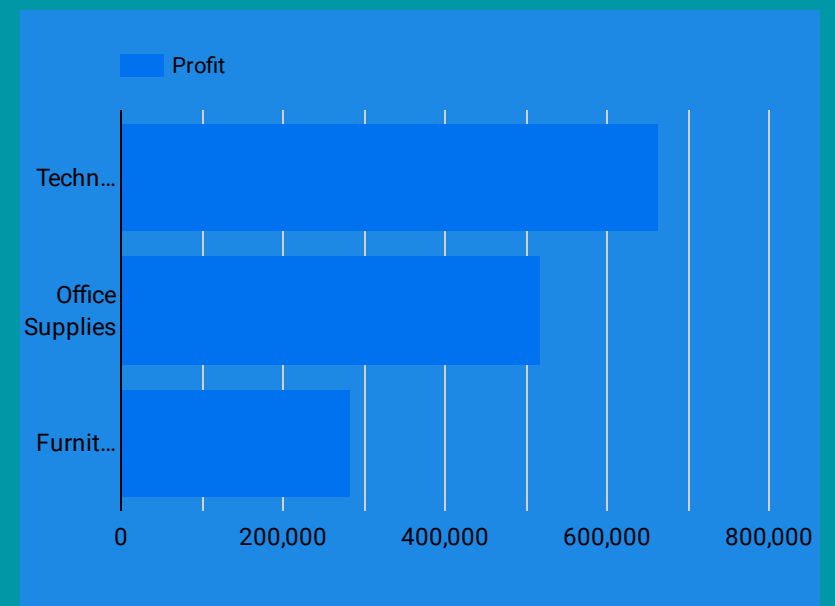
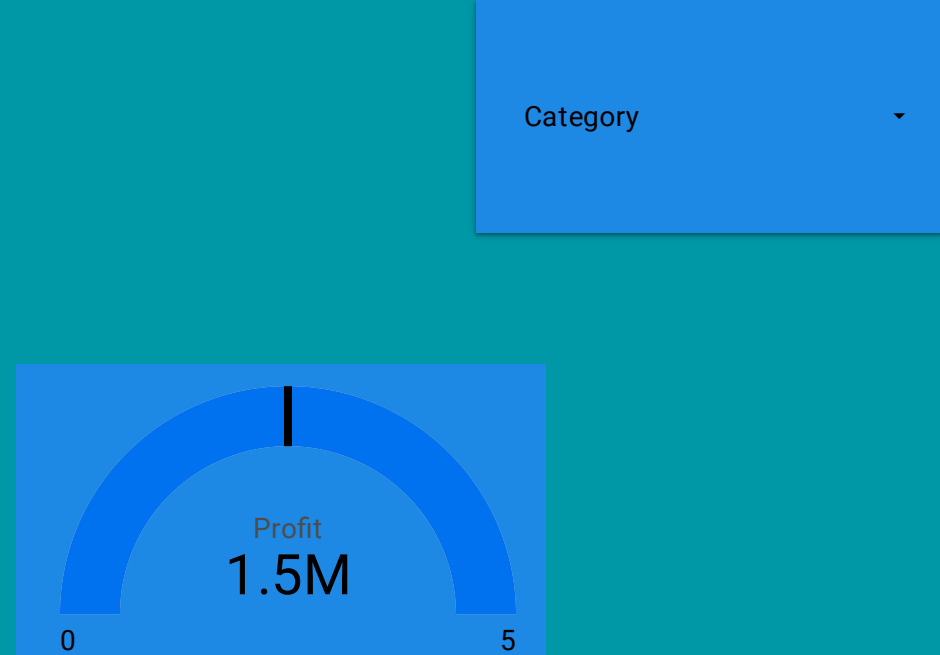
