Nicola Bolton
Product Designer

Nicola Bolton
nicolaebolton@gmail.com
nicolabolton.co
+1 (604) 446 9115
linkedin.com/in/nicolaerinbolton

Passionate about creating meaningful user experiences through problem-solving, aesthetics and code.

EXPERIENCE

Visual Designer & Front-End Developer
Feb 2017 - Present | York & Chapel, Vancouver, BC

Currently, I lead a team to maintain Intuit's high profile global event websites and apps, Quickbooks Connect (www.quickbooksconnect.com). I oversee production specs, facilitate design reviews with stakeholders, and make ongoing iterations to the design and code from user research. I collaborate closely with Intuits Project Managers and Head of Design to ensure the QuickBooks brand system is consistantly applied and to create new patterns when required. I also provided onsite support at the 2018 Toronto event for their mobile app.

Alongside this, I also work with York & Chapel Project Managers, Researchers, Designers and Writers to develop custom WordPress and HubSpot themes for a range of highly acclaimed national and global start-ups, including Real-Time Innovations (RTI), Jaxjox and InPath. I have also created a number of training guides for collegues and clients.

Designer & Front-End Developer
Dec 2016 - Nov 2017 | University of Nottingham, Nottingham, UK

Provided the artistic direction of campaigns from initial concepts to final product. I would also lead in the development and ongoing evolution of the Students' Union web estate ensuring the user experience, digital engagement journeys and brand were considered at all times. Project lead on two new initiatives – Portland Coffee Co. and the new Students' Union shop where I was required to develop the brands identity and produce all the print and digital collateral within tight timescales.

Lead Designer
Sep 2013 - Jan 2017 | Pulse Studios, Nottingham, UK

Collaborated with Developer teams and managed a wide variety of cross-media projects involving branding, illustrations, print and UI design for over 30 startups and small businesses including Multi-Let - one of the UK's leading letting agents. I also documented visual style guides and undertook QA once the sites had been developed.

Web Designer
Jul 2008 - Sep 2013 | Nottingham Trent University, Nottingham, UK

Worked closely with Project Managers and Developers to provide visually-compelling and highly-usable web applications and sites in accordance with the NTU brand. I was awarded the Contribution Increment award for my 2011/12 performance. This was for singlehandedly implementing and developing WordPress as the primary blogging platform for NTU staff, students and researchers.

EDUCATION

BA (Hons) Multimedia Design
Jul 2008 | Nottingham Trent University, UK

A self-initiated, interdisciplinary program combining studies in web design, development and animation. Graduated with First Class Honours.

A-levels in Product Design, Psychology, English Language and Literature
Jul 2005 | Ferndown Upper School, UK

SKILLS

Design
User-centered design principles
Branding & Illustration
Ideation & workflows
Low to high fidelity designs & prototyping
UI & Interaction design
Style guides & design systems

Code
Strong - Modern HTML, CSS/SASS
Familiar - JS, PHP, Git & working in terminal
Learning - React

Collaboration
Facilitating design critique
Self starter
Detail oriented
Flexible
Communicative
Project Management

Tools
Sketch, Figma, Invision, Adobe Creative, Suite, Atom, VS Code, Office

OTHER ACHIEVEMENTS

Outstanding Commitment
Pulse Trading Group, UK
2014, 2015, 2016

Contribution Increment Award
Nottingham Trent University, UK
2011-2012