



MOBILE PHONE SALES REPORT 2024

Sales overview of how the business performed overall in 2024.

Sales

Features

Demographics

Geography

Filter

Brand

All

Mobile_Model

All

Operating_System

All

Storage_Size

All

Color

All

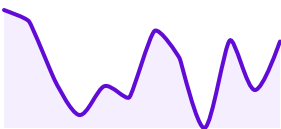
Country

All

Reset Filter

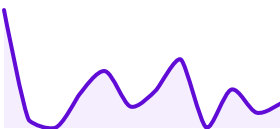
Total Revenue

\$1,45,25,413



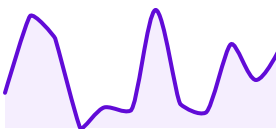
Total Units Sold

18,548



Average Price Per Unit

\$785

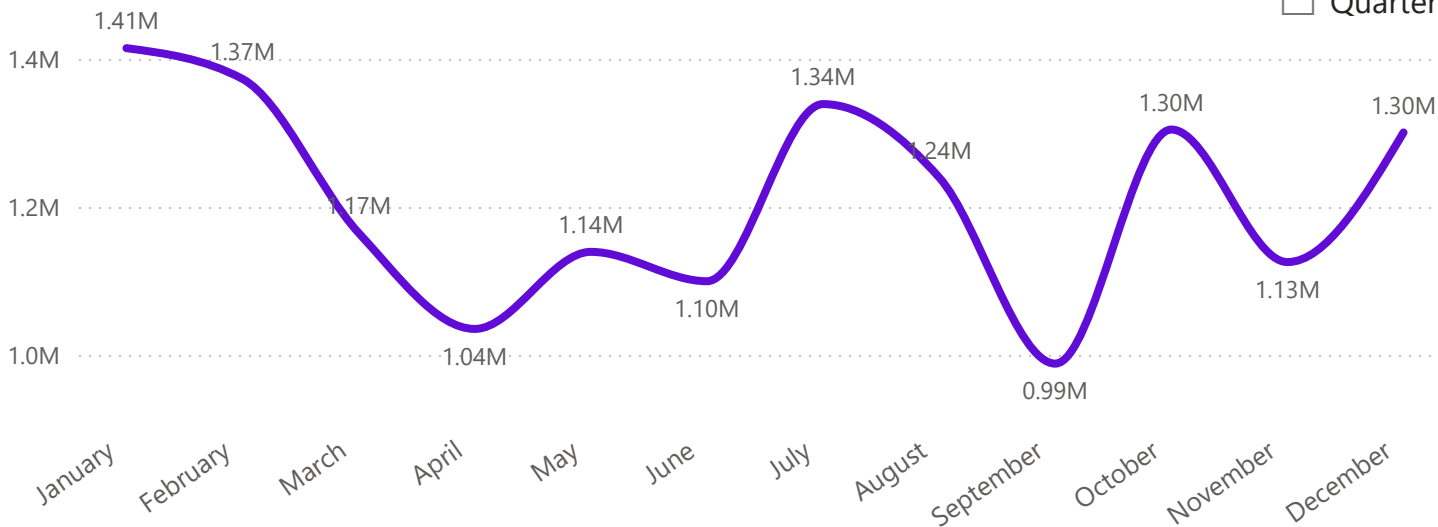


Total Transactions

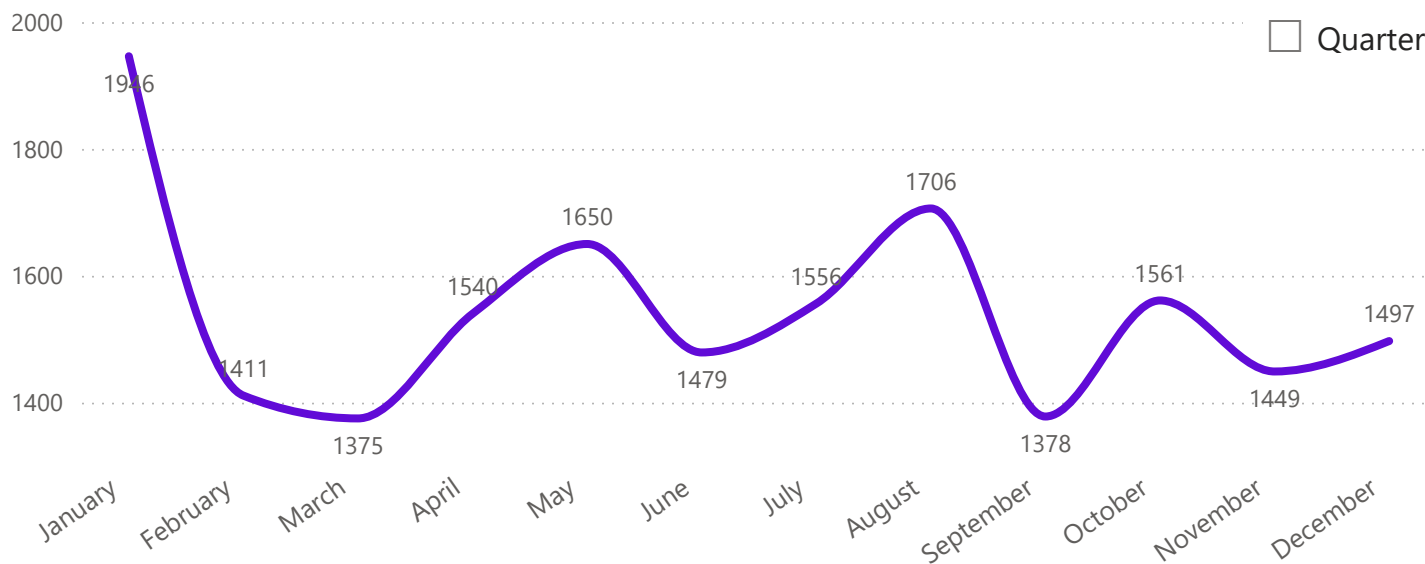
303



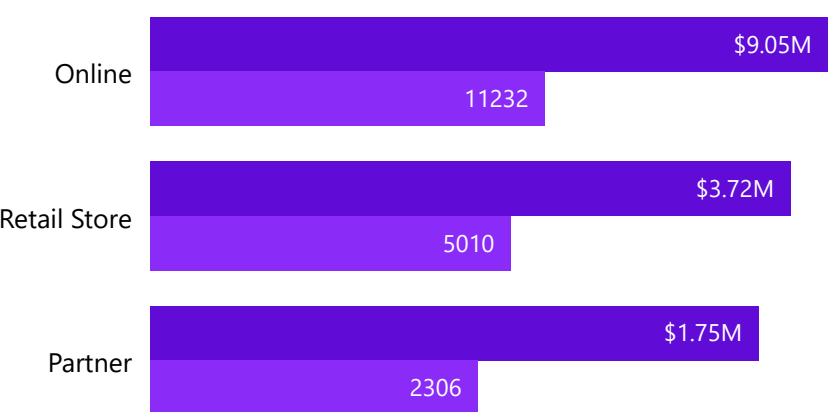
Total Revenue



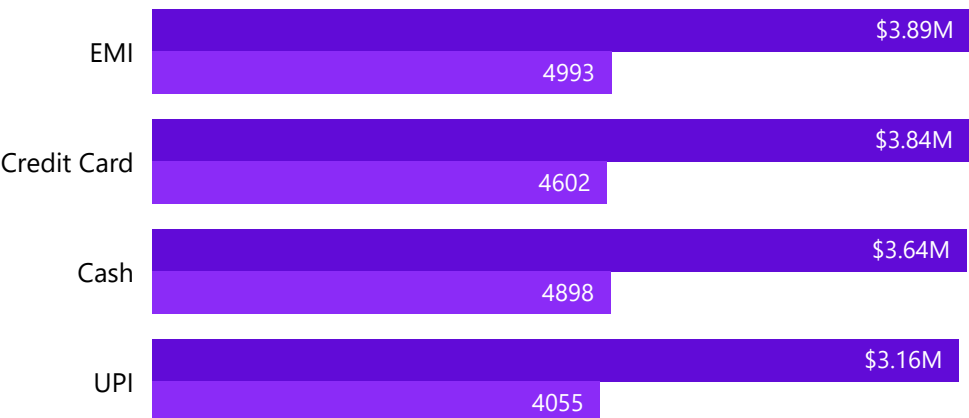
Total Units Sold



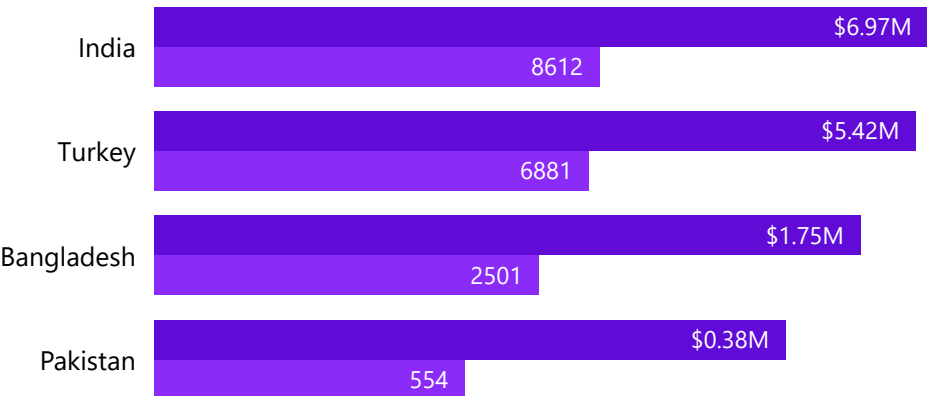
Sales Channel - Total Revenue & Total Units Sold



