

# NICOLE MCCOY

• Creative Professional •

## ABOUT ME

Dependable creative professional with experience in technical communication, customer service, content management, and marketing. Recognized for performance excellence, a positive attitude, and being a team player.

## EDUCATION

2020-2021 • University of Minnesota  
Graduate Certificate in Technical Communication

2012-2013 • University of Northwestern  
- St. Paul  
BS / Psychology

2009 - 2012 • Columbia College Chicago  
100 credits toward BFA / Photography

## EXPERIENCE

### 2019- The Restaurant Project

2021 Photographer

- Contract photographer and stylist for various local businesses.
- Experience photographing interiors, exteriors, atmosphere/candid moments, portraits, food, beverages, and other products.

### 2015- Self-Employed

2021 Business Owner / Nicole McCoy Photography

- Photographer, photo editor, blogger, and copywriter.
- Created and managed all content for marketing, social media, and blog.
- Handled all contracts, invoices, and sales.

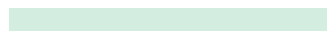
### 2012- Trader Joe's

2021 Art Department Team Lead

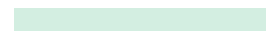
- Worked closely with management to produce concepts for store in-store marketing.
- Managed and lead weekly art projects. Created visual merchandising displays throughout the store. Designed marketing materials for in-store purposes. Worked with peers and management to consistently support and showcase the Trader Joe's brand, and trained new artists.

## SKILLS

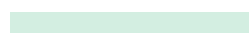
Photography



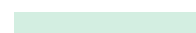
Management



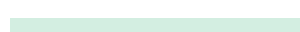
Marketing



Design



Problem Solving



Communications

