

Option Trading

Session Five: Hedging and Trade Evaluation

This is an adapted rendition of Dr. Euan Sinclair's lecture notes



About me

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Let's start learning!

Session Five Overview

- Hedging in practice.
- Expiration trading.
- Early exercise.
- Trade planning and evaluation.
- Risk measures.
- An example that summarizes the volatility trading process.

Hedging in Practice

- In order to convert an option into a volatility trade, we need to maintain delta neutrality.
- In theory, we hedge continuously.
- In practice that leads to infinite transaction costs.



Volatility Trading

- Theoretical profit:

$$PL = Vega(\sigma_I - \sigma_R)$$

- But only on average...



Volatility Trading: Replication

- We own the one year 100 call on a \$100 stock with volatility of 30%.
- It is worth \$11.92 and has a delta of 0.56 so to hedge we sell short 0.56 shares.
- Now the stock jumps to \$110. The call is \$18.14, and the delta increases to 0.68.
- So, we need to sell 0.12 shares to stay hedged.
- At expiration this process captures the difference between implied and realized volatilities.



Hedging: First Idea

- Whenever the option is in the money, hedge it as a 100- delta option.
- Example: Stock is \$100, and we sell a 101 call.
- Don't hedge because option is OTM.
- When stock goes above \$101, buy a share.
- If it drops again, sell the share.
- If $S < X$ at expiration: keep entire premium, C .
- If $S > X$ at expiration: Option P/L = $C - (S - X)$

: Hedge P/L = $S - X$

: Total P/L = C

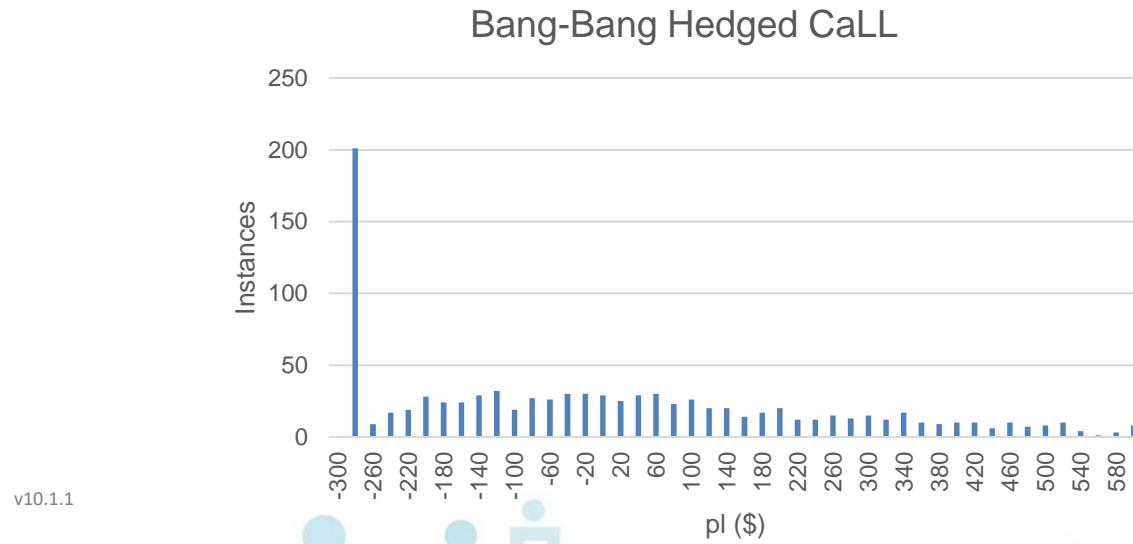
Hedging: First Idea

- Sadly, this also leads to a very volatile P/L.
- (also, infinite transaction costs in the limit)
- Simulation: long a one-month 101 call with implied and realized volatility both 0.3.
- Initial call value is 3.00.
- Theoretical PL=0 – costs and slippage



Hedging: First Idea

- Assume zero transaction costs
- Average PL=\$4
- Median PL= -\$27



Hedging: First Idea

- Generally, this is cheating. It can *look* good, particularly when short options, but in the long-run it will hurt.
- In spite of this, this is my recommended way of hedging daily straddles. It is a risk but not a huge one because of the very short time frame.
- Need something more subtle and closer to continuous.



Hedging Heuristics

- Continuous hedging leads to infinite transaction costs.
- Hedge at a given time.
- Hedge at a given price move, either in terms of \$ or standard deviations.
- Hedge to a set delta band.
- All are sub-optimal in terms of cost relative to risk reduction.



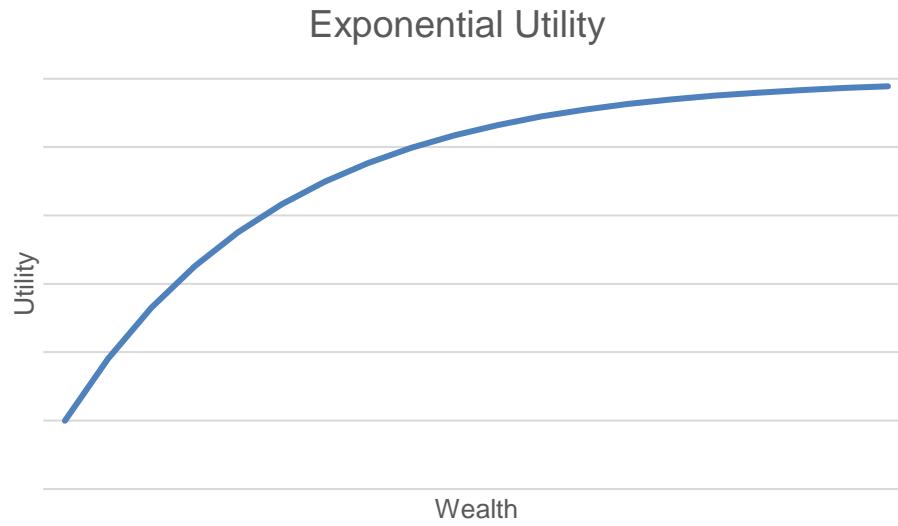
Utility Based Methods

- Utility is the concept of balancing risk and reward.
- How much are we prepared to pay to reduce risk?
- Since BSM really prices replication, we can do same thing with costs.
- At some point, you will be indifferent to risk and costs of removing it.
- But now personal preferences matter.