Payment Type - Total Revenue & Total Units Sold



Country - Total Revenue & Total Units Sold





MOBILE PHONE SALES REPORT 2024

Products driving overall performance.

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All

Operating_System
All

Storage_Size
All

Color
All

Country
All

Reset Filter

Top Sold Mobile Model Name

OnePlus Nord 4

Mobile Model - Units Sold

1485

Top Sold OS Name

Android

Operating System - Units Sold

14322

Top Sold Storage Size Name

64GB

Storage Size - % of Units Sold

34.18%

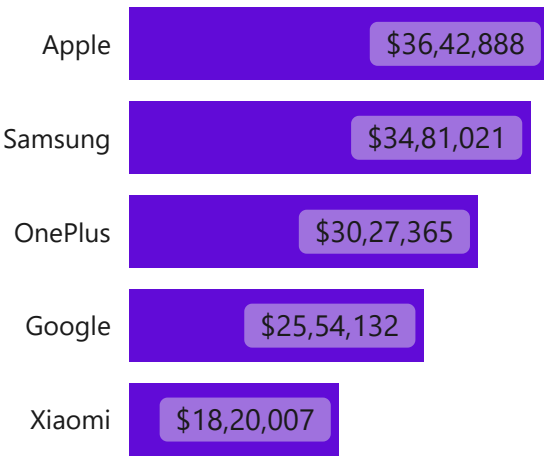
