Customer Purchase Behavior Dashboard

Overview | Demographic | Trend | Product | Method | Feedback

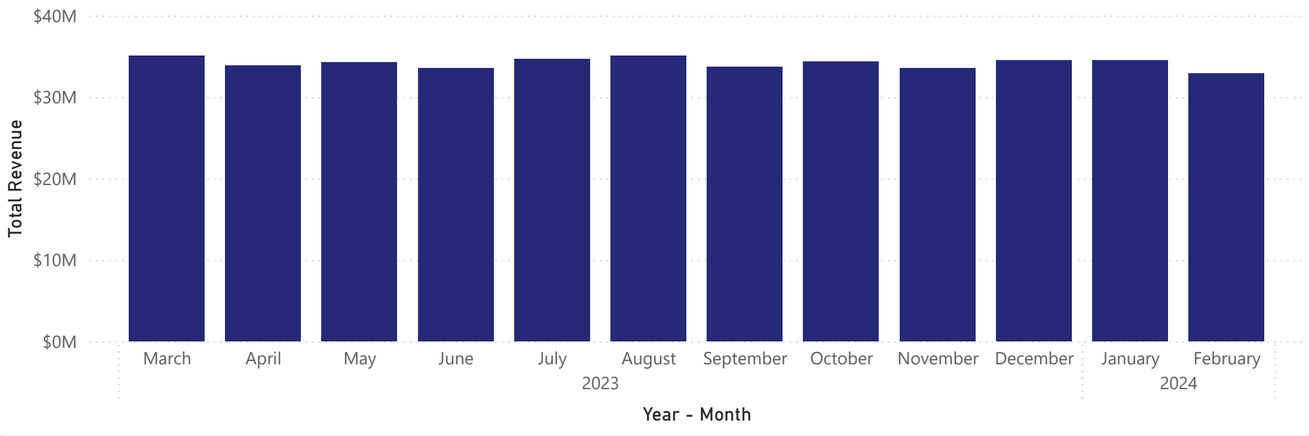
Country: All | Customer Segment: All | Product Category: All | Year - Month: All

