

Zealicon'15

DESCRIPTION

A firm in the electronics has recently been established in the town. As a starting step, it needs to form the logo of the enterprise in order to have unique identity in the market for the customers. Introducing for the very first time, the quest for logo designing of the firm, join the quest and prove your design of the logo the very innovative, unique and best. Who knows someone's creativity is other's future.

PROBLEM STATEMENT

The participants are required to design the logo for the firm so as to establish their unique identity in the market. The description of the firm will be given on spot and related materials will be provided accordingly. The decision will be made based on the votes given to the best logo on the social networking sites the following day of event.

EVENT DESCRIPTION

Event consists of the round wherein the participants will be on designing mind so as to create the best logo for the company. Who knows who can be the future designer.

COMPETITION RULES

- Each participant should design a single logo based on the data given.
- The logo must be innovative and not copied from any source.
- The participants will be given the time for a day to prepare the logo and let it be liked by the people.

GENERAL RULES

- **Team Size:** A team must consist of **max of two participants**. Participants from different institutions can also be the part.
- No participant should take part twice in the competition.
- Any participant not ready with the design shall be debarred from the event.

Zealicon'15

- The participants must adhere to the spirit of healthy competition. Judges reserves the right to disqualify anyone indulged in unlawful activities.
- Judges decision shall be final and abided by all.
- The organizers reserve the rights to change any or all of the above rules as they deem fit. Change in rules, if any will be highlighted on the website and notified to the registered participants.

ELIGIBILITY

All students with a valid identity card of their respective educational institutes along with ZEALICON ID are eligible to participate in LOGOLYMPIC at ZEALICON 2K15.

CONTACT

Event coordinators

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