```
In [1]:
         import re
         import string
         import json
         import os
         import glob
         import shutil
         from distutils.util import strtobool
         from pprint import pprint
         from functools import partial
         from operator import itemgetter, attrgetter
         from os.path import normpath
         import joblib
         import matplotlib.pyplot as plt
         import nltk
         import numpy as np
         import pandas as pd
         import seaborn as sns
         import dask
         import dask.dataframe as dd
         from tqdm.notebook import tqdm
         # Set Seaborn theme and default palette
         sns.set_context("talk")
         sns.set theme(font scale=1.25, style="darkgrid")
         sns.set_palette("deep", desat=0.85, color_codes=True)
         # Turn on inline plotting
         %matplotlib inline
         # Load Black auto-formatter
         %load_ext nb_black
         # Enable automatic reloading
         %load ext autoreload
         %autoreload 2
```

```
In [2]: # Import my modules
    from tools import cleaning, plotting, language as lang, outliers, utils

DOWNLOAD = False
    INIT_EXPORT = False

# Set my default MPL settings
    plt.rcParams.update(plotting.MPL_DEFAULTS)

dask.config.set(scheduler="processes")
```

Out[2]: <dask.config.set at 0x1abd7bc4940>

# Sourcing the Data

The product data I've chosen doesn't come directly from Amazon, but rather from three AI researchers, Jianmo Ni, Jiacheng Li, and Julian McAuley, who gathered it for their paper "Justifying Recommendations using Distantly-Labeled Reviews and Fine-grained Aspects." The review data extends from May 1996 to October 2018, which is about when they released the update. Their focus was primarily on reviews, but the dataset also has metadata for ~15-million products.

The purpose of this notebook is to obtain the data, clean it, and reduce it to a more manageable size.

## Downloading the Data

For an overview of the dataset, see main.ipynb. This notebook developed out of practical necessity, due to the unwieldy size of the dataset (~15M samples). I needed a space to reduce the dataset to a more manageable ~4M.

I begin by downloading the data from some kindly academic researchers. Either run the following cell or use the link to download the file to data/amazon\_raw.json.gz . The researchers request that you fill out a short form if you download the data.

This single compressed JSON file is not ideal for such a large, 15-million product dataset. After the download completes, I'll export the it to Apache Parquet. Parquet is a (much faster) binary format which is designed for fast IO on large datasets.

```
src = "http://deepyeti.ucsd.edu/jianmo/amazon/metaFiles/All_Amazon_Meta.json.gz"
dst = "data/amazon_raw.json.gz"

if DOWNLOAD:
    # Adjust `chunk_size` as necessary
    utils.download(src, dst, chunk_size=10 ** 7)
```

Now I'm ready for the export, assuming INIT\_EXPORT is set. This may take a while. It would be faster to use Dask here than Pandas, but Dask doesn't support chunked reading of compressed JSONs.

```
In [4]:
         if INIT EXPORT:
             cols = [
                 "description",
                 "title",
                 "feature",
                 "brand",
                 "main_cat",
             json path = os.path.normpath("data/amazon raw.json.gz")
             out_dir = os.path.normpath("data/amazon_raw")
             print(f"Exporting to {out_dir}...")
             # Make sure empty directory exists
             if os.path.isdir(out dir):
                 shutil.rmtree(out dir)
             os.makedirs(out dir)
             reader = pd.read_json(json_path, lines=True, chunksize=10 ** 5)
             with tqdm(total=15_023_059) as pbar:
                 for i, chunk in enumerate(reader):
                     chunk = chunk.drop_duplicates(subset=["asin"]).set_index("asin")
                     chunk = chunk.loc[:, cols]
                     out_path = os.path.join(out_dir, f"part.{i}.parquet")
                     chunk.to_parquet(
                         out path,
                         engine="pyarrow",
                         index=True,
                     pbar.update(len(chunk))
```

# **Initial Pruning**

```
cols = ["description", "main_cat", "asin"]
    df = dd.read_parquet("data/amazon_raw", engine="pyarrow", columns=cols)
    print(f"n_samples: {df.index.size.compute():,.0f}")
    df
n_samples: 15,023,059
```

### Out[5]: Dask DataFrame Structure:

# descriptionmain\_catasinnpartitions=151objectobjectobject........................

Dask Name: read-parquet, 151 tasks

```
In [6]:
    df = df.dropna(subset=["description", "main_cat"])
    df.head()
```

Out[6]:		description	main_cat	asin
	0	[(= $^$ $^$ =) 1.lt is made of high quality material	Movies & TV	6305121869
	1	[ <b> Hi friend, welcome to our store. Befor</b>	<img https:="" images-na.ssl-images-amazon<="" src="https://images-na.ssl-images-amazon&lt;/th&gt;&lt;th&gt;6318708057&lt;/th&gt;&lt;/tr&gt;&lt;tr&gt;&lt;th&gt;&lt;/th&gt;&lt;th&gt;2&lt;/th&gt;&lt;th&gt;[Gaok men's pants are all made from cotton mat&lt;/th&gt;&lt;th&gt;&lt;img src=" th=""/> <th>6342506256</th>	6342506256
	3	[ <b>pant size(Unit:inch)</b> W30(tag30) Wa		

```
In [7]:
    df = df.compute()
    df
```

ut[7]:		description	main_cat	asin
	0	[(= $^$ $^$ =) 1.It is made of high quality material	Movies & TV	6305121869
	1	[ <b> Hi friend, welcome to our store. Befor</b>	<img https:="" images-na.ssl-images-<br="" src="https://images-na.ssl-images-&lt;br&gt;amazon&lt;/th&gt;&lt;th&gt;6318708057&lt;/th&gt;&lt;/tr&gt;&lt;tr&gt;&lt;th&gt;&lt;/th&gt;&lt;th&gt;2&lt;/th&gt;&lt;th&gt;[Gaok men's pants are all made from cotton mat&lt;/th&gt;&lt;th&gt;&lt;img src="/> amazon	6342506256
	3	[ <b>pant size(Unit:inch)</b> W30(tag30) Wa		

	description	main_cat	asin
22123	[CND Shellac was designed to be used as a syst	Luxury Beauty	B01HIQEOLO
22124	[The I AM JUICY COUTURE girl is once again tak	Luxury Beauty	B01HJ2UY0W
22125	[I Love Juicy Couture Eau De Parfum Spray 3.4	Luxury Beauty	B01HJ2UY1G

11617835 rows × 3 columns

```
In [8]:

df["description"] = df.loc[:, "description"].str.join(" ")

df.head()
```

ut[8]:		description	main_cat	asin
	0	(= $^ $ ^=) 1.It is made of high quality materials	Movies & TV	6305121869
	1	<b> Hi friend, welcome to our store. Before</b>	<img https:="" images-na.ssl-images-amazon<="" src="https://images-na.ssl-images-amazon&lt;/th&gt;&lt;th&gt;6318708057&lt;/th&gt;&lt;/tr&gt;&lt;tr&gt;&lt;th&gt;&lt;/th&gt;&lt;th&gt;2&lt;/th&gt;&lt;th&gt;Gaok men's pants are all made from cotton mate&lt;/th&gt;&lt;th&gt;&lt;img src=" th=""/> <th>6342506256</th>	6342506256
	3	 b>pant size(Unit:inch) W30(tag30) Wai		

I drop duplicates with respect to the ID feature 'asin', and with respect to 'description'. Weeding out duplicate descriptions reduces the influence of boilerplate copy-paste style product descriptions.

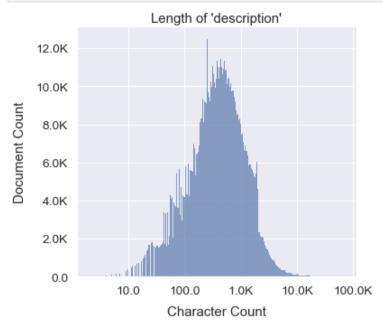
asin		
6305121869	$(= ^ =] 1.$ It is made of high quality materials	Movies & TV
6318708057	<b> Hi friend, welcome to our store. Before</b>	<img https:="" images-na.ssl-images-amazon<="" src="https://images-na.ssl-images-amazon&lt;/th&gt;&lt;/tr&gt;&lt;tr&gt;&lt;th&gt;6342506256&lt;/th&gt;&lt;th&gt;Gaok men's pants are all made from cotton mate&lt;/th&gt;&lt;th&gt;&lt;img src=" th=""/>
6342509379	 b>pant size(Unit:inch) W30(tag30) Wai	

# **Pruning Length Outliers**

I want to reduce the dataset to a more manageable size by selecting only the most valuable parts. Document vectors can be normalized to adjust for varying document length, but there are still reasons to pay attention to it. Short documents contain very few terms, and thus very little information. The vectors representing short documents are more coarse-grained and crude than those representing long ones.

On the other hand, some documents may contain too much information. Extremely long documents may contain pages upon pages of irrelevant details. For example, the product description for a book might be the entire first chapter. They also may contain artifacts which inflate their length, such lists of codes or blocks of artificial language (e.g. HTML, JavaScript).

```
In [11]:
    fig = lang.length_dist(
        data=df.sample(10 ** 6), subset="description", log_scale=True, tick_prec=1
)
```



If it looks normally distributed, that's because it's plotted on a logarithmic scale. The description lengths vary in orders of magnitude.

```
In [12]: # Print stats
lang.length_info(df["description"])
```

	len_description
count	8,244,935
mean	667
std	1,122
min	0
25%	175
50%	387
75%	803
max	278,061

The longest description is ~280K characters and the shortest is 0 characters. Let's take a look at the longest.

```
In [13]: df.loc[df.description.str.len().idxmax(), "description"]
```

Out[13]: '<div>Bryan Bunch has extensive experience as a writer and editor in the math and science fields. The editor of <i>The Family Encyclopedia of Diseases</i>, he is also the co-author, with Alexander Helemans, of <i>The Timetables of Science</i> and the author of <i>Mathematical Fallacies and Paradoxes</i> and <i>Reality\'s Mirror: Exploring the Mathematics of Symmetry</i>, which was named one of the year\'s best science books by <i>Library Journal. </i> He lives in Pleasant Valley, New York. <br/>
<br/>
<br/>
<br/>
<br/>
<br/>
DIV>Genus <i>Natural</i> (Counting Numbers)</br/>
<br/>
<br/>
<br/>
iw the counting numbers, at least those greater than 2 or 3, may be considered a human invention. <br/>
<br/>
<br/>
<br/>
<br/>
<br/>
div><DIV>Yet there is something natural about the genus <i>Natural.</i> If the concept of matching, or one-to-one correspondence, is taken as a fundamental idea, the natural numbers--1, 2, 3, ...-

-would appear to be its logical outgrowth; a natural number describes the set of all sets that can be matched a member at a time with a given set, without regard to order.</div><DIV>From this point of view, 1 might be considered the characteristic that all the sets which match with me myself, con sidered as an individual, have in common. The number 2 is characteristic of collections that match my eyes or hands or legs or ears. Then 3 is part of the description of sets that match the spaces b etween the knuckles on one hand, 4 the sets that match the fingers without the thumb, 5 with the th umb, and so forth. You see why some societies stopped using natural numbers after 2 or 3, since we quickly begin to exhaust the observables shared by all.</div><DIV>Although the idea of one-to-one c orrespondence may seem natural--it is pretty much what we teach to young children as the meaning of number--it is not very mathematical as most mathematicians for the past 200 years haveenvisioned th e field. Mathematical ideas must be pinned down; it is not enough to say that we abstract a concept from experience. The definition of a mathematical entity must be "operational"--that is, there must be some operation that produces the entity. Furthermore, the operation needs to emerge from within mathematics. The ancient Greeks were satisfied, for example, with the idea that geometric figures a re congruent if one may be picked up and superimposed on another. This intuitive idea is rejected t oday because superimposition is not a mathematical operation. Congruence is established instead wit h a series of definitions based on such ideas as equality of lengths or angles, which are part of m athematics generally. So it is with the numbers--instead of the "natural" interpretation of number s, mathematicians use the "counting" interpretation. The nineteenth-century German mathematician Ri chard Dedekind, the first to define the genus <i>Real</i> without recourse to geometry, wrote: "I r egard the whole of arithmetic as a necessary, or at least natural, consequence of the simplest arit hmetic act, that of counting."</div><DIV>Several mathematical definitions based on counting have be en proposed for genus <i>Natural.</i> The most common and in some ways the most acceptable was deve loped by the Italian mathematician Giuseppe Peano [1858-1932] in 1889. It combines the idea of coun ting with a very general principle called mathematical induction that applies nicely to counting nu mbers. The Peano definition is a set of five axioms that begins simply and becomes increasingly les s intuitive, but still manages to have the axiomatic property of seeming inevitable (although a cer tain amount of reflection is required to grasp the essence of the last two). Those who are familiar with Euclid\'s five postulates for geometry will notice a certain parallel.</div><DIV>In ordinary 1 anguage, Peano\'s definition is as follows:</div><DIV><DIV>The number 1 exists.</div><DIV>You can a lways count further by adding 1 more.</div><DIV>No amount of counting will bring you back to 1 agai n.</div><DIV>If two numbers reached by counting are equal, then the numbers just before them are al so equal.</div><DIV>If you define a set of numbers so that: (a) <i>if</i> the defining property app lies to some counting number, <i>then</i> it also applies to the number that is 1 more; and (b) <i> if</i> 1 has the property, <i>then</i> all the counting numbers also have the property.</div></div> <DIV>The last rule in the definition is hard to follow, with its two <i>ifs</i> and two <i>thens</i >, so I have tried to emphasize the parts. Peano himself would never have stated these rules in any thing like this language, however. He believed strongly in symbolic logic and stated all his conclu sions using special symbols, so his five-volume book explaining why this definition describes the c ounting numbers is almost all symbols and unreadable in the ordinary sense. He also insisted on wri ting out all his lectures using symbolic logic, which caused the students in his classes to rebel. Peano tried to quell the rebellion by promising the students that they would all pass, no matter wh at, but this attempt at pacification failed. As a result, Peano was forced to resign from teaching. </div><DIV>The terms "counting number" and "natural number" refer to the same set of numbers, but e mphasize different aspects of them. The genus name for these numbers is <i>Natural</i> because that is the name mathematicians usually use, but the definition that formal theory prefers is based on c ounting rather than the "natural" idea of matching sets. Thus, it would be more logical to speak of the "counting numbers" rather than the "natural numbers." In some formaltheories (for example, the conditions of the famous proof known as Gödel\'s Theorem--<i>see</i> Prime Family, pp. 35-38) it is important to make a clear distinction between the natural numbers and the counting numbers, b ut that is too fancy for this project. I generally use whichever term fits the context.</div><DIV>< DIV>Commonly Seen Species</div><DIV><DIV>1 <i></i></div><DIV>1 One I unity</div><DIV>French <i>une </i>; German <i>ein</i>; Spanish <i>unos</i>; Italian <i>uno</i>; Latin <i>unus</i>; Greek <i>he&#2 38;s;</i> Papuan body counting, right little finger; classical and medieval finger numerals, left l ittle finger folded at joints, thumb raised</div><DIV>&#160;<BR></div><DIV>There is only <i>the</i> one, but it comes in two guises. <i>One</i> is sometimes a number, but sometimes not; sometimes it is a discriminator.</div><DIV>The word "discriminator" extends the grammatical idea of the article. Articles form the smallest grammatical category in English, comprising only two members: "a" and "t he." The main function of an article is to indicate that what follows immediately is a noun and not some other part of speech. This function is sufficiently unnecessary that part of it is dropped in other languages such as Russian, which has no word for "the." Thus: <i>word "discriminator" extends grammatical idea of article.</i></div><DIV>The broader class of discriminator includes, along with the articles, such words as "this," "that," "such," and, of course, "one." "Pointer" would be a mor e useful class distinction than "discriminator," since what most discriminators dois point: this ch ild, that elephant, such apples. The other discriminators are those that specifically <i>fail</i> t o point: a child, an elephant, one apple.</div><DIV>"One" can also be a nonpointing discriminator, functioning approximately as a more emphatic "a" or "an." The sentences "There\'ll come a day when I\'ll find you" and "There\'ll come one day when I\'ll find you" mean essentially the same, but "on e day" is stronger than "a day." This discriminator function of "one" gradually merges into the num ber function. If you say "Give me a rose" you mean the same as "Give me one rose," but in the secon d sentence the discriminator has drifted further toward numberhood. In the other direction, when us ed as a pronoun "one" has another nonnumerical use, which is distinctly unlike the number function.

When I say "One starts counting with the number one," the first "one" does not mean a single indivi dual, but quite the opposite. As a pronoun, "one" means "everyone" --the ultimate nonpointer.</div> <DIV>&#160;<BR></div><DIV>FIELD MARKS The number 1 is the least counting number, the place where yo u begin to count. My older son, when still a preschool child, once argued with my attempt to teach him what the counting numbers are. I said 0 is not a counting number. He said, "Is too!" I said, "S how me. Count those chairs." He dramatically pointed his finger at the sky and said "Zero" and then pointed at the first chair and said "One." I was impressed, but not convinced.</div><DIV>The number 1 is also the number you "count by" in ordinary counting. That is, counting is ordinarily "by one s"--the equivalent of adding 1 each time you count. When a human "learns to count," he or she has 1 earned the names of the numbers in order and matches each new item counted with the next number nam e from that memorized set: one, two, three, four, and so forth. But when a computer learns to coun t," it does not use our language names. Instead, it adds 1 for each new item and assigns a name in machine language that is the sum "last number + 1." The human method is the reverse of the computer \'s: we consider that providing the next name is adding 1, while the computer adds 1 to obtain the next name.</div><DIV>&#160;<BR></div><DIV>The number 1 is the only number that does not change any number by multiplication or when used as a divisor. As such it is called the <i>identity element</i > for multiplication.</div><DIV>&#160;<BR></div><DIV>Other recognizable traits: 1 is the smallest t riangular number (<i>>see</i> Triangular Family, pp. 44-47), the smallest Fibonacci number and Lucas number (<i>>see</i> Fibonacci and Lucas Families, pp. 120-122), the smallest square pyramidal number as well as a Catalan number (<i>see</i> discussion at 14 and Square Pyramids, p. 127), the smallest factorial (0! = 1!, <i>see</i> Factorial Family, pp. 145-146), and a Bell number (<i>see</i> discus sion at 52). Finally, 1 is the only counting number that is neither prime nor composite (<i>see</i> Prime Family, pp. 35-38).</div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES All other identity element s are modeled on 1. Among those commonly encountered are the identity element for addition, 0, and the identity function,  $\langle i \rangle f(x) \langle i \rangle = \langle i \rangle x \langle i \rangle$ . The identity element for addition is 0 because 0 doe s not change any number when added to or subtracted from any number. The identity properties of 1 a nd 0 are so nearly alike that when studying a mathematical structure it is difficult to tell what s ets 0 apart from 1. The significant difference is that there is an operation that fails for 0--you can\'t divide by 0--but no such failure for 1.</div><DIV>&#160;<BR></div><DIV>PERSONALITY Since ser ially adding 1 is the same as counting, before learning the basic addition facts (the sumsof all on e-digit numbers), children say the name of the first number to be added and then count as many time s as the second number. To add 5 to 2 you can say "two, three1, four2, five3, six4, seven5" (the su bscripts 1, 2, 3, 4, 5 keeping track of how many times you add 1). This technique is called "counti ng on," or, perhaps in honor of its digitally assisted version, "counting on your fingers." The vir tue of "counting on" is that you have fewer ideas to keep track of while adding; you need think onl y of the number you are counting and how far you need to count for each addend.</div><DIV>&#160;<BR ></div><DIV>The role of 1 in multiplication is to bring operations closer to tractable numbers. For example, multiplication by 100 is easy, as everyone knows. The friendly 100 can be combined with ad ding 1 or subtracting 1 to multiply by 101 or by 99. First, multiply by 100, then subtract or add t he other number in the problem. For example, to find 99 \$#215; 37, think 100 \$#215; 37 = 3700 and 3 700-37 = 3663. This is a great deal easier than the ordinary multiplication method, writing the ste ps for "times 9," "times 90," and adding these "partial products."</div><DIV>This idea of using the two neighbors to friendly numbers greatly aids mental multiplication. For example, 25 is a friendly number because you can replace multiplication using a two-digit number with multiplication by 100 a nd division by 4. That means that the neighbors 24 and 26 are also easy. To multiply 26 × 54, for example, think 25 × 54 = 5400 ÷ 4 = 1350, then add 54 to get 1404.</div><DIV>&#160;< BR></div><DIV>ASSOCIATIONS Part of the character and significance of each number comes from the ass ociations it has in our minds and the uses to which it is put. Since 1 is associated with everythin g that is unique, there are more associations of this type than can be listed. In geometry, for exa mple, any result that suggests a unique figure or point is associated with 1.Examples include the a ngle bisectors of a triangle, as well as the altitudes, the perpendicular bisectors of the sides, a nd the line segments from a vertex to the middle of the opposite side (the medians), all of which m eet at one point--not the same point, but one point only for each of the segments.</div></div></div> <DIV>2 Two II prime</div><DIV>French <i>deux;</i> Spanish <i>dos</i>; Latin <i>duo</i> ("twice," >bis-</i> or <i>bi</i>); Greek <i>d&#253;o</i> or <i>d&#237;s</i> (combining form, <i>di</i>-; "dou ble," <i>dipl&#243;os);</i> Old English <i>tweegen</i>; Papuan body counting, right ring finger; cl assical and medieval finger numbers, left little and ring fingers folded at joints, thumb raised</d iv><DIV>&#160;<BR></div><DIV>Two separates the one and the many: nothing counts before you get to 2.</div><DIV>&#160;<BR></div><DIV>FIELD MARKS Recognizing twoness is easy. The same end digits rep eat and repeat:</div><DIV>Once you learn the five digits 2, 4, 6, 8, 0, you can immediately recogni ze any multiple of 2. Is 25,678 a multiple of 2? Yes, it ends in 8, one of the magic five digits. H ow about 5,839,769? Nope.</div><DIV>&#160;<BR></div><DIV>The number 2 is the only even prime number and the smallest prime of all (<i>see</i> Prime Family, pp. 35-38). As the only even prime, 2 is al so the smaller number in the only possible consecutive primes, 2 and 3. The prime 2 also figures in an obscure classification created by the French mathematician Sophie Germain [1776-1831]. A Sophie Germain prime is a prime number for which its double plus 1 is also prime; for 2, the qualificatio n is met because 5 = 2 × 2 + 1 is prime. Although this classification starts out inclusively (the next two primes, 3 and 5, are also Sophie Germain primes), it then thins out. While Sophie Ge rmain primes with thousands of digits are known, it is not known whether or not the number of such primes is infinite.</div><DIV>&#160;<BR></div><DIV>The number 2 is also a Fibonacci number (<i>see </i> Fibonacci and Lucas Families, pp. 120-122), a Catalan number (<i>see</i> discussion at 14), a Bell number (<i>>see</i> discussion at 52), and, a trait it shares only with 1, a factorial equal t

o itself (2 = 2!, <i>see</i> Factorial Family, pp. 145-146). It is the largest counting number <i>n </i> for which the equation <i>x</i><i>n</i> + <math><i>y</i><i>n</i> = <math><i>z</i><i>n</i> has a nontrivial solution, that is, a solution other than  $\langle i \rangle x \langle /i \rangle = \langle i \rangle y \langle /i \rangle = \langle i \rangle z \langle /i \rangle = 0$ . This is Fermat\'s Last Theorem (<i>see also</i> discussion at 4).</div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES Multiples of 2 are <i>even numbers</i>. All other counting numbers are <i>odd</i>. The ancient Greeksshowed c ounting numbers as patterns of dots in sand. They defined evenness as pairing. A number that can be shown as pairs is even, while a number that has a leftover is odd:</div><DIV>Today we also call 0 e ven and often include negative even numbers. The entire set of positive and negative whole numbers and 0 is labeled the <i>integers</i> (from the Latin <i>integer</i>, "whole"). Only integers are e ven and odd. The fraction 2/6 shows two even numbers, but 2/6 has the same value as 1/3, which show s two odd numbers. Many fractions in simplest form are quotients of an even and an odd: 3/4; 2/3.</ div><DIV>One could extend the concept of even and odd to finite decimals by looking at last digits, agreeing that 0.1234 is even but 0.12345 is odd; but for numbers shown as infinite decimals, the si tuation is impossible. Unless the decimal is among the group that repeats the same digit to infinit y, such as 2.0000 ..., 0.3333 ..., or 1.9999 ..., it is impossible to know what the last digit o f the number is. Furthermore, the number named by 2.0000 ... is the same as the one named by 1.999 ... (<i>see</i> Genus <i>Real</i>), so even knowing the last digit is worthless in determining whe ther a particular real number is even or odd.</div><DIV>&#160;<BR></div><DIV>PERSONALITY Doubling a nd halving are the easiest operations on their own, and are often used to find other products or qu otients. Doubling and adding once is the same as multiplying times 3 (for example, 26 × 3 = 52 + 26 = 78); doubling twice is times 4; doubling twice twice is times 8.</div><DIV>Among the most us eful sequences to know for mental computation and recognition of important number patterns is that of the first ten powers of 2:</div><DIV>&#160;<BR></div><DIV>2, 4, 8, 16, 32, 64, 128, 256, 512, 1 024</div><DIV>&#160;<BR></div><DIV>ASSOCIATIONS The concept of 2 is hidden in words throughout Engl ish as well as in other languages. Old English <i>tweegen</i> becomes <i>twi</i> in words like "twi ce" or "twain"; "twilight" is "two lights," the times at dawn and dusk when the Sun and Moon are se en together. "Bicycle" and "binocular" use a form of the prefix <i>bis-</i> to mean "two." <i>Twi</ i>- shows up again in "twin" (obvious), "twill" ("two-threaded"), and "twig" ("two branches"). Othe r 2s are even more hidden, such as in "duel," which is a formal war between two individuals (the La tin <i>du-bellum</i> elided into what Lewis Carroll called a portmanteau word). My favorite hidden 2s are "doubt" (hesitating between two alternatives) and "diplomat," the latter from the Roman <i> diploma</i>, a sealed set of two bronze tablets given to old soldiers to show that they had certain rights and privileges throughout the Empire. And the two testicles when inflamed have didymitis <i> (didym-</i> is another Greek combining form for 2).</div><DIV>&#160;<BR></div><DIV>There are 2 pint s in both the U.S. and the imperial quart and, in the United States, 2 cups to the pint.</div><DIV> <BR></div><DIV>It is difficult to locate twoness in geometry. We normally think of geometric figures in terms of either unity or threeness. For example, even a single point separates a line i nto three regions (two half lines and the point), and similarly a line separates a plane into three regions. Closed figures, such as circles or triangles and other polygons, can be related in one way or another to 1, 3, or some larger integer, but not to</div><DIV>2. There are no identified figures that have just two points, although a line segment consists of two points <i>and all the points bet ween them</i>. If two points are different from each other, they have an infinite number of points between them. If the points are the same, then there is just one point, not two.</div><DIV>&#160;< BR></div><DIV>The number 2 does show up in an unlikely place in geometry. The difference found by s ubtracting the sum of the number of edges of any three-dimensional figure with flat sides, sharp co rners, and no holes (technically a simple polyhedron) from the number of vertices and adding the nu mber of sides (faces) is always 2. For a cube, for example, the number of vertices is 8, the number of edges is 12, so the difference is-4. Adding the number of faces, 6, produces 2. This rather unus ual equation</div><DIV><i>V</i> - <i>e</i> + <i>f</i> = 2</div></div><DIV>is named Euler\'s Th eorem, after the Swiss mathematician Leonhard Euler [1707-1783], but was originally discovered by R ené Descartes [French, 1596-1650].</div><DIV>&#160;<BR></div><DIV>There is a twoness at the he art of the universe. Quarks are among the most fundamental particles of matter, but they cannot exi st alone. Most matter consists of pairs (and trios) of quarks, and there are no ordinary particles formed of four or more joined particles. It is as if God were a member of one of those hunter-gath erer tribes that can count only to 3. Furthermore, each particle can exist in two and exactly two s tates, known as spin up and spin down. Spin itself is measured in half-integer steps (see discussio n at Genus <i>Ratio</i>nal, 1/2), and there are many particles with a spin of either 1/2 or 1, but only a single particle with spin 2, the still undetected graviton. There is more on this subject a t 3.</div><DIV>The number 2 is a "magic number" for chemistry in two ways. The element with only tw o electrons (helium) is stable chemically because its outer shell of electrons is filled. The eleme nt (or form of an element) with only two nucleons (protons and neutrons collectively) is stable wit h respect to radioactive degeneration--this is the hydrogen-2 atom, also known as deuterium. Becaus e all the small atoms are fairly stable to begin with, the "magic" stability effect of 2 is less ap parent than the chemical and radioactive stability of the elements with higher magic numbers. For c hemical stability, these are 10, 18, 36, and 54. For radioactive decay the higher magic numbers are 8, 20, 28, 50, 82, and 126.</div><DIV><DIV>Prime Family</div><DIV>Numbers when multiplied with each other are called <i>factors</i>. Numbers called <i>primes</i> have only themselves and 1 as factor s. Numbers that are not prime are called <i>composites.</i> The number 1 is not considered to be ei ther prime or composite, so for the first 25 counting numbers the primes are 2, 3, 5, 7, 11, 13, 1 7, 19, and 23, while the composites are 4, 6, 8, 9, 10, 12, 14, 15, 16, 18, 20, 21, 22, 24, and 25. The importance of the prime numbers in the eyes of mathematicians is commemorated in their having n amed the following statement, first proved by Euclid, <i>the fundamental theorem of arithmetic:</i>

any counting number can be factored into primes in exactly one way.</div><DIV>The uniqueness of thi s result can be used in various ways, which range from simplifying the operation of adding fraction s to the proof that the system of natural numbers is either inconsistent or incomplete (Gödel \'s Theorem, namedfor its discoverer, the mathematical logician Kurt Godel [Czech-American, 1906-19 78]).</div><DIV>The ancient Greeks, especially the Pythagoreans, looked at the ways that counting n umbers could be shown by arranging a set of objects in geometric patterns. Certain characteristics of the numbers could easily be observed from these patterns. Such geometric diagrams in classical times appear to have been drawn in sand or assembled as stones on specially marked counting board s; the printed versions are dot diagrams, which are used throughout this book.</div><DIV>Numbers, p roperties and connections first emerged from the study of patterns of dots. For example, numbers ca n be shown either as a set of paired dots or as pairs with one dot left over, which not only create s the classification of even and odd, but also shows that all counting numbers must be either even or odd--the only two arrangements of paired dots possible. Similarly, dot diagrams help make clear if a number is prime or composite. Any composite number of dots can be arranged into one or more re ctangles, such as these for 12 (the possible factors are the number of dots on a side):</div><DIV>B ut the nearby prime numbers 11 and 13 cannot be formed into rectangular dot diagrams.</div><DIV>The early Greek mathematicians observed various properties that are related to prime numbers, some of w hich are collected in books VII and VIII of Euclid\'s <i>Elements</i>. A winner in everyone\'s list of great theorems is Euclid\'s proof that thereis no largest prime (which is often incorrectly desc ribed as the proof that there is an infinity of primes--<i>see</i> discussions in Kingdom Infinity that explain the difference). Euclid\'s theorem is what mathematicians call an indirect proof. If you assume that there is a largest prime, then you could make a finite list of all the primes. But there is an even larger number <i>N</i> that is the product of the largest prime with all the prime s less than it. Now consider <i>N</i> + 1. It cannot be prime, since then it would be in the origin al list of primes. The alternative is that it must be composite. But it cannot have any of the prim es in the original list as a factor, since they will leave a remainder of 1. Therefore, there must be some prime <i>p</i> greater than any in the original list. Euclid\'s original discussion of the proof is actually more sophisticated, observing that since <i>p</i> divides both <i>N</i> and <i>N </i> + 1, it must also divide their difference, which is 1, which is impossible for a counting numb er.</div><DIV>An important application of prime numbers in today\'s business world is in the coding (or encryption) of data transmitted by various public means, such as on the Internet. The most comm on method is based on the difficulty of factoring very large numbers. Even relatively small numbers are not easily factored without a scheme. For example, the identification of all sixteen factors of 210 is of no help when considering the possible factors of the immediate neighbors of 210. Are 209 and 211 prime or can they be factored? If they can be factored, what are the factors? Unless you h appen to know the answer from some previous experience with the numbers, the best method for determ ining factors of relatively small numbers is systematic trial. Divide the number in question by eac h prime in turn to see if it is a factor. Because of the fundamental theorem of arithmetic, you kno w that once you have found one prime factor, it will be much easier to unlock the others.</div><DIV >At present (1999) the largest number ever factored is (215-135)41-1, a number with 186 digits. It took eighty-eight computers running eighty-eight days to factor it, suggesting that breaking a cod e based on factoring large numbers will not soon be commonplace, although it may be possible.</div> </div></div><DIV><DIV>< Three III prime</div><DIV>French <i>trois;</i> German <i
ordicivity; Spanish <i>tres</i>; Italian <i>tre</i>; Latin <i>tres</i>, <i>tria;</i> Greek <i>tre&#238;s, tria;</i> Pa puan body counting, right middle finger; classical and medieval finger numerals, left little, ring, and middle fingers folded at joints, index finger pointing, thumb raised</div><DIV>&#160;<BR></div> <DIV>For most of human history an unquestioned fact of life has been that the universe consists of three dimensions, no more and no fewer (but <i>see</i> discussions at 4, 5, 10, 11, and 26 for rev isionist views of this idea). Indeed, a 3-D image is much more realistic than a page of this book o r your television screen.</div><DIV>The use of 3 as a maximum in various contexts (three strikes an d you\'re out, for example) may go back to the earliest languages and even to the wiring of the hum an brain. Linguists have noted that in languages that inflect nouns and modifiers, "one," "two," an d "three" are the only number words that are inflected. Older languages in particular seem to have had number words up to "three" and no further. The Indo-European base language from which all mode rn European and Indian languages descend appears to have used the word "three" simply to mean "a lo t." Indeed, the phrase "one, two, three" probably meant "one, another one, a lot of ones." So the s pecial place for 3 in the mind is that it is the largest of the old numbers, the ones that humans h ave always had.</div><DIV>&#160;<BR></div><DIV>FIELD MARKS The smallest odd prime number is 3, and 3 is also the larger member of the only pair of consecutive primes. It is also the smallest member of what are known as the <i>prime twins</i>, which are prime numbers whose difference is 2, such as 5 and 7 or 11 and 13. There appear to be an infinite number of prime twins, but efforts to settle t his question by proof have so far come to naught. In the case of 3, its twin is 5. Furthermore, the numbers 3, 5, 7 form a prime triplet--in fact the only prime triplet, since if there are three cons ecutive odd numbers, one of them must be divisible by 3.</div><DIV>&#160;<BR></div><DIV>Other recog nizable traits: 3 is a triangular number (<i>see</i> Triangular Family, pp. 44-47), a member of the smallest Pythagorean triple (<i>see</i> Pythagorean Family, pp. 67-70), a Mersenne prime (<i>see</i > Mersenne Family, pp. 85-87), and a Fibonacci and a Lucas number (<i>see</i> Fibonacci and Lucas F amilies, pp. 120-122). Indeed, 3 is the only number other than 1 that is both a Fibonacci and a Luc as number.</div><DIV>A hexagram is a hexagon placed in the graph of a conic section (circle, ellips e, hyperbola, or parabola) so that the vertices of the hexagon are all on the graph of the conic--i n common mathematical shorthand, a hexagon inscribed in a conic. Pascal\'s mystic hexagram (<i>see </i> discussion at 15) is mystic because the extensions of the opposite sides of the hexagram alway

