Table 1 Reaction times and error rates from Experiment 1.

			Congruent		Incongruent	
Task-Relevant Context	Condition	PC	RT	ER	RT	ER
100% PC		0%	-	-	693 (26)	4.17 (0.73)
	Object	50%	585(23)	0.74(0.27)	675 (28)	4.81 (0.82)
		100%	587(25)	0.69 (0.23)	-	-
	Social	0%	=	-	745 (25)	5.86 (0.77)
		50%	612(21)	0.39(0.19)	722(26)	6.78(1.04)
		100%	616 (20)	0.63(0.2)	-	-
	Social (NR)	0%	-	-	813 (25)	5.04 (0.74)
		50%	689(23)	0.19(0.14)	793(27)	5.72(1.06)
		100%	689(25)	0.48 (0.17)	-	-
0% PC		0%	-	-	649 (16)	3.84 (0.6)
	Object	50%	587 (17)	0.56 (0.21)	657(17)	4.17(1.02)
		100%	634 (18)	2.69 (0.58)	-	-
		0%	-	-	722 (23)	5.77 (0.92)
	Social	50%	633(20)	0.78(0.5)	722(25)	4.75(0.9)
		100%	673(21)	1.84 (0.47)	-	-
	Social (NR)	0%	-	-	807 (26)	4.55 (0.8)
		50%	735(28)	0.87 (0.36)	818 (30)	4.26(0.8)
		100%	779 (34)	2.03(0.4)	-	-
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Note: RT = Reaction Time (ms); ER = Error Rates (%); PC = Proportion Congruent; NR = Non-Repeating; Standard Errors are presented in parantheses.