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I'm an experienced and passionate designer who can code, looking to accelerate my professional career after dedicating the last 10 years to raising a family.

With a strong background in **graphics** & **corporate identity**, I've continued to work throughout my time at home:

Initially mastering **HTML**, **CSS** and **responsive design** to build websites for individuals and small businesses.

Added knowledge of **php** to build bespoke **Wordpress** themes.

Helped non-tech individuals take ownership of their digital presence with confidence, **teaching clients** how to manage their websites & social media profiles on a day to day basis.

I've **collaborated** to bring in additional skills as part of the project management process as and when needed.

[linkedin.com / in / shecodes](https://www.linkedin.com/in/shecodes)



Inspired by the BBC Girls Can Code I formed food tech startup TreatOut in 2015, which is still very much an active greenfield side project. I completed a full stack bootcamp with Le Wagon London in summer 2016 to become the technical co-founder on the team.

Since then -

I've built a functioning mvp in **Rails**.

I'm happy working in the terminal with **Git** and version control.

I use the **Adobe Creative Suite** and **Sketch** to wireframe.

I've added **SASS** to my css toolbag.

I'm now in the process of writing the **brand guidelines** and documenting a **pattern library** following the principles of Atomic Design & BEM methodology.

I'm learning React & ES6.

Working on the startup and being immersed in code full time at bootcamp has highlighted that this is where my passion and enthusiasm lies.

I've also realised I've worked solo for far too long, now that my children are teenagers it's time for me to get back into the workplace.

I'm happy to take ownership of a project from concept to completion, but I'd also love be part of a team again to flourish as a Front End or Full Stack developer.

EXPERTISE

Responsive Web Design
UX Design
Promotional Graphics [Digital & Print]
Corporate Graphics & Branding
Digital Content Creation
Startup Experience

PROGRAMMING LANGUAGES

HTML 5
CSS3/Sass
Ruby
Javascript [jQuery]
PHP

FRAMEWORKS & TECHNOLOGIES

Ruby on Rails
Wordpress CMS
Bootstrap
Heroku & Cloudflare
Version control Git & Github
PostgresSQL & MySQL

DESIGN SOFTWARE

Photoshop
Illustrator
InDesign
Sketch

WORK EXPERIENCE

TREATOUT

Oct '15 - Present | CEO & CTO
Created the TreatOut brand & concept.
Built MVP in Ruby on Rails,
continuing rapid development.

SHECODES

Oct '13 - Feb '17 | Front-End Web Dev
Working in a freelance capacity
with individuals, startups & SMEs.
Branding · Web design & development
UI/UX · Digital Marketing
Graphics [digital & print]

GRAPHIC DESIGNER

'97 - '02 | Contract Works
Repeat contract roles for agencies
in central London & Kent.
Corporate ID & Literature · POS
Photoshop · Illustration

VOLUNTEER EXPERIENCE

EHLERS-DANLOS SUPPORT UK

Dec '13 - Dec '14
Providing graphic services
for digital and print.

*With my broad experience
in graphic design, front-end
web development & startups,
I'm confident that I have a lot
to offer back in return.*



EDUCATION

HONORS & AWARDS

ENTREPRENEURIAL SPARK 2017
3 month Sprint Accelerator, Brighton

WEB DEVELOPMENT BOOTCAMP 2016
Le Wagon London Full Stack prog.
12 week Soulful PR Coaching [online]

CAMPUS FOR MUMS 2015
Google Campus London Startup Prog.

MOBILE WEB 1: BEST PRACTICES 2012
W3DevCampus [online]

1987-1990
HND Graphic Design, Watford College
1 year Foundation in Art & Design
Northampton College

APPSTER AWARDS 2016
Finalist for Most Innovative App
& Most Influential Startup
Project - TreatOut

WEARETHECITY '16 RISING STARS
Entrepreneur's category (Shortlisted)
Project - TreatOut

KENT DIGITAL AWARDS '15
Gold - Website: Sports & Ent. category
Silver - Responsive Website
Project - Darenth Valley Golf Course
Wordpress Website Custom Theme