

NICOLE MCCOY

Creative Professional

ABOUT ME

Dependable creative professional with experience in technical communication, customer service, content management, and digital technologies. Recognized for performance excellence, a positive attitude, and being a team player.

EDUCATION

2012 - 2013 • University of Northwestern
- St. Paul
BS/Psychology

2020 - 2021 • University of Minnesota
Graduate Certificate in Technical
Communication

EXPERIENCE

2020 Self-Employed

Business Owner / Nicole McCoy Photography

- Photographer, photo editor, blogger, and copywriter.
- Created marketing strategies and managed all social media content.
- Handled all contracts, invoices, and sales.

2019 The Restaurant Project

Photographer

- Contract photographer and stylist for various local businesses.
- Experience photographing: interiors, exteriors, atmosphere/candid moments, portraits, food, beverages, and products.

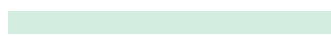
2012 Trader Joe's

Artist / Crew Member

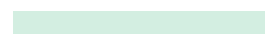
- Managed weekly art projects, worked with staff and management to support the Trader Joe's brand, and trained new staff members.
- Previously increased the produce department's sales by 5%.

SKILLS

Photography



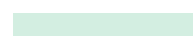
Management



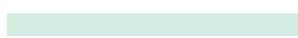
Writing



Leadership



Content Strategy



Communication