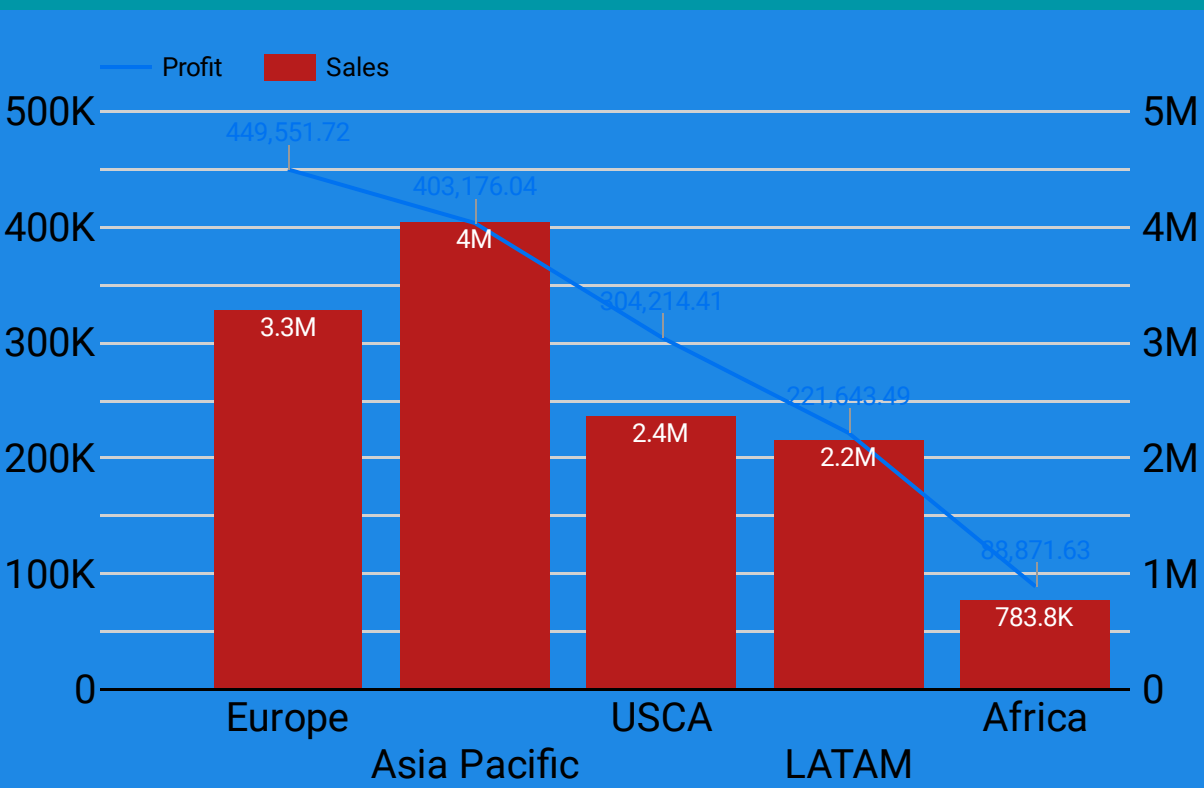


