FAN-CHI YEH

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EDUCATION

Master of Business Administration in Information Management

Sep. 2020 – June 2022

National Central University, Taoyuan, Taiwan

Cumulative GPA: 4.08/4.3

Bachelor of Business Administration in Information Management

Sep. 2016 – June 2020

National Central University, Taoyuan, Taiwan

Cumulative GPA: 3.47/4.0

RELATED COURSE WORK

Business intelligence; web programming; multimedia databases; software engineering; system analysis and design; software process and project management; digital library; algorithms

PROFESSIONAL EXPERIENCES

Technical Assistant Intern, LINE Game, LINE Taiwan Limited

July 2019 – July 2020

- Responsible for development of front-end functions of the customer loyalty project "LINE GAME University," a system with over 100,000 users.
- Updated the game servers with a version control system (SVN) and wrote shell scripts for automated updates.
- Designed chatbot templates for marketing campaigns with JSON.

RELEVANT PROJECTS

Personal Outfit Recommendation System

 Created a recommendation system that considered users' clothing-related general compatibility and personal preferences with an integrated attention mechanism based on a Bayesian Personalized Ranking (BPR) algorithm.

Fake News Detection Web Extension

 Devised a web extension that helps users identify fake news from web pages by applying a trained LSTM model.

RELEVANT EXPERIENCES

Design group leader, Information Management Student Association

Sep. 2017 – June 2018

• Assisted in the design and layout of public spaces and activities of the department.

Volunteer, Panfes, PanSci

Dec. 2016

An organization that focuses on inviting scientists, educators, enthusiasts in various fields to contemplate the scientific aspects of social issues in public forums. I was responsible for the reception of invited speakers.

TECHNICAL SKILLS

Programming Skills: Python, JavaScript, Vue.js, HTML/CSS, Java

Design: Figma, Adobe XD