

Table 1
Reaction times and error rates from Experiment 1.

Task-Relevant Context	Condition	PC	Congruent		Incongruent	
			RT	ER	RT	ER
100% PC	Object	0%	-	-	693 (26)	4.17 (0.73)
		50%	585 (23)	0.74 (0.27)	675 (28)	4.81 (0.82)
		100%	587 (25)	0.69 (0.23)	-	-
	Social	0%	-	-	745 (25)	5.86 (0.77)
		50%	612 (21)	0.39 (0.19)	722 (26)	6.78 (1.04)
		100%	616 (20)	0.63 (0.2)	-	-
	Social (NR)	0%	-	-	813 (25)	5.04 (0.74)
		50%	689 (23)	0.19 (0.14)	793 (27)	5.72 (1.06)
		100%	689 (25)	0.48 (0.17)	-	-
0% PC	Object	0%	-	-	649 (16)	3.84 (0.6)
		50%	587 (17)	0.56 (0.21)	657 (17)	4.17 (1.02)
		100%	634 (18)	2.69 (0.58)	-	-
	Social	0%	-	-	722 (23)	5.77 (0.92)
		50%	633 (20)	0.78 (0.5)	722 (25)	4.75 (0.9)
		100%	673 (21)	1.84 (0.47)	-	-
	Social (NR)	0%	-	-	807 (26)	4.55 (0.8)
		50%	735 (28)	0.87 (0.36)	818 (30)	4.26 (0.8)
		100%	779 (34)	2.03 (0.4)	-	-

Note: RT = Reaction Time (ms); ER = Error Rates (%); PC = Proportion Congruent; NR = Non-Repeating; Standard Errors are presented in parantheses.