



Part I

Quant Strategy Workflow

Data Gathering

Screening

Alpha Generation

Performance Analysis

Modular Programming

Part II

Systematic vs Unsystematic Risk

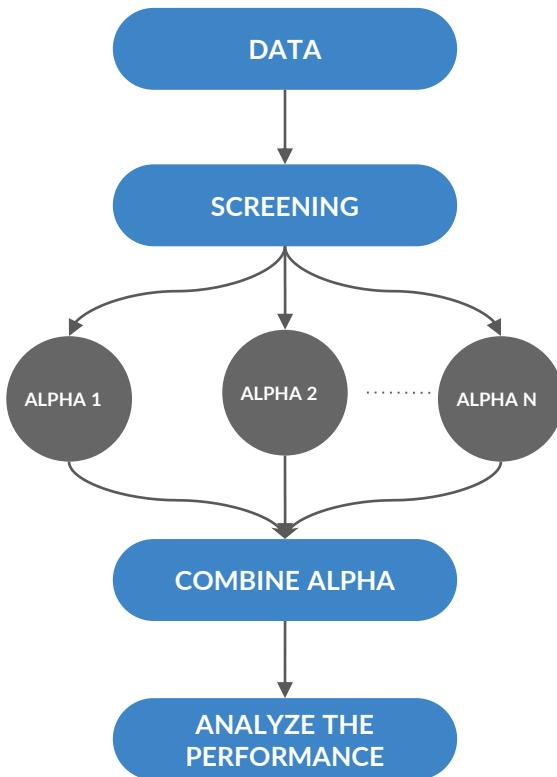
Beta Calculations and Interpretations

Betting Against Beta (Quantitative + Fundamental)

Strategy Workflow

“Successful investing is anticipating
the anticipations of others.”
John Maynard Keynes

Strategy Workflow



All quant strategies start with data

Which dataset contains the information I need to predict future returns?

Example

Price series: *Open, High, Low, Close, and Volume*

Source: Blueshift, Quandl, your broker etc.

Fundamental: *Valuations, Income Statement, Cash Flow Statements, Earnings Calendar, Broker ratings, Analyst estimates, etc.*

Source: Morningstar etc.

Sentiments: *Trader mood*

Source: stocktwits and PsychSignal

Legal, Regulatory, and Economic: *Inflation rate, GDP, Fed meeting dates, etc.*

Source: EventVestor

Note: You can refer to Getting Market Data Course on Quantra for working examples to get different data.

In this step, you screen out instruments which you don't want to be part of your portfolio.

Example:

Penny stocks

Low liquidity

High volatility

Remove stock which went through M&A

Define the hypothesis which can predict future returns

Sell in May and go away

January effect

If the market rises for two days then it will continue to rise

Buy and hold quality stocks

Mean-reversion

Trend following

Create an expression for your hypothesis

Moving average 2 days > moving average of 7 days then buy and vice-versa

Combine the Alphas (as single alpha factor won't be sufficient)

Analyze the performance of the strategy

Example

Sharpe Ratio

Returns

Volatility

Sortino Ratio

Max Drawdown

“Past performance is the best predictor of success”
Jim Simons (Renaissance Technologies)

Betting Against Beta

Idiosyncratic risk

Specific to a firm
Doesn't affect the whole market
Diversified away

Systematic risk

Market-wide
Affects all the firms
Cannot be diversified away

Beta Interpretation

Beta	Interpretation	Example
> 1	More volatile than the market	Indiabulls Housing
1	As volatile as the market	Asian Paints
0 and 1	Less volatile than the market	Colgate-Palmolive
0	Not correlated to the market	Smallcap stocks*
< 0	Negatively correlated to the market	Gold, VIX

Source: Reuters

Beta is a measure of the risk that cannot be reduced by diversification.

Strategy Rationale

People prefer assets with higher expected returns per unit of risk

MF and retail investors are constrained in the leverage

They tilt allocation to high beta assets to improve returns resulting in over pricing

Source: Betting Against Beta - Andrea Frazzini and Lasse H. Pedersen

Individual Stock Returns

Low Beta



Portfolio Returns



Enhancement



- [Betting against beta](#)
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Thank you!