

NICOLE MCCOY

• Creative Professional •

ABOUT ME

Dependable creative professional with experience in technical communication, customer service, content management, and marketing. Recognized for performance excellence, a positive attitude, and being a team player.

EDUCATION

2020-2021 • University of Minnesota
Graduate Certificate in Technical Communication

2012-2013 • University of Northwestern
- St. Paul
BS / Psychology

2009 - 2012 • Columbia College Chicago
100 credits toward BFA / Photography

EXPERIENCE

2019- The Restaurant Project

2021 Photographer

- Contract photographer and stylist for various local businesses.
- Experience photographing interiors, exteriors, atmosphere/candid moments, portraits, food, beverages, and other products.

2015- Self-Employed

2021 Business Owner / Nicole McCoy Photography

- Photographer, photo editor, blogger, and copywriter.
- Created and managed all content for marketing, social media, and blog.
- Handled all contracts, invoices, and sales.

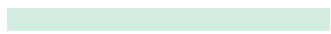
2012- Trader Joe's

2021 Art Department Team Lead

- Worked closely with management to produce concepts for in-store marketing.
- Managed and coordinated weekly graphics projects in the Art Department to consistently adhere to the Trader Joe's brand.
- Created various content for merchandising displays throughout the store.
- Designed digital marketing materials for in-store purposes.

SKILLS

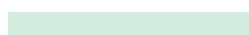
Photography



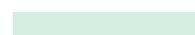
Management



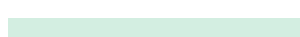
Marketing



Design



Problem Solving



Communications

