

# Valuation of Contingent Convertibles with Derivatives



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# Abstract

Financial crises have led to higher regulatory standards on the capital adequacy of banks. Banks are required to hold more capital with loss absorbance capacities on their balance sheet. In conjunction with this development, contingent convertible bonds (CoCos) have become an attractive instrument for banks to seek new capital. The defining characteristic of CoCos is the automatic conversion into common equity when a predetermined trigger is met. Loss absorbing capital is created, which instantly improves the capital structure of the distressed bank. However, the pricing of these hybrid instruments remains opaque. In this context, the thesis scrutinizes the valuation of CoCos. Three dominant approaches are examined: the structural approach in accordance to Pennacchi (2010), the credit derivatives approach and the equity derivatives approach both pursuant to De Spiegeleer and Schoutens (2011). The application covers sensitivity analysis to further understand the dynamics of the different methodologies. Based on a case study the viability of those approaches is evaluated. Software is provided for further replication.

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# Chapter 1

## Introduction and Motivation

### 1.1 Introduction

Face Value in USD bn	Issuer
3.75	HSBC (GB)
3.63	UBS (CH)
3.15	Royal Bank of Scotland (GB)
3.00	Barclays (GB)
2.70	UBS (CH)
2.50	Credit Suisse (CH)
2.50	UBS (CH)
2.45	HSBC (GB)
2.25	ING (NL)
2.06	Banco Santander (ESP)

Table 1.1: Largest CoCo issues in Europe from 2010 to 2016 (Dietegen, 2016)

## 1.2 Literature Overview

Structural Approach	Equity Derivative Approach	Credit Derivative Approach
Pennacchi (2010)	De Spiegeleer and Schoutens (2011)	De Spiegeleer and Schoutens (2011)
Glasserman and Nouri (2012)	Henriques and Doctor (2011)	
Madan and Schoutens (2011)		
Albul et al. (2010)		
Sundaresan and Wang (2015)		
Hilscher and Raviv (2014)		
Buergi (2013)		

Table 1.2: Literature overview of valuation approaches for CoCos (Erismann, 2015)

## 1.3 Motivation

## 1.4 Methodology



# Chapter 2

## Structure of CoCos

### 2.1 Description of CoCos

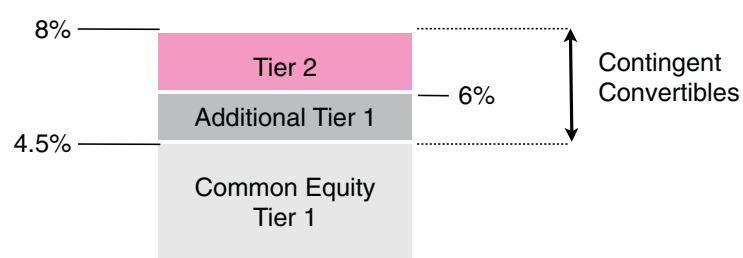


Figure 2.1: CoCos under Basel III (De Spiegeleer et al., 2014)

### 2.2 Payoff and Risk Profile

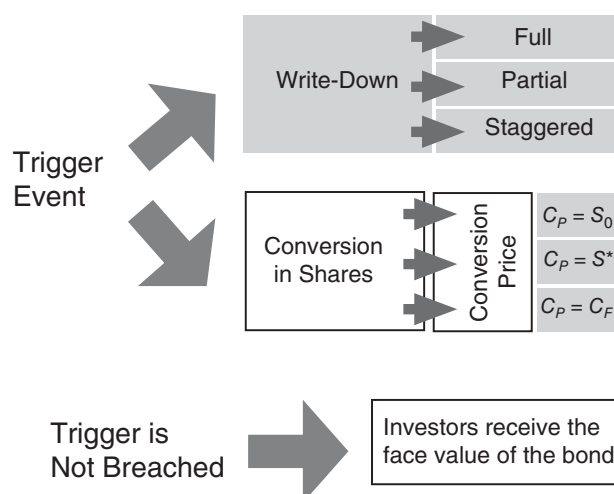


Figure 2.2: Anatomy of CoCos (De Spiegeleer et al., 2014)

## 2.3 Conversion Trigger

### 2.3.1 Market Trigger

### 2.3.2 Accounting Trigger

### 2.3.3 Regulatory Trigger

### 2.3.4 Multivariate Trigger

## 2.4 Conversion Details

### 2.4.1 Conversion Fraction

- conversion fraction  $\alpha$
- face value  $N$
- conversion amount  $N \times \alpha$
- amount remaining in case of partial equity conversion  $N \times (1 - \alpha)$

### 2.4.2 Conversion Price and Ratio

- conversion rate  $C_r$
- conversion price  $C_p$
- recovery rate  $R_{CoCo}$
- stock price at trigger event  $S_T^*$
- loss attributable to CoCo holders  $L_{CoCo}$

$$C_p = \frac{\alpha N}{C_r} \tag{2.1}$$

$$C_r = \frac{\alpha N}{C_p} \tag{2.2}$$

$$R_{CoCo} = \frac{S_T^*}{C_p} \tag{2.3}$$

$$L_{CoCo} = N - (1 - R_{CoCo}) = N \left( 1 - \frac{S_T^*}{C_p} \right) \tag{2.4}$$

$$\tag{2.5}$$

$$P_T = \begin{cases} (1 - \alpha)N + \frac{\alpha N}{C_p} S_T^* & \text{if converted} \\ N & \text{if not converted} \end{cases} \quad (2.6)$$

# Chapter 3

## Theory of Pricing

### 3.1 Credit Derivative Approach

In financial markets the reduced-form approach is widely used in order to price credit risk. It was originally introduced by Jarrow and Turnbull (1995) respectively Duffie and Singleton (1999). The credit derivative approach applies the reduced-form approach to CoCos. In this context, the derivation of a pricing formula for CoCos follows mainly De Spiegeleer and Schoutens (2011).

#### 3.1.1 Reduced-Form Approach and Credit Triangle

The reduced-form approach is an elegant way of bridging the gap between the prediction of default and the pricing of default risk of a straight bond. In the following, we investigate the link between estimated default intensities and credit spreads under the reduced-form approach. (Lando, 2009)

Let  $\tau$  denote the random time of default of some company. It is assumed that the distribution of  $\tau$  has a continuous density function  $f$ , so that the distribution function  $F$  and the curve of survival probabilities  $q$  are related as follows:

$$P(\tau \leq t) = F(t) = 1 - q(t) = \int_0^t f(s)ds, \text{ with } t \geq 0 \quad (3.1)$$

The hazard rate respectively the default intensity  $\lambda$  is defined as follows:

$$\lambda(t) = \lim_{\Delta \downarrow 0} \frac{1}{\Delta} P(\tau \leq t + \Delta | \tau > t) = \frac{F'(t)}{q(t)} = \frac{F'(t)}{1 - F(t)} = -\frac{d}{dt} \log q(t) \quad (3.2)$$

Intuitively, the hazard rate is the default rate per year as of today. Using 3.2 we can derive a formula for the survival probability:

$$q(t) = \exp \left( - \int_0^t \lambda(s)ds \right) \quad (3.3)$$

For our application of the reduced-form approach we assume that the hazard rate  $\lambda(t)$  is a deterministic function of time. In reality  $\lambda(t)$  is not deterministic but itself stochastic. That fits in with the fact that credit spreads are not static but stochastically varying over time. (Schmidt, 2015) However, we further consider the hazard rate to be constant in order to simplify the problem. Hence, a constant hazard rate  $\lambda(t) = \lambda$  implies an exponential distribution of the default time:

$$F(t) = 1 - q(t) = 1 - \exp(-\lambda t) \quad (3.4)$$

Under the idealized assumption of a flat zero interest rate curve, a flat spread curve and continuous spread payments, the default intensity  $\lambda$  can be calculated directly from the credit spread  $s$  and the recovery rate  $R$  by the rule of thumb formula (Schmidt, 2015), which is also known as credit triangle:

$$\lambda = \frac{s}{1 - R} \quad (3.5)$$

Finally, this relationship makes it possible to determine the default probability  $F$  from the credit spread  $s$  and vice versa.

### 3.1.2 Adaption to CoCos

In accordance with the aforementioned reduced-form approach, De Spiegeleer and Schoutens (2011) assume that the probability  $F^*$ , which measures the likelihood that a CoCo triggers within the next  $T - t$  years, follows similar mechanics as the default probability of a straight bond does. Under the credit derivative approach the probability  $F^*$  can be expressed as follows:

$$F^* = 1 - \exp[-\lambda_{Trigger}(T - t)] \quad (3.6)$$

Additionally, the credit derivative approach models  $F^*$  with the first exit time equation used in barrier option pricing under a Black-Scholes setting. (Su and Rieger, 2009) Hence, the probability  $F^*$  that the trigger level  $S^*$  is touched within the next  $T - t$  years is given by the following equation with the continuous dividend yield  $q$ , the continuous interest rate  $r$ , the drift  $\mu$ , the volatility  $\sigma$  and the current share price  $S$  of the issuing company:

$$F^* = \Phi \left( \frac{\log \left( \frac{S^*}{S} \right) - \mu(T - t)}{\sigma \sqrt{(T - t)}} \right) + \left( \frac{S^*}{S} \right)^{\frac{2\mu}{\sigma^2}} \Phi \left( \frac{\log \left( \frac{S^*}{S} \right) + \mu(T - t)}{\sigma \sqrt{(T - t)}} \right) \quad (3.7)$$

In this regard, a CoCo's credit spread  $s_{CoCo}$  can be approximated by the credit triangle, where  $R_{CoCo}$  denotes the recovery rate of a CoCo and  $L_{CoCo}$  is the loss rate:

$$s_{CoCo} = (1 - R_{CoCo}) \lambda_{Trigger} = L_{CoCo} \lambda_{Trigger} \quad (3.8)$$

In the trigger event, the face value  $N$  converts into  $C_r$  shares worth  $S^*$ . The loss of a long position in a CoCo is therefore determined by the conversion price  $C_p$ :

$$Loss_{CoCo} = N - C_r S^* = N (1 - R_{CoCo}) = N \left(1 - \frac{S^*}{C_p}\right) \quad (3.9)$$

By combining 3.6, 3.8 and 3.9 we see that the credit spread  $s_{CoCo}$  of a CoCo with maturity  $T$  at time  $t$  is driven by its major design elements, the trigger level  $S^*$  and the conversion price  $C_p$ :

$$s_{CoCo_t} = -\frac{\log(1 - F^*)}{(T - t)} \left(1 - \frac{S^*}{C_p}\right) \quad (3.10)$$

Subsequently, a pricing formula for CoCos under the credit derivative approach can be derived. The present value  $V^{cd}$  at time  $t$  is given by:

$$V_t^{cd} = \sum_{i=1}^T c_i \exp[-(r + s_{CoCo_t})(t_i - t)] + N \exp[-(r + s_{CoCo_t})(T - t)] \quad (3.11)$$

In summary, the credit derivative approach provides us with a concise method to price CoCos. However, one has to bear in mind its largest shortcoming. Losses from cancelled coupons of triggered CoCos are not taken into account in the valuation. Hence, the credit derivative approach naturally overestimates the price of CoCos, but it equips investors with a simple rule of thumb formula.

### 3.1.3 Parameter Classification and Adjustment

	Description	Usage	Source
$T$	CoCo maturity	Static input	Term sheet
$N$	CoCo nominal	Static input	Term sheet
$c$	CoCo coupon rate	Static input	Term sheet
$S_0$	Initial share price of the issuer	Dynamic input	Market data
$S^*$	Trigger share price	Static input	Term sheet
$C_p$	CoCo nominal conversion price	Static input	Term sheet
$r$	Risk-free interest rate	Static input	Market data
$q$	Dividend yield	Static input	Market data
$\sigma$	Implied volatility	Static input	Market data

Table 3.1: Parameter Classification of the Credit Derivative Approach (Wilkins and Bethke, 2014)

### 3.1.4 Model Application

	Value	Comment
$T$	10yrs	Maturity
$N$	100	Nominal
$c$	6.00	Annual coupon rate
$S_0$	100	Initial share price of the bank
$S^*$	35	Trigger share price
$C_p$	65	Nominal conversion price
$r$	1.00%	Risk-free interest rate
$q$	2.00%	Dividend yield
$\sigma$	30.00%	Implied volatility

Table 3.2: Parameter Specification of Credit Derivative Approach Application (Alve-mar and Ericson, 2012)

## 3.2 Equity Derivative Approach

In order to assess the value of a CoCo, investors can use a method which depends on equity derivatives. (De Spiegeleer and Schoutens, 2011; De Spiegeleer et al., 2014) The so-called equity derivative approach attempts to compensate for the main drawback

of the credit derivative approach, since it takes into account that coupon payments might be cancelled if the trigger of a CoCo was touched.

