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TEACHING EXPERIENCE



Full Time Instructor
East Stroudsburg University, East Stroudsburg, PA
2013-Present
Instructor of classes in Interactive Media, Media Graphics and Design, Web Design, and Imaging Technology. Students are instructed in the fundamental programs required to complete assignments with a Design and Marketing focus.



Adjunct Professor of Art, Design & Technology
Caldwell University, Caldwell, NJ
2014-Present
Instructor of classes in Graphic & Web Design. Attention is placed on furthering students' knowledge of applications used in classroom projects, as well as problem solving and strategy. Classroom assignments include infographics, print layouts, website designs and compositional exercises.



Adjunct Professor of Art & Design
Montclair State University, Montclair NJ
2012-2014
Instructor of classes in web, mobile, and multimedia design. Students were introduced to the fundamentals of creating and managing websites. Mobile application design was a strong focus in the multimedia design class. Attention was focused on best practices in web design, how to develop a plan for a web site, and problem solving techniques used in creating a workable website.

EDUCATION



Cranbrook Academy of Art
Bloomfield Hills, MI
MFA (2D Design/Painting)
2000



Montclair State University
Upper Montclair, NJ
BA (Studio Art)
1996

CERTIFICATIONS

Certificate of Eligibility from the NJDOE
Tracking #: 635131 (K-12, Art)

SKILLS

- Proficient in wide variety of software, including Adobe CC, Microsoft Office, and Final Cut Pro
- Proficient with film, video, and photography
- Have used social media such as Facebook and Twitter on many ad campaigns
- Knowledge of CMS systems and Google Analytics
- Expert with Mac OSX, Windows and various Linux distributions
- Advanced level skill with HTML, CSS and XSL/XML

CORPORATE EXPERIENCE



Digitas

Associate Creative Director, Digitas LLC
Boston, MA
2006-2010
Responsibilities included managing a team of designers and actively designing work for Procter and Gamble related business, such as Tide, Olay, Duracell, and Oral-B. Other accounts I contributed to included Disney and Miller. I was the Digital Creative Director for AT&T Business Connect.



Senior Art Director
J. Walter Thompson
Detroit, MI
2001-2006
Responsibilities included involvement in multimedia production, design and art direction for fordvehicles.com. I worked with programmers in a cross-departmental team that functioned in tandem with the various departments in the JWT group.



ORGANIC

Interactive Production Artist
Organic Inc.
Bloomfield Hills, MI
2000-2001
Contributed to award winning graphic and multimedia projects for Daimler Chrysler. (Jeep, Dodge, Chrysler). My creative work helped me experience most of the inner workings of the company. (Creative, Project management, Engineering, account.) Was a bridge for the creative group to the engineering department.

AGENCY CLIENTS



EXHIBITIONS AND PUBLISHED WORKS

Torpedoes Away
ISBN #:
978-1-63275-091-4
Prolific Press Inc.
Harborton, VA
2017

Creative Quarterly Website
Issue #42
Fine Art Category
2016

Art by America: A Review of 2-Dimensional Contemporary Art
The Art House
3453 N Albany
Chicago, IL 60618
2015

NEXT Up Gallery National Show
3659 Navajo St.
Denver, CO 80211
2016

Crooked Tree Arts Center 2014 Juried Fine Arts Exhibition
Crooked Tree Arts Center
461 E. Mitchell
Petoskey, MI 49770
2014