



MOBILE PHONE SALES REPORT 2024

Sales overview of how the business performed overall in 2024.

[Sales](#)[Features](#)[Demographics](#)[Geography](#)

Filter

Brand
All

Mobile_Model
All

Operating_System
All

Storage_Size
All

Color
All

Country
All

Reset Filter

Total Revenue
\$1,45,25,413



Total Units Sold
18,548



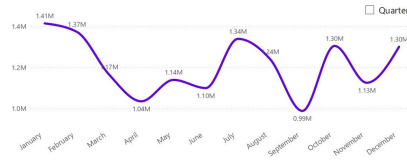
Average Price Per Unit
\$785



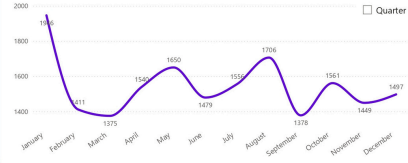
Total Transactions
303



Total Revenue



Total Units Sold



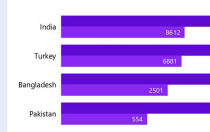
Sales Channel - Total Revenue & Total Units Sold



Payment Type - Total Revenue & Total Units Sold



Country - Total Revenue & Total Units Sold



MOBILE PHONE SALES REPORT 2024

Products driving overall performance.

[Sales](#)[Features](#)[Demographics](#)[Geography](#)

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Top Sold Mobile Model Name

OnePlus Nord 4

Mobile Model - Units Sold

1485

Top Sold OS Name

Android

Operating System - Units Sold

14322

Top Sold Storage Size Name

64GB

Storage Size - % of Units Sold

34.18%

Top Sold Color Name

Black

Top Color - % of Units Sold

22.35%

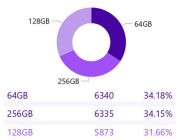
Brands - Total Revenue



Operating System



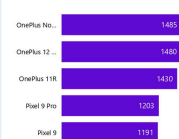
Storage Size



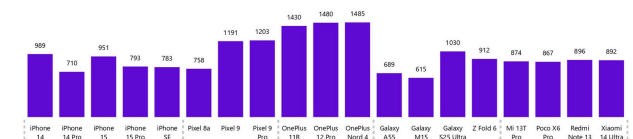
Color - Total Units Sold



Top 5 Best-Selling Mobile Models



Total Units Sold by Brand and Model





MOBILE PHONE SALES REPORT 2024

Customer profile driving sales.

Sales

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Top Revenue generating Gender

Female

Top Gender - Revenue

\$71,97,810

Top Revenue generating Age Group

26-33

Top Age Group - Revenue

\$31,07,919

Top Sold Storage Size Name

64GB

Storage Size - % of Units Sold

34.18%

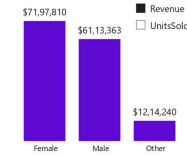
Top Sold Color Name

Black

Top Color - % of Units Sold

22.35%

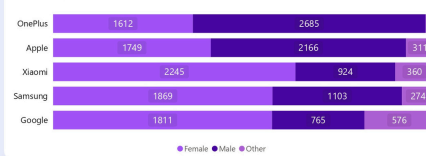
Gender- Total Revenue & Units Sold



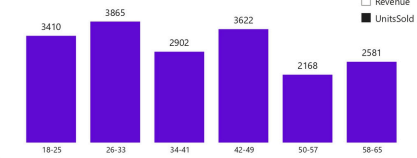
Average Unit Price Spent by Each Gender



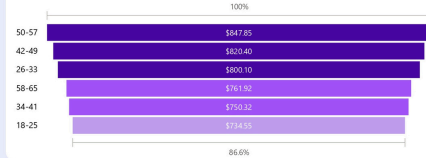
Units sold per Brand to Each Gender



Age Group - Total Revenue & Units Sold



Average Unit Price Spent by Each Gender



MOBILE PHONE SALES REPORT 2024

Regional insights contributing to the performance.

Sales

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Top Revenue generating Country

India

Top Country - Revenue

\$69,69,334

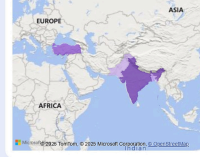
Top Revenue generating City

Bursa

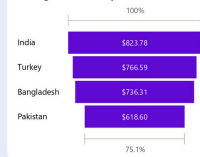
Top City - Revenue

\$15,46,416

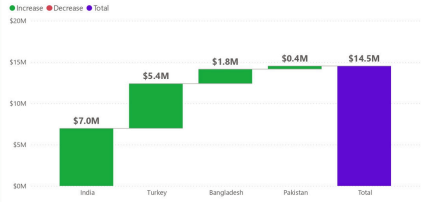
Total Units Sold by Country



Average Unit Price by Each Gender



Total Revenue by Country



Gender-wise Units Sold by Brand

