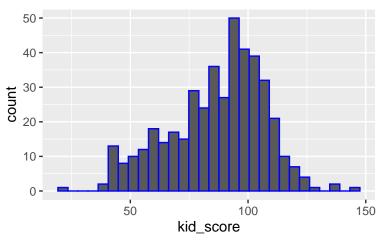
### Bayesian Analysis

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Single Parameter Normal Model

# Example: Cognitive Test Scores

Data (y) are available on the cognitive test scores of three- and four-year-old children in the USA. The sample contains 434 observations.



### Normal distribution with known variance

We will assume a normal model for the data where  $y_i|\mu,\sigma^2\sim N(\mu,\sigma^2)$ . Assume  $\sigma^2$  is known where  $\sigma=20.4$ 

ightharpoonup Specify the likelihood for  $\mu$ 

$$p(y|\mu,\sigma^2) = \prod_{i=1}^n \frac{1}{\sqrt{2\pi\sigma^2}} exp\left(-\frac{1}{2\sigma^2}(y_i-\mu)^2\right)$$

ightharpoonup Specify a prior for  $\mu$ 

$$\mu \sim N(\mu_0, \sigma_0^2)$$

Use Bayes' rule to obtain the posterior distribution

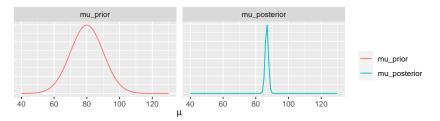
$$p(\mu|y) \propto p(y|\mu)p(\mu)$$

As it turns out, the posterior is also a normal distribution

$$\mu|y \sim N \left( \frac{n\bar{y}/\sigma^2 + \mu_0/\sigma_0^2}{n/\sigma^2 + 1/\sigma_0^2}, \frac{1}{n/\sigma^2 + 1/\sigma_0^2} \right)$$

## Prior vs Posterior for $\mu$

• Choose prior mean and variance, e.g.,  $\mu_0 = 80$ ,  $\sigma_0 = 10$ 



▶ Result:  $\hat{\mu} = 86.73$ , 95% CI: (84.82, 88.64)

#### Normal distribution with known mean

- Assume  $\mu$  is known where  $\mu = 86.79$
- Usually work with precision i.e.,  $\tau = 1/\sigma^2$
- ightharpoonup Specify a prior for au
  - Popular prior for the precision of a normal distribution is a gamma prior e.g.,  $\tau \sim Gamma(a,b)$  where  $E[\tau] = \frac{a}{b}$  and  $Var[\tau] = \frac{a}{b^2}$
  - $p(\tau|a,b) = \frac{b^a}{\Gamma(a)} \tau^{a-1} e^{-b\tau}$  for  $\tau > 0$  and a,b>0
- Use Bayes' rule to obtain the posterior distribution

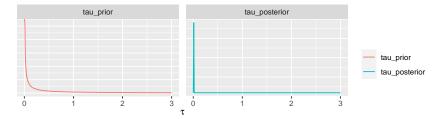
$$p(\tau|y) \propto p(y|\tau)p(\tau)$$

The posterior will also be a gamma distribution

$$au|y \sim \textit{Gamma}igg(a+n/2,b+1/2\sum_{i=1}^n(y_i-\mu)^2igg)$$

#### Prior vs Posterior for au

Choose parameter values for the prior distribution for au, e.g., a=0.1, b=0.1



▶ Result: Through simulation from the posterior for  $\sigma$  we find  $\hat{\sigma}=20.23$ , 95% CI: (18.96, 21.63)