Total Revenue
$410.04M

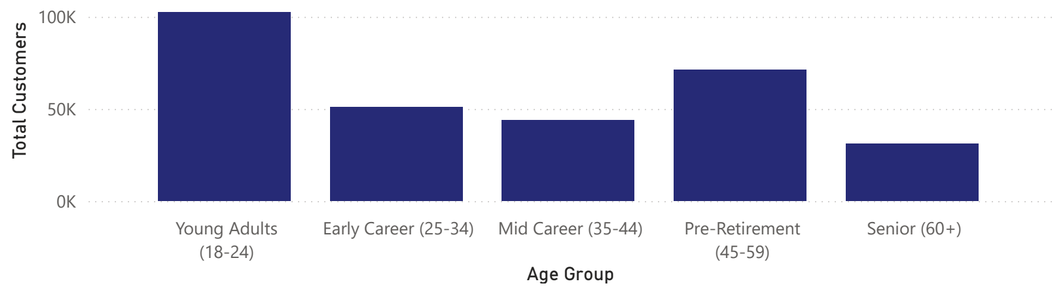
Total Products Sold
1.61M

Total Customers
299.86K

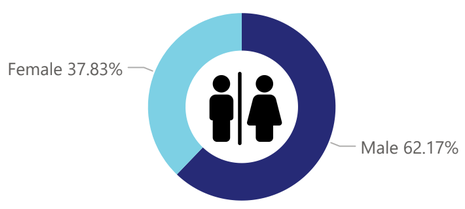
Total Revenue by Month



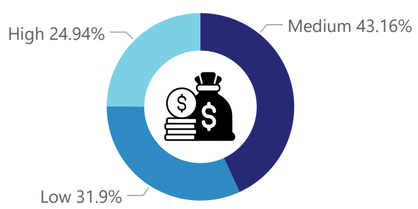
Total Customers by Age Group



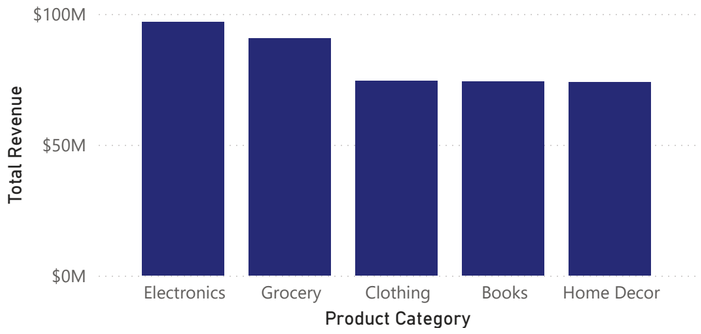
Customers by Gender



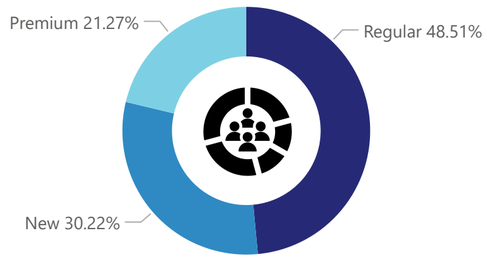
Customers by Income



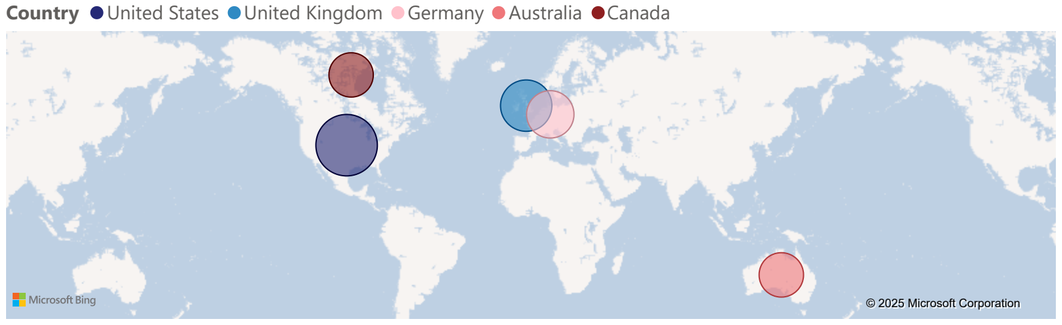
Total Revenue by Product Category



Revenue by Customer Segment



Total Revenue by Country



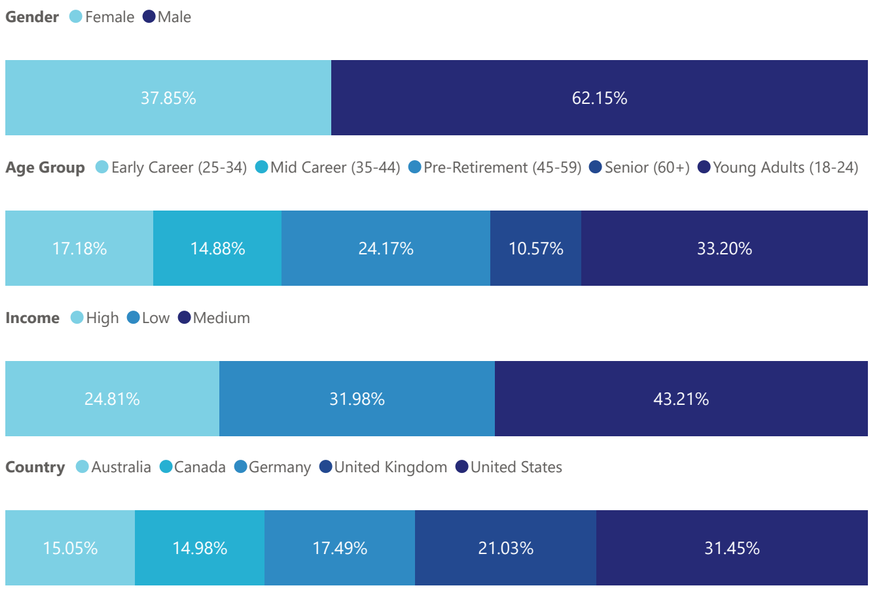
Customer Purchase Behavior Dashboard

Overview | **Demographic** | Trend | Product | Method | Feedback

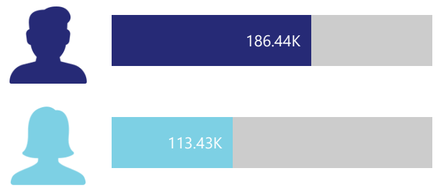
Gender: All | Age Group: All | Income: All | Country: All | Year - Month: All