Top Sold Color Name

Black

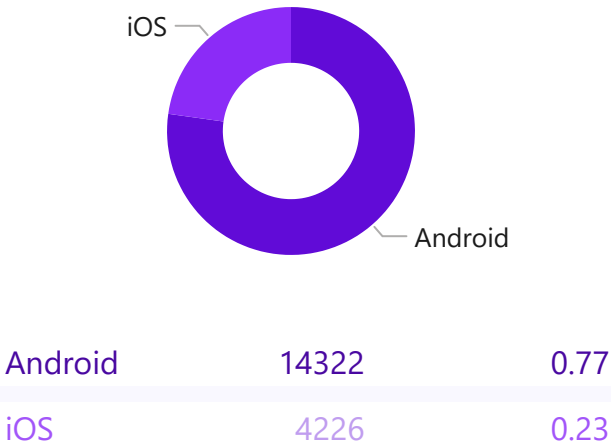
Top Color - % of Units Sold

22.35%

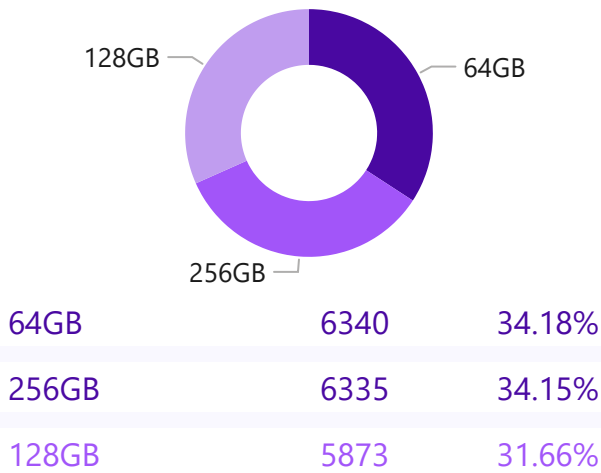
Brands - Total Revenue



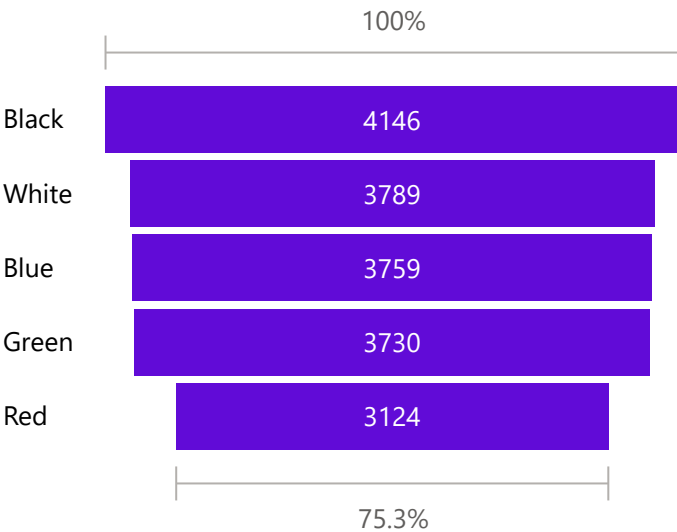
Operating System



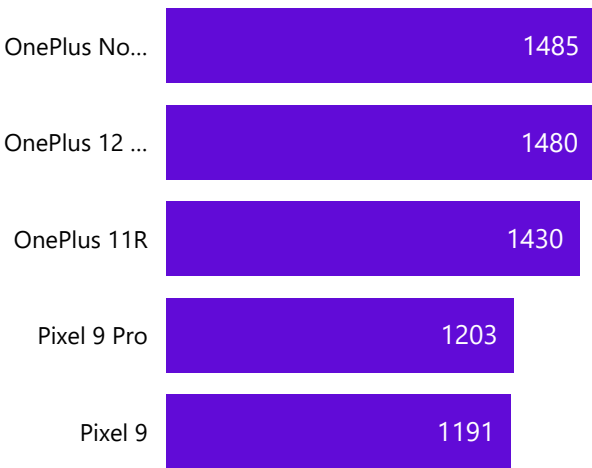
Storage Size



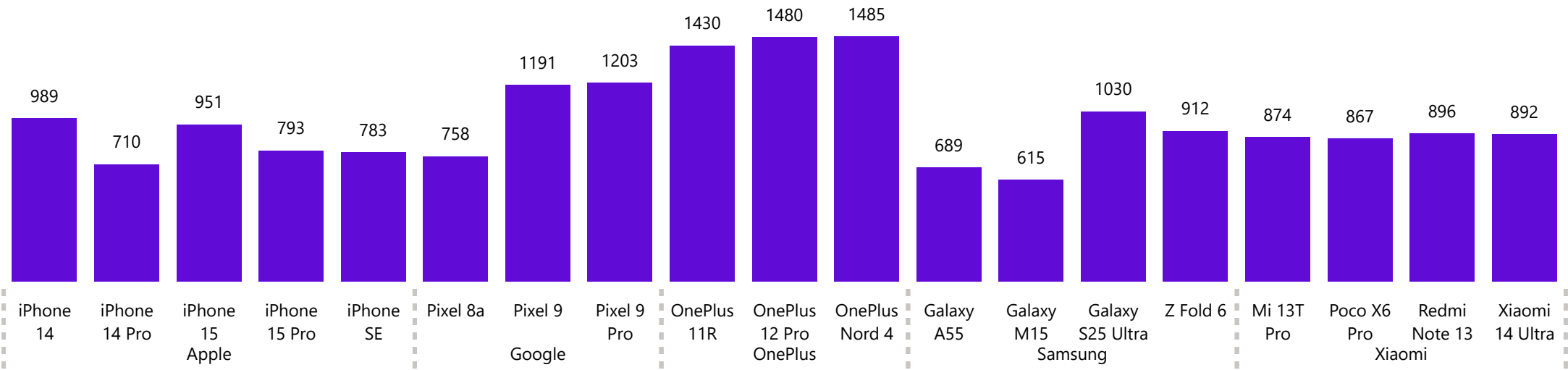
Color - Total Units Sold



Top 5 Best -Selling Mobile Models



Total Units Sold by Each Brand and Model





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Customer profile driving sales.