Utility Based Methods

- Many functional choices for utility but all are increasing and convex.



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Utility Based Methods

- Assume wealth is either \$100 with probability 0.6, or \$0 with probability 0.4.
- What guaranteed amount would you take instead of this bet (the “certainty equivalent”)?
- Here my number is \$55.



Utility Based Methods

- We need expected utility of the certain value to be the same as the expected utility of the gamble.

$$U(W) = -\exp(-\gamma W)$$

$$U(\text{bet}) = -0.6\exp(-\gamma 100) - 0.4\exp(-\gamma 0)$$

$$U(\text{certain}) = -\exp(-\gamma 55)$$

- Equate this to get gamma (0.0041).



Utility Based Methods

- Redo the BSM model but allow for a spread in the underlying.
- Hedge to the edge of a band that is gamma dependent.
- Hedge short gamma more aggressively.
- (play aggressive defense and let profits from long gamma run).
- High costs=> wider band.
- High risk aversion=> narrow band.

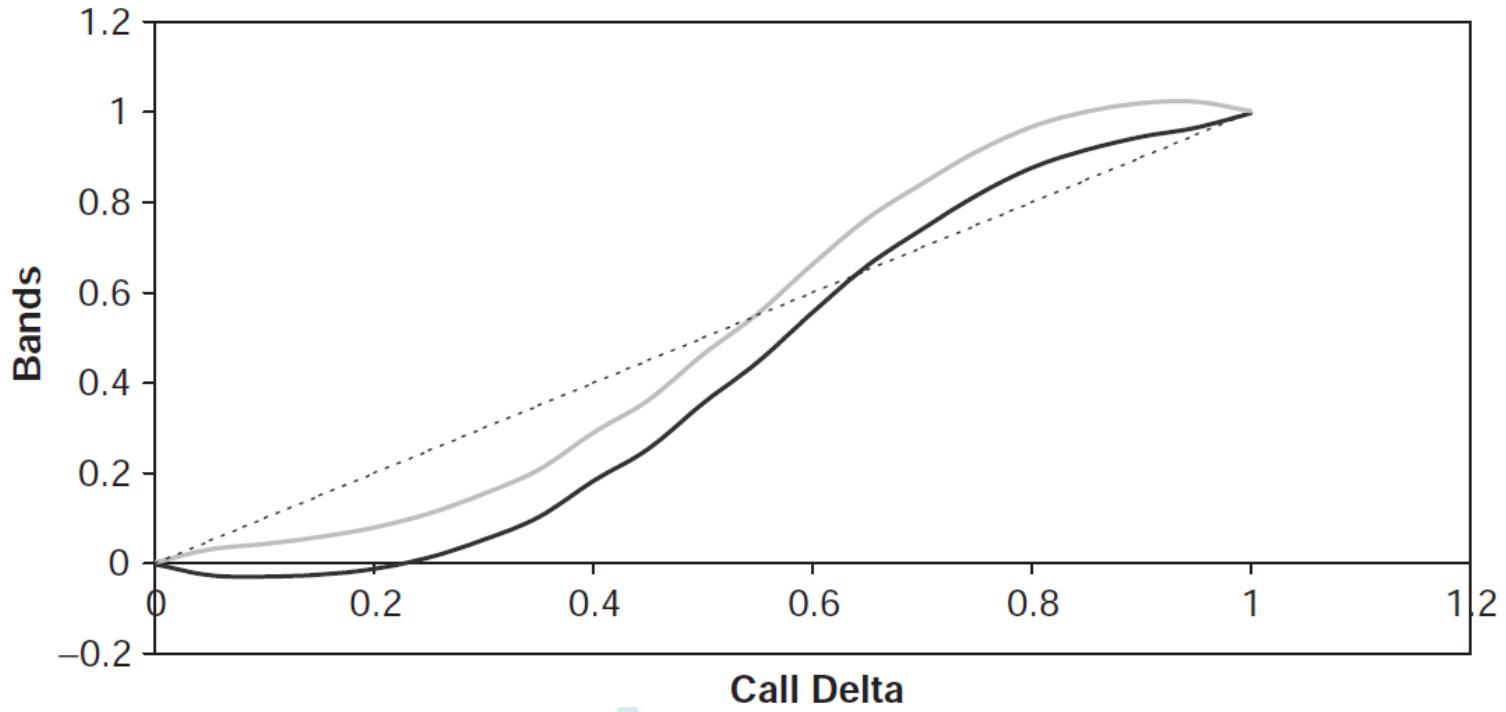


Utility Based Methods

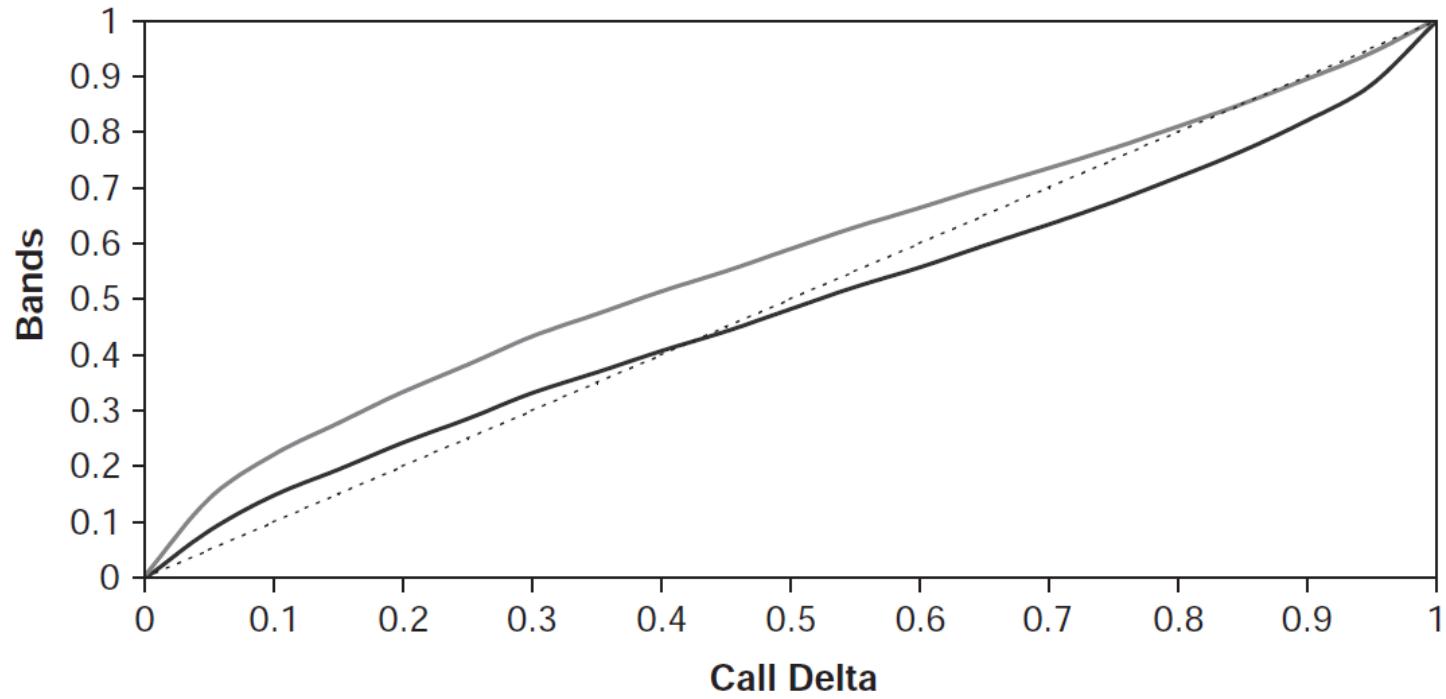
- This theory results in having to solve a nasty PDE.
- Can't be done in real time (or even close).
- But, using an asymptotic expansion, we can come up with an easily used approximation.



Utility Based Methods



Utility Based Methods



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Utility Based Methods

- Short option positions have a narrower band.
- This is because of utility: the trade off between certainty and risk.
- For shorts, we have a “head start” and are willing to pay costs to defend this lead.



Utility Based Methods

- For small delta options, the bands may not span the BSM delta.
- E.g. for a long call the BSM delta might be 10, but the band may be between 6 and 8.
- The long option “sees” a lower volatility and $d\Delta/d\sigma > 0$.



Wilmott-Whalley Approximation

$$\Delta = \frac{\partial V}{\partial S} \pm \left(\frac{3}{2} \frac{\exp(-r(T-t)) \lambda S \Gamma^2}{\kappa} \right)^{\frac{1}{3}}$$

- Lambda is proportional transaction cost.
