## **Hero Section**

**Headline:** **Upwork Meets AI: Managed by Humans, Powered by AI**

**Subheadline:** Get dev, content, and marketing projects delivered in days at single-digit hourly costs. A dedicated advisor scopes the work, AI does the heavy lift, and you get the results — faster and 80–90% cheaper.

**Call to Action (CTA):** 👉 *Apply for Early Access* (Only 10 agency spots available)

## **Section 1: The Problem with Outsourcing Today**

**Agencies are stuck paying yesterday’s rates for today’s AI-powered work.**

* Freelancers and vendors are already using AI — but they still charge you full human rates.
* Projects drag on for weeks or months due to coordination overhead.
* Costs are bloated with middlemen, revisions, and inefficient workflows.

**The result?** You’re overpaying and under-delivering — while your competitors are moving faster with leaner AI-driven systems.

## **Section 2: The Managed AI Solution**

**We built a new model for agencies who want speed, scale, and savings.**

Here’s how it works:

1. **Dedicated Advisor** — You hand over tasks (dev, content, reporting, client deliverables). Your advisor scopes, organizes, and manages everything.
2. **AI Production Engine** — 80% of the work is powered by advanced AI, cutting costs down to pennies.
3. **Seamless Delivery** — You approve scope, and we deliver the finished product back in days, not months.

**It’s like having a blended team of AI + human oversight — without the headaches of sourcing, vetting, or managing freelancers.**

## **Section 3: What You Can Do With Managed AI**

Our clients use Managed AI to handle tasks across the agency spectrum:

* **Development**: Web apps, automations, CRM integrations, API builds.
* **Content & Creative**: Blogs, ad copy, email campaigns, design variations.
* **Marketing Operations**: Reporting dashboards, campaign automation, SEO research.
* **Client Services**: Analytics reports, competitor research, pitch decks.

If your agency outsources it today, chances are Managed AI can deliver it faster and at a fraction of the cost.

## **Section 4: Why Agencies Love It**

✅ **80–90% Cost Savings** — Net effective rates as low as $2/hour.  
 ✅ **Speed** — Deliverables in hours or days, not weeks.  
 ✅ **Scalability** — Add capacity instantly, no hiring required.  
 ✅ **Transparency** — You see the savings; no hidden AI markup.  
 ✅ **Optional Training** — We can teach your team how to replicate our AI processes in-house.

## **Section 5: Case Studies**

### **Case Study 1 – Social Media Automation**

* **Challenge:** Agency was spending $25,000/month on staff manually managing 200 social campaigns.
* **Solution:** We built an end-to-end AI-powered automation system in just 3 weeks.
* **Result:** All-in cost was $7,000. A traditional build would have cost $245,000 and taken 9 months.

### **Case Study 2 – Client Reporting at Scale**

* **Challenge:** Analysts spent 30+ hours/month creating reports for clients.
* **Solution:** AI-driven reporting system that pulled data, generated insights, and formatted polished reports automatically.
* **Result:** Reports went from *days of effort* to *minutes*, with deeper insights for clients.

### **Case Study 3 – CRM Data Enrichment**

* **Challenge:** Sales team struggled with outdated and incomplete CRM data.
* **Solution:** Installed AI that updated records in real-time, enriching leads and alerting reps of changes.
* **Result:** Sales productivity increased by 40% and lead follow-up time dropped dramatically.

## **Section 6: Pricing**

**Simple, Transparent, and Scalable**

* **One-Time Onboarding:** $5,000 (includes setup, advisor alignment, and initial AI task design).
* **Ongoing Use:** Pay as you go — *Advisor time + Direct AI costs*.  
  + Advisor: Billed hourly.
  + AI: Billed at direct API usage rates (pennies per task).

**Optional:** Flat-rate project pricing for larger scoped builds.

**Example Effective Rates:**

* Development: $125/hr → **$3/hr with Managed AI**
* Content Creation: $95/hr → **$1/hr with Managed AI**
* Marketing Ops: $100/hr → **$2/hr with Managed AI**