# Principal Component Analysis

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# Dimensionality reduction

#### Goal of dimension reduction

Find a projection of the high dimensional data  $\mathbf{x} \in \mathbb{R}^D$  to a low dimensional subspace  $\mathbf{z} \in \mathbb{R}^L$  (L < D), such that the low dimensional representation is a "good approximation" to the original data.

z is called the **latent vector** because its values are latent or "hidden" or not observed in the data. The collection of these latent variables are called the **latent factors**. Dimensionality reduction methods are used for :

- visualization
- data representation (noise reduction, pre-processing, hidden structure in data)

### Model

For PCA, the projection is linear and orthogonal. We project or encode x to obtain  $z = \mathbf{W}^{\top} x$ , then un project or decode z to get  $\hat{x} = \mathbf{W}z$  such that  $\hat{x}$  is close to x in  $l_2$  distance.

encode : 
$$\mathbb{R}^D o \mathbb{R}^L$$
 decode :  $\mathbb{R}^L o \mathbb{R}^D$   $\mathbf{z} \mapsto \hat{\mathbf{x}} = \mathbf{W}\mathbf{z}$ 

The reconstruction error is:

$$L(\boldsymbol{W}) = \frac{1}{N} \sum_{i=1}^{N} ||\boldsymbol{x}_i - \text{decode}(\text{encode}(\boldsymbol{x}_i))||^2$$
$$== \frac{1}{N} \sum_{i=1}^{N} ||\boldsymbol{x}_i - \boldsymbol{W} \boldsymbol{z}_i||^2 = \frac{1}{N} \sum_{i=1}^{N} ||\boldsymbol{x}_i - \boldsymbol{W} \boldsymbol{W}^{\top} \boldsymbol{x}_i||^2$$

### Solution

We assume the data is centered (mean is zero).

We want to minimize the objective to the constraint that  ${\bf W}$  is an orthogonal matrix. The optimal solution is

$$\hat{W} = U_L$$

where  $U_L$  contains the L eigenvectors with largest eigenvalues of the empirical covariance matrix :  $\hat{\Sigma} = \frac{1}{N} \mathbf{X}_c^{\top} \mathbf{X}_c$  where  $\mathbf{X}_c$  is a centered version of the design matrix

It can be shown that minimizing the reconstruction error is equivalent to maximizing the variance of the projected data



## PCA in a nutshell

- 1. Normalize the data
- 2. Compute the covariance matrix
- 3. Find the eigenvalue decompositon of the covariance matrix
- 4. Order the eigenvalues by decreasing order
- 5. Get the projection matrix whose columns are the L eigenvectors associated with the L largest eigenvalues
- 6. Project your data using the projection matrix



## How to choose the number of latent dimensions?

We cannot use the reconstruction error on a validation set as a way to select the best unsupervised model.

We could do the following.

- Scree plots
- Elbow trick (profile likelihood)

## Computational issues

- ▶ When D > N, it is faster to use the Gram matrix  $XX^{\top}$  instead.
- Computing the SVD decomposition of X is equivalent to computing the eigendecomposition of the covariance matrix but SVD is more numerically stable.
- Consider using randomized SVD for very high dimensional problems.

## Beyond PCA

- Variants : Probabilistic PCA, kernel PCA
- Other dimensionality reduction methods: ISOMAP, LLE, MVU, SNE, t-SNE
- Neural networks approaches : auto-encoders, embeddings (word embeddings)