

# Neural Networks

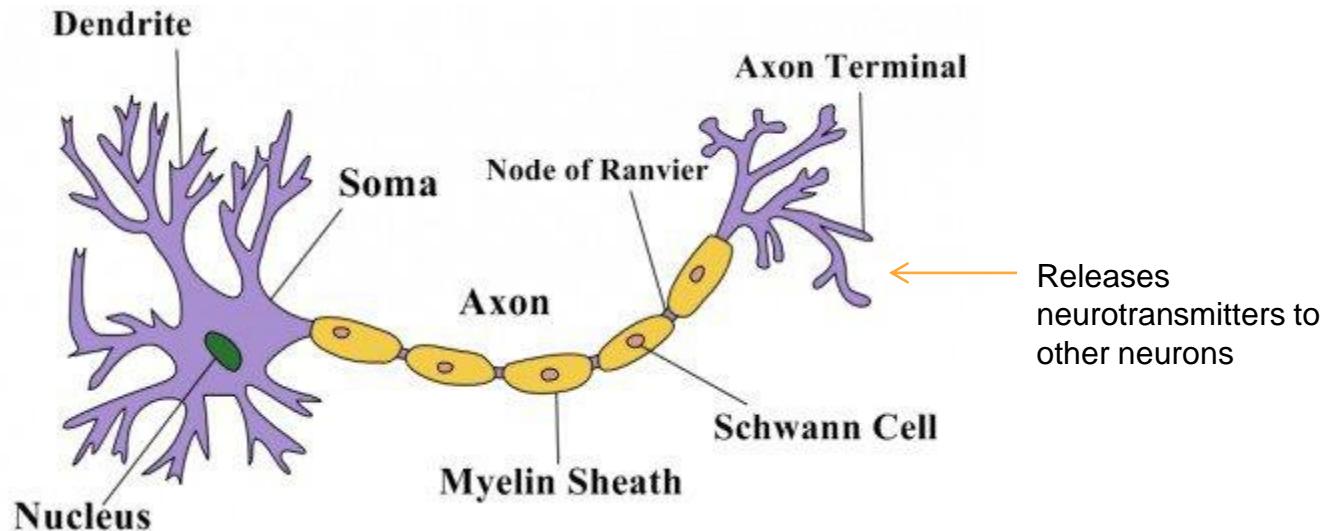


Prof. Ankur Sinha

Indian Institute of Management Ahmedabad

Gujarat India

# A typical Neuron



# Applications

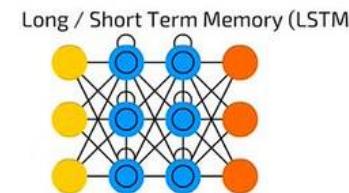
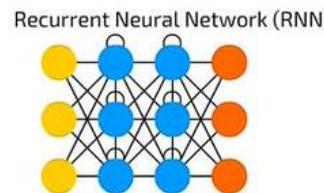
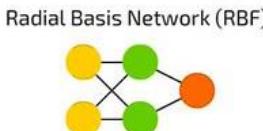
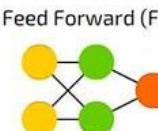
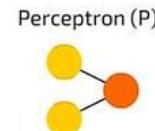
- Speech recognition
- Handwriting recognition
- Driverless Cars
- Products: Google translate, Alexa

A mostly complete chart of

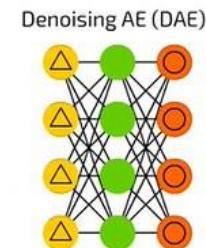
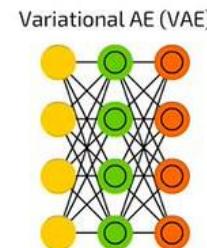
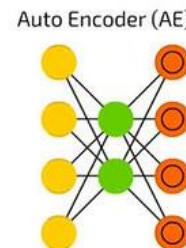
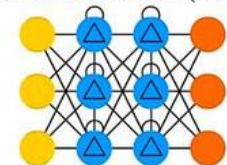
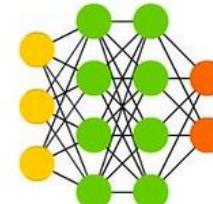
# Neural Networks

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- Backfed Input Cell
- Input Cell
- △ Noisy Input Cell
- Hidden Cell
- Probabilistic Hidden Cell
- △ Spiking Hidden Cell
- Output Cell
- Match Input Output Cell
- Recurrent Cell
- Memory Cell
- △ Different Memory Cell
- Kernel
- Convolution or Pool



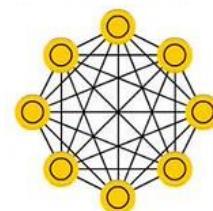
Deep Feed Forward (DFF)



Markov Chain (MC)



Hopfield Network (HN)



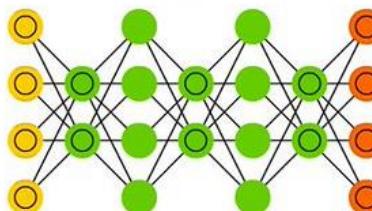
Boltzmann Machine (BM)



Restricted BM (RBM)



Deep Belief Network (DBN)



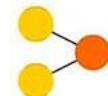
A mostly complete chart of

# Neural Networks

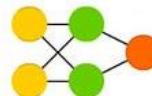
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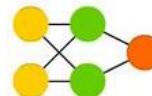
Perceptron (P)



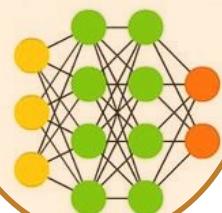
Feed Forward (FF)



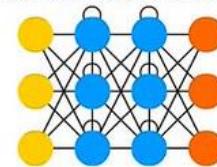
Radial Basis Network (RBF)