s meet in three points that lie on a line (the hexagon inscribed in a circle is the limiting case). Blaise Pascal [French, 1623-1662] and other mathematicians have found many other remarkable geometr ic configurations involving specific numbers of points and lines that derive from the hexagram.</di v><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES Many characteristics of 3 also apply to 9. It is easy t o remember that 9 is 3 × 3 as it is that 4 is 2 × 2. Often we handle a problem that invol ves 9 or 4 by cutting it in half, so to speak, solving two easy problems that use 2 or 3 instead of a single harder one that uses 4 or 9. One way to divide by 9, for example, is to divide twice by 3. This same approach could be used for larger numbers, but it does not come so naturally.</div><DIV>& #160;<BR></div><DIV>PERSONALITY In a numeration system based on 10, a factor of 3 is almost as easy to recognize as a factor of 2, although a completely different method is employed. The last digit o f a number is useless, since any digit can appear as the last digit for a multiple of 3 (for exampl e, 12 ends in 2, 15 in 5, 18 in 8, 21 in 1). It is always true, however, that the sum of the digits of a multiple of 3 is also a multiple of 3, and that if the sum of the number\'s digits is not divi sible by 3, then the number cannot be. Therefore, you can look at a large number, such as 123,456,7 89, and quickly compute the sum</div><DIV>1+2+3+4+5+6+7+8+9</div><DIV>&#160;<BR></div><DIV>as 45, w hich is easily spotted as multiple of 3: 3 × 15. In case you don\'t recognize it, you could ad d 4 + 5 from 45 to get 9, which you surely know is a multiple of 3.</div><DIV>Notice that this mean s that you can scramble the digits of any multiple of 3 and the result will still be a multiple of 3. For example, 987,654,321 and 123,789,456 are both multiples of 3.</div><DIV>&#160;<BR></div><DI V>ASSOCIATIONS Among the mysteries of Christianity is the Trinity, God in three Persons. This doctr ine combines threeness with oneness in a way that remains unlike nearly anything else except the co ncept of dimension. The three dimensions of length, breadth, and depth are combined into a single s pace with each dimension both separate and inextricably bound to the other two. The three dimension s of traditional space become two when three points are chosen to determine a plane. Any three poin ts that are not on a line not only determine a particular plane but also form the vertices of a tri angle. Knowing the distances between the three points tells everything there is to know, from a geo meter\'s point of view, about a triangle. The angles of a triangle, for example, are determined by the sides, which is the basis of trigonometry (or "three-angle measuring" in Greek-derived Latin). This uniqueness makes the triangle the only rigid figure formed from straight line segments and, th erefore, it is vital to engineering. A triangle is rigid because once the vertices are connected, t he figure cannot be deformed without bending a side, unlike a rectangle, for example, which can be deformed into a parallelogram. Any polygon with more than three sides can be broken into nonoverla pping triangles (<i>see</i> discussion at 14). Ironically, despite these associations between 3 and angles, it isfamously impossible to trisect an angle with straightedge (an unmarked ruler) and comp ass alone.</div><DIV>&#160;<BR></div><DIV>One of the words frequently encountered in mathematics is "trivial," which is used to describe instances of a theorem that fit the definition but that are no t important. Often the case  $\langle i \rangle n \langle /i \rangle = 0$  or  $\langle i \rangle n \langle /i \rangle = 1$  is a trivial instance of some general rule or type of number. The word is built on the <i>tri</i>- prefix that derives from the Latin for "thr ee". Most word mavens say that "trivial" comes from "three ways" (<i>tri</i> and <i>via,</i> Latin for "road"), meaning the place where three roads meet, an inconsequential settlement; <i>trivialis </i> meant "of the street," therefore "commonplace." At least one authority, however, deriving the meaning from the same Latin <i>trivium</i> for "three roads," thinks it entered the language from the collective name for the three lesser medieval studies of grammar, rhetoric, and logic, which c onstituted the courses the university student had to master before embarking on the quadrivium of a rithmetic, geometry, astronomy, and music. Hence, "trivial" knowledge is not worth much, as it is o nly what a beginning student knows.</div><DIV>&#160;<BR></div><DIV>In knot theory, an important par t of topology, knots are classed by the minimum number of times that the rope (which is connected a t both ends to form a closed curve) will cross over itself when flattened almost into the plane. Lo oping is not enough: the knot must be a true knot that can be undone only if the rope is cut, so th ere are no knots with only one or two crossings (the circle is considered the null knot). So 3 is t he minimum number of crossings that produces a knot, and there is only one possible knot with three crossings, the overhand or trefoil knot. This knot comes in mirror images, which are topologically distinct since one cannot be deformed into the other without leavingthree-dimensional space for at least four dimensions (not counting time as a dimension in this context). Topologists are perhaps e mbarrassed by mirror-image knots, but they do not count them as separate (<i>>see also</i>> discussio n at 16).</div><DIV>The number 3 seems to be intimately involved with the structure of the univers e. In addition to the three dimensions of traditional space, there are according to the standard mo del of particle physics exactly three families of particles. There is strong evidence from particle accelerator experiments to support this conclusion, although it does not have any theoretical basi s. The first family, which includes the electron, a neutrino associated with the electron, and two quarks whimsically named up and down, would seem to provide all the particles a person needs, espe cially when you add in the antiparticles for each of these. All matter in the universe today is bui lt from particles in the first family.</div><DIV>So it was rather astonishing in 1946 when cosmic "rays" (which are actually streams of particles) were found to contain particles that do not belon g to the first family. Although at the time physicists were more surprised by finding particles mad e from what we now recognize as second-family quarks, in retrospect the oddest discoverywas the muo n, which is the second-family analog to the electron. Although muons appear easily whenever energie s are sufficiently high, the muon seems to have no role or reason for being. It is simply a fat ele ctron, with a mass about 200 times that of the electron. Later, still higher energies in particle a ccelerators produced what might be called a fat muon, the tauon. Hence, the three families are ofte n called the electron family, the muon family, and the tauon family. Each family also includes its own neutrinos and quarks.</div><DIV>It could be expected that all you would need to find a fourth

family would be the addition of still more energy, but experiments seems definitely to rule out th is possibility. So, there are three families of matter and no one so far knows why.</div><DIV>&#16 0;<BR></div><DIV>The old British measure of a sack was (most of the time) three bushels.</div><DIV> <DIV>Triangular Family</div><DIV>The followers of Pythagoras developed a classification scheme for numbers based upon their dot diagrams and determined the properties that went with members of part icular classes. Prime and composite numbers can be recognized by rectangular patterns of dots for c omposites and the lack of rectangles for primes. Similarly, the patterns arranged in triangles or o ther shapes were recognized early. For the most part, the study of numbers that relate to shapes, c alled <i>figurate numbers</i>, does not have extensive practical application, although if you are a ware of these patterns, it can be helpful in special situations.</div><DIV>The simplest closed figu re with straight sides is the triangle, so studies of figurate numbers begin with triangular number s. These are formed by adding the following counting number to get the next triangular number, whic h forms a series of equilateral triangles (all sides show the same number of dots):</div><DIV>If yo u count the dots, the numbers shown are 1, 3, 6, 10, and 15. Using a small triangle raised and to t he left, like an exponent, we can describe the first five triangular numbers as 1 = 1, 2 = 3, 3 =6, 4 = 10, and 5 = 15. It is an interesting challenge to find a formula for n if you do not alread y know it. (If you want to try, then do not read the next paragraphs until you have succeeded or gi ven up.)</div><DIV>The triangular numbers are the sequence formed as 1, 1 + 2, 1 + 2 + 3, 1 + 2 + 3 + 4, and so forth. One way to reason out the formula begins with the idea that if these were shown as right triangles, the height would be the same as the base.</div><DIV>In this case, height and b ase each would be 4 units. For a right triangle, the length of one of the sides of the right angle is the same as the height, so the area  $A = \frac{1}{2} < i > bh < / i > of the triangle is half the product of its$ sides. In this instance, the area (or "dot area") would be half of 4 × 4, or 8. But the number of dots is 10: the triangular number 1 + 2 + 3 + 4 = 10, not 8. So this idea does not work. But it does suggest another idea. The area formula for a right triangle is based on the idea that a right triangle is half a rectangle:</div><DIV>But if you double the dot triangle to make a dot rectangle, it looks like this:</div><DIV>This is not a 4-by-4 square of dots, but a 4-by-5 rectangle of them. So its dot area should be  $\langle i \rangle A \langle /i \rangle = \langle i \rangle lw \langle /i \rangle$  or length times width, which is 4 × 5 = 20. Ha lf of 20 is 10, which is the correct value for the fourth triangular number 1 + 2 + 3 + 4 = 10. A l ittle thought will show that this same procedure would work for any triangular number, since each c an beshown in a right-angle form that can similarly be doubled. In each case the width of the recta ngle will be the same as the number whose triangle is being sought, while the length ( = height in these diagrams) is 1 more than that number. Then the dot area of the rectangle is length times wid th, while the dot area of the triangle is half that amount. So the general formula for triangular n umbers is  $\langle i \rangle n \langle i \rangle = \frac{1}{2}\langle i \rangle n \langle i \rangle + 1$ .  $\langle div \rangle \langle DIV \rangle$ When I earlier computed the sum of the di gits in 123,456,789 to see if it was a multiple of 3, I cheated and did not actually add 1 + 2 + 3+ 4 + 5 + 6 + 7 + 8 + 9. I knew that the triangle of 9 is 45 and I checked to make sure by using t he triangular-number formula: 9 × 10 = 90; 90 ÷ 2 = 45. Although chances to use the trian gular numbers do not occur very often in computations, they do occur, and the formula can be usefu 1.</div></div></div></div></div><div><div><div><div><div>; German <i>vier</ i>; Spanish <i>quatro</i>; Italian <i>quattro</i>; Latin <i>quattuor</i>; Greek <i>t&#233;ssares;</ i> Papuan body counting, right middle finger; classical and medieval finger numerals, left ring and middle finger folded at joints, index and little fingers pointing, thumb raised</div><DIV>As a chil d I wondered why the hero of fairy tales searched the four corners of the world; everyone knows tha t the world is round and has no corners. Of course, the appearance of 4 and the implied angularity in this context echoes the four cardinal directions, north, east, south, and west. The question th en occurs, why four directions and not, say, six, or seven? The answer is in the stars and not in o urselves. Watchers of the night sky see the entire universe turn about a point. The direction of th at point is clearly important. In the hemisphere where our Western astronomical heritage developed, that direction is north. The way that the stars turn is perpendicular to a line from the observer t o the magic point in the sky, a point now almost exactly occupied by Polaris, the North Star. Henc e, one direction. The stars appear to travel from east to west, just as the Sun and Moon do. This a ccounts for two more directions, and the underworld must also turn about a point, the point opposit e to Polaris, the south pole of the heavens. Hence, four.</div><DIV>&#160;<BR></div><DIV>FIELD MARK S Every map on a plane can be colored with four colors in such a way that no regions with a common boundary (greater than a single point) will have the same color: this is 4\'s most dramatic field mark. The same condition applies to maps on a sphere, so it is true of maps on a globe representin g Earth as well. This property of 4 was conjectured in 1850 by a schoolboy, Francis Guthrie, who wa s making a map of the counties of England. When it came to the attention of scholarly mathematician s, every effort to prove it true or false failed, although a number of similar theorems were proved about other shapes, such as the number of colors needed for a map on a doughnut (which, incidentall y, is seven). The property became famous as the Four-Color Problem. Finally, in 1976, in the first triumph of the computer over the human mind, mathematicians used acomputer program to investigate all possible maps on the plane and sphere and determined that they could indeed be colored with ju st four different colors. Mathematicians were not thrilled with this proof by what is derisively ni cknamed "brute force" in mathematical circles, but they have not yet improved upon the computer\'s work.</div><DIV>&#160;<BR></div><DIV>Among number people, the most famous field mark of all is tha t every number 4 or greater can be written as the sum of no more than four squares. If you include 02, the rule becomes: each number 4 or greater can be written as the sum of exactly four squares. This generalization of the idea of a Pythagorean triple (<i>see</i> Pythagorean Family, pp. 67-70) is far from obvious or easy to prove. Some numbers can be written as the sum of <i>two</i> squares; the smallest such is 2 = 12 + 12 (or 1 = 12 + 02 if you include the squares of 0). Clearly, you can

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easily annex an infinite list of other examples, beginning with 5 = 12 + 22, 8 = 22 + 22, and 13 =
22 + 32. But the list 2, 5, 8, 13, has gaps (incidentally, note that these sums of two squares are
all members of the Fibonacci Family--<i>see</i> Fibonacci and Lucas Families, pp. 120-122--is this
 always the case?). Even including 0 will give you the list that starts 1, 2, 4, 5, which passes ov
er 3. So not all natural numbers can be represented as the sum of two squares, even if you include
the square of 0.</div><DIV>Similarly, you can make a list of numbers that are the sum of three squ
ares, beginning 3 = 12 + 12 + 12, 7 = 12 + 12 + 22, and 9 = 12 + 22 + 22, but this also has gaps t
hat cannot be filled. But starting with 4 = 12 + 12 + 12 + 12 the list (including the square of 0)
begins 4 = 12 + 12 + 12 + 12, 5 = 02 + 02 + 12 + 22, 6 = 02 + 12 + 12 + 22, 7 = 12 + 12 + 12 + 22,
8 = 02 + 02 + 22 + 22, 9 = 02 + 12 + 22 + 22, 10 = 12 + 12 + 22 + 22, and so forth. The mathematici
an and poet Claude-Gaspar Bachet, Sieur de Méziriac[French, 1581-1638], verified this kind of
decomposition of counting numbers into the sums of four squares through the number 120, and conjec
tured that the relation was true of all counting numbers. Pierre de Fermat [French, 1601-1665] clai
med a proof that was never revealed to his correspondents, so it was not until 1770 that another ar
istocrat, Comte Joseph-Louis Lagrange [French, 1736-1813], provided the first published proof.</div
><DIV>&#160;<BR></div><DIV>Not only is 4 the smallest number that is a nontrivial perfect square (<
i>see</i> Square Family, pp. 56-59), but it also has another association with perfect squares. Sinc
e all counting numbers are either even or odd, they are divisible by 2 or have a remainder of 1 whe
n divided by 2; all perfect squares are either divisible by 22 = 4 or have a remainder of 1 when di
vided by 4.</div><DIV>&#160;<BR></div><DIV>The number 4 is the smallest number that can be partitio
ned by addition (which is called "partitioning" in number theory) to produce more partitions than t
he number itself. Four of the partitions are symbolized in the dot diagrams for 4 in the heading ab
ove. These are 1+1+1+1+3+1,2+2, and 4 itself; there is also a fifth partition, 2+1+1.
The lesser numbers 1, 2, and 3 have only as many partitions as themselves--for 3, for example, they
are 1 + 1 + 1, 1 + 2, and 3. Notice that commuted, or reflected, partitions are ignored: 1 + 2 and
2 + 1 are counted as a single partition.</div><DIV>All numbers greater than 4 have more partitions
than themselves. For example, 5 has 7 partitions, 6 has 11, 7 has 15, and so forth. The number of p
artitions continues to increase. By the time you reach 200 the number has soared to 3,972,999,029,3
88. No one has found a general rule for the <i>n</i>th partition, although there exists a rule for
finding the (<i>n</i> + 1)th from the <i>n</i>th. The great Indian mathematicianSrinivasa Ramanuja
n [1887-1920] discovered several rules for obtaining partitions for numbers divisible by 5, 7, and
11, although not for all numbers.</div><DIV>&#160;<BR></div><DIV>Other recognizable traits: The nu
mber 4 is a member of the smallest Pythagorean triple (<i>see</i> Pythagorean Family, pp. 67-70), a
nd the only Lucas number other than 1 that is also a perfect square (<i>see</i> Fibonacci and Lucas
Families, pp. 120-122). Every algebraic equation of degree 4 or less can be solved by algebraic mea
ns, but not all those of 5 or greater.</div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES As the first
consequential power of 2 (taking 21 = 2 as trivial), 4 is near the start of a family that has a un
ique place among the counting numbers. Numbers that are powers of 2 figure in many families of numb
ers and in practical applications (<i>>see</i> Powers of 2, p. 171).</div><DIV>&#160;<BR></div><DIV>
PERSONALITY After multiples of 2, multiples of 4 are the easiest to recognize. By the time you coun
t by 4s to 20, the pattern of numerals is established and will thereafter repeat:</div><DIV><DIV>4,
8, 12, 16, 20, 24,28,32,36, 40, 44, 48, 52, 56, 60, 64, 68, 72, 76, 80, 84, 88, 92, 96, 100</div></
div><DIV>When the sixth such cycle begins after 100--</div><DIV><DIV>104,108,112,116,120, 124, 128,
t five cycles will repeat with the digit 1 in front of it.</div><DIV>As a result, you need look onl
y at the last two digits of any counting number in the 100s to observe whether or not it is a multi
ple of 4. For example, 722 is not a multiple of 4 (since 22 is not), but 972 is (since 72 is). Furt
hermore, the cycle continues to repeat for any number of hundreds. No matter how large the counting
number is, only the last two digits are needed for you to recognize whether or not is it a multiple
of 4. This task is made easier because odd numbers are easily discarded. For speed in recognizing m
ultiples of 4 it is useful to memorize the multiples from 40 through 96. Although these are not par
t of the basic multiplication facts taught in elementary school, they are very helpful to know.</di
v><DIV>&#160;<BR></div><DIV>ASSOCIATIONS The Four Horsemen of the Apocalypse in the sixth chapter o
f Revelation are identified simply by the colors of their horses, white, red, black, and pale, alth
ough the rider of the pale horse is named as Death. The rider on the white horse is thought to be C
hrist, and it seems fairly clear that the rider of the red horse is War. The rider of the black hor
se is associated with food, and thus is often taken to be Famine. Popularly, the four riders are us
ually called War, Famine, Pestilence, and Death.</div><DIV>&#160;<BR></div><DIV>The four elements o
f Aristotle emerge at the end of a long debate among early Greek philosophers as to the nature of t
he universe. Thales [Ionian, 624-546 B.C.], often considered the first scientist and also the inven
tor of mathematical proof, proposed that water is the fundamental substance. Anaximenes [Ionian, c.
570-c. 500 B.C.] thought it was air. Xenophanes [Ionian, c. 570-c. 480 B.C.] proposed earth. Pythag
oras [Ionian, c. 560-c. 480 B.C.] insisted on number as the foundation of everything, a more reason
able viewpoint from a modern perspective. Heraclitus [Ionian, c. 540-c. 475 B.C.] put his money on
fire as the element from which all others were created. It was Empedocles [Hellenic(Sicilian), c.
 592-c. 432 B.C.] who merged earth, air, fire, and water as the "four elements" we know today, but
Aristotle popularized the idea. Since Aristotle was no fan of the Pythagoreans, the idea of number
as an element was not a part of the synthesis (but see discussion at 5 for a fifth Aristotelian ele
ment).</div><DIV>&#160;<BR></div><DIV>Liquid measure contains a recurring 4, most familiar today fr
om the 4 quarts in a gallon and 4 cups in a quart. In both U.S. and imperial measures, a pint also
contains 4 gills--but because the British pint (20 ounces) is larger than the American (16 ounce
s), the British gill is larger too.</div><DIV>&#160;<BR></div><DIV>Although until early in the twen
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tieth century everyone accepted that there are exactly three dimensions (<i>see</i> discussion at
3), Albert Einstein [1879-1955] proposed his special relativity theory in 1905, suggesting that ti
me must be considered a fourth dimension. Two years later, Hermann Minkowski [German, 1864-1909], w
ho had been one of Einstein\'s mathematics teachers, reformulated special relativity in terms of fo
ur-dimensional space. In the physical world of relativity theory, time (t) does not behave exactly
like the other three dimensions (<i>x, y</i>, and <i>z</i>). Einstein was skeptical at first of fo
ur-dimensional space. But he came to see that any point in the universe can be located as (<i>x, y,
z, t</i>) and its path through the universe is best understood in terms of these four dimensions (<
i>see</i> discussions of dimension at 5, 10, 11, and 26.)</div><DIV>&#160;<BR></div><DIV>The figure
-eight knot is the only knot with a minimum of four crossings.</div><DIV>&#160;<BR></div><DIV>A pro
blem similar to the Four-Color Problem, first added to mathematical lore by Ferdinand Mö bius
[German, 1790-1868], was originally suggested to him by his friendAdolph Weiske. A king\'s will di
vides his kingdom into five domains, one for each of for his five sons, with the provisos that each
part must border on all the others and that the castle of each son should have a direct road to eac
h of the other castles without in any case crossing the domain of a third son. Try to create such a
division, and you will find that the two conditions cannot both be fulfilled. That is not the case
for four sons, however. So, to generalize, 4 is the greatest number of bordering domains that each
have an interior point which can be connected to an interior point within the other domains without
crossing a third domain. This is true of domains in a plane or on a sphere, but not on a torus (a d
oughnut-shaped surface) or other figures that have "holes."</div><DIV>&#160;<BR></div><DIV>Physicis
ts have determined that there are only four fundamental forces, although frequently evidence of a f
ifth force is announced. Originally these four forces were named as strong, weak, electromagnetic,
and gravity, but later evidence has changed this slightly. The electromagnetic force is familiar a
s electric charge and magnetism. The force that holds the nucleus together against the opposing for
ce of electromagnetism was labeled "strong." Gravity is actually the weakest of the four forces, bu
t a different nuclear force, which takes part in certain kinds of radioactive decay, is called "wea
k." When quarks were discovered, physicists realized that the strong force as they pictured it was
not itself fundamental but a side-effect of a different fundamental force that they termed "color"
for no really good reason. To complicate matters even more, the electromagnetic and weak forces ar
e, at high enough energies, unified into a single "electroweak force," bringing the number back dow
n to three. Physicists are trying to develop Grand Unified Theories (GUTs) that would combine the e
lectroweak and color forces into a single force, and even a Theory of Everything to bring gravity i
nto the fold. These efforts havenot reached fruition, so physicists still deal most of the time wit
h four basic forces. Candidates for a fifth force are generally some form of antigravity. Surprisin
gly, new developments in cosmology are making the antigravity force seem much more likely than then
has been the case until recently.</div><DIV>Where does this leave the number of forces? The most li
kely number for the immediate future is still four--color, electroweak, gravity, and antigravity.</
div><DIV>&#160;<BR></div><DIV>The famous conjecture known as Fermat\'s Last Theorem, now proved, ha
s a less well known cousin that is a conjecture of Leonhard Euler. Euler suggested that since it is
known that the equation</div><DIV><DIV><i>a</i><i>n</i> + <i>b</i><i>i><i>n</i> = <i>c</i>n</div></div><
DIV>can be correctly stated for two well-chosen, distinct counting numbers <i>a</i> and <i>b</i> an
d < i > n < / i > = 2, but apparently not for < i > n < / i > \&gt; 2 (Fermat\'s Last Theorem), and also since the
div></div><DIV>can be correctly stated for three well-chosen, distinct counting numbers <i>a, b</i
>, and <i><</i> and <i>n</i> = 3 but not for <i>n</i> &gt; 3, then perhaps it is the case that for
all distinctive <i>n</i>th positive powers, where <i>n</i> is greater than 1, at least <i>n</i> di
stinct positive <i>n</i>th powers are required to sum to an exact positive <i>n</i>th power. The ne
xt in the series would be the sum of four fourth powers needed to equal a single fourth power, foll
owed by five fifth powers required for a single fifth power. But this conjecture is false when <i>n
</i> = 5, for it was shown in the 1960s that </div><DIV><DIV>275 + 845 + 1105 + 1335 = 1445 </div></div>
iv><DIV>is true, meaning that only four fifth powers are required to sum to a fifth power.</div><DI
V><DIV>Square Family</div><DIV>Since the early Greeks introduced figurate numbers (<i>>see</i>/i> Trian
gular Family (pp. 44-47), only one type of them has entered the mainstream of mathematics. Squares-
-square numbers, that is--are numbers whose dot diagrams are geometric squares. They are formed by
adding the odd numbers in sequence: 1, 1 + 3, 1 + 3 + 5, 1 + 3 + 5 + 7, and so forth. Now each odd
number has the algebraic form 2<i>n</i> + 1 where <i>n</i> can be 0 or a counting number. You could
also write 2<i>n</i> + 1 as 1 + <i>n</i> + <i>n.</i> Thus, any odd number of dots can be shown as a
sort of L-shaped figure that has one dot at the angle of the L and n dots in each arm. Greeks calle
d such figures "gnomons" after their L-shaped sundials. Here are the first few odd numbers shown as
gnomons:</div><DIV>It is easy to see that the first gnomon, 1, will fit into the empty space of the
L in the second gnomon to make a square with two dots on a side. Thus, 1 + 3 = 22. Similarly, that
square fits into the next L to make a square with three dots on a side, or 1 + 3 + 5 = 32. Continu
ing, 1 + 3 + 5 + 7 = 42 and 1 + 3 + 5 + 7 + 9 = 52. This kind of argument was enough for the Greeks
and should be enough for you as well.</div><DIV>The conclusion to be reached is easy to express in
modern notation: for any counting number n the formula</div><DIV><DIV>1 + 3 + 5 + 7 + ... + (2<i>n
</i> - 1) = <i>n</i> </div></div></DIV>is true. Notice that this formula uses a <math>2<i>n</i> - 1 formula
a for odd numbers instead of 2<i>n</i> + 1.</div><DIV>The square of any counting number is also cal
led a <i>perfect square</i> to distinguish numbers such as 1, 2, 4, 9, 16, and so forth (perfect sq
uares all) from numbers such as 3 (the square of the square root of 3) and so forth. Every number i
s the square of some number, but only the squares of the counting numbers, the square numbers of th
e Pythagorean dot diagrams, are "perfect." But when dealing with the counting numbers, the modifier
"perfect" is usually dropped.</div><DIV>Square numbers have many interesting properties. Here is on
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e involving primes and composites where they appear unexpectedly.</div><DIV>It is not necessary to perform all possible trials with small primes to determine that a large number is prime or composi te. The rule for determining when to stop dividing depends on square numbers. The rule, for reasons that will become apparent, is easiest to demonstrate with a perfect square, such as 144 = 12 × 12. Notice first that since the factors of 12 are 2 (twice) and 3, the factors of 144 are 2 (four t imes) and 3 (twice). From these you can work out all the pairs of factors that make 144: 1 × 1 44; 2 × 72; 3 × 48; 4 × 36; 6 × 24; 8 ×18; 9 × 16; 12 × 12; 16 & #215; 9; 18 × 8; 24 × 6; 36 × 4; 48 × 3; 72 × 2; 144 × 1. Examination of the list reveals a certain symmetry. After 12 × 12 the factors repeat in reverse order, and it is fairly obvious that this will always happen.</div><DIV>Now consider a number that is not a pe rfect square, such as 145. Its square root is not a counting number, but it is easy to calculate th at the square root must be some number that is only a bit larger than 12, since 12 × 12 = 144. Furthermore, it cannot be as much as 13, since 13 × 13 = 169.</div><DIV>So if you are looking for pairs of factors of 145, you know that when you reach 12 in your search, you can stop. Further more, if you want to look only for <i>prime</i> factors, the same rule will apply, except that now you know you can stop with 11, since that is the greatest prime number less than 13, and so if you have not found a prime by the time you get to 11 you can stop. The actual prime factors of 145 are then found as follows. It is easy to tell that neither 2 nor 3 is a factor of 145, but 5 is:</div> <DIV>Now you can stop, because 5 &#215; 29 = 145 and both 5 and 29 are prime.</div><DIV>Similarly, for 143 the process would be to test 2 (no), 3 (no), 5 (no), 7 (no), and 11 (no). Then you can sto p because the square root of 143 must be a bit less than 12, so it is impossible for there to be a different pair that has a prime factor bigger than 11 since it would have to pair with a prime les s than 11, and you have checked all the primes less than 11.</div><DIV>This rule greatly simplifies the search for factors of a number. If there is no prime factor, then, as a consequence of the fund amental theorem of arithmetic, there is no natural-number factor at all. To examine the factors of any number, you need but examine the prime factors less than the square root of the number.</div>< DIV>For small numbers this is not an onerous task. For larger numbers with hundreds of digits in th eir decimal representation, even this simplified method of factoring is of little use. Mathematicia ns are able to test factors of large numbers by methods that are generally too sophisticated and co mplex to discuss in this book. The problem of finding factors quickly becomes more difficult with i ncreasing size of the number and, although new methods are frequently discovered, the problem of fa ctoring very large numbers or determining if they are prime--for which we know there is always a so lution--is one of the most difficult tasks in mathematics.</div></div></div></DIV>< Five V prim e</div><DIV>French <i>cinq</i>; German <i>f&#252;nf</i>; Spanish <i>cinco;</i> Italian <i>cinque</i >; Latin <i>quinque</i>; Greek <i>p&#233;nte;</i> Papuan body counting, rightthumb; classical and m edieval finger numerals, left middle finger folded at joints, index, ring, and little fingers point ing, thumb raised</div><DIV>&#160;<BR></div><DIV>Most people can instantly recognize five things wi thout counting them, but not six or more. This was apparently true of the Creator as well--the numb er 5 is oddly favored by nature. Think of the five-part body plan of the starfish and its relative s, or the five extensions of the body of a quadruped (four limbs and a head). Flowers have either f ive petals or four. People have five fingers on each hand, and many creatures also have five toes, and possibly for this reason Roman and Mayan numerals are partly based on 5 (the V for 5 of Roman numerals is thought to represent a hand).</div><DIV>[Some psychologists claim that 4 is the maximu m number that can be recognized by glancing at a set of objects, so perhaps recognition of five obj ects without counting is actually observing one more than four objects, not five of them per se.]</ div><DIV>&#160;<BR></div><DIV>FIELD MARKS In 1968 the American mathematician I. A. Barnett publishe d a brief note about a dozen unexpected places that 5 appears in mathematics. Here are five of the m:</div><DIV><. The curves formed by the intersection of a plane with a cone, the conic section ns, which include all the graphs of equations in which x and y have exponents of 2 or less (circle s, ellipses, parabolas, hyperbolas), can all be specified uniquely by just five points. Shorthand f or this property is: "five points determine a conic."</div><DIV>2. There are five and only five fig ures in three-dimensional space that have all the faces alike and all the angles at the vertices eq ual. These are the tetrahedron (four faces), cube, or hexahedron (sixfaces), octahedron (eight face s), dodecahedron (twelve faces), and icosahedron (twenty faces). This result was known to the ancie nt Greeks and remarked upon by Plato, so these figures are often called the Platonic solids, but th e formal description of a figure with identical faces and angles is that it is <i>regular</i>, and closed figures in three-dimensional space that have flat faces are called <i>polyhedrons</i> (some times <i>polyhedra).</i> A short statement of this property might be: "exactly 5 regular polyhedron s exist." (This is the traditional view cited in hundreds of books, but since 1619 it has been know n that Euclid\'s definition admits to other regular polygons; see discussion at 9.)</div><DIV>3. Th e <i>degree</i> of an equation in one variable is the same as the greatest exponent for the variabl e used in constructing the equation. For example, the degree of an equation such as  $3x^2 + 5x - 2 = 0$ is 2 because the highest exponent is 2. "Equations of degree 5 or higher cannot generally be solved by algebraic means."</div><DIV>4. Pierre Fermat was nearly always right, but at least one of his fa mous ideas was later found to be wrong. He thought that numbers formed by raising 2 to a power that was also a power of 2 and adding 1 would be prime--these numbers are called Fermat primes. The sequ ence begins:<DIV>20 + 1 = 1, 21 + 1 = 3, 22 + 1 = 5, 24 + 1 = 17, 28 + 1 = 257, 216 + 1 = 65,537</d iv><DIV>But the next number, 232 + 1 = 4,294,967,298 + 1 = 4,294,967,299, is not a prime. So far no other Fermat primes have been found, so "there are only five known Fermat primes" (<i>>see also</i>> discussion at 17).</div></div></div>The foundation of number theory is the study of the integral solutions to equations in which the coefficients are also integers. A relatively simple class of su ch equations comprises equations in two variables for which each term with a variable is of the thi