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All

Color

All

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All

Reset Filter

Top Revenue generating Gender

Female

Top Gender - Revenue

\$71,97,810

Top Revenue generating Age Group

26-33

Top Age Group - Revenue

\$31,07,919

Top Sold Storage Size Name

64GB

Storage Size - % of Units Sold

34.18%

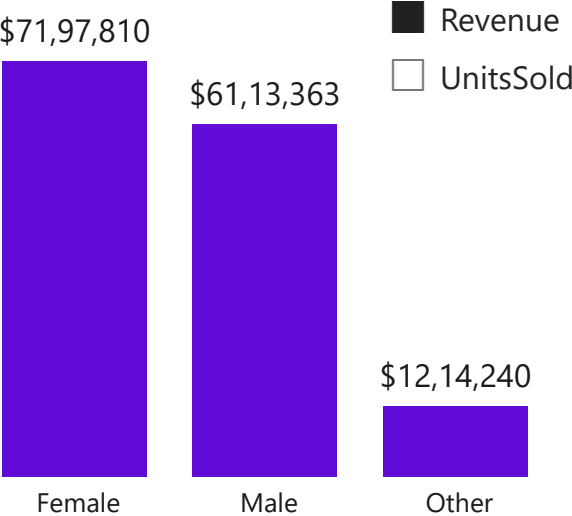
Top Sold Color Name

Black

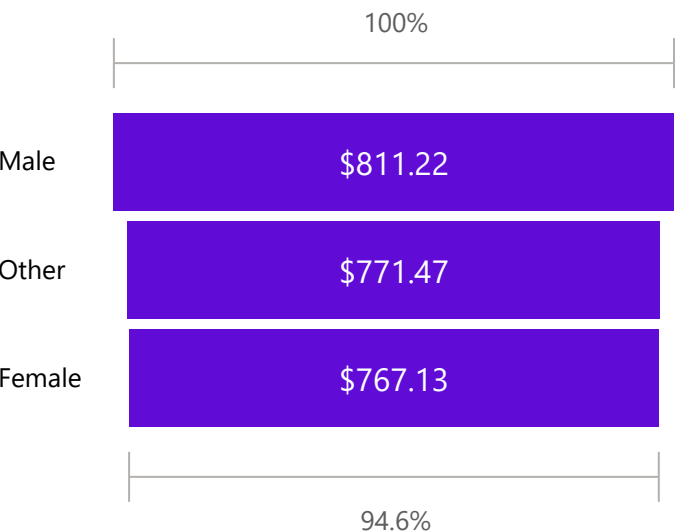
