

Nick Marker

UI/UX Designer
Web Developer



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ABOUT

Innovative student designer with a vision to create the next immersive interface at the intersection of contemporary technology and digital marketing.

Check out Some of my work at:



EDUCATION

- **University of Southern California**
Los Angeles, CA | August 2021-May 2026 (expected)
 - GPA: 3.7, SAT: 1540/1600
 - Bachelor's of Architecture (5 year program), Minor in Web Development
- **Oxford Area High School**
Oxford, PA | August 2017-June 2021
 - GPA: 4.00, Valedictorian
 - Class Parliamentarian, Academically Talented Program

SKILLS

- **Prototyping**
HTML, CSS, Figma, Webflow, Squarespace, Miro, Adobe XD
- **Design**
Adobe Creative Suite, Rhino, AutoCAD, 3D Modeling, Wireframing, Ideation
- **User Research**
Contextual Inquiry, Usability Testing, Task Analysis, Storyboarding

EXPERIENCE

- **Amata Agency**
Graphic Web Designer | West Hollywood, CA | July 2022-Present
 - Design and post 5+ graphics per week for 3 client companies, tracking user data with hashtags
 - Create wireframe templates for daily company emails, using corresponding company color palettes and typefaces
 - Analyze and update web landing pages around client restrictions while improving SEO through meta tag manipulation
 - Present weekly designs to company CEO and iterate according to professional feedback
 - Meet strict deadlines in order to communicate directly with clients on project updates, maintaining a retention rate of 88%
- **3DAPARTMENT**
Graphic Designer | Boston, MA | May 2022-June 2022
 - Perform an industry and competitive analysis to develop a 4-week branding initiative and company mood board
 - Analyze social media user demographics to determine target user personas for media graphics
 - Design company examples of 3 different social media posts/videos to expand brand name awareness
 - Deliver research findings and company growth plan to executive team
 - Gain exposure to leveraging metaverse realities to enhance the future of commercial real estate

CERTIFICATIONS

- **User Interaction and User Experience**
Great Learning | Awarded June 2022
Wireframing, high-low fidelity prototyping, user centered design
- **Front End Development-HTML**
Great Learning | Awarded June 2022
Defining content and structure of web pages with HTML

PROJECTS

- **WhenToWork Mobile App Redesign**
UX Designer | August 2022
 - Create wireframes and low to high fidelity prototypes for over 5 different pages of the application
 - Perform user research and testing on 20 users to identify problems within the current application and redesign expectations
 - Brainstorm user personas to establish effective information architecture and micro interactions