rd degree and the sum of all these terms is equal to 1. These are such equations as 2<i>x</i>3< i>y</i>3 = 1 or x3 + 2<i>x</i>2<i>y</i>3xy2 + 4y3 = 1. Integral solutions to such equations may ormay not exist. A point (<i>x</i>, <i>y</i>) for which both coordinates are integers is called a <i> lattice point</i> of the graph. Depending on the graph, such points can be rare or common. Thus, th e following number association with 5 is quite remarkable: "the curve <i>ax</i>3 + <i>bx</i>2<i>y</ i> - <i>cxy</i>2 + <i>dy</i>3 =1, where <i>a, b, c,</i> and <i>d</i> are integers, passes through, at most, five lattice points."</div></div></div></div>< DIV>As a prime, 5 figures in several relationships. It is a Sophie Germain prime (<i>see</i> discussion at 2) and a prime twin with 3 and with 7, so it i s the middle member of the only prime triplet. Finally, 5 is the smallest member of a class of prim e numbers called Wilson primes that are defined as primes p for which 1 more than the product of th e counting numbers up to but not including <i>p</i> is <i>p</i><i>2</i><i>.</i> For 5, this means t hat 1 + 1 × 2 × 3 × 4 = 25, and so 5 qualifies.</div><DIV>&#160;<BR></div><DIV>Other recognizable traits: 5 is the largest member of the smallest Pythagorean triple as well as of the s econd Pythagorean triple (<i>>see</i> Pythagorean Family, pp. 67-70), a Fibonacci number (see Fibona cci and Lucas Families, pp. 120-122), a square pyramidal number (<i>see</i> Square Pyramids , p. 12 7), a Catalan number (<i>see</i> discussion at 14), and a Bell number (<i>see</i> discussion at 5 2).</div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES The number 5 and its multiples with powers of 10 are hidden in nearly every measurement. Because 5 is half of 10, it and the multiples of 5 and the powers of 10 are the midpoints used in almost all scientific measurement. If a measurement is repo rted as 6000 meters, it can have different meanings depending on how the measurement was made. The presence of the three Os at the end suggests that the measurement was not to the nearest meter, so the true measurement may be half a meter (500 centimeters) less or more. If measured to the nearest 10 meters, the true measure is between 5995 and 6005 meters; to the nearest 100, between 5950 and 6 050. Wherever there is a measurement in whole units, there is a hidden 5.</div><DIV>&#160;<BR></div ><DIV>PERSONALITY The products of any natural number and 5 are among the most recognizable of any n umbers in our numeration system: the endings are either 0 or 5.</div><DIV>Since 5 and 2 are the onl y factors of 10, the numbers 2 and 5 are associated with each other in many computational methods, as are their multiples, especially the multiples of 2 and 5 by 10 and its powers--20, 50, 200, 50 0, and so forth. Multiplying by 5 in the decimal system is the same as multiplying by 10 and dividi ng by 2. For example, to multiply 47 × 5, think 470 ÷ 2.</div><DIV>The inverse procedure also is effective for division by 5--that is, instead of dividing by 5, multiply by 2 and move the decimal point one place to the left. Thus, to divide 487 by 5 think twice 487 is 974, so 487 ÷ 5 = 97.4. The more digits there are, the more useful the shortcut. When the number of digits in the amount to be divided is too great for a cheap calculator, mental computation is often required. Con sider dividing a number such as 398,857,204 by 5. Doubling is easy, either by scribbling down the n umber twice on a scrap of paper and adding or by starting from the right with 4 and working back as you double mentally and write the digits, also from right to left (thinking 8, 0, 4, 14, 10 + 1 = 11, 16 + 1 = 17, 16 + 1 = 17, 18 + 1 = 19, 6 + 1 = 7, while writing 797714408). Then add a decimal p oint one place from the right and insert appropriate commas to obtain the answer of 79,771,440.8.</ div><DIV>This method is even more useful when the divisor is a number such as 50 or 5000. Then the only difference in procedure is that the decimal point in the answer is placed <i>farther</i> to t he left by the same number of places as the number of zeros in the divisor. For example, 398,857,20 4 ÷ 500 = 797,714.408; because of the two zeros in 500 the answer has its decimal point two pl aces farther to the left than does the answer for 398,857,204 ÷ 5 = 79,771,440.8.</div><DIV>&# 160;<BR></div><DIV>ASSOCIATIONS Clocks combine an Egyptian hour system based on 12 with a Mesopotam ian minute and second system based on 60. In the relationship between 12 and 60, 5 is the third par tner, since 5 × 12 = 60. As a result, the passage of 5 minutes is reported by moving from one numeral to the next on a clock face, making 5 minutes and its multiples convenient measures of tim e.</div><DIV>&#160;<BR></div><DIV>In Aristotle\'s view, the four elements of earth, air, fire, and water (see discussion at 4) were not applicable to the heavens, which seemed to him to have differ ent physical laws from the natural world about us. Thus they must be made from a different element, a fifth element or <i>quinta essentia.</i> From this phrase we derive the word "quintessence" to me an something especially pure, and by extension the word is often used to suggest the best or highes t.</div><DIV>&#160;<BR></div><DIV>The success of the Einstein-Minkowski explanation of space and ti me as a four-dimensional entity inspired Polish physicist Theodor Kaluza [1885-1945] to develop in 1921 a theory in which relativity theory and gravity were combined in a space of five dimensions. Kaluza\'s five-dimensional universe made sense mathematically but not in terms of the universe we see about us; we experience time and three dimensions of space, but not a fifth dimension. Five ye ars later another physicist, Oskar Klein, worked out a way for the fifth dimension to exist but not be experienced: it is curled up into a tiny cylinder that is too small to be observed--much smaller than the nucleus of an atom. The mathematical theory still makes sense, but few thought at the time that this theory describes the real universe (but see discussion at 10, 11, and 26).</div><DIV>&#16 0;<BR></div><DIV>In geometry, 5 is most commonly associated with two polygons: the pentagon with fi ve sides and five angles; and thefamiliar five-pointed star, which is known formally as a pentacle or pentagram (mathematicians say <i>pentagram</i> but dictionaries prefer <i>pentacle</i>). The pe ntagram has ten sides and ten angles (five at the points and five between the points), although som e authorities insist that it must be constructed to include a second star within. It can be describ ed as the figure formed by connecting the vertices of a regular pentagon and then eliminating both the original pentagon and the smaller one that appears in the middle of the star. The internal ver tices of the pentagram can be used to produce the second star by the same procedure. This figure, w ith or without the second star, is sometimes called the "pentagram of Pythagoras" (for a discussion of the importance of this figure in the history of mathematics, <i>see</i> Irrational Family, pp. 2 74-275).</div><DIV>&#160;<BR></div><DIV>The Pythagoreans\' figurate numbers included pentagonal num bers given by the sequence  $\langle i > N < / i \rangle = 1 + 4 + 7 + ... + \langle / div > \langle DIV > (3n - 2) = 1/2 \langle i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < / i > (3 < i > n < i > n < i > (3 < i > n < i > n < i > (3 < i > n < i > n < i > (3 < i > n < i > n < i > (3 < i > n < i > n < i > (3 < i > n < i > n < i > (3 < i > n < i > n < i > (3 < i > n < i > n < i > (3 < i > n < i > n < i > n < i > (3 < i > n < i > n < i > n < i > (3 < i > n < i > n < i > n < i > (3 < i > n < i > n < i > n < i > (3 < i > n < i > n < i > n < i > (3 < i > n < i > n < i > n < i > (3 < i > n < i > n < i > n < i > (3 < i > n < i > n < i > n < i > (3 < i > n < i > n < i > n < i > (3 < i > n < i > n < i > n < i > (3 < i > n < i > n < i > n < i > n < i > (3 < i > n < i > n < i > n < i > n < i > (3 < i > n < i > n < i > n < i > (3 < i > n < i > n < i > n < i > n < i > (3 < i > n < i > n < i > n < i > n < i > n < i > (3 < i > n < i > n < i > n < i > n < i > n < i > (3 < i > n < i > n < i > n < i > n < i > n < i > n < i > (3 < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n < i > n <$ - 1). Thus, 5 itself is pentagonal; and the number "5 pentagonal" (or fifth pentagonal number) is 3 5.</div><DIV>&#160;<BR></div><DIV>The Four-Color Problem has an associated five-color theorem disco vered by Percy John Heawood [English, 1861-1955], who in 1890 proved that five colors suffice to co lor any map on a plane or a sphere. Unlike the somewhat controversial 1976 computer proof of the fo ur-color theorem, the five-color theorem stems directly from Euler\'s Theorem (see discussion at 2) by ordinary mathematical reasoning.</div><DIV>&#160;<BR></div><DIV>There are only two knots that ha ve a minimum of five crossings, and there are five knots that have a minimum of six crossings.</div ><DIV>&#160;<BR></div><DIV>There is evidence that in one species of wasp, Genus <i>eumenus</i>, the female can count to 5 (and also to 10). She must provide paralyzed caterpillars for a developing la rva. Because a female larva requires more food than does the smaller male, the adult female always places five caterpillars in the place where the male egg is laid and ten in the vicinity of a fema le egg. Some other species of related wasps provide even higher numbers of caterpillars and manage to keep the numbers straight--twelve or even twenty caterpillars are the norm for some solitary wa sp species.</div><DIV>Pythagorean Family</div><DIV>Sometimes it seems as if humans are the onl y creatures on Earth who love straight lines and especially square corners. An archaeologist who un covers a rock shaped like a box can be almost sure that it is a part of a structure made by humans. If an astronomer or space probe observed square corners and straight lines on another planet, surel y intelligent life--that is, something that thinks like a human--would be suspected. Very early hum ans seem not to have fallen for the square corner, since early dwellings are mostly circular. But t he beginning of civilization can be seen as the time that the right angle appears as the basis for architecture. If you see a photograph of a hunter-gatherer village that has round dwellings, you u nconsciously assume that its society is less intricate than an otherwise similar village with squar e-corner architecture.</div><DIV>One reason we love square corners is that they come out even--four square corners side to side cover a space with no overlapping--although for some purposes angles of 120° work even better, as honeybees seem to have discovered. (Only three of the honeybee angle s are needed to cover a space.) If you used parallelograms instead of rectangles to lay out a build ing or a field, for example, you would need to make two different angles, such as 60° and 120& #176;, or 45° and 135°, but for 90°, only one angle is needed. Furthermore, a closed figure with four right angles will always have its opposite sides parallel and, although this is le ss obvious, equal in length. Much can be said for the honeybee alternative of the 120° angle a nd its associated hexagons, but right angles and rectangles--the word <i>rectangle</i> means "right angle"--are the human alternative.</div><DIV>Consider the ancient Egyptians. Egyptian mathematics i s famous for the "rope stretchers," teams of surveyors who worked to restore property lines after t he annual Nile flood. As reported by Greek travelers, they relied on a simple device to lay out squ are corners. They used a loop of rope knotted with three knots carefully spaced at measured length s. Each of a team of three stretchers grasped one of these knots and pulled, so the loop became tau t. The result was a large triangle in which the largest angle was always a right angle. Thesquare b ases of the pyramids with nearly perfect right angles are physical evidence that the rope-stretchin g method is an effective way to form right angles. Indeed, my wife and I still use this method to p roduce right angles for fences or in laying out a garden.</div><DIV>For this method to work, the kn ots have to be correctly spaced along the loop. In the Egyptian spacing, the distances between knot s were 3 units, 4 units, and 5 units. In that case, the right angle is between the 3 and 4 sides of the triangle. It does not matter what units are used for measuring the rope, so triangles of any si ze can be constructed. Using double units or triple units would produce 6-8-10 or 9-12-15 triangle s, but these are essentially the same as the 3-4-5 version.</div><DIV>Are there other right triangl es that also have three sides that are counting numbers (and do not simply reduce to 3-4-5)? The an swer to the question was apparently a preoccupation of another early civilization, since the Old Ba bylonians of about 1900 to 1600 B.C. left behind clay tablets with lists of the sides of such trian gles. The purpose is not clear, but the lists appear to be exhaustive and include such less obvious combinations as the 119-120-169 triangle, in which the right angle is between the 119 and the 120 s ides.</div><DIV>It is not certain which early civilization deserves the credit for recognizing that such triangles share a trait that is true for all right triangles: the sum of squares of the length s of the two short sides is always equal to the square of the side opposite the right angle. The ol dest source is Chinese, but the diagram used in that instance applies only to right triangles where the short sides are equal. Certainly the Egyptians knew special cases of this famous relationship, and the Old Babylonians appear to have had a very general view of it. Nevertheless, because it ent ered Western civilization through Greek sources, we know the relationship today as the Pythagoreant heorem. It is possible that Pythagoras did contribute to the development of the theorem by providin g a Greek-style proof of it, since proof was not a feature of Babylonian mathematics and only hinte d at in Egyptian. Ironically, the followers of Pythagoras used this theorem in a famous proof that refutes the basic Pythagorean idea that everything in the universe is constructed from counting nu mbers (<i>>see</i> Irrational Family, pp. 274-275).</div><DIV>In any case, because the theorem about the sides of a right triangle, is known to one and all as the Pythagorean theorem, any three counti ng numbers <i>a, b</i>, and c for which the equation <i>a</i>2 + <i>b</i>2 = <i>c</i>2 is true is c alled a Pythagorean triple. The smallest such triple is 3, 4, 5, the sides of a 3-4-5 right triangl e, and also numbers that satisfy the relationship 32 + 42 = 52. The next smallest is 5, 12, 13.</di v><DIV>The Old Babylonians apparently knew that a Pythagorean triple always results from choosing t wo different counting numbers <i>m</i> and <i>n</i> and using them to define a Pythagorean triple < i>a, b, c</i> by the rule that <i>a</i> = <i>m</i>2 - <i>n</i>2, <i>b</i> = 2<i>m</i>, and <i>c</i> = <i>p</i>2 + <i>q</i>2. It is easy to use algebra to show that this will always produce <i>a</i>

2 + <i>b</i>2 = <i>c</i>2, although it is not clear how the Babylonians worked out this result. Whe n < i > m < / i > = 2 and < i > n < / i > = 1, the familiar 3, 4, 5 triple results. Similarly, < i > m < / i > = 3 and <i>n</i> = 1 gives 8, 6, 10, while <i>m</i> = 3 and <i>n</i> = 2 produces 5, 12, 13.</div></div></di v><DIV><DIV>6 Six VI 2 &#215; 3</div><DIV>French <i>six</i>; German <i>sechs</i>; Spanish <i>seis</ i>; Latin <i>sex</i>; Greek <i>h&#233;x</i>; Papuan body counting, right wrist; classical and medie val finger numerals, left ring finger folded at joints, index, middle, and little fingers pointing, thumb raised</div><DIV>&#160;<BR></div><DIV>Because its multiples have many small divisors, 6 is so metimes used in developing systems for writing numbers. Consider 12, with divisors 2, 3, 4, and 6; 24, with 2, 3, 6, 8, and 12; or 30, with 2, 3, 5, 6, 10, and 15. As you can recognize, each new mu ltiple will include more small divisors. The number 60 is particularly rich, with 2, 3, 4, 5, 6, 1 0, 12, 15, 20, and 30. The first known system of writing numbers, which developed in Mesopotamia, w as partly based on 60, and we see its remnants in 60 minutes and 60 seconds. Computer programmers o ften used a "hexadecimal" system based on a combination of 6 and 10.</div><DIV>&#160;<BR></div><DIV >FIELD MARKS The number 6 is the least, or first, <i>perfect number</i>. A perfect number is one fo r which the sum of its proper divisors is the number itself. (Proper divisors include 1 but do not include the number itself.) The number 6 qualifies because its proper divisors are 1, 2, and 3, an d 1 + 2 + 3 = 6. Note also that 1 × 2 × 3 = 6. This last statement means that 6 is a fact orial number (3! = 6; <i>>see</i> Factorial Family, pp. 145-146), which somehow makes 6 seem even mo re perfect.</div><DIV>Most numbers are less than perfect, and are usually called <i>deficient</i> (or sometimes <i>defective</i>) because the sum of the divisors, not including itself, is less tha n the number. Clearly 1 is omitted from discussion by the definitions of perfect and deficient numb ers, so 2 is the first deficient number (all primes are deficient) and 4 is the first deficient non prime. (<i>See also</i> discussions of <i>abundant numbers</i> at 12 and <i>multiply perfect number s</i> at 120.)</div><DIV>&#160;<BR></div><DIV>Somehow the involvement of 6 in the longest perfect G olomb ruler seems related to its status as the first perfect number, although there is no real conn ection. A Golomb ruler (invented by the American mathematician Solomon W. Golomb in the 1970s) can measure any counting-number length as the distance between two marks without duplicating any dista nce. A perfect Golomb ruler can measure <i>all</i> the counting-number distances up to the length o f the ruler without duplication. For instance, a ruler with marks at 0, 1, and 3 can measure not on ly 1 unit between 0 and 1, and 3 units between 0 and 3, but also 2 units between 1 and 3. Thus, the ruler with marks at 0, 1, and 3 is a perfect Golomb ruler with three marks. It can be proved that t here is only one perfect Golomb ruler with four marks, and its length is 6 units. The marks are at 0, 1, 4, and 6. It is an easy exercise to determine that the distances between every pair of marks are 1, 2, 3, 4, 5, and 6. Try it.</div><DIV>The product of any three consecutive counting numbers i s divisible by 6. This is true because in any triplet of consecutive counting numbers, one of the n umbers must be even and another must be a multiple of 3.</div><DIV>&#160;<BR></div><DIV>The smalles t cyclic number in the Hindu-Arabic system has six digits: 142,857. A <i>cyclic number</i> for a gi ven number of digits is one that when multiplied by any counting number less than or equal to the n umber of digits will have the same digits as the original number but, of course, arranged in a diff erent order. The digits cycle, so starting with one digit the others follow in the same order if yo u put the last before the first. Note that 2 × 142,857 = 285,714; 3 × 142,857 = 428,571; 4 × 142,857 = 571,428; 5 × 142,857 = 714,285; and 6 × 142,857 = 857,142. The six di gits here can be recognized as the digits that repeat in the decimal expansion of 1/7 (<i>>see</i> d iscussion at Genus <i>Rational,</i> 1/7).</div><DIV>&#160;<BR></div><DIV>The minimum number of colo rs needed to color a map (see discussion at 4) on a one-sided surface such as a Möbius strip o r a Klein bottle is six. This seems odd, since a one-sided surface is like the outside of a sphere in many ways, and the number of colors needed for a sphere is four, the same as for a plane. And t he Klein bottle, aside from passing through its own inside, is like a torus, which requires seven c olors. Nevertheless, the best authorities all state that for Mö bius strips and Klein bottles, it takes at least six colors to make a map.</div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES After 6, the next perfect number is 28, whose divisors are 1, 2, 4, 7, and 14 (1 + 2 + 4 + 7 + 14 = 28). After that comes the perfect number 496.</div><DIV>&#160;<BR></div><DIV>The largest number of divis ors possible for a number of four or fewer digits is 62 if you do not count 1, and the two differen tnumbers that have this many divisors--7560 and 9240--are both multiples of 6.</div><DIV>&#160;<BR> </div><DIV>PERSONALITY Although 6 is not very tractable by itself, it can easily be broken into 2 a nd 3. Thus, to multiply a number mentally by 6, one good way to do it is to multiply first by 3 and then double the answer. For 37 × 6, think 37 times 3 is 37 + 37 = 74 + 37 = 111; 111 doubled i s 222. Another approach would be to break 6 into 1 more than its friendlier neighbor 5, so for 394 \$#215; 6, think 394 \$#215; (5 + 1) = (394 \$#215; 5) + 394; 394 \$#215; 5 is half of 394 \$#215; 10 = 3940; 3940 ÷ 2 = 1970. Then, 394 × 6 is 1970 + 394 = 2364. (This is much easier to do tha n it is to describe.)</div><DIV>Division by 6 can also be accomplished by dividing successively by 2 and by 3. It helps to recognize before you start whether or not the number being divided is a mu ltiple of 6. The easiest way is to use the tests for multiples of 2 and 3 together; for example, 39 6 is even (so a multiple of 2) and its digits sum to 18, a multiple of 3, making 396 also a multipl e of 3, so 396 is also a multiple of 6. Thus, division of 396 by 6 will have no remainder. On the o ther hand, for 9874 ÷ 6, think 9 + 8 + 7 + 4 is 28, so 9874 is not a multiple of 3 and therefo re there will be a remainder. Divide by 2 (9874 &#247; 2 = 4937); divide 4937 by 3 (4937 &#247; 3 = 1645 r 2).</div><DIV>&#160;<BR></div><DIV>ASSOCIATIONS St. Augustine is among the early Judeo-Chris tian writers to suggest that God chose six days in which to create the universe because it is a per fect number, and, as Augustine noted, "We must not despise the science of numbers."</div><DIV>&#16 0;<BR></div><DIV>The Pythagoreans worked out a series of hexagonal numbers (numbers whose dot diagr ams can be arranged as hexagons) as part of their study of figurate numbers. These are found accord </div><DIV>&#160;<BR></div><DIV>The radius of a circle is related to the number 6 in a way that wou ld be surprising if it were not used so often without contemplation. If you begin at a point on the circle and with a compass mark off arcs equal to the radius, after six marks you are exactly back a t the starting point. This remarkable relationship between the radius and the circle can be used to construct a regular hexagon or a six-pointed Star of David in a circle.</div><DIV>Why does this occ ur? It happens largely as a result of 6 being two 3s. A diameter is the same as a straight angle (1 80°) with its vertex at the center of the circle. The sum of the three angles of any triangle is also 180%#176;. Thus, if all the angles of a triangle are equal, then each measures 60%#176; (1 80 ÷ 3 = 60). You can always assemble three equilateral triangles on each side of the diameter because the sum of three 60° angles is a straight angle or straight line:</div><DIV>The result is a regular hexagon. Each of the six vertices of the regular hexagon is 1 unit away from the cente r, so a circlewith a radius of 1 unit that has that point as its center will pass through all the v ertices of the hexagon. The main reason 6 is involved is that each of the two straight angles has b een broken into three triangles, and 3 × 2 = 6.</div><DIV>&#160;<BR></div><DIV>The packing pro blem for a plane--how many circles of a given size can be arranged around a circle of the same size --is a related challenge. Once again, the answer is 6.</div><DIV>Honeybees seem to know this theore m (<i>see also</i> Pythagorean Family, pp. 67-70). At least one scientific study found that honeybe es create combs with hexagons because they are trying to cram as many cells as possible into a give n space. They begin with circles but end up with hexagons as, with the pressure of the stored hone y, the circular wax cells merge with one another and share walls. Scientists have long known that t his system provides the maximum amount of honey for the minimum amount of wax. While such thrift wa s once ascribed to the benevolent wisdom of God and at another time to the cunning of the insect, t he evidence seems to suggest that any time essentially round creatures pack themselves together in storing something, they will by geometry arrive at the honeycomb structure.</div><BIV>&#160;<BR></ div><DIV>The figure corresponding to a regular hexagon in three space is a <i>cube</i>, which has s ix sides that are all squares. This is the only six-sided regular polyhedron.</div><DIV>&#160;<BR> </div><DIV>There are six raised dots in the Braille system of notation used by many blind people to read and write. It is named for its inventor, Louis Braille [French, 1809-1852], blind himself, who devised it at the age of fifteen. Each sign is shown as a pattern of 6 raised dots that can be read with the fingertips. There are sixty-four possible places to have a dot or not in an arrangement of six. The number 64 is 26, and arises in this situation because for each of the six positions (arran ged in twocolumns of three dots each) there are two choices, whether to have a dot or not. For obvi ous reasons Braille omitted the choice of no dots at all, leaving sixty-three symbols. For ease in reading, Braille used the top pair and the middle pair for the first letters of the alphabet, then added the bottom dots to form the less common later letters--W, which is not at all common in Frenc h, was originally omitted. Some of the later combinations were used for diphthongs, indicators, or frequently used words. Numerals, at least in the version used today, are indicated by preceding on e of the first ten alphabet letters with a special sign:</div><DIV>so the numerals for 0 through 9 are as follows:</div><DIV>Note that the numeral 0 corresponds with the letter J because Braille st arted with A equal to 1.</div><DIV>&#160;<BR></div><DIV>There are just five knots with a minimum of six crossings.</div><DIV>&#160;<BR></div><DIV>A <i>siesta</i> takes place at the sixth hour, which, when the daily round was divided into twelve parts of day and twelve parts of night, no matter the season, would be the middle of the day.</div><DIV>Pascal\'s Triangle</div><DIV>Notice that if you know the prime factors of a number, it is easy to reconstruct the other factors. For example, k nowing that 2 × 3 × 17 = 102 also tells you that the only possible combinations (ignoring the trivial factor of 1) that produce 102 in addition to 2 × 3 × 17 = 102 are (2 × 3) × 17 = 6 × 17 = 102; 2 × (3 × 17) = 2 × 51 = 102; and (2 × 17) &# 215; 3 = 34 × 3 = 102. In the nineteenth century, various mathematicians experimented with gen eralizing this simple idea. For example, the number of possible combinations for three factors cons ists of the three combinations of two factors as well as the single combination of all three; so ev ery number that has three prime factors can be factored into four different combinations. But suppo se that there are four prime factors, say 2, 3, 5, and 7. For this situation you need to consider a ll four prime factors, every combination of three of the primes, and finally the results of pairing factors.</div><DIV>You would begin with the single combination of all four: 2 &#215; 3 &#215; 5 &#2 15; 7 = 210.</div><DIV>To determine how many combinations there are of factors taken three at a tim e, recognize that each such combination can be found by isolating exactly one of the other factors, so there are four combinations, one for each factor:</div><DIV><DIV>2 &#215; (3 &#215; 5 &#215; 7) = 210 5 × (2 × 3 × 7) = 210</div><DIV>3 &#215; (2 &#215; 5 &#215; 7) = 210 7 &#215; (2 × 3 × 5) = 210</div></div></DIV>or</div><DIV>2 &#215; 105 = 210 5 &#215; 42 = 210 </div><DIV>3 &#215; 70 = 210 7 &#215; 30 = 210</div></div><DIV>It is a little more difficult to be certain that you have all the combinations that are pairs, but the concept is somewhat the same. I nstead of isolating each of the individual factors, you pair each factor, one at a time, with each of the other three factors, leaving the remaining two factors as asecond pair. For example, you pa ir 2 with 3, leaving 5 and 7 to obtain</div><DIV><DIV><(2 &#215; 3) &#215; (5 &#215; 7) = 6 &#215; 3 5 = 210</div><DIV>Then pair 2 with 5 to obtain</div><DIV><DIV>(2 &#215; 5) &#215; (3 &#215; 7) = 10 × 21 = 210</div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></di> (3 % 215; 5) = 14 % 215; 15 = 210 < div < div > div > div > Repeating the process beginning with 3, 5, or 7,however, produces no new combinations, because you have already considered the pairs of each of the se in previous combinations.</div><DIV>There is just one combination with all four prime factors, f our with combinations of three factors, six ways to use pairs of factors, and the original four pri

me factors considered as separate numbers, a pattern of totals that can be listed as 1, 4, 6, 4. Th

