

Noah Chait

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EDUCATION

Ivey Business School at Western University, London ON 2019
Candidate for Bachelor of Arts, Honors Business Administration (HBA) and Bachelor of Engineering Science (BESc),
Software Engineering (3.7 GPA)

- Dean's Honor List 2014 – Present
- HBA of The Month November 2016

WORK EXPERIENCE

The B-Club, London ON 2016-Present
VP Marketing and External

- Collaborated with ten-piece band to create initial branding. Applied the Instagram API to automate following patterns based on user followers, location, and hashtags.
- Sustained growth for three months until handing off task to internal member. Grew page from nothing to over 300 followers in that time.
- Procured events for the artists to play at, reached out to venues about pricing and availability. Executed over 30 shows in 12 months including a self run event which brought 200+ people.
- The average pay for the band is now \$400 and they have been requested to play at top venues within the city such as The Spoke, The Wave and Rum Runners.

Last Call Analytics, Toronto ON July – August 2017
Sales Associate

- Staffed after buyout to execute new outbound marketing plan targeting alcohol agencies.
- Created and populated a CRM software with the new line of customers in the alcohol industry. Refined a list of over 6000 leads to 300 prime targets with decision makers and contact information on file.
- Cold called leads, qualified sales, and passed impending sales on to customer success to close the deals.
- Submitted unsolicited product improvements, at least three of six have been realised with two on the way.

Firepower Capital, London ON May – June 2017
Junior Analyst, Developer

- Supported team of four people critiqued financial models of debt seeking companies, calculated returns of million-dollar loans.
- Identified strategic pitfalls and acted as a technical guide to help analysts understand the more scientifically advanced clients. Covered topics like AI, Cloud, mining architecture, and manufacturing.
- Assisted sole full-stack developer by integrating online payments into a web application.
- Researched payment vendors based on a cost-benefit analysis encompassing both pricing and customer service. Became adept at self teaching and reading through API documentation.

PROJECTS

Our Cosmos, London ON October – November 2017
Full Stack Developer – MEAN Stack

- Self taught the architecture of both Node.js/Express and Angular 2+. Created a MongoDB relation database using foreign and primary IDs.
- Developed Node.js server that uses multiple NPM libraries such as Nodemailer, and Bcrypt. Server includes 10+ routes, with dynamics messages for each route based on success or failure of the request.
- Created comprehensive front end application with encrypted login, user profiles and preferences, user access controls, NASA's picture library API all done using Angular. Used native directives such as NgFor, NgIf, and NgSwitch.
- Publicly hosted the application using Cloud 9 servers and GoDaddy WebHosting.

Hate the Wait, London ON May – August 2016
Full Stack Developer – LAMP Stack

- Identified market need based on personal experience and a family history within the industry.
- Built a C# desktop app that allows users to send information from desktop to a publicly accessible webapp