Sub-Category ▾		Sales	Profit
1.	Tables	757,041.92	-64,083.39
2.	Supplies	242,811.13	22,559.2
3.	Storage	1,126,812.97	108,416.68
4.	Phones	1,706,824.14	216,717.01
5.	Paper	241,787.53	58,111.65
6.	Machines	779,060.07	58,867.87
7.	Labels	73,350.28	14,988.92
8.	Furnishings	385,155.97	46,845.43
9.	Fasteners	89,495.05	13,844.29
1...	Envelopes	169,217.49	28,849.49





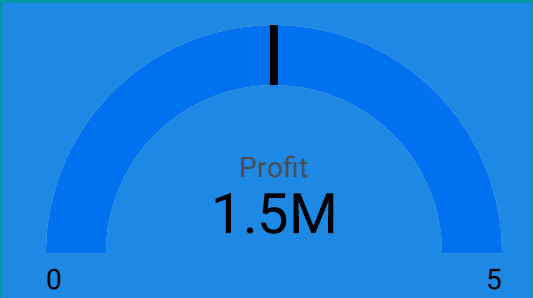
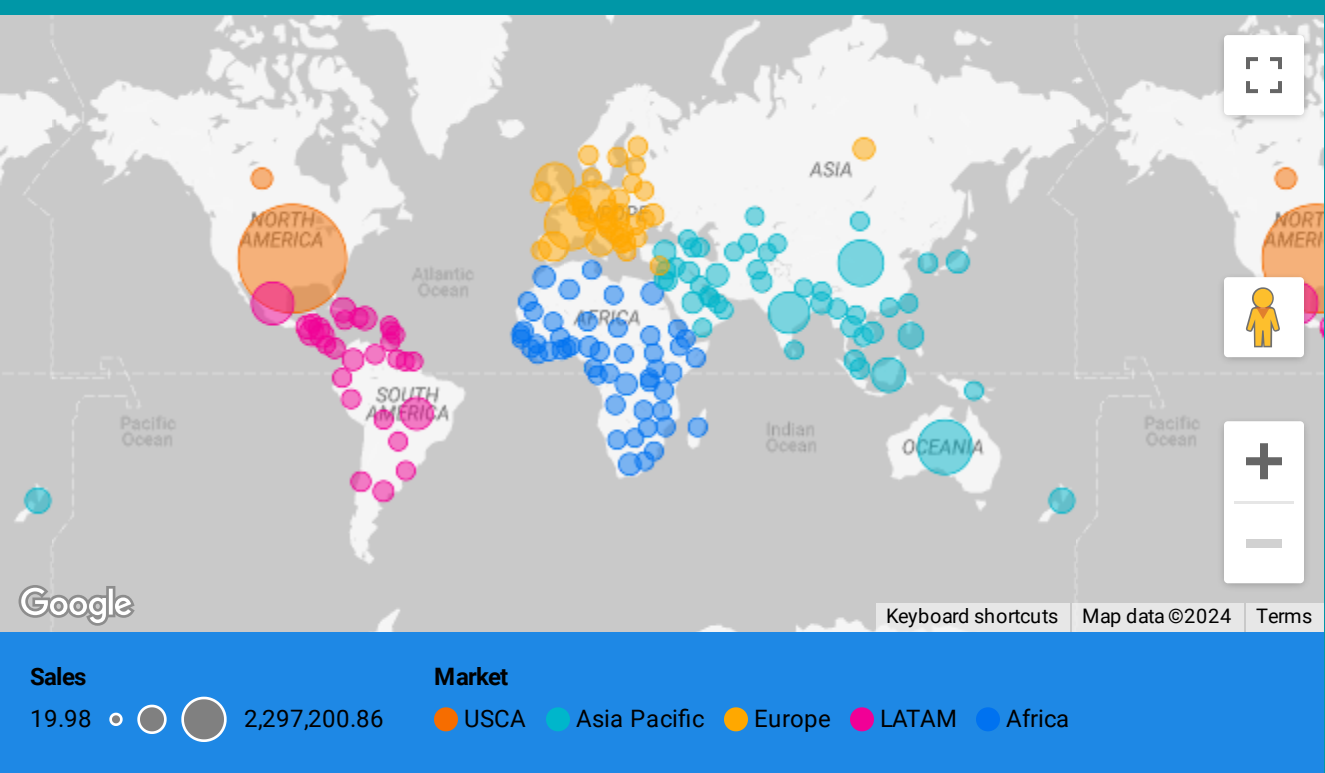


Sales	12,642,501.9
Profit	1,467,45...
Shipping Cost	1,358,08...
Quantity	178,312
Discount	7,329.7

