# **Tesla Stock Market Analysis**

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Link to the python code: https://colab.research.google.com/drive/1KnZXTjKh-7i3So5GGFWHyekHseb8g9Op#scrollTo=XdRV3cd13vuv

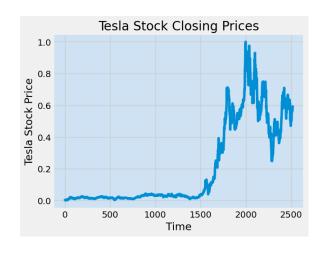
# Introduction To Tesla Corporation (TSLA)

Tesla, Inc., an American electric vehicle and clean energy company, was founded by Elon Musk, Martin Eberhard, Marc Tarpenning, JB Straubel, and lanWright. Renowned for its relentless pursuit of electric vehicle technology and commitment to sustainability, Tesla was initially known as Tesla Motors, Inc. before rebranding as Tesla, Inc. in February 2017. Tesla, Inc. is headquartered in Austin, Texas.

The Company has engaged in numerous extraordinary endeavors and accomplished several remarkable milestones across various industries, including the establishment of a global network of Supercharger stations, thereby enabling long-distance electric travel through the provision of high-speed charging infrastructure.

The introduction of Autopilot and Full Self-Driving Cars is also mind-blowing, though full self-driving.

Cars are in the developmental stage as they still necessitate the oversight of a driver.



#### **Data Overview**

Source and Download

**Data Source**: We obtained the historical TSLA stock price data from from Yahoo Finance, a reliable and widely used financial data platform.

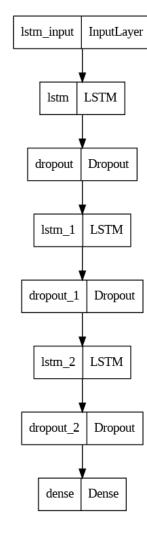
**Library Used:** The data download was done using the yfinance library, a Python library that simplifies the process of fetching historical market data from Yahoo Finance. **Download Period:** The dataset periods was from **November 30, 2013, to November 30, 2023.** This time frame was selected to capture a broad historical context, allowing the LSTM model to adapt to various market conditions and economic events.

## **Logic and Data Processing Data Logic:**

We aim to predict Tesla's stock prices leveraging LSTM, a model adept at handling sequential data like time-series stock prices. Employing a longer historical window enhances the model's ability to Understand market dynamics.

**Data Processing: Min-Max Scaling:** To ensure the 'Close' prices were properly prepared for the LSTM model, we applied Min-Max scaling, a technique that standardizes numerical data within a specific range, from 0 to 1. This normalization step helps the model train more effectively and converge more efficiently

**Data Selection**: The key information for analysis is the 'Close' price, a fundamental metric in stock market analysis. This price represents the final trading price at the end of a trading day.



## Methodology

#### **Data Collection and Preprocessing:**

For this analysis, we're examining the price movements of Tesla Corporation (TSLA) from the beginning of 2020 to the end of November 2023. This data was extracted from Yahoo Finance and includes the opening and closing prices, which are essential for any time-series analysis.

To prepare the data for LSTM modeling, we used the-following preprocessing steps:

Min-Max Scaling: To ensure the model could learn effectively, we scaled the 'Close' prices to a range between 0 and

1. This normalization helped the model focus on the relative changes in the stock price rather than its absolute value.

**Time Series Structuring**: We arranged the data into 60-price segments to capture the temporal relationships between past and future price fluctuations, enabling us to predict future trends based on historical patterns.

**LSTM Model Architecture**: To predict TSLA's future stock prices, we employed an LSTM model that effectively analyzed the sequential patterns of stock price movements, enabling us to make informed forecasts.

#### The architecture includes:

Three LSTM layers with 50 nodes each.

The first two layers have 'return\_sequences' set to True, ensuring the output sequences are fed into the subsequent layer.

The final LSTM layer has 'return\_sequences' set to False. Dropout layers with a dropout rate of 0.2 for regularization.

One node in a Dense layer serves as the output layer for regression tasks.

Using the Adam optimizer, we compile the model with a Mean Squared Error loss function.

**Model Training Overview**: LSTMs are trained on historical stock data to discern patterns, adapt to complexity, and make accurate predictions. They excel at capturing non-linear relationships and retaining information, making them well-suited for time series forecasting Reasons for Model Training:

- **Pattern Recognition**: Train the model to identify patterns and trends in the input data.
- Learning from Data: Optimize internal parameters using feedback from input data and output labels.
- **Generalization**: Enable the model to make accurate predictions on new data.
- **Optimization**: Iteratively refine parameters to minimize the difference between predicted and actual values.
- Adaptation to Complexity: LSTM models excel at capturing complex temporal dependencies in time series data like stock prices.
- Prediction Capability: Trained models can forecast future values based on new input data.

#### **Choice of LSTM for Training:**

- Flexibility: We select LSTMs for their capacity in handling sequential data—this flexibility renders them apt for time series prediction.
- Non-linearity Handling: Effective at capturing crucial non-linear relationships for dynamic stock price modeling.
- **Memory Retention**: LSTM's memory cells actively retain and utilize information from prior time steps, thereby mitigating challenges associated with seasonality and volatility.
- **Sequential Learning:** Naturally adept at handling sequences, making them well-suited for tasks where data order matters.
- **Previous Success:** LSTMs have demonstrated success in various sequential data tasks, establishing them as a popular choice for time series forecasting.