us there are fifteen different factors of 210 in all--sixteen if you count 1, which is a factor of every number. These are 1, 2, 3, 5, 6, 7, 10, 14, 15, 21, 30, 35, 42, 70, 105, and 210.</div><DIV> This kind of thinking led not only to a general consideration of the combinations of various kinds but to a whole important branch of mathematics, called group theory, that goes far beyond simple a rithmetic.</div><DIV>Those who have some experience in algebra may recognize the pattern of numbers of combinations explored above (this time with the 1 that is the factor of every number included): </div><DIV><DIV>1 4 6 4 1</div></div></div><That is 1 (the number itself as a factor of four primes); 4 (three factors); 6 (two factors); 4 (single prime); 1 (the number 1 as a factor). This pattern is the same as the coefficients of the fourth power of a binomial:</div><DIV><DIV>(<i>a</i> + 1)4 = <i >a</i>4 + 4<i>>a</i>3 + 6<i>a</i>2 + 4<i>a</i> + 1</div></div></DIV>An ancient way of generating such patterns is known as Pascal\'s Triangle, since it was investigated by Blaise Pascal in 1654; but it is known as "The Old Method" in a Chinese book of 1303 and as early as 1100 was probably known also to Omar Khayyám [Persian, 1048-1131], who is thought to have learned it from even earlier Indi an or Chinese writers. The numbers in each row of Pascal\'s Triangle are generated by adding pairwi se the numbers in the row above. Imagine a universe of Os in which, suddenly, there appears a 1, an d a universal law that says that two adjacent numbers when added will produce the number below:</di v><DIV>Pascal\'s Triangle has many interesting applications as well as various patterns buried with in it. Two of the more obvious appear by looking down the diagonals:</div><DIV>While the first diag onal is simply the counting numbers in order, the second is the triangular number sequence. Further more, adding the members of the rows produces the sequence of powers of 2. The sums of another set of diagonals are the Fibonacci numbers (see Fibonacci and Lucas Families, pp. 120-122).</div></div ></div><DIV>< DIV>7 Seven VII prime</div><DIV>French <i>sept</i>; German <i>sieben</i>; Spanish <i>s iete</i>; Italian <i>sette</i>; Latin <i>septem</i>; Greek <i>hept&#225;</i>; Papuan body counting, right elbow; classical and medieval finger numberals, left little finger folded at knuckle, thumb r aised</div><DIV>It has been suggested that 7 came to be associated with good luck in the Western tr adition because of the seven ancient "planets"--the Sun, Moon, Mercury, Venus, Mars, Jupiter, and S aturn--which are also used to name the seven days of the week. Earth was not on the list in ancient days: it was not recognized as a starry wanderer, just a place from which to view the stars. The di vision of time into weeks of seven days, however, appears to represent the number of days in each p hase of the Moon, an association that probably preceded naming the days for the planets. The archai c English name for a week is "sennight," or "seven nights," from the Old English <i>seofon nihta,</ i> reflecting a Germanic tradition of counting the nights in a passage of time instead of days (<i> see</i> discussion at 8). There are also some important constellations with seven stars, including the star pattern we commonly call the Big Dipper (or in England, the Plough), and more formally Ur sa Major.</div><DIV>Of course, a more likely reason that 7 is associated with luck is that the odds of a 7 in dice--which were used in Egypt as early as 2000 B.C., or even earlier--are higher than th ose of other numbers because there are more ways that a pair from 1, 2, 3, 4, 5, and 6 can add to 7 than to any other sum. The sums 1 + 6, 2 + 5, and 3 + 4 can each occur in two ways in a toss of a p air of dice, making six combinations in all. Compare with the five ways to get a sum of 6 (1 + 5 an d 2 + 4 each in two ways but 3 + 3 in only one way), or the three ways for 8 (5 + 3) in two ways and 4 + 4 in one way).</div><DIV>&#160;<BR></div><DIV>FIELD MARKS Division by 7 of any number not a mul tiple of 7 produces, as the various steps of the division algorithm are continued to produce the de cimal fraction quotient, all the possible nonzero remainders less than 7. For example,</div><DIV>an d so forth. This trait of 1/7 produces a decimal fraction (0.142857142857 ... ) with a repeating pe riod six digits long. Note that 1, 4, 2, 8, 5, and 7 are not the remainders, which must each be les s than 7. The repeating period is the cyclic number 142,857 (<i>see</i> discussion at 6), which eme rges in a different order for 2/7, 3/7, 4/7, 5/7, and 6/7. For example, 6/7 as a decimal begins 0.8 57142 and then repeats the period 857142.</div><DIV>&#160;<BR></div><DIV>Other recognizable traits: 7 is a Mersenne prime (<i>see</i> Mersenne Family, pp. 85-87), a Lucas number (<i>see</i> Fibonacci and Lucas Families, 120-122), and a prime twin with 5 and prime triplet with 3 and 5, making it the greatest member of the only prime triplet. It is also part of the third smallest Pythagorean triple 7, 24, 25 (whose members are usually ordered beginning with the smallest leg).</div><DIV>&#160;<BR> </div><DIV>SIMILAR SPECIES Other numbers less than 100 that have all possible remainders during the steps of division, and therefore also generate cyclic numbers, are 17, 19, 23, 29, 47, 59, 61, and 97. There are probably an infinite number of primes with this property, but this has never been pr oved.</div><DIV>&#160;<BR></div><DIV>PERSONALITY The number 7 is difficult to use in computation. I t is prime, moderately large for a digit, not close to10, and not a factor of 10 or 100. There is a divisibility rule for 7, just as there is for the other digits, but it is so complex that it is alw ays easier to divide and see if there is a remainder than it is to apply the rule.</div><DIV>&#160; <BR></div><DIV>Probably because of its computational intractability, 7 and its powers figure in the earliest known example of recreational mathematics. This is Problem 70 of the Egyptian Rhind Papyru s, which dates from 1650 B.C. but is thought to contain material of a much earlier date. Roughly, t he problem states: "In each of seven houses live seven cats. Each cat eats seven mice. Each one of the mice would have eaten seven ears of grain had it not been for the cat. One ear, if planted, wo uld have yielded seven bushels of grain. How much grain was saved by the cats?" (The problem is pre sented as a list used in the solution, so you have to work backward from the solution to guess at t he problem.) The solution, from the Egyptian scribe Ahmes, is correct: 16,807 bushels of grain. Thi s same idea is behind a problem created nearly 3000 years later by Fibonacci, and also is implicit in the trick question of a children\'s rhyme:</div><DIV><BIV>As I was going to St. Ives, I met a m an with seven wives. Every wife had seven sacks, Every sack had seven cats, Every cat had seven kit s: Kits, cats, sacks, wives--How many were going to St. Ives?</div></div></DIV>I trust you know the correct answer, but perhaps were fooled once when you were young.</div><DIV>&#160;<BR></div><DIV>A SSOCIATIONS The Bible is filled with 7s. The vision of St. John the Divine, described in Revelatio n, is a rich example: there are the seven churches that are in Asia matched with the seven Spirits (angels) before God\'s throne, later identified with seven golden candlesticks and seven stars and provided with seven trumpets, seven vials of the wrath of God, and seven plagues; here too are the seven seals on the scroll that can be opened by the Lamb with seven horns and seven eyes.</div><DI V>Scholars in the Middle Ages determined that there are Seven Deadly Sins (usually given as pride, lust, envy, anger, covetousness, gluttony, and sloth). There is a corresponding, but lesser known, group of Four Cardinal Virtues (prudence, justice, fortitude, temperance) and Three Theological Vir tues (faith, hope, love)--which of course add up to 7.</div><DIV>&#160;<BR></div><DIV>One of the mo st famous problems in mathematics since the latter part of the nineteenth century dates from a 1735 proof of Leonhard Euler that there is no way to cross all the seven bridges that span the River Pre gel in Konigsberg by a path that crosses each bridge exactly once. This problem and its proof of im possibility are considered the beginning of a significant branch of mathematics known somewhat conf usingly as graph theory ("confusingly" because it has nothing to do with any kind of graph) and als o, in a happier formulation, as network theory.</div><DIV>&#160;<BR></div><DIV>There are just eight knots that have a minimum of seven crossings.</div><DIV><DIV>Mersenne Family</div><DIV>The new soci ologists of science tell us that before the rise of scientific societies and scientific journals, s cientific truth did notexist. While few scientists believe that this analysis is correct, neverthel ess it is true that early scientific or mathematical ideas could easily perish with the death of th e discoverer. It is difficult to picture a scientist or mathematician of today finding something cl early important and failing to publish it, as Pierre</div><DIV>Fermat famously did not publish his Last Theorem. Fermat was a country lawyer in provincial Toulouse who in fact never published any o f his great advances in mathematics. Some of his ideas did become known through letters, which brin gs us to Marin Mersenne [French, 1588-1648], a member of a little-known Catholic order called the M imims who live austerely and often follow intellectual pursuits. Mersenne, through his corresponden ce with Fermat, Descartes, and the other leading mathematicians and scientists of the seventeenth c entury--including Galileo and Evangelista Torricelli--acted as a clearinghouse for mathematical ide as, as journals do today. His collected correspondence fills sixteen volumes and discusses physics and music as well as mathematics.</div><DIV>Mersenne\'s name is most closely associated with a set of prime numbers that he discussed in a 1644 book, Cogitata <i>physico mathematica</i>, and at vari ous places in his voluminous correspondence. These are numbers of the form 2<i>p</i>-1, where <i>p </i> is a prime. But not all numbers of this form are primes, and the investigation to find which a re and which are not has led to the discovery of many of the largest prime numbers. A Mersenne prim e is often shown as M<i>p</i>, where <i>p</i> is the prime in 2p-1, so, for example, M2=2<i>2</i> - 1 = 3 and M3 = 7.</div><DIV>The first seven Mersenne primes are 3, 7, 31, 127, 8191, 131,071, and 524,287. For many years the largest known prime was 2127 - 1, a Mersenne prime equal to</div>< DIV><DIV>170,141,183,460,469,231,731, 687,303,715,884,105,727</div></div></div></hi> ed in 1876 by the French mathemati-This number, discovered in 1876 by the French mathematician Edou ard Lucas, held the record until the computer age dawned. In 1952 a computer began to spew out high er Mersenne primes and found five of them that year. Subsequently, the largest known prime number h as increased dramatically every year or so. Most of the largest known primes are also Mersenne prim es, since Lucas and later others developed special methods for testing whether or not Mersenne numb ers are prime, but these methods do not apply to primes in general. More recently, newer algorithms have been used by thousands of professional and amateur mathematicians working over the Internet. A s of 1999 this group has discovered the largest known prime, which is of course a Mersenne prime, 2 6,972,593 - 1, a number with 2,098,960 digits (which I will not provide, especially since this "lar gest prime" is almost certain to be superseded shortly, perhaps before this book is published). Euc lid more than 2000 years ago proved that there is no actual "largest prime" -- there are always large r primes.</div></div></div></div><DIV>< Eight VIII 2 &#215; 2 &#215; 2</div><DIV>French <i>huit</i>; German <i>acht</i>; Spanish <i>ocho</i>; Italian <i>otto</i>; Latin <i>octoni</i>; Greek <i>oct&#24 3;;</i> Papuan body counting, right shoulder; classical and medieval finger numerals, left little an d ring fingers folded at knuckles, thumb raised</div><DIV>&#160;<BR></div><DIV>The number 8 occurs as the number of days in a week in German since nights rather than days are counted--so a German w eek (<i>acht Tage</i>) is the eight days that surround seven nights.</div><DIV>&#160;<BR></div><DIV >FIELD MARKS Although, technically, 1 is the first perfect cube, the peculiarity of all powers of 1 makes this property not especially interesting. Thus, the next perfect cube--which is of course 8, 2 × 2 × 2--might be called the smallest interesting one. And interestingly, 8 is also th e only cube that is 1 less than a perfect square (32 - 1 = 8).</div><DIV>&#160;<BR></div><DIV>Other recognizable traits: 8 is the only Fibonacci number other than 1 that is a perfect cube (<i>>see</i> Fibonacci and Lucas Families, pp. 120-122) and a member of the fourth smallest Pythagorean triple, 8, 15, 17.</div><DIV>&#160;<br/>
<BR></div><DIV>SIMILAR SPECIES Other perfect cubes include 27, 64, 125, 216, 343, 512, 729, and 1000.</div><DIV>&#160;<BR></div><DIV>PERSONALITY After 4, multiples of 8 ar e the easiest to recognize. Since 8 is factored into 2 × 2 × 2, it evenly divides into mu ltiples of 10 with any number that also contains a factor of 4; in particular with 4 × 10 = 4 0. Thus, by the time you reach 40 when counting by 8s, the pattern of numerals is established and w ill thereafter repeat:</div><DIV><DIV>8, 16, 24, 32, 40, 48,56, 64, 72, 80, 88,96,104,112,120,</div ></div><DIV>and so forth. When the cycle reaches 1000--that is, 1008, 1016, 1024, 1032, 1040, and s o forth--it is easy to see that the whole pattern repeats from the beginning. As a result, you need only look at the last three digits of any counting number in the 1000s or greater to observe whethe r or not it is a multiple of 8. For example, 3124 is not a multiple of 8 (since 124 is not), but 51 52 is (since 152 = 8 × 19). As this example shows, it may be necessary to test the last three digits by division, because most people do not memorize the multiples of 8 beyond 10 × 8 = 80

(although it is certainly useful to memorize 12 × 8 = 96, a product that comes up quite ofte n).</div><DIV>&#160;<BR></div><DIV>ASSOCIATIONS In geometry, 8 appears at the corners of the cube. It is less obvious that as a result of this appearance of 8, it is also the number of faces of the octahedron. If you examine a cube and an octahedron side by side, it becomes clear that the easy wa y to form an octahedron is to use the centers of the faces of the cube as the vertices of the octah edron. Then cut off the corners of the cube, and triangular faces will form an octahedron. Since th ere are eight corners to cut off, there will be eight triangular faces.</div><BIV>&#160;<BR></div>< DIV>Just as four colors are needed to color a map on a plane or a sphere and seven to color a map o n a torus, eight are needed for all possible maps on a figure with two holes (such as a loving cu p).</div><DIV>&#160;<BR></div><DIV>There are eight knots with a minimum of seven crossings. Beyond this, knotty problems become harder and harder to solve (see discussions at 3 and 16.)</div><DIV>& #160;<BR></div><DIV>When small numbers of metal atoms are allowed to associate in small clusters, t hey preferentially form groups withspecific numbers of atoms. For sodium atoms heated just enough t o form small groups, for example, the clusters tend to form with 8, 20, 40, or 58 atoms. Like the s imilar magic numbers of nucleons in an atomic nucleus (see discussion at 2), these magic numbers of atoms begin with 8 and 20, magic for stable nucleons; but above 20 the two sequences are different. It is not clear exactly why clusters of atoms form with these magic numbers, but the best guess is that it has something to do with the structure of the five Platonic solids (see 5 for an illustrat ion), although the exact correlation is yet to be worked out.</div><DIV><DIV>Cubic Family</div><DIV >The perfect cubes are the products formed when any whole number is multiplied by itself--that is, used as a factor--three times. The beginning of the sequence of perfect cubes through 103 = 1000 i s given in the preceding text on Similar Species. In addition to memorizing those numbers, it is he lpful to be able to recognize 1331, 1728, 2197, 2744, 3375, 4096, 4913, 5832, 6859, and 8000 as per fect cubes, or at least to suspect a possible cubic nature when you encounter them.</div><DIV>Cubes figure in one of the most famous anecdotes about mathematics, a story that is particularly relevant to this book. Since we have the story from G. H. Hardy, who was there at the time, there is every r eason to believe it is true.</div><DIV>When the great Indian mathematician Ramanujan, for whom ever y positive integer was a personal friend, was lying ill, his friend Hardy visited him often. Hoping to cheer him up one day, Hardy tried to think of some interesting mathematical idea to occupy Raman ujan\'s mind, but nothing cameto him. Hardy had, however, noted the number of the taxi he took to t he hospital and passed the number on to Ramanujan, but apologized that the number, 1729, was so dul 1. "No," said Ramanujan, "it is a very interesting number. It is the smallest number expressible as a sum of two cubes in two different ways." (They are 13 + 123 and 93 + 103.)</div><DIV>The cubes ap pear in many of the most famous results of number theory, although it is not always clear what spot they occupy. For example, Fermat\'s Last Theorem, that there is no true statement of the form an + bn = cn for nonzero a, b, and c and for n > 2, can easily be restated as "there is no true stat ement for cubes or for powers higher than cubes." Or even more dramatically, and certainly misleadi ngly, as "cubes are the least powers for which there is no true statement of the form <i>a</i><i>n ><DIV><DIV>9 Nine IX 3 &#215; 3</div><DIV>French <i>neuf</i>; German <i>neun</i>; Spanish <i>nueve </i>; Italian <i>nova</i>; Latin <i>novem</i>; Greek <i>enn&#233;a</i>; Papuan body counting, right ear; classical and medieval finger numerals, left little, ring, and middle fingers folded at knuckl es, index finger pointing, thumb raised</div><DIV>Whether they have retained the information from s cience classes or crossword puzzles, most people accept that there are nine planets in the solar sy stem---Mercury, Venus, Earth, Mars, Jupiter, Saturn, Uranus, Neptune, and Pluto. Of course, it would seem that the reason there should be nine rather than some other number is a physical fact, but in this case it could be argued that the number is arbitrary, since it depends on what we want to cal l a planet. When the asteroid Ceres was discovered in 1801 it was considered a planet, for example, and was demoted only when it became clear that there are thousands of similar bodies. Pluto is stil l treated as a planet, although considerable evidence suggests that it is more like a large comet. Furthermore, we now know that the four inner planets are not much like the giant gas planets of Ju piter, Saturn, Uranus, and Neptune. Perhaps we should speak of the 4 + 4 planets. Rather like a spo rt utility vehicle.</div><DIV>Pythagorean philosophy, which is based on number, argued that there s hould be ten planets because 10 is a better number than 9. The Pythagoreans counted the five then-o bserved planets of the heavens (Uranus had not been noticed, and Neptune and Pluto cannot be seen w ithout telescopes), added in Earth, Moon, and Sun as planets, and so reached a total of 8. They als o thought all these bodies revolved about a Central Fire, which would make nine objects. Since they thought a total of ten would be more suitable, they envisioned an unseen planet called the anti-Ear th that was presumed to be involved in eclipses.</div><DIV>&#160;<BR></div><DIV>&#160;<BR></div><DI V>FIELD MARKS Oddly for a number that has so many uses that derive from its place in the decimal sy stem as 1 less than the base, 9 is seldom encountered when pure numbers are the subject. It is not in any of the famous sequences, with one exception: 9 is a square number.</div><DIV>A set of probl ems that often occurs in recreational mathematics concerns separating a figure into nonoverlapping subfigures of a particular nature that will exactly cover the larger figure. If the subfigures are squares with counting-number sides and the larger figure is a rectangle, the least possible configu ration that forms the rectangle has nine squares. The lengths of the sides of the squares are 1, 4, 7, 8, 9, 10, 14, 15, and 18 units. If you make such squares as cardboard cutouts, you can while awa y several hours trying to produce the rectangle.</div><DIV>&#160;<BR></div><DIV>The number 9 appear s in connection with the Heegner numbers of fairly advanced mathematics, which are named for the Ge rman physicist and mathematician Kurt Heegner [1893-1965]. It had been conjectured that there are o nly nine of these numbers, specifically -1, -2, -3, -7, -11, -19, -43, -67, and -163. They are rela ted to prime complex numbers (<i>see</i> discussion at Genus <i>Complex</i>, 1 + <i>i</i>). It was

not until 1952 that Heegner proved that this was the complete list, and it was almost another twen ty years before mathematicians generally accepted that Heegner\'s proof was valid.</div><DIV>&#160; <BR></div><DIV>Also, 9 is a member of the fifth smallest Pythagorean triple, which is 9, 40, 41./div> iv><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES The other numbers that are 1 less than a power of 10, such as 99; 999; 9999; 999,999; and so forth are most like 9 in the way they are handled i n computation, but in fact any natural number that ends in a 9 or a string of 9s shares some of 9 \'s computational utility.</div><DIV>&#160;<BR></div><DIV>PERSONALITY As noted, the special charact er of 9 in our system comes from its relation to 10. This relationship influences computation with 9 in several ways as expressed in thedecimal numeration system. But these characteristics depend e ntirely on the numeration system. If the numeration system is changed, the relationship of 9 to 3 o r to multiples of 3 does not change, but otherwise 9 becomes just another number.</div><DIV>&#160;< BR></div><DIV>One of the main tools of mathematics from ancient times through the nineteenth centur y was "casting out nines," an algorithm that depended on extensions of the divisibility rule for 9: that a number is divisible by 9 if the sum of its digits is also divisible by 9 (see discussion at 3). For example, 123 is not divisible by 9 but 126 is -1 + 2 + 3 = 6, while 1 + 2 + 6 = 9. The pro of relies on the fact that the difference of two counting numbers that are divisible by the same nu mber is also divisible by that number (for example, 126 - 27 = 99). A similar argument shows that t he sum, product, and quotient are also divisible by that number. Now most numbers are not divisible by 9--although half the counting numbers are divisible by 2, and 20% of the counting numbers are di visible by 5, a little thought shows that eight out of nine counting numbers in a finite set, or ab out 88.8% of them, are not divisible by 9.</div><DIV>So if you add, subtract, multiply, or divide t wo numbers, the chances are good that neither number is divisible by 9 and so the answer will not b e either.</div><DIV>The same idea can be extended to remainders, since if two numbers have the same remainder after division by a given number, their sum, difference, or product will also have the su m, difference, or product of the remainders when divided by that number (reduced by 9 if greater th an 9). If the remainder is 0, the case is the same as in our example of 126 - 27 = 99. Here is an e xample with a remainder: 139 has a remainder of 4 when divided by 9 and 21 has a remainder of 3. So the sum 139 + 21 = 160 has a remainder of 4 + 3 = 7, the difference 139 - 21 = 118 has a remaindero f 4 - 3 = 1, the product 139 × 21 = 2919 has a remainder of 4 × 3 = 12, reduced to 12 - 9 = 3. Quotients do not work the same way, since, for example, neither 139 ÷ 21 nor 4 ÷ 3 i s a whole number.</div><DIV>This relationship for remainders combined with the simple divisibility rule for 9 is the basis of casting out nines. Here is the way you would use casting out nines to c heck a product such as 125 × 394 = 49,250. Begin with the answer. The remainder on dividing 4 9,250 by 9 can easily be found. It is the sum of the digits, minus 9 re-summed until less than 9. T he sum of the digits of 49,250 is 4 + 9 + 2 + 5 + 0 = 20, which re-summed is 2 + 0 = 2. So the rema inder on dividing by 9 will be 2. Now look at the factors. The remainder for 125 when divided by 9 will be 1 + 2 + 5 = 8, while that for 394 will be 3 + 9 + 4 = 16 or 1 + 6 = 7. The rule for castin g out nines is that the product of the remainders will have the same remainder as the product of th e original numbers when the answer is correct. So consider 8 × 7, the product of the remainder s, which is 56. Its remainder is 5 + 6 = 11, which re-sums to 2. So the answer is not shown to be w rong and there is also a good chance (about 88.8%) that the answer is correct--although a simple tr ansposition of digits will go undetected since the sums will not change.</div><DIV>Casting out nine s can be explained in terms of an arithmetic in which every number is converted to its remainder up on dividing by some fixed number. This method, an important tool of number theory, is formally call ed <i>congruence for numbers</i> and is also known as <i>modular arithmetic.</i> The modular operat ions all produce results corresponding to the ordinary operations. Here are some examples with modu lo 9, although a different modulus would also work. In modulo 9, 37 is converted to 1 because 37 &# 247; 9 = 4 r 1. Similarly, 49 is converted to 4 because 49 ÷ 9 = 5 r 4. Then 37 + 49 will be a sum that is convertible to 1 + 4 = 5 in modulo 9. Checking shows that 37 + 49 = 86 and that 86 &#24 7; 9 = 9 r 5. Similarly, since the modular numbers 1 × 4 = 4, for the regular numbers 37 &#21 5; 49 = 1813 and 1813 ÷ 9 = 201 r 4 the predicted relationship again holds true. Modular arith metic in the guise of number congruence is one of the main tools in the study of the properties of the natural number genus.</div><DIV>&#160;<BR></div><DIV>The proof of the divisibility test for 9 implies that subtracting the sum of its digits from any counting number will result in a number di visible by 9, whether or not the original number could be divided by 9. Consider 137 for example. T he digits sum to 11, so according to this idea 137 - 11 = 126 should be divisible by 9, and it is. You can also sum the digits more than once to obtain a number that can be subtracted to obtain a m ultiple of 9. For example, the second sum from 137 is 1 + 1 = 2 and 137 - 2 = 135, another number d ivisible by 9.</div><DIV>&#160;<BR></div><DIV>Here is another divisibility relation for 9 that alwa ys works. If you reverse the digits of any number and subtract the smaller from the former, the res ult will be divisible by 9. To consider 137 once more, reversed it becomes 731. Then 731 - 137 = 59 4, which is divisible by 9. This is similar to a proof that adding the digits reveals divisibility by 9 or by 3, this property can be observed if you write the original numeral <i>abcd</i> (to use a four-digit example) as the number <i>d</i> + 10<i>c</i> + 100<i>b</i> + 1000<i>a</i>. Reversed i t is <i>a</i> + 10<i>b</i> + 100<i>c</i> + 1000d. Subtracting the first from the second gives 1000< i>d</i> - <i>d</i> + 100<i>c</i> - 10<i>c</i> + 10<i>b</i> - 100<i>b</i> + <i>a</i> - 1000<i>a</i> =999 < i > d < / i > +90 < i > c < / i > -90 < i > b < / i > -999 < i > a < / i > =9(111 < i > d < / i > +10 < i > c < / i > -10 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < / i > -90 < i > b < i > b < / i > -90 < i > b < i > b < i > b < / i > -90 < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i > b < i111<i>a</i>), which is clearly a multiple of 9. The only reason for subtracting the larger from th e smaller is to give a counting number instead of a negative answer.</div><DIV>&#160;<BR></div><DIV >ASSOCIATIONS The nine-point circle was one of the rare discoveries of elementary plane geometry mi ssed by the ancient Greeks. It lay unnoticed until about 1820, when it was found independently in F rance and in Germany. The nine points of the theorem are special points of a triangle that come in

three sets. If a circle passes through the three points of one of the sets, it also passes through the three points of the other two, for the total of nine points.</div><DIV>The first such set (<i> D, E, F</i> in the illustration below) can be thought of as the place where the altitudes from each vertex meet the opposite sides of the triangle. The second set (<i>A\', B\', C\',</i>) is the midpo ints of the sides of the triangle. The third set of points is harder to describe. The three altitud es meet in a point, <i>H</i>; connect that point to each of the vertices of the triangle (<i>ABC</i >) and find the midpoints of the connections. Those midpoints (<i>A", B", C"</i>) are the third set of 3.</div><DIV>I have been unable to find any source of the myth that a cat has nine lives (it cer tainly has nothing to do with the whip called a "cat o\' 9 tails"). I suspect that the nine lives c ome somehow from Dante\'s nine circles of Hell. In the poet\'s medieval Christian world cats were v iewed as symbols of the old pagan religion and often treated quite badly, but since they are hardy, agile, and elusive animals, they often survive or escape events that would extinguish other creatur es.</div><DIV>&#160;<BR></div><DIV>It would appear that rhesus monkeys are capable of counting to 9. In 1998 two psychologists from Columbia University were able to demonstrate that each of a pair of rhesus monkeys could arrange nine objects in a particular order. The monkeys, Rosencrantz and Ma cduff, had been trained to be able to arrange four fields each with a different number of objects f rom 1 to 4 in order. After eleven sessions with these fields (presented to the monkeys on a touch-s creen computer), Rosencrantz and Macduff were set to work on arranging nine fields with numbers of objects from 1 to 9 in order. Rosencrantz managed to be right almost all the time and Macduff was only slightly behind. The trials do not seem to have extended beyond 9, so it is not clear how far Rosencrantz and Macduff could have gone.</div><DIV>&#160;<BR></div><DIV>Although Euclid\'s proof th at there are only five regular, or Platonic, solids (<i>see</i> discussion at 5) is treated as the crowning achievement of the <i>Elements</i>, Johannes Kepler [German, 1571-1630] was skeptical. He showed in 1619 that two starlike polyhedra (with several projecting points) fit Euclid\'s criteria for regular solids, so there are at least seven regular solids. Almost 200 years later the littleknown French mathematician L. Poinsot independently rediscovered Kepler\'s starlike polyhedra and a dded two more of his own. Although there are those who in various ways quibble with the definitiono f "regular" (some trying to make the traditional view of five regular polyhedra correct and others expanding far beyond the regular polyhedra of Euclid-Kepler-Poinsot), a conservative statement of the situation would be that there are nine regular polyhedra--the five Platonic solids and the fou r starlike solids.</div><DIV>&#160;<BR></div><DIV>The earliest magic square was based on 9. This on e is a Chinese invention from the fourth or fifth century B.C. known as the <i>lo shu</i>. Legend h as it that it was first seen by the legendary King Yu on the back of a turtle in the River Lo aroun d the twenty-third century B.C., but there is no confirming evidence of it that early.)</div><DIV>A s you can see, the "magic" part of the <i>lo shu</i> is that each row, column, and both diagonals a dd to the same sum, 15. The <i>lo shu</i> is classified as a magic square of order 3 because it has three rows and three columns. Not only is this the first magic square, it is also the only magic sq uare of order 3 (ignoring the symmetric rotations and reflections that produce essentiallythe same square). Since there are no magic squares of order 2, the <i>lo shu</i> is also the smallest possi ble magic square.</div><DIV>&#160;<BR></div><DIV>Herb gardeners say that parsley seed must go to th e Devil nine times before it begins to grow as a plant. Parsley does take uncommonly long to germin ate, and an impatient gardener might well think it has gone to the Devil!</div><DIV>&#160;<BR></div ><DIV>In the Roman Catholic Church, a novena is nine days of prayer and meditation.</div><DIV>&#16 0;<BR></div><DIV>A firkin, equal to nine imperial gallons, is an old British measure for beer or al e.</div></div><DIV><DIV>10 Ten X 2 &#215; 5</div><DIV>French <i>dix</i>; German <i>zehn</i>; Spanis h <i>diez</i>; Italian <i>dieci</i>; Latin <i>decem</i>; Greek <i>d&#233;ka;</i> Papuan body counti ng, right eye; classical and medieval finger numerals, left index finger touching last joint of thu mb</div><DIV>&#160;<BR></div><DIV>Linguists have traced the origin of the number words we use to an original and now lost language called Proto-Indo-European, which is thought by some to have been sp oken about 3000 B.C. Proto-Indo-European is the reconstructed source of the Germanic languages (inc luding English) and the Romance languages derived from Latin, as well as of medieval and classical Latin and ancient Greek, Sanskrit and the modern languages of India and Persia, a large group of T urkish languages, Russian and the Slavic group, and Celtic--in short, most, but not quite all, of t he ancient and modern languages of Europe and eastern Asia. One of thekey methods used in reconstru ction has been to look for words common to all these languages, words that include the key number w ords. Of these, the Proto-Indo-European word for "ten" is thought to have simply meant "two hands." The word for "hundred" was just "ten times." There was no Proto-Indo-European word for "thousand" b ecause Proto-Indo-Europeans could not count that high (say the linguists).</div><DIV>&#160;<BR></di v><DIV>FIELD MARKS The number 10 is the only whole number that has a factorial (<i>see</i> Factoria 1 Family, pp. 145-146) that is nontrivially the product of factorials: 10! = 7!6!. While it is alwa ys possible to string together a pair of factorials to create a product that is a factorial, the ge neral method is treated as trivial since an infinite number can be generated by what mathematicians consider the essentially trivial formula  $\langle i \rangle k \langle /i \rangle !! = (\langle i \rangle k \langle /i \rangle ! - 1)! \langle i \rangle k \langle /i \rangle !$ . For  $\langle i \rangle k \langle /i \rangle = 1$  t his is 1!! = 0!1! or 1 = 1; for  $\langle i \rangle k \langle /i \rangle = 2$  this is 2!! = 1!2! or 2 = 2; if  $\langle i \rangle k \langle /i \rangle = 3$  it is 3!!= (3! - 1)!3!, or 6! = 5!3!, which is</div><DIV><DIV>6 &#215; 5 &#215; 4 &#215; 3 &#215; 2 &#215; 1 = (5 × 4 × 3 × 2 × 1) × (3 × 2 ×1)</div></div></div></div></div> he same as 3!!, a trivial solution can be combined with the single nontrivial one cited above to wr ite 10! = 7!5!3!, but this is not the only nontrivial instance of a factorial that can be written a s the product of exactly three other factorials (try 16! on your own).</div><DIV>&#160;<BR></div><D IV>A famous unproved idea of mathematics is the conjecture of Christian Goldbach [German, 1690-176 4] that all even numbers 4 or greater can be expressed as the sum of two primes (usually stated in the oddly less powerful form that all even numbers greater than 4 can be expressed as the sumof tw o odd primes). A sidelight to Goldbach\'s conjecture is that 10 is the smallest even number that ca n be expressed as the sum of two primes in two different ways: 10 = 5 + 5 = 3 + 7.</div><DIV>&#160; <BR></div><DIV>Other recognizable traits: 10 is a triangular number (4 = 10).</div><DIV>&#160;<BR> </div><DIV>SIMILAR SPECIES The powers of 10, starting 100 = 1, 101 = 10, 102 = 100, 103 = 1000, and 104 = 10,000 and continuing thus are all formed by 1 followed by 0s to the number in the exponent. These powers are among the most familiar and useful of all numbers and the basis of the decimal sy stem. When written as decimal fractions, the negative powers can also be explained in terms of coun ting Os, provided the 0 in front of the decimal point is always used and counted. Thus, 10-1 = 0.1, 10-2 = 0.01, and 10-3 = 0.001.</div><DIV>&#160;<BR></div><DIV>PERSONALITY The number 10 and its pow ers are the basis of nearly all computational strategies, including the standard algorithms as well as techniques of mental computation. When in a standard algorithm you rename or, as teachers long a go said, "carry," a number in a problem such as 25 + 27, you may think "carry 1" as you take the fi rst digit from the sum 12 of 5 + 7, but of course that 1 represents a 10. The multiplication algori thm not only uses a similar kind of renaming but also relies on the property in decimal numeration that multiplying by a power of 10 moves each decimal digit one place to the left.</div>cDIV>&#160; <BR></div><DIV>In mental calculation, the proximity of a number to a multiple of a power of 10 is a welcome help. For example, to multiply any whole number by 799, think 799 is 1 less than 800 (which is 8 times 10 squared), so I can multiply by 8, annex two zeros to multiply that result by 100, and then subtractthe other factor to take away the extra 1 that I used for 800. Thus, 15 × 799 is (15 × 800) - 15, or 12,000 - 15 = 11,985.</div><DIV>&#160;<BR></div><DIV>ASSOCIATIONS Through out scientific and mathematical writing or in science or math classrooms we encounter the phrase "o rder of magnitude" or "orders of magnitude." Oddly, I have never come across a teacher or a textboo k that explained what the expression means. Dictionaries reveal the meaning, but you have to look u nder "order," not "magnitude." Several of them suggest that an order of magnitude is a range from a given value to ten times that value, but in most instances it is used to indicate a factor that is a power of 10. For example, if someone says that an ant can travel an order of magnitude faster th an a snail can, the meaning is that the ant\'s speed is about ten times that of the snail. The idea of a range appears here since we have not specified either speed, so if the range of the snail\'s s peed is taken to extend from 0 to 1 mph, for example, then the ant, at an order of magnitude greate r, travels from 1 to 10 mph. For the plural form, several multiples of 10 are meant, so that the ma ss of Earth is many orders of magnitude greater than that of a person.</div><DIV>&#160;<BR></div><D IV>The Greek numerologists, such as the Pythagoreans, were exceedingly fond of 10, even postulating an extra heavenly body to make the total number of "planets" come to ten (see discussion at 9). One of the Pythagoreans, Philolaus of Tarentum [Hellenic, c. 425 B.C.], claimed that 10 is "great, comp lete, all-achieving, and the origin of divine and human life and its Leader."</div><DIV>&#160;<BR> </div><DIV>&#160;<BR></div><DIV>In the twentieth century we came to accept that the universe, once thought to be fully described by threedimensions of space, is better understood as having four dim ensions (with time as the fourth dimension). Since the 1920s, however, several related theories hav e proposed even more radical revisions of dimensionality, ideas that have come to be taken very ser iously in the last quarter century. One of the most widely accepted--superstring theory--postulates that the universe is ten-dimensional. In superstring theory, the fundamental entities from which ev erything is built are not pointlike particles but very short curves, or strings, with one dimension --length. The strings are typically as short compared with an atom as an atom is compared with the solar system. The strings exist in ten dimensions, including the three familiar spatial dimensions of length, width, and height, one time dimension, and six other spatial dimensions that must be wou nd up so tightly that we do not observe them. (There is still more to the dimension story; see disc ussions at 11.)</div><DIV>&#160;<BR></div><DIV>The number 10 is a magic number in chemistry because atoms with eight electrons in their outer shell and two electrons in the first shell are stable (th e element with this configuration is neon). Furthermore, atoms that have numbers of electrons close to this magic number will combine chemically to produce a filled second shell of eight electrons, s o that each atom can pretend that it has the magic ten electrons.</div><DIV>&#160;<BR></div><DIV>It appears that one form of pond scum can count to 10. The blue-green alga <i>Anabaena</i> forms strin gs of cells with nine normal, photosynthesizing cells in a row and then a tenth that takes nitrogen from the air and converts it to a form that plants and algae can use. It was shown in 1998 that the gene <i>>patS</i> encodes an inhibitor in a cell that will develop into a nitrogen-fixer. This signa l prevents nearby cells frombecoming nitrogen-fixers themselves, but it weakens over the distance o ccupied by about nine cells. Then ten cells farther along the chain of cells, the suppression becom es too weak to be effective and a new nitrogen-fixer develops.</div><DIV><i>Anabaena</i> is not a v ery good counter, however, because it uses analog means to a digital end. Often there are eight cel ls, or eleven or twelve, instead of nine between nitrogen-fixers. Although modern technology has tr iumphed by using digital means to achieve analog ends, as in a compact disc (CD) or digital video d isc (DVD), or a computer hard drive, the opposite route is much less accurate. Thus, pond scum may not be so smart after all.</div><DIV>&#160;<BR></div><DIV>Christians and Jews associate 10 with th e Ten Commandments that Moses received from God on Mount Sinai. Oddly, however, there is no uniform agreement on how to group and number them to obtain the total ten, although their name comes from M oses himself. Here is a brief summary in the most obvious numbering:</div><DIV><1. No other god s before me.</div><DIV>2. No graven images.</div><DIV>3. Don\'t take name of Lord in vain.</div><DI V>4. Keep the Sabbath.</div><DIV>5. Honor your parents.</div><DIV>6. Don\'t kill.</div><DIV>7. Don \'t commit adultery.</div><DIV>8. Don\'t steal.</div><DIV>9. Don\'t bear false witness.</div><DIV>1 0. Don\'t covet.</div></div></DIV>Decimal System</div><DIV>The basic scheme of the Hindu-Arabic decimal system is familiar to everyone--the ten digits 0, 1, 2, 3, 4, 5, 6, 7, 8, 9 and place value based on powers of ten (here spelled out to make the point)--although perhaps like a good marriage,

