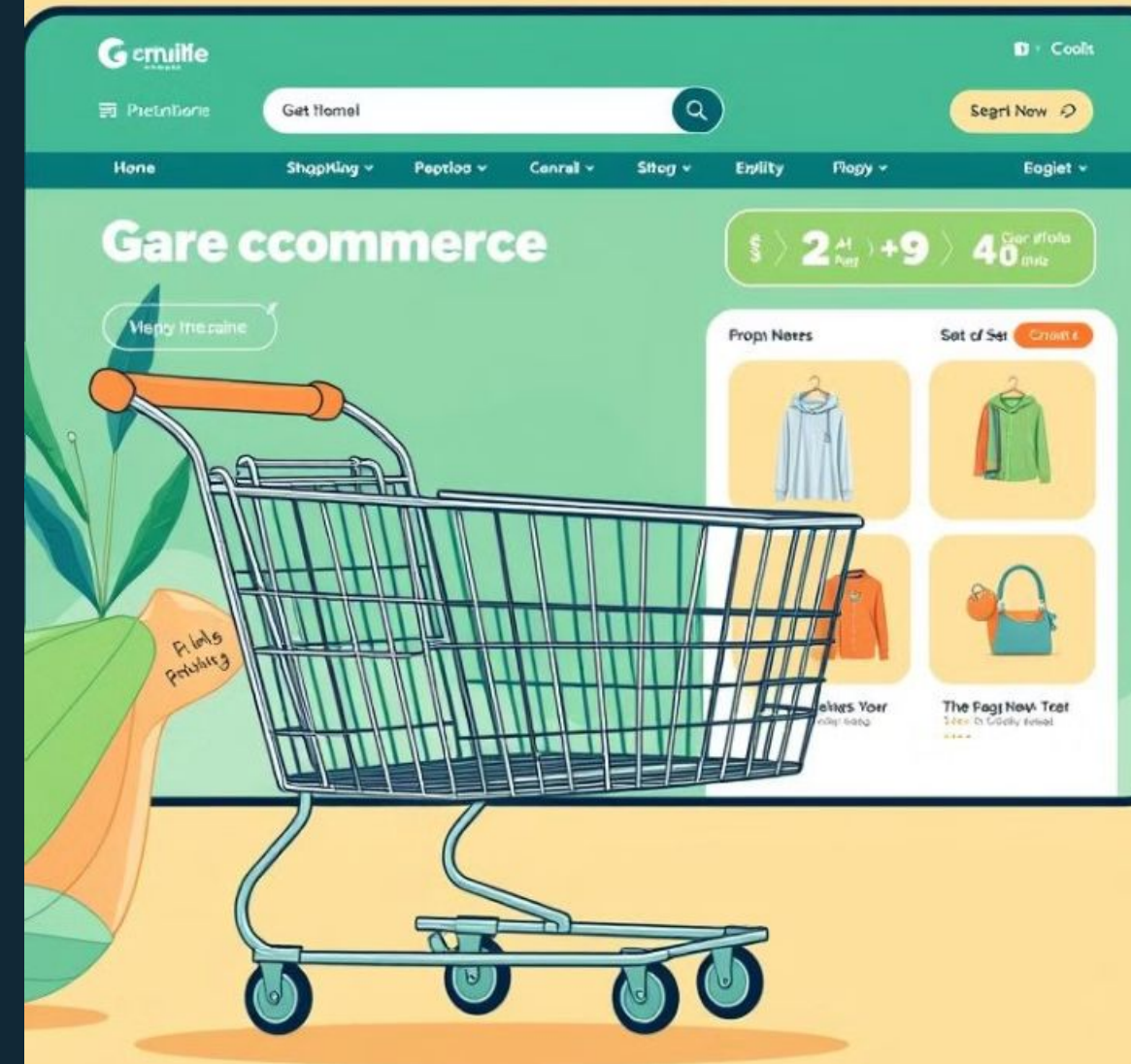


E-commerce Platform using Flask

Empowering online shopping with a seamless, user-friendly platform built on Flask.



