The 9th National Conference on Computer Vision Pattern Recognition Image Processing and Graphics (NCVPRIPG 2024)

Poster Design Guidelines

❖ *General Aim*

The general aim of designing a poster is to create an engaging visual communication tool that effectively conveys the intended information. Proficiently tailored posters with the crucial/key points of your research that can spawn active discussions are expected.

❖ *Poster Design Format:*

i. Title (to be placed at the top centre of the poster)

ii. Names of all authors with affiliations (corresponding author to be indicated, contact to be provided)

iii. Introduction – motivation, objectives, context

iv. Models / Algorithms – system model, algorithm designs and flow charts etc.

v. Results of the study supported by graphs, tables, etc.

vi. Discussion and conclusions – highlight significance of the findings

vii. Acknowledgements and references

Limit the text to about one-fourth of the poster space, and use "visuals" (figures, graphs, schematics, etc.)

❖ *Design Instructions and Layout Specifications*

i. The maximum area provided on the poster display board is 1.2 m (width) x 1.4 m (height). Hence, the dimensions of the poster should not exceed **1 m (width) x 1.2 m (height).**

ii. The poster should be designed in an integrated fashion covering all the contents listed above. Printing on separate sheets and pinning together is not recommended.

iii. Choose appropriate font size and type to ensure readability from a distance. The poster should be legible from a distance of 1 metre.

iv. Organize your content logically. Use a clear hierarchy. Arrange the contents in a reader-friendly flow (left to right, top to bottom).

v. Avoid jargon or overly complex language. KEEP IT SIMPLE and to the point

❖ *Visuals*

Visuals play a vital role in poster design as they simplify complex information.

i. Visuals should be of good quality. Use relevant high-resolution images and graphs to enhance understanding.

ii. Present numerical data in the form of graphs, rather than tables (graphs make trends in the data much more evident).

iii. Visuals should be properly labelled and symbols explained to avoid any kind of perplexity.

Remember, a well-articulated poster not only informs but also engages the audience effectively. Good luck with your presentation!