- Kappa is risk aversion.
- So, choose a risk aversion parameter for a position you understand, then use this for all positions.
- This can save about 10% of costs over ad hoc methods.



Wilmott-Whalley Approximation

- Costs are insidious because in the short term they are too small to notice.
- Say we are trading one-month options on 100 stocks. If volatility is 30%(a typical number) and stock price is \$30 (US average), a typical daily move is about \$1.
- If we have, on average, 1,000 straddles each day our delta changes by about 30,000 share per stock or 3,000,000 shares.
- Bid/ask of 0.5 cents a share gives a cost of \$15,000 a day.
- Saving \$1,500 (10% of costs) a day adds up...



Wilmott-Whalley Approximation: Example

- Use a reference position to calibrate.
- Assume I'm very comfortable trading 30-day SPY options. I'm going to use these to calibrate my risk.
- Currently I will let a zero-delta straddle become 5-delta.
- With volatility at 30%, index at 200, gamma is 0.07, and transaction cost is 0.03/200.
- This implies a risk aversion of 0.24.



Wilmott-Whalley Approximation: Example

- Now assume I'm trading one-year options on an unfamiliar index.
- With volatility at 50%, index at 100, gamma is 0.015 and transaction costs are 0.05/100.
- Using my implied risk aversion of 0.24 I get a hedging band of 0.04.



Hedged Position Results

- Volatility edge means you win on average.
- Any particular trade is hugely variable, even if your vol. forecast is right.
- For example, if implied is 20% and realized is 15% and you sell options, you can (easily) still lose.



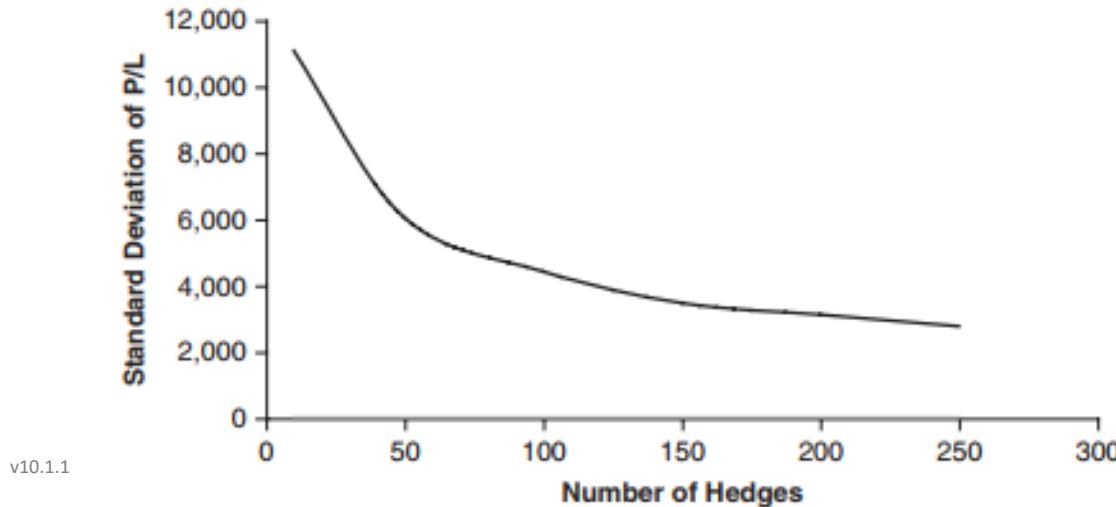
Path Dependency

- Discrete hedging creates path dependence.
- Simple example: a big move the day of expiration (when an option has a lot of gamma) will give a different PL than the same move a year out.
- In each case the volatility is the same, but the result isn't.
- Dispersion is roughly inversely proportional to square root of number of hedges.
- Note: unhedged European options are not path-dependent.



