

DESSERT BAR



ACTION STATIONS

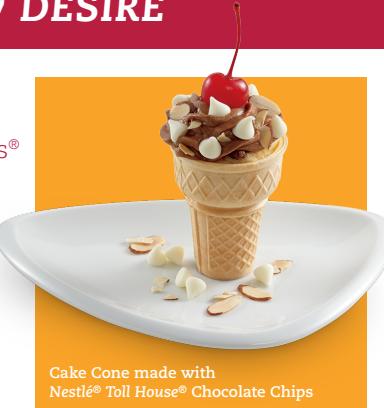


DESSERTS with DISTINCTION

Desserts are easy to say yes to—especially when they're distinctively different. In fact, 38 percent of dessert fans are interested in ordering items they can't make themselves or purchase everywhere.* Create all new reasons for students to indulge with a tempting Nestlé Professional® Dessert Bar complete with sweet treats they can take to the next level of delectability.

INDULGENCE they DESIRE

Nestlé Butterfinger®, Crunch®, Toll House®, and Wonka® Nerds® confections and chocolates offer classic comfort with the brands students grew up with. Perfect for dessert customization and encouraging creativity that speaks to their cravings.



MEET the DEMAND

Comfort Food

Special, customized desserts provide a feeling of home

Unique Offerings

Unexpected dessert options keep students delighted and engaged

Personalization

Allows students to create desserts that appeal to their unique tastes

Perfect Portions

Students can satisfy their sweet tooth without feeling overly indulgent



For customizable merchandising, recipe order guides and planning calendars, visit nestleactionstations.com.

> CUSTOMIZABLE MERCHANDISING

- Customizable merchandising is available to help support your dessert bar. To order, visit nestleactionstations.com.

Program Support

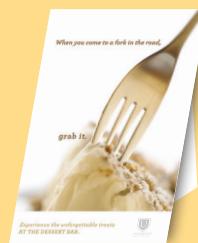
For recipes and help setting up your action station, including an order guide and planning calendar, contact a Nestlé Professional® sales representative.



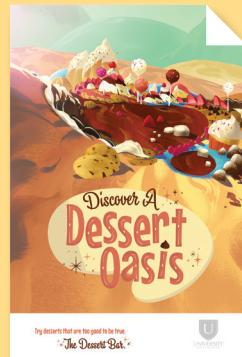
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STATIC CLING



COUNTER CARD



POSTER

> SERVE with STYLE

Rotate themed action station ideas as often as you wish with the help of the provided Nestlé Professional menu calendar. Feature one theme or many. Serve it the way it best serves you.

Attended Display Cooking

Cakes, doughnuts and dessert quesadillas are frosted or filled to order in front of students to add drama and enhance the experience. Desserts with enticing add-ons including Nestlé Butterfinger®, Crunch®, Toll House®, and Wonka® Nerds® pieces, fruit, chocolate and candy allow students to create a customized dessert.

> ADD to IRRESISTIBILITY

Inspiration is all around you. Nestlé Professional brings it to your campus with a range of action station ideas that represent the ways students prefer to indulge.

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|----------------------------|----------------|--------------------------------|
| > Create-a-Cake | > Spoon Fondue | > Chocolate-Dipped Doughnuts |
| > Chocolate-Dipped Cookies | > Cake Cone | > White Chocolate Rice Pudding |
| > English Trifle | | |

For assistance in setting up an action station customized to your operation, including chef-inspired themed recipes, contact a Nestlé Professional sales representative at 1.800.243.8822 for a consultation or visit nestleactionstations.com.



*Technomic Dessert Consumer Trend Report, 2013

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