**Press Statement**

**Coscharis Motors Partners Bikers with Attitude and Determination to Excite Customers at Motorbikes and Food Fest**

The leading auto dealer in Nigeria, Coscharis Motors is co-sponsoring this year’s Motorbikes and Food Fest organized by Bikers with Attitude and Determination. The event, scheduled for August 6, 2023 is planned to take place at the Muri Okunnola Park in Victoria with the objective of bringing together all motorbike lovers, their families and friends.

According to the General Manager, Marketing and Corporate Communications, Coscharis Group, Abiona Babarinde, “The event is a perfect fit for Coscharis auto brands, as the event profiles the same intended targets as Coscharis Motors. Also the fun concepts links directly with the brands’ orientation of joy and pleasure which resonates perfectly with the lifestyles of our priority audiences across our robust brand portfolio.”

Iconic brands like the BMW motor bikes, Ford, Renault and BMW will be on display during the event to the delight of every guests that attend the festival with the opportunity to engage the Coscharis Sales team for possible discounted purchase. Likewise the window for existing owners to interact with the Aftersales team across all the Coscharis brands for maintenance tips.

Furthermore, the President, Bikers with Attitude and Determination Initiatives, Kayode Kosile-Palmer enthused that “we are thrilled to have your esteemed organisation as one of our valued sponsors for this edition and are looking forward to an impactful event for the Coscharis brand”’.

**About Coscharis Motors Company**

Coscharis Motors Plc is a Nigerian automotive industry leader that has the exclusive franchise for the BMW, Jaguar LandRover, Ford, Renault and ABRO brands in Nigeria with sales and service dealership networks across the six geopolitical zones.

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