Hedging Frequency

- Dispersion is roughly inversely proportional to square root of number of hedges.
- For example, \$1000 vega of one-year options traded with no volatility edge has expected P/L of zero.



- Hedging more gives lower variance but more costs.

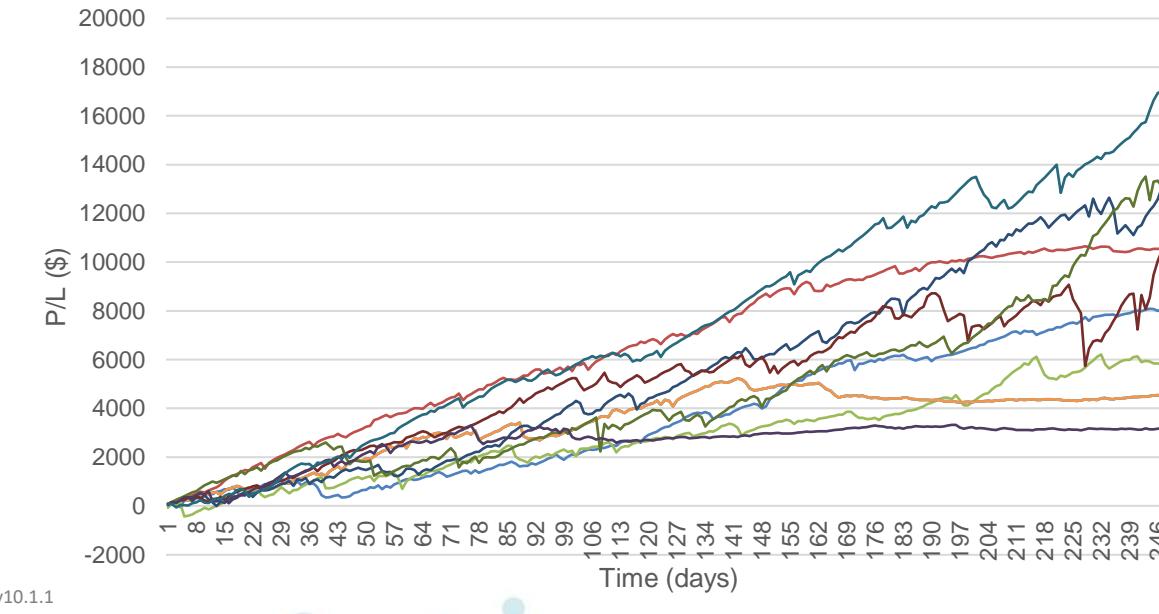
Choosing a Hedging Volatility

- You need to put a volatility into your pricing model.
- The volatility you use will determine delta and gamma and hence when and how you hedge.
- You are free to choose whatever you want...
- Implied vol. => low MTM variance but an uncertain final number.
- (True) Realized vol. => higher MTM variance but a guaranteed profit (if your forecast is correct).



Hedging at Implied Volatility

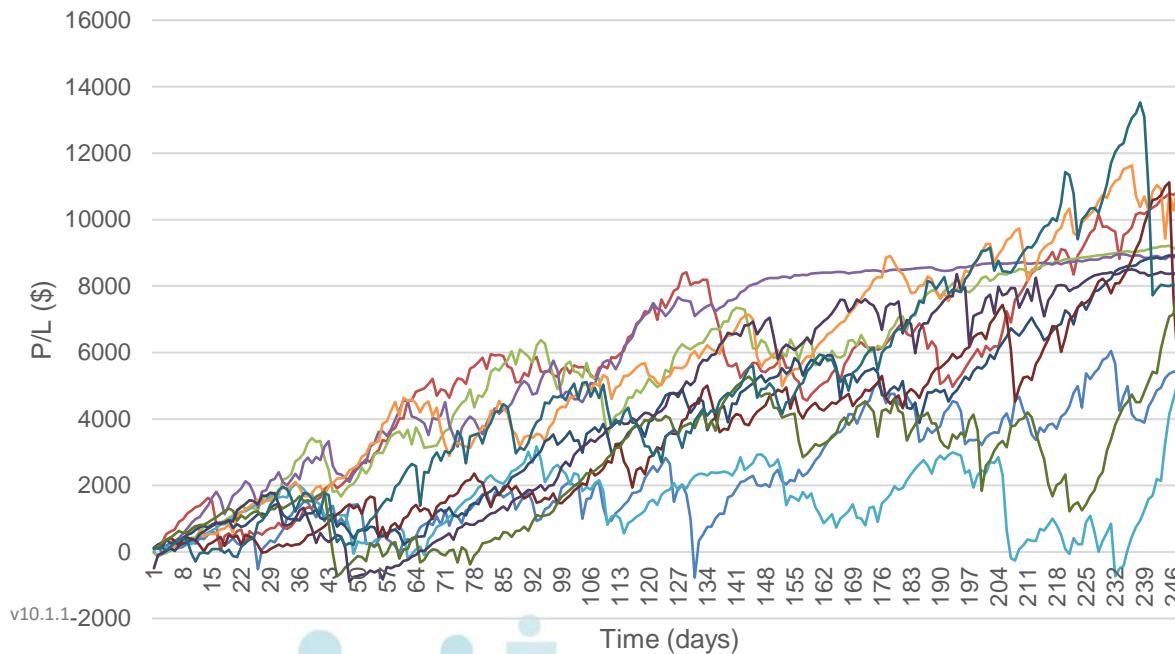
- One-year options (\$1000 vega) sold at 40% vol, hedged at 40% vol, realized vol 30%.
- Daily standard deviation: \$140.