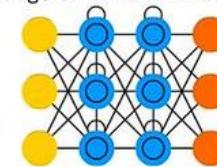
Deep Feed Forward (DFF)



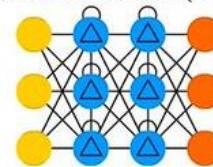
Recurrent Neural Network (RNN)



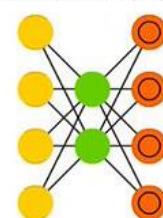
Long / Short Term Memory (LSTM)



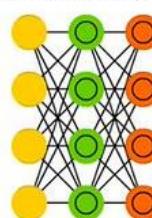
Gated Recurrent Unit (GRU)



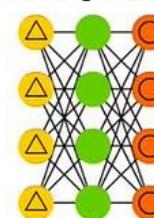
Auto Encoder (AE)



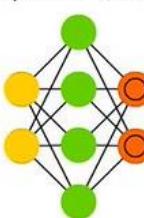
Variational AE (VAE)



Denoising AE (DAE)



Sparse AE (SAE)



Markov Chain (MC)



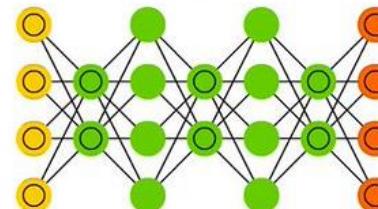
Hopfield Network (HN)



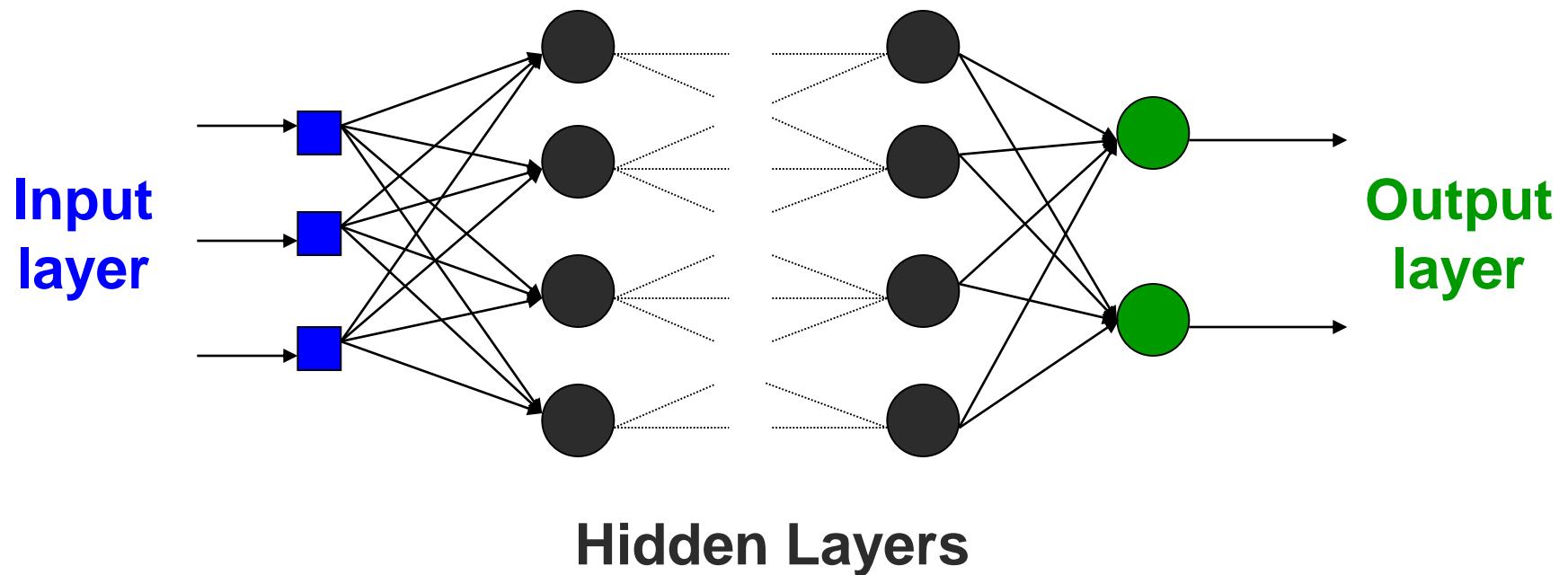
Boltzmann Machine (BM) / Restricted BM (RBM)



