

NICOLE MCCOY

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Summary

Seasoned creative professional with superb management skills and capability to thrive in communication or design sectors. Successful under pressure and inspired by creativity-focused artistic challenges. Versed in digital image manipulation using Adobe Photoshop. Proactive leader with strengths in collaboration and team leadership.

Skills

- Communications
- Problem Solving
- Management
- Design
- Social Media
- Merchandising
- Customer Service
- Technical Communication
- Content Management
- Collaboration

Experience

- Photographer** Sep 2019 to Current
The Restaurant Project — Minneapolis, MN
- Contract photographer and stylist for various local businesses.
 - Experience photographing interiors, exteriors, atmosphere/candid moments, portraits, food, beverages, and other products.
 - Collaborated successfully with variety of personalities and work styles.
- Wedding Photographer** Sep 2017 to Current
Rivets & Roses Photo Studio — Minneapolis, MN
- Collaborated with clients to guarantee satisfaction with photos.
 - Improvised photographic methods and techniques.
 - Cropped, manipulated and performed color-balance for final images.
- Small Business Owner** Jan 2015 to Current
Self Employed — Minneapolis, MN
- Photographer, photo editor, blogger, and copywriter.
 - Created and managed all content for marketing, social media, and website.
 - Engaged professionally with clients to build rapport and nurture relationships.
- Art Dept. Team Lead** Aug 2012 to Current
Trader Joe's — St. Paul, MN
- Managed and coordinated weekly graphics projects in the Art Dept. to consistently adhere to the Trader Joe's brand.
 - Created various visual content for in-store merchandising displays.
 - Spearheaded special projects and efficiently carried out effective problem-solving.

Education

- Graduate Certificate, Technical Communication** Expected in Aug 2021
University Of Minnesota — Minneapolis, MN
- Bachelor of Science, Psychology** Dec 2013
University Of Northwestern — St. Paul
- Magna cum laude graduate
- Bachelor of Arts, Photography** May 2011
Columbia College — Chicago
- Completed 100 credits of coursework in photography.