it is so familiar in its workings that we fail to think about how special and wonderful it is. In a <i>place-value</i> system, the position in which a digit appears in a numeral determines the amount that the digit is worth to the number. The places to put the digits begin on the right of the numer al and move toward the left, increasing by a power of ten with each place. This right-to-left progr ession is part of the heritage of the Arabs, who are accustomed to it from their writing.</div><DIV >Every place-value system needs a symbol for an empty place. This need was perceived only gradually in the history of place-value numeration systems, but it eventually came to be recognized in all cu ltures that used such systems. The concept came to be called a <i>place-holder</i> by students of m athematics and is fulfilled in our system by 0. The idea of using 0 as a place-holder is often kept separate from the idea of 0 as a number on its own, which developed later. But from a modern mathem atician\'s point of view, 0 is, with 1, the most fundamental of numbers, quite essential in any sch eme of numbers that goes beyond the two original mathematical operations of counting and measuring. Since 0 is not involved in an obvious way in counting or measurement, early views of numeration cou ld comfortably place 0 in the numeral category. When the calculus and related techniques for dealin g with infinite sequences and series were invented in the seventeenth century, many new roles for 0 appeared, but even in these roles it was not clear that 0 was actually a number. The seventeenth-ce ntury appearances of 0 were rather like the concept of <i>nothing</i>, which is a related butdiffer ent idea--the difference is similar to that between 0 and the empty set. It was not until the ninet eenth-century development of numbers as systems with formal structures that 0 was recognized fully as a number. At that point it also became apparent that the place-holder idea, which used 0 only a s numeral, could be replaced by treating 0 exactly the same as the other nine digits, thus letting it fill both roles.</div><DIV>The Hindu-Arabic system, like nearly all powerful modes of thought, manages to keep two entirely separate concepts under the same roof (F. Scott Fitzgerald proposed t hat the ability to hold contradictory ideas in the mind simultaneously, and still be able to act, i s the test of a first-rate intelligence). The digits are what appear on the page, so they are numer als. But they are also the multipliers for the powers of ten, so they are numbers, since you cannot multiply by a symbol. Acceptance of paradox instead of struggle against it is often the beginning o f wisdom. Exponents, tiny numerals placed as superscripts to the right of other numerals, also show ld be treated as numbers as well as numerals.</div><DIV>Since ten to the 0 power is one and ten to the power of 1 is ten, the Hindu-Arabic system begins with the power of 0 as the rightmost place. Thus, the number written as 10, which is the smallest to use place value, means 1 ten and 0 ones. Another way to describe 10 is as (1 × 101) + (0 × 100). This is a bit circular, because the symbol for ten is given as 10, but it is a basis from which to work. Once you accept 10 as a w ay of writing ten, then any number of any size, even those we call decimal fractions or simply deci mals, can be written in this expanded form that shows more of the bones of the system. It is necess ary to use negative integers as exponents for decimal fractions that are not whole numbers, but the y follow the scheme as well. A number shown as 523.67 is interpreted as (5 × 102) + (2 × 101) + (3 × 10°) + (6 × 10-1) + (7 ×10-2). The same procedure can be extended for an infinite number of places in either direction. Numbers written in the Hindu-Arabic system s how certain properties that derive entirely from the method used in writing the numeral, while othe r properties of numbers come from the numbers themselves. It is not always obvious whether a proper ty comes from the method used to name it or is intrinsic to the number. When we observe that all wh ole-number multiples of ten end in 0, for example, we are at best subliminally aware that this is t rue only in the Hindu-Arabic numeration system. In another system, based on nine or twenty, for exa mple, this property would vanish. For example, a place-value system similar to the Hindu-Arabic in all ways but with "nine" replacing "ten" would use 10 to mean 1 nine and 0 ones, while 11 would me an 1 nine and 1 one, or ten. Such a system would have the property that all nine digits -- 0, 1, 2, 3, 4, 5, 6, 7, 8 with no need for 9--appear as the last digits of whole-number multiples of ten. T he effort to bring this concept to the forefront of the mind was another rock upon which the "new m ath" crumbled, so I mention it with some trepidation.</div><DIV>An intrinsic property of ten would be that it can be factored as "two times five" no matter what system is used for writing the numbe rs. Thus, if nine is used as a base, then the symbols 2 × 5 = 11 represent a true statement. P roperties such as being even or odd, positive or negative, rational or irrational, all belong to th e numbers themselves, not to the ways they are written.</div></div></div></div></DIV>11 Eleven XI pri me</div><DIV>French <i>onze</i>; German <i>elf;</i> Spanish <i>once</i>; Italian <i>undici;</i> Lat in <i>undecim</i>; Greek <i>h&#233;ndeka;</i> Papuan body counting, left eye; classical and medieva I finger numerals: left index fingertouching last joint of thumb (sign for "ten") with little finge r folded at joints (sign for "one")</div><DIV>&#160;<BR></div><DIV>According to linguists, in Proto -Indo-European, the ancestor language to English and German, the original word for eleven meant "on e left over," which is preserved in the words "eleven" and "elf." But in the Romance languages, tha t idea has been changed into a word similar to the Latin undecim, which means "one [more than] te n."</div><DIV>&#160;<BR></div><DIV>FIELD MARKS The number 11 when written in the Hindu-Arabic decim al system is a rep-unit, a number that repeats the single digit 1; it is also a prime.</div><DIV>&# 160;<BR></div><DIV>The number 11 is also the number of ways that six indistinguishable objects can /// / / /, // //, // // /, // // /, so it is known as a partition number. The partition numbers are similar in their origin to the Bell numbers (see discussion at 52), which ar e the number of ways that distinct objects can be arranged in separate sets. While the partition nu mber for 6 is 11, the Bell number is 203, because for distinct objects it is possible to tell one a rrangement of, say, three objects, two objects, and one object from another that has the same confi guration but with the objects placed in different sets (AB CDEF is distinguishable from BF ACDE). T he exact formula that yields the partition number for a single set is an immensely complicated equa

tion that involves p, v2, a function based on <i>e</i> (see Genus <i>Real,</i> 2.71821 ... ) called the hyperbolic sine, and the number 24.</div><DIV>&#160;<BR></div><DIV>Other recognizable traits: 1 1 is a Lucas number (<i>see</i> Fibonacci and Lucas Families, pp. 120-122), a prime twin with 13, a nd a member of the Pythagorean triple 11, 60, 61.</div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES Th e next rep-unit is 111, but in the decimal system this number is easily recognized as divisible by 3. There seems to be no general rule that anyone has found for knowing if a number formed by repea ting the digit 1 is prime or not. It is relatively easy to test small numbers. You must, however, g o up to 1,111,111,111,111,111,111 (1 used 19 times) before finding another prime. But then the next one is just a few repetitions away--11,111,111,111,111,111,111,111, which is 1 used 23 times. Thus encouraged, you might look for the next rep-unit at perhaps 29 or 31 uses of 1 (noting that 2, 19, and 23 are all primes themselves). In fact, the next prime rep-unit has 1 used 317 times. Testing a few factors shows that 317 is also prime. How many rep-units are there? No one knows. The number co uld be infinite.</div><DIV>Note that using a different digit (with one possible exception) cannot p roduce a similar sequence of primes in our numeration system--the even digits 0, 2, 4, 6, and 8 can not be used repeatedly to form primes except for the trivial case of 2 used once. The divisibility rules for 3, 5, and 9 exclude all numbers of the form 333 ..., 555 ... , and 999 ... , except agai n for the trivial 3 or 5 standing alone. This leaves 7 to consider. After the trivial 7 alone, you find 77 = 7 × 11, then 777 divisible by 3, and so on. The lowest number that a quick check re vealed to be a possible rep-seven prime was 7,777,777, with 7 used 7 times. At this point the check ing becomes more difficult, although I eventually located 239 × 32,543 as factors of this repseven. The problem of whether or not there are nontrivial prime repsevens has not to my knowledge b een resolved.</div><DIV>&#160;<BR></div><DIV>The other small partition numbers are 1 (0 elements), 1 (one element), 2 (two elements), 3 (three elements), 5 (four elements), 7 (five elements), 15 (s even elements), 22 (eightelements), 30 (nine elements) 42 (ten elements), and 56 (eleven elements). </div><DIV>&#160;<BR></div><DIV>PERSONALITY The basic facts for the elevens times table are so simp le that anyone who can count does not even need to learn them, as the sequence of products is 11, 2 2, 33, 44, 55, 66, 77, 88, 99, and 110. Add 112 = 121 to the list and you have a handy group of pro ducts with no visible effort on your part.</div><DIV>Computation with 11, especially multiplicatio n, is made easier using the Latin or Italian idea of "one more than ten" to mean 11. For example, t o multiply 496 &#215; 11, think 4960 + 496 = 5456. For once, the actual computation is the same as the standard algorithm, since most people usually write</div><DIV>For large numbers, however, it i s easier to multiply by 11 (or similar numbers 111 or 1111 or the like) by simply writing the numbe r more than once with an offset to the left for each succeeding numeral and adding.</div><DIV>&#16 0;<BR></div><DIV>As you might expect from the divisibility test for 9 (see discussions at 3 and 9), or 1 less than 10, there is a digit-related divisibility test for 11 that also stems from proximity to 10. Start at the right end of a large number and, moving to the left, subtract the second digit from the first, then add the third to your previous result, subtract the fourth, and so forth unti l you reach the last. If the result is divisible by 11 (counting @as divisible by 11), then so is t he original number. Consider, for example, 2,649,647. Think 7 - 4 = 3 + 6 = 9 - 9 = 0 + 4 = 4 - 6 =-2 + 2 = 0, which means that the original is also divisible by 11 (2,649,647 ÷ 11 = 240,877). </div><DIV>&#160;<BR></div><DIV>ASSOCIATIONS The number of dimensions in the real universe, after b eing accepted as three for ages, has kept growing throughout the twentieth century, with four dimen sions explicitly stated in 1907, five dimensions made plausible in 1926, and ten dimensions in the most common superstring theory of 1984. Since 1994 there has been a period of dramatic progress. W hat once appeared to be five different superstring theories are actually different realizations of a unique underlying concept, which has been named M theory (for membrane theory, although the theo ry has gone beyond the idea of mathematical models of thin, flexible sheets). Many physicists belie ve that M theory is a conceptual revolution as profound as those associated with relativity and qua ntum theory. M theory, as well as some versions of superstring theory, is generally cast in terms o f a universe of eleven dimensions, with seven dimensions curled up so tightly as to be unobservable (but other numbers of dimensions are possible).</div><DIV>&#160;<BR></div><DIV>The smallest Mersenn e number that is composite instead of prime is 211 - 1 or 2047, which equals 23 × 89.</div></d iv><DIV><DIV>12 Twelve dozen XII 2 &#215; 2 &#215; 3</div><DIV>French <i>doze;</i> German <i>zw&#2 46;lf</i>; Spanish <i>doce</i>; Italian <i>dodici</i>; Latin <i>duodecim</i>; Greek <i>d&#243;deka; </i> Papuan body counting, nose; classical and medieval finger numerals, left index fingertouching last joint of thumb (sign for "ten") with little and ring fingers folded at joints (sign for "tw o")</div><DIV>&#160;<BR></div><DIV>In the Proto-Indo-European ancestor language of English, the ori ginal word for 12, similar to that for 11, meant "two over." This meaning is carried into German as well as English, although replaced with "two [more than] ten" in Romance languages. In Germanic tra dition, 12 is the basic unit of measurement, as in 12 pence to the shilling, 12 troy ounces in a po und of gold, and 12 inches in a foot. This was true in early times, as can be observed in Old Nors e, which even uses "12 and 3" in some instances to mean 15. The primacy of 12 was firmly establishe d in much of Europe by Charlemagne in the eighth century.</div><DIV>&#160;<BR></div><DIV>FIELD MARK S An <i>abundant number</i> is a whole number for which the sum of its divisors, not including the number itself, is greater than the number. The lowest abundant number is 12, since its proper divi sors (excluding itself) are 1, 2, 3, 4, and 6, which sum to 16. (A deficient number is less than th e sum of its divisors.)</div><DIV>If the sum of the proper divisors is interesting, the product mus t be as well. One way to define a prime would be to say that it is a number whose only proper divis or is 1, so only composite numbers are worth examining for the sums of their proper divisors. One p erfect number is equal to the product of its proper divisors (see discussion at 6) as well as the s um. The products of proper divisors of some other small composite numbers are 2 (for 4), 8 (for 8), 3 (for 9), 10 (for 10)--and 144 (for 12), which seems a sudden leap from the others. The number 12

has sometimes been identified as the smallest whole number for which the product of the proper div isors is a perfect square.</div><DIV>Other recognizable traits: 12 is a member of the next-to-least Pythagorean triple of 5, 12, 13 as well as of the less well known triple 12, 35, 37.</div><DIV>&#16 0;<BR></div><DIV>SIMILAR SPECIES Some other abundant numbers are multiples of 12, such as 24 (1, 2, 3, 4, 6, 8, and 12 sum to 36) and 36 (1 + 2 + 3 + 4 + 6 + 9 + 12 + 18 = 55). But 18 also is an abun dant number. The next logical question is: Is being a multiple of 6 required? The answer is no, sin ce the first few abundant numbers include 20 ( 1 + 2 + 4 + 5 + 10 = 21) as well as the multiples of 6. So far the list is all even: 12, 18, 20, 24, 36. Is evenness required? No, since 945 is an odd a bundant number (1 + 3 + 5 + 7 + 9 + 15 + 21 + 27 + 35 + 45 + 63 + 105 + 135 + 189 + 315 = 975). In fact, 945 is the least odd abundant number.</div><DIV>This suggests the related question for perfe ct numbers--are any perfect numbers odd? No one knows, although long computer-aided searches have f ailed to find any (<i>see also</i> discussion of <i>multiply perfect numbers</i> at 120).</div><DIV > <BR></div><DIV>The Germanic "great hundred" is 120, which is to 100 what 12 is to 10, and th e "great thousand" is 1200. The remnant of this old Germanic unit in English is the long ton, which is 2240 pounds instead of the 2000 pounds of the ordinary ton (another name for the great hundred i n English is the long hundred). Note that a long ton is 2 measures of a thousand pounds plus 2 meas ures of a great hundred pounds.</div><DIV>&#160;<BR></div><DIV>PERSONALITY Multiplication by 12 is aided considerably if you have memorized the times table through 12 in the beginning. The sequence of products 12, 24, 36, 48, 60, 72, 84, 96, 120 is probably familiar and recognizable as having 12 as a factor even if you have not made a conscious effortto memorize it, and 144 = 12 × 12 is familiar to most people as well. The only oddball is 132 = 11 × 12.</div><DIV>&#160;<BR></div ><DIV>It is again easy to use the nearness of 12 to the friendly 10 for multiplying larger numbers by 12. Combine multiplying by 10 and doubling, two of the simplest operations. For example, to fin d 438 × 12, you might think 4380 + 876 = 5256.</div><DIV>&#160;<BR></div><DIV>The divisibility test for 12 is a combination of the divisibility rules for 4 and 3. This is easier in practice than you might think. Consider some larger number such as 183,456,972. Is it divisible by 12? Check the last two digits; 72 is divisible by 4. Check the sum of the digits, which is 45, divisible by 3; t herefore, 183,456,972 is also divisible by 3. Since it is divisible by both 4 and 3, it is also div isible by 12. Checking shows that 183,456,972 ÷ 12 = 1,528,808 with no remainder.</div><DIV>&# 160;<BR></div><DIV>ASSOCIATIONS In geometry the number 12 appears several times in connection with the Platonic solids. For example, both the cube and the octahedron have twelve edges, the icosahed ron has twelve vertices, and the dodecahedron has twelve faces--for the same reason that the number of vertices of the cube is the same as the number of faces of the octahedron (see illustration at 5).</div><DIV>&#160;<BR></div><DIV>The sphere-packing problem for three-dimensional space (<i>see also</i> discussion of circle-packing problem at 6) was conjectured by Kepler in 1611 to be an arr angement in which each of twelve spheres of a given size touches a single sphere of the same size. It was not until 1874 that a proof was given that this was the maximum number of spheres that coul d touch, and not until 1998 that anyone showed that Kepler\'s approach was shown to be the best pac king.</div><DIV>One result of Euler\'s Theorem for polyhedra (see discussion at 2) is that every mo lecule of fullerene, a form of carbon that has its atoms arranged in a pattern based on a geodesic sphere, will contain exactly twelve pentagons with the rest of the carbon atoms arranged in hexago ns. This is a specific application, also established by Euler, of the general principle that all cl osed figures made from pentagons and hexagons must contain exactly twelve pentagons. The smallest s uch fullerene, known officially as buckminsterfullerene and unofficially as the buckyball, contains 60 carbon atoms, which are arranged into the 12 pentagons (12 × 5 = 60) with 0 hexagons. Carbo n nanotubes, fullerenes that can consist of millions of atoms, all contain exactly twelve pentagons no matter how long they are, with the rest of the carbon atoms arranged in hexagons.</div><DIV>&#16 0;<BR></div><DIV>According to the Revelation of St. John the Divine there are twelve gates to heave n, one for each of the traditional Twelve Tribes of Israel as well as for the Twelve Apostles.</div ><DIV>&#160;<BR></div><DIV>It is sometimes handy to know that 1,000,000 seconds is about the same a s twelve days.</div><DIV>CDIV>Denominate Numbers</div><DIV>The combination of a number and a measur ement unit, such as 12 inches, is sometimes called a <i>denominate number,</i> as opposed to a <i>p ure number</i> such as 12. Denominate numbers are useful tools as well as necessary for the express ion of measurement. They help physicists find which operations are suitable for a particular proble m and also whether a series of mathematicalsteps has produced a correct result. All problems in the motion of bodies or the applications of forces, for example, involve denominate numbers that expres s combinations of three dimensions--length, mass, and time. The measures may be squared or cubed or used as divisors, but they are, at bottom, the same basic units. For example, the denominate number 12 square miles is based on the length <i>mile</i> and can be expressed as 12 miles2. Similarly, an acceleration of 32.2 feet per second per second is expressed as 32.2 ft/sec2 where the slash (/) in dicates <i>per</i> as well as division.</div><DIV>The dimensions are abstracted in practice. Lengt h, mass, and time can be expressed as <i>L, M, T</i> and treated as entities in themselves, a metho d known formally as <i>dimensional analysis.</i> A quantity, such as force, is represented as <i>M L/T </i> <i> 2</i> <i> ,</i> meaning "masslength per time squared"; this is the dimensional structure of the squared of theany force. The actual force may be, for example, 12 newtons, but since a newton is a kilogram-meter per second per second (a mass of 1 kilogram accelerated by a meter per second per second) that is t he same as 12 kilogram-meters per second per second. All the main denominate numbers of physics can >M/T</i><i>>2</i><i>,</i> and angular momentum is <i>L</i><i>2</i><i>M/T.</i></div><DIV>Every equati on in physics can be expressed as dimensions only and, if true, will always have exactly the same d imensions on each side of the equals sign. For example, the familiar equation <i>F</i> = <i>ma</i> for force = mass × acceleration can be analyzed dimensionally as force = <i>ML/T</i><i>2</i>,

mass = M, and acceleration  $\langle i \rangle = L/T \langle i \rangle \langle i \rangle \langle i \rangle \langle i \rangle$ ,  $\langle i \rangle$ , so the dimensions are the same:  $\langle i \rangle ML/T \langle i \rangle$ <i>>2</i> <i>= ML/T</i><i><2</i><i>.</i></div><DIV>To use this idea in problem solving, you set up th e dimensions of the expected answer. For example, if you know the answer must be speed, then it wil l have the dimension <i>L/T</i>. Then go through the calculations ignoring the numbers and their sp ecific denominations, treating them as combinationsof length, mass, and time. The result of these c alculations should be in the same dimensions as the expected answer. If not, the nature of the devi ation from the expected answer often illustrates the flaw in your reasoning. When the dimensions ar e correct, it becomes easy to insert actual denominate numbers and derive the answer.</div></div></ div><DIV><DIV>13 Thirteen XIII prime</div><DIV>French <i>treize</i>; German <i>dreizehn</i>; Spanis h <i>trece</i>; Italian <i>tredici</i>; Latin <i>tredecem</i> or <i>decem et tres;</i> Greek <i>tre is kaí deka;</i> Papuan body counting, mouth; classical and medieval finger numerals, left ind ex finger touching last joint of thumb (sign for "ten") with little, ring, and middle fingers folde d at joints (sign for "three")</div><DIV>&#160;<BR></div><DIV>Why did 13 emerge as an unlucky numbe r in Western culture? The obvious suspects are the association of Christ and twelve apostles (the t hirteenth member of the group is Judas) or the counterversion, Satan and a twelve-member witch∖'s c oven. Today we avoid adding a thirteenth guest to a dinner table--in a coven the thirteenth guest w ould always be the Devil, who arrives when the twelve witches are assembled. Interestingly, 13 was considered lucky by the Maya.</div><DIV>&#160;<BR></div><DIV>FIELD MARKS The famous American mathe matical writer and inspiration and source to all of us, Martin Gardner [b. 1914] seems to be the fi rst to have recognized that the numbers of holes in a Chinese checkerboard form a particular patter n of numbers. If we count 1 as a trivial example, then the first Chinese checkerboard number is 13, when shown as an array of dots like the following:</div><DIV>Gardner has named these the star numb ers. If the symbol \* is used to indicate the star numbers, then 1\* = 1 and 2\* = 13. Gardner\'s form ula for the numbers is n\* = 6 < i > n < / i > ( < i > n < / i > -- 1 ) + 1 < / div > < DIV > & #160; < BR > < / div > < DIV > Other recognizable traits: 13 is a Fibonacci number (Fibonacci and Lucas Families, pp. 120-122); a member of the second and eighth Pythagorean triples (5, 12, 13 and 13, 84, 85); a prime twin with 11; and a Wilson prime (see discussion at 5). Finally, an octagon can be dissected into thirteen nonoverlapp ing, noncongruent octagons if you are very clever.</div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES W hen written as Hindu-Arabic numerals, the number 13 and its square exhibit some unusual symmetries. The first is that both 13 and 169, the square, are unusual in that the sum of the digits of 13 is a perfect square (1 + 3 = 4) and the sum of the digits of 13's square is the square of the earlier s um (1 + 6 + 9 = 16 = 42). In a similar symmetry the square of the reverse of 13 (that is, 312) is t he reverse of the square of 13 (312 = 961, the reverse of 169).</div><DIV>The next few star numbers after 13 are 37, 73, 121, 181, 253, 337, 433, and 541. The number of holes on an actual Chinese che ckerboard is 5\* = 121.</div><DIV>&#160;<BR></div><DIV>PERSONALITY Although 13 is a prime number, it s appearance as a quarter of 52, as in 52 weeks of the year or as a suit of cards, makes it more fa miliar than many other small primes. For example, the multiples 26 and 39 are both so commonly used that you should not have to multiply to find them. For products with larger numbers, breaking 13 in to 10 + 3 makes it possible to multiply first by 10 (annexing a 0) and then by 3, which for factors of two or more digits can be done by doubling and then adding in the number.</div><DIV>&#160;<BR></ div><DIV>ASSOCIATIONS In the United States, the number 13 has a large set of associations that all stem from the accident that the nation was formed from thirteen colonies. The eagle on the Great S eal of the United States is clutching thirteen arrows and an olive branch with thirteen leaves and thirteen olives. Above the eagle\'s head a cloud surrounds a constellation of thirteen pentagrams arranged in the star pattern of thirteen shown above for 2\*. The American flag reflects history wi th its thirteen stripes.</div><DIV>&#160;<BR></div><DIV>Among mathematics historians and even some mathematicians, the number 13, usually written as XIII, is familiar as the number of books in Eucl id\'s <i>Elements</i>.</div><DIV><DIV>Fibonacci and Lucas Families</div><DIV>The Fibonacci numbers are any of the counting numbers found in a sequence formed by adding the two precedingnumbers of t he sequence to find the next, starting with an initial pair of 1s:</div><DIV><DIV>1 1 1 + 1 = 2 1 +  $2 = 3 \ 2 + 3 = 5 \ 3 + 5 = 8 < / div > < / div > < DIV > and so forth, producing the Fibonacci sequence 1, 1, 2,$ 3, 5, 8, 13, 21, 34, 55, 89, 144, 233, ...</div><DIV>Mathematicians have found many interesting pr operties of the Fibonacci numbers and sequence, including applications to understanding growth patt erns in plants, but the whole idea originated in the following problem: "How many pairs of rabbits will be produced in a year, beginning with a single pair, if every month each pair bears a new pair that becomes productive from the second month on?" As you may have guessed, the answers for each month are 1 pair, 1 pair, 2 pairs, 3 pairs, 5 pairs, 8 pairs, ... The problem was among many propo sed and solved by the most influential mathematician of the Middle Ages, Leonardo of Pisa, also kno wn as Fibonacci ("son of Bonaccio") [Italian, c. 1170-c. 1250]. Leonardo also contributed to the de velopment of algebra and helped introduce decimal notation to Europe.</div><DIV>Edouard Lucas [Fren ch, 1842-1891], who studied the Fibonacci series in depth, also generalized the concept to any sequ ence formed by adding the two preceding numbers to obtain the next member of the sequence. The Fibo nacci sequence is usually stated as beginning with 1, 1 although the same numbers arise if you begi n with 0, 1. You also get the same sequence if you begin with 1, 2. But a new sequencearises when y ou begin with 1, 3. This generating pair results in 1, 3, 4, 7, 11, 18, 29, 47, 76, 123 as the firs t ten members, a sequence of numbers called the Lucas numbers in honor of its inventor. Other gener alized Fibonacci sequences obtained by starting with some other pair of numbers are simply called "generalized Fibonacci sequences."</div><DIV>There are many unusual appearances of the Fibonacci s equence and its generalizations that have been discovered. One that applies to all the generalizati ons is that the ratio between two consecutive members of a sequence eventually approaches the Golde n Ratio f (<i>see</i> discussion at Genus Real, 1.61803 ... ). There are many other relationships b

etween f and Fibonacci or Lucas numbers. One of the most surprising is that the <i>n</i>th Lucas nu

mber is always f<i>n</i> rounded to the nearest natural number.</div><DIV>There is a sparseness of squares and cubes among the Fibonacci and Lucas numbers that is astounding considering that both a re infinite sets. If you discount the trivial example of 1, the only Fibonacci number that is also a perfect square is 144, and the only perfect square among Lucas numbers is 4. Similarly, the only perfect cube that is a Fibonacci number is 8, and there are no perfect cubes among the Lucas number s. Just as scarce are the numbers (discounting 1 again) that are both Fibonacci and Lucas numbers: the only example is 3.</div><DIV>There is also a second way to generalize the Fibonacci numbers. I nstead of adding two numbers each time, you can add <i>n</i> numbers. The first such sequence, addi ng three numbers each time and starting with 0, 0, 1, is sometimes called the tribonacci numbers: 1, 1, 2, 4, 7, 13, 24, 44, 81, 149, ...</div></div></div></div></DIV>14 Fourteen XIV 2 &#215; 7</div ><DIV>French <i>quatorze</i>; German <i>vierzehn</i>; Spanish <i>catorce</i>; Italian <i>quattordic i</i>; Latin <i>quatturodecem</i>; Greek <i>tessares ka&#237; deka</i>; Papuan body counting, left ear; classical and medieval finger numerals, left index finger touching last joint of thumb (sign for "ten") with ring and middle fingers folded at joints (sign for "four")</div><DIV>&#160;<BR></d iv><DIV>When a weekend or a week would be too short and a month too long, the English are fond of w aiting for a fortnight, two weeks or fourteen days. But for another view of this issue, <i>see</i> 15.</div><DIV>&#160;<BR></div><DIV>FIELD MARKS The number of different ways that you can separate a hexagon into triangles that do not overlap by connecting vertices is fourteen (keeping track of each vertex). Here are four of them:</div><DIV>As you can see, the fourth is just like the first, but the common vertex is different. There are 6 like the first sample above, 6 like the second sam ple, and 2 like the third to make the total of 14. The problem of separating polygons into triangle s is interesting in part because triangulation, or separating into triangles, is the method of meas uring the area of polygons, even though we convert areas to squares when we report measurements. In high school geometry, however, you start with a square and show how the area of a rectangle (with n atural-number sides) can be shown as anumber of squares based on length and width. Then triangulati on begins. First the rectangle is used to establish the area of the right triangle; then oblique tr iangles are broken into right triangles; and, to complete the triangulation, the areas of all furth er polygons are found by separation of the polygons into triangles.</div><DIV>The result stated for counting the line segments used in triangulating hexagons is an instance of a general rule that was studied by Euler. He found that the numbers form a sequence that begins 1, 2, 5, 14, and that has a s the general term--starting with  $n = 3--\langle div \rangle < DIV \rangle$  using the ! notation for factorial, or product of consecutive counting numbers (<i>see</i> Factorial Family, pp. 145-146). This is a complicated formula, and Euler had a terrible time discovering it. Surprisingly, if you allow a second 1 as th e first term (a 1 that has no geometric counterpart, unfortunately), the sequence that begins 1, 1, 2, 5, 14, ... and continues exactly as before has a much simpler iterative formation rule: if <i>k </i> is the member of the sequence preceding the nth member, then <i>k</i>(4<i>n</i> - 6)/<i>n</i> is the value of the nth member.</div><DIV>This sequence reappeared in 1838 when the Belgian mathem atician Eugène Charles Catalan [1814-1894] investigated the number of ways that a chain of ent ities can have parentheses inserted so that each operation is binary. While one entity makes no sen se by itself, there is one way for two entities to be linked as a binary operation (here multiplica tion) in a given order, which requires no parentheses: <i>ab</i>. For a product of three entities t here are the two familiar ways from the statement of the associative property: <i>a</i>) =  $(\langle i\rangle ab\langle /i\rangle)\langle i\rangle c\langle /i\rangle$ . For four entities the number of ways is five:  $(\langle i\rangle ab\langle /i\rangle)(\langle i\rangle cd\langle /i\rangle)$ ,  $((\langle i\rangle ab\langle /i\rangle)(\langle i\rangle cd\langle /i\rangle)$ , (<i>bc</i>))<i>d</i>. For five entities, there are fourteen ways. As a result of this discovery, the sequence that begins 1, 2, 5, 14, ... is known as the Catalan sequence and not the Euler sequence, which is just as well since the number of mathematical objects named after Euler is already too co nfusing.</div><DIV>After the figurate sequences (such as the triangular and square numbers) and the Fibonacci sequence, the Catalan sequence is perhaps the most commonly occurring in the mathematics of counting numbers. It shows up in several kinds of network problems as well as in other geometri c contexts.</div><DIV>&#160;<BR></div><DIV>One of the many things named after Euler is his f or ind icator function, which is one of the most interesting functions of whole numbers. The f function is defined over the natural numbers in such a way that  $f(\langle i \rangle n \langle /i \rangle)$  is the number of counting numbers 1 ess than <i>n</i> that are relatively prime to n. (Two numbers are relatively prime if their greate st common factor is 1.) In this case, the number 1 is treated as relatively prime to all other coun ting numbers, a rather special usage of the term. Also, f(1) is considered to be 1. The next Euler indicator is f(2) = 1 since 2 is relatively prime to 1, the only counting number less than 2 in an y case. But 3 counts both 1 and 2 as relatively prime, so f(3) = 2. (div><DIV>The values of f seem to go up and down almost randomly--for example, f(9) = 6, f(10) = 4, and f(11) = 10--but Euler fou nd various ways to derive f that are basic to understanding many properties of prime numbers. One o f the easier to spot is that if n is itself prime, then  $f(\langle i \rangle n \langle i \rangle) = n--1$ . For example, the ten nu mbers less than or equal to 11 that are relatively prime to 11 are <i>all</i> the counting numbers less than or equal to 11. One of the more sophisticated results of using Euler\'s function is that if two counting numbers <i>a</i> and <i>b</i> are relatively prime, then f(<i>ab</i>) = f(<i>a</i>)  $f(\langle i \rangle b \langle /i \rangle)$ , are sult that is used in the "public key" method for encoding and decoding information. </div><DIV>Where does 14 enter the picture? There is no n such that  $f(\langle i\rangle n \langle i\rangle) = 14$ , and 14 is the smallest number that does not appear as a value of Euler\'s indicator function.</div><DIV>&#160;<BR ></div><DIV>Also, 14 is a square pyramidal number (<i>see</i> Square Pyramids, p. 127)</div><DIV>&# 160; <BR></div><DIV>SIMILAR SPECIES The Catalan sequence continues 42, 132, 429, 1430, 4862, 16, 79 6, ...</div><DIV>&#160;<BR></div><DIV>PERSONALITY Although 14 is factored as 2 &#215; 7, its relati onship to 1/7 is one of the most useful associations in quick calculations in mathematics. The reas on is that 1/7 as a decimal begins 0.142 ... and continues on, infinitely repeating (see discussion