Subsequently, the valuation can be divided into two steps: In the first step, the value of a CoCo is determined without coupon payments. Such a CoCo is called Zero-Coupon CoCo. In the second step, one has to incorporate the coupon payments in the pricing formula while keeping in mind that they might be knocked out. The closed-form solution is derived under a Black-Scholes setting.

### 3.2.1 Step One - Zero-Coupon CoCo

To determine the present value of a Zero-Coupon CoCo  $V^{zcoco}$  at maturity  $T$  we can use equation 2.6. The underlying assumption of the equity derivative approach is that the triggering of a CoCo respectively of a Zero-Coupon CoCo is equivalent to the share price falling below the level  $S^*$ .

$$\begin{aligned}
V_T^{zcoco} &= \begin{cases} N & \text{if not triggered} \\ (1 - \alpha)N + \frac{\alpha N}{C_p} S^* & \text{if triggered} \end{cases} \\
&= N \mathbb{1}_{\{\tau > T\}} + \left[ (1 - \alpha) N + \frac{\alpha N}{C_p} S^* \right] \mathbb{1}_{\{\tau \leq T\}} \\
&= N + \left[ \frac{\alpha N}{C_p} S^* - \alpha N \right] \mathbb{1}_{\{\tau \leq T\}} \\
&= N + [C_r S^* - \alpha N] \mathbb{1}_{\{\tau \leq T\}} \\
&= N + C_r \left[ S^* - \frac{\alpha N}{C_r} \right] \mathbb{1}_{\{\tau \leq T\}} \\
&= N + C_r [S^* - C_p] \mathbb{1}_{\{\tau \leq T\}} \tag{3.12}
\end{aligned}$$

It may be inferred that the financial payoff of equation 3.12 consists of two components (Erismann, 2015): (1) the face value  $N$  of a zero bond and (2) a long position in  $C_r$  shares generating a payoff only if the CoCo materializes at time  $\tau$ . This component can be approximated with a knock-in forward. The intuition behind equation 3.12 is that if the share price falls below a certain level  $S^*$ , an investor will use the face value  $N$  to exercise the knock-in forward. That said, the investor is committed to buy the amount of  $C_r$  shares for the price of  $C_p$  at maturity  $T$ .

Before maturity the present value of a Zero-Coupon CoCo  $V^{zcoco}$  can be determined by adding up the present value of a zero bond  $V^{zb}$  and the present value of a knock-in



forward  $V_t^{kifwd}$ . Hereinafter, the components will be explained briefly.

$$V_t^{zcoco} = V_t^{zb} + V_t^{kifwd} \quad (3.13)$$

with

$$V_t^{zb} = N \exp[-r(T-t)] \quad (3.14)$$

Moreover, the long position in shares at time  $t$  can be approximated with the respective closed-form solution of a knock-in forward. (Hull, 2006)

$$\begin{aligned} V_t^{kifwd} = C_r & \left[ S_t \exp[-q(T-t)] \left( \frac{S^*}{S_t} \right)^{2\lambda} \Phi(y_1) \right. \\ & - K \exp[-r(T-t)] \left( \frac{S^*}{S_t} \right)^{2\lambda-2} \Phi(y_1 - \sigma\sqrt{T-t}) \\ & - K \exp[-r(T-t)] \Phi(-x_1 - \sigma\sqrt{T-t}) \\ & \left. + S_t \exp[-q(T-t)] \Phi(-x_1) \right] \end{aligned} \quad (3.15)$$

with

$$\begin{aligned} C_r &= \frac{\alpha N}{C_p} \\ K &= C_p \\ \lambda &= \frac{r - q + \frac{\sigma^2}{2}}{\sigma^2} \\ x_1 &= \frac{\log\left(\frac{S_t}{S^*}\right)}{\sigma\sqrt{T-t}} + \lambda\sigma\sqrt{T-t} \\ y_1 &= \frac{\log\left(\frac{S^*}{S_t}\right)}{\sigma\sqrt{T-t}} + \lambda\sigma\sqrt{T-t} \end{aligned}$$

It is important, however, to recognize that a subtle difference exists between the actual economic payoff of equation 3.12 and its replication with a knock-in forward, since the knock-in forward replicates an economic ownership of shares at maturity  $T$ . Though, the triggering of a CoCo forces investors to accept the conversion immediately. This could lead to an economic ownership of shares at trigger time  $\tau$  and, thus, prior to  $T$ . Therefore, one could argue that receiving a knock-in forward in the trigger

event disregards the dividends which a shareholder would receive in particular when a CoCo triggers early. De Spiegeleer and Schoutens (2011) argue that dividends can be neglected because distressed banks are likely to behave with great restraint when it comes to dividend payments.

### 3.2.2 Step Two - Adding Coupons

As mentioned earlier, the first step excludes coupon payments from the valuation. Yet, in this step we want to include them in order to replicate the exact payout profile of a CoCo. Therefore, we replace the zero bond in equation 3.13 with a straight bond with regular coupon payments  $c$ . Besides, a third component has to be added which takes into account the foregone coupon payments if the trigger is touched. This can be modeled with a short position in  $k$  binary down-and-in calls with maturity  $t_i$ . Those binary down-and-in calls are knocked in if the trigger  $S^*$  is met and hence, offset all future coupon payments.

The price of a straight bond can be determined with:

$$V_t^{sb} = \sum_{i=1}^T c_i \exp[-r(t_i - t)] + N \exp[-r(T - t)] \quad (3.16)$$

To price the down-and-in calls one might use the formula of Rubinstein and Reiner (1991):

$$V_t^{bdic} = \alpha \sum_{i=1}^k c_i \exp(-rt_i) \left[ \Phi(-x_{1i} + \sigma\sqrt{t_i}) + \left(\frac{S^*}{S_t}\right)^{2\lambda-2} \Phi(y_{1i} - \sigma\sqrt{t_i}) \right] \quad (3.17)$$

with

$$\begin{aligned} x_{1i} &= \frac{\log\left(\frac{S_t}{S^*}\right)}{\sigma\sqrt{t_i}} + \lambda\sigma\sqrt{t_i} \\ y_{1i} &= \frac{\log\left(\frac{S^*}{S_t}\right)}{\sigma\sqrt{t_i}} + \lambda\sigma\sqrt{t_i} \\ \lambda &= \frac{r - q + \frac{\sigma^2}{2}}{\sigma^2} \end{aligned}$$

To sum up, the theoretical price of a CoCo  $V^{ed}$  at time  $t$  pursuant the equity derivative approach consists of three components: (1) a straight bond  $V^{sb}$ , (2) a knock-in-forward  $V^{kifwd}$  and (3) a set of binary down-and-in calls  $V^{bdic}$ :

$$V_t^{ed} = V_t^{sb} + V_t^{kifwd} - V_t^{bdic} \quad (3.18)$$

### 3.2.3 Parameter Classification and Adjustment

	Description	Usage	Source
$T$	CoCo maturity	Static input	Term sheet
$N$	CoCo nominal	Static input	Term sheet
$c$	CoCo coupon rate	Static input	Term sheet
$\alpha$	CoCo nominal conversion factor	Static input	Term sheet
$S_0$	Initial share price of the issuer	Dynamic input	Market data
$S^*$	Trigger share price	Static input	Term sheet
$C_p$	CoCo nominal conversion price	Static input	Term sheet
$r$	Risk-free interest rate	Static input	Market data
$q$	Dividend yield	Static input	Market data
$\sigma$	Implied volatility	Static input	Market data

Table 3.3: Parameter Classification of the Equity Derivative Approach (Wilkins and Bethke, 2014)

### 3.2.4 Model Application

	Value	Comment
$T$	10yrs	Maturity
$N$	100	Nominal
$c$	6.00	Annual coupon rate
$\alpha$	1	Nominal conversion factor
$S_0$	100	Initial share price of the bank
$S^*$	35	Trigger share price
$C_p$	65	Nominal conversion price
$r$	1.00%	Risk-free interest rate
$q$	2.00%	Dividend yield
$\sigma$	30.00%	Implied volatility

Table 3.4: Parameter Specification of Equity Derivative Approach Application (Alve-mar and Ericson, 2012)

## 3.3 Structural Approach

A third alternative to price CoCos is the structural approach of Pennacchi (2010). The idea has its roots in the seminal work of Merton (1974), which aims to explain a company's default based on the relationship of its assets and liabilities under a standard Black-Scholes setting. Pennacchi (2010)'s approach expands the idea by modeling the stochastic evolution of a bank's balance sheet respectively of its components. In the following, the assets' rate of return process will be explained. Thereafter, we will outline the assumptions of the model regarding the various liabilities a bank issues to refinance itself including deposits, equity and coupon bonds in the form of CoCos. Lastly, a pricing formula will be illustrated.

### 3.3.1 Structural Banking Model

#### Bank Assets and Asset-To-Deposit Ratio

Pennacchi (2010) assumes that a bank holds a portfolio of loans, equities and off-balance sheet positions as assets whose returns follow a jump-diffusion process. The change of this portfolio  $A_t$  is determined by the rate of return and the cash in-respectively outflows. In this context, the symbol  $*$  is used to point out the change in value of the portfolio which can be quantified by the rate of return, excluding net

cashflows. The aforementioned instantaneous rate of return is denoted as  $dA_t^*/A_t^*$  and follows a stochastic process as stated below under the risk-neutral probability measure  $\mathbb{Q}$ :

$$\frac{dA_t^*}{A_t^*} = (r_t - \lambda_t k_t) dt + \sigma dz + (Y_{q_t-} - 1) dq_t \quad (3.19)$$

It should be noted that  $r_t$  stands for the risk-free interest rate as defined by the Cox et al. (1985) term-structure model which will be discussed shortly.  $dz$  is a Brownian motion, whereby  $\sigma$  denotes the volatility of returns of the aforementioned asset portfolio.  $q_t$  is a Poisson counting process which increases by one whenever a Poisson-distributed event respectively a jump occurs. Hence, the variable  $dq_t$  is one whenever such a jump takes place and zero otherwise. The risk-neutral probability that a jump happens is equal to  $\lambda_t dt$  where  $\lambda_t$  stands for the intensity of the jump process. Variable  $Y_{q_t-}$  is a i.i.d. random variable drawn from  $\ln(Y_{q_t-}) \sim \Phi(\mu_y, \sigma_y^2)$  at time  $t$  where  $\mu_y$  stands for the mean jump size and  $\sigma_y$  denotes the standard deviation of jumps. In case the random variable  $Y_{q_t-}$  is greater than one, an upward shift in the bank's asset value can be observed. If the value is smaller than one a downward jump takes place. Given that the risk-neutral expected proportional jump  $k_t$  is defined as  $k_t = E_t^{\mathbb{Q}}[Y_{q_t-} - 1]$ , one can determine  $k_t$  with the following formula:  $k_t = \exp(\mu_y + \frac{1}{2}\sigma_y^2) - 1$ . Thus, the risk-neutral expected change in  $A^*$  from the jump element  $(Y_{q_t-} - 1)dq_t$  equals  $\lambda_t k_t dt$  in  $dt$ . To sum up, the value development of a bank's asset portfolio  $A_t^*$  follows largely a continuous process. But disruptive jumps may occur as illustrated below in the graph 3.1.

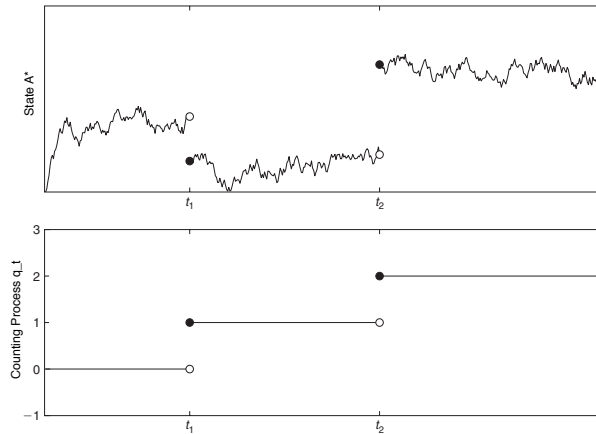


Figure 3.1: The first graph shows two jumps in the state variable  $A^*$  at discrete time points. Additionally, the corresponding Poisson counting process  $q_t$  is highlighted in the second graph. (Ait-Sahalia and Hansen, 2009)

The risk-neutral process of bank assets  $A_t$  including the net cashflows is equal to the assets' rate of return less interest payments  $r_t$  respectively premium payments  $h_t$  to deposit holders proportionally to their deposits  $D_t$ . Furthermore, one has to subtract the coupon payments  $c_t$  to CoCo investors proportionally to the face value  $B$ .

$$dA_t = [(r_t - \lambda k) A_t - (r_t + h_t) D_t - c_t B] dt + \sigma A_t dz + (Y_{q_t-} - 1) A_t dq \quad (3.20)$$

By substituting variable  $x_t$  with  $A_t/D_t$  and anticipating the deposit growth process  $g(x_t - \hat{x})$  as pointed out by equation 3.31, the risk neutral process of the asset-to-deposit ratio equals:

$$\begin{aligned} \frac{dx_t}{x_t} &= \frac{dA_t}{A_t} - \frac{dD_t}{D_t} \\ &= \left[ (r_t - \lambda k) - \frac{r_t + h_t + c_t b_t}{x_t} - g(x_t - \hat{x}) \right] dt + \sigma dz + (Y_{q_t-} - 1) dq_t \end{aligned} \quad (3.21)$$

with

$$b_t = \frac{B}{D_t} \quad (3.22)$$

Lastly, an application of Itô's lemma for jump-diffusion processes leads to the following formula for the asset-to-deposit ratio process:

$$\begin{aligned} d \ln(x_t) &= \left[ (r_t - \lambda k) - \frac{r_t + h_t + c_t b_t}{x_t} - g(x_t - \hat{x}) - \frac{1}{2} \sigma^2 \right] dt \\ &\quad + \sigma dz + \ln Y_{q_t-} dq_t \end{aligned} \quad (3.23)$$

## Default-Free Term Structure

Pennacchi (2010) applies the term-structure specifications of Cox et al. (1985) to model the risk-neutral process of the instantaneous risk-free interest rate  $dr_t$  which is defined as follows:

$$dr_t = \kappa (\bar{r} - r_t) dt + \sigma_r \sqrt{r_t} d\zeta \quad (3.24)$$

Note that  $\kappa$  is the speed of convergence,  $\bar{r}$  is the long-run equilibrium interest rate,  $r_t$  is the continuous short-term interest rate,  $\sigma_r$  is the instantaneous volatility and  $d\zeta$  is a Brownian motion.