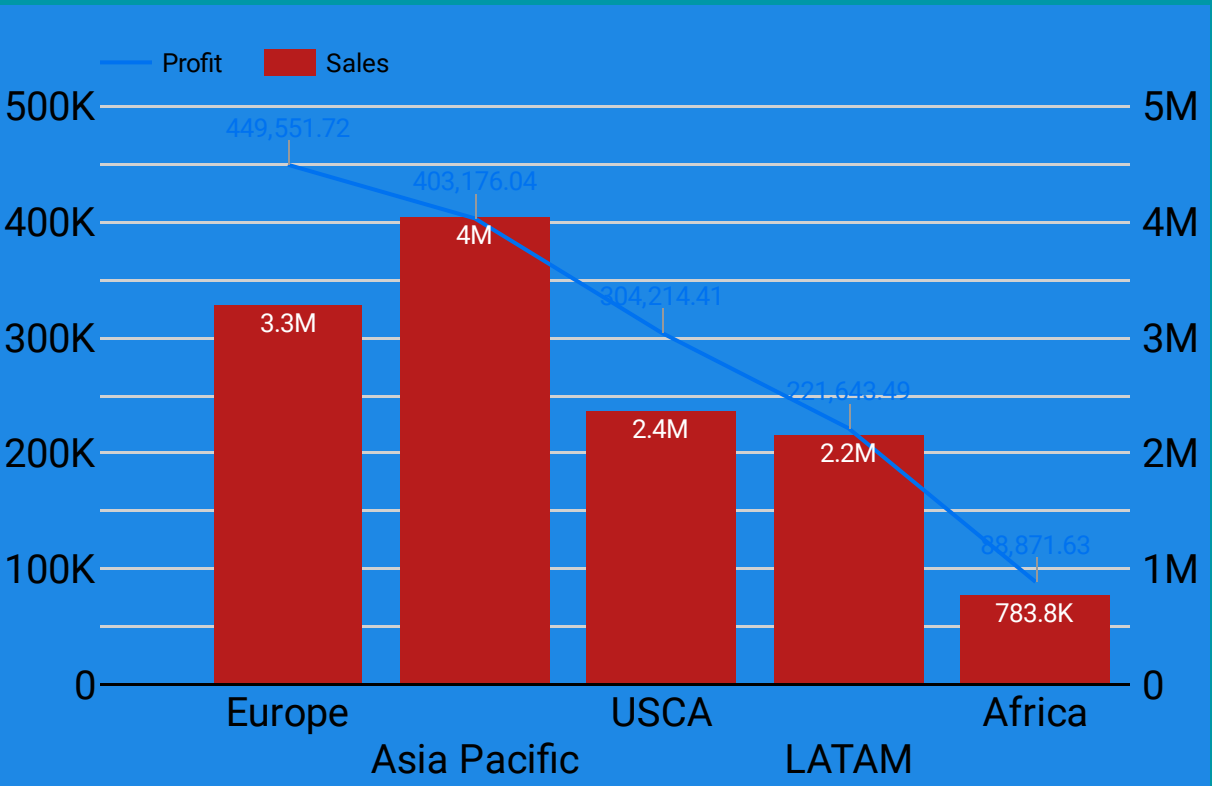
Total sales  
12,642,501.91

Average sales  
246.49

Sales  
12,642,501.91



Country



Sales  
12.6M

Profit  
1.5M

Avg sales  
246.5

Avg sales  
28.6

Sub-Category

Profit

Copiers

258.6K



Phones

216.7K



Bookcases

161.9K



Appliances

141.6K



Chairs

140.4K



Accessories

129.6K



Storage

108.4K



Binders

72.4K



Machines

58.9K



Paper

58.1K



Art

57.8K



Furnishings

46.8K



Envelopes

28.8K



Supplies

22.6K