Top Color - % of Units Sold

22.35%

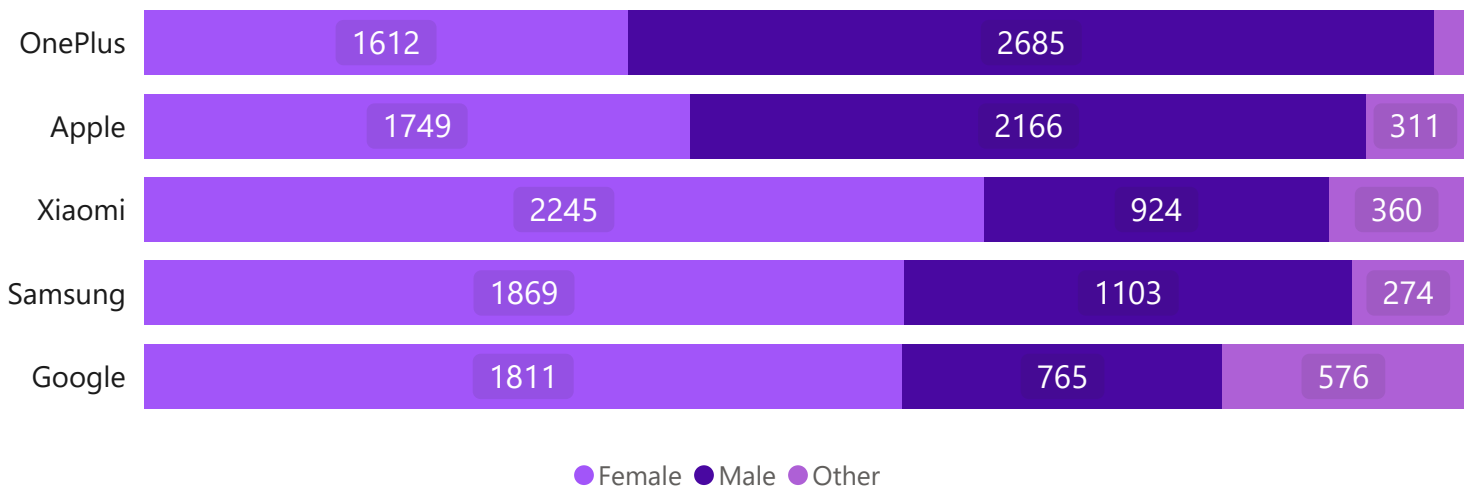
Gender- Total Revenue & Units Sold



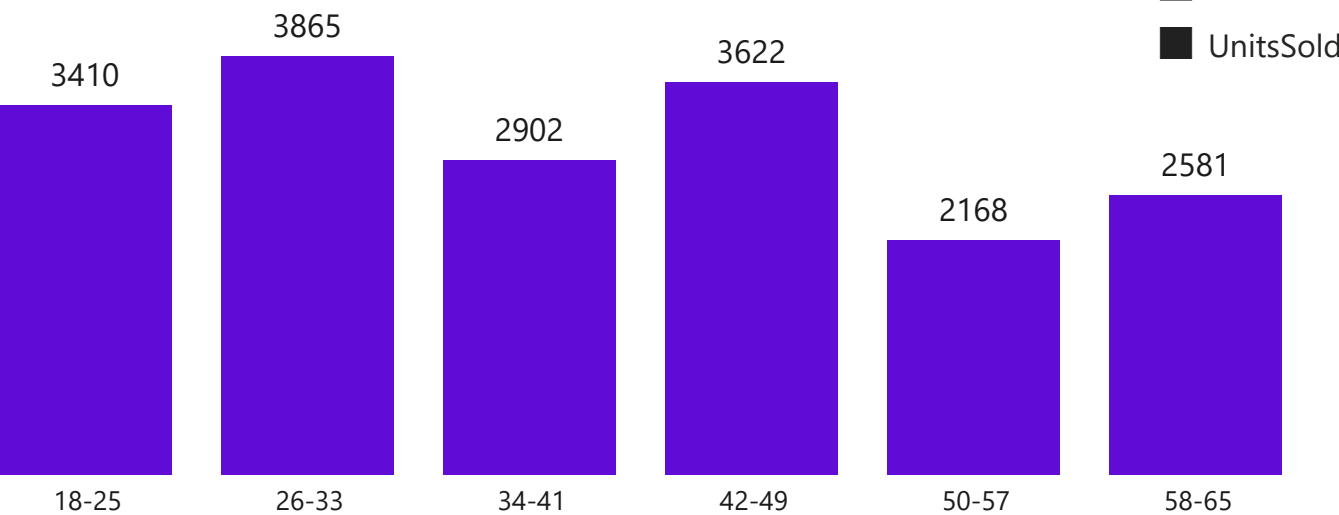
Average Unit Price Spent by Each Gender



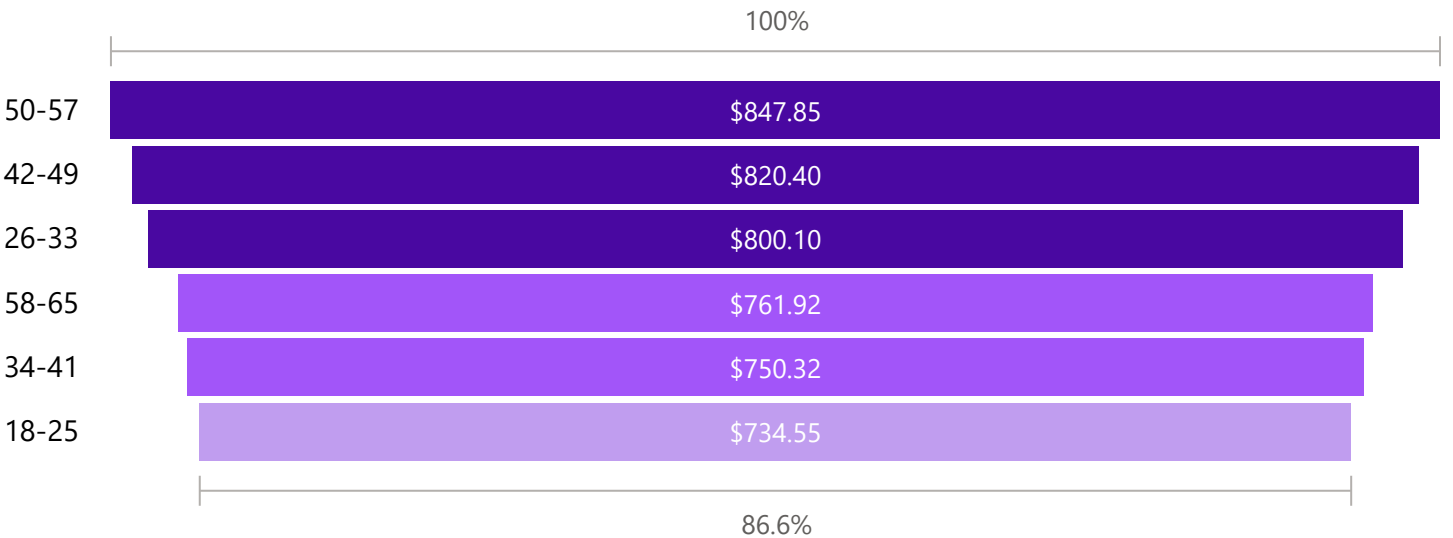
Units sold per Brand to Each Gender



Age Group - Total Revenue & Units Sold



Average Unit Price Spent by Each Gender





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Regional Insights contributing to the performance.