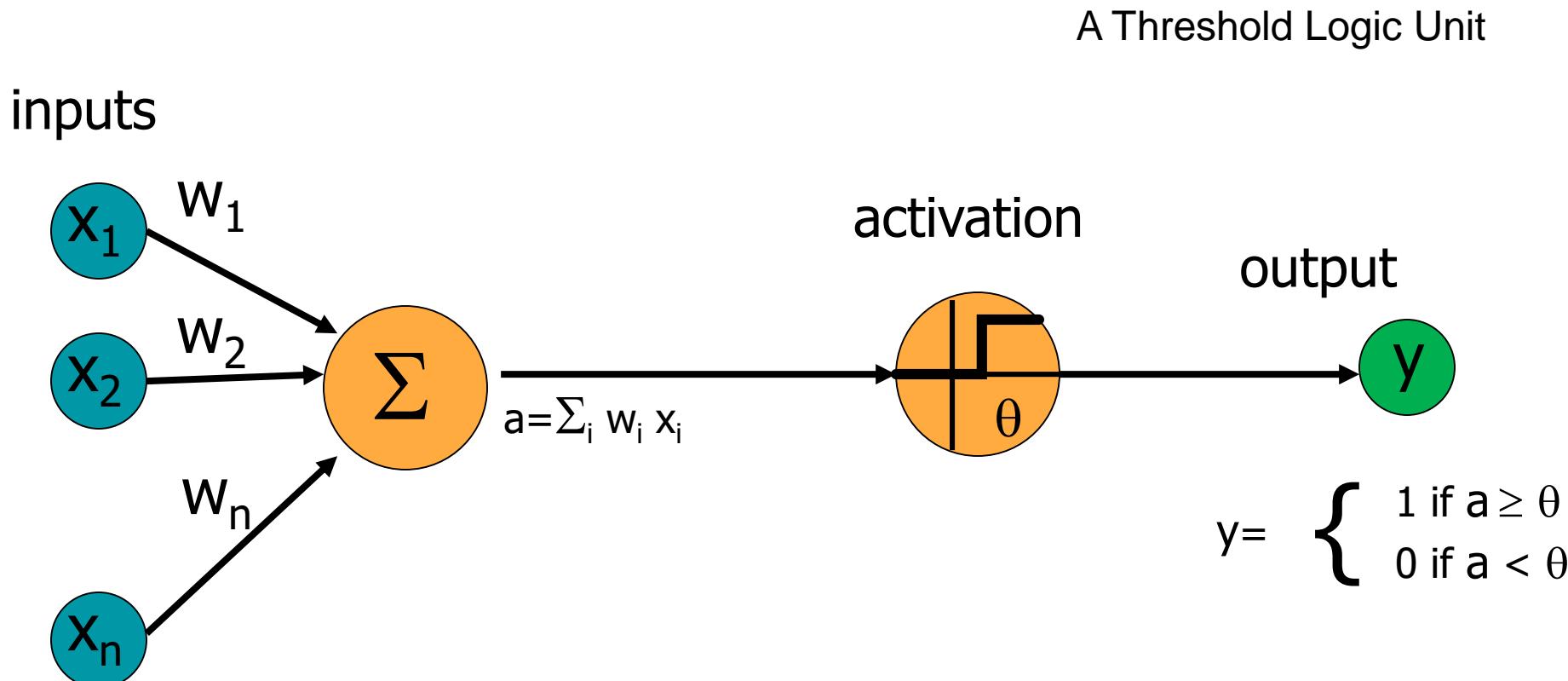
Deep Belief Network (DBN)



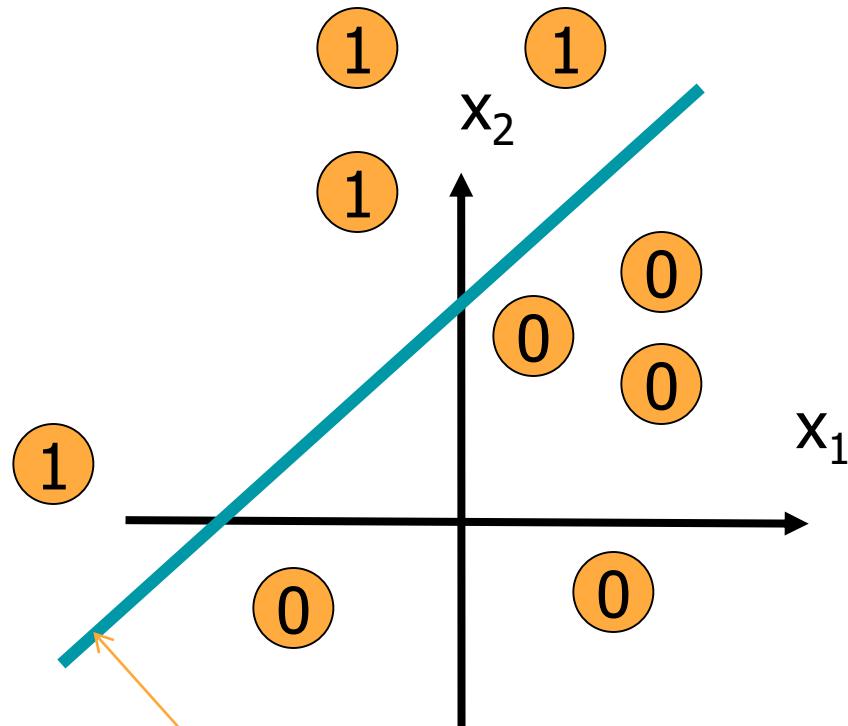
# MLP Architecture



# A Simple Architecture



# Decision Surface of a TLU



A TLU works as a linear classifier

Similar to SVM?

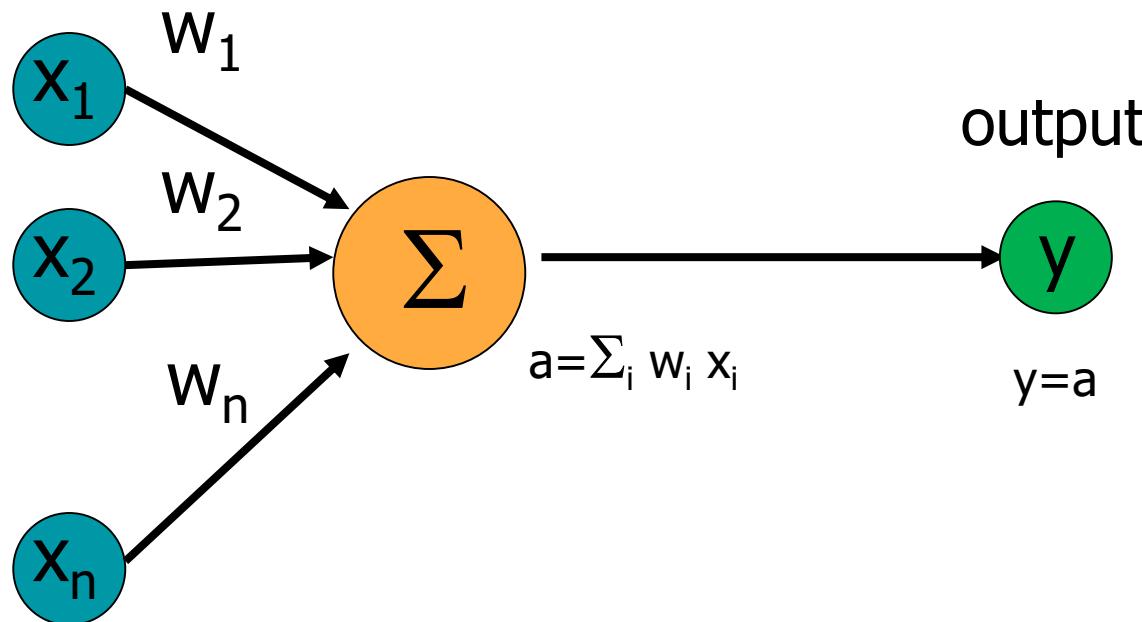
How do you identify the weights and threshold?

