Nicolás Demianiw
Front-end Developer

EU citizen | Amsterdam, The Netherlands | +31 6 2472-3873 | nico@demia.me

linkedin.com/in/ndemia | github.com/ndemia | demia.me

LANGUAGES & TECHNOLOGIES

- HTML5 (Semantics, Accessibility, SEO), CSS3 (BEM), SASS & LESS.
- JavaScript (ES6+), TypeScript (currently learning).
- Wordpress, Bootstrap, Git & Github, npm, command line, agile methodology (SCRUM).
- Adobe Creative Suite, Affinity Software, Figma, InVision.
- English (fluent), Dutch (A2, currently learning), Spanish (native), Portuguese (fluent).

EXPERIENCE

FREELANCE   Remote

Web Designer / Front-end Developer   **March 2022 – Now**
- Designed and developed modern websites that strengthened clients' online presence, mainly in Wordpress.
- Built projects from scratch to expand and improve my knowledge of front-end technologies. GitHub

READYTECH   Nieuwegein, The Netherlands

SaaS that offers training solutions, including virtual labs and virtual classrooms, to +7,500 instructors worldwide.

UX / UI Designer   **March 2018 – March 2019 // March 2020 – March 2022**
- Optimised scheduling by designing a calendar feature that enabled administrators to find and fill in gaps in their training plans, streamlining the resource allocation process.
- Revamped the Virtual Classroom's UI with simplified user flows, restructured sections and revised elements, providing users with a modern, lightweight interface with an enhanced user experience.
- Crafted an 150+ icon set to refine the UI's appearance, developing a visually aesthetic design which was well received by our target demographic.
- Tackled consistency issues of 3 products, proposing sweeping improvements to transition outdated interfaces into more modern ones, achieving a uniform experience across all of them.

GAP YEAR   Asia   **April 2017 – December 2017**

I stepped out of my comfort zone and I fulfilled my life-long dream of traveling through Asia for over six months.

WORMHOLE   Buenos Aires, Argentina

SaaS that provides a simple and powerful Learning Management System to +1,500 customers in +10 countries.

UX / UI Designer   **January 2016 – April 2017**
- Designed and implemented, with HTML5 & CSS3 (LESS), two of my largest projects: a video-chat functionality and a mobile-friendly version of the Campus, collaborating closely with two developers to ensure a UI bug-free experience, enhancing the training and learning experience of thousands of users across South America.

Graphic / Web Designer   **January 2015 – December 2015**
- Transformed Wormhole's visual identity, elevating their offline and online communications, and strengthening their brand presence by improving and expanding their visual design system.
- Designed, maintained, and updated Wormhole's website (Joomla) and newsletters to share exciting new features.
- Orchestrated A/B testing alongside an SEO/SEM specialist, driving significant lead generation for 6 months.
- Crafted engaging ads and illustrations, boosting Wormhole's social media reach.

EDUCATION

- **Bachelor's in Graphic Design**, University of Buenos Aires, Argentina.   **2007 – 2015**

INTERESTS

In my free time I relax by listening to ~~loud~~ music or reading a book. I often go to museums and exhibitions to be inspired. I'm a pizzaiolo with 7+ years of experience in making my own pizzas (Saturday nights are always pizza nights at my place). I practice mindfulness meditation and subscribe to more newsletters than I should.