

# Nicola Bolton

## Product Designer

Nicola Bolton  
nicolaebolton@gmail.com  
nicolabolton.co  
+1 (604) 446 9115  
linkedin.com/in/nicolaerinbolton

Passionate about creating meaningful user experiences through problem-solving, aesthetics and code.

### EXPERIENCE

#### Visual Designer & Front-End Developer

Feb 2017 - Present | York & Chapel, Vancouver, BC

Currently, I lead a team to maintain Intuit's high profile global event websites and apps, Quickbooks Connect ([www.quickbooksconnect.com](http://www.quickbooksconnect.com)). I oversee production specs, facilitate design reviews with stakeholders, and make ongoing iterations to the design and code from user research. I collaborate closely with Intuits Project Managers and Head of Design to ensure the QuickBooks brand system is consistently applied and to create new patterns when required. I also provided onsite support at the 2018 Toronto event for their mobile app.

Alongside this, I also work with York & Chapel Project Managers, Researchers, Designers and Writers to develop custom WordPress and HubSpot themes for a range of highly acclaimed national and global start-ups, including Real-Time Innovations (RTI), Jaxjox and InPath. I have also created a number of training guides for colleagues and clients.

#### Designer & Front-End Developer

Dec 2016 - Nov 2017 | University of Nottingham, Nottingham, UK

Provided the artistic direction of campaigns from initial concepts to final product. I would also lead in the development and ongoing evolution of the Students' Union web estate ensuring the user experience, digital engagement journeys and brand were considered at all times. Project lead on two new initiatives - Portland Coffee Co. and the new Students' Union shop where I was required to develop the brands identity and produce all the print and digital collateral within tight timescales.

#### Lead Designer

Sep 2013 - Jan 2017 | Pulse Studios, Nottingham, UK

Collaborated with Developer teams & managed a wide variety of cross-media projects involving branding, illustrations, print and UI design for over 30 startups & small businesses including Multi-Let - one of the UK's leading letting agents. I also documented visual style guides and undertook QA once the sites had been developed.

#### Web Designer

Jul 2008 - Sep 2013 | Nottingham Trent University, Nottingham, UK

Worked closely with Project Managers and Developers to provide visually-compelling and highly-usable web applications and sites in accordance with the NTU brand. I was awarded the Contribution Increment award for my 2011/12 performance. This was for singlehandedly implementing and developing WordPress as the primary blogging platform for NTU staff, students and researchers.

### EDUCATION

#### BA (Hons) Multimedia Design

Jul 2008 | Nottingham Trent University, UK

A self-initiated, interdisciplinary program combining studies in web design, development and animation. Graduated with First Class Honours.

#### A-levels in Product Design, Psychology, English Language and Literature

Jul 2005 | Ferndown Upper School, UK

### SKILLS

#### Design

User-centered design principles  
Branding & Illustration  
Ideation & workflows  
Low to high fidelity designs & prototyping  
UI & Interaction design  
Style guides & design systems

#### Code

Strong - Modern HTML, CSS/SASS  
Familiar - JS, PHP, Git & working in terminal  
Learning - React

#### Collaboration

Facilitating design critique  
Self starter  
Detail oriented  
Flexible  
Communicative  
Project Management

#### Tools

Sketch, Figma, Invision, Adobe Creative, Suite, Atom, VS Code, Office

### OTHER ACHIEVEMENTS

#### Outstanding Commitment

Pulse Trading Group, UK  
2014, 2015, 2016

#### Contribution Increment Award

Nottingham Trent University, UK  
2011-2012