



Used Apps vs Learning Demand (Low Digital Skill Users)

age_range

Todas

gender

☐ Femenino

☐ Masculino

city

Todas

1 mil

Total Surveys

2,98

Avg Digital Skill

39,70 %

Low Skill %

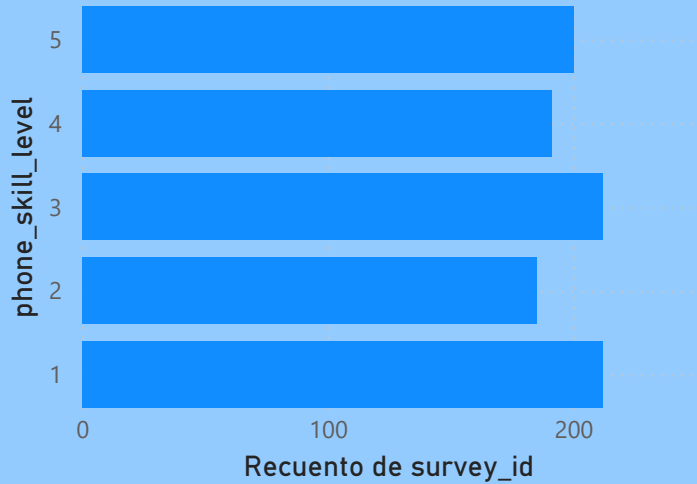
33,70 %

% Interested Classes

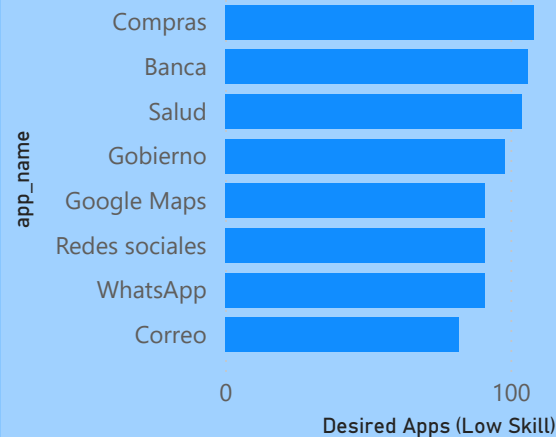
50,50 %

Interested in Simulators %

Distribution of Digital Skill Levels



Most Requested Apps – Low Digital Skill Users



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