Labels

15K



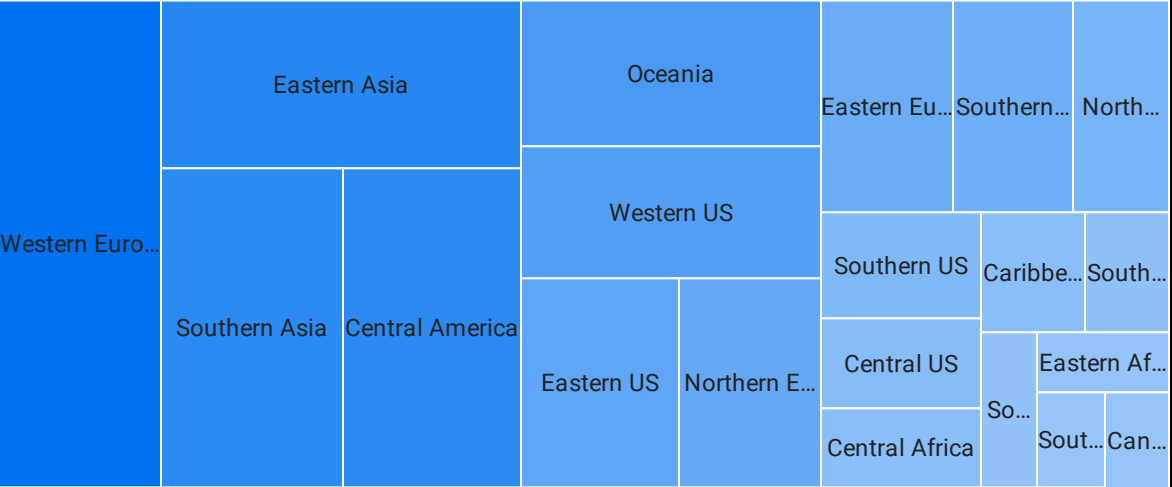
QUATERLY SALES



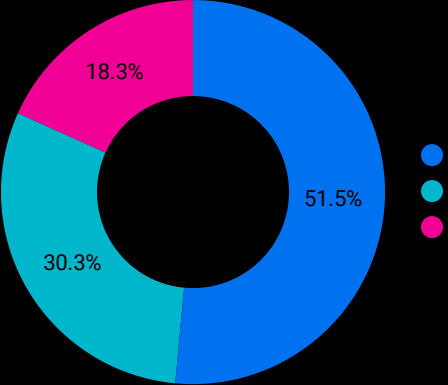
Category / Sales

Segment	Technology	Furniture	Office Suppli...
Consu...	2.4M	2.1M	2M
Corpor...	1.4M	1.3M	1.1M
Home ...	899.7K	717.9K	692.2K

All



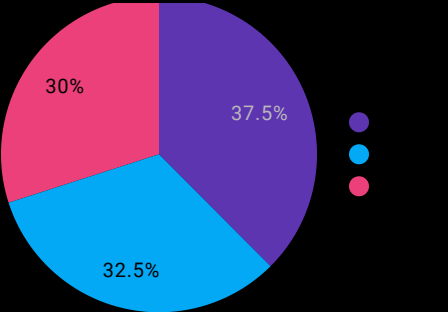
PROFIT BY CATEGORY



Profit



SALES BY CATEGORY





official merchandise store

# OVERVIEW

This dashboard provides an overview on KPI performance for the merchedise store.

