

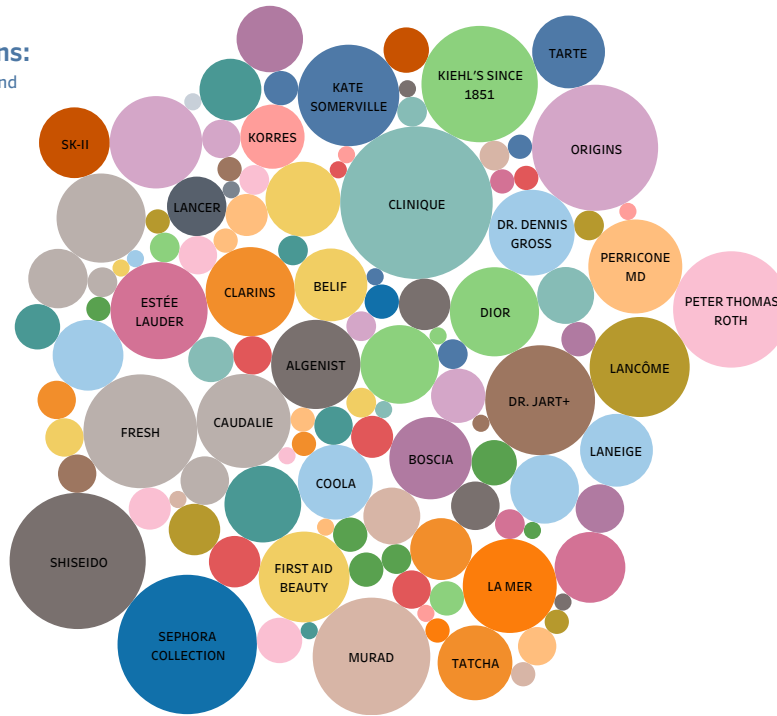


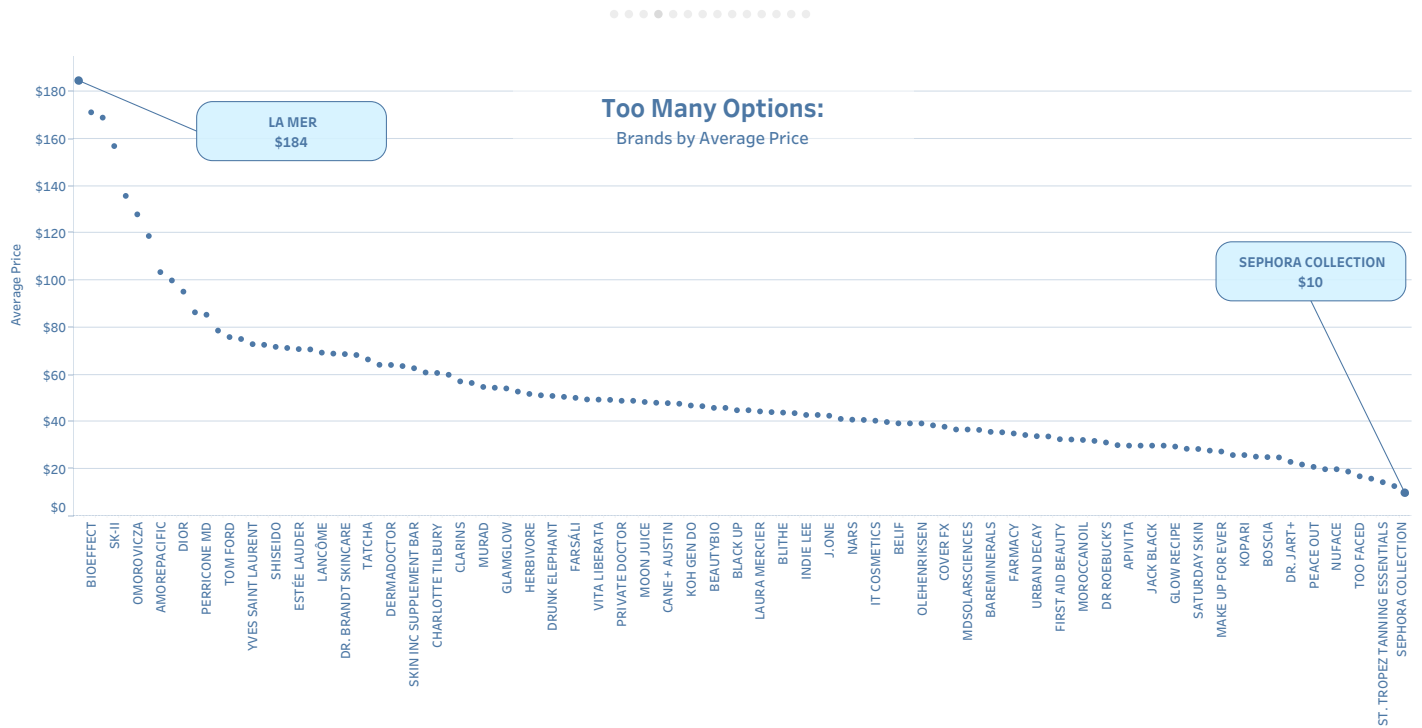
Cosmetics Analysis

By Beauty Intelligence Analysts:
Nate Brown, Vandana Dhakal, Patrick Valera

Too Many Options:

