## Nicolás de la Cerda

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Updated: September 26, 2023

#### EDUCATION

The University of North Carolina, Chapel Hill, North Carolina USA

Ph.D., Political Science, Expected May 2024

M.A., Political Science, 2020

- Thesis: "Unstable Identities: The Decline of Partisanship in Contemporary Chile"
- Committee: Jonathan Hartlyn (chair), Evelyne Huber, and Cecilia Martínez-Gallardo

#### Pontificia Universidad Católica de Chile, Santiago, Chile

M.A., Sociology, 2016

- Thesis: "Ideological Preferences and Evolution of the Religious Cleavage in Chile, 1998-2014"
- Committee: Matías Bargsted (chair), Nicolás Somma, and Beltrán Undurraga

B.A., Sociology, 2016

#### Interests

Political Psychology · Comparative Politics · Comparative Political Psychology · Latin American Politics · Public Opinion · Party Politics

#### **PUBLICATIONS**

de la Cerda, Nicolás and Jacob Gunderson. Forthcoming. "Are party families in Europe ideologically coherent today?" European Journal of Political Research.

Martínez-Gallardo, Cecilia, Nicolás de la Cerda, Jonathan Hartlyn, Ryan Bakker, Liesbet Hooghe, and Gary Marks. 2023. "Revisiting Party System Structuration in Latin America and Europe: Economic and Socio-Cultural Dimensions". Party Politics. 29(4), 780-792.

de la Cerda, Nicolás and Cecilia Martínez-Gallardo, 2022. "Mexico: A Politically Effective Populist Pandemic Response". Book chapter in *Populists* and the Pandemic: How Populists Around the World Respond to COVID-19. Lucio Renno and Nils Ringe, eds. Routledge.

de la Cerda, Nicolás. 2022. "Unstable Identities: The Decline of Partisanship in Contemporary Chile." Journal of Politics in Latin America. 14(1), 3-30.

Bargsted, Matías and Nicolás de la Cerda. 2019. "Ideological Preferences and Evolution of the Religious Cleavage in Chile, 1998–2014." *Latin American Research Review.* 54(2), 348–365.

Bargsted, Matías, Sebastián Valenzuela, Nicolás de la Cerda and Bernardo Mackenna. 2013. "Participación ciudadana en las elecciones municipales 2012: diagnóstico y propuestas en torno al sistema de voto voluntario." In Ignacio Irarrázaval, María de los Ángeles Morandé, and Magdalena Letelier (eds), Propuestas para Chile, chapter 1, pages 23–50.

## WORK IN PROGRESS

Beyond Partisanship: Political Identity Profiles in Latin America. Under review.

Fujimorismo and anti-Fujimorismo in Comparative Perspective. Presented at the Latin American Studies Association 2023 Annual Conference, Vancouver.

Political Identities and Belief Networks in Comparative Perspective. Presented at the American Political Science Association 2023 Annual Conference, Los Angeles.

Programmatic and Non-Programmatic Party System Structuration in Latin America (with Jonathan Hartlyn and Cecilia Martínez-Gallardo). *Under review*.

Programmatic and Non-Programmatic Bases of Partisan Responses to the Covid-19 Pandemic in Latin America (with Jonathan Hartlyn and Cecilia Martínez-Gallardo). *Under review*.

A Global Scale of Economic Left-Right Party Positions: Exploring the Cross-National and Cross-Expert Perceptions of Party Placements (with Ryan Bakker, Ruth Dassonneville, Seth Jolly, Jelle Koedam, Patrick Leslie, Jonathan Polk, Jill Sheppard, and Roi Zur). *Under review*.

Affect or Ideology?: The Heterogeneous Effects of Political Cues on Policy Support (with Sam Fuller and Jack T. Rametta). Presented at the Western Political Science Association 2023 Annual Meeting, San Francisco.

Partisan Profiles in Democracies and Non-Democracies: Evidence from 101 Countries (with Courtney Blackington). Presented at the Southern Political Association 2021 Annual Meeting.

## AWARDS AND SCHOLARSHIPS

2023 – Uhlman Fellow, UNC Department of Political Science (\$3,275).

2023 – MPSA Graduate Student Travel Scholarship (\$500).

2022 – James W. Prothro Award for Outstanding Research, Best Graduate Student Paper, UNC Department of Political Science.

2022 - Carolina Latinx Center Innovation Award, UNC Carolina Latinx Center.

2022 – Mellon Dissertation Award, UNC Institute for the Study of the Americas (\$3,000).

2022 - Summer Research Fellowship, UNC Department of Political Science

(\$3,000).

2022 – Thomas F. Ferdinand Summer Research Fellowship, UNC Graduate School (\$5,000).

2021 – Summer Research Collaboratory Program, UNC Department of Political Science (\$5,000).

2020 – Graduate Research Award, UNC Institute for the Study of the Americas (\$1,500).

2020 – Uhlman Fellow, UNC Department of Political Science (\$2,250).

2020 – Pre-dissertation Field Research Grant, UNC Institute for the Study of the Americas (\$1,500) [Cancelled due to the COVID-19 pandemic].