Jul 1, 2017 - Sep 30, 2017

Sales  
1.2M

100.0%

1,196,482.87

Profit

149.6K

151.4%

98,793.16

Discount

653.3

100.0%

653.28

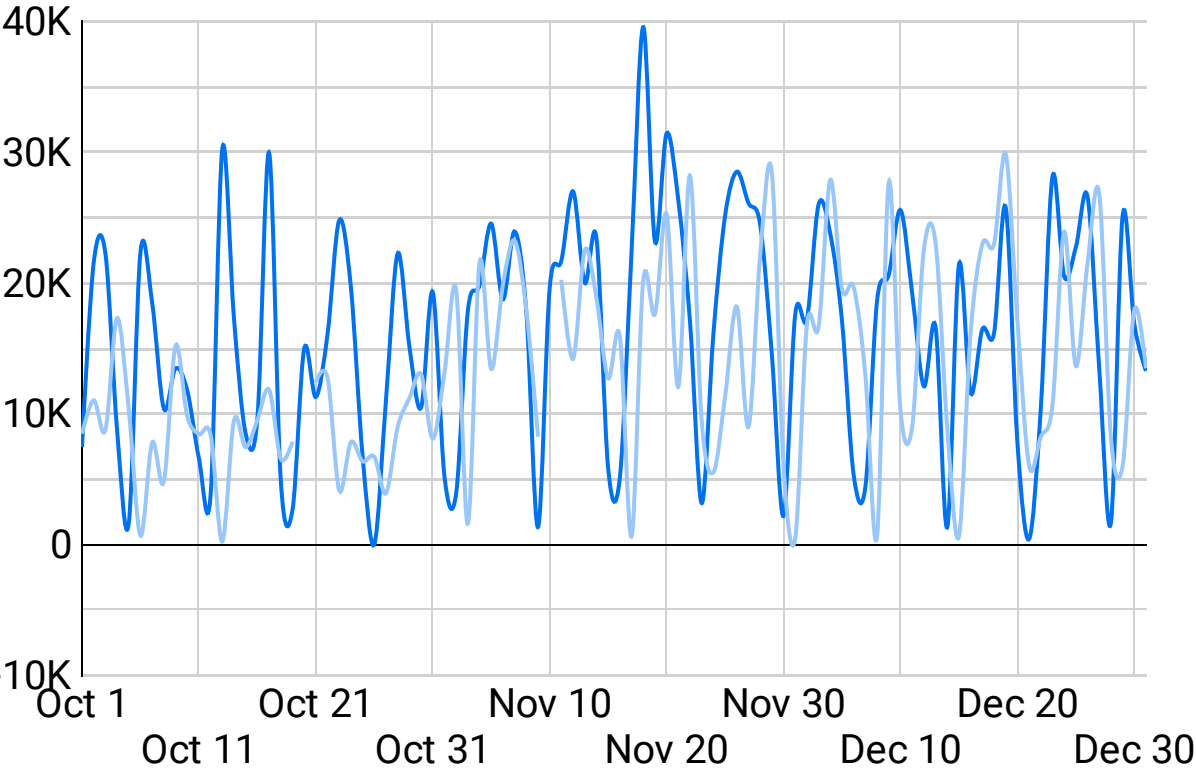