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Top Revenue generating Country

India

Top Country - Revenue

\$69,69,334

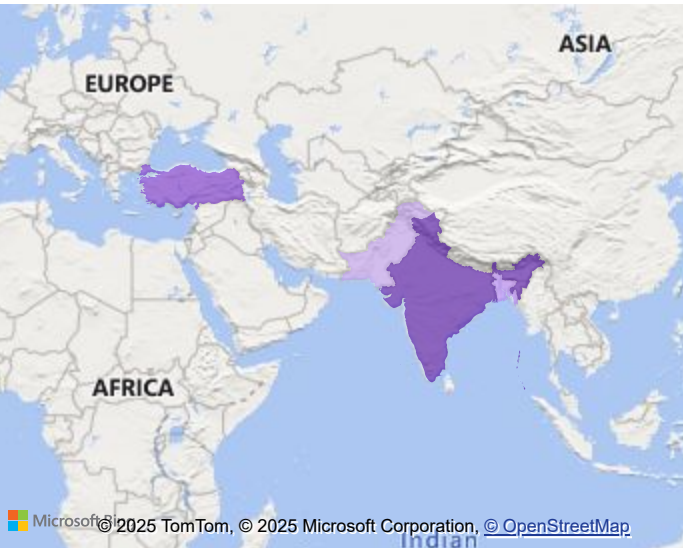
Top Revenue generating City

Bursa

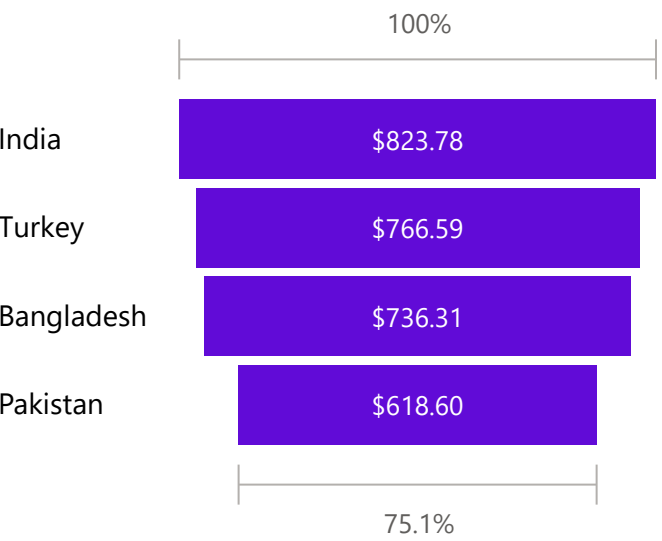
Top City - Revenue

\$15,46,416

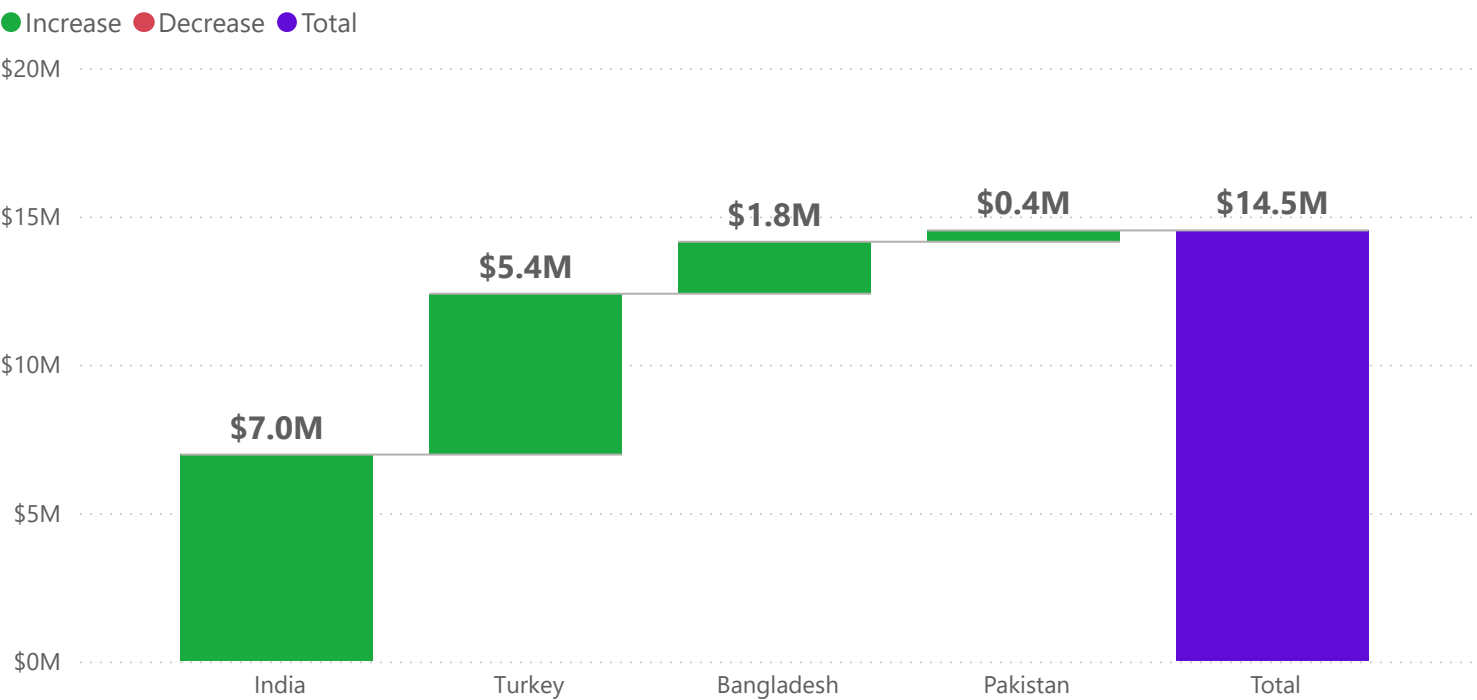
Total Units Sold by Country