A zero bond can be priced using the Cox et al. (1985) specifications under the no-arbitrage assumption. This implies that the price of a risk-free zero bond at time  $t$  that pays the amount of €1 in  $\tau = T - t$  is given by:

$$P(r_t, \tau) = A(\tau) \exp[-B(\tau) r_t] \quad (3.25)$$

with

$$A(\tau) = \left\{ \frac{2\theta \exp\left[(\theta + \kappa) \frac{\tau}{2}\right]}{(\theta + \kappa) [\exp(\theta\tau) - 1] + 2\theta} \right\}^{2\kappa\bar{r}/\sigma_r^2}$$

$$B(\tau) = \frac{2[\exp(\theta\tau) - 1]}{(\theta + \kappa) [\exp(\theta\tau) - 1] + 2\theta}$$

$$\theta = \sqrt{\kappa^2 + 2\sigma_r^2}$$

The cost of replication of a risk-free coupon bond that pays a continuous coupon of  $c_r dt$  is equal to a set of zero bonds which can be priced with equation 3.25. Therefore, the fair coupon rate  $c_r$  of such a coupon bond at time  $t$ , which is issued at par, equals:

$$\begin{aligned} c_r &= \frac{1 - A(\tau) \exp[-B(\tau) r_t]}{\int_0^\tau A(s) \exp[-B(s) r_t] ds} \\ &\approx \frac{1 - A(\tau) \exp[-B(\tau) r_t]}{\sum_{i=1}^{i=n} A(\Delta t \times i) \exp[-B(\Delta t \times i) r_t] \Delta t} \end{aligned} \quad (3.26)$$

with

$$n = \frac{\tau}{\Delta t} \quad (3.27)$$

## Deposits and Insurance Premium

Bank deposits are not riskless because depositors may suffer losses if a bank's asset value  $A_t$  is worth less than the deposits  $D_t$ . That said, one can assume that a bank is closed by the deposit insurer when the asset-to-deposit ratio  $x_t$  is less or equal to one. A bank might become distressed due to continuous downward movements in its asset value. Then, the bank will be shut down with  $A_{t_b} = D_t$  and subsequently, depositors will not face any loss. However, depositors may experience severe losses when a downward jump in asset value happens at a discrete point in time,  $\hat{t}$ . It may be that the downward jump in asset value exceeds the bank's capital. If such a jump occurs the instantaneous proportional loss to deposits will equal  $(D_t - Y_{q_t-} A_{\hat{t}-}) / D_t$ .

The fair deposit insurance premium  $h_t$  for deposit holders can be derived with equation 3.28. The equation illustrates that  $h_t$  is closely related to the asset-to-deposit ratio  $x_t$ :

$$h_t = \lambda \left[ \Phi(-d_1) - x_{t-} \exp\left(\mu_y + \frac{1}{2}\sigma_y^2\right) \Phi(-d_2) \right] \quad (3.28)$$

with

$$d_1 = \frac{\ln(x_{t-}) + \mu_y}{\sigma_y} \quad (3.29)$$

$$d_2 = d_1 + \sigma_y \quad (3.30)$$

The model assumes that a bank pays continuously a total interest and deposit premium of  $(r_t + h_t) D_t dt$  to each depositor. Hence, one can recognize that the deposits of the bank change only because of comparatively higher deposit inflows than outflows. Empirical research of Adrian and Shin (2010) suggests that banks have a target capital ratio and that deposit growth is positively related to the bank's current asset-to-deposit ratio:

$$\frac{dD_t}{D_t} = g(x_t - \hat{x}) dt \quad (3.31)$$

$\hat{x} > 1$  is a bank's target asset-to-deposit ratio with  $g$  being a positive constant. Whenever the actual asset-to-deposit ratio is higher than its target,  $x_t > \hat{x}$ , a bank will shrink its balance sheet. Thus, the deposit growth rate  $g(x_t - \hat{x})$  in the time interval  $dt$ , leads to a mean-reverting tendency for the bank's asset-to-deposit ratio  $x_t$ .

### Equity and Conversion Threshold

As stated originally, the conversion of a CoCo at time  $t_c$  occurs when the asset-to-deposit ratio  $x_{t_c}$  meets the trigger level  $\bar{x}_{t_c}$ . The conversion threshold can also be expressed relative to the original equity-to-deposits ratio  $\bar{e}$ . This is favourable because the equity value is directly observable in the market whereas the asset value is not. The relationship between the equity threshold  $\bar{e}$  and the asset-to-deposit threshold  $\bar{x}_{t_c}$  can be summarized as follows:

$$\bar{e} = \frac{E_{t_c}}{D_{t_c}} = \frac{A_{t_c} - D_{t_c} - pB}{D_{t_c}} = \bar{x}_{t_c} - 1 - pb_{t_c} \quad (3.32)$$

Hence, it is possible to specify exactly the conversion trigger of a CoCo bond. This will be important for the valuation part.

### CoCos

The valuation of a CoCo can be accomplished with a Monte Carlo simulation of both the asset and the deposit process. Along the asset-to-deposit ratio process, the CoCo pays coupons and the nominal at maturity unless the CoCo has not been



triggered. If the trigger event occurs the conversion amount is paid out. (Wilkins and Bethke, 2014) The price of the CoCo  $V^{st}$  is equal to the risk-neutral expectation of the aforementioned cashflows as derived by Pennacchi (2010):

$$V_0^{st} = E_0^{\mathbb{Q}} \left[ \int_0^T \exp \left( - \int_0^t r_s ds \right) v(t) dt \right] \quad (3.33)$$

Please note that  $v(t)$  stands for a CoCo's coupon payment at date  $t$  which equals  $c_t B$  as long as the CoCo has not been triggered. If the CoCo does not convert until maturity  $T$ , a final payout of  $B$  will be performed. However, if the CoCo triggers early at time  $t_c$ , there is the one-time cashflow of  $pB$ . Parameter  $p$  determines the maximum conversion amount of new equity per par value of contingent capital. Thereafter,  $v(t)$  is zero.

### 3.3.2 Parameter Classification and Adjustment

	Description	Usage	Source
$T$	CoCo maturity	Static input	Term sheet
$B$	CoCo nominal	Static input	Term sheet
$c$	CoCo coupon rate	Static input	Term sheet
$p$	CoCo nominal conversion factor	Static input	Term sheet
$x_0$	Initial asset-to-deposit ratio	Dynamic input	Balance sheet
$\hat{x}$	Target asset-to-deposit ratio	Static input	Assumption
$g$	Mean-reversion speed	Static input	Assumption
$\sigma$	Annual asset return volatility	Static input	Assumption
$\lambda$	Jump intensity in asset return process	Static input	Assumption
$\mu_y$	Mean jump size in asset return process	Static input	Assumption
$\sigma_y$	Jump volatility in asset return process	Static input	Assumption
$r_0$	Initial risk-free interest rate	Dynamic input	Market data
$\bar{r}$	Long-term risk-free interest rate	Static input	Market data
$\sigma_r$	Interest rate volatility	Static input	Market data
$\kappa$	Speed of convergence	Static input	Assumption
$\rho$	Correlation between Brownian motion for asset returns and interest rate process	Static input	Market data
$\bar{e}$	Conversion threshold of the market value of original shareholders' equity to deposit value	Static input	Balance sheet
$b_0$	Ratio of the contingent capital's nominal to the initial value of deposits	Dynamic input	Balance sheet

Table 3.5: Parameter Classification of the Structural Approach (Wilkins and Bethke, 2014)

### 3.3.3 Model Application

	Value	Comment
$T$	10yrs	Maturity
$B$	100.00%	Nominal
$c$	6.00%	Annual coupon rate
$p$	1	Nominal conversion factor
$x_0$	1.15	Initial asset-to-deposit ratio
$\hat{x}$	1.1	Target asset-to-deposit ratio
$g$	0.5	Mean-reversion speed
$\sigma$	2.00%	Annual asset return volatility
$\lambda$	1	Jump intensity in asset return process
$\mu_y$	-1.00%	Mean jump size in asset return process
$\sigma_y$	2.00%	Jump volatility in asset return process
$r_0$	1.00%	Risk-free interest rate
$\bar{r}$	6.90%	Long-term risk-free interest rate
$\sigma_r$	7.00%	Interest rate volatility
$\kappa$	11.40%	Speed of convergence
$\rho$	-20.00%	Correlation between Brownian motion for asset returns and interest rate process
$\bar{e}$	2.00%	Conversion threshold of the market value of original shareholders' equity to deposit value
$b_0$	4.00%	Ratio of contingent capital's nominal to the initial deposit value

Table 3.6: Parameter Specification of Structural Approach Application (Alvemar and Ericson, 2012; Pennacchi, 2010)

# Chapter 4

## Dynamics and Sensitivity Analysis

### 4.1 Credit Derivative Approach

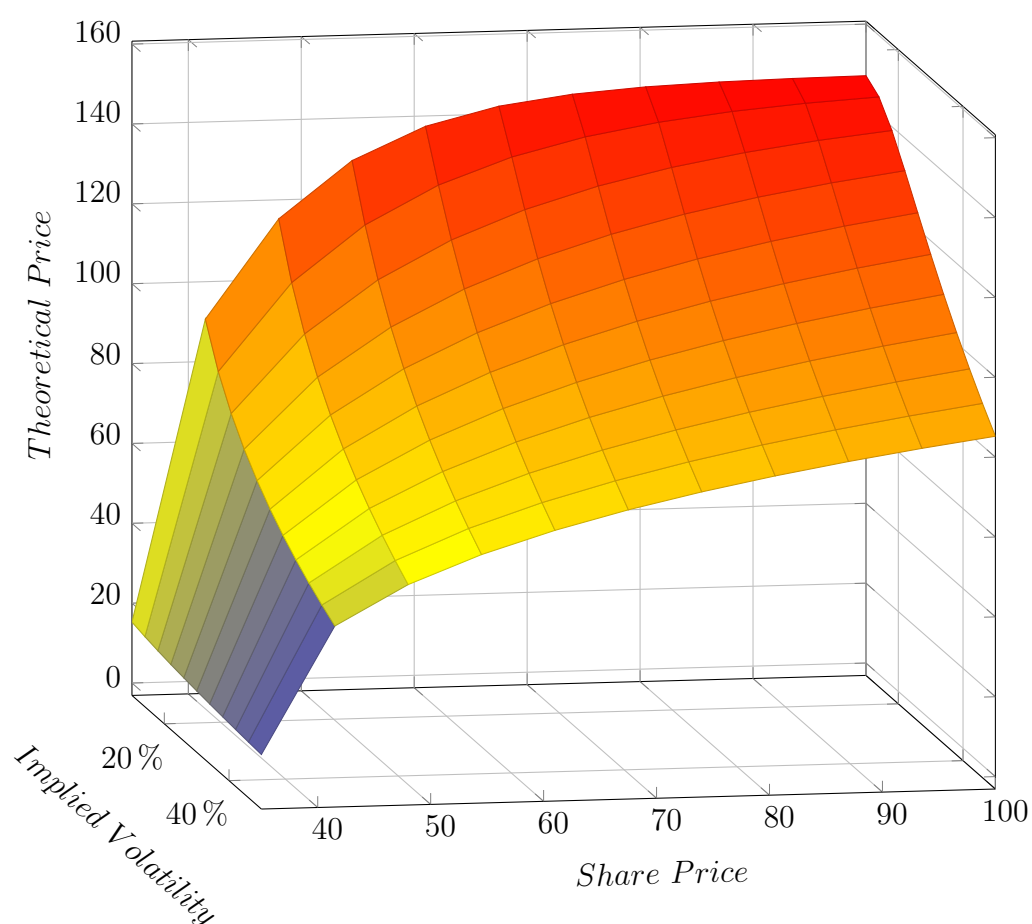


Figure 4.1: CoCo price  $V^{cd}$  pursuant to the credit derivative approach (De Spiegeleer and Schoutens, 2011) as function of share price  $S$  and implied volatility  $\sigma$

