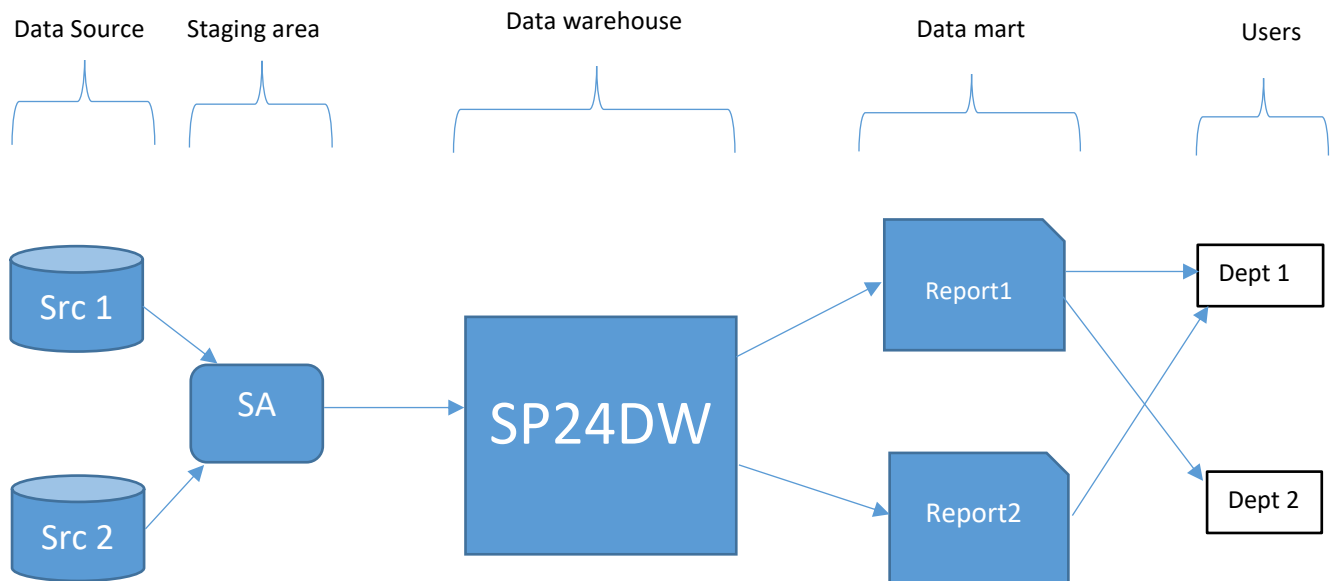**Business Use Case:** e.g from KPI requests - Facebook Sales Fact.

Acronyms:
Src – Data Source
SA – Staging Area
DW – Data Ware house e.g SP24DW

Key Themes:

1. **Data Source:**
    - Same or different schemas, same or different database servers
2. **Data Staging Area:**
    - Staging area for ETL processes
      e.g Create collection and transformation processes : 1) merging of two tables. (2) data transformations.
3. **Data Warehouse creation:**
    - Applied STAR or Snowflake methodology to create the DW
    - Create and configure fact and dimensions DW tables
4. **Reporting, analytics, and visualisations:**
    - Create reports for different users or departments

SP24DW diagram: An initial DW diagram for Facebook Sales Fact (FactFacebookSales); more facts can be added following KPI's request.