



Used Apps vs Learning Demand (Low Digital Skill Users)

age_range

Todas

gender

Femenino

Masculino

city

Todas

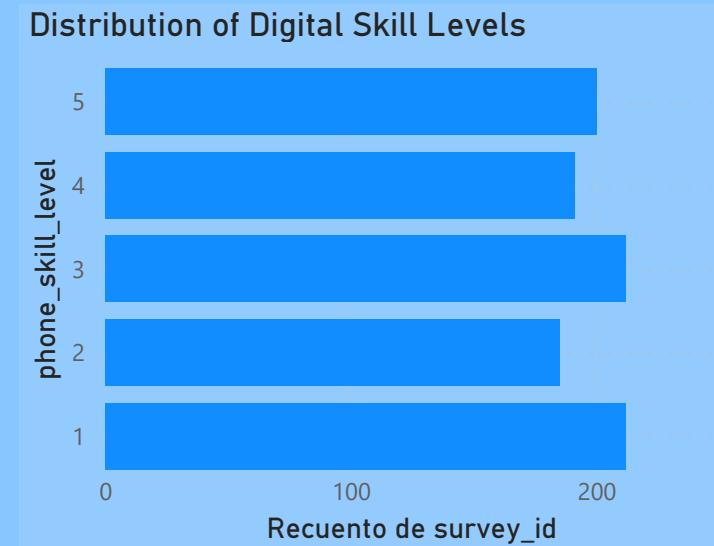
1 mil
Total Surveys

2,98
Avg Digital Skill

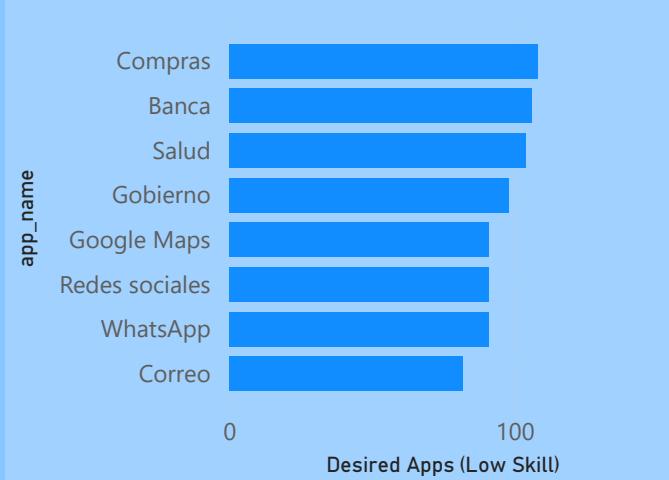
39,70 %
Low Skill %

33,70 %
% Interested Classes

50,50 %
Interested in Simulators %



Most Requested Apps – Low Digital Skill Users



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