Total Revenue

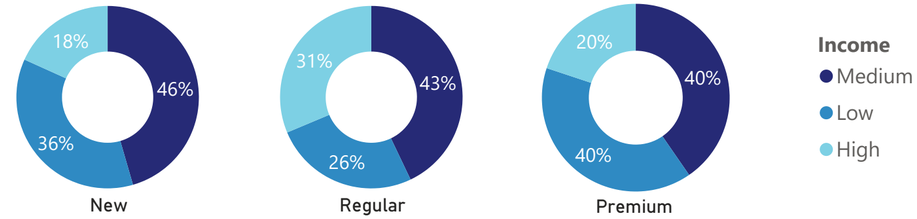
$410.04M



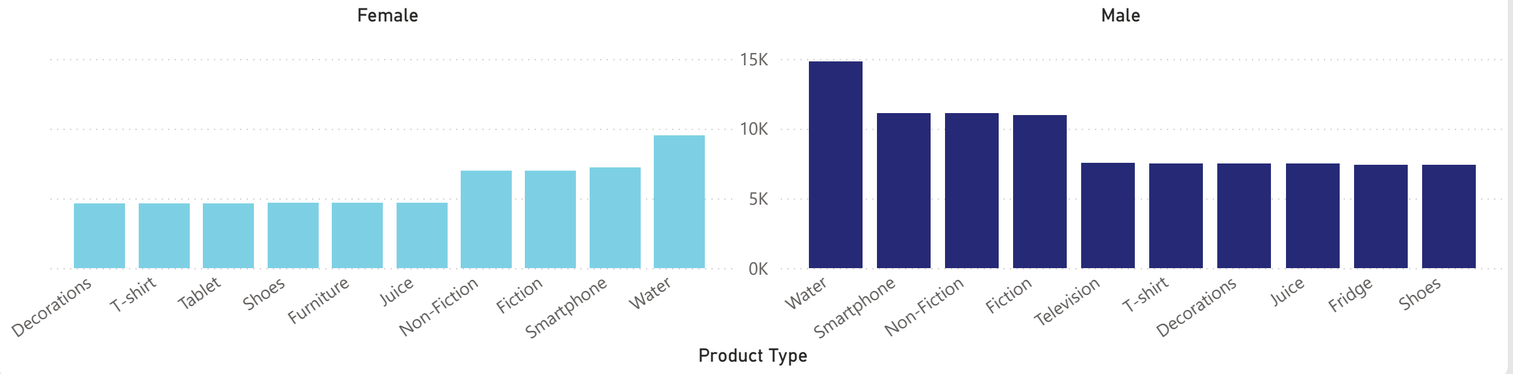
Customers by Gender



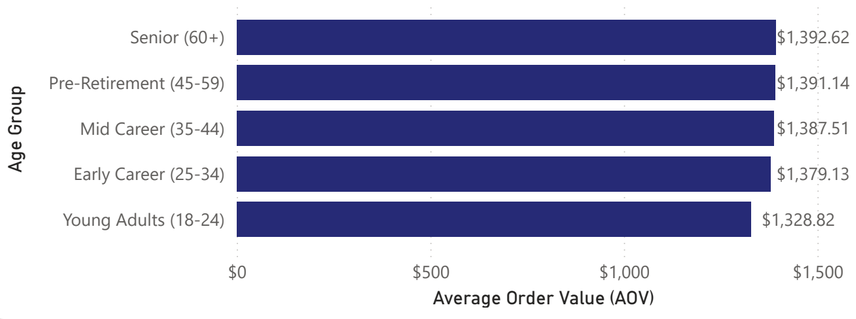
Customer Segment by Income



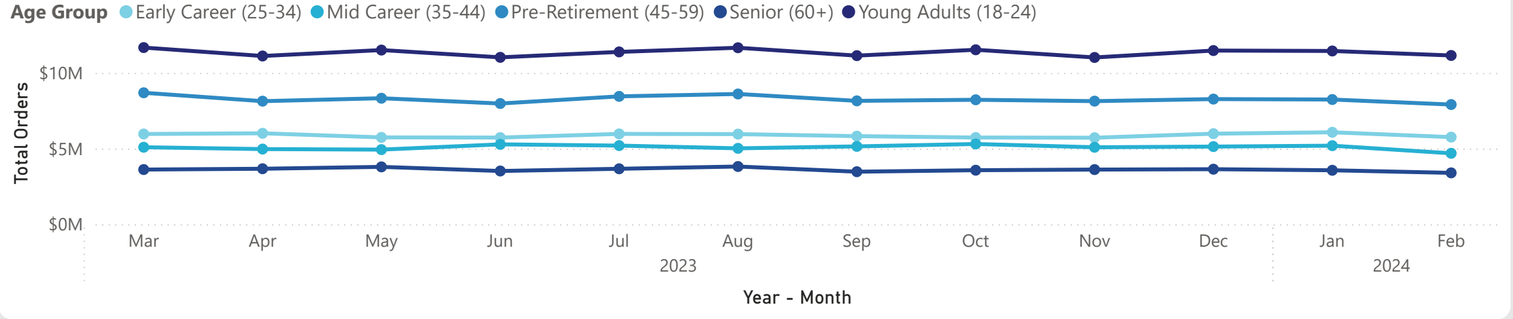
Top 10 Product Types by Gender (Total Orders)