by Anthony Ndegwa



Team Members

Anthony Ndegwa

Full Stack Developer

Python, Flask, Database Design, Front-end, API Development

Github: <https://github.com/ndegwaanth/E-commerce>



Project Description

1

Browse

Products

Wide range of products with rich detail pages

3

Manage

Accounts

View past orders, save favorites, and more

2

Seamless Shopping

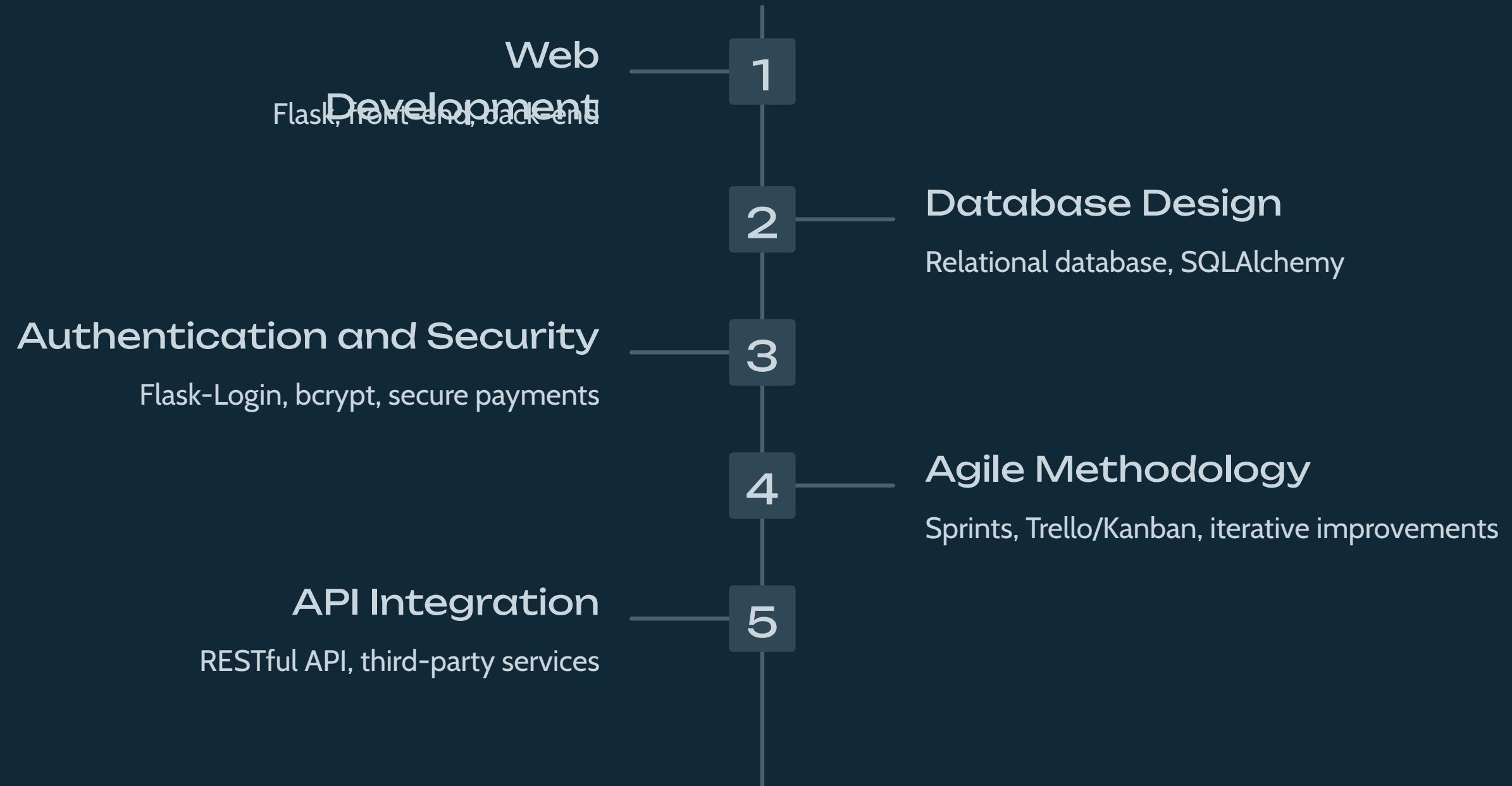
Add to cart, manage quantities, and checkout easily

4

Admin Interface

Manage products, orders, payments, and customer data

Learning Objectives



Technologies Used



Python (Flask)

