



[Home](#) [About](#) [Resources](#) [Blog](#) [Contact](#)

How we think. Why we're  
**iRGONOMIC**

Human factors (or ergonomics) involves defining the connection between the user, device, and their environments.



INTRODUCTION TO  
**CLOSED-LOOP  
MARKETING**  
HOW TO CLOSE THE LOOP BETWEEN  
MARKETING & SALES

**We're a technology marketing consultancy.**  
**We help organizations grow by creating and enabling innovative marketing strategies driven by data and design.**



Keeping children strong... What could be more important?

# ZINC+ORS

STOPS DIARRHOEA. RESTORES STRENGTH.

We're here to help you get the word out.

Diarrhoeal diseases are the second-leading cause of death of children under the age of 5. The internationally recommended way to treat childhood diarrhoea is to **start with zinc and oral rehydration salts (ORS)**. Together, Zinc+ORS are proven to stop diarrhoea, restore strength, and **even save lives**. Yet, only a fraction of children who need treatment are receiving it. We've created free and adaptable resources to assist key stakeholders — from manufacturers and suppliers, to NGOs, local governments and global health partners — in their efforts to save lives by promoting use of these lifesaving products.

[View Resources](#)

Supported by

unicef 



The regions and countries available are:  
(to select a region or country, check the box)

We continue to create new materials. Please check back!



☐ Africa (general)



☐ Uganda



☐ Nigeria



☐ India

## Select resources by

### By Type

- ☐ Brochures
- ☐ Posters
- ☐ Training Deck
- ☐ Video

### By Activity

- ☐ Detailing
- ☐ Training
- ☐ Caregiver Education

### By Target

- ☐ Frontline Providers
- ☐ Skilled Providers
- ☐ Caregivers

Reset



Training Video: Treating Childhood Diarrhea (Africa)

[View Video](#)

English version

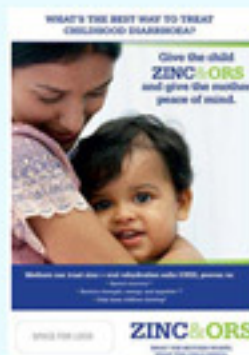


Zinc+ORS 6 Page Brochure (Africa)

[Download PDF](#)

[Download Indesign](#)

English version



Zinc+ORS Poster (India)

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[Download Indesign](#)

English version



Training Presentation Frontline Providers (Uganda)

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[Download PPT](#)

English version



FOR U.S. RESIDENTS ONLY AGE 18 AND OVER

Prescribing Information and Medication Guide | Healthcare Professionals | Other Medication Options

**Tradjenta**  
(linagliptin) tablets 5mg

Your A1C  
Number

About  
TRADJENTA

Taking  
TRADJENTA

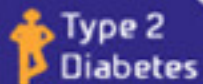
Healthy  
Lifestyle

Tools &  
Resources

My Well Planner Online  
Support Program

Savings Card

Important Safety Information



**I need to get my A1C number  
headed in a different direction.  
Ask your doctor if TRADJENTA  
can help you.**

TRADJENTA is a prescription medicine that is used along with diet and exercise to lower blood sugar in adults with type 2 diabetes.

TRADJENTA is not for people with type 1 diabetes or for people with diabetic ketoacidosis (increased ketones in the blood or urine).

If you have had inflammation of the pancreas (pancreatitis) in the past, it is not known if you have a higher chance of getting pancreatitis while you take TRADJENTA.

[Learn More](#)



Patient Portrayal

**IMPORTANT SAFETY INFORMATION**

[▲ See more](#)

**IMPORTANT SAFETY INFORMATION**

[▼ See more](#)



For U.S. Residents only Age 18 and over

Prescribing Information and Medication Guide | Healthcare Professionals | Other Medication Options

**Tradjenta**<sup>®</sup>  
(linagliptin) tablets 5mg

Your  
Numbers

About  
Tradjenta

Taking  
Tradjenta

Healthy  
Living

Tools &  
Resources

FAQ

My Well Planner  
Support Program

Important Safety Information



Learning About  
Type 2 Diabetes



9  
8  
7



## My Type 2 Diabetes Notebook: **Exercise**

Follow this non-athlete as he realizes that you don't have to be a marathoner to benefit from an exercise plan.