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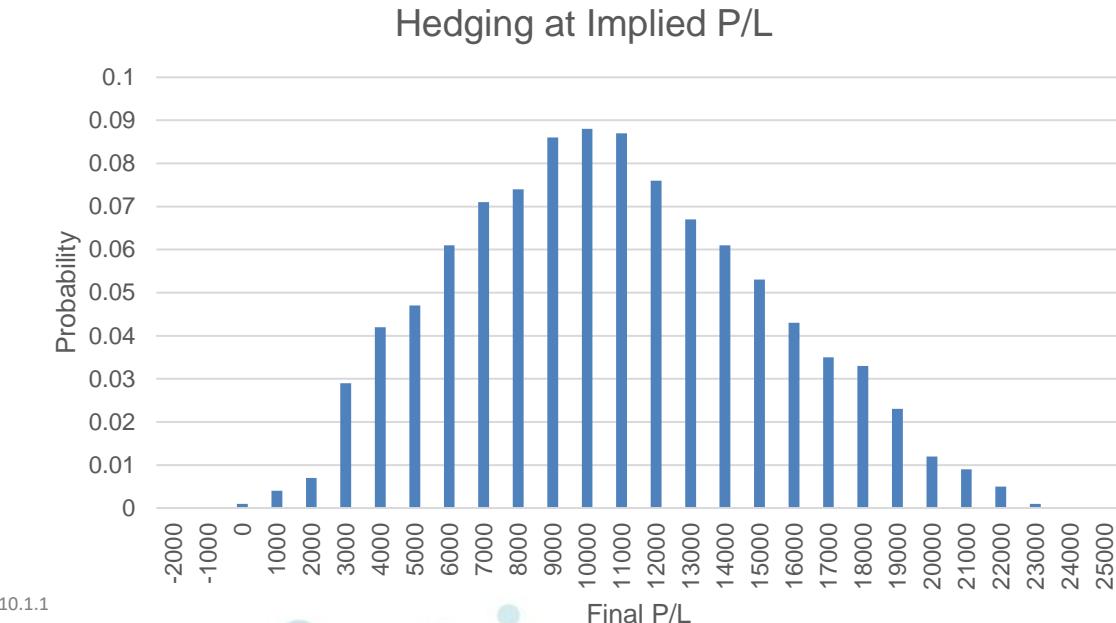
Hedging at Realized Volatility

- One-year options (\$1000 vega) sold at 40% vol, hedged at 30% vol, realized vol 30%.
- Daily standard deviation: \$231.



Hedging at Implied Volatility

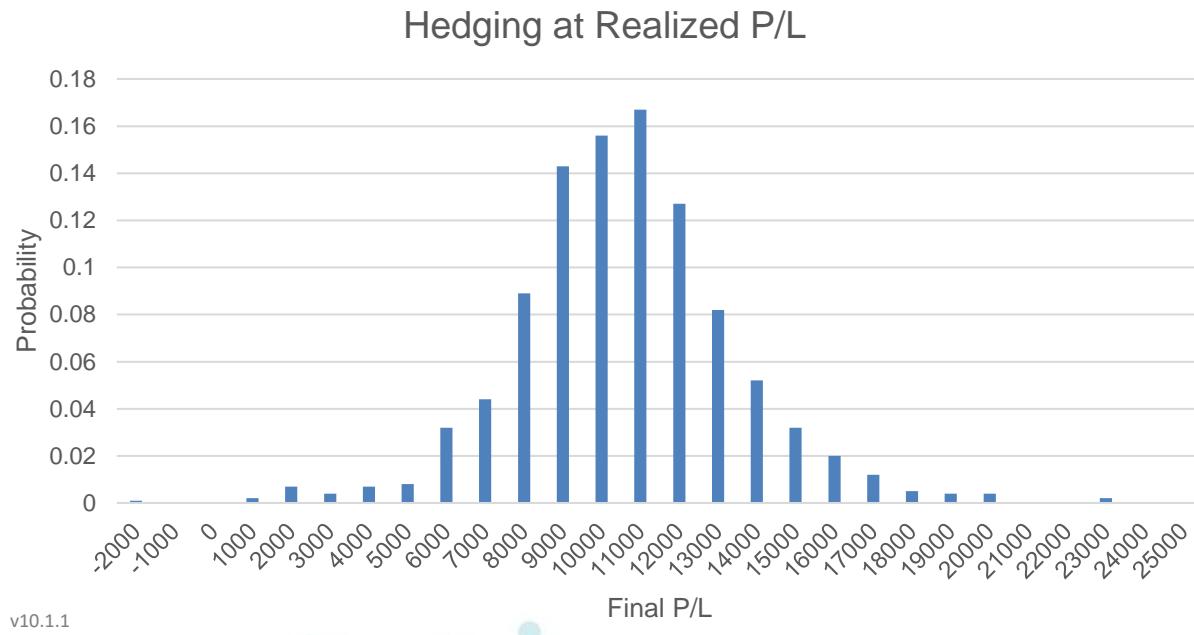
- One-year options (\$1000 vega) sold at 40% vol, hedged at 40% vol, realized vol 30%.
- Standard deviation of final P/L: \$4,460.



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Hedging at Realized Volatility

- One-year options (\$1000 vega) sold at 40% vol, hedged at 30% vol, realized vol 30%.
- Standard deviation of final P/L: \$2,840.



Drift VS No Drift

- When the underlying is drifting and we are long gamma, our hedges are going to be losers. We will be selling into a rising market. So, we want to hedge less often.
- If we use a higher volatility, we see a lower gamma, so we hedge less.
- Traders refer to this hedging trick as *letting their deltas run* if they are long in a trending market,
- Or *hedging defensively* if they are short gamma in a trending market.



Drift VS No Drift

Position	Market	Volatility Bias for Hedging
Short Gamma	Trending	Low
Short Gamma	Range Bound	High
Long Gamma	Trending	High
Long Gamma	Range Bound	Low

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Early Exercise

- Failing to exercise correctly is just a way to leave money on the table.
- You exercise early if what you will receive is worth more than what you forego.
- For example, when exercising a call you get the stock, but you miss out on any remaining optionality.
- Compare the alternatives and choose the better one.
- Note: Sometimes we need to consider the OTM option of the same strike price as well. We may need to buy it to cover risk.



Early Exercise

- Expected duration of American option is
- $\frac{\rho_A}{\rho_E}$
- Example: $S=X=100$, $T=1$, $r=0.1$ and volatility=50%, for the puts
- $\frac{\rho_A}{\rho_E} = \frac{0.293}{0.489} = 0.6$
- 40% chance of being exercised early.