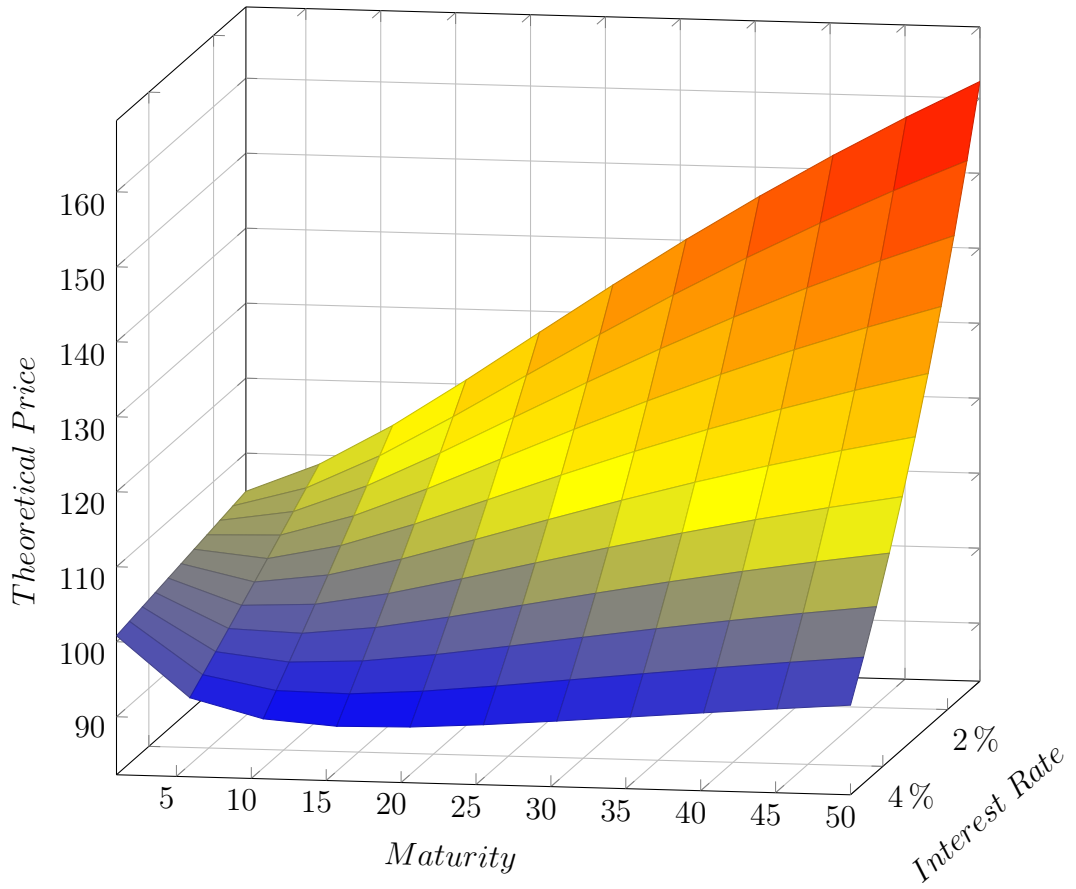


Figure 4.2: CoCo price  $V^{cd}$  pursuant to the credit derivative approach (De Spiegeleer and Schoutens, 2011) as function of maturity  $T$  and risk-free interest rate  $r$

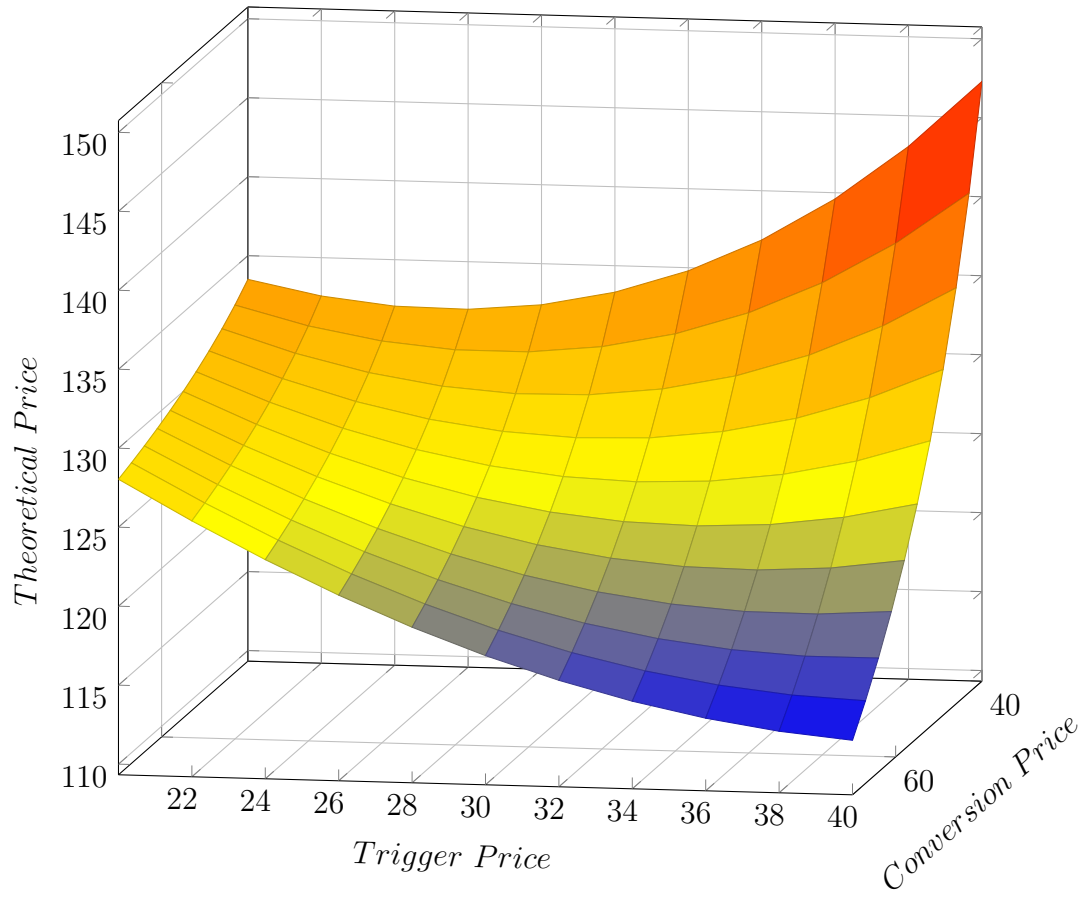


Figure 4.3: CoCo price  $V^{cd}$  pursuant to the credit derivative approach (De Spiegeleer and Schoutens, 2011) as function of trigger price  $S^*$  and conversion price  $C_p$

## 4.2 Equity Derivative Approach

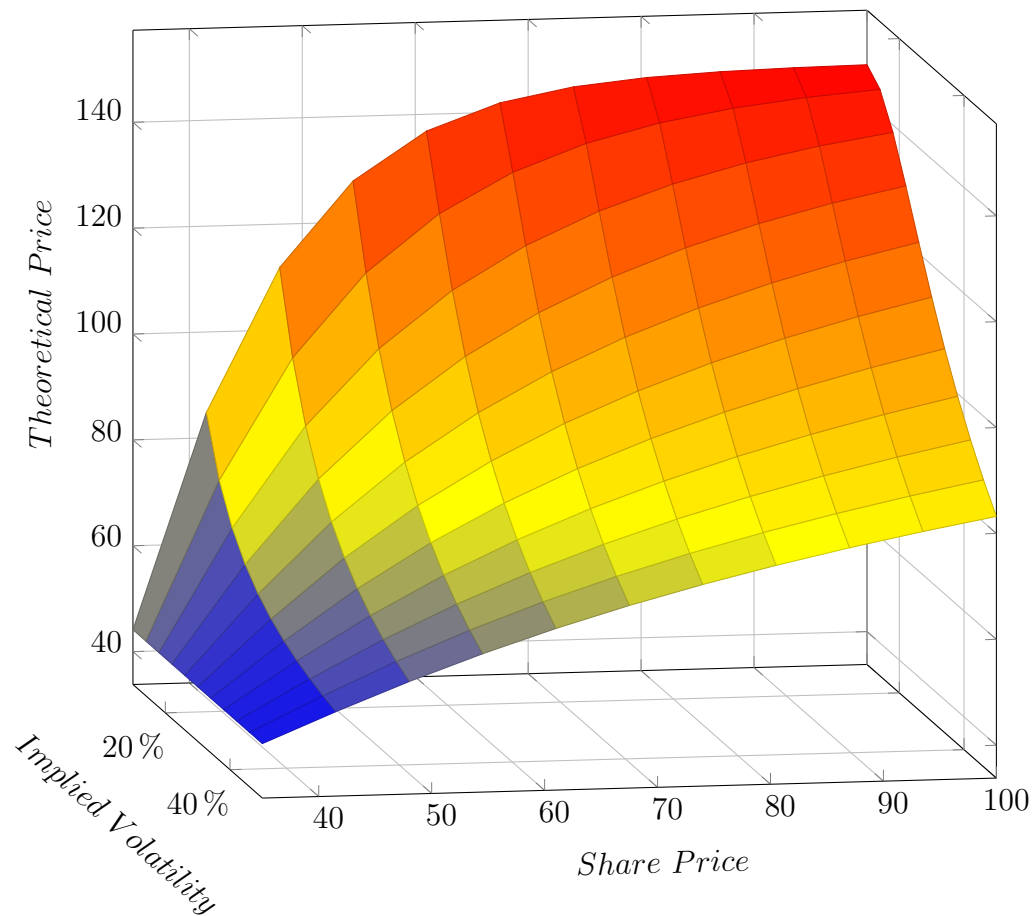


Figure 4.4: CoCo price  $V^{ed}$  pursuant to the equity derivative approach (De Spiegeleer and Schoutens, 2011) as function of share price  $S$  and volatility  $\sigma$

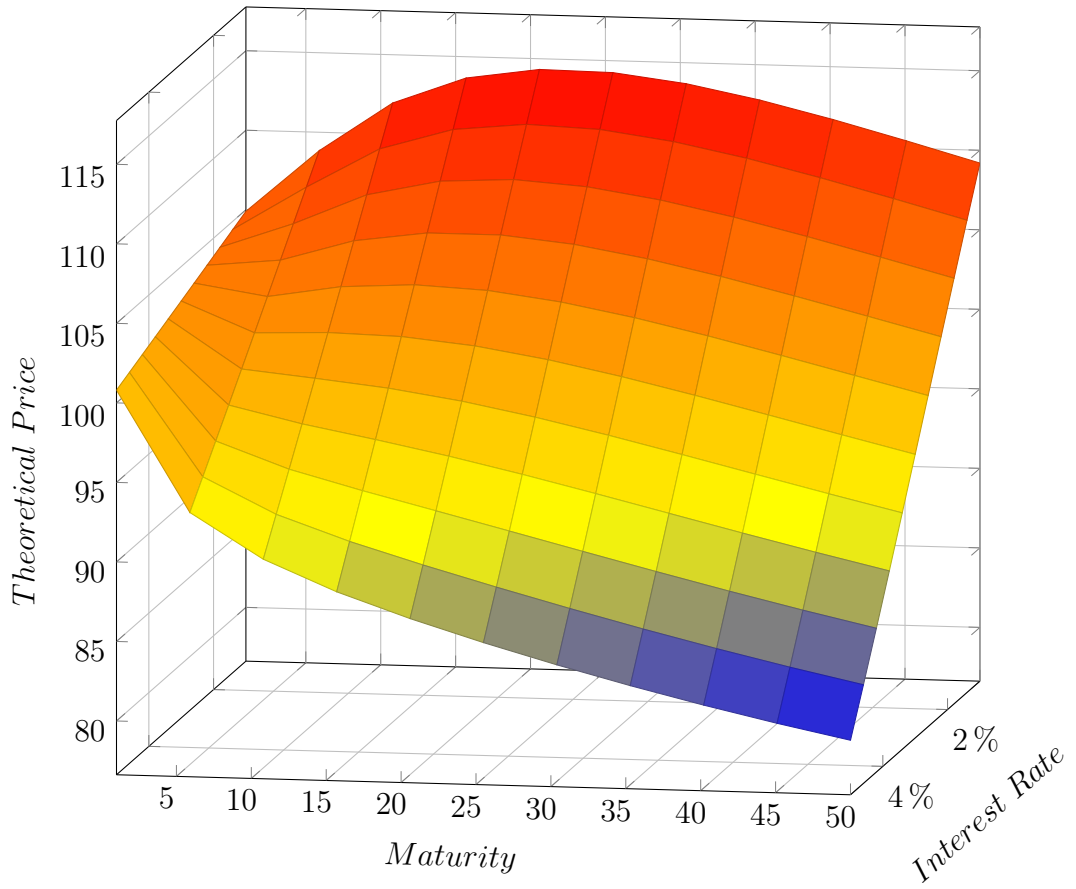


Figure 4.5: CoCo price  $V^{ed}$  pursuant to the credit derivative approach (De Spiegeleer and Schoutens, 2011) as function of maturity  $T$  and risk-free interest rate  $r$