Quantity

16.3K

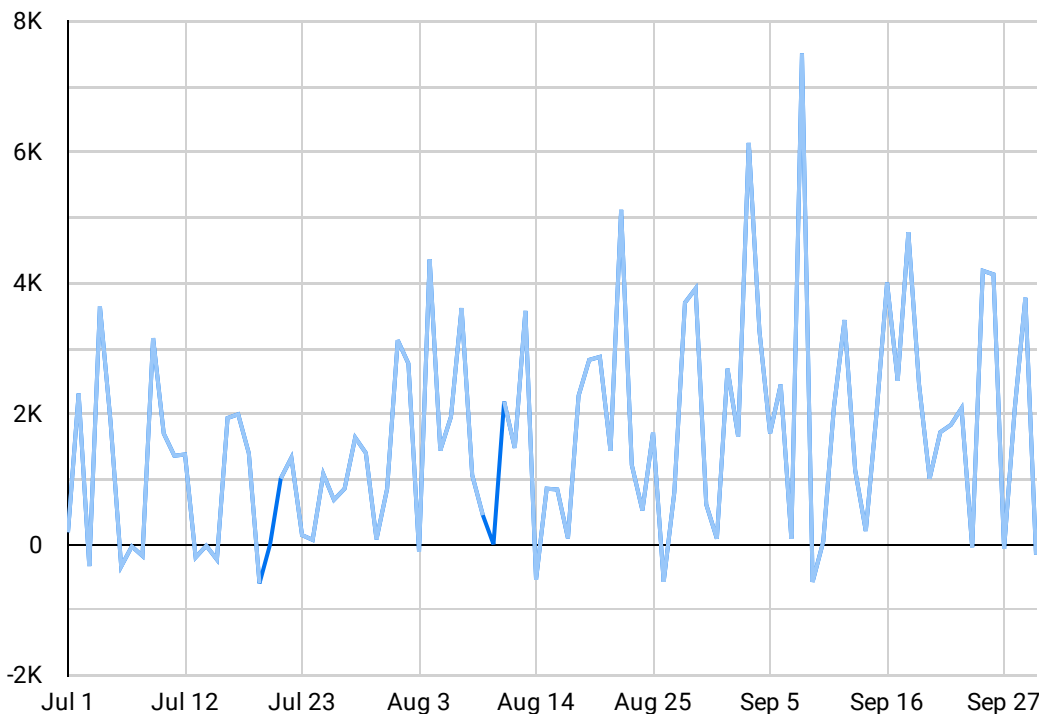
116.6%

13,979

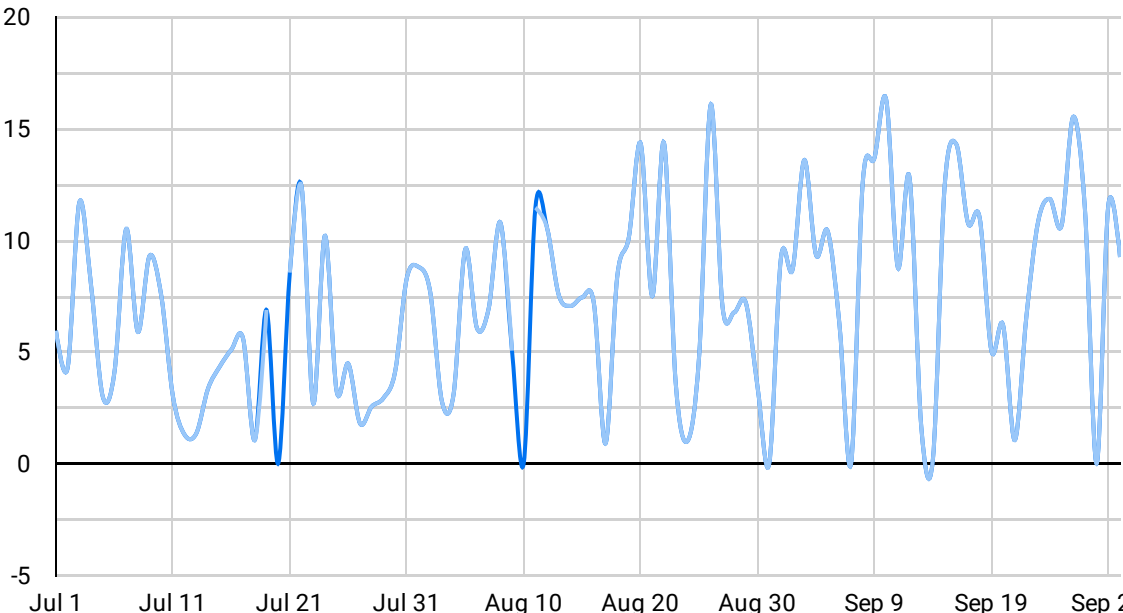
Sales Sales (Jul 1, 2017 - Sep 30, 2017)