Decision line

$$w_1 x_1 + w_2 x_2 = \theta$$

# A Linear Unit

inputs

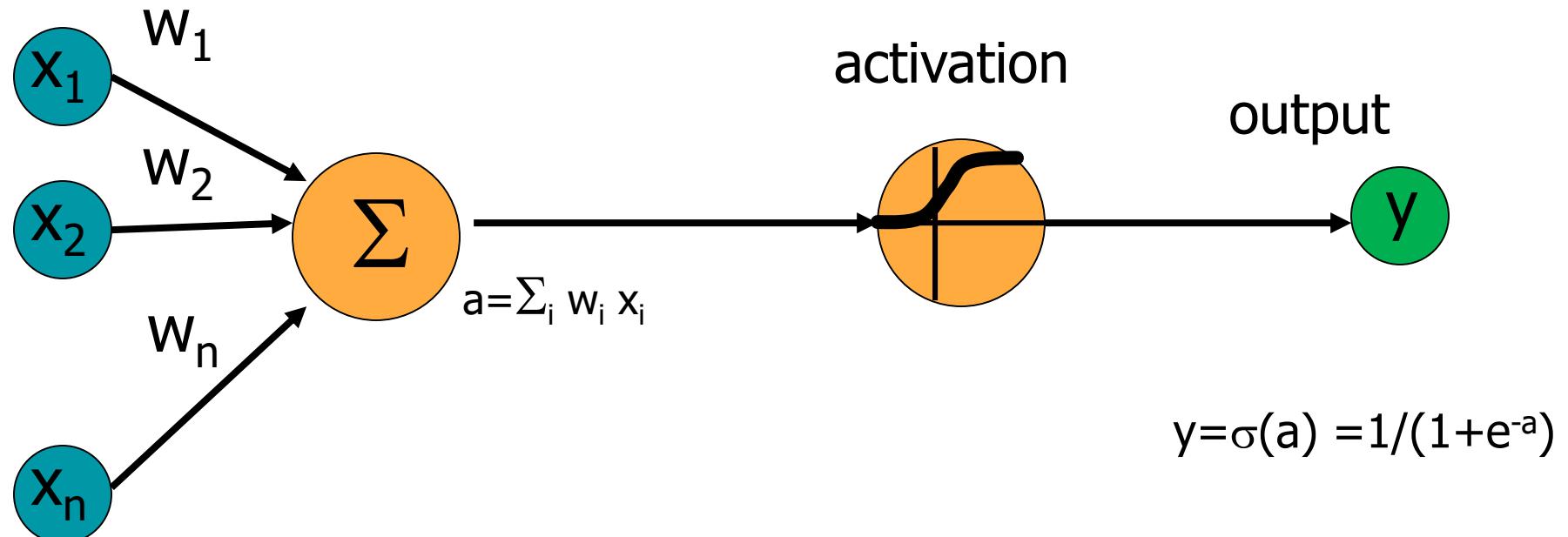


Tries to give the best linear relationship  
between input and output  
Similar to regression?

