Nicolás Demianiw
Web Designer & Developer

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I strive to build interfaces that work well, look nice, and are loved by users. I do this by bridging between design and implementation, understanding and translating the needs and requirements of both teams, coding interfaces, and cross-browser testing.

Bachelor's degree in Graphic Design, with 4+ years of experience in UX / UI design, responsible for the user experience of large and complex platforms handling graphics, tables, and large volumes of data. Familiar with all five phases of the development process.

WORK EXPERIENCE

FREELANCE
The Netherlands

Web Designer & Developer   March 2019 > Now
- Design and build websites by creating a strong identity, helping clients reach their audiences and increasing brand awareness.

READYTECH
Nieuwegein, The Netherlands
International company which offers training solutions, including virtual labs and virtual classrooms, to +7,500 instructors worldwide.

UX / UI Designer   March 2018 > March 2019 & March 2020 > March 2022
- Created a calendar feature, allowing administrators to find and fill in the gaps in their training schedules, achieving a more efficient use of resources.
- Redesigned the Virtual Classroom's UI by simplifying user flows, reorganising sections and elements, producing a lighter, simpler and more modern interface that improved user experience.
- Conceived a fresh new 150+ icon set, sharpening the UI and creating a friendlier look and feel which resonated with our target audience.
- Took a proactive role in identifying and solving consistency issues across 3 different products, as well as proposing improvements, achieving a more unified experience that transformed outdated interfaces into nicer and more modern ones.

Gap year   2017
I stepped out of my comfort zone and I fulfilled my life-long dream of traveling through Asia for six months.

WORMHOLE
Buenos Aires, Argentina
SaaS company which provides a simple and powerful Learning Management System to +1,500 customers in +10 countries.

UX / UI Designer   January 2016 > April 2017
- Designed and implemented, with HTML and CSS (LESS), two of my largest projects: a video-chat functionality and a mobile-friendly version of the campus platform, collaborating closely with 2 developers to ensure a UI bug-free experience, enhancing the training and learning experience of thousands of users across South America.

Graphic Designer / Web Designer   January 2015 > January 2016
- Set up, maintained and expanded Wormhole's visual design system for offline and online communications, producing a strong and unique brand experience that was particularly loved by the sales team when needing merchandising.
- Designed, maintained and updated the company's website and newsletter to communicate exciting new features.
- Established, alongside a SEO/SEM specialist, a constant workflow of A / B testing for case-specific ads and their respective landing pages, bringing a steady increase of lead generation for the following six months.
- Conceptualized and created ads and illustrations, increasing the company's social media presence.

EDUCATION

Advanced CSS and SASS (Udemy, 2020)
Modern JavaScript (Udemy, 2019)
Bachelor's in Graphic Design (University of Buenos Aires, 2007 > 2015)

LANGUAGES / TECHNOLOGIES / SOFTWARE / INTERESTS

- HTML (Semantics, SEO, Accessibility), CSS (BEM), SASS & LESS, JavaScript (ES6+).
- Bootstrap, Wordpress, Git & Github, command-line, npm.
- Adobe Creative Suite, Affinity Software, Figma, InVision.
- English (fluent), Dutch (A2, currently learning), Spanish (native), Portuguese (fluent).
- I love cooking, and bake my own pizza and bread. I practice mindfulness meditation and subscribe to more newsletters than I should.