at Genus <i>Rational</i>, 1/7). The percentage version is 1/7 &#215; 14<i><i><i</i></i></i></ti> ximation to multiplication by 14 is division by 7 followed by multiplication by 100. This may seem unhelpful, since operations with 7 are notoriously difficult, but for small numbers the relation i s usable going in both directions. For example, multiplying 85 by 14 is easy if you think 85 is clo se to 84, and 84 = 7 × 12, so 85 × 14 is about (84 ÷ 7) × 10 = 1200. (The actua l product is 1190).</div><DIV>This approach is even more useful in division. For example, to find 5 00 ÷ 14, multiply 500 by 7 instead of dividing by 14 (the answer will be 100 times what you ne ed). So, 500 ÷ 14 is about 35. Conversely, 500 ÷ 7 is about 70 (think 14 × 5 = 7 &#2 15; 10).</div><DIV>&#160;<BR></div><DIV>ASSOCIATIONS The British famously measure their personal we ight in stone instead of pounds or kilograms. One stone is 14 pounds.</div><DIV>The best-known vers e form in English (and Italian) is the sonnet, which is fourteen lines. Poetry is full of counting--of lines, syllables, and accents. The poet\'s preoccupation with counting (or "prosody") is satiri zed in this "Sonnet on Prosody" (which I wrote while a college English major):</div><DIV><DIV>When I have fears my line will be too long, I measure off the iambs on my digits. Haltingly rhyme in sw eet anapestical song, Shouting trochees until I have the fidgets, For a lark, turning out if I can a light dactyl or two; For each my fingers tap out five-foot forms. This guarantees a line with me ter long and true, Since short ones may cause critics\' storms. The poet must be master of his call And in each verse must work his will upon it; Besides the meter he must know its forms, The rules o f rhyme--and always must recall That there are fourteen lines in every sonnet.</div></div></div></div></div> >Square Pyramids</div><DIV>One of the easiest ways to stack balls is to make a square for each laye r, so that a stack 10 balls high would have in each succeeding layer 100 balls, 81 balls, 64 balls, 49, 36, 25, 16, 9, 4, and 1 ball on top. The result would be a square pyramid, and so the numbers t hat are the sums of the squares taken in order are called the <i>square pyramidal numbers</i>. Star ting with 12 = 1, they are 1, 12 + 22 = 5, 12 + 22 + 32 = 14, 12 + 22 + 32 + 42 = 30, 12 + 22 + 32+ 42 + 52 = 55, and so forth. There is a formula for the nth square pyramidal number, which is</di v></div></div><DIV><DIV>15 Fifteen XV 3 &#215; 5</div><DIV>French <i>quinze</i>; German <i>f&#252;n fzehn</i>; Spanish <i>quince</i>; Italian <i>quindici</i>; Latin <i>quini deni</i>; Greek <i>pente kaí deka</i>; Papuan body counting, left shoulder; classical and medieval finger numerals, le ft index finger touching last joint of thumb (sign for "ten") with middle finger folded at joints (sign for "five")</div><DIV>&#160;<BR></div><DIV>One of the odd places to encounter 15 is in the F rench expression for two weeks, which is <i>quinze jours</i>, or fifteen days. This use is related to the ancient Germanic custom of counting nights instead of days, so two weeks--fourteen nights, or a fortnight in English--is fifteen days in French.</div><DIV>FIELD MARKS A famous theorem in ge ometry is Pascal\'s mystic hexagram (<i>see also</i> discussion at 3). Pascal showed that when a he xagon (other than a regular one) is inscribed in a conic section, the three points of intersection of theextensions of its opposite sides lie on a line. This theorem has been investigated by many m athematicians since Pascal, who himself reputedly found 400 corollaries to the theorem. In many cas es the special points and lines identified come in sets of 15, including the fifteen so-called Salm on points and fifteen Plücker lines.</div><DIV>&#160;<BR></div><DIV>Other recognizable traits: 15 is a triangular number (5 = 15), part of the fourth smallest Pythagorean triple, 8, 15, 17, and the fourth Bell number (<i>>see</i> discussion at 52).</div><DIV>&#160;<BR></div><DIV>SIMILAR SPECI ES The multiples of 15 are useful to know: 30, 45, 60, 75, 90, 105, 120, and 135 (through 9 × 15).</div><DIV>&#160;<BR></div><DIV>PERSONALITY Not only can 1/7 be used as a rough approximation in operations based on 14 (<i>see</i> discussion at 14), but also for those with 15. For 15, it is slightly rougher since 1/7 = 0.142857 ... is closer to 14 than to 15. As people often tip waiters 1 5% or slightly higher, the tip can be calculated by division by 7, often an easier calculation than multiplication by 15. The quotient will be slightly lower than 15% of the bill.</div><DIV>Of cours e, multiplying by 15 can also be thought of as multiplication by 10 + 5. Using this method, to find 15% of a bill of \$32.27 you would begin by taking half of \$32 (the nearest full dollar) and add tha t \$16 to \$32 to get \$48. The tip should be more than \$4.80, and \$5.00 is a good round number (\$4.80 is about 14.9% of the original \$32.27 and \$5.00 is about 15.5%).</div><DIV>&#160;<BR></div><DIV>The square of any number ending in 5 can be easily created by a method that may seem odd at first but b ecomes quite useful in practice. The square will always end in the digits 25 preceded by the produc t of the number represented by thedigit(s) preceding the 5 with the number that is 1 more than that number. For 15, that means that the first part of the square is the product 1 × (1 + 1), which is 2, so the square is 225. (The method even works for 5 alone, since the preceding digit is 0.) Th is method of squaring becomes more useful for greater numbers. For example, the first part of the s quare of 65 must be 6 &#215; (6 + 1) = 42, so 652 = 4225. The method works even for numbers greater than two digits that end in 5, such as 125, which begins with 12 × 13 = 156 and ends with 25, so 1252 = 15,625. Of course, the larger the number is, the harder this technique is to do in your head, but it can still make a paper-and-pencil calculation easier.</div><DIV>Why does this work? N otice that the actual square represented as a decimal number ending in 5 means (10<i>n</i> + 5)2, w hich can be expanded by ordinary rules of algebra to 100<i>n</i>2 + 100<i>n</i> + 25, which factors as 100<i>n</i>(<i>n</i> + 1) + 25. The first addend will always be <i>n</i> times <math><i>n</i> + 1 with two 0s annexed, while adding 25 will replace the digits 00 with 25.</div><DIV>&#160;<BR></div><DIV> ASSOCIATIONS The Fifteen Puzzle is a well-known game in which the natural numbers from 1 through 15 are marked on tiles that can be moved about in a square frame that could hold sixteen such tiles. A tile cannot be picked up--it can move only by shifting into the blank space when that space is adja cent. The puzzle is solved when a scrambled numerical sequence is rearranged in counting-number ord er (from least to greatest). Scholars think that the Fifteen Puzzle was invented in the United Stat es in 1878; by the early 1880s it was popular all over Western Europe as well as in its homeland.</ div><DIV>If the puzzle has been set up by scrambling the existing tiles from a solution, without li

fting any of them, it can always be solved. It was quickly realized, however, that lifting the tile s from the board and then scrambling them leadsto configurations that defy any solution. As early a s 1879 the theory behind this difficulty was worked out by several different mathematicians. It tur ns out that there are only two basic arrangements, and if two tiles are reversed in order from one arrangement, the structure changes to the other arrangement. In the early 1880s the American puzzl e inventor Sam Loyd offered a prize to the first person who could solve a puzzle that he sold in wh ich 14 and 15 had been interchanged from what otherwise would be counting-number order, knowing ful l well that his money was safe.</div><DIV>&#160;<BR></div><DIV>The earliest-known and smallest magi c square has a sum through the rows, columns, and diagonals of 15 (<i>see</i> discussion at 9).</di I was thinking about 15 and remembering my Robert Louis Stevenson, I could not decide whether the fifteen men were on the upper body of a deceased male or on a murdered pirate\'s treasure chest, s o I looked it up. It was neither, but one of the Virgin Islands in the Caribbean, nicknamed Dead Ma n\'s Chest by English buccaneers.</div></div></DIV><DIV>16 Sixteen XVI 2 &#215; 2 &#215; 2 &#215; 2 </div><DIV>French <i>seize</i>; German <i>sechzehn</i>; Spanish <i>diecis&#233;is</i>; Italian <i>s edeici</i>; Latin <i>sedecim</i>; Greek <i>hekka&#237;deka</i>; Papuan body counting, left elbow; c lassical and medieval finger numerals, left index finger touching last joint of thumb (sign for "te n") with ring finger folded at joints (sign for "six") The number 16 and multiples thereof are among the quantities most familiar to book designers and printers because most books at one time were pri nted on large sheets of paper that were folded three times and cut at the edges. The original large sheet has two sides, which in a book printed without folding would represent two pages. Each fold d oubles the number of pages, so the first fold produces four pages, the second eight, and the third sixteen. As a result, even short books usually have sixteen, thirty-two, forty-eight, sixty-four, or ninety-six pages. (For some reason, eighty pages is not a popular choice.)</div><DIV>&#160;<BR> </div><DIV>FIELD MARKS Since 16 is the fourth power of 2 (24 = 16) and also the second power of 4 (42 = 16), it is represented on both sides of the odd equation <i>n</i><i>m</i>< i>m</i></i></i> where <i>n</i> and m are both natural numbers. Indeed, if <i>n</i> <i>m</i> then 16 is the only num ber that can be on both sides of the equals sign.</div><DIV>&#160;<BR></div><DIV>The number 16 is t he fifth of the <i>Euler numbers</i>, which give the number of ways that the beginning sequence of the counting numbers can be arranged so that they alternately rise and fall in size. For example, 12 or 35 are arrangements from the counting numbers 1, 2, 3, 4, and 5 that rise, while 21 and 42 a re arrangements that fall. When you arrange the five numbers as 14352 they alternately rise and fal 1. There are sixteen ways to do this with five numbers, including 24351, 25341, 34251, and 15243, a nd so is why 16 is called the fifth Euler number.</div><DIV>Another name for the Euler numbers is < i>zigzag numbers</i>, which has its origin in a way of constructing these numbers from a sequence t hat zigzags across a number triangle; this name also suggests the alternating rise and fall of the number sequences in the definition. In this version the even-numbered Euler numbers are the zigs w hile the odd-numbered ones are the zags. Since 16 is the fifth Euler number, it is a zag.</div><DIV >Although it would seem unlikely that they could prove to be useful in any way, the Euler numbers r eappear in infinite sequences that produce the trigonometric functions called the tangent and the s ecant. The connection is that the tangent of <i>x</i> is the infinite sum for which each term is th e ( $2\langle i\rangle n\langle i\rangle + 1$ )th Euler number times  $\langle i\rangle x\langle i\rangle$  to the ( $2\langle i\rangle n\langle i\rangle + 1$ )th power over the factorial o f (2<i>n</i> + 1) (<i>see</i> Factorial Family, pp. 145-146). Notice that the Euler numbers in this definition are all zags. The secant of x has the same relation with the zigs.</div><DIV>&#160;<BR> </div><DIV>The smallest cyclic number, with 6 digits, is 142,857. The next smallest cyclic number (<i>see</i> discussion at 6) has 16 digits: 0,588,235,294,117,647. The 0 at the beginning is a fea ture of all cyclic numbers except the first, which is 142,857. The 0 is needed because, for exampl e, 2 × 588,235,294,117,647 = 1,176,470,588,235,294. Although the 0 appears at another place, n ot at the beginning, in the multiples, it always hangs out at the place it should be in the cycle. For example, 5,882,352,941,176,470 is easily recognized as the basic number times 10.</div><DIV>&# 160;<BR></div><DIV>Finally, 16 is part of the Pythagorean triple 16, 63, 65.</div><DIV>&#160;<BR></ div><DIV>SIMILAR SPECIES Larger books are often printed on high-speed presses in 64s instead of 16 s, starting with even larger sheets and giving them two folds (a high-speed web press prints from a continuous roll, but it still has to cut and fold to make pages). Thus 512, 576, and 704 pages ofte n appear, or often 512 ± 32 = 480 or 544 pages. One kind of medium-sized press gives the paper a fold into thirds instead of halves, making it possible to print in forms of 48, resulting in less expense for 336 (seven 48s) or 432 (nine 48s) pages than twenty-one or twenty-seven forms of 16 pag es.</div><DIV>Similar species to 16 considered as the fifth Euler number are the numbers for zigzag arrangements of 1, 2, 3, 4, 6, and 7 counting numbers: these are, respectively, 1, 1, 2, 5, 61, and 272.</div><DIV>&#160;<BR></div><DIV>PERSONALITY The most important aspect of 16 for many situations is that it is the fourth power of 2, so it is easy to use by doubling or halving four times in a ro w. For example, to multiply 42 × 16 you could think 84, 168, 336, 672. Division works best whe n there are no fractions involved, that is, when the number being divided is a multiple of 16. For example, 848 ÷ 16 can be calculated as 424, 212, 106, 53, but 957 is a mess when you try the same approach.</div><DIV>&#160;<BR></div><DIV>A method that is often useful for approximate multip lication or division by 16 is to remember that 1/6 is the same as 0.16666 ... or 162/3%, so dividin g by 6 and multiplying by 100 approximates multiplying by 16. For example, to multiply 42 × 1 6, think (42 ÷ 6) × 100 = 700--the exact answer is 672. Similarly, multiplying by 6 and d ividing by 100 approximates dividing by 16. Whether or not one of these approaches will be helpful in a particular case depends on the numbers; it is not all that easy to multiply 957 by 6 in your head, for example, and you might prefer to divide by 16 using the ordinary algorithm.</div><DIV>&#

160;<BR></div><DIV>ASSOCIATIONS In 1998 the total number of knots that have sixteen crossings was c

alculated separately by a pair of mathematicians and by another working alone. They found the same result: there are exactly 1,701,936 such knots. The number 16 is the maximum number of crossings t hat have been computed so far, but no doubt that will be soon exceeded (<i>see</i> discussion at 3).</div><DIV>An avoirdupois pound, the common measure of weight in the United States, contains 16 ounces.</div></div><DIV><DIV>17 Seventeen XVII prime</div><DIV>French <i>dix-sept;</i> German <i>se ibzehn</i>; Spanish <i>diecisiete</i>; Italian <i>diciassette</i>; Latin <i>septemdecim</i>; Greek <i>hepta ka&#237; deka</i>; Papuan body counting, left wrist; Classical and medieval finger numera ls, left index finger touching last joint of thumb (sign for "ten") with little finger folded at kn uckle (sign for "seven")</div><DIV>&#160;<BR></div><DIV>Karl Friedrich Gauss was a skilled linguist as well as a mathematical genius. As a teenager he was not sure whether he should make his career i n mathematics or in languages. When on March 30, 1796, he discovered a way to inscribe a regular se venteen-sided polygon into a circle--the first significant improvement in geometric constructions s ince the Greeks--he decided that he should stick with mathematics.</div><DIV>&#160;<BR></div><DIV>F IELD MARKS Fermat guessed that numbers formed by raising 2 to a power of 2 and adding 1 are all pri me; these are the "Fermat primes." Probably Fermat observed that 21 + 1 = 3, 22 + 1 = 5, 24 + 1 = 17, easy primes, and calculated 28 + 1 = 257 and 216 + 1 = 65,537 and found that they were primes. F urthermore, he knew a related theorem that any number of the form <i>b</i>n + 1 can be prime only i f <i>n</i> is a power of 2. But Fermat was wrong: various different later mathematicians establishe d that 232 + 1, 264 + 1, and so forth are composite. Today it is believed that the only Fermat prim es are 3, 5, 17, 257, and 65,537.</div><DIV>Gauss\'s construction of a seventeen-sided polygon is r elated in an odd way to the Fermat primes. All the regularpolygons with an odd number of sides that can be constructed with straightedge and compass are multiples of the Fermat primes or of the produ cts of Fermat primes. As a result, the numbers of sides are all divisors of 3 × 5 × 17 &# 215; 257 × 65,537, which is equal to 232 -- 1</div><DIV>&#160;<BR></div><DIV>The number 17 is the only prime number that is the sum of four consecutive prime numbers. This is easy to establish when you realize that the sum of any four prime numbers will be odd unless one of the primes is 2. </div><DIV>&#160;<BR></div><DIV>Also, 17 is one of the primes that produce a cyclic number as the r epeating period on division into any number that is not a multiple of 17 (<i>>see</i> discussions at 6, 7, and Genus Rational, 1/9).</div><DIV>&#160;<BR></div><DIV>Other recognizable traits: 17 is a p rime twin with 19. It has been proposed that, since there can never be any prime triplets greater t han 3, 5, 7, groups of primes such as 11, 13, 17, 19 be designated <i>prime quadruplets</i>. This m eans ignoring the multiple of 3 that will always insert itself in the middle (15, in this case).</d iv><DIV>Also, 17 is part of the Pythagorean triple 8, 15, 17.</div><DIV>&#160;<BR></div><DIV>Finall y, 17 is the last consecutive natural number about which there is enough interesting to deserve a s eparate listing in this field guide. Although 18 is twice the square of 3 and half the square of tw ice 3, and also a magic number in chemistry (for a stable number of electrons), after that it gets to be rather dull.</div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES Some other numbers that produce the maximum-sized repeating period and lead to cyclic numbers are 7, 19, 23, 29, 47, and 17,389. Th ere are probably an infinite number of such primes, although this has not been proved.</div><DIV>&# 160;<BR></div><DIV>The next prime quadruplet after 11, 13, 17, 19 is 101, 103, 107, 109.</div><DIV> <BR></div><DIV>PERSONALITY Although 17 is a particularly awkward prime, as are the others tha t produce cyclic numbers, it is small enough that it is useful to memorize the smaller multiples, w hich are 34, 51, 68, 85, and 102. These are useful in many ways. In particular, knowing 34 = 17 &#2 15; 2 is helpful because 34 itself often occurs as an obvious factor; recognizing that 51 is 17 &#2 15; 3 keeps you from thinking that 51 is prime; and knowing 85 = 17 × 5 is of considerable hel p in unraveling multiples of 5.</div><DIV>&#160;<BR></div><DIV>ASSOCIATIONS The number 17 appears i n a now rejected claim by the distinguished physicist Arthur Eddington [English, 1882-1944] that th e <i>exact</i> number of protons in the universe is 17 &#215; 2259.</div></div></div></DIV>19 Ninetee n XIX prime</div><DIV>French <i>dix-neuf</i>; German <i>neunzehn;</i> Spanish <i>diecinueve;</i> It alian <i>diecinove;</i> Latin <i>undeviginti;</i> Greek <i>ennea ka&#237; deka;</i> Papuan body cou nting, left index finger; classical and medieval finger numerals, left index finger touching last j oint of thumb (sign for "ten") with little, ring, and middle fingers folded at knuckles (sign for "nine")</div><DIV>In 432 B.C. the Greek astronomer Meton observed that the number of days in 235 c ycles of the phases of the moon is almost exactly equal to nineteen times the number of days in the year. Thus, the first day of the seasons can be kept regular by using a lunar calendar based on rep eating every nineteen years. To make each year of lunar months about the same as the true year base d on the revolution of Earth about the Sun, you need to have about twelve or thirteen lunar months each year, so the Metonic calendar contains twelve years with twelve lunar months and seven years with thirteen months to produce the required 235 lunar months every nineteen years. This was the m ain calendar of Western civilization until Julius Caesar\'s calendar reform of 46 B.C., and it is s till the basis of the Jewish calendar. A similar calendar was developed independently by Babylonian astronomers about the same time as the Metonic.</div><DIV>&#160;<BR></div><DIV>FIELD MARKS The numb er formed by stringing nineteen ls together, 1,111,111,111,111,111, is the first rep-unit after 11 that is prime (<i>see</i> discussion at 11).</div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES A ce ntury after Meton, the Greek astronomer Callipus improved the Metonic cycle of nineteen years, whic h drifted by a day after four cycles, by developing a calendar based on repeating the lunar cycle e very seventy-six years. Callipus\' system was preferred to Meton\'s by later Greek astronomers, alt hough Hipparchus showed that a system based on 304 years and 3760 lunar months is even more accurat e.</div><DIV>&#160;<BR></div><DIV>PERSONALITY Although 19 is a prime, its proximity to 20 makes mul tiplication with 19 as a factor easy. Also, it is useful to know the products of 19 with 3 and 7, s ince they may easily be mistaken for primes: 19 × 3 = 57 and 19 × 7 = 133.</div></div></DI V><DIV>20 Twenty XX 2 &#215; 2 &#215; 5</div><DIV>French <i>vingt</i>; German <i>zw&#246;1ft</i>; S

panish <i>viente;</i> Italian <i>venti;</i> Latin <i>viginti;</i> Greek <i>e\*#237;kosi;</i> Papuan body counting, left middle finger; classical and medieval finger numerals, left thumb touching bas e of index finger</div><DIV>&#160;<BR></div><DIV>The original score was a tally mark, named from th e Old Norse skor, which led to the use of the word "score" for 20 as well as to its meaning as the tally in a contest. Lincoln famously calculated 87 years as "four score and seven." If you score a piece of glass or wood so that it will break in a straight line, it is the same word again--you are making a mark as you would on a tally stick. Until the late eighteenth century, the main financial records of the British Parliament were kept on wooden tally sticks. After paper records had been i n use for some decades, it was thought safe to destroy the old wood sticks. They were burned in 183 4, in a fire that also consumed the Houses of Parliament.</div><DIV>&#160;<BR></div><DIV>FIELD MARK S The mystic hexagram of Pascal (<i>see</i> discussions at 3 and 15) has many sets of 20 points or lines resulting from it that have been investigated by various mathematicians. These include the 2 0 Steiner points that lie on the 15 Plü cker lines and which each have 3 Kirman points associat ed with them that lie on the 20 Cayley lines which in turn pass through the 15 Salmon points (<i>se e also</i> 3 and 60).</div><DIV>&#160;<br/>
GRN></div><DIV>Also, 20 is one of the legs of the 20, 21, 29 Pythagorean triple as well as of the triple 20, 99, 101.</div><DIV>&#160;<BR></div><DIV>SIMILAR SP ECIES 20 is to 100 as 1 is to 5, a relationship that is frequently useful.</div><DIV>&#160;<BR></di v><DIV>PERSONALITY A tip of 20% is often more easily calculated by dividing the bill by 5 instead o f doubling and moving the decimal point. For example, a bill of \$35 would result in a tip of \$7 sin ce 35 ÷ 5 = 7. The alternative computation is to double 35 to get 70, then drop the final 0 to get 7.</div><DIV>&#160;<BR></div><DIV>ASSOCIATIONS In geometry, 20 is the number of faces of an ico sahedron and therefore the number of vertices of a dodecahedron (<i>see</i> illustration at 5).</di v><DIV>&#160;<BR></div><DIV>The number 20 is one of the magic numbers for radioactive decay--meanin g that an atom with twenty nucleons (the main isotope of neon) is particularly stable. Neon is doub ly magic, since it also has ten electrons, a magic number for chemical stability. Hot sodium atoms also tend to form clusters of twenty atoms, making this a magic number for clusters as well.</div> <DIV>&#160;<BR></div><DIV>&#160;<BR></div><DIV>The old English pound equaled 20 shillings, but nowa days it is divided into 100 pence. At one time a gold version of the pound called the guinea, worth 21 shillings, was in circulation. The odd amount was standardized in 1717 at 21 so that an auctione er could accept bids in pounds, be paid in guineas, and pocket the difference as his fee. A sportin g way to raise a bet or an offer in England was to say "guineas" to increase stakes slightly. The g uinea was minted in gold from 1663 to about 1813, so it is most familiar today to readers of eighte enth- and nineteenth-century novels.</div></div></DIV><2 Twenty-Two XXII 2 &#215; 11</div><DIV> FIELD MARKS The number 22 is the first of the two-digit Smith numbers and the lowest after 4. A <i> Smith number</i> is onewhose digits add to the same number as the sum of the digits in all its prim e factors. Note that the sum of the digits in both 4 and 22 is 4, while 4 factored into primes is 2 × 2 (sum of digits is 4) and 22 is factored as 2 × 11 (sum of digits is 4).</div><DIV>&#1 60; <BR> </div > <DIV > SIMILAR SPECIES The next few Smith numbers are 27, 58, 85, 94, and 121. Some Smit h numbers that are famous for other reasons are 666, the "Number of the Beast" in the Bible, and 17 76, the birth year of the United States (the sum of the digits of 1776 is 21; its factors are 2 &#2 15; 2 × 2 × 2 × 3 × 37 (and the sum of those digits is 2 + 2 + 2 + 2 + 3 + 3 + 7 = 21).</div><DIV>&#160;<BR></div><DIV>PERSONALITY Since 22 is twice 11 as well as close to both 20 and 25, computation or estimation using it is a snap. Even using the standard algorithm for mul tiplication is easy, especially if you double the entire other factor instead of taking it one digi t at a time. For example, to multiply 22 × 247 you can think "the double of 247 is 494" (this can also be found by recognizing that 247 is 3 less than 250 so twice 247 is 6 less than 500). The n write</div><DIV><DIV>494 4940</div></div><DIV>and add to get the product of 5434.</div><DIV>&#16 0;<BR></div><DIV>ASSOCIATIONS The English surveyor\'s chain is set at a standard of 66 feet or 22 y ards; it has 100 links, hence each link is 7.92 inches long. These peculiar numbers appear to be re lated to the rod, which at 5½ yards is exactly one fourth of 22 yards (<i>see also</i> discuss ion at 40.) Ten chains, or 220 yards, make a furlong, a distance most familiar today as a length fo r various kinds of races--the "220" and its related"440" for track and multiples of furlongs for ho rse races.</div></div><DIV>23 Twenty-Three XXIII prime</div><DIV>FIELD MARKS The poet and math ematician Sun-tse [Chinese, <i>fl</i>. fourth or fifth century A.D.) asked for the smallest natural number that when divided by 3, 5, and 7 will produce the respective remainders 2, 3, and 2. The num ber is 23--that is, 23 ÷ 3 = 7 r 2; 23 ÷ 5 = 4 r 3; and 23 ÷ 7 = 3 r 2. Sun-tse supp orts his answer with a poem about the general method. The general theorem, called the Chinese Remai nder Theorem, is of great importance in number theory and in the foundations of mathematics. The Ch inese Remainder Theorem states an algorithm that provides a number that gives a specified set of re mainders when divided by some given numbers that are relatively prime in pairs.</div><DIV>&#160;<BR ></div><DIV>The rep-unit formed by stringing together 23 ls is a prime (<i>see</i> discussion at 1 1).</div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES Although 23 is a larger prime than 17 or 19, the small size of both its digits makes the smaller multiples of 23 easier to spot than small multiples of 17 or 19. It is easy to recognize 46, 69, and even 92 as multiples of 23.</div><DIV>&#160;<BR></ div><DIV>PERSONALITY In most cases of multiplication by 23 it is easiest to use a version of the st andard algorithm that begins by doubling the other factor, which can be done mentally. Write that n umber on a slip of paper, put the original number under it, then put the doubled form offset one un it to the left and add the three numbers. For example, to find 23 × 638, think 638 doubled is 1276 and write</div><DIV>So the answer is 14,674. Notice that this is essentially the same as usin g 22 as a friendly number and treating the problem as (22 + 1) × 638.</div><DIV>&#160;<BR></di v><DIV>ASSOCIATIONS In 1900 mathematician David Hilbert [German, 1862-1943] gave a famous speech to the International Congress of Mathematicians in Paris in which he set forth twenty-three unsolved p

roblems of mathematics, problems that he hoped would be a main focus of the subject in the twentiet h century. Since Hilbert\'s speech, progress in many parts of mathematics, especially in understand ing its foundations, has been measured by how far we have progressed toward solving these problems or in proving them insoluble. For the most part, these problems require mathematical ideas that ar e beyond the scope of this book. One problem, however, concerns number families. He asked whether 2 v2 is transcendental or algebraic (<i>>see</i>> Transcendental Family, pp. 290-292)--that is, whether or not it can be stated as a solution to an algebraic equation. Hilbert thought this problem would not be solved during his lifetime, but a student who heard Hilbert\'s speech proved only a decade later that 2v2 is transcendental. A student of Hilbert\'s was the first to prove any of the proble ms, solving the third one within a couple of years of the speech. Several problems were "solved" by proving that they could not be solved by mathematical means. Some problems, however, remain unresol ved to this day, at the close of the twentieth century.</div><DIV>&#160;<BR></div><DIV>The number 2 3 is also one of the two numbers that Freud\'s friend Wilhelm Fliess believed to hold the secrets o f life (theother was 28). Fliess thought that 23 was the natural rhythm of cells in males, while 28 was the natural rhythm of females (not the menstrual cycle, he said; that was an effect, not a caus e). This idea persists to some degree under the name of biorhythms. There is no evidence in support of 23 as a rhythm of life.</div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div> iv><DIV>FIELD MARKS The number 24 is a factorial (4! = 24--<i>see</i> Factorial Family, pp. 145-14 6), and it is also the smallest factorial that becomes a perfect square by the addition of 1, since 4! + 1 = 52. /div><DIV>&#160;<BR></div><DIV>&#160;<BR></div><DIV>Also, 24 is a member of the Pythag orean triple 7, 24, 25.</div><DIV>&#160;<BR></div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES There a re two other known factorials that become perfect squares upon adding 1, both quite small. In fact, one of them is the next after 4! since 5! = 120 and 121 = 112. The other known example is 7! = 5040. The number 5041 is the square of 71.</div><DIV>The number 5040 is also called Plato\'s number, b ecause Plato suggested that this was the perfect size for a community, mainly because 5040 has 58 d ivisors (not including 1 or 5040 itself), which is rather large (but <i>see</i> discussion at 6.)</ div><DIV>&#160;<BR></div><DIV>PERSONALITY The product of any four consecutive integers is a multipl e of 24. This occurs because one integer out of any four in a row must be a multiple of 4, while an other must be a multiple of 3. This combination gives a factor of 12, but there are two even number s in any four consecutive integers, so in addition to the factor of 4 there is a factor of2. Put th em all together and you get 24. For example, 13 × 14 × 15 × 16 is 13 × (2 &#21 5; 7) × (3 × 5) × (4 × 4) = 13 × 7 × 5 × 4 × (2 × 3 &# 215; 4) = 13 × 7 × 5 × 4 × (24).</div><DIV>&#160;<BR></div><DIV>ASSOCIATIONS A pennyweight is 24 troy grains, which is 1/20 of a troy ounce. As its name suggests, it was once th e weight of a penny, when English pennies were silver.</div><DIV><DIV>Factorial Family</div><DIV>Nu mbers that are the products of consecutive counting numbers, starting with 1, are called <i>factori als</i>. It is easy to picture 2 factorial as 1 &#215; 2 = 2 or 3 factorial as 1 &#215; 2 &#215; 3 = 6, but what of 1? Many problems involving counting arrangements or combinations of things can be solved with formulas involving factorials, and these formulas give correct answers if 1 factorial a nd even 0 factorial are each assigned the value 1.</div><DIV>It is awkward to write "factorial" eve ry time, and furthermore the mathematician wants some simple way to insert factorials in equations. The first notation mathematicians tried was a sort of half box, writing <i></i> for 3 factorial. No t only did this fail to suggest the nature of the factorial, but it was difficult to print in compl icated formulas involving several factorials and fractions, so in 1808 Christian Kramp [German, 176 0-1826] introduced a new sign--the only use of the exclamation point in mathematics. As a result of Kramp\'s idea, factorials have come to seem exciting. 0! = 1, 1! = 1, 2! = 2, 3! = 6, and 4! = 24. The exclamation point happily suggests how fast the factorial function rises, much faster than any power or indeed than any other commonly used function.</div><DIV>Mathematicians still say factoria l, of course, reading the symbol 4! aloud as "four factorial." I have often thought it would be bet ter if they used the verbalization of ! that proofreaders use when they read an important document aloud to a copyholder to make sure there are no errors in transcription. "Dammit!" would be read a s <i>quote cap D dammit d-a-m-m-i-t bang close quote</i>. The exclamation point becomes a "bang"! T hat would suit mathematics, in my opinion. For instance, the number of combinations of n things tak en r at a time has the formula n!/r!(n -- r)!, which a proofreader would pronounce as "n bang over r bang times the quantity n minus r bang." This is not, however, accepted in mathematical circles. </div></div></div></div></div><DIV><DIV>26 Twenty-Six XXVI 2 &#215; 13</div><DIV>FIELD MARKS The number of prim es in a given interval declines irregularly, but seems to go down as one gets to higher numbers, wh ich is what one might expect. For example, the first twenty-six prime numbers, from 2 to 101, occup y an interval of exactly 100 numbers. The next interval of 100 numbers, from 102 to 203, contains o nly twenty primes. Thereafter, the numbers per 100 tend decline, but not steadily: there are sixtee n each in the 200s and 300s, an increase to seventeen in the 400s, down to fourteen in the 500s, up to sixteen in the 600s, down to fourteen again in the 700s, up to fifteen in the 800s, and back to fourteen in the 900s. At higher numbers, however, the reduction is more noticeable. Between 100,00 1 and 100,100 there are only six primes. As a result of this decline, the twenty-six primes from 2 to 101 are the largest number of primes in any interval of one hundred consecutive counting number s.</div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES There are 168 primes in the interval from 1 to 10 00.</div><DIV>&#160;<BR></div><DIV>PERSONALITY In exact multiplication or division calculations, 26 is seen most often in terms of 13 and 52, which are half 26 and twice 26. It can also be helpful to remember that 104 is 4 × 26.</div><DIV>For approximate calculations, the proximity of 26 to 25 is helpful, especially since 25 is a fourth of 100, so an exact calculation with 25 can be found by multiplying by 100 (annexing two 0s) and dividing by 4.</div><DIV>For multiplying large counting nu mbers by 26, think of 26 as 25 + 1. To find, say, 384 × 26, convert the problem to 384 ×