# Neuron with Sigmoid Function

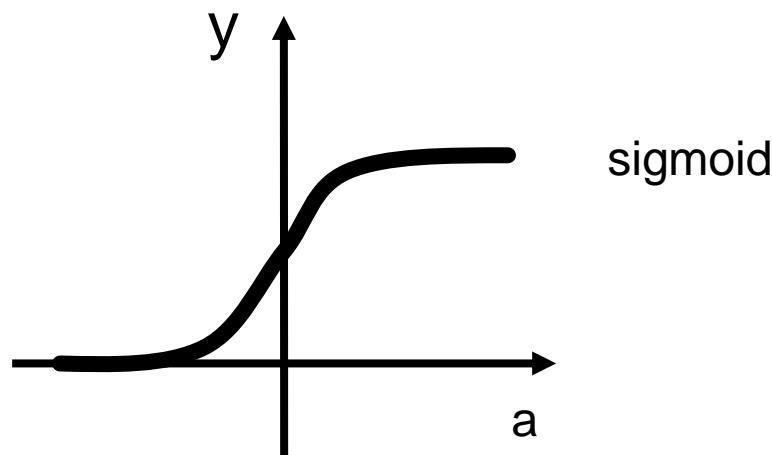
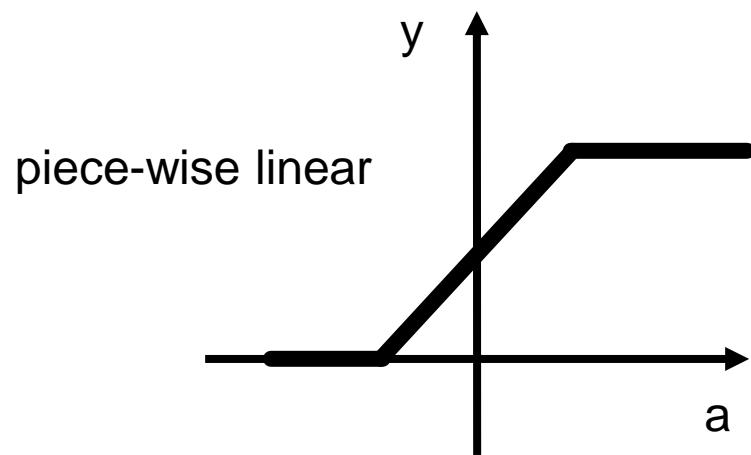
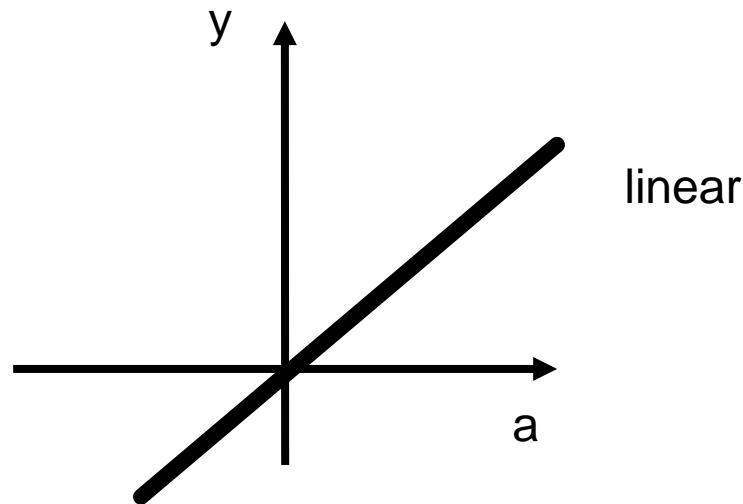
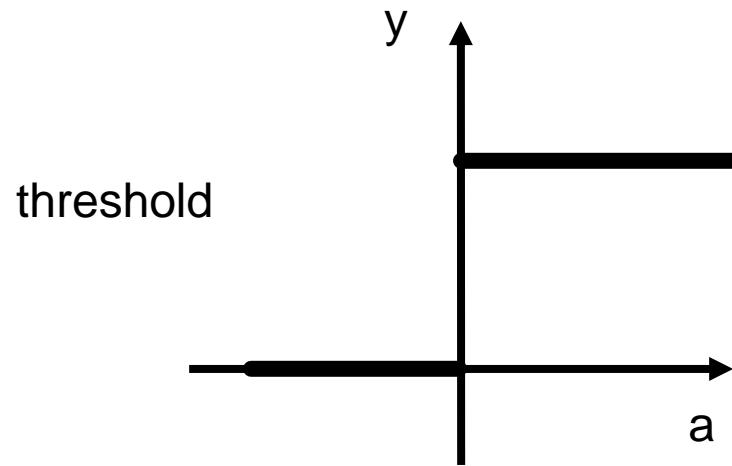
A Threshold Logic Unit