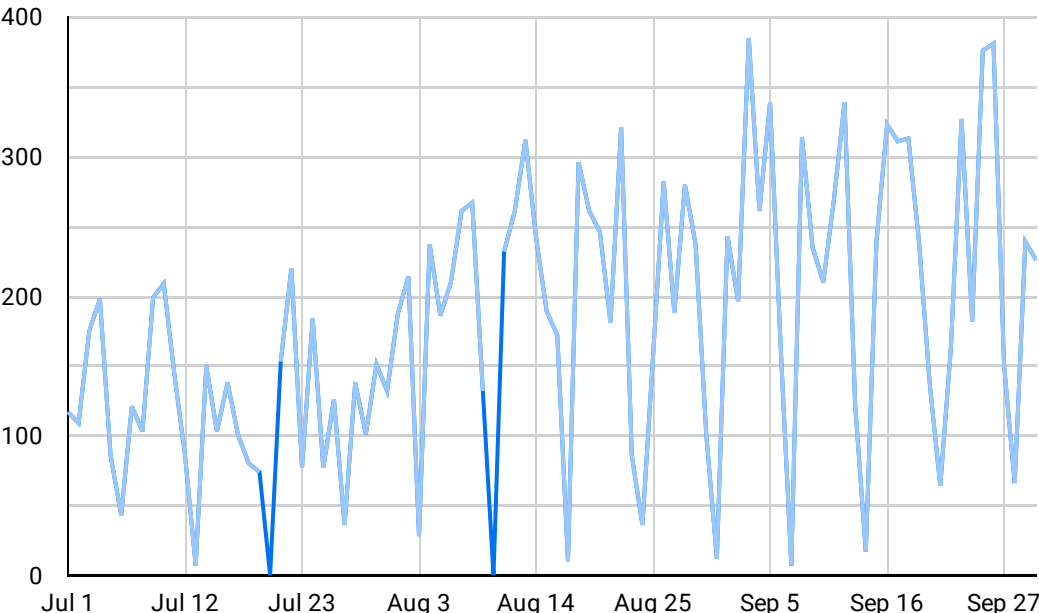
Profit Profit (Jul 1, 2017 - Sep 30, 2017)



Discount Discount (Jul 1, 2017 - Sep 30, 2017)



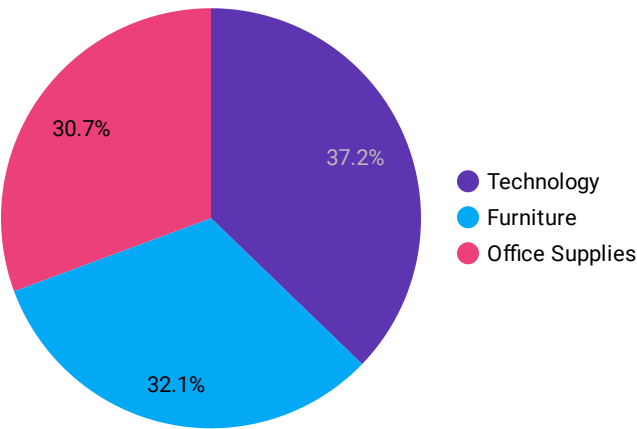
Quantity Quantity (Jul 1, 2017 - Sep 30, 2017)



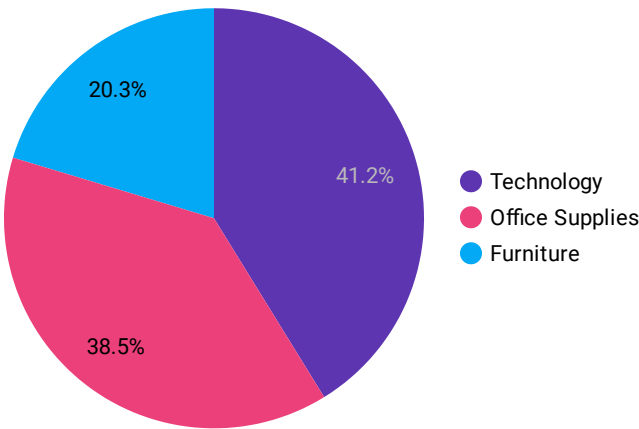
Sub-Category		Sales ▾
1.	Bookcases	163.4K
2.	Phones	162.1K
3.	Copiers	135K
4.	Chairs	123.6K
5.	Appliances	102.8K
6.	Storage	100.6K
7.	Accessories	83.2K
8.	Machines	65K
9.	Tables	61.3K
10.	Binders	51.6K
11.	Art	37.7K
12.	Furnishings	36.1K
13.	Supplies	25.7K
14.	Paper	21.4K
15.	Envelopes	11.4K
16.	Labels	8.3K
17.	Fasteners	7.3K

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Sales by Category



Profit by category



Discount by Category