Play Video





Download our app



Scott: "Take an active role"

Upcoming

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Register

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Resources

> HOME / LEARN / CAUSE OF PNH

## Cause of PNH

GLOSSARY



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cing elit. Cras porta ornare nulla, sit amet semper  
sem condimentum et. Nunc nisl odio, tincidunt ac.

LOREM TAG, IPSUM TAG, SIT AMET TAG

ONESOURCE™  
TREATMENT SUPPORT

Register on  
PNHSource



ONESOURCE™  
TREATMENT SUPPORT

Register on  
PNHSource

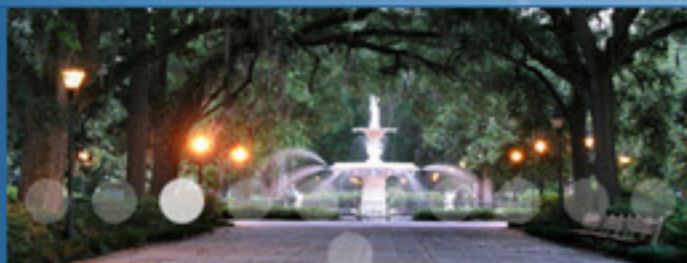




FIX IT  
& FINISH IT



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## WATCH SEGMENTS

all segments >



Eclectic Excitement



Antonio Sabato, Jr.



Seasonal



Nicki Huggins'



1970's Kitchen



Kitchen For Helpers



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VIDEOS

EPISODES

BLOG

MEET THE STARS

SUBMIT

## CREW OF FIX IT & FINISH IT

The people that renovate spaces and change lives







ABOUT

SECONDARY POST

DISTRIBUTION

ASSET MANAGEMENT

CREATIVE SERVICES

NEWS

CONTACT

## ABOUT DELUXE ADVERTISING SERVICES

Deluxe Advertising Services manages the industry's latest and most sophisticated digital delivery platform. Our network allows for never before achieved reliability and speed resulting in greater efficiency



Advertising Services

ABOUT SECONDARY POST DISTRIBUTION ASSET MANAGEMENT  
CREATIVE SERVICES NEWS CONTACT

## TECHNOLOGY & WORKFLOW TO ENABLE CREATIVE, NOT RESTRAIN IT.

Deluxe Creative Services provide a premiere full-service offering featuring world-class artists and innovative technical expertise, delivered within a seamless infrastructure worldwide.



For more than a decade Company 3 has been dedicated to bringing the highest level of service and artistry to the world of color grading in film and television. With offices in Santa Monica, New York, Atlanta, Detroit, Chicago, London, and 16 virtual outposts across the world, Company 3 continues to define excellence in color grading by evolving its service offerings (e.g., on-location services) and delivering outstanding client-focused service and creative expertise.



# IRGONIZE

Manage data like a boss.

Select your workspace:

New Workspace 09567943



Create a New Workspace

Welcome, Boss Bieniowski!

[Logout](#)

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☒ Do not show landing page on future visits

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### Administrative Area

[Manage Workspaces](#)

[Manage Users](#)

[Manage User Groups](#)

[Manage Global Datasources](#)

[Scheduled Exports](#)

### Manage Users

[New User](#)

User Name	Email	User Group	Default Workspace	Client	
mbwwmip\testuser 1	testuser1@acmecorp.com	System Admin	Default Workspace	Test Client	<a href="#">Edit</a> <a href="#">X</a>
mbwwmip\testuser 1	testuser1@acmecorp.com	System Admin	Default Workspace	Test Client	<a href="#">Edit</a> <a href="#">X</a>
mbwwmip\testuser 1	testuser1@acmecorp.com	System Admin	Default Workspace	Test Client	<a href="#">Edit</a> <a href="#">X</a>
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## Xaxis Prime

Xaxis Prime provides advertisers with a guaranteed bot-free digital environment to ensure messages are reaching real and intended audiences →

## Turbine: The Next Generation in the Data Management Platform

Turbine is an evolution in the data management platform, designed to give advertisers the capability to make better data-driven programmatic media buying decisions in real time. →