Average Order Value (AOV) by Age Group



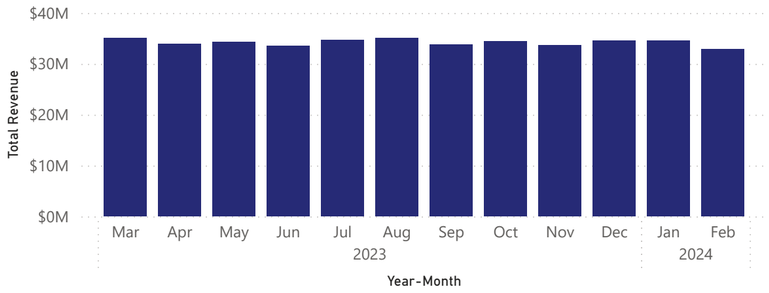
Monthly Revenue by Age Group



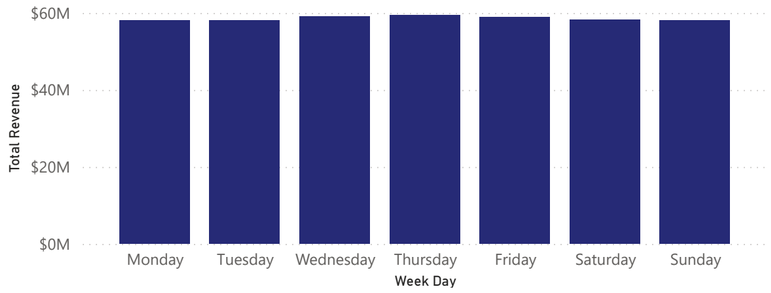
Customer Purchase Behavior Dashboard

Hour: All | Week Day: All | Year - Month: All

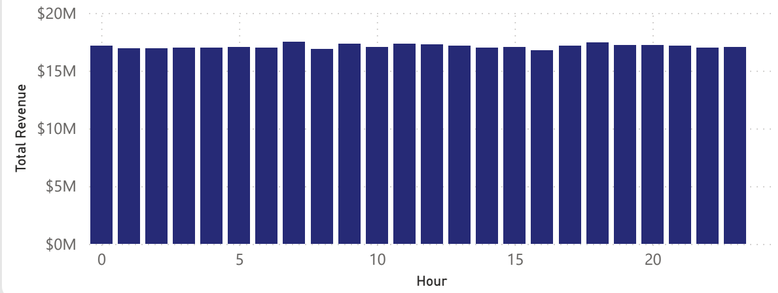
Total Revenue by Month



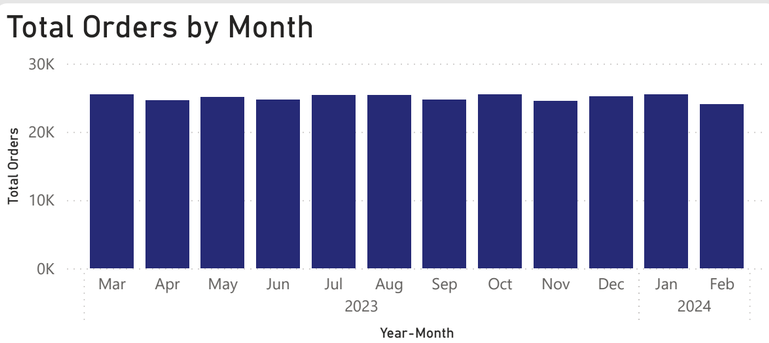
Total Revenue by Week Day



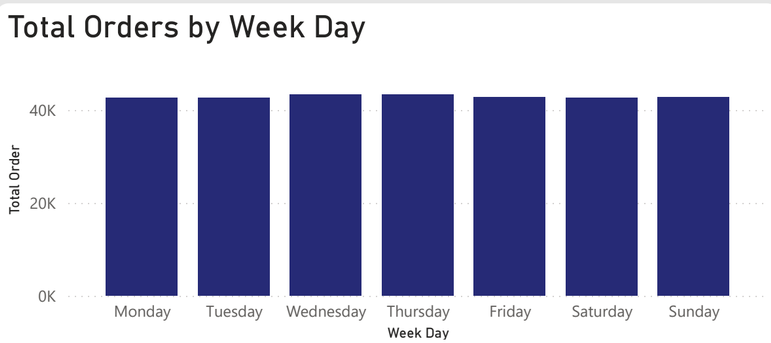
Total Revenue by Hour