 $(25 + 1) = (384 \, \& \#215; \, 25) + 384$ . The mental operations (or written ones if you choose) are 384  $\& \#215; \, 25) + 384$ . 215; 25 = 38,400 ÷ 4 = 9600 and 9600 + 384 = 9984, which is the answer.</div><DIV>&#160;<BR></ div><DIV>ASSOCIATIONS If we recognize 26 at all, it is usually as half the number of weeks in a yea r and a good substitute for half a year (twenty-six weeks is 182 days, while half a leap year is 18 3 days). If you compare six actual months to twenty-six weeks in a non-leap year, however, there ar e only two periods of six months (October through March and December through May) that are exactly twenty-six weeks long. A leap year does better, because there are twice as many six-month periods that equal exactly twenty-six weeks (you can find these if you play around a bit).</div></div></DIV ><DIV>28 Twenty-Eight XXVIII 2 &#215; 2 &#215; 7</div><DIV>FIELD MARKS The number 28 is the second perfect number (<i>see</i> discussion at 6), since its factors less than itself are 1, 2, 4, 7, an d 14, and 1 + 2 + 4 + 7 + 14 = 28. //div><DIV>Other recognizable traits: 28 is a triangular number (7 = 28) and a member of the Pythagorean triple 28, 45, 53.</div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES In addition to 6 and 28, the numbers 496 and 8128 are small perfect numbers. Perfect number s have an odd relationship to Mersenne primes (<i>see</i> Mersenne Family, pp. 85-87), since if M i s a prime number of the form 2<i>p</i> -- 1 where <i>p</i> is also prime--this is the definition of a Mersenne prime--then M(M + 1)/2 is a perfect number. The formula produces 6 for  $\langle i \rangle p \langle /i \rangle = 2$ ; 28 for  $\langle i \rangle p \langle /i \rangle = 3$ ; 496 for  $\langle i \rangle p \langle /i \rangle = 5$ ; and so forth. $\langle /div \rangle \langle DIV \rangle$ If you remember that the formula f or a triangular number is <i>n</i>(<i>n</i> + 1)/2, you will note that perfect numbers formed this way are also all triangular numbers.</div><DIV>&#160;<BR></div><DIV>ASSOCIATIONS The number 28 fig ures in one of the more amazing coincidences in the history of astronomy. In 1776 the astronomer Jo hann Elert Bode [German, 1747-1826] published the discovery made four years earlier by a less famou s German, Johann Daniel Titius [1729-1796], that the distance of each of the planets from the Sun i s determined by a simple number sequence, a sequence now called Bode\'s law. The sequence is formed with doubling as a first step, beginning 0, 3, 6, 12, 24, 48, 96, 192, 384, and then adding 4 to ea ch number, producing 4, 7, 10, 16, 28, 52, 100, 196, 388. What Titius observed and Bode made famous is that if the distance from Earth to the Sun is taken to be 10 units (third number in sequence, fo r the third planet), then 4 and 7 correctly describe the relative distances of Mercury and Venus fr om the Sun, while 16 is the correct number for the distance of Mars from the Sun. Jupiter, however, the next known planet, was not at 28 but at 52. The sequence was more firmly grounded with Saturn a t 100.</div><DIV>Bode\'s law might never have become famous, but in 1781, just five years after it was published, William Herschel found Uranus, which fit the rule, being within a reasonable margin of error of 196. But what about that 28? Surely if the law predicted it, there should also be a pla net there--although no one had a clue as to why Bode\'s law was successful.</div><DIV>Astronomers s coured the skies seeking the missing planet. On New Year\'s Day, 1801, the first day of the ninetee nth century, the Italian astronomer Giuseppe Piazzi found a previously unknown, but very small, "pl anet." Karl Friedrich Gauss devoted many hours to calculating its orbit, in the process inventing t he methods needed to obtain an orbit from a limited number of observations. From Gauss\'s orbit, th e distance from the Sun is an easy consequence of the laws of gravity. It was 28 on Bode\'s sequenc e. But the "planet" was Ceres, now known as the largest asteroid. Soon, however, astronomers found other asteroids, all about 28 units from the Sun. They came to believe (incorrectly, as it was lat er shown) that a large planet had occupied the orbit at 28 that was decreed by Bode\'s law.</div><D IV>Then people began to expect a planet at 388, the next distance invoked by the law. But astronome rs who used gravitational theory instead of number mysticism correctly predicted that the next plan et, now known as Neptune, would be elsewhere. Instead of being at 388 units from the Sun, Neptune i s at 300 units, while Pluto is even farther away from the Bode\'s number. Apparently the remarkable fit of Bode\'s law to Uranus at 196 and Ceres at 28 is a coincidence and nothing else.</div><DIV>&# 160; <BR></div><DIV>The number 28 seems to garner strange, unprovable, and incorrect theories. It is also one of the two numbers (the other is 23) that Freud\'s friend Wilhelm Fliess believed to be th e basis of life (see discussion at 23).</div><DIV>The number 28 is one of the magic numbers of nucl eons (protons and neutrons) that discourage radioactive decay. Silicon is the atom whose isotope, w ith 28 nucleons, benefits from this bit of magic.</div></div><DIV><6 Thirty-Six XXXVI 2 &#215; 2 × 3 × 3</div><DIV>FIELD MARKS The number 36 is the first nontrivial number that is both a triangular number and a square number, since 8 = 36 and 62 = 36.</div><DIV>&#160;<BR></div><DIV>A lso, 36 is a member of the Pythagorean triple 36, 77, 85.</div><DIV>&#160;<BR></div><DIV>SIMILAR SP ECIES Other numbers that are also triangles and squares (after the trivial example of 1) begin with 1225 = 352 = 49; 41,616 = 2042 = 288; 1,413,721 = 11892 = 1681; and continue infinitely.</div><D IV> <BR></div><DIV>ASSOCIATIONS Euler became interested in 1782 in a problem now known as the Thirty-Six Officers: if there are thirty-six officers, one from each of six different ranks and on e of each from six different regiments, can they march in a square formation so that each row and c olumn contains exactly one officer from each rank and from each regiment? This is harder than it lo oks, and Euler did not solve it.</div><DIV>Such arrangements into rows and columns by category are called Latin squares (sometimes Euler squares). Arranging the same group by two different criteria is a typical problem in Latin squares, with the arrangements considered to be "mutually orthogona l," which is to say, in more familiar language, perpendicular to each other. The rather unlikely re ason cited in reference books for the odd name is that in Euler\'s time such problems were shown us ing Latin letters such as a, b, c, ... instead of Arabic numerals such as 1, 2, 3, ...</div><DIV>As to the solution to the Thirty-Six Officers Problem, it comes from what seems like another mathemati cal world entirely. Projective geometry, complete with a "point or line at infinity," was originall y invented as a method by which three-dimensional scenes could be shown correctly in a painting on a two-dimensional surface. This invention was first generalized by mathematicians for transformati ons of geometric figures and later redeveloped in terms of finite sets of points, called projective planes of order n. The existence of mutually orthogonal pairs of Latin squares was shown to be equi

valent to the existence of certain finite projective planes. In 1900 the mathematician G. Tarry sho wed that there is no projective plane of order 6, which in turn implies that the Thirty-Six Officer s Problem cannot be solved.</div><DIV>&#160;<BR></div><DIV>The number 36 is a magic number for chem ical stability. Electron shells begin with two electrons nearest the nucleus. When these are fille d, the next shell has eight electrons, as does the third shell. But the fourth shell matches the ei ghteen electrons in the first three shells with another eighteen of its own. The result is a magic number of 18 + 18 = 36. The element with this atomic number is krypton, which is completely stable (and not to be confused with Superman\'s "kryptonite," which is magic of quite another kind).</div> <DIV>&#160;<BR></div><DIV>There are various British measures that are seldom if ever used anymore. A chaldron of coal was 36 bushels, for example, an amount that weighed somewhat more than one long ton (<i>see</i> discussion at 12). A barrel of ale contains 36 gallons (but a wine barrel has only 31½ gallons). If one is measuring straw, a truss is a bundle of 36 pounds, and 36 truss add u p to one load of straw. But there is a lot more hay--56 pounds or 60 pounds, depending on whether i t has been cured or is new--in a truss of hay.</div></div></div><DIV><0IV>40 Forty XL 2 &#215; 2 &#215; 2 × 5</div><DIV>FIELD MARKS Euler discovered a remarkable formula, <i>n</i>2 -- <i>n</i> + 41, t hat gives prime numbers when n is any of the first forty natural numbers. I have read that Euler be lieved that the formula would always produce primes, but this seems impossible since it is easy to see that if <i>n</i> = 41 the result cannot be prime. But the first forty counting numbers do prod uce primes. This is a result of a property of the Heegner numbers (<i>see</i> discussions at 9 and at Genus Complex, <i>i</i>).</div><DIV>&#160;<BR></div><DIV>Also, 40 is a member of the Pythagorea n triple 9, 40, 41.</div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES The 40 primes that derive from n 2 -- n + 41 are 41, 43, 47, 53, 61, 71, 83, 97, 113, 131, 151, 173, 197, 223, 251, 281, 313, 347, 3 83, 421, 461, 503, 547, 593, 641, 691, 743, 797, 853, 911, 971, 1033, 1097, 1163, 1231, 1301, 1373, 1447, 1523, and 1601.</div><DIV>&#160;<BR></div><DIV>The formula <i>>n</i>2 -- <i>n</i> + <i>p</i> w here <i>p</i> is some unspecified prime will generate a list of primes up to <i>p</i> -- 2 for a fe w numbers other than 41. The numbers <i>p</i> for which this is true are called the Lucky Numbers o f Euler. In addition to 41, the Lucky Numbers are 2, 3, 5, 11, and 17. The proof that these are the only ones is another consequence of the unusual properties of the mysterious Heegner numbers.</div> <DIV>&#160;<BR></div><DIV>PERSONALITY It is often useful to remember that 40 is 2/5 of 100, especia lly in percent problems; also it is helpful to note that 40 is 1/5 of 200.</div><DIV>&#160;<BR></di v><DIV>ASSOCIATIONS The number 40 appears in many odd common expressions and folk slang. Why does f orty winks mean a short nap? What prompted the goal of 40 acres and amule for freed slaves after th e American Civil War? An English centipede is familiarly called a forty-legs, which is actually mor e accurate than the hundred feet of "centi-ped." An old slang expression for cheap whisky is 40-ro d, since it was so powerful that it could kill from 40 rods away. There is an herb called the forty -knot, while the Tasmanian diamond bird is the forty-spot.</div><DIV>Of these, "40 acres and a mul e" has a relatively simple and known explanation. Land areas in British and U.S. customary measure were measured in rods, a length of 16½ feet or 5½ yards. (In the United States we have s ettled on the name "rod" for this surveyor\'s length, but the British are apt to call it a "pole" o r even a "perch.") Surveyors seem to make no distinction between a rod of length and a square rod o f area, but I will. The whole measurement system for land is based on numbers related to 40. This i s not an accident. If you make a larger square ("big square") from small ones, you must use at leas t four small ones. Then if you make a still larger square ("great square") from that big square the great square will have sixteen of the original small squares. Now, since we use a decimal system, m ake everything ten times as large. From this kind of surveying, the acre of 160 square rods arises. If you start with the acre and repeat the process of making larger squares one more time to obtain a square of 640 acres, you have a square mile. A mile square (that is, an actual square 1 mile on a side as opposed to any irregular region with an area of 1 square mile) is a section of land, the way that land is laid out on tax maps. A comfortable size for a prosperous family farm in the ninet eenth century was a quarter section, or 160 acres, but it was once possible to eke out a living on a quarter of that amount of land, which was 40 acres. The mule was simply the most efficient farm animal if you have only one animal to pull your plow.</div><DIV>The Bible is rife with references to 40, ranging from Noah\'s big rain to the time Jesus spent in the desert being tempted by Satan. The season of Lent is the forty days before Easter. The original quarantine against the Black Death was <i>quaranta giorni</i>, or forty days. This Judeo-Christian 40 derives from a Semitic tendency toward using 40 as a general round number as 100 is used in the West. The example of Ali Baba and the forty thieves is from the same tradition.</div><DIV>&#160;<BR></div><DIV>The number 40 is also one of the mysterious magic numbers for clusters of atoms. Clusters of forty atoms have more stabil ity and are therefore more likely to form than, say, those with thirty-nine or forty-two atoms.</di v></div><DIV><8 Forty-Eight XLVIII 2 &#215; 2 &#215; 2 &#215; 3</div><DIV>FIELD MARKS In 1932 it was established that for 48 or any whole number greater than 48, there is a prime number that is between that number and that number plus an eighth of the number. For example, for 48, the higher limit is 48 + 6 = 54 and the prime in that interval is 53.</div><DIV>&#160;<BR></div><DIV>O ther recognizable traits: 48 is a member of the Pythagorean triple 48, 55, 73.</div><DIV>&#160;<BR> </div><DIV>&#160;<BR></div><DIV>PERSONALITY Because 48 is 3 &#215; 24 it has many appearances (<i>s ee</i>, for examples, the discussions at 16 of folding paper and at 6 of numbers with many small di visors.) The divisors of 48 including the unit are 1, 2, 3, 4, 6, 8, 12, 16, 24, putting it among t he more useful numbers for many purposes. For multiplication, however, its nearness to 50 is the mo re useful connection.</div><DIV>&#160;<BR></div><DIV>ASSOCIATIONS Although there are 880 magic squa res of order 4 (<i>see</i> discussion at 9), the remarkable ones are forty-eight magic squares that are called most-perfect pandiagonals. All magic squares have the property that their rows, columns, and diagonals add to the same number, sometimes called the magic constant or the magic number for t

he square. In the square below, the magic constant is 30.</div><DIV>This magic square is also a pan diagonal, which means that its "short" diagonals such as 9, 10, 6 can be extended by adding the far corner, 5, to obtain the same magic constant. Similarly, 3 + 15 + 12 + 0 = 30; 8 + 4 + 7 + 11 = 30; and 2 + 1 + 13 + 14 = 30. Look also at the even shorter diagonals such as the combination 7, 13 and 8, 2 or the combination 3, 9 and 12, 6. Same sum.</div><DIV>But this is also one of the forty-eight most-perfect pandiagonals of order 4 (actually all the pandiagonals of order 4 are "most-perfect"; higher orders can have rather less perfect pandiagonals). Notice that if you were to use this magi c square to tile a floor, keeping the numbers in the sameorientation, you would have the floor cove red in a continuous pattern using the first sixteen whole numbers. In that pattern, any contiguous four numbers in a straight line, horizontal, vertical, or diagonal would sum to 30. Furthermore, i f you choose any four numbers forming a small square, their sum will also be 30. Even if you add fo ur numbers along a diagonal so that each pair of numbers is separated by a third number, the sum wi ll be 30. Most perfect indeed!</div><DIV>And there are forty-seven more of these where that came fr om.</div><DIV>Amazingly, higher orders can produce many more of such wonders, although the order mu st always be a multiple of 4. There are 368,640 most perfect pandiagonal magic squares of order 8 a nd 2,229,530,000 of order 12, with the number rising rapidly above that.</div></div></div><DIV><DIV>50 Fi fty L 2 %#215; 5 %#215; 5</div><DIV>FIELD MARKS As with 5, the number 50 occurs implicitly in all m easurement situations involving a measurement to the nearest 100. In such measurement, the correct interpretation of the observation that Texas is 800 miles across from east to west is that the dis tance is between 800 -- 50 = 750 miles and 800 + 50 = 850 miles.</div><DIV>&#160;<BR></div><DIV>SIM ILAR SPECIES The same measurement connection occurs with multiples of 5 in general. For example, to the nearest 10 miles Texas is 760 miles across, or between 755 and 765 miles.</div><DIV>&#160;<BR> </div><DIV>PERSONALITY As half of 100, 50 is especially easy to handle for multiplication. You shou ld also remember thatdivision by 50 can be accomplished by doubling and keeping track of the decima l point. For example, to divide 836 by 50, double to get 1672 and then divide by 100 (move the deci mal point two places to the left) to get the answer of 16.72.</div><DIV>&#160;<BR></div><DIV>ASSOCI ATIONS Pentecost, when the Holy Spirit descended on the apostles, took place fifty days after Easte r; the feast is now always celebrated on a Sunday seven weeks (forty-nine days) after Easter. In En gland Pentecost is a popular date for baptism, at which the newly baptized are dressed in white--he nce, another name for the day is White Sunday, or Whitsunday.</div><DIV>&#160;<BR></div><DIV>&#160; <BR></div><DIV>The number 50 is one of the magic numbers of nuclear stability. Two elements with is otopes of 50 nucleons (protons and neutrons) are titanium and vanadium--but while titanium-50 is st able, as are several lighter isotopes of titanium, vanadium-50 is less stable than, and therefore m uch less abundant than, vanadium-51. Go figure.</div><DIV>The magic qualities of the nuclear number s become less obvious as the size of the numbers increases. The theory explaining why these particu lar numbers should be magic is not entirely satisfactory in any case.</div></div></div></DIV><DIV>52 Fifty -Two LII 2 × 2 × 13</div><DIV>FIELD MARKS The number 52 is the fifth Bell number, or the number of ways that five different objects can be arranged in distinct sets. The numbers are named after Eric Temple Bell, who is primarily known as a historian of mathematics, who investigated thes e numbers.</div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES Other small Bell numbers are 1, 2, 5, 15, and 203. For example, the sixth Bell number is 203, meaning that six distinct objects can be arrang ed in 203 different ways (<i>see</i> discussion at 11).</div><DIV>&#160;<BR></div><DIV>PERSONALITY The relation of 52 weeks to 1 year is often a factor in business calculations. Since the relation of 52 to the year and the week derives ultimately from astronomy, there is no particular reason wh y we should be blessed with a number of weeks in the year that is divisible by 4, but we are. If Ea rth were slightly farther from the Sun, for example, the year might have 372 days and there would b e 53 weeks in the year, a prime. However, a year a week shorter than our existing one would have 51 weeks, and accountants would likely separate the year into thirds of 17 weeks instead of quarters o f 13 weeks.</div><DIV>As it is, careful accountants do something much more complicated than simply figuring 13 weeks to a quarter. The quarters are treated in terms of 3 months at a time. Only the second quarter of April-May-June is a perfect quarter of 91 days (13 × 7 = 91), while the fir st quarter is usually a day short, and the last two are each a day long. So some accountants make a djustments as indicated by the number of days.</div><DIV>In computation, the relation of 4 and 13 t o 52 is useful whenever these particular numbers are involved, although not particularly helpful as an aid to other calculations.</div><DIV>&#160;<BR></div><DIV>ASSOCIATIONS The reason that there are fifty-two weeks in a year is that 364 ÷ 7 = 52. The 7 for days in a week is a whole-number app roximation of the time between phases of the Moon; 364 is the closest multiple of 7 to the year of 365 days.</div><DIV>A deck of playing cards has fifty-two cards, not counting any jokers. The 52 c omes from four suits of thirteen cards each. The number of cards in the deck was not always 52, how ever. Early Tarot cards had five groups of ten cards each; the Venetian Tarot had four suites of fo urteen cards not unlike the suits of a modern deck of playing cards, except that instead of the jac k there were two similar figures called the cavalier and the valet. Used for casting fortunes, the Venetian Tarot also included twenty-two picture cards that represented such figures as the Sun, De ath, Justice--and the Fool, our modern joker. While the total of seventy-eight cards seems excessiv e, the Florentines added another nineteen fortune-telling cards to bring the total to ninety-seven. The French developed the precursors of the modern suits of spades, hearts, diamonds, and clubs. Kee ping the four French suits and dropping all the fortune-telling cards (except, sometimes, the joke r) gives the modern deck of 52 (or 53) cards.</div></div><DIV><DIV>65 Sixty-Five LXV 5 &#215; 13</d iv><DIV>FIELD MARKS Although 65 is instantly recognizable as a multiple of 5, it is somehow surpris ing to find that it is 13 × 5. It may help to relate it to 52, the number of weeks in a year, is part of three Pythagorean triples, 16, 63, 65 and 33, 56, 65 and 65, 72, 97. Therefore, 65 is t

he smallest hypotenuse of two different right triangles that have sides that are natural numbers, s ince 652 = 632 + 162 and also 652 = 562 + 332.</div><DIV>&#160;<BR></div><DIV>&#160;<BR></div><DIV> SIMILAR SPECIES The multiples of 5 with other medium-sized primes, including 85, 95, 115, 145, 155, and185, have many of the characteristics of 65. They are not as easy to handle arithmetically as mu ltiples of 5 that have a composite factor.</div><DIV>&#160;<BR></div><DIV>&#160;<BR></div><DIV>PERS ONALITY In addition to having the virtue of a factor of 5 and the flaw of a factor of 13, 65 is com fortably nestled between 64, which is the sixth power of 2, and 66, which contains an 11. So you ha ve many choices when dealing with computations based on 65. Multiplication by any even number can u se the 2 from the evenness and the 5 from 65 to become a 10, so 36 × 65 is the same as 18 &#21 5; 10 × 13, which may not seem to be an improvement until you mentally rework it as 260 × 9, which is (of course) 2600 -- 260 = 2340.</div><DIV>&#160;<BR></div><DIV>A#160;<BR></div><DIV>ASS OCIATIONS The association most Americans have with 65 is the age of "senior citizenship." It once w as the age of retirement, but now people retire anywhere from their fifties on and many prefer not to retire at all. Oddly, as the age for the start of full social security payments in our society is on the increase, the age at which a person can get senior-citizen discounts has dropped in many stores, and is often sixty-two or even sixty. The AARP, America\'s union of retirees, starts sendin g you mail when you turn fifty, retired or not.</div></div><DIV>100 One Hundred C 2 &#215; 2 & #215; 5 × 5</div><DIV>French <i>cent;</i> German <i>hundert;</i> Spanish <i>ciento;</i> Italia n <i>cento;</i> Latin <i>centum;</i> Greek <i>hekat&#243;n</i></div><DIV>&#160;<BR></div><DIV>&#16 0;<BR></div><DIV>FIELD MARKS Since 100 is a power of 10 (102), it is an important part of the decim al system of numeration, but as anumber it seems to have no particular distinction. If we used a nu meration system based on 12, for example, the number we now write as 100 would be written as 84, me aning (8 × the base) + 4 (in decimal notation, 96 + 4) and no longer look like anything specia 1. But 100 is not a prime, not a figurate number, not a member of any especially interesting sequen ce (although it is a perfect square), not a factorial, and so on and on.</div><DIV>&#160;<BR></div> <DIV>&#160;<BR></div><DIV>SIMILAR SPECIES Unlike 100, the number 10 is interesting no matter what s ystem of numeration is used (<i>see</i> discussion at 10), but higher powers of 10 are as dull as 1 00.</div><DIV>&#160;<BR></div><DIV>&#160;<BR></div><DIV>PERSONALITY Despite its ordinariness as a n umber, its special role in our numeration system makes 100 a vital aid in computation. Any number t hat is near to 100 can be easily computed by converting the number to 100 plus-orminus the differen ce. Thus, in computation a number such as 97 can be replaced by 100 -- 3, and 97 × 57, for exa mple, is the same as (100 - 3) × 57 = 5700 - (3 × 57) = 5700 - 171 = 5529.</div><DIV>&#16 0;<BR></div><DIV>&#160;<BR></div><DIV>ASSOCIATIONS Although in Western society 100 is regarded as t he common small round number, just as 40 is in Semitic literature (<i>see</i> discussion at 40), "h undred" occurs fewer times than one might expect in common expressions--people often seem to prefer a thousand or a million to indicate many, as in the Chinese proverbs about a picture being worth a thousand words or a journey of a thousand miles beginning with a single step; or in the high-worth images of a million-dollar baby who flashes amillion-dollar smile. While we round to hundreds, we e xpress size with thousands and millions. The time interval of 100 years is common, however, and Fra nklin D. Roosevelt\'s administration famously began with 100 days of activity. Among well-known quo tations using the word, "hundred" is followed by the word "years" in more than a third of the insta nces.</div><DIV>&#160;<BR></div><DIV>&#160;<BR></div><DIV>The relationship of 100 to virgin purity is on the authority of St. Jerome, who also informs us that 30 represents marriage and that 60 sta nds for widowhood. His reason for these associations comes from the common custom of the time (fift h century A.D.) of representing numbers and calculating with them using the fingers, nails, and knu ckles of two hands. In this system the number 30 was symbolized by the somewhat difficult gesture o f putting the nails of the index finger and thumb of the left hand together in what the various wri ters who describe the gesture insist is a "tender embrace" or words to that effect. The number 60 i nvolves the same two fingers, but now the fingerprint side of the index finger is on the nail of th e thumb. Jerome says that the index finger symbolizes the trouble and tribulation that press down o n the widow, who is personified as the thumb. The same gesture on the right hand that means 60 on t he left represents 100, which Jerome identifies with virginity only because it is on the other hand from marriage and widowhood.</div><DIV>Jerome\'s account of the meaning of these numbers emerges as a gloss on a passage in the New Testament known as the Parable of the Sower. Seed that falls on goo d ground may increase a hundredfold, sixtyfold, or thirtyfold. Jerome, best known for his translati on of the Bible, wanted to explain why Jesus chose those three particular numbers (I am not convinc ed).</div></div><DIV><DIV>120 One Hundred Twenty CXX 2 &#215; 2 &#215; 3 &#215; 5</div><DI V>FIELD MARKS The number 120 is the least <i>multiply perfect number</i> (read <i>multiply</i> as M UL-tuh-plee, not mul-tuh-PLY). A perfect number is one, like 6 or 28, for which the sum of its divi sors, including 1 but not including itself, is equal to the number. A multiply perfect number is on e for which the sum of the divisors, as defined, is equal to a multiple of the number. In the case of 120 the sum is 240, which is 2 × 120, so 120 is multiply perfect. Since the sum is twice t he original number, 120 is multiply perfect of class 2.</div><DIV>&#160;<BR></div><DIV>&#160;<BR></ div><DIV>Other recognizable traits: 120 is 5! (<i>see</i> Factorial Family, pp. 145-146) and part o f the Pythagorean triple 119, 120, 169 (<i>see</i> Pythagorean Family, pp. 67-70).</div><DIV>&#160; <BR></div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES The number 672 is the next multiply perfect num ber of class 2.</div><DIV>&#160;<BR></div><DIV>&#160;<BR></div><DIV>PERSONALITY The product of any five consecutive integers is a multiple of 120. One of the integers out of any five in a row must be a multiple of 5, and others must be multiples of 4 and 3. This combination gives a factor of 6 0, but there are two even numbers in any four consecutive integers, so in addition to the factor of 4 there is a factor of 2. Put them all together and you get 120.</div><DIV>&#160;<BR></div><DIV>&#1 60;<BR></div><DIV>ASSOCIATIONS The "great hundred" or "long hundred" of Germanic custom was 120 (<i