inputs

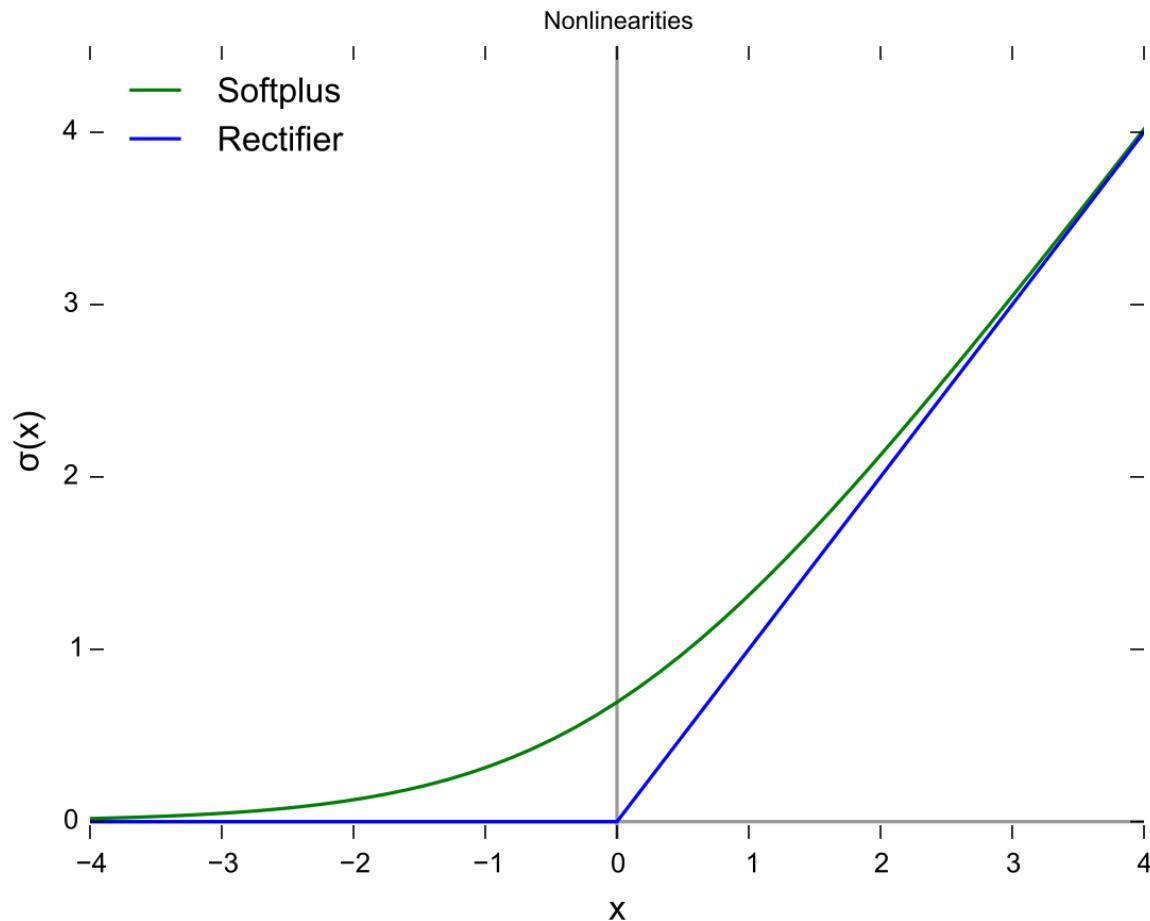


Gradient descent rules are used  
to learn the parameters of the NN

# Types of Activation Functions



# Types of Activation Functions



# Training Neural Network

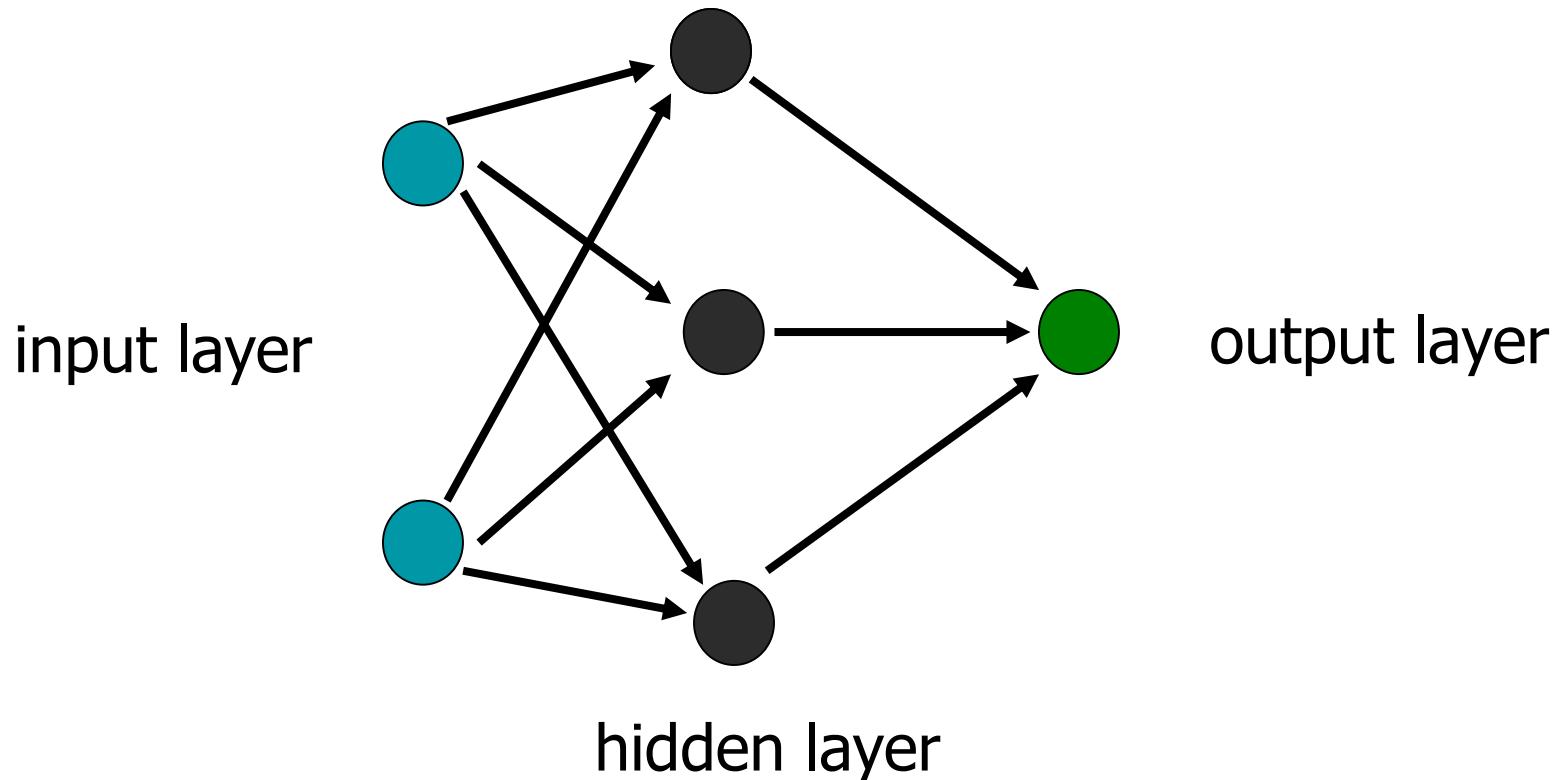
- A training set  $S$  of examples  $\{x, t\}$  is required
  - $x$  is an input vector
  - $t$  is the desired target vector
- Finding acceptable values of  $w$  and  $\theta$ 
  - Assume some values for  $w$  and  $\theta$
  - For the training example  $x$ , compute the network output  $y$
  - Compare output  $y$  with targets  $t$ , a difference denotes error
  - Adjust  $w$  and  $\theta$  so that the error can be reduced
  - Accept  $w$  and  $\theta$  that leads to minimum error