# Results Overview

### **Model Results and Predictions**

- Unveiling the Story Behind TSLA Stock Price Predictions
- **Visualizing Trends:** Visually comparing LSTM predictions with actual TSLA stock prices.
- **Green line:** Historical closing prices; Red line: LSTM-predicted future prices.
- **Insight into Trends:** The model captures the essence of TSLA stock trends but reveals nuances in the later period.
- Exploring into the implications of a forecasted downward trend.
- **Real-World Significance:** Beyond numbers, understanding the practical impact on investors and stakeholders.

#### **Evaluating Model Performance**

- **Training Set Mastery:** RMSE within an acceptable range for the training set, showcasing the model's ability to learn from historical data.
- **Testing Set Challenges:** Unveiling the real challenge in applying learned patterns to unseen market conditions. A journey through the model's robustness in navigating diverse market scenarios.
- Navigating Challenges in TSLA Stock Prediction : Real Challenges, Real Choices
- Overfitting challenges: The inherent risk of overfitting and memorizing training data.
- **Choice:** Introducing dropout layers (rate: 0.2) and Early stopping to infuse adaptability and prevent overfitting.
- **Hyperparameter Sensitivity:** The model's responsiveness to hyperparameter choices.
- **Choice:** Engaging in meticulous hyperparameter tuning experiments, illustrating the iterative path to optimization.
- **Market Unpredictable:** Recognizing the dynamic and unpredictable nature of stock markets.
- Choice: Integrating external indicators for a more nuanced understanding and comprehensive predictive approach. Beyond
- Numbers: Real-World Impact

## **Investor Decision-Making:**

Translating model predictions into actionable insights for investors and stakeholders. Bridging the gap between data science and real-world financial decision-making.

Strategic Adaptations for Future Success Lessons Learned,

Future Strategies Continuous Model Vigilance:

Embracing the ever-changing financial landscape through continuous model monitoring. Future Strategy: Adaptive strategies for evolving market conditions.

## **Ensemble Robustness:**

Acknowledging model imperfections and embracing the strength of ensemble approaches.

Future Strategy: Building resilience through strategic model combinations.

## **Holistic Data Integration:**

Moving beyond historical stock prices to encompass external factors.

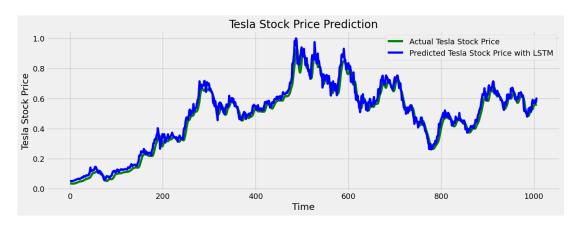
Future Strategy: Ongoing exploration of external data integration for a holistic market perspective.

#### **Data Visualization**

The first graph demonstrates the LSTM model's accuracy in tracking the historical prices of Tesla stock. It compares the actual prices (in green) with the model's predictions (in blue) across a series of time points. This comparison highlights the model's effectiveness in reflecting past market behavior.

The second graph shifts focus to predictive performance, showcasing Tesla's historical closing prices (in green) and projecting potential future prices (in red) over an upcoming 60-day period. It offers a perspective on how the model uses historical data to estimate future market movements.

Together, these graphs demonstrates the LSTM model's utility in historical data analysis and its potential as a forecasting tool for Tesla's stock price movements, a crucial aspect for strategic trading decisions





# Model Limitations: Recognizing Challenges in TSLA Stock Price Analysis

## Challenges with LSTM-based TSLA stock price analysis:

- **1.Overfitting:** LSTM models can memorize training data too well, leading to poor performance on unseen data.
- **2.Sensitivity to hyperparameters**: The performance of LSTM models depends on hyperparameter choices, which can be difficult to optimize.
- **3.Inherent unpredictability of stock markets**: Stock markets are influenced by many factors that are difficult to model accurately.

Mitigating these challenges:

- 1.Regularly monitor model performance and adapt to changing market conditions.
- 2. Combine multiple LSTM models to enhance robustness.
- 3.Incorporate external factors beyond historical stock prices for a more comprehensive analysis.

#### Conclusion:

While LSTM models can be useful for analyzing TSLA stock prices, it is important to understand their limitations and implement strategies to mitigate them. By continuous monitoring, ensemble learning, and external data integration, we can build more accurate and reliable predictive models.

#### **Conclusion and Future Work**

Future Considerations: Economic, Technological, and Ethical Implications of AI in Stock Predictions

**Economic Implications:** 

**Positive Impact:** All improves market efficiency for timely insights to investors.

**Challenges:** Prompt algorithmic trading may introduce volatility, that may impact market dynamics.

**Technological Implications:** Advancements: All and cloud computing improve the speed and accuracy of stock analysis.

**Concerns**: Matching computational demands with environmental considerations.

**Ethical Implication:** Fairness and Bias: Addressing biases in Al models for fair treatment of all investors.

**Transparency:** Balancing algorithmic transparency with the complexity of advanced AI models.

Security: Ensuring robust security measures to protect user data and maintain privacy

**Privacy:** Upholding data privacy standards, safeguarding user information from unauthorized access.

Striking the Right Balance: Ethical Al Practices: Mitigating biases and ensuring transparent disclosure of algorithms.

Continuous Technological Innovation: Advancements for predictive capabilities while addressing environmental concerns.

Collaborative Efforts: Industry collaboration for ethical standards and regulatory involvement to implement guidelines.

#### Future Directions: Areas for Improvement

- (1)Addressing the environmental impact through sustainable practices and energy-efficient algorithms.
- (2) Exploring the broader social impact, contributing to financial inclusion.

**In conclusion**, the future of AI in stock predictions holds promise, provided we navigate the economic, technological, ethical, security, and privacy landscape with a commitment to responsible innovation. This synthesis of advancements, ethical considerations, security measures, privacy protection, and collaborative efforts will shape a resilient, trustworthy, and sustainable financial ecosystem.

Reference

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