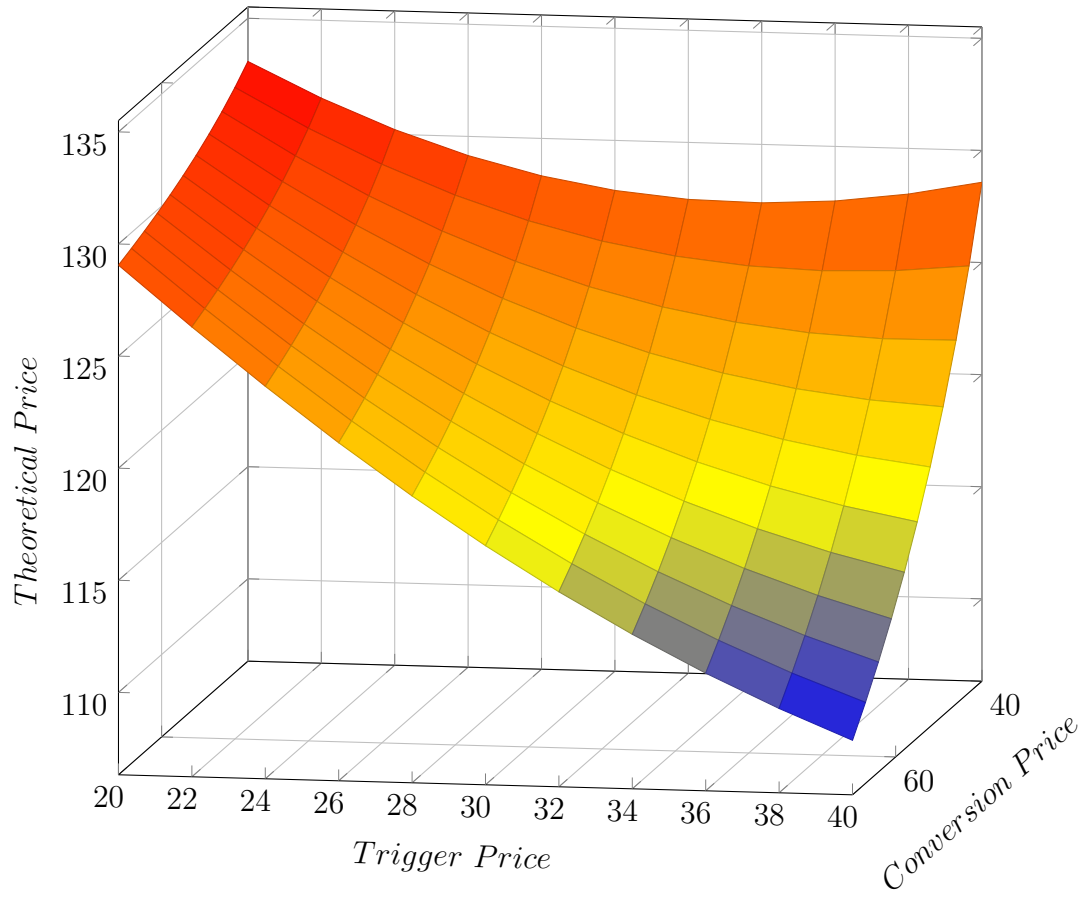


Figure 4.6: CoCo price  $V^{ed}$  pursuant to the credit derivative approach (De Spiegeleer and Schoutens, 2011) as function of trigger price  $S^*$  and conversion price  $C_p$

### 4.3 Structural Approach

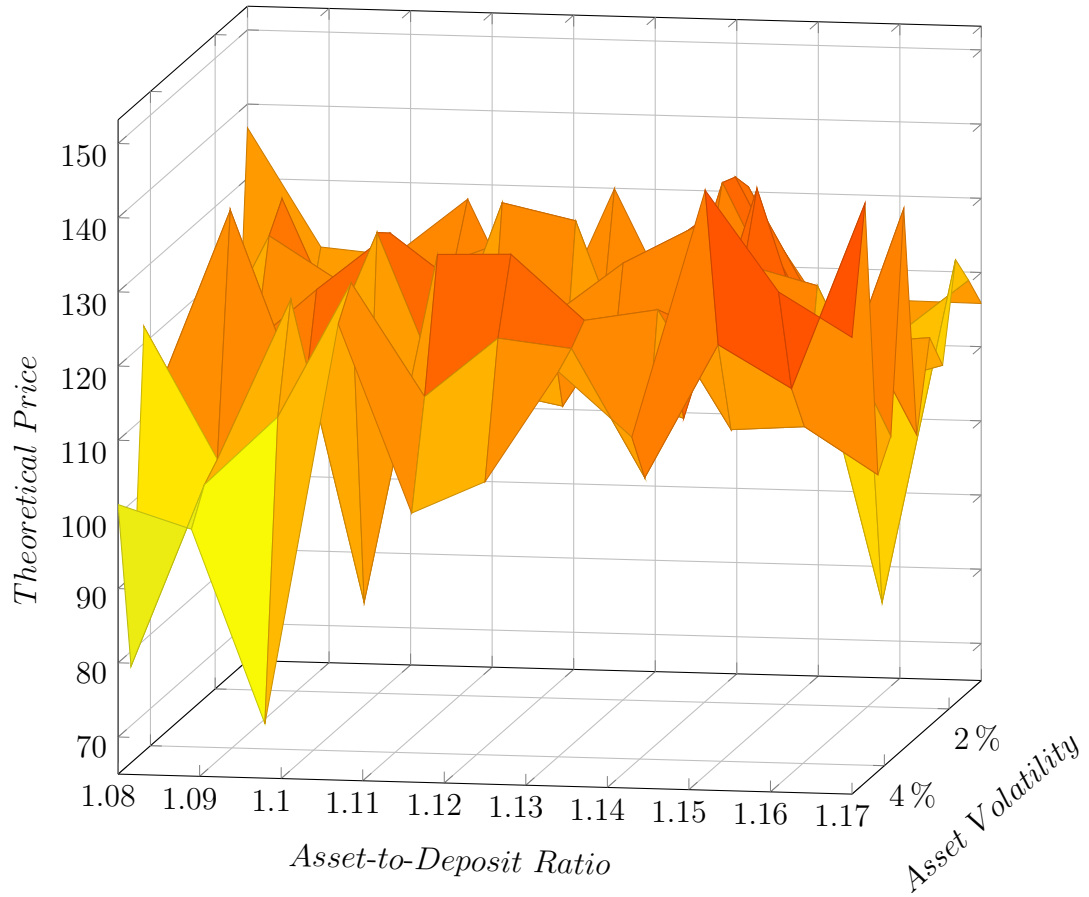


Figure 4.7: CoCo price  $V^{sa}$  pursuant to the structural approach (Pennacchi, 2010) as function of initial asset-to-deposit ratio  $x_0$  and asset volatility  $\sigma$

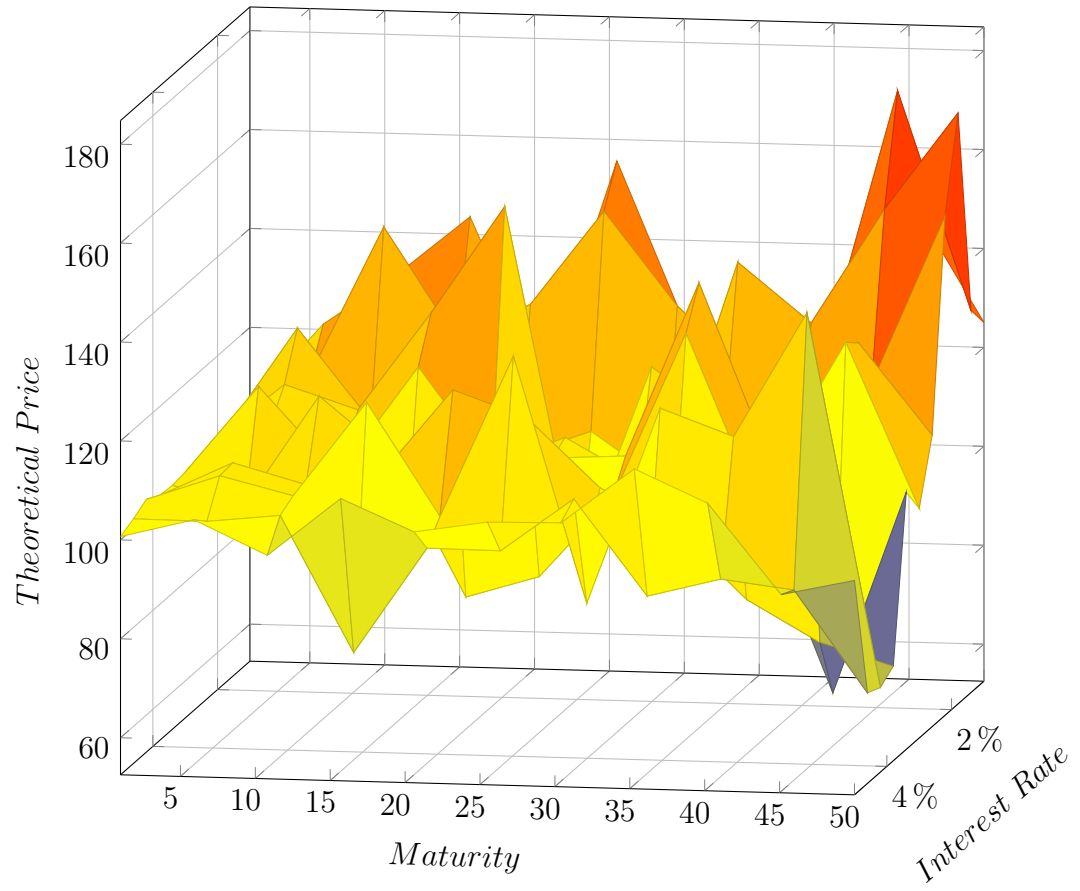


Figure 4.8: CoCo price  $V^{sa}$  pursuant to the structural approach (Pennacchi, 2010) as function of maturity  $T$  and interest rate  $r$

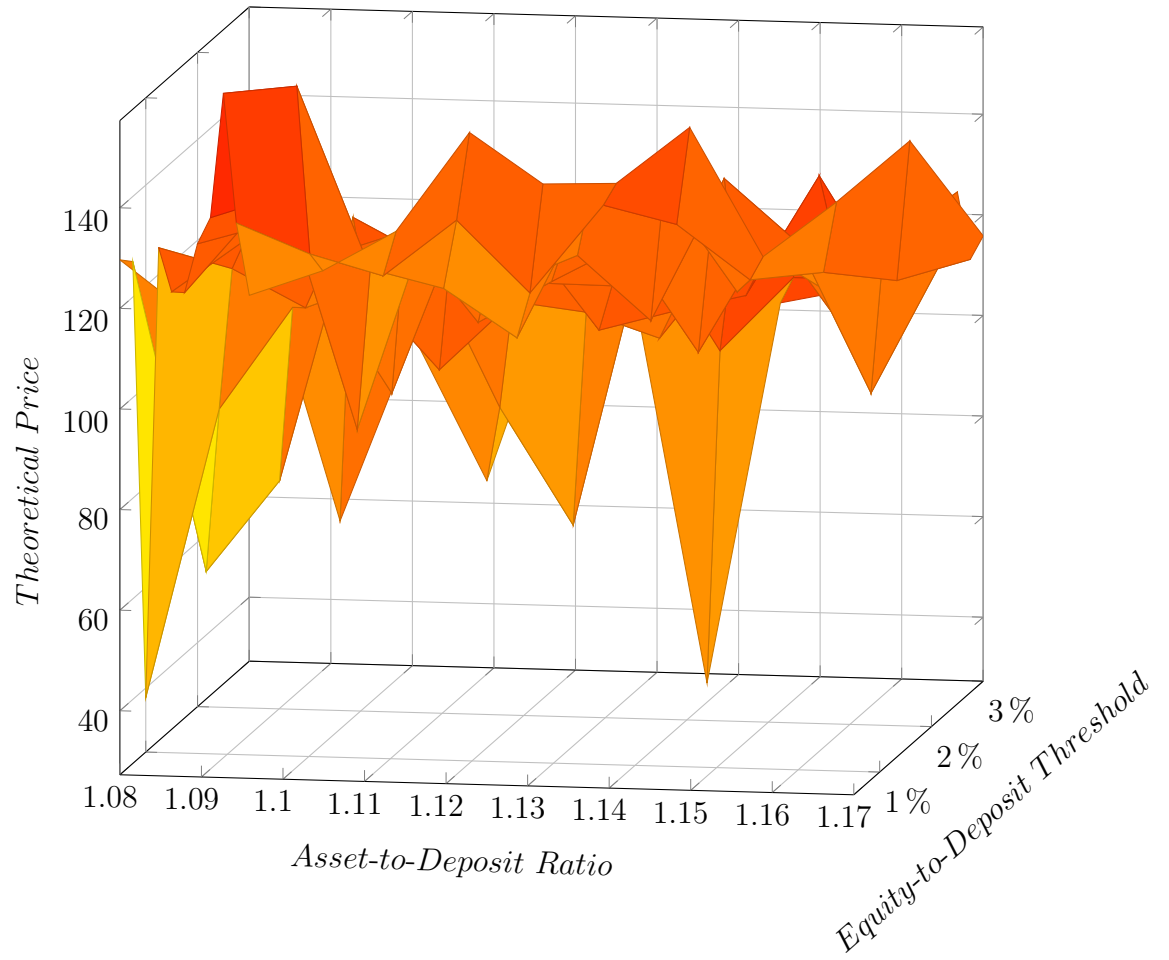


Figure 4.9: CoCo price  $V^{sa}$  pursuant to the structural approach (Pennacchi, 2010) as function of initial asset-to-deposit ratio  $x_0$  and equity-to-deposit threshold  $\bar{e}$