# Backpropagation Algorithm



- Refer to the separate set of slides

# Multiple Layers



Backpropagation approach is used to train the neural network

# More about NN Parameters

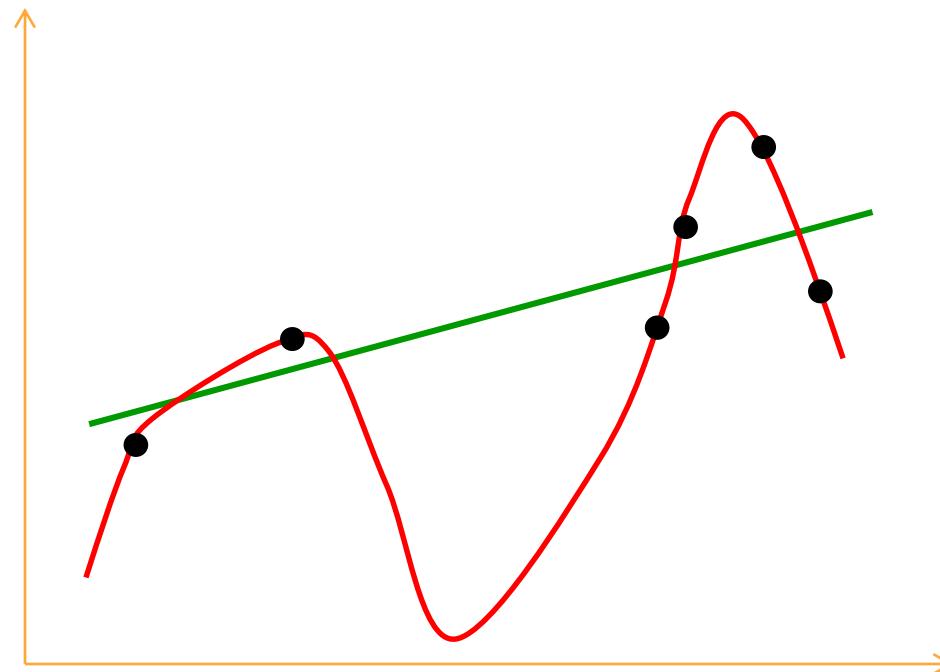
- The weights of the neural network are determined by training data
- As more training data is obtained the weights should be updated

# Neural Networks are Universal

- Any boolean function can be learnt by a neural network with single hidden layer
  - It might require a large number of hidden units
- Any mathematical function that is continuous and bounded can be approximated to an arbitrarily small accuracy using a neural network with one hidden layer
  - A large number of hidden units might be required if the error of approximation is very small

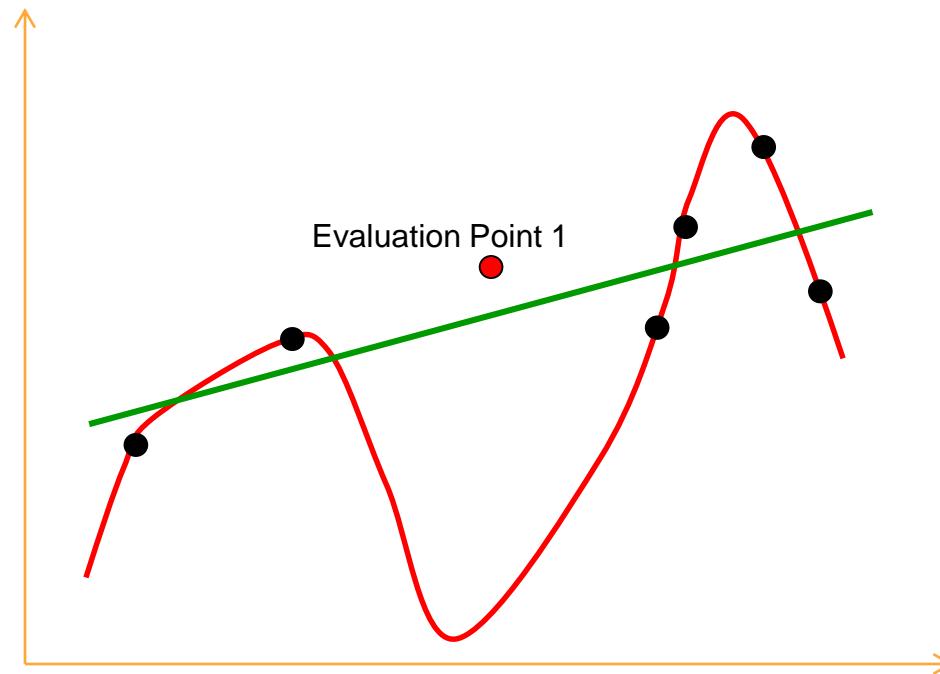
# Be Careful!

- Neural network can easily lead to overfitting
- Try to minimize the generalization error than the training error



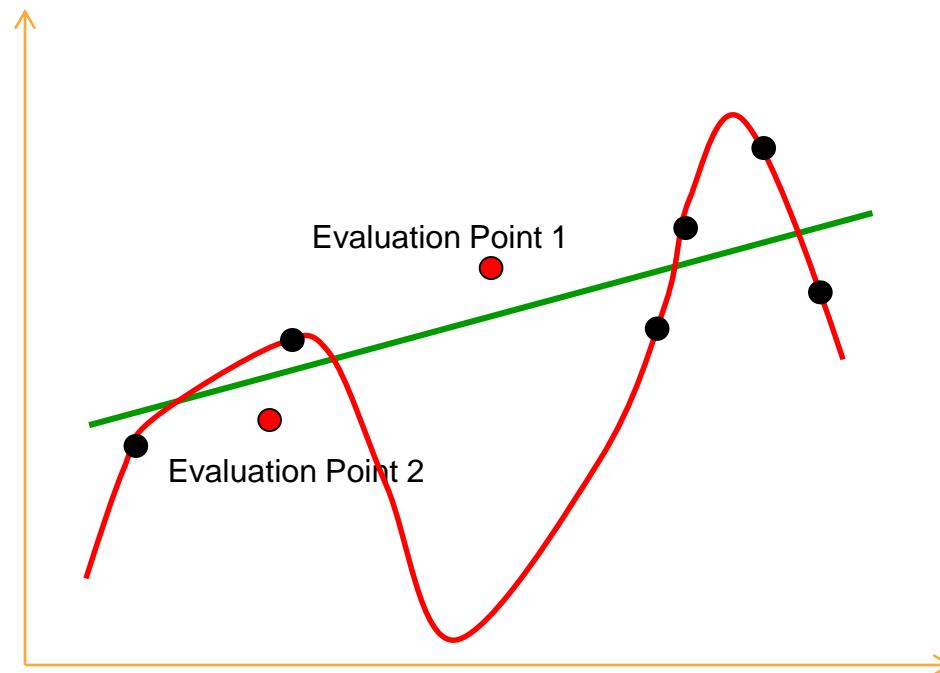
# Be Careful!