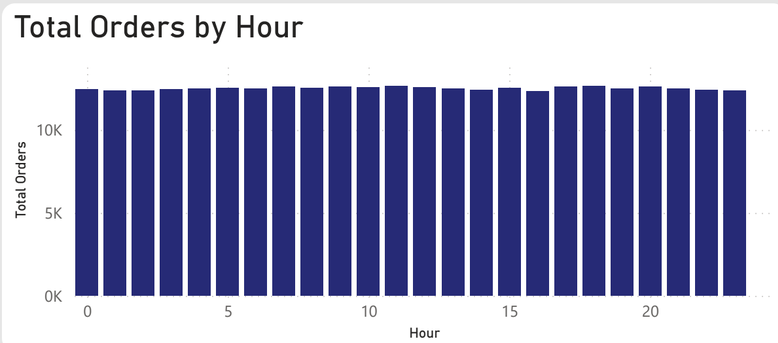
Total Orders by Month



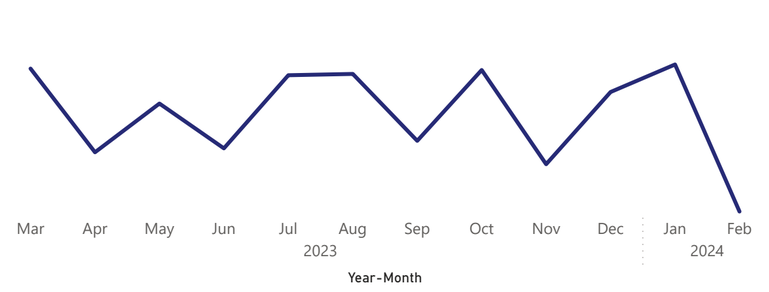
Total Orders by Week Day



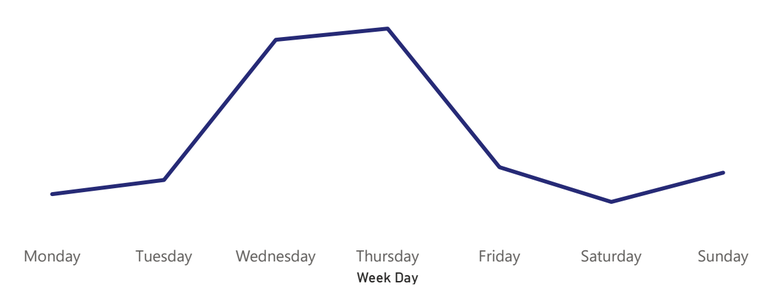
Total Orders by Hour



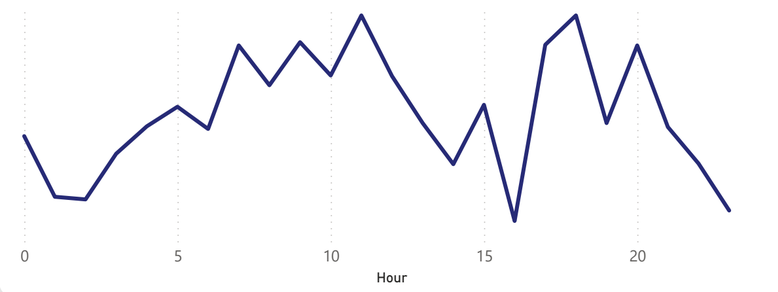
Trend by Month



Trend by Week Day



Trend by Hour

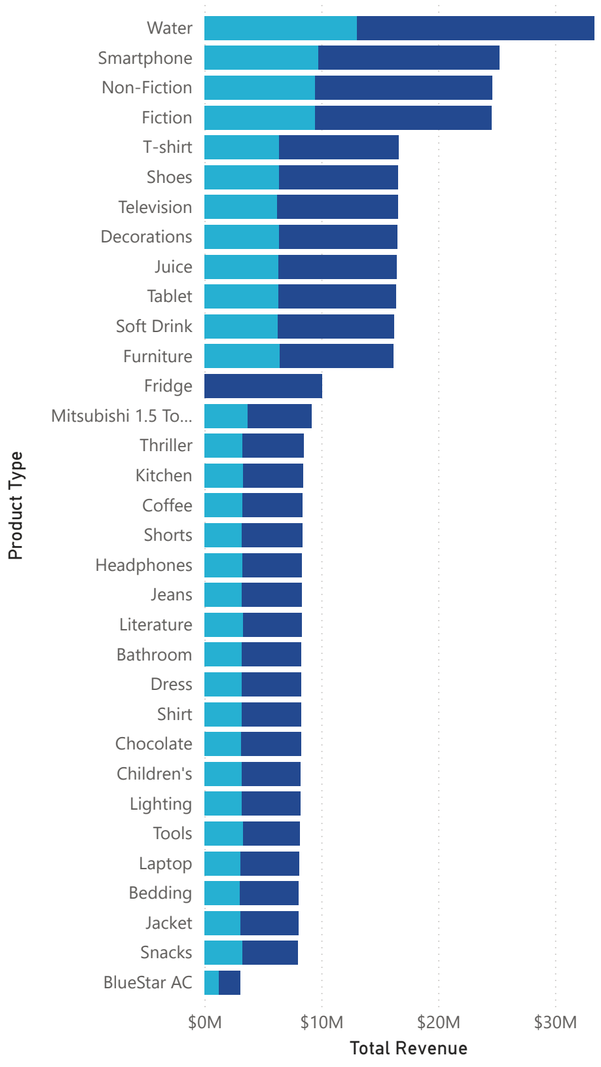


Customer Purchase Behavior Dashboard

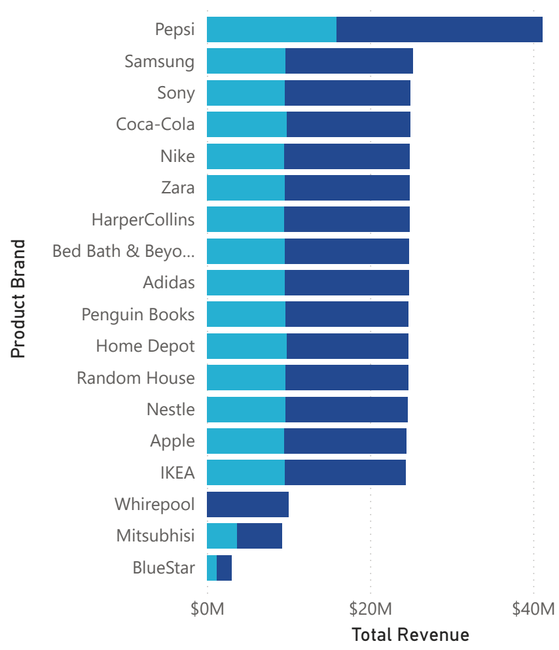
Overview | Demographic | Trend | **Product** | Method | Feedback