Exercising a Put on a Stock

- Exercised to avoid the interest costs of holding the shares until expiration.
- Underlying is \$100, we own the 120 put. $T=30$ days $r= 5\%$.
- If we don't want to change our short delta position in the market, we can either:
 - Hold the option
 - Sell the option and sell the underlying
 - Exercise the option

Exercising a Put on a Stock

- Exercise and invest the cash. This earns interest= $\$120 \times 0.05 \times 30/365 = \0.49
- By not exercising we forgo this money so we should exercise if the option is trading less than 49c above intrinsic.



Exercising a Call on a Stock

- Turning a call into a share is a way to get dividend.
- Exercise as close as possible to the record date.
- Exercise-> get intrinsic and dividend but lose time value.
- Hold-> value the option against ex div price and a day later.



Exercising a Call on a Stock

- An Example:
- 80 strike call on a \$100 stock is worth 20.10.
- Stock is going to pay a \$1 dividend.
- Exercise and get \$19 intrinsic and the \$1 dividend.
- Don't exercise and the next day the call is worth \$19.10
- So exercising is 90c better.
- (dividend is bigger than extrinsic value).

Dividend Capture

- Buy a deep ITM call spread.
- Exercise all of your long calls correctly, collecting 100% of the dividend.
- Some of your shorts probably won't be exercised so you won't need to pay the dividend out on all of them.
- Ideally, your short strike will have large open interest to give more people an opportunity to make a mistake.

Exercising a Call on a Future

- Turning a call into a long future is a way to avoid paying interest.
- Exercise-> can buy futures and not have to pay interest on the option premium.
- So, exercise if interest income is more than time value.
- Need to check every day.



Expiration Trading

- Very close (hours) to expiration, options lose most optionality.
- If ITM behave as underlying.
- If OTM behave as worthless.
- The tricky part is what happens at the strike.
- Note that pricing models don't "break" at expiration. They are still a helpful guide.



Expiration Trading: Pinning

- The underlying will settle near a strike more than randomness would imply.
- This is due to market makers hedging long gamma, as a result shorts don't need to hedge.
- Sell ATM options close to expiration, ideally those with high open interest.



Expiration Trading: Pin Risk

- If the market settles at a strike, it can be very difficult to predict which options will be exercised.
- Be aware that slightly OTM options can be exercised.
- Sometimes done to squeeze the underlying or to avoid slippage in liquidating a large underlying position.



Expiration Trading: Cash Settlement

- Cash settled options will be hedged with futures.
- At expiration, the futures position will still be there.
- Need to allow for unwinding.
- Example: $S=100$, long the 90 call and short one share.
- If this is stock settled, at expiration I exercise my call and get a share. This nets out with my short and I have no position.
- If this is cash settled, I exercise my call and get \$10 but I still have a short stock position.

Expiration Trading: Greeks

- Greeks are still correct but may be misleading.
- For example, a one-hour straddle will often have theta 20 times higher than its value.
- Also, gamma is actually infinite right at the strike.
- Sometimes useful to set implied volatility to zero to avoid possible confusion.



Trade Evaluation– What is a Good Trade?

- A good trade is one that we would repeat no matter the result.
- Requires positive expectation and an acceptable level of risk.
- EV is risk-neutral but “acceptable risk” varies between traders and firms.
- Multi-dimensionality and path dependency of options mean results don’t tell whole story in any single case.
- Repeated trades of the same strategy eventually give us enough data to analyze.

A “Good Trade Strategy” Example



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Pre-Trade Planning

- You need a baseline. If you don't know what to expect, you can't tell if you have succeeded.
- If you don't know this baseline, you are just guessing.
- Back-testing.
- Academic results.
- Seeing another trader's results.
- This should give you an idea of returns and variability.



Evaluating a Single Trade

- Can't really be done.
- Luck dominates any one idea or trade.
- Need to keep records of all trades of a certain type.
- “Keep a trading journal” is most said and least followed trading advice.
- If you don’t keep records, you can’t improve. You won’t know what needs improving or if you are improving.



Back-tested and Future Results

- Your real results will probably not be as good as back-tests or published results.
- “Publication decay” is a real effect. Assume a half-life of edge of a year for a daily strategy.
- Published or tested results will have data-mining biases.
- Two related issues:
 - 1. Is the *back-tested* strategy good enough?
 - 2. Are the strategy’s *implemented* results good enough.



Evaluating a Strategy

- No one thing is enough. It is better to have 10 different metrics than attempt to find one all encompassing one.
- Minimum: trade frequency, average PL, win %, worst loss in a given period, worst draw down, Sharpe.
- If sample is big enough the entire distribution might be informative.



A Strategy Comparison

Statistic	Strategy A	Strategy B
Profit/Year	\$2,000,000	\$600,000
Average Profit/Trade	\$10,000	\$500
Win %	30%	90%
W/L	4/1	1/8
Sharpe Ratio	1.2	2.0
Max Draw Down	40%	6%

It is legitimate to prefer a strategy based on a number of characteristics.



Performance Metrics

- If there is only one measure of success, we can evaluate by a composite measure.
- In sports, player or team performance is all about score differential. So, calculate a player's contribution to this.
- Soccer: XG
- Golf: shots gained
- Baseball: WaR
- Trading has too many different *risks* to do this.



Risk Ratios

- All risk ratios are similar. They measure success per unit of risk. They differ in what they consider success or risk.
- Numerator is something good like return or excess return.
- Denominator is something bad like volatility, downside volatility, mean deviation, draw down, averaged draw down.



