverables across time zones.

Designer & Front-End Developer

Dec 2016 - Nov 2017 | University of Nottingham, Nottingham, UK

- Providing the artistic direction for marketing campaigns, from initial concepts to final product.
- Contributing to the development and ongoing evolution of the Students' Union web estate ensuring the user experience, digital engagement journeys and brand were considered at all times.
- Acting as Project Lead on two new initiatives, Portland Coffee Co. and the new Students' Union shop. Developing both brand identities and producing all print and digital collateral within tight timescales.

Designer

Sep 2013 - Jan 2017 | Pulse Studios, Nottingham, UK

- Collaborating with Developer teams and managing a wide variety of cross-media projects.
- Creating branding, illustrations, print and UI design for over 30 start-ups and small businesses including Multi-Let, one of the UK's leading letting agents.
- Documenting visual style guides and undertaking QA once the sites had been developed.

Web Designer

Jul 2008 - Sep 2013 | Nottingham Trent University, Nottingham, UK

- Working closely with Project Managers and Developers to provide visually-compelling and highly-usable web applications and sites in accordance with the NTU brand.
- Singlehandedly implementing and developing WordPress as the primary blogging platform for NTU staff, students and researchers, for which I received the Contribution Increment award for my 2011/12 performance.

SKILLS

Design

User-centered design principles and practices
Branding & Illustration
Ideation & workflows
Low to high fidelity designs & prototyping
UI & Interaction design
Style guides & design systems

Code

Strong - Modern HTML, CSS/SASS
Familiar - JS, PHP, Git & working in terminal, NPM
Learning - ES6, React

Tools

Sketch, Figma, Invision, Adobe Creative Suite, Atom, VS Code, Office

EDUCATION

BA (Hons) Multimedia Design

Jul 2008 | Nottingham Trent University, UK

A self-initiated, interdisciplinary program combining studies in web design, development and animation. Graduated with First Class Honours.

A-levels in Product Design, Psychology, English Language and Literature

Jul 2005 | Ferndown Upper School, UK

OTHER ACHIEVEMENTS

Outstanding Commitment

Pulse Trading Group, UK
2014, 2015, 2016

Contribution Increment Award

Nottingham Trent University, UK
2011-2012