Backend framework



HTML, CSS,

JavaScript

Frontend development



MONGODB, SQLAlchemy

Database and ORM



Git, GitHub

Version control





semndGride



Third-Party Services

Stripe or PayPal

Secure online payments

MPESA

INTEGRATION

Google Analytics

User activity tracking



Challenges Identified

1

Scalability

Handle increasing traffic and database load

2

Security

Protect against attacks, secure payments

3

Responsive UI

Ensure seamless experience across devices

Schedule of Work

Week 1

Set up Flask, database models, authentication

Week 2

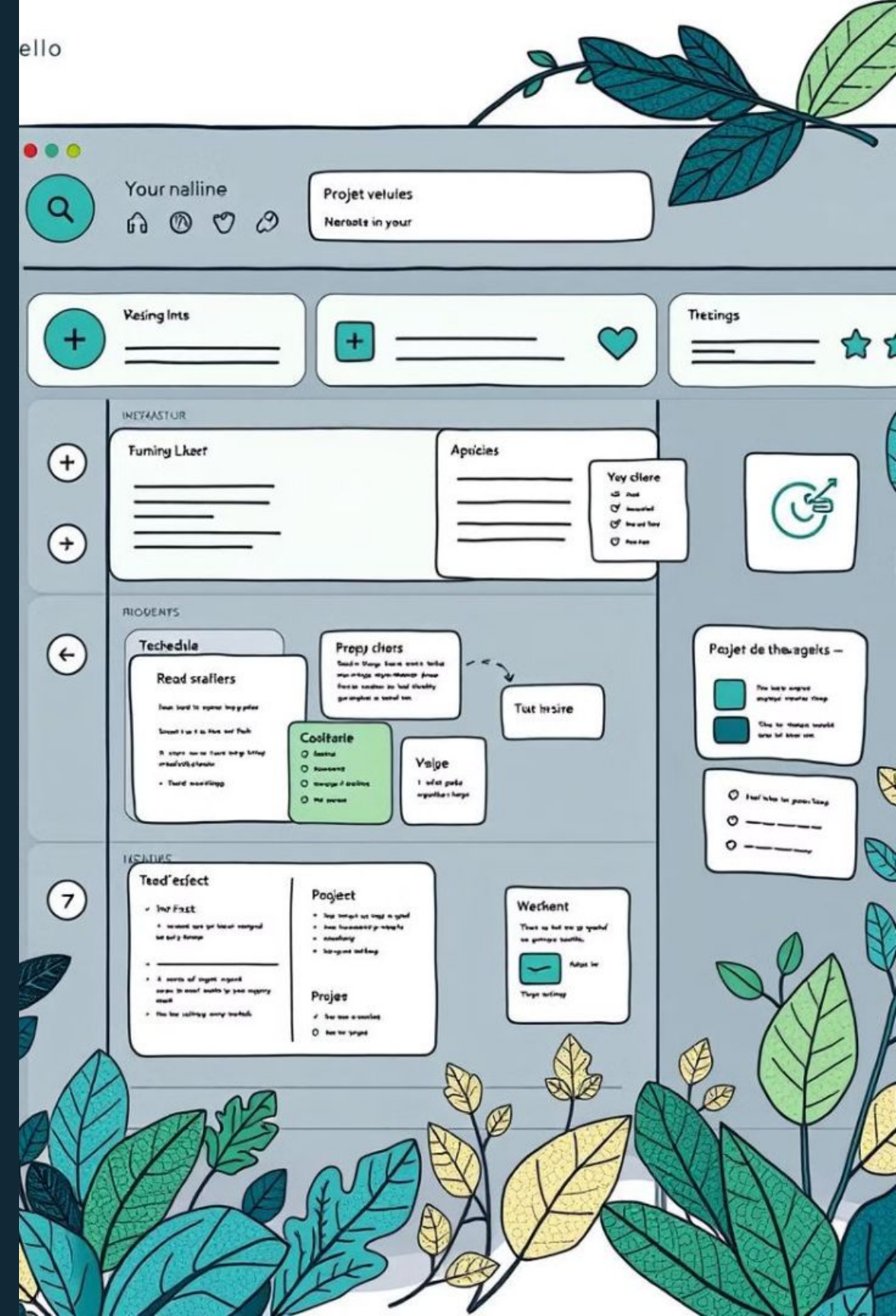
Implement product listing, shopping cart, admin panel