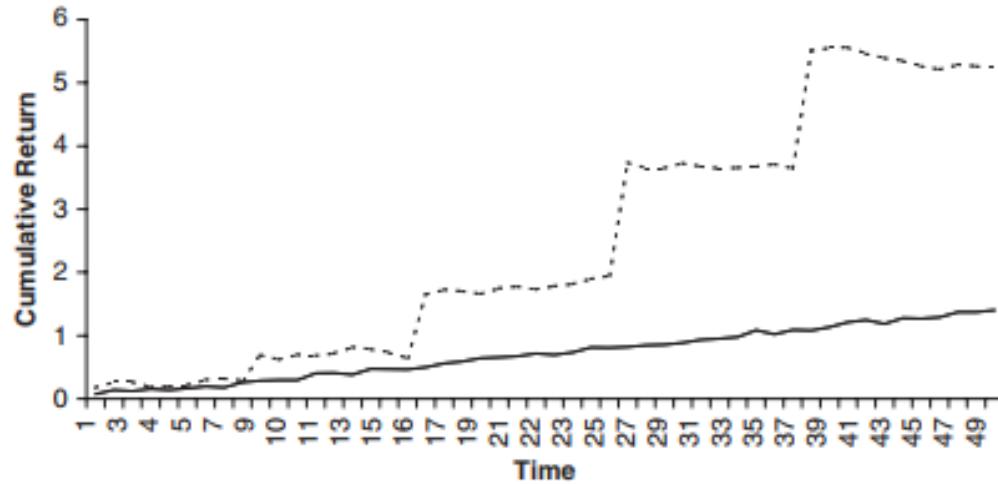
The Sharpe Ratio

- Sharpe is excess return divided by volatility.
- William Sharpe: Nobel prize winner in 1990.
- The Sharpe ratio has weaknesses.
 1. Penalizes big wins.
 2. Has large sampling errors.



Sharpe Ratio Weaknesses

- Volatility penalizes large up moves as heavily as down moves.
- Ignores higher order moments. E.g positive skew should be rewarded but isn't.

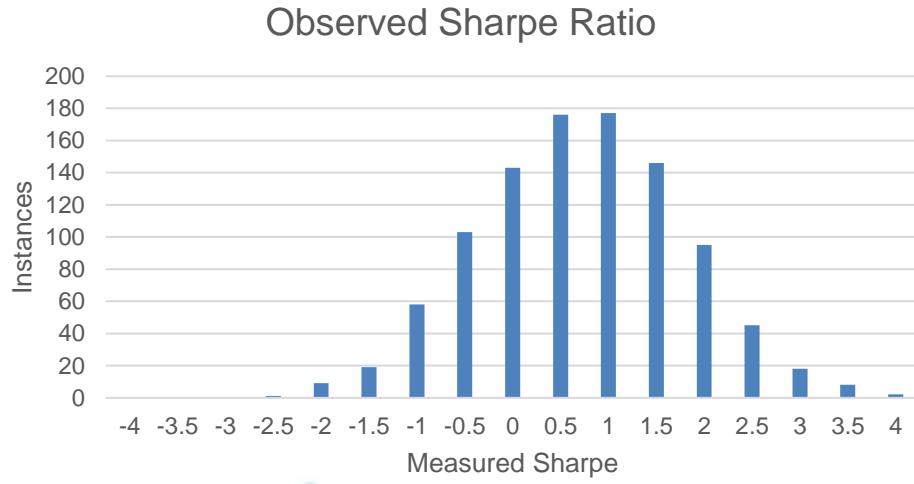


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Sharpe Ratio Weaknesses

- Fairly large sampling error, because it is a composite statistic and the components each have sampling errors.
- This simulated strategy has a true Sharpe of 0.5.



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Alternatives

- Sortino: Excess return divided by the standard deviation of losses.
- Calmar: Excess return divided by the maximum drawdown.
- Sterling: Excess return divided by the average of three largest drawdowns.
- Generalized Sharpe Ratio: Incorporates skewness and kurtosis into the Sharpe ratio.



Performance Persistence

- Are results changing over time?
- A good way to measure skill is repeatability of performance and separating skill from luck is the central problem in evaluating strategies and traders.
- Can just use a t-test to compare means of different periods (simple but weak).
- Kolmogorov-Smirnov test (no distributional assumptions).



Performance Persistence

- Are results changing over time?
- Trying to see if an idea has “stopped working” from data is not ideal.
- You need a lot of data, often as much as you had when it “was working”.
- Vastly better to know the reason for the edge. If the reason disappears, stop doing the trade.



Meta Analysis

- Work on strengths and avoid weaknesses. You don't get paid to be an all rounder. Trading is basketball, not golf.
- "Play" with new ideas in small size. You will go off script anyway and this way might lead to something.
- When things look like they have deteriorated, look for concrete reasons.



Putting it All Together

- We are going to sell SPY options to collect the variance premium.
- We need to select an expiration.
- We need to select a structure and strikes.
- We need to choose a hedging methodology.
- We need to establish an expected profit and the expected variance around that amount.
- After the trade, we do a post-trade analysis.



Choosing an Expiration

- On Monday, June 3rd, 2019 the SPY implied volatility term-structure was essentially flat. The one-month, three-month and six-month options had the same ATM implied volatility.
- If shorter dated options had higher volatilities, I would have anticipated short term turbulence, but this wasn't the case.
- I sold the options expiring on the 28th of June. This was a compromise between high VP for shorter dated options and a longer time period to allow some luck to be averaged away.
- The ATM implied volatility was 18.8%.



Choosing a Structure

- I sold 100 of the 262/286 strangles (20/19 delta) for 3.09. The put strike had an implied volatility of 23.5% and the call strike had an implied volatility of 16%.
- SPY was at 275.
- This gave me this risk profile.

Spy Change	-30%	-25%	-20%	-15%	-10%	-5%	0%	5%	10%
Vega	-\$0	-\$13	-\$130	-\$710	-\$1925	-\$3170	-\$4220	-\$3950	-\$1520
P/L (\$)	-\$564,100	-\$457,600	-\$345,600	-\$228,600	-\$123,400	-\$38,200	0	-\$35,200	-\$143,500

