

NORMAN YUSON CUAÑO

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PEER COMMENDATIONS

[LINKEDIN.COM/IN/NORMANYUSONCUANO](https://www.linkedin.com/in/normanyusoncuano)

Norman is a world-class designer, with excellent people skills, a very calm approach to problem solving, very good with technical issues, and a joy to work with on all levels. His precision, attention to detail and high degree of professionalism make him an encouraging manager that leads people effectively and with charm

SENIOR UX CONSULTANT

MAGNET 360 | MAR 13 – PRESENT

Digital content strategy and architecture. Persona development and user experience design. Email, landing page, website design and development for Hubspot and Salesforce. Projects: touchvision.com, pradaxapro.com, tradjenta.com, zinc-ors.com, irgonomic.com, seewinter.com, community.rapid7.com, ressoftware.com/our_community

CREATIVE TECHNOLOGIST

FREELANCE | JUN 09 – PRESENT

Web design and development with Semantic UI in Drupal. Performance improvements and automated deployment management on Pantheon. Projects: crownrestaurantlounge.com, nowbyte.com, solismagazine.com

CREATIVE DIRECTOR

BAYARD ADVERTISING | MAR 10 – APR 11

Concerted brand advertising, email campaign, landing page and website design and development for healthcare talent recruitment nationwide. Tier-one clients include Hospital Corporation of America ([hcaeast](http://hcaeast.com) and westflorida.com + farwest.com), Central Florida Health Alliance (cfhalliance.org), and the Cancer Treatment Center of America (cancercenter.com)

ART DIRECTOR / DESIGNER

NEVADA SUNDAY + A&M SOLUTIONS + CBRE | MAR 05 – SEP 08

Weekly publication design, and creative management + Entertainment advertising for House of Blues (hob.com), Luxor Hotel (luxor.com) and Sam's Town (samstownlv.com) + Email, landing page, and website design and development for commercial real estate marketing (cbre.com/lasvegas)

ENGLISH WRITING INSTRUCTOR

FREELANCE | SEP 98 – JAN 05

Taught the elements of grammar and style in the Czech Republic and China