2020 – John Frechione award support for lodging, Latin American Social and Public Policy Conference (LASPP) [Cancelled due to the COVID-19 pandemic].

## Conference Presentations

Political Identities and Belief Networks in Comparative Perspective.

- 2023 American Political Association Meeting.

Programmatic and Non-Programmatic Party System Structuration in Latin America.

(with with Jonathan Hartlyn and Cecilia Martínez-Gallardo).

- 2023 American Political Association Meeting.

Fujimorismo and anti-Fujimorismo in Comparative Perspective.

– 2023 Latin American Studies Association Meeting.

Programmatic and Non-Programmatic Party System Structuration in Latin America.

(with with Jonathan Hartlyn and Cecilia Martínez-Gallardo).

- 2023 Latin American Studies Association Meeting.

A global scale of economic left-right party positions: exploring the cross-national and cross-expert perceptions of party placements.

(with Ryan Bakker, Ruth Dassonneville, Seth Jolly, Jelle Koedam, Patrick Leslie, Jonathan Polk, Jill Sheppard, and Roi Zur).

- 2023 Midwest Political Science Association Meeting.

Are party families in Europe ideologically coherent today? (with Jacob Gunderson).

- 2023 Midwest Political Science Association Meeting.

Identifying Identities: Uncovering Partisanship in Electoral Authoritarian Regimes. (With Courtney Blackington).

- 2021 Southern Political Science Association Meeting.

Ideological Preferences and Evolution of the Religious Cleavage in Chile, 1998–2014. (With Matías Bargsted).

- 2015 World Association for Public Opinion Research Meeting.

#### RESEARCH EXPERIENCE

# The University of North Carolina at Chapel Hill

Research Assistant, Jonathan Hartlyn

March 2019 – Present

- Statistical analysis for constitutional data.
- Questionnaire design for CHES Latin America.
- Data collection for CHES Latin America.

Research Assistant, Cecilia Martínez-Gallardo

May 2020 – Present

- Survey Design.
- Questionnaire translation.
- Qualtrics programming.

## TEACHING EXPERIENCE

## The University of North Carolina at Chapel Hill

#### Instructor

- POLI 209: Analyzing Public Opinion (F2021)
- POLI 209: Analyzing Public Opinion (Summer I)
- POLI 130: Comparative Politics (S2021)

## Teaching Assistant

- IDST 123L: Data Literacy Lab, Caitlin Smith (F2023)
- IDST 113L: Data Literacy Lab, Caitlin Smith (S2023)
- IDST 123L: Data Literacy Lab, Caitlin Smith (F2022)
- POLI 203: Race, Innocence, and the Decline of the Death Penalty, Frank R. Baumgartner (S2022)
- POLI 130: Comparative Politics, Rahsaan Maxwell (F2020)
- POLI 130: Comparative Politics, Ashley Anderson (S2020)
- POLI 130: Comparative Politics, Andrew Reynolds (F2019)

#### Pontificia Universidad Católica de Chile

#### Instructor

- SOL 107: Social Ethics (March-July, 2018)
- SOL 107: Social Ethics (March-July, 2017)
- SOL 100: Sociological Paradigms (March-July, 2016)
- SOL 107: Social Ethics (March-July, 2016)
- SOL 107: Social Ethics (March-July, 2015)

#### Teaching Assistant

- SOL (3070) Data Analysis (August-December, 2015)
- SOL (3000) Design and Analysis of Social Research (March-July, 2013)

# Universidad Alberto Hurtado

#### Instructor

• Statistic II (March-July, 2016)

## Professional Experience

# Ekhos Consulting Firm (Chile)

Research Associate

March 2016 - June 2018

- Survey polling for political campaigns and private firms.
- Political campaign consultant.

# Professional Service and

ACTIVITY

# Discipline:

Referee: Bulletin of Latin American Research · Latin American Research Review · Political Research Quarterly · Journal of Politics in Latin America

#### Department:

Program Coordinator, Latin American Working Group, UNC (2019 — 2023) Comparative Politics Subfield Representative and Comparative Working Group Organizer, UNC-Political Science Department (2022 — 2023)

METHODS TRAINING Ordinary Least Squares Regression  $\cdot$  Generalized Linear Models  $\cdot$  Multilevel Models  $\cdot$  Causal Inference  $\cdot$  Psychometry  $\cdot$  Machine Learning  $\cdot$  Bayesian Models

TECHNICAL SKILLS Statistical computing in R, Stan, Python, and Stata; IATEX; Qualtrics

Professional Associations American Political Science Association  $\cdot$  International Society of Political Psychology  $\cdot$  Latin American Studies Association

#### References

Jonathan Hartlyn K. J. Reckford Dist. Professor of Poli. Sc. University of North Carolina at Chapel Hill hartlyn@unc.edu

Cecilia Martínez-Gallardo Associate Professor of Political Science University of North Carolina at Chapel Hill cmg@email.unc.edu Liesbet Hooghe

W.R. Kenan Dist. Professor of Poli. Sc. University of North Carolina at Chapel Hill hooghe@email.unc.edu

Ryan Bakker Reader in Comparative Politics University of Essex r.bakker@essex.ac.uk