Total Products per Brand







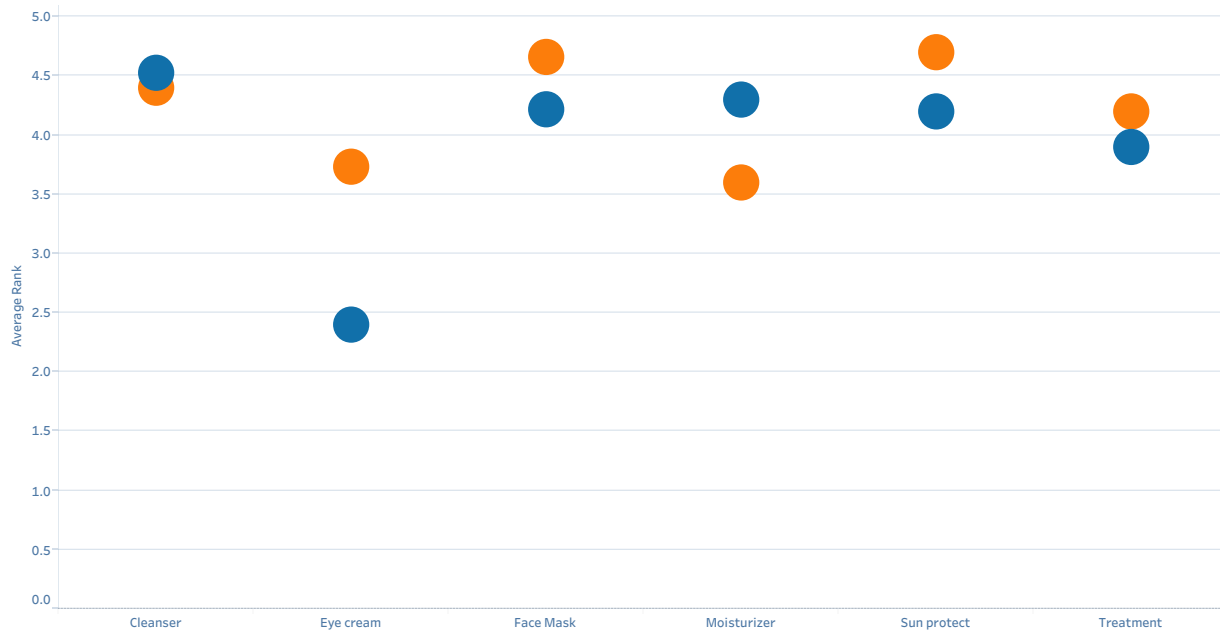
Product List For All Skin Types

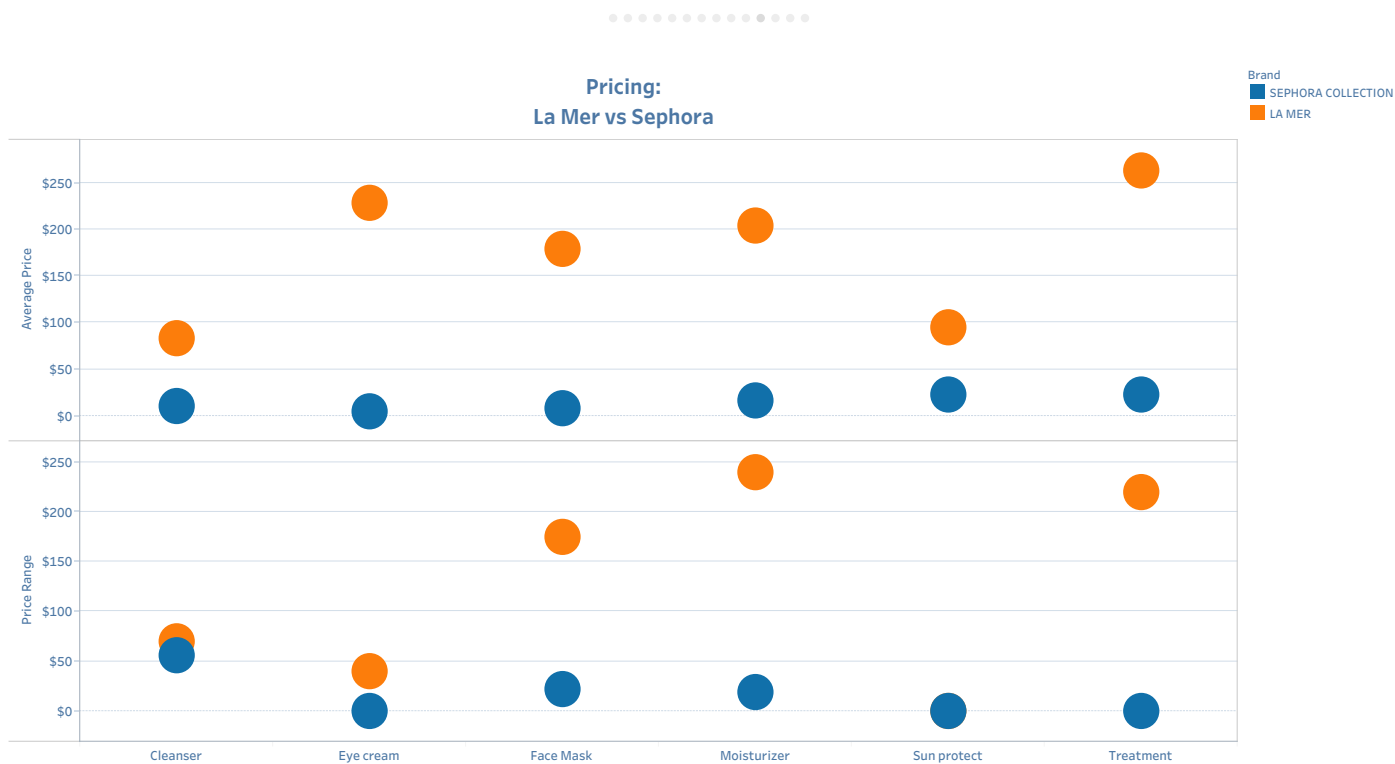
	SEPHORA COLLECTION	LA MER	SK-II	LANCER	BIOEFFECT	TOO COOL FOR SCHOOL	LIGHTSTIM	ST. TROPEZ TANNING ESSENTIALS
Cleanser	2	2	3					
Eye cream			1	1	1			
Face Mask	16	1	3	2		3		1
Moisturizer		7	5	1				
Sun protect	1			1				
Treatment		4	1	1	3		1	



Ranking:
La Mer vs Sephora

Brand
SEPHORA COLLECTION
LA MER





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That's all, folks!

Beauty Intelligence Analysts