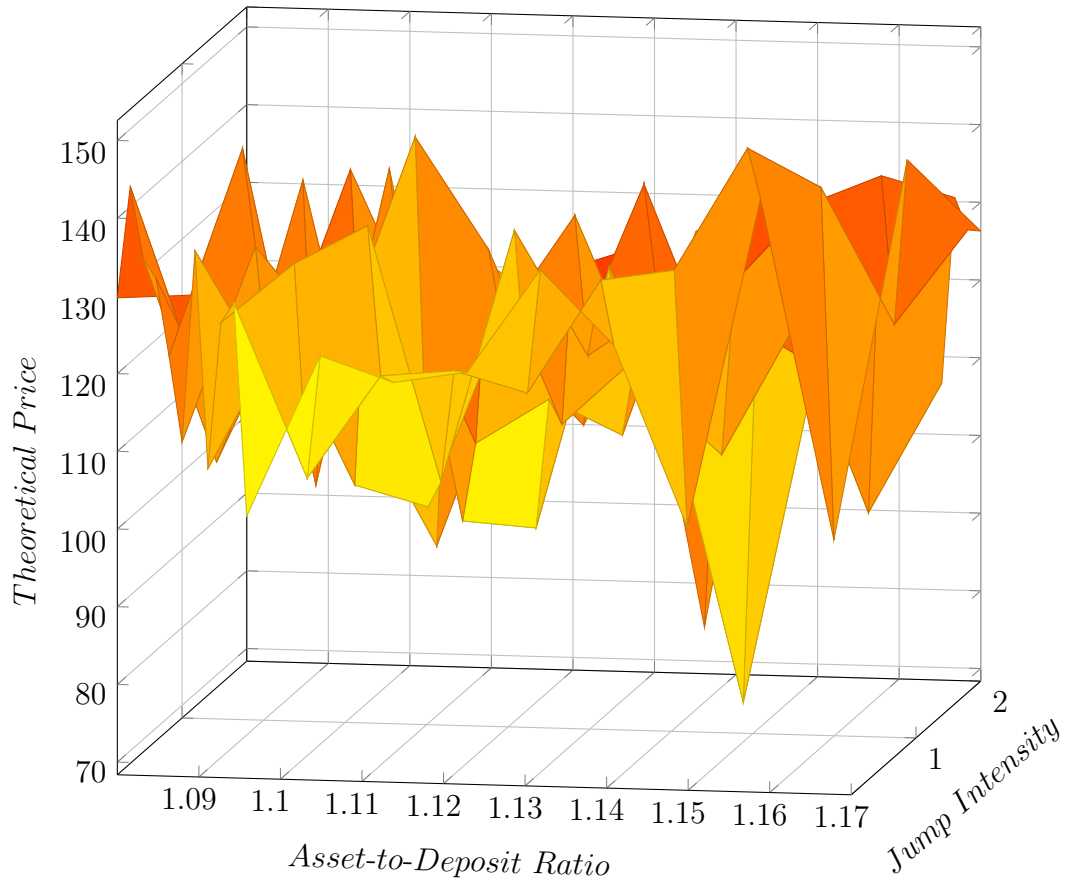


Figure 4.10: CoCo price  $V^{sa}$  pursuant to the structural approach (Pennacchi, 2010) as function of initial asset-to-deposit ratio  $x_0$  and jump intensity  $\lambda$

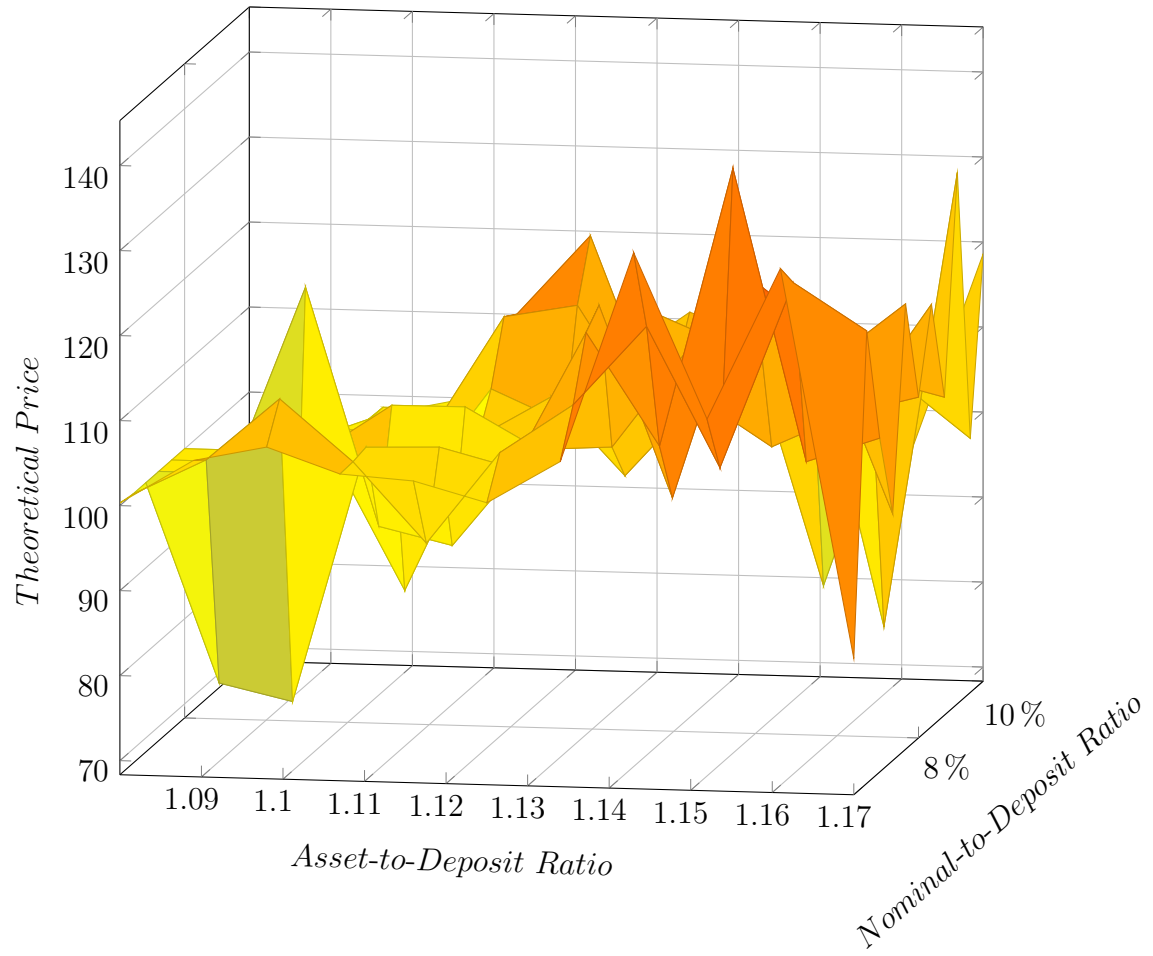


Figure 4.11: CoCo price  $V^{sa}$  pursuant to the structural approach (Pennacchi, 2010) as function of initial asset-to-deposit ratio  $x_0$  and initial ratio of contingent capital's nominal to the initial value of deposits

# Chapter 5

## Empirical Analysis and Model Comparison

### 5.1 Data Description

#### 5.1.1 Deutsche Bank

### 5.2 Model Parametrization

### 5.3 Model Comparison

#### 5.3.1 Qualitative Analysis

#### 5.3.2 Quantitative Analysis

# Chapter 6

## Conclusion



# Appendix A

## Sample Title

## Appendix B

### Code - Credit Derivative Approach

The following source code is an implementation of the Credit Derivative Approach (De Spiegeleer and Schoutens, 2011) written in R.

```
1 # Price of Contingent Convertible Bond
2 price_coco_cd <- function(t, T, S_t, S_star, C_p, c_i, r, N, q, sigma){
3
4   spread_coco <- calc_spread_coco(t, T, S_t, S_star, C_p, r, q, sigma)
5   V_t_coco <- N * exp(-(r + spread_coco) * (T - t))
6
7   for (t in 1:T){
8     V_t_coco <- V_t_coco + c_i * exp(-(r + spread_coco) * t)
9   }
10  return(V_t_coco)
11 }
12
13 # Calculation of Trigger Probability
14 calc_p_star <- function(t, T, S_t, S_star, r, q, sigma){
15   p_star <- pnorm((log(S_star / S_t) - calc_mu(r, q, sigma) * (T - t)) /
16     (sigma * sqrt(T - t))) + (S_star / S_t)^(2 * calc_mu(r, q, sigma) /
17     sigma^2) * pnorm((log(S_star / S_t) + calc_mu(r, q, sigma) * (T - t)
18     )) / (sigma * sqrt(T - t)))
19   return(p_star)
20 }
21
22 # Calculation of Drift of Underlying
23 calc_mu <- function(r, q, sigma){
24   mu <- r - q - sigma^2 / 2
25   return(mu)
26 }
27
28 # Spread of CoCo Bond
29 calc_spread_coco <- function(t, T, S_t, S_star, C_p, r, q, sigma){
30   spread_coco <- - log(1 - calc_p_star(t, T, S_t, S_star, r, q, sigma))
31   / (T - t) * (1 - S_star / C_p)
32   return(spread_coco)
33 }
34
35 # Pricing Example
```

```
32 price_coco_cd(t <- 0, T <- 5, S_t <- 40, S_star <- 20, C_p <- 25, c_i <-  
    7, r <- 0.03, N <- 100, q <- 0, sigma <- 0.3)
```