>see</i> discussion at 12).</div></div></DIV><DIV>121 One Hundred Twenty-One CXXI 11 &#215; 11</div> <DIV>FIELD MARKS The number 121 is the smallest number that is both a star number (<i>see</i> discu ssion at 13), being 5<i></i>, and also a perfect square, being 112. Furthermore, it can be expresse d in the form  $\langle i \rangle p \langle /i \rangle 0$  +  $\langle i \rangle p \langle /i \rangle 1$  +  $\langle i \rangle p \langle /i \rangle 2$  +  $\langle i \rangle p \langle /i \rangle 3$  +  $\langle i \rangle p \langle /i \rangle 4$  since 112 = 30 + 31 + 32 + 33 + 34. It is the only perfect square that can be expressed as a sum of consecutive powers of a n atural number.</div><DIV>&#160;<BR></div><DIV>&#160;<BR></div><DIV>Other distinguishing characteris tics: 121 is the least example of a number that is a three-digit palindrome. A palindrome is usuall y a word or statement that reads the same backward or forward, such as "radar" or "Madam, I\'m Ada m." A number palindrome is the same idea: for example, 123,454,321. It has been shown that for all two-digit numbers, reversing the digits and adding will lead to a palindrome, although the steps m ay have to be repeated. For example, the number 73 reversed is 37, so the steps to a palindrome are </div><DIV><DIV>73 + 37 = 110; 110 + 011 = 121</div></div></div><on this case there are two stepsto a palindrome. The champion two-digit number is 89, which does not produce a palindrome until th e twenty-fourth step. The resulting palindromic number is 8,813,200,023,188. Notice that 98 is a co -holder with 89 of this title.</div><DIV>&#160;<BR></div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES The number 11 is the smallest nontrivial palindrome and the only two-digit number that can be a pr ime palindrome, since all other two-digit palindromes are multiples of 11. There are many three-dig it prime palindromes, however--131, 151, 181, 191, 353, 373, 727, 757, 787, 797, 919, and 929.</div> <DIV>&#160;<BR></div><DIV>&#160;<BR></div><DIV>PERSONALITY As the square of a prime, 121 is not ver y tractable for operations such as multiplication or division using methods based on factoring. But 121 is written in our numeration system with the two smallest digits so, as with 111, 112, 211, 21 2, and 222, it is easy to multiply, add, or subtract no matter what its factors are. Generally it i s easier to combine doubling with the standard multiplication algorithm, however, to find quickly p roducts involving 121 instead of simply writing out every step. For example, to find 347 × 121 you could first think 347 doubled is 700 -- 6 = 694, relying on the proximity of 347 to 350. Then t he product is</div><DIV>The point here is that the partial products can be found "in your head" ins tead of dealing with one digit at a time.</div></div><DIV><DIV>144 One Hundred Forty-Four CXLIV 2 & #215; 2 × 2 × 2 × 3 × 3</div><DIV>FIELD MARKS The number 144 is the only Fibona cci number (<i>see</i> Fibonacci and Lucas Families, pp. 120-122) that is also a perfect square. Od dly, if you count 1 as the first Fibonacci number so that the sequence begins 1, 1, 2, 3, 5 ... , t hen 144 is the twelfth Fibonacci number as well as being the square of 12.</div><DIV>&#160;<BR></di v><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES The combinations of 2 and 3 repeated several times are easy to use but not always easy to recognize. Put another factor of 2 in 144 and you have 288. Ano ther 3 brings 432, and one more takes you to 1296, the square of 36 and the fourth power of 6.</div ><DIV>&#160;<BR></div><DIV>&#160;<BR></div><DIV>PERSONALITY Because it is composed of the two small est primes each repeated, there are many helpful ways to factor 144. Depending on the computational need, you might use 2, 3, 4, 6, 8, 9, 12, 16, 18, 24, 36, 48, or 72 to unlock a problem involving 1 44.</div><DIV>&#160;<BR></div><DIV>&#160;<BR></div><DIV>ASSOCIATIONS Twelve dozen, or 144, is also known as a gross, a common unit of measurement for shipping or purchasing sets of small objects. T he derivation of the word seems to be from an old word meaning "large" or "thick," which also is th e original derivation of "gross" as coarse, meaning "disgusting" or "repulsive". But in medicine a "gross lesion" is not especially disgusting, just large enough to be seen without using a magnifyi ng instrument.</div></div></DIV><DIV>196 One Hundred Ninety-Six CXCVI 2 &#215; 2 &#215; 7 &#215; 7</ div><DIV>FIELD MARKS The number 196 emerges from the study of number palindromes (<i>see</i> discus sion at 121). Searches have failed to find a palindrome created by adding 196 to its reverse and re peating the process; this is the smallest number for which no amount of steps tested has produced a palindrome. No one has established whether or not a palindromic sum will eventually appear.</div><D IV> <BR></div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES 196 is the square of 14, which is some how more easily overlooked than the more obvious squares around it: 144 and 169 just below and 225 and 256 just above.</div><DIV>&#160;<BR></div><DIV>&#160;<BR></div><DIV>PERSONALITY For 196, havin g two factors of 7 is somewhat redeemed by being close to 200, but it is often easier to multiply w ith half 196, which is 98, than with 196 itself. For example, to find 236 × 196 you would star t with 236 × 98 and then break that down to (100 -- 2) × 236. Doubling 236 gives 472, so 236 × 98 is 472 less than 23,600 or 23,128. So 236 × 196 is twice that or 46,256 (a doub ling made easier if you have memorized the powers of 2 so that you recognize 256 as twice 128 witho ut doing any computation).</div><DIV>&#160;<BR></div><DIV>&#160;<BR></div><DIV>ASSOCIATIONS Another appearance of 196 is in conjunction with Bode\'s law, since 196 is the number in the sequence of Bo de\'s law associated with the planet Uranus (<i>see</i> discussion at 28).</div></div></DIV><220 Two Hundred Twenty CCXX 2 × 2 × 5 × 11</div><DIV>FIELD MARKS The number 220 is one o f a pair that are perhaps the most famous nonhuman couple of antiquity, the only two then-known <i>> amicable numbers</i> (the other is 284). What makes these numbers more than simply friendly is that the sum of divisors less than the number itself but including 1 (as in the definitions of perfect, abundant, and deficient numbers) for 220 is 284 and the divisors of 284 sum to 220. For the recor d, the divisors of 220 are 1, 2, 4, 5, 10, 11, 20, 22, 44, 55, and 110.</div><BIV>&#160;<BR></div>< DIV> <BR></div><DIV>SIMILAR SPECIES Aside from 284, the next similar pair of amicable numbers were discovered by Fermat in 1636. They are 17,296 and 18,416. Furthermore, Fermat and Descartes w orked out a method of finding at least some such pairs (Descartes gets the credit for 9,363,584 and 9,437,056). Euler and Lagrange went on to find more pairs. These began relatively low with the comb ination 2620 and 2924 and proceeded to large numbers of digits.</div><DIV>Thus, one of the most ast onishing discoveries in mathematics occurred in 1867 when a sixteen-year-old Italian named B. Nicol ò I. Paganini (no relation to the violin and guitar virtuoso) found that 1184 and 1210 are ami cable.</div></div><DIV><GIV>>365 Three Hundred Sixty-Five CCCLXV 5 &#215; 73</div><DIV>FIELD MARKS T

he number 365 is the smallest number that can be expressed as both the sum of two consecutive perfe ct squares and the sum of three consecutive perfect squares: specifically, 132 + 142 = 102 + 112 + 122 = 365. < /div > CIV > #160; < BR > < /div > CIV > #160; < BR > < /div > CIV > SIMILAR SPECIES After 365, the next species after 365 in the sext specienumber that is the sum of both two and three consecutive perfect squares is 35,645 = 1332 + 1342 = 1082 + 1092 + 1102. After that comes 3,492,725, which I leave for you to decompose.</div><DIV>&#16 0;<BR></div><DIV>&#160;<BR></div><DIV>PERSONALITY The difficulty of computing with a product of two primes that is not near any friendly number cannot be alleviated even by working with twice 365, wh ich is 730. It may sometimes be handy to compute the number of days in a particular number of year s, keeping leap year in mind. For example, a U.S. president\'s term of four years is typically 1461 days; two terms is 2922 days.</div><DIV>&#160;<BR></div><DIV>&#160;<BR></div><DIV>ASSOCIATIONS The number 365 is familiar to one and all as the number of days in a year. The statue of the Roman god Janus in the Roman Forum, according to Pliny the Elder, looked forward and backward (he was the god of gates and doorways), and his hands featured the number 365 in classical finger notation, to symb olize the year. January was the month of Janus, which the Romans in 154 B.C. changed to become the beginning of the year from its previous start on March 1. Why change? There was a rebellion in Spa in. To speed up a change of commanders, normally an operation taking place at the turn of the year, 154 was given only ten months and the year we call 153 began on January 1. Thus, the two-faced Janu s came to symbolize looking forward to the new year and backward to the old. Pliny\'s description o f the statue was written some two hundred years after the change of the start of the year, so there was plenty of time for a tradition to develop.</div></div></DIV>1001 One Thousand One MI 7 &#21 5; 11 × 13</div><DIV>PERSONALITY Multiplying by 1001 is exceptionally easy if there are fewer than four digits in the other factor. For a single-digit factor, <i>d</i>, the product is always w ritten <i>d00</i>d (where <i>d</i> is treated as a sign instead of as a number). If the number is s hown with two digits as <i>de</i>, product <i>de</i> &#215; 1001 is <i>de</i>0<i>de</i>, while the three-digit version shows <i>def</i> &#215; 1001 = <i>defdef</i>. When there are four or more digi ts, you actually have to add a bit to get the product, although it is still easy.</div><DIV>&#160;< BR></div><DIV>&#160;<BR></div><DIV>ASSOCIATIONS A number game is based on the idea that multiplying a three-digit number by 1001 is found by writing the digits down twice, a process that is not obvio uslymultiplication. If you tell someone to think of a three-digit number and write the digits down twice (thinking, say, of 531 and writing 531531) to get a new number, the resulting multiplication is hidden. Now you can ask the sucker to divide this number by some low primes, steering your mark to 7, 11, and 13 (in any order) with warnings such as "no, not 17, that\'s too hard" or "not 5, th at\'s too obvious." If the divisions are by 7, 11, and 13 and no other numbers, the final quotient will be the number that the sucker chose in the beginning--magic of a sort.</div><DIV>&#160;<BR></ div><DIV>&#160;<BR></div><DIV>The idea of excess is often carried by adding "and 1" to a larger num ber, in particular by 1001, as in Scheherazade\'s tales of the 1001 nights.</div></div></div><DIV>10 24 One Thousand Twenty-Four MXXIV 2 × 2 &#2 × 2 × 2</div><DIV>FIELD MARKS The number 1024 is 210 and as a result occurs in many prob lems.</div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES The next higher tenth power is 310, which is 5 9,049, demonstrating how rapidly powers increase.</div><DIV>&#160;<BR></div><DIV>PERSONALITY Comput ation involving several powers of 2 is much easier to do with the rules for exponents than by using the decimal expansions. For example, to divide 1024 by 64 think 210 \$4247; 26 = 210 - 6 = 24 = 16. nology, it means 1024, not 1000 (<i>see</i> Powers of 2, p. 171).</div><DIV><DIV>Powers of 2</div>< DIV>Numbers such as 2, 4, 8, 16, 32, 64, 128, 256, 512, 1024, 2048, 4096, 8192, 16, 384, 32,768, an d 65,536 occur whenever there are only two possibilities to consider. They appear in counting probl ems that can be analyzed as a sequence of decisions that can be called choose or reject. Perhaps th e powers of 2 are most familiar to people today as the numbers that occur repeatedly whenever compu ters are discussed, but they are usually in disguise. Although the prefix kilo- means 1000, a kilob yte is not 1000 bytes but 1024 bytes. This is because the computer makes a series of choices in the choose-or-reject format, commonly labeled on or off. Thus, if there are ten such choices to be mad e, the number of possible states for the computer is 210 = 1024, conveniently close to 1000 but not equal to it. As a result, adding 32 gigabytes of memory to your computer is adding rather more than 32,000,000,000 bytes (gigameans 1 billion). Instead, you are adding 32 × 230 = 235 = 34,359,73 8,368 bytes.</div></div></div></div><DIV>1063 The Sand Reckoner\'s Number</div><DIV>FIELD MARKS In p rinciple the Hindu-Arabic system can be used to write any natural number, no matter how large. The Greeks did not have such a system, and so it was to some degree debatable among them as to how far numbers might reach. While one school of philosophy proposed paradoxes that involved the possibilit y and impossibility of infinite numbers, other philosophers could cite Aristotle, who proposed that true infinity could never be realized. The common people seem to have thought of infinity as merely a very large number (if they thought of it at all).</div><DIV>Into this situation stepped Archimed es of Syracuse [c. 287-212 B.C.], generally recognized as the greatest all-round mathematician of c lassical times. His discussion of large numbers, <i>The Sand Reckoner</i>, begins with the followin g introduction:</div><DIV><DIV>There are some ... who think that the number of the sand is infinite in multitude; and I mean by the sand not only that which exists about Syracuse and the rest of Sici ly, but also that which is found in every region whether inhabited or uninhabited. Again there are some who, without regarding it as infinite, yet think that no number has been named which is great enough to exceed its multitude ... . But I will try to show ... of the numbers named by me ... some exceed a mass [of sand] equal in magnitude to the universe.</div></div></div>Archimedes then proceed ed to compute the volume of the universe based on the premise, put forward a few years earlier by A ristarchus of Samos, that Earth revolves around the Sun and that the celestial sphere of stars is f ar beyond the orbit of Earth. Archimedes was very careful to say that this strange idea of Aristarc

hus is just a hypothesis, and he rejected as illogical the suggestion from Aristarchus that the rat io of the distance to the stars to Earth\'s orbit must be as the diameter of a circle to its center (a nice approximation of what we now know to be the truth if you don\'t mind dividing by 0, which A rchimedes was unwilling to do). But Archimedes began with the idea that the stars are as far from E arth as the ratio of the orbit of Earth is to its diameter. In making his calculation, he deliberat ely overestimated the size of Earth by a factor of 10 (basing his calculations on then current idea s and measuring in thecommon Greek measure of stadium lengths) and also provided good margins of er ror on the distances involved, explaining each one carefully. In estimating the volume of grains of sand, for which he errs on the other side, he began with 10,000 grains per poppy seed, 40 poppy see ds measuring the breadth of a finger, and the length of a stadium equal to less than 10,000 finger breadths. When he was done he had every linear measure converted to stadium lengths. From this res ult, he could calculate the volume first, and then return to number.</div><DIV>Before he could comp lete his argument, however, Archimedes had to invent a new notation system, and the one that he cre ated is far more powerful than needed to represent the number of grains of sand. At that time the l argest number available in the Greek system was the myriad, which is 10,000 in our system. Archimed es proceeded to designate what he called the <i>first order</i> (that is, the first order after the myriad) the "myriad myriads," which we would write as 100,000,000. What he called the <i>second ord er uses</i> that myriad myriads as its unit, so after another myriad myriads, the numeration system has reached what we would write as 100,000,0002, or the original myriad raised to the fourth power. Archimedes then continued to go order after order until reaching the <i>myriad myriadth order,</i> for which the highest number is 100,000,000100,000,000, which is known as <i>P</i>. The number <i> P</i> might be more recognizable as 10800,000,000.</div><DIV>This vast number of orders completes o nly the first <i>period</i> in Archimedes\' system. Then he goes through a series of periods, windi ng up with the <i>myriad myriadth period</i>. The last number of the last period is 1080,000,000,00 0,000,000, or 10 to the 80 thousand trillionth power.</div><DIV>This was more than sufficient for h is original purpose. The number of grains of sand in a universe, built more or less according to Ar istarchus\' radical idea that Earthrevolves about the Sun, would be less than the number we would w rite as 1063.</div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES The largest number encountered by most Americans in the course of their daily lives is the number termed the national debt. At the end of the twentieth century, the national debt of the United States was running at about \$6 trillion. As a number in decimal notation that is 6,000,000,000,000, or in scientific notation (see below) 6 &#2 15; 1012. So the national debt is less than the number of grains of sand in Aristarchus\' universe. Another familiar number, the number of people on Earth, just reached 6,000,000,000 (one thousandth the U.S. national debt) in 1999--much smaller than the Sand Reckoner\'s Number.</div><DIV>&#160;<B R></div><DIV>Today the universe is a little bit bigger, and we know of entities much smaller than a grain of sand. Estimates vary, but a typical view of the total number of subatomic particles in the Hubble Space Telescope view of the universe is 1076. This does not seem at first to be much larger than Archimedes\' number, but it is a bigger difference than is obvious at first sight. Comparison s for numbers shown in the form 10n are particularly easy to make--you need only subtract the numbe rs represented by the exponents to find by what power of 10 the lower number needs to be multiplied to equal the higher.</div><DIV>Here is a homely example. How much bigger, as a ratio, is a billion than a million? A billion in the United States at least is 1,000,000,000, or 109, while a million is 1,000,000, or 106. So an American billion is 109 - 6 = 103 times as big as a million. (In Engla nd the billion is a different number, 1012, which is a trillion in the United States, so an English billion is 106 times or a million times as big as a million. The French go with the American syste m, the Germans with the English. The main problem comes in books that hope to sell in both England a nd the United States, causing the authors to write 1,000,000,000 instead of a billion or -- in Englan d--milliard and 1,000,000,000,000 instead of a trillion or billion.) Thus, to compare 1076 with 106 3 think 76 - 63 = 13, so 1076 is 1013 times as large as 1063. In other terms, a presently accepted estimate for the number of subatomic particles in the universe is 10 trillion times as large as th e Sand Reckoner\'s Number.</div><DIV>&#160;<BR></div><DIV>PERSONALITY Scientists often speak in ter ms of "orders of magnitude," an expression that is seldom defined explicitly despite its common usa ge (see discussion at 10). If one number is an order of magnitude greater than another, then the fi rst is ten times the latter. This idea works especially well with the system of notation based on p owers of 10 that is known as <i>scientific notation</i>. This notation is useful for the extremely large and small quantities encountered in science and to indicate the precision of a measurement. When we say that the Sand Reckoner\'s Number is 1063 we are using scientific notation; in ordinary Hindu-Arabic notation the same number would be</div><DIV>1,000,000,000,000,000,000,000,000,000 e of type, since there are sixty-three 0s following the 1.</div><DIV>But scientific notation would be rather special if it could be used only for powers of 10. Instead, each number is expressed as a decimal fraction that is between 1 and 10 (the multiplier) times an integral power of 10. By kee ping the multiplier between 1 and 10, the exponent for the power of 10 tells the size. For example, the number shown inscientific notation as 1.2334 × 109 will be about a billion, an order of ma gnitude greater than the number 1.2334 × 108. It should be clear that this system, which combi nes ordinary decimal notation with powers of 10, can be used to express any number whatsoever. If t he number is actually a power of 10, the multiplier is omitted. If the number is less than 1, a neg ative power of 10 is used (<i>see</i> discussion of <i>rational exponents</i> at Genus Rational, 1/ 4).</div><DIV>One of the many virtues of scientific notation is that computation with numbers expre ssed in scientific notation is simplified, since (a × 10b) × (c × 10d) is the same n umber as (a × c) × 10b + d. Similarly, (a × 10b) ÷ (c × 10d) is just (a &# 247; c) %#215; 10b - d.</div><DIV>Another virtue of scientific notation is that the decimal multipl

ier is supposed to show exactly how a measurement was carried out. For example, as a pure amount th e numbers 1.2 × 103 and 1.200 × 103 are both the same as 1200. But the number of decimal places should indicate the precision of the measurement. When that convention is used, it is under stood that a measurement of 1.2 × 103 meters was measured to the nearest 100 meters, but one o f 1.200 × 103 was measured to the nearest meter.</div></div></DIV><DIV>1096 Rotman\'s Biggest N umber</div><DIV>FIELD MARKS According to Brian Rotman of Louisiana State University at Baton Rouge, 1096 is the largest possible number that could be reached by counting using a finite computer opera ting at a theoretical minimum drain on energy. The effort needed to count this high would exhaust a ll the energy in the universe, including the dark matter that cannot be detected.</div><DIV>It is R otman\'s notion that just as there is a non-Euclidean geometry in which no lines are parallel, such as the system in which a straight line is a great circle on a sphere, there is a non-Euclidean arit hmetic in which counting does not extend to infinity. Rotman notes that completed infinities (<i>se e</i> discussion at Kingdom Infinity, 8) do not exist in nature, so why should they in mathematics? Counting, the process of iterating one number after another, can go only so far. Rotman figures tha t counting is limited practically by how high a number can possibly be produced by counting. Since the computer can be programmed to count very fast, he considers the highest number that a theoreti cally possible computer might reach, which would be limited by energy requirements. Rotman calls nu mbers higher than that (theoretically) highest possible number, which is 1096, "transiterates" inst ead of numbers. Transiterates might not behave at all like the numbers that can actually be counte d. Note that transiterates are not infinities, but "numbers higher than you can count to."</div><DI V>&#160;<BR></div><DIV>SIMILAR SPECIES Rotman\'s Biggest Number, 1096, is not quite as big as a goo gol, which is 10100, or 1 followed by a hundred zeroes (see 10100). The difference between the goog ol and Rotman\'s Biggest Number is that no entity in the universe could possible count to a googol, which is 10,000 times as big as Rotman\'s Biggest Number. To Rotman, a googol is merely a fairly sm all transiterate.</div><DIV>&#160;<BR></div><DIV>Rotman suggests that the largest number one could even imagine counting to by a computer the size of the entire universe would be 1 followed by 1098 zeros, which might be called Rotman\'s Even Bigger Biggest Number.</div><DIV>&#160;<BR></div><DIV>P ERSONALITY Perhaps we forget to use our mental number line when confronted with numbers in exponent ialform. It is easier to recognize that 1234 is about a hundred times as big as 12 than it is to ob serve that 104 is exactly a hundred times 102. My suspicion is that we learn to associate the lengt h of the physical numeral with the size of the number, so that 1096, even if it is the largest numb er that a perfectly efficient finite computer could count, does not seem nearly as much as 1,234,56 7,890,987,654,321, which is just a little bit more than a sextillion.</div><DIV>&#160;<BR></div><DI V>ASSOCIATIONS While Rotman considers the theoretical border line between the transiterates and wha t, on the basis of what a computer can do, he seems to think of as "actual numbers," it might make more sense to put this on a human scale. As everyone who has measured the time in seconds by count ing "a thousand and one, a thousand and two, a thousand and three," and so forth will recognize, a person can easily count aloud more than a number name per second up to about 1000; and after that for a time the rate will be about a number name pronounced per second, while some large numbers ("a billion two hundred thirty-seven million five hundred eighty-nine thousand seven hundred ninet y-seven" for example) take more than a second to name even if you hurry. Consider someone who learn s to count at about the age of four and lives to be a hundred and four. How high will the count be at the hour of death? In this counting lifetime there are going to be 100 times 365 days plus extr a days for leap years (24 leap years, most likely, since there is no leap day in most years that en d with two zeros), so the number of days is 36,524. Each of those days contains 24 hours, for a cou nting life of 876,576 hours, each hour filled with the counting of 60 × 60 = 3600 number name s. Multiply the total hours by 3600, and you hear "3,155,673,600" whispered on a dying breath. Thu s, in human terms, a number of about 3 billionwould seem to be the largest that might be meaningfu l, if you accept the idea that no number is meaningful unless it can be reached by counting.</div> </div><DIV><DIV>10100 The Googol</div><DIV>FIELD MARKS The famous googol was originally defined by its numeral as 1 with a hundred zeros following it (10100), which was the largest number that coul d be described (at first) by a bright nine-year-old boy, the nephew of the mathematician and mathem atics popularizer Edward Kasner [American, 1878-1955] in the late 1930s. The googol has remained a part of the popular American numeration system, appearing in crossword-puzzle dictionaries, almana cs, and even in standard dictionaries. Mathematicians rarely use it, but scientists sometimes might say "googol" as a handy way to refer to a very large number.</div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES In the book he wrote with James R. Newman, <i>Mathematics and the Imagination</i>, Kasner w anted to point out that very large numbers are different from infinity, and he reported on his expe riences in working on very large numbers with kindergarten children. Assisted by Kasner, the childr en determined that the number of raindrops falling on New York City in a century was less than a go ogol, and Kasner calculated that the number of grains of sand on Coney Island Beach was about 1020. Kasner also calculated the number of words spoken by all the humans in history (to 1940, of course) as 1016, a number that he also assigned to all the words ever printed. He mentions that as a result of inflation in the 1920s, the Germans had 4.96585346 × 1020 marks in circulation--during this period some housewives famously used wheelbarrows to carry their bills when shopping for groceries. </div><DIV>&#160;<BR></div><DIV>The googol is sometimes illustrated in terms of time or distance. I f we take the universe to be about 15 billion years old, which is on the high side of current estim ates, then fewer than 1019 seconds have elapsed. Consider a shorter time interval: the second is of ficially defined as 9,192,631,770 ticks of a cesium atomic clock, but even such a clock would have ticked fewer than 1028 times since the big bang at the start of the universe. The distance in mile s from Earth to the Sun averages slightly less than 108 miles, a distance that is somewhat less tha n 1013 inches. If we assume that the distance from one side of the universe to another is 30 billio

n light-years, and use the approximation 5,580,000,000,000 for the number of miles in a light-year, then the diameter of the universe is about 1026 miles or 1031 inches, while the circumference does not even come to 1032 inches.</div></div></DIV>26,972,593 -1 Largest Prime Known (1999)</div>< DIV>FIELD MARKS As of 1999, the largest known prime number was 26,972,593 - 1. The number was locat ed as part of the Great Internet Prime Search, a cooperative project that anyone with a moderately powerful computer can join (Web site at http://www.mersenne.org/). The numeral for this large prim e has 2,098,960 digits when written in Hindu-Arabic decimal notation instead of the exponential for m. This size may not seem like a lot in the context of this discussion of a whole group of very lar ge numbers, but think of it this way: the average word has about four or five letters, depending on the level of difficulty of the text--a romance novel might have four-letterwords on the average and a treatise on quantum physics might have five. So if all the digits in the largest prime were print ed as "words" containing four digits with spaces between them, the digits would occupy the same spa ce as 419,792 short words, about the length of seven romance novels.</div><DIV>&#160;<BR></div><DIV >SIMILAR SPECIES The number 26,972,593 - 1 is written in this somewhat peculiar form because it is a type of number familiar to mathematicians as a Mersenne prime (<i>see also</i> Mersenne Family, pp. 85-87). Numbers of the form 2<i>p</i> - 1 where <i>p</i> is a prime number are called Mersenne numbers, and if the resulting number is also prime, then 2<i>p</i> - 1 is a Mersenne <i>prime</i>. (Some writers call a number a Mersenne number only if it is also prime.) Mathematicians have found special methods for testing any Mersenne number to determine whether or not it is prime. Neverthele ss, 26,972,593 - 1 is so large that it took 111 days of calculation on a desktop computer to determ ine that it was prime and not composite, although if the computer had done nothing else during that time it could have been checked in about three weeks. The number 26,972,593 - 1 is only the thirtyeighth Mersenne prime found, although it may not be the thirty-eighth Mersenne prime: not all candi dates less than 26,972,593 - 1 have been checked.</div><DIV>It may seem peculiar that anyone would be especially interested in numbers of the form 2<i>p</i> - 1, but fascination with such numbers h as a tradition in mathematics that traces back to Euclid. Euclid\'s theorem on perfect numbers (<i> see</i> discussion at 6) states that all numbers formed as the product of 2<i>n</i> - 1 and 2<i>n</ i> - 1 are perfect numbers provided that 2<i>n</i> - 1 is prime. The first few numbers n that you m ight examine are  $\langle i \rangle n \langle /i \rangle = 0$ , 1, 2, 3, 4, 5. When  $\langle i \rangle n \langle /i \rangle = 0$ ,  $2 \langle i \rangle n \langle /i \rangle - 1$  becomes 1 - 1 = 0, s o that gets you nowhere. Similarly, when  $\langle i \rangle n \langle i \rangle = 1$ , the number expressed by  $2 \langle i \rangle n \langle i \rangle - 1$  is also 1; thus, <i>n</i> = 1 is excluded from consideration by Euclid\'s theorem because 1 is not consider ed a prime.</div><DIV>The first allowable instance is for <i>n</i> = 2, in which case 2<i>n</i> - 1 is 3, which is prime. Then Euclid∖'s theorem states that the product of 22 - 1 = 2 and 22 - 1 = 3 w ill be a perfect number, and indeed 6 is perfect. Similarly, when <i>n</i> = 3 the number 2<i>n</i> - 1 is 7, which is prime, the number 23 - 1 is 4, and the Euclidean product is 4 × 7 = 28, whi ch is also perfect. But when one looks at  $\langle i \rangle n \langle /i \rangle = 4$ , the number 2" - 1 is 15, which is not prim e, so Euclid\'s theorem does not apply. Next up is n = 5, which produces 31, another prime, so Eucl id\'s theorem again applies. The other factor is 25 - 1 = 16, and the product is 16 × 31, whic h is 496, yet another perfect number.</div><DIV>It cannot escape notice that in these calculations 2<i>n</i> - 1 was prime when <i>n</i> was also prime, which might suggest that this will always be the case. Mersenne, however, concluded from his investigations that the only primes <i>p</i> for wh ich 2<i>p</i> - 1 is also prime are 2, 3, 5, 7, 13, 17, 19, 31, 67, 127, and 257. It was this asser tion that made Mersenne eponymous, although in the course of mathematical investigation Mersenne wa s proved wrong. But Mersenne was correct in observing that not all numbers of the form 2<i>>p</i> 1 are prime. For example, if  $\langle i \rangle p \langle i \rangle$  is 11, the number 211 - 1 = 2047, which can be factored as 2 3 × 89.</div><DIV>Before the days of computers, calculations of Mersenne numbers and tests of whether they are prime or composite were very difficult. Mersenne himself overlooked <i>p</i> = 6 1, 89, and 107, all of which are less than the highest numbers of his conjecture.</div><DIV>&#160;< BR></div><DIV>PERSONALITY Pierre Fermat in June 1640 wrote to Mersenne about some of the properties of 2<i>n</i> - 1 that hehad unearthed. Fermat showed that if <i>n</i> is not prime, then neither ca n 2<i>n</i> - 1 be prime, and also that 2<i>p</i> - 1, where <i>p</i> is prime, can be divisible on ly by numbers of the form <i>2kp</i> + 1, where <i>k</i> is a natural number.</div><DIV>&#160;<BR> </div><DIV>ASSOCIATIONS Although 26,972,593 - 1 is the largest prime recognized as of 1999 (discove red on June 1), it is certainly not the largest prime that exists and very likely not the largest p rime that will be known by the year 2000. It seems that since computers have become common that som eone encounters a prime larger than any previously known about once every three years, although I h ave not done a careful study of this. The pace may be picking up, since "largest primes" were found in 1996, 1997, and 1998 as well as 1999.</div><DIV>&#160;<BR></div><DIV>The reason that one can say with certainty that 26,972,593 - 1 is not the largest prime is that more than 2000 years ago in one of the most significant proofs of mathematics Euclid proved that there is no largest prime. Here is a brief sketch of Euclid\'s Proposition 20 from Book IX: prime numbers are more than any assigned m ultitude of prime numbers.</div><DIV>Consider that the number <i>N</i> is the largest prime there i s. Form the product of all the primes less than <i>N</i>, which is surely a natural number, which w e can call <i>P</i>. Note that <i>P</i> is greater than <i>N</i>, the largest prime. Now consider a n even larger number, <i>P</i> + 1. If <i>P</i> + 1 is prime, the theorem is proved, since there is a prime greater than  $\langle i \rangle N \langle i \rangle$ . But if  $\langle i \rangle P \langle i \rangle + 1$  is not prime, then it has a divisor that is a pr ime. Could that divisor be any of the primes less than <i>N</i>? No, because each of these when div ided into <i>P</i> + 1 will leave a remainder of 1. Therefore, if there is a number that divides <i >P</i> + 1, that number must be larger than <i>N</i>. Hence, <i>N</i> is not, as assumed, the large st prime.</div></div><DIV><i></i> Rotman\'s Even Bigger Biggest Number</div><DIV>FIELD MARKS A ccording to Brian Rotman (<i>see</i> discussion at 1096), <i></i> is the largest "practical" number possible. If one designed a computer that was as large as the entire universe, a computer whose sol

e job is to store numbers from 1 to as high as one can go, this would be the largest storable numbe r. Under his prescribed conditions, the universe-sized computer having stored from 1 to the number that is 1 less than</div><DIV><i></i></div></div></div></div><br/>would then require all the energy in th e universe to store one more number.</div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES The number 1096 is calculated by Rotman to be the highest number that an ideal computer that is less than the size of the entire universe, but which operates using the theoretical minimum of energy, could count to before it used all the mass-energy in the universe.</div><DIV>&#160;<BR></div><DIV>A number that is sometimes put forward as the number of combinations of genes possible for humans is 102,400,000,00 0, a determination based on the theory of counting arrangements of sets. This number, like many of the other large numbers from science, is based on some assumptions that have yet to be pinned down as facts. No one at this time knows the number of genes in the average human, and I have seen estim ates that range from 50,000 to 200,000.</div><DIV>Even the smallest possible number of genes would allow for a large number of combinations. With some exceptions, each person inherits at random one of each pair of genes from the mother and one from the father (some genes from the mother are unpair ed in male offspring, and there may be other instances related to sex of unpaired genes). The norma l way of calculating this kind of choice is that for the first gene pair there are two choices for each gene in the pair--the mother\'s gene or the father\'s. The possible combinations are MM, MF, FM, and FF (that is, both from the mother, two different ways to get one gene from the mother and one from the father, and both from the father). Each of these combinations might be paired with on e of the four similar combinations for the second gene pair, producing 42 = 16 possible combination s from two gene pairs. Add another gene pair and each of the sixteen from the two pairs can combine with one of the four possibilities for the pair, bringing the number to 43 = 64 combinations. As yo u can see, if this analysis accounts for all the variation, the total number of combinations would be somewhere between 450,000 and 4200,000, depending on how many gene pairs there are. But even 42 00,000 is far short of 102,400,000. My spreadsheet program won\'t calculate anything larger than 45 11 (don\'t ask me why 511 is OK but not 512--my guess is that I must be running out of registers on my 32-bit computer). From this computer calculation, however, I can observe that 4511 is not quite as much as 10308.</div><DIV>But the biology is far more involved than just four possible combinati ons for each gene. That is because humans have many different possibilities, or alleles, for each g ene. So the mother\'s gene for a particular trait might come in as many as 200 different forms, whi le the father\'s gene for that trait might also come in the same number of different forms. Unless one has some estimate of the number of possible variations, it is hard to see how the correct numb er of possibilities can be counted. Furthermore, some combinations of nonlethal genes could be leth al, reducing the number of viable humans. In any case, the number of humans who have lived since th e beginning of our species is probably lessthan 20 billion and therefore certainly fewer than 1010. So even if there were only 10308 possible combinations, we would be a long way from running out of different people.</div><DIV>&#160;<BR></div><DIV>Another frequently cited number that is somewhere in the vicinity of Rotman\'s Even Bigger Biggest Number is the number of possible moves in a chess game. This is calculated to be</div><DIV>It might be tempting to think that this is about half Rot man\'s Even Bigger Biggest Number since 50 is about half 98, but that would be far from the mark. I f you think of this number as 1 followed by 1050 0s and the larger Rotman number as 1 followed by 1 098 Os, then you can calculate by subtracting 50 from 98 that the Rotman number is 1-followed-by-10 48 0s times as large as the number of chess moves.</div><DIV>&#160;<BR></div><DIV>Surprisingly, how ever, Rotman\'s Even Bigger Biggest Number is just slightly <i>smaller</i> than a number that was i nvented to be as big a number as anyone might think of. This number is the googolplex, which is 1 f ollowed by a googol of zeros (<i>see</i> 10googol). Although the googolplex was invented to be as l arge a number as one might think of, it is clearly nowhere near as large as 1 followed by a googolp lex of zeros, a number so great that it fails even to have a name.</div><DIV>&#160;<BR></div><DIV>F or many years the largest number with which anyone dealt was Skewes\'s number, which occurs in a ma thematical proof. It is usually given as