

# Nicolás Demianiw

## Front-end Developer

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### LANGUAGES & TECHNOLOGIES

- HTML5 (Semantics, Accessibility, SEO), CSS3 (BEM), SASS & LESS.
- JavaScript (ES6+), TypeScript.
- Wordpress, Bootstrap, Git & Github, npm, command line, agile methodology (SCRUM).
- Adobe Creative Suite, Affinity Software, Figma, InVision.
- English (fluent), Dutch (A2, currently learning), Spanish (native), Portuguese (fluent).

### EXPERIENCE

#### Web Designer / Front-end Developer

##### Freelance

March 2022 – Now

Remote

- Designed and developed modern websites that strengthened clients' online presence, mainly in Wordpress.
- Built projects from scratch to expand and improve my knowledge of front-end technologies. [GitHub](#)

#### UX / UI Designer

##### ReadyTech

March 2018 – March 2019 & March 2020 – March 2022

Nieuwegein, NL

ReadyTech offers training solutions, including virtual labs and virtual classrooms, to +7,500 instructors worldwide.

- Optimised scheduling by designing a calendar feature that enabled administrators to find and fill in gaps in their training plans, streamlining the resource allocation process.
- Revamped the Virtual Classroom's UI with simplified user flows, restructured sections and revised elements, providing users with a modern, lightweight interface with an enhanced user experience.
- Crafted an 150+ icon set to refine the UI's appearance, developing a visually aesthetic design which was well received by our target demographic.
- Tackled consistency issues of 3 products, proposing sweeping improvements to transition outdated interfaces into more modern ones, achieving a uniform experience across all of them.

#### 3/4 Gap Year

April 2017 – December 2017

Asia

I stepped out of my comfort zone and I fulfilled my life-long dream of traveling through Asia for over six months.

#### UX / UI Designer

##### Wormhole

January 2016 – April 2017

Buenos Aires, Argentina

Wormhole provides a simple and powerful Learning Management System to +1,500 customers in +10 countries.

- Designed and implemented, with HTML5 & CSS3 (LESS), two of my largest projects: a video-chat functionality and a mobile-friendly version of the Campus, collaborating closely with two developers to ensure a UI bug-free experience, enhancing the training and learning experience of thousands of users across South America.

#### Graphic / Web Designer

##### Wormhole

January 2015 – December 2015

Buenos Aires, Argentina

- Transformed Wormhole's visual identity, elevating their offline and online communications, and strengthening their brand presence by improving and expanding their visual design system.
- Designed, maintained, and updated Wormhole's website (Joomla) and newsletters to share exciting new features.
- Orchestrated A/B testing alongside an SEO/SEM specialist, driving significant lead generation for 6 months.
- Crafted engaging ads and illustrations, boosting Wormhole's social media reach.

### EDUCATION

- Bachelor's in Graphic Design, University of Buenos Aires, Argentina.

2007 – 2015

### INTERESTS

In my free time I relax by listening to loud music or reading a book. I often go to museums and exhibitions to be inspired. I'm a pizzaiolo with 7+ years of experience and Saturday nights are always pizza nights at my place. I practice mindfulness meditation and subscribe to more newsletters than I should.