# Appendix C

## Code - Equity Derivative Approach

The following source code is an implementation of the Equity Derivative Approach (De Spiegeleer and Schoutens, 2011) written in R.

```
1 # Price of Contingent Convertible Bond
2 price_coco_ed <- function(t, T, S_t, S_star, C_p, c_i, r, N, q, sigma,
   alpha){
3   V_t_ed <- price_cb(t, T, c_i, r, N) - price_dibi(t, T, S_t, S_star, c_
   i, r, q, sigma, alpha) + price_difwd(t, T, S_t, S_star, C_p, r, N, q
   , sigma, alpha)
4
5   return(V_t_ed)
6 }
7
8 # Price of Corporate Bond
9 price_cb <- function(t, T, c_i, r, N){
10  V_t_cb <- N * exp(-r * (T - t))
11
12  for (t in 1:T){
13    V_t_cb <- V_t_cb + c_i * exp(-r * t)
14  }
15
16  return(V_t_cb)
17 }
18
19 # Price of Binary Option
20 price_dibi <- function(t, T, S_t, S_star, c_i, r, q, sigma, alpha){
21  V_t_dibi <- 0
22
23  i <- t
24  k <- T
25
26  for (i in 1:k) {
27    V_t_dibi <- V_t_dibi + c_i * exp(- r * i) * (pnorm(- calc_x_1_i(S_t, S
   _star, sigma, r, q, i) + sigma * sqrt(i)) + (S_star / S_t)^(2 * calc
   _lambda(r, q, sigma) - 2) * pnorm ( calc_y_1_i(S_t, S_star, sigma, r
   , q, i) - sigma * sqrt(i)))
28  }
29 }
```

```

30 V_t_dibi <- alpha * V_t_dibi
31
32 return(V_t_dibi)
33 }
34
35 # Price of Down-And-In Forward
36 price_difwd <- function(t, T, S_t, S_star, C_p, r, N, q, sigma, alpha){
37   V_t_difwd <- calc_conversion_rate(C_p, N, alpha) * (S_t * exp(- q * (T
    - t)) * (S_star / S_t) ^ (2 * calc_lambda(r, q, sigma)) * pnorm(
    calc_y_1(t, T, S_t, S_star, r, q, sigma)) - C_p * exp(- r * (T - t))
    * (S_star / S_t)^(2 * calc_lambda(r, q, sigma) - 2) * pnorm(calc_y_
    1(t, T, S_t, S_star, r, q, sigma) - sigma * sqrt(T - t)) - C_p * exp
    (- r * (T - t)) * pnorm(- calc_x_1(t, T, S_t, S_star, r, q, sigma) +
    sigma * sqrt(T - t)) + S_t * exp(- q * (T - t)) * pnorm(- calc_x_1(
    t, T, S_t, S_star, r, q, sigma)))
38
39   return(V_t_difwd)
40 }
41
42 # Calculation of Conversion Rate
43 calc_conversion_rate <- function(C_p, N, alpha){
44   C_r <- alpha * N / C_p
45
46   return(C_r)
47 }
48
49 # Calculation of additional Parameters
50 calc_x_1_i <- function(S_t, S_star, sigma, r, q, t_i){
51   x_1_i <- log(S_t / S_star) / (sigma * sqrt(t_i)) + calc_lambda(r, q,
    sigma) * sigma * sqrt(t_i)
52
53   return(x_1_i)
54 }
55
56 calc_y_1_i <- function(S_t, S_star, sigma, r, q, t_i){
57   y_1_i <- log(S_star / S_t) / (sigma * sqrt(t_i)) + calc_lambda(r, q,
    sigma) * sigma * sqrt(t_i)
58
59   return(y_1_i)
60 }
61
62 calc_lambda <- function(r, q, sigma){
63   lambda <- (r - q + sigma^2 / 2) / sigma^2
64
65   return(lambda)
66 }
67
68 calc_x_1 <- function(t, T, S_t, S_star, r, q, sigma){
69   x_1 <- log(S_t / S_star) / (sigma * sqrt(T - t)) + calc_lambda(r, q,
    sigma) * sigma * sqrt(T - t)
70
71   return(x_1)
72 }
73

```

```

74 calc_y_1 <- function(t, T, S_t, S_star, r, q, sigma){
75   y_1 <- log(S_star / S_t) / (sigma * sqrt(T - t)) + calc_lambda(r, q,
      sigma) * sigma * sqrt(T - t)
76
77   return(y_1)
78 }
79
80 # Pricing Example
81 price_coco_ed(t <- 0, T <- 5, S_t <- 40, S_star <- 20, C_p <- 25, c_i <-
      7, r <- 0.03, N <- 100, q <- 0, sigma <- 0.3, alpha <- 1)

```

# Appendix D

## Code - Structural Approach

The following source code is an implementation of the Structural Approach (Pennacchi, 2010) with support from Quantnet (2011) in translating the source code of Pennacchi (2010) from GAUSS to R.

```
1 # Price of Contingent Convertible Bond
2 price_coco_sa <- function(T , npath , rho , kappa , r_bar , r0 , sigma_r ,
   mu_Y , sigma_Y , lambda , g , x_hat , b0 , p , e_bar , sigma_x , x0_low , x0_
   high , x0_nint , B , c_low , c_high , c_nint){
3   n <- T * 250
4   dt <- T / n
5
6   result <- sim_corrProcess(T, npath , rho , n , dt)
7   dW_1 <- result$dW_1
8   dW_2corr <- result$dW_2corr
9
10  r <- sim_interestrates(kappa , r_bar , r0 , sigma_r , dW_2corr , n , npath ,
   dt)
11
12  V_t_sa <- get_price(npath , n , dt , dW_1 , dW_2corr , r , mu_Y , sigma_Y ,
   lambda , g , x_hat , b0 , p , e_bar , sigma_x , x0_low , x0_high , x0_nint , B
   , c_low , c_high , c_nint) * 100
13  return(V_t_sa)
14 }
15
16 sim_corrProcess <- function(T, npath , rho , n , dt){
17   vect <- c(1 , rho , rho , 1)
18   RHO <- matrix(vect , nrow = 2)
19   chol_RHO <- t(chol(RHO))
20
21   # Create two Brownian Motions
22   dW_1 <- matrix(1 , n , npath)
23   dW_2 <- matrix(1 , n , npath)
24
25   for(j in 1:npath)
26   {
27     dW_1[ , j] <- rnorm(n) * sqrt(dt)
28     dW_2[ , j] <- rnorm(n) * sqrt(dt)
29   }
```

```

30
31 # Create Correlated Process based on Brownian Motions using Cholesky-
    Decomposition
32 dW_2corr <- matrix(1, n, npath)
33 for(j in 1:npath)
34 {
35   for(i in 1:n)
36   {
37     dW_2corr[i, j] <- dW_1[i, j] * chol_RHO[2, 1] + dW_2[i, j] * chol_
        RHO[2, 2]
38   }
39 }
40
41 return(list("dW_1" = dW_1, "dW_2corr" = dW_2corr))
42 }
43
44 # Create Interest Rate Process
45 sim_interestrates <- function(kappa, r_bar, r0, sigma_r, dW_2corr, n,
    npath, dt){
46   r <- matrix(r0, n + 1, npath)
47
48   for(j in 1:npath)
49   {
50     for(i in 1:n)
51     {
52       r[i + 1, j] <- r[i, j] + kappa * (r_bar - r[i, j]) * dt + sigma_r
        * sqrt(r[i, j]) * dW_2corr[i, j]
53     }
54   }
55
56   return(r)
57 }
58
59 get_price <- function(npath, n, dt, dW_1, dW_2corr, r, mu_Y, sigma_Y,
    lambda, g, x_hat, b0, p, e_bar, sigma_x, x0_low, x0_high, x0_nint, B
    , c_low, c_high, c_nint){
60
61   c_fit_matrix <- matrix(0, x0_nint, length(lambda))
62
63   for(w in 1:length(lambda))
64   {
65     # Create Parametres for Jump Process
66     phi <- matrix(rbinom( n%*%npath, 1, dt * lambda[w]), n, npath)
67     ln_Y <- matrix(rnorm(n%*%npath, mu_Y, sigma_Y), n, npath)
68
69     b <- matrix(b0, n + 1, npath)
70     x_bar0 <- 1 + e_bar + p * b0
71     x_bar <- matrix(x_bar0, n + 1, npath)
72
73     h <- matrix(1, n, npath)
74
75     k <- exp(mu_Y + 0.5 * sigma_Y^2) - 1
76
77     c <- seq(c_low, c_high, length = c_nint)

```



```

78 x0 <- seq(x0_low, x0_high, length = x0_nint)
79
80 for(l in 1:x0_nint)
81 {
82   for(m in 1:c_nint)
83   {
84     x <- matrix(x0[l], n+1, npath)
85     ln_x0 <- matrix(log(x0[l]), n+1, npath)
86     ln_x <- ln_x0
87     binom_c <- matrix(1, n+1, npath)
88
89     for(j in 1:npath)
90     {
91       for(i in 1:n)
92       {
93         d_1 <- (ln_x[i, j] + mu_Y) / sigma_Y
94         d_2 <- d_1 + sigma_Y
95
96         h[i, j] <- lambda[w] * (pnorm(-d_1) - exp(ln_x[i, j]) *
97 exp(mu_Y + 0.5 * sigma_Y^2) * pnorm(-d_2))
98
99         b[i + 1, j] <- b[i, j] * exp(-g[w] * (exp(ln_x[i, j]) - x_
100 hat) * dt)
101
102         ln_x[i + 1, j] <- ln_x[i, j] + ( (r[i, j] - lambda[w] * k) -
103 (r[i, j] + h[i, j] + c[m] * b[i, j]) / exp(ln_x[i, j]) - g[w] * (
104 exp(ln_x[i, j]) - x_hat) - 0.5 * sigma_x^2) * dt + sigma_x * sqrt(dt
105 ) * dW_1[i, j] + ln_Y[i, j] * phi[i, j]
106
107         x[i + 1, j] <- exp(ln_x[i + 1, j])
108
109         x_bar[i + 1, j] <- 1 + e_bar + p * b[i + 1, j]
110
111         if(x[i + 1, j] >= x_bar[i + 1, j] && binom_c[i, j] > 0.5)
112         {
113           binom_c[i + 1, j] <- 1
114         } else
115         {
116           binom_c[i + 1, j] <- 0
117         }
118       }
119     }
120
121     payments <- matrix(c(rep(c[m] * dt, n - 1), B), n, npath) *
122 binom_c[1:n, ]
123
124     for(j in 1:npath){
125       for(i in 2:n){
126         if(payments[i, j] == 0 && p * b[sum(binom_c[, j]) + 1, j]
127 <= x[sum(binom_c[, j]) + 1, j] - 1){
128           payments[i, j] <- p * B
129           break
130         }
131       }
132     }

```

```

124         else if (payments[i, j] == 0 && 0 < x[sum(binom_c[, j]) + 1,
125             j] - 1 && x[sum(binom_c[, j]) + 1, j] - 1 < p * b[sum(binom_c[, j]
126             ) + 1, j]) {
127             payments[i, j] <- (x[sum(binom_c[, j]) + 1, j] - 1) * B /
128             b[sum(binom_c[, j]) + 1, j]
129             break
130         }
131     }
132 }
133 vec_disc_v <- rep(0, npath)
134 for(j in 1:npath)
135 {
136     disc_v <- 0
137     int_r <- 0
138
139     for(i in 1:n)
140     {
141         int_r <- int_r + r[i, j] * dt
142         disc_v <- disc_v + exp(- int_r) * payments[i, j]
143     }
144     vec_disc_v[j] <- disc_v
145 }
146
147 V_t_sa <- mean(vec_disc_v)
148
149     return(V_t_sa)
150 }
151 }
152 }
153 }
154
155 # Pricing Example
156 price_coco_sa(T <- 10, npath <- 100000, rho <- - 0.2, kappa <- 0.114, r_
    bar <- 0.069, r0 <- 0.01, sigma_r <- 0.07, mu_Y <- -0.01, sigma_Y <-
    0.02, lambda <- c(1), g <- c(0.5), x_hat <- 1.1, b0 <- 0.04, p <-
    1, e_bar <- 0.02, sigma_x <- 0.02, x0_low <- 1.15, x0_high <- 1.15,
    x0_nint <- 10, B <- 1, c_low <- 0.06, c_high <- 0.06, c_nint <- 10)

```

# Appendix E

## Code - Sensitivity Analysis

### E.1 Credit Derivative Approach

The following source code is an implementation of the sensitivity analysis of the Credit Derivative Approach (De Spiegeleer and Schoutens, 2011) written in R.

```
1 source('CreditDerivativeApproach.R')
2
3 # CoCo price  $V^{\text{cd}}$  as function of share price  $S$  and volatility  $\sigma$ 
4 createData_CD_S_sigma <- function(S_min, S_max, sigma_min, sigma_max){
5   data <- matrix(1, 121, 3)
6   counter <- 1
7   for(S_increment in seq(from=S_min, to=S_max, by=((S_max-S_min)/10)))
8   {
9     for(sigma_increment in seq(from=sigma_min, to=sigma_max, by=((sigma_max-sigma_min)/10)))
10    {
11      data[counter, 1] <- S_increment
12      data[counter, 2] <- price_coco_cd(t <- 0, T <- 10, S_t <- S_increment, S_star <- 35, C_p <- 65, c_i <- 6, r <- 0.01, N <- 100, q <- 0.02, sigma <- sigma_increment)
13      data[counter, 3] <- sigma_increment
14      counter <- counter + 1
15    }
16  }
17  write.table(data, file = "createData_CD_S_sigma.txt", row.names = FALSE, quote=FALSE)
18 }
19
20 # CoCo price  $V^{\text{cd}}$  as function of maturity  $T$  and risk-free interest rate  $r$ 
21 createData_CD_T_r <- function(T_min, T_max, r_min, r_max){
22   data <- matrix(1, 121, 3)
23   counter <- 1
24   for(T_increment in seq(from=T_min, to=T_max, by=((T_max-T_min)/10)))
25   {
26     for(r_increment in seq(from=r_min, to=r_max, by=((r_max-r_min)/10)))
27     {
```

```

28     data[counter, 1] <- T_increment
29     data[counter, 2] <- price_coco_cd(t <- 0, T <- T_increment, S_t <-
100, S_star <- 35, C_p <- 65, c_i <- 6, r <- r_increment, N <- 100,
q <- 0.02, sigma <- 0.3)
30     data[counter, 3] <- r_increment
31     counter <- counter + 1
32   }
33 }
34 write.table(data, file = "createData_CD-T-r.txt", row.names = FALSE,
quote=FALSE)
35 }
36
37 # CoCo price V^cd as function of trigger price S^* and conversion price
C_p
38 createData_CD_Sstar_Cp <- function(S_star_min, S_star_max, C_p_min, C_p-
max){
39   data <- matrix(1, 121, 3)
40   counter <- 1
41   for(S_star_increment in seq(from=S_star_min, to=S_star_max, by=((S-
star_max-S_star_min)/10)))
42   {
43     for(C_p_increment in seq(from=C_p_min, to=C_p_max, by=((C_p_max-C_p-
min)/10)))
44     {
45       data[counter, 1] <- S_star_increment
46       data[counter, 2] <- price_coco_cd(t <- 0, T <- 10, S_t <- 100, S-
star <- S_star_increment, C_p <- C_p_increment, c_i <- 6, r <- 0.01,
N <- 100, q <- 0.02, sigma <- 0.3)
47       data[counter, 3] <- C_p_increment
48       counter <- counter + 1
49     }
50   }
51   write.table(data, file = "createData_CD-Sstar-Cp.txt", row.names =
FALSE, quote=FALSE)
52 }
53
54 createData_CD-S-sigma(35.01, 100, 0.1, 0.5)
55 createData_CD-T-r(1, 50, 0.01, 0.05)
56 createData_CD-Sstar-Cp(20, 40, 40, 70)

