

# NICOLE MCCOY

Minneapolis, MN 55427 | (763) 923-1783 | nicole@nicole-mccoy.com

## Summary

Creative professional who enjoys collaborating with others or leading teams. Successful at creating digital content for retail and social media. Capacity to thrive in communication or design sectors.

## Skills

- Communications
- Problem Solving
- Marketing
- Design
- Social Media
- Merchandising
- Customer Service
- Technical Communication
- Content Management
- Collaboration

## Experience

- Photographer** Sep 2019 to Current  
**The Restaurant Project** — Minneapolis, MN
- Contract photographer and stylist for various local businesses.
  - Experience photographing interiors, exteriors, atmosphere/candid moments, portraits, food, beverages, and other products.
  - Collaborated successfully with variety of personalities and work styles.
- Wedding Photographer** Sep 2017 to Current  
**Rivets & Roses Photo Studio** — Minneapolis, MN
- Collaborated with clients to guarantee satisfaction with photos.
  - Improvised photographic methods and techniques.
  - Cropped, manipulated and performed color-balance for final images.
- Owner** Jan 2015 to Current  
**Photography Business** — Minneapolis, MN
- Photographer, photo editor, blogger, and copywriter.
  - Created and managed all content for marketing, social media, and website.
  - Engaged professionally with clients to build rapport and nurture relationships.
- Art Dept. Team Lead** Aug 2012 to Current  
**Trader Joe's** — St. Paul, MN
- Managed and coordinated weekly graphics projects in the Art Dept. to consistently adhere to the Trader Joe's brand.
  - Created various visual content for in-store merchandising displays.
  - Spearheaded the 2020-21 COVID-19 safety plan for front end of the store through the use of floor decals and signage.

## Education

- Graduate Certificate, Technical Communication** Expected in Aug 2021  
University Of Minnesota — Minneapolis, MN
- Bachelor of Science, Psychology** Dec 2013  
University Of Northwestern — St. Paul
- Magna cum laude graduate
- Bachelor of Arts, Photography** May 2011  
Columbia College — Chicago
- Completed 100 credits of coursework in photography.