Product: All | Type: All | Category: All | Brand: All | Year - Month: All

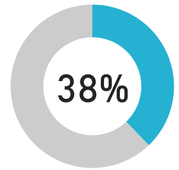
Total Revenue by Product Type



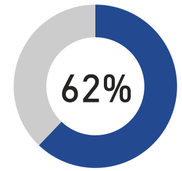
Total Revenue by Product Brand



Total Revenue by Gender

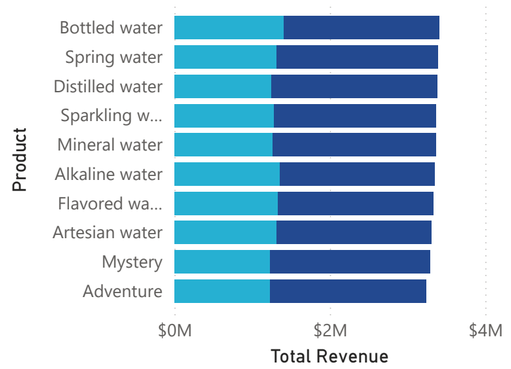


$155.22M
Female

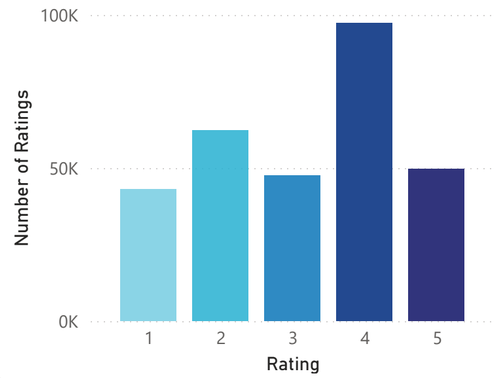


$254.82M
Male

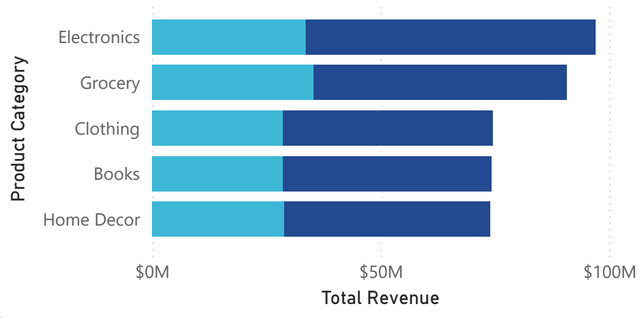
Top 10 Best-Selling Products



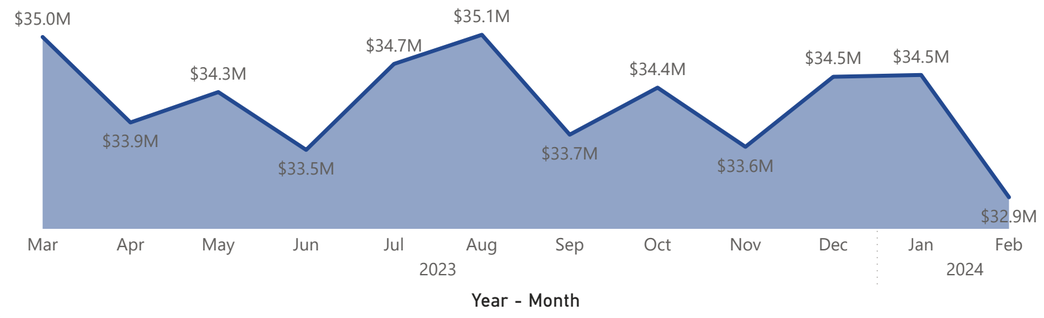
Rating Count



Total Revenue by Product Category



Total Revenue by Month



Customer Purchase Behavior Dashboard

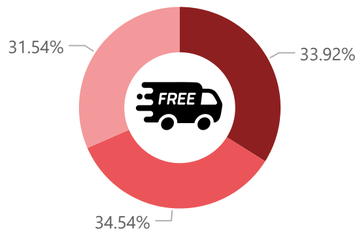
Overview | Demographic | Trend | Product | **Method** | Feedback

Shipping Method: All

Payment Method: All

Year - Month: All

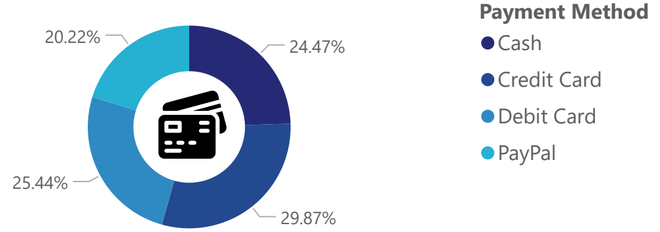
Total Orders by Shipping Method



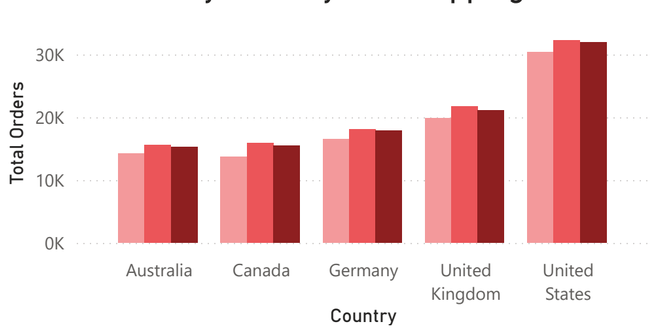
Payment & Shipping Method Distribution

	Cash	Credit Card	Debit Card	PayPal
Express	25121	30894	25442	20246
Same-Day	25755	32023	25574	20216
Standard	22490	26661	25272	20168