```

## E.2 Equity Derivative Approach

The following source code is an implementation of the sensitivity analysis of the Equity Derivative Approach (De Spiegeleer and Schoutens, 2011) written in R.

```

1 source('EquityDerivativeApproach.R')
2
3 # CoCo price V^ed as function of share price S and volatility sigma
4 createData_ED-S-sigma <- function(S_min, S_max, sigma_min, sigma_max){
5   data <- matrix(1, 121, 3)
6   counter <- 1
7   for(S_increment in seq(from=S_min, to=S_max, by=((S_max-S_min)/10)))

```

```

8 {
9   for(sigma_increment in seq(from=sigma_min, to=sigma_max, by=((sigma_max-sigma_min)/10)))
10   {
11     data[counter, 1] <- S_increment
12     data[counter, 2] <- price_coco_ed(t <- 0, T <- 10, S_t <- S_increment, S_star <- 35, C_p <- 65, c_i <- 6, r <- 0.01, N <- 100, q <- 0.02, sigma <- sigma_increment, alpha <- 1)
13     data[counter, 3] <- sigma_increment
14     counter <- counter + 1
15   }
16 }
17 write.table(data, file = "createData_ED_S_sigma.txt", row.names = FALSE, quote=FALSE)
18 }
19
20 # CoCo price V^ed as function of maturity T and risk-free interest rate r
21 createData_ED_T_r <- function(T_min, T_max, r_min, r_max){
22   data <- matrix(1, 121, 3)
23   counter <- 1
24   for(T_increment in seq(from=T_min, to=T_max, by=((T_max-T_min)/10)))
25   {
26     for(r_increment in seq(from=r_min, to=r_max, by=((r_max-r_min)/10)))
27     {
28       data[counter, 1] <- T_increment
29       data[counter, 2] <- price_coco_ed(t <- 0, T <- T_increment, S_t <- 100, S_star <- 35, C_p <- 65, c_i <- 6, r <- r_increment, N <- 100, q <- 0.02, sigma <- 0.3, alpha <- 1)
30       data[counter, 3] <- r_increment
31       counter <- counter + 1
32     }
33   }
34   write.table(data, file = "createData_ED_T_r.txt", row.names = FALSE, quote=FALSE)
35 }
36
37 # CoCo price V^ed as function of trigger price S^* and conversion price C_p
38 createData_ED_Sstar_Cp <- function(S_star_min, S_star_max, C_p_min, C_p_max){
39   data <- matrix(1, 121, 3)
40   counter <- 1
41   for(S_star_increment in seq(from=S_star_min, to=S_star_max, by=((S_star_max-S_star_min)/10)))
42   {
43     for(C_p_increment in seq(from=C_p_min, to=C_p_max, by=((C_p_max-C_p_min)/10)))
44     {
45       data[counter, 1] <- S_star_increment
46       data[counter, 2] <- price_coco_ed(t <- 0, T <- 10, S_t <- 100, S_star <- S_star_increment, C_p <- C_p_increment, c_i <- 6, r <- 0.01, N <- 100, q <- 0.02, sigma <- 0.3, alpha <- 1)
47       data[counter, 3] <- C_p_increment

```

```

48     counter <- counter + 1
49   }
50 }
51 write.table(data, file = "createData_ED_Sstar_Cp.txt", row.names =
  FALSE, quote=FALSE)
52 }
53
54 createData_ED_S_sigma(35.01, 100, 0.1, 0.5)
55 createData_ED_T_r(1, 50, 0.01, 0.05)
56 createData_ED_Sstar_Cp(20, 40, 40, 70)

```

## E.3 Structural Approach

The following source code is an implementation of the sensitivity analysis of the Structural Approach (Pennacchi, 2010) written in R.

```

1 source('CreditDerivativeApproach.R')
2
3 # CoCo price  $V^{st}$  as function of initial asset-to-deposit ratio  $x_0$  and
  volatility  $\sigma$ 
4 createData_SA_x0_sigma <- function(x0_min, x0_max, sigma_min, sigma_max)
  {
5   data <- matrix(1, 121, 3)
6   counter <- 1
7   for(x0_increment in seq(from=x0_min, to=x0_max, by=((x0_max-x0_min)/
  10)))
8   {
9     for(sigma_increment in seq(from=sigma_min, to=sigma_max, by=((sigma_
  max-sigma_min)/10)))
10    {
11      data[counter, 1] <- x0_increment
12      data[counter, 2] <- price_coco_sa(T <- 10, npath <- 5000, rho <- -
  0.2, kappa <- 0.114, r_bar <- 0.069, r0 <- 0.01, sigma_r <- 0.07,
  mu_Y <- -0.01, sigma_Y <- 0.02, lambda <- c(1), g <- c(0.5), x_hat
  <- 1.1, b0 <- 0.04, p <- 1, e_bar <- 0.02, sigma_x <- sigma_
  increment, x0_low <- x0_increment, x0_high <- x0_increment, x0_nint
  <- 10, B <- 1, c_low <- 0.06, c_high <- 0.06, c_nint <- 10)
13      data[counter, 3] <- sigma_increment
14      counter <- counter + 1
15    }
16  }
17  write.table(data, file = "createData_SA_x0_sigma.txt", row.names =
  FALSE, quote=FALSE)
18 }
19
20 # CoCo price  $V^{sa}$  as function of maturity  $T$  and risk-free interest rate
   $r$ 
21 createData_SA_T_r <- function(T_min, T_max, r_min, r_max){
22   data <- matrix(1, 121, 3)
23   counter <- 1
24   for(T_increment in seq(from=T_min, to=T_max, by=((T_max-T_min)/10)))
25   {

```

```

26   for(r_increment in seq(from=r_min, to=r_max, by=((r_max-r_min)/10)))
27   {
28     data[counter, 1] <- T_increment
29     data[counter, 2] <- price_coco_sa(T <- T_increment, npath <- 5000,
    rho <- - 0.2, kappa <- 0.114, r_bar <- 0.069, r0 <- r_increment,
    sigma_r <- 0.07, mu_Y <- -0.01, sigma_Y <- 0.02, lambda <- c(1), g
    <- c(0.5), x_hat <- 1.1, b0 <- 0.04, p <- 1, e_bar <- 0.02, sigma_x
    <- 0.02, x0_low <- 1.15, x0_high <- 1.15, x0_nint <- 10, B <- 1, c_
    low <- 0.06, c_high <- 0.06, c_nint <- 10)
30     data[counter, 3] <- r_increment
31     counter <- counter + 1
32   }
33 }
34 write.table(data, file = "createData_SA_T_r.txt", row.names = FALSE,
    quote=FALSE)
35 }
36
37 # CoCo price  $V^s_a$  as function of initial asset-to-deposit ratio  $x_0$  and
    equity-to-deposit threshold  $\bar{e}$ 
38 createData_SA_x0_ebar <- function(x0_min, x0_max, ebar_min, ebar_max){
39   data <- matrix(1, 121, 3)
40   counter <- 1
41   for(x0_increment in seq(from=x0_min, to=x0_max, by=((x0_max-x0_min)/
    10)))
42   {
43     for(ebar_increment in seq(from=ebar_min, to=ebar_max, by=((ebar_max-
    ebar_min)/10)))
44     {
45       data[counter, 1] <- x0_increment
46       data[counter, 2] <- price_coco_sa(T <- 10, npath <- 5000, rho <- -
    0.2, kappa <- 0.114, r_bar <- 0.069, r0 <- 0.01, sigma_r <- 0.07,
    mu_Y <- -0.01, sigma_Y <- 0.02, lambda <- c(1), g <- c(0.5), x_hat
    <- 1.1, b0 <- 0.04, p <- 1, e_bar <- ebar_increment, sigma_x <-
    0.02, x0_low <- x0_increment, x0_high <- x0_increment, x0_nint <-
    10, B <- 1, c_low <- 0.06, c_high <- 0.06, c_nint <- 10)
47       data[counter, 3] <- ebar_increment
48       counter <- counter + 1
49     }
50   }
51   write.table(data, file = "createData_SA_x0_ebar.txt", row.names =
    FALSE, quote=FALSE)
52 }
53
54 # CoCo price  $V^s_t$  as function of initial asset-to-deposit ratio  $x_0$  and
    jump intensity in asset return process  $\lambda$ 
55 createData_SA_x0_lambda <- function(x0_min, x0_max, lambda_min, lambda_
    max){
56   data <- matrix(1, 121, 3)
57   counter <- 1
58   for(x0_increment in seq(from=x0_min, to=x0_max, by=((x0_max-x0_min)/
    10)))
59   {
60     for(lambda_increment in seq(from=lambda_min, to=lambda_max, by=((
    lambda_max-lambda_min)/10)))

```

```

61   {
62     data[counter, 1] <- x0_increment
63     data[counter, 2] <- price_coco_sa(T <- 10, npath <- 5000, rho <- -
      0.2, kappa <- 0.114, r_bar <- 0.069, r0 <- 0.01, sigma_r <- 0.07,
      mu_Y <- -0.01, sigma_Y <- 0.02, lambda <- c(lambda_increment), g <-
      c(0.5), x_hat <- 1.1, b0 <- 0.04, p <- 1, e_bar <- 0.02, sigma_x <-
      0.02, x0_low <- x0_increment, x0_high <- x0_increment, x0_nint <-
      10, B <- 1, c_low <- 0.06, c_high <- 0.06, c_nint <- 10)
64     data[counter, 3] <- lambda_increment
65     counter <- counter + 1
66   }
67 }
68 write.table(data, file = "createData_SA_x0_lambda.txt", row.names =
  FALSE, quote=FALSE)
69 }
70
71 # CoCo price  $V^st$  as function of initial asset-to-deposit ratio  $x_0$  and
  initial ratio of contingent capital to deposits  $b_0$ 
72 createData_SA_x0_b0 <- function(x0_min, x0_max, b0_min, b0_max){
73   data <- matrix(1, 121, 3)
74   counter <- 1
75   for(x0_increment in seq(from=x0_min, to=x0_max, by=((x0_max-x0_min)/
      10)))
76   {
77     for(b0_increment in seq(from=b0_min, to=b0_max, by=((b0_max-b0_min)/
      10)))
78     {
79       data[counter, 1] <- x0_increment
80       data[counter, 2] <- price_coco_sa(T <- 10, npath <- 5000, rho <- -
        0.2, kappa <- 0.114, r_bar <- 0.069, r0 <- 0.01, sigma_r <- 0.07,
        mu_Y <- -0.01, sigma_Y <- 0.02, lambda <- c(1), g <- c(0.5), x_hat
        <- 1.1, b0 <- b0_increment, p <- 1, e_bar <- 0.02, sigma_x <- 0.02,
        x0_low <- x0_increment, x0_high <- x0_increment, x0_nint <- 10, B <-
        1, c_low <- 0.06, c_high <- 0.06, c_nint <- 10)
81       data[counter, 3] <- b0_increment
82       counter <- counter + 1
83     }
84   }
85   write.table(data, file = "createData_SA_x0_b0.txt", row.names = FALSE,
     quote=FALSE)
86 }
87
88 createData_SA_x0_sigma(1.08, 1.17, 0.01, 0.05)
89 createData_SA_T_r(1, 50, 0.01, 0.05)
90 createData_SA_x0_ebar(1.08, 1.17, 0.005, 0.03)
91 createData_SA_x0_lambda(1.08, 1.17, 0, 2)
92 createData_SA_x0_b0(1.08, 1.17, 0.1, 0.06)

```



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