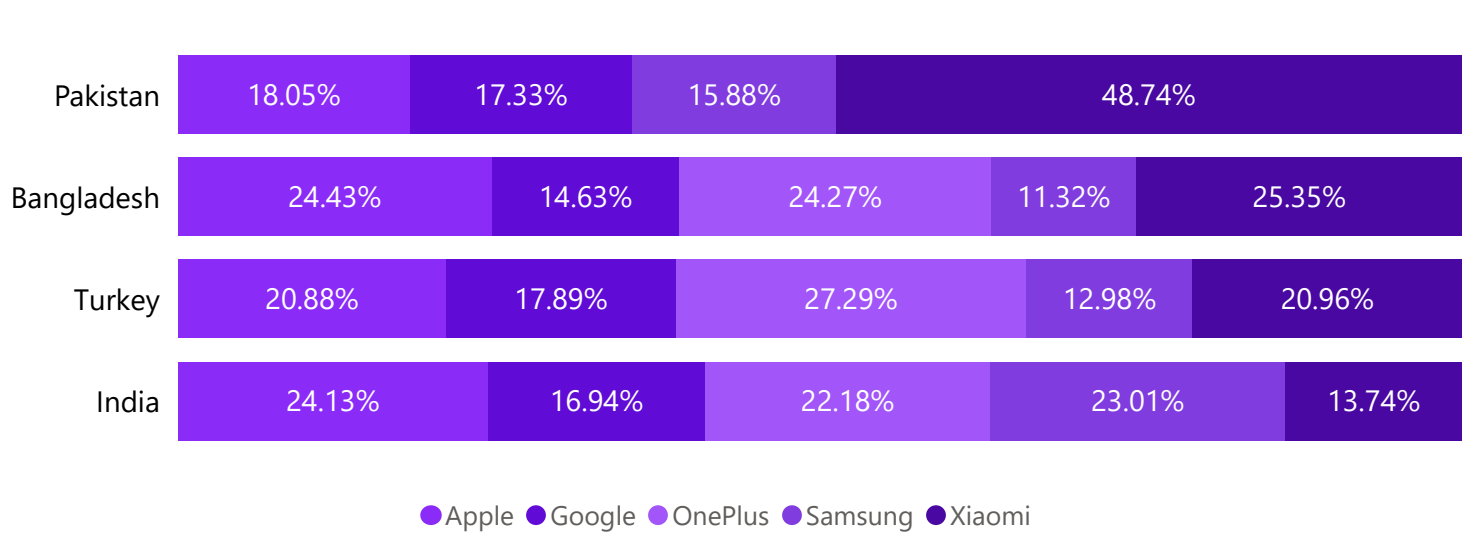
Average Unit Price by Each Gender



Total Revenue by Country



Gender-wise Units Sold by Brand



Country

Pakistan

City

Lahore

Brand

Sum of Units_Sold
18548

India
8612

Turkey
6881

Bangladesh
2501

Pakistan
554

Karachi
233

Islamabad
137

Rawalpindi
88

Multan
65

Lahore
31

Google
31