Total Orders by Payment Method

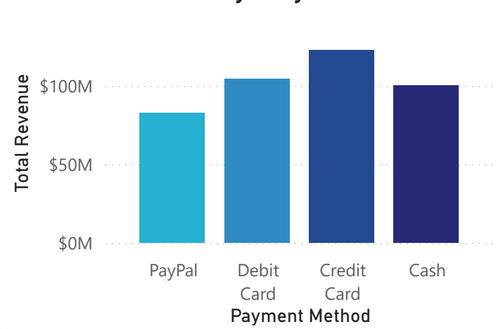


Total Orders by Country and Shipping Method

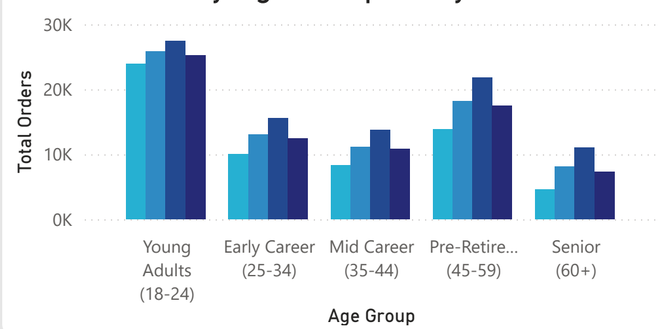


Total Revenue by Shipping Method

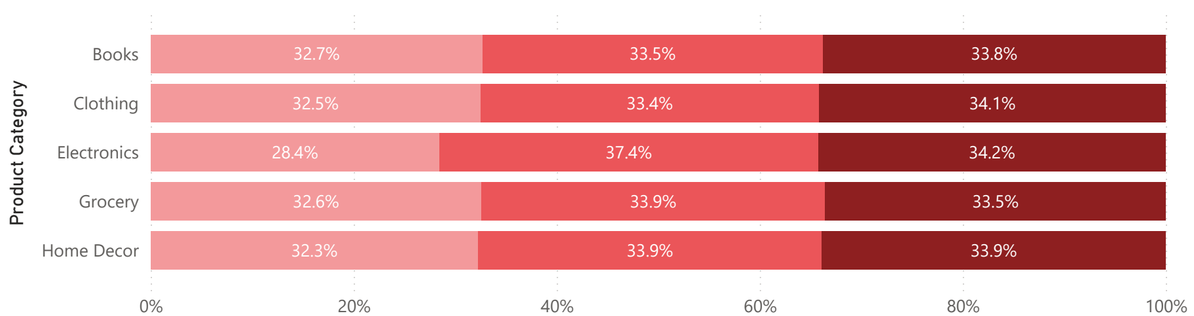
Total Revenue by Payment Method



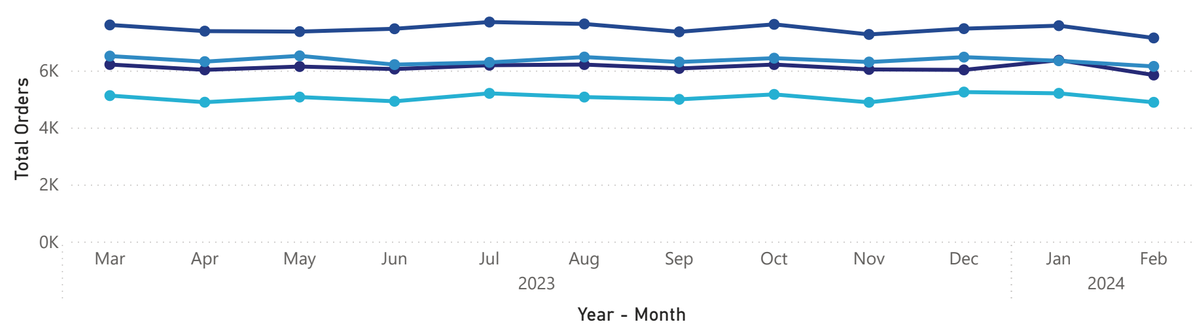
Total Orders by Age Group & Payment Method



Shipping Method Distribution by Product Category



Monthly Orders by Payment Method

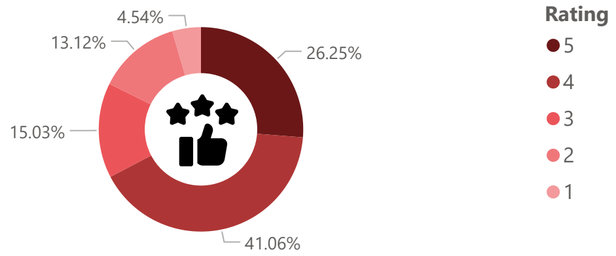


Customer Purchase Behavior Dashboard

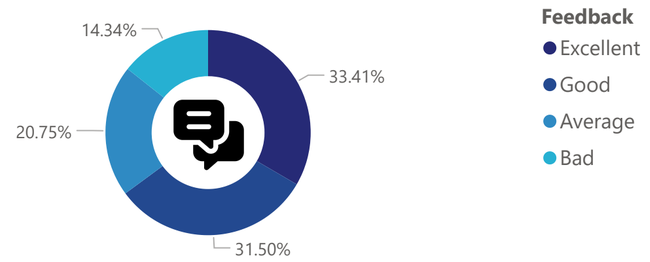
Overview | Demographic | Trend | Product | Method | Feedback