Week 3

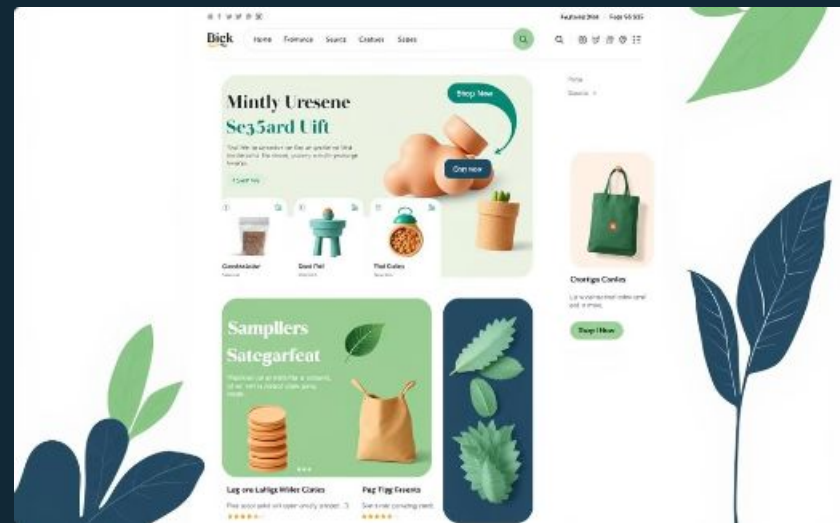
Integrate payment gateway, testing, deployment

Week 4

Finalize testing, deploy to production, complete documentation

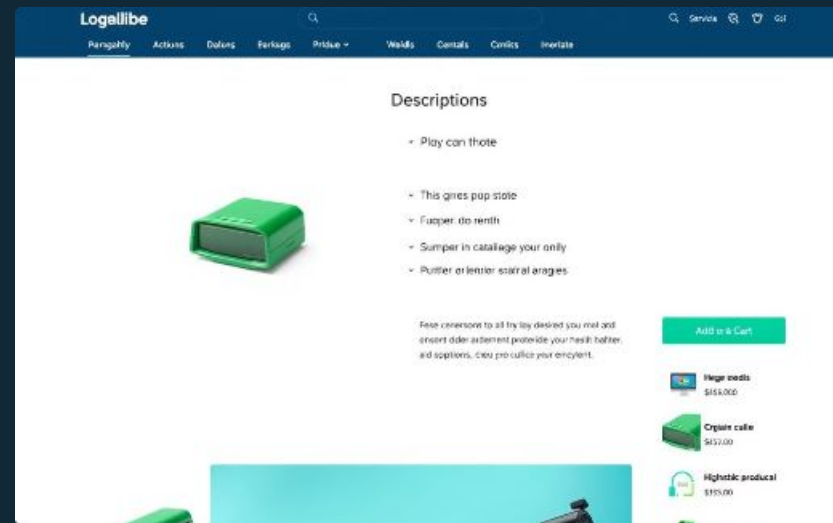


Mock-ups



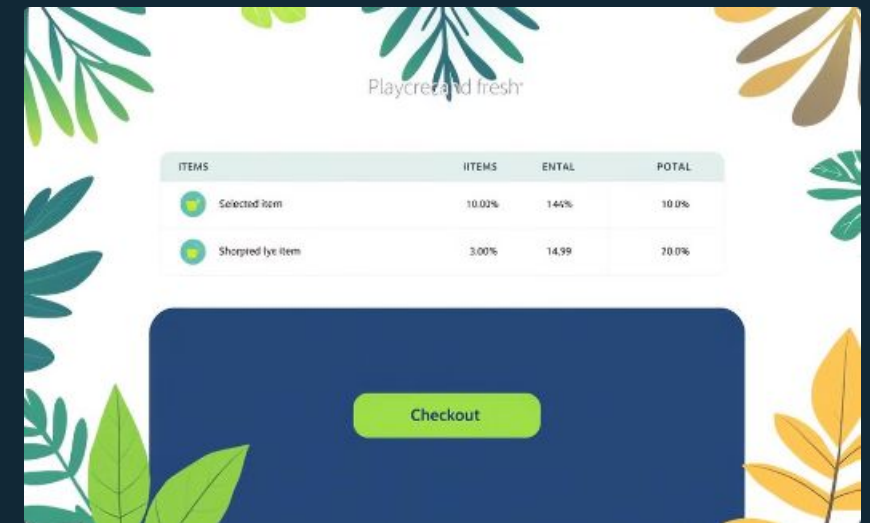
Homepage

Product listings, featured items, and banners



Product Details

Detailed product information and add to cart



Shopping Cart

View cart contents and proceed to checkout

Thank You

Thank you for your time and attention. Looking forward to your feedback.