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# Be Careful!

- Neural network can easily lead to overfitting
- Try to minimize the generalization error than the training error



# RNN, LSTM and CNN

- Recurrent Neural Networks (RNN)
  - It is a generalization of the feedforward network
  - It stores the output from the previous input and uses it along with the current input to produce the current output
  - Useful for connected tasks such as handwriting and speech recognition
- Long Short Term Memory (LSTM)
  - It is an extension of RNN and usually performs better as it has higher memory and resolves the vanishing gradient problem
  - Useful for classifying and predicting time series given time lags of unknown duration
- Convolutional Neural Network (CNN)
  - It is a feed forward neural network that uses filters and pooling
  - It is useful for handling images and spatial data, for instance, facial recognition, object detection, etc.

- I liked the service
- It was horrible
- Waiting area was not so clean
- Wonderful experience

How do we vectorize the text?

# Term Frequency

I liked the service

I	it	waiting	wonderf ul	liked	was	area	experien ce	the	horrible	not	so	clean	servic e
1	0	0	0	1	0	0	0	1	0	0	0	0	1

It was horrible

I	it	waiting	wonderf ul	liked	was	area	experien ce	the	horrible	not	so	clean	servic e
0	1	0	0	1	1	0	0	0	1	0	0	0	0

Waiting area was not so clean

I	it	waiting	wonderf ul	liked	was	area	experien ce	the	horrible	not	so	clean	servic e
0	0	1	0	0	1	1	0	0	0	1	1	1	0

Wonderful experience

I	it	waiting	wonderf ul	liked	was	area	experien ce	the	horrible	not	so	clean	servic e
0	0	0	1	0	0	0	1	0	0	0	0	0	0

# Unigrams (information loss)

Does not account for sequence

I liked the service

I	it	waiting	wonderful	liked	was	area	experience	the	horrible	not	so	clean	service
1	0	0	0	1	0	0	0	1	0	0	0	0	1

It was horrible

I	it	waiting	wonderful	liked	was	area	experience	the	horrible	not	so	clean	service
0	1	0	0	0	1	0	0	0	1	0	0	0	0

Waiting area was not so clean

I	it	waiting	wonderful	liked	was	area	experience	the	horrible	not	so	clean	service
0	0	1	0	0	1	1	0	0	0	1	1	1	0

Wonderful experience

I	it	waiting	wonderful	liked	was	area	experience	the	horrible	not	so	clean	service
0	0	0	1	0	0	0	1	0	0	0	0	0	0

# Unigrams (bigrams)

Some sequence is accounted

I liked the service

I	it	waiting	wonderful	liked	was	area	...	I liked	like d the	the servic e	was horrible	not so	so clea n	...
1	0	0	0	1	0	0	...	1	1	1	0	0	0	...

It was horrible

I	it	waiting	wonderful	liked	was	area	...	I liked	like d the	the servic e	was horrible	not So	so clea n	...
0	1	0	0	0	1	0	...	0	0	0	1	0	0	...

Waiting area was not so clean

I	it	waiting	wonderful	liked	was	area	...	I liked	like d the	the servic e	was horrible	not so	so clea n	...
0	0	1	0	0	1	1	...	0	0	0	0	1	1	...

Wonderful experience

I	it	waiting	wonderful	liked	was	area	...	I liked	like d the	the servic e	was horrible	not so	so clea n	...
0	0	0	1	0	0	0	...	0	0	0	0	0	0	...

# How much importance to give to stop words?

- Words like the, of, on that, at are stop words that can be filtered out
- Filtering may lead to loss of information
- Can we do appropriate weighting?

# Term frequency-Inverse Document Frequency

- Term-frequency is multiplied by a statistical weight called inverse document frequency
- Words that are present often in almost all text are often unimportant

# Term frequency-Inverse Document Frequency

- Total number of documents/text: 1000,000

– Term of interest:

a	present in 1000,000	$w = \log \frac{1000,000}{1000,000} = 0$
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person	present in 10,000	$w = \log \frac{1000,000}{10,000} = 2$
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personal	present in 1000	$w = \log \frac{1000,000}{1000} = 3$
----------	-----------------	--------------------------------------

information	present in 100	$w = \log \frac{1000,000}{100} = 4$
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These weights can be a measure of importance. The term frequency is multiplied by these weights to get tf-idf vector.

I liked the  
service

Vectorize

I	it	waiting	wonderf ul	liked	was	area	experien ce	the	horrible	not	so	clean	servic e
1	0	0	0	1	0	0	0	1	0	0	0	0	1

input



Hidden Layers

Positive

Neutral

Negativ  
e

Output

Each of the output nodes fires a 0 or 1 (or the probability)

# Sentiment Analysis in Finance

- Let us apply sentiment analysis to financial text

## Dataset references:

Sinha, A., Kedas, S., Kumar, R., & Malo, P. (2022). SEntFiN 1.0: Entity-aware sentiment analysis for financial news. Journal of the Association for Information Science and Technology.

(<https://www.kaggle.com/datasets/ankurzing/aspect-based-sentiment-analysis-for-financial-news>)

Malo, P., Sinha, A., Korhonen, P., Wallenius, J., & Takala, P. (2014). Good debt or bad debt: Detecting semantic orientations in economic texts. Journal of the Association for Information Science and Technology, 65(4), 782-796.

(<https://www.kaggle.com/datasets/ankurzing/sentiment-analysis-for-financial-news>)