Rating: All | Feedback: All | Year - Month: All

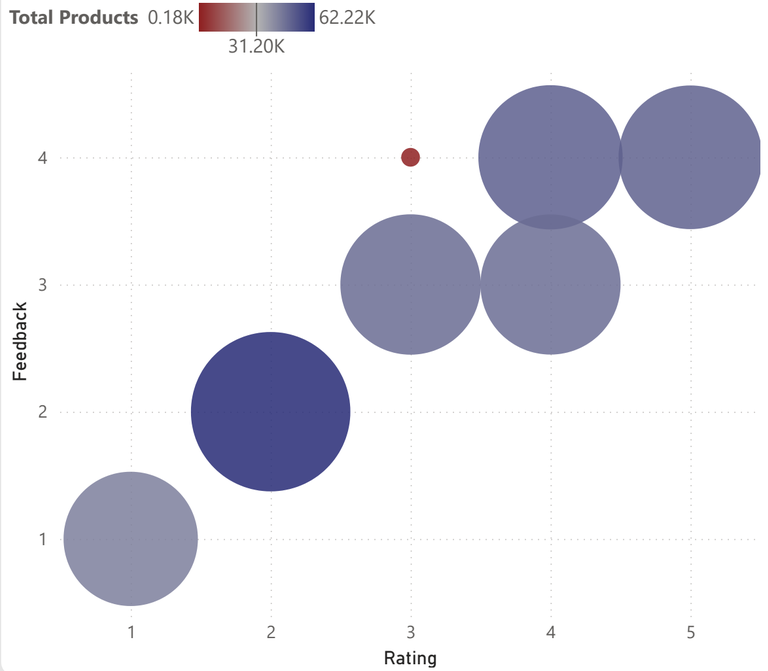
Total Orders by Rating



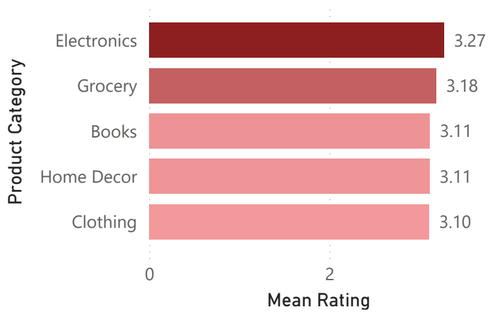
Total Orders by Feedback



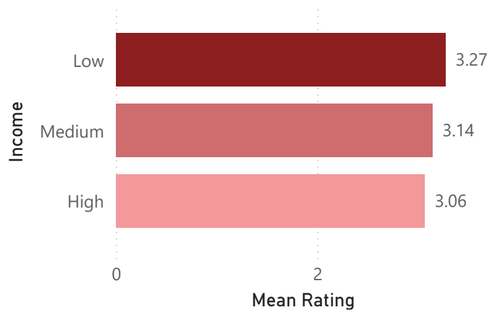
Payment & Shipping Method Distribution



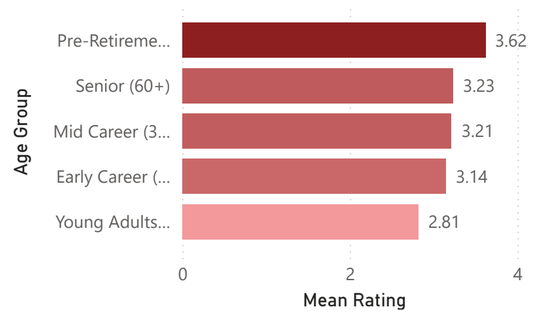
Mean Rating by Product Category



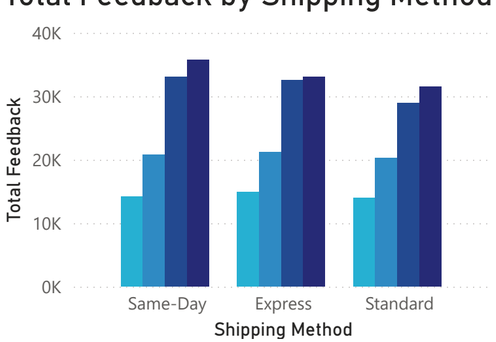
Mean Rating by Income



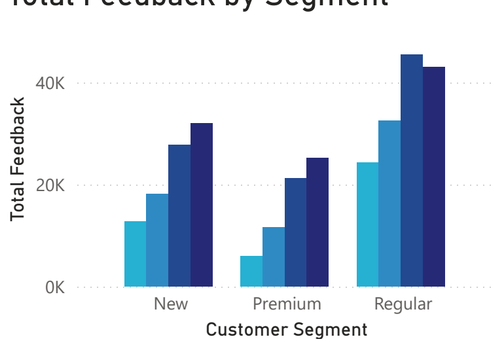
Mean Rating by Age Group



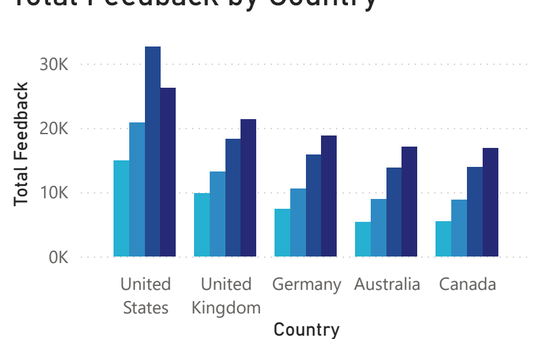
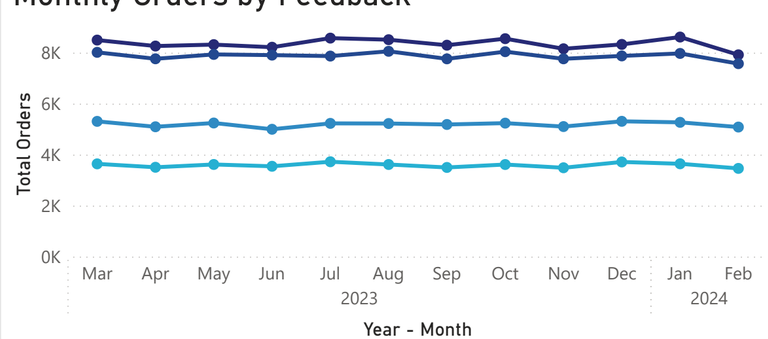
Total Feedback by Shipping Method



Total Feedback by Segment



Total Feedback by Country



Monthly Orders by Feedback