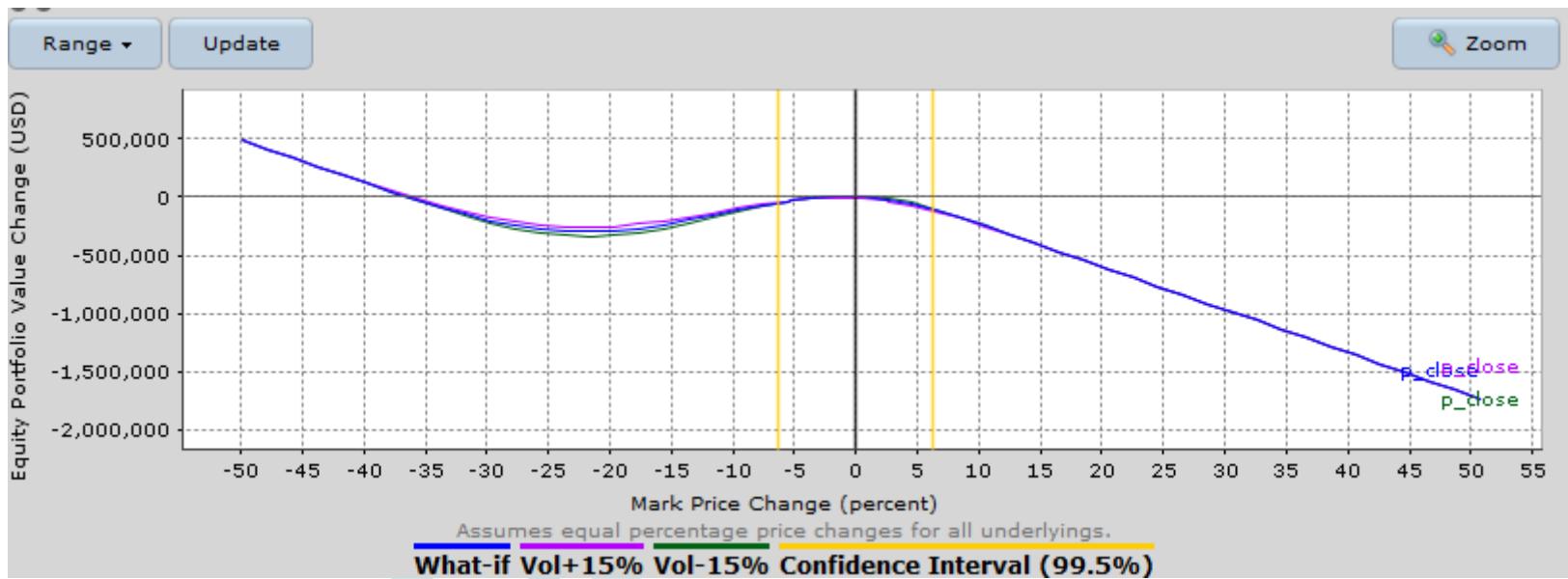
Choosing a Structure

- To cap my crash risk, I bought 100 of the 232 puts (2 delta). This changes my risk profile to:

Spy Change	-30%	-25%	-20%	-15%	-10%	-5%	0%	5%	10%
Vega	\$670	\$1,480	\$2,150	\$1,780	\$15	-\$2,100	-\$3820	-\$3,830	-\$1,490
P/L (\$)	-\$262,200	-\$252,900	-\$222,000	-\$167,600	-\$99,000	-\$31,500	0	\$37,200	-\$145,200

Choosing a Structure

- Most trading systems can display this visually.



Hedging Methodology

$$\Delta = \frac{\partial V}{\partial S} \pm \left(\frac{3}{2} \frac{\exp(-r(T-t)) \lambda S \Gamma^2}{\kappa} \right)^{\frac{1}{3}}$$

- I use the previously estimated risk aversion parameter of 0.24 to calculate my current hedging band.
- The band will change mainly due to my gamma.



Hedging Methodology

- I'm not primarily concerned about MTM variance of P/L so I'm going to calculate delta and gamma using my forecast volatility.
- At this VIX level, I expect a variance premium of about 25%. This gives a forecast of 14.1%.
- My GARCH model gave a forecast of 13.7%.
- My hedging volatility is the average of these: 13.9%.



Expectations

- Theoretical profit:

$$PL = Vega(\sigma_I - \sigma_R)$$

- For short put: \$2040x(23.5-13.9)
- For short call: \$1875x(16-13.9)
- For long put: \$330x(13.9-34)
- So total expected P/L is \$16,900 (assuming our forecast volatility is correct).
- To get standard deviation of results, run a monte-carlo simulation. This gives \$8,200.



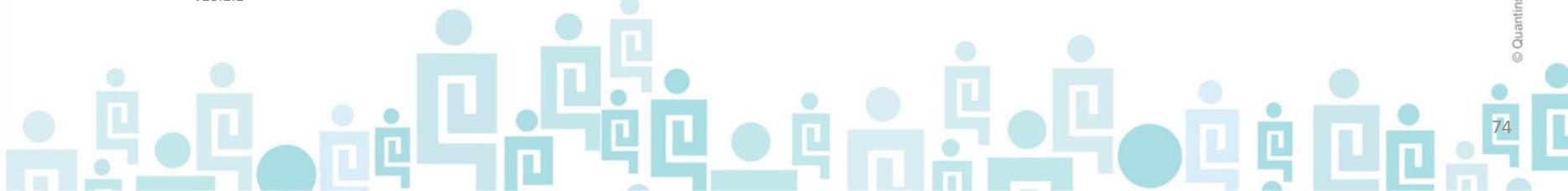
Results

- Actual profit: \$24,218.
- We did better than our forecast because realized volatility was 10.6% (much lower than our forecast).
- The average profit with a 10.6% realized volatility would be \$28,700.



Could we have Done Better?

- We got lucky with realized volatility. We can't consistently expect a better result than forecast.
- But each day, we updated our volatility forecasts and never saw any reason to either exit or to trade bigger.
- SPY rallied consistently and smoothly from \$275 to \$293. Had we known we were short-gamma in a trending market we would have biased our volatility forecast to hedge more often i.e. to reduce our gamma.
- So we should have used a lower than expected volatility to calculate hedging numbers.
- So the low realized volatility helped our vega but hurt our hedging strategy.
- BUT none of this was known in advance.



Psychology: How do you feel?

- Probably bad.
- A winner makes you wish you had traded bigger.
- A loser makes you wish you hadn't traded.
- Regret is the dominant emotion of trading, not greed or fear.
- Deal with it or get a therapist (Seriously. This is actually an area where sensible psychology can help.)



Psychology: Accepting Imperfection

- To be a good trader:
 - Find an edge.
 - Find a strategy and business model that monetizes that edge.
 - Manage risk, so you can get to the long run.
 - But knowing how to be good won't mean you *always* are good.
 - Sometimes you will be tired or sick.
 - You need to accept that your real results will always be “worse than they should be”.

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Conclusion