 MENU

 CONTENT FOR YOU

## Xaxis Prime

Xaxis Prime provides advertisers with a guaranteed bot-free digital environment to ensure messages are reaching real and intended audiences →

## Turbine:

## Turbine:

January 2014



# PULSE

xaxis latest news, innovations & insights

xaxis.com

## Supporting an Independent AdTech Ecosystem in 2015

Earlier this month, [Xaxis Global CEO, Brian Lesser spoke with Beet.tv](#) about our plans for the future. In 2014, there was a dramatic rise in the 'adtech stack,' but Xaxis plans to support an independent adtech ecosystem where technology and media companies remain separate. [Watch the video to learn more here.](#)

Check out what else we've been up to this month below.



**White Paper: The Shift Towards Programmatic Direct**

With global programmatic spend predicted to top \$32 billion by 2017, it is clear that programmatic media is reaching a new age of maturity which requires a new level of clarity. This paper defines the differences between programmatic technology, media, and strategies that will shape the future of digital marketing.

[Download the Paper.](#)



**Xaxis' Brian Lesser Named Ad Exec to Watch by WSJ**

We are proud to have our own Global CEO, **Brian Lesser**, named as one of the Wall Street Journal's 5 Advertising Executives to Watch in 2015. With Xaxis projected to grow 25% this year, Lesser credits this to the fact that programmatic is an increasingly important part of advertisers' media strategy.

[Read the article here.](#)



**What the \*\$#@! is Programmatic? Trivia Night**

This month, Xaxis partnered with **Integral Ad Science** and the **San Diego Ad Club** for a **Programmatic Trivia Night**. Advertising gurus in the San Diego area teamed up to compete for prizes and bragging rights. Interested in having a trivia night with Xaxis for your agency or team?

[Let us know here.](#)

## News & Upcoming Events

- Creative optimization is the next big thing at WPP, says **Xaxis Chairman David J. Moore**. He interviews with Beet TV on customizing creative advertising in real time. [See the full interview here.](#)
- The 4A's Data Summit** will be held on February 3rd at The Bar at JWT in New York. Join us as our **CEO of Xaxis Americas, Brian Gleason**, speaks on a panel on the future of the digital industry. [Register for the event here.](#)
- Matthew Sweeney**, Xaxis SVP of Sales, will be speaking at the **Videonomics Adapt Summit** alongside our client, **Zicam**. The event takes place from February 22-24 in Arizona. [More on the event here.](#)





CLEARWATER MARINE  
AQUARIUM™

WE BELIEVE IN PRESERVING OUR MARINE LIFE AND ENVIRONMENT  
WHILE INSPIRING THE HUMAN SPIRIT THROUGH LEADERSHIP IN  
EDUCATION, RESEARCH, RESCUE, REHABILITATION, AND RELEASE.



EDUCATION \* RESEARCH \* RESCUE \* REHABILITATION \* RELEASE →

MISSION



EDUCATION \* RESEARCH \* RESCUE \* REHABILITATION \* RELEASE →

MISSION







EDUCATION \* RESEARCH \* RESCUE \* REHABILITATION \* RELEASE →

MISSION



Clearwater Marine Aquarium (CMA), a Florida 501(c)(3) nonprofit, is the world's most recognized marine life rescue center dedicated to rehabilitation and release, environmental education and bringing inspirational moments to children and wounded soldiers.

GET INVOLVED / SIGN UP / SHOP / DONATE / ADOPT



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CLEARWATER MARINE  
AQUARIUM™

VOTED FLORIDA'S ★★★★★ USA TODAY

BEST ATTRACTION 2013



I'm an Atlantic  
Bottlenose dolphin who lost my tail  
after getting entangled in a crab trap.  
I recently took up acting and played  
myself in Dolphin Tale.

STORE | TICKETS & MEMBERSHIPS | BOOK & PLAN YOUR TRIP



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WEBCAM



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## MISSION

SEE



VOTED FLORIDA'S ★★★★★ USA TODAY

**BEST ATTRACTION 2013**



I'm an Atlantic  
Bottlenose dolphin who lost my tail  
after getting entangled in a crab trap.  
I recently took up acting and played  
myself in *Dolphin Tale*.

Select Language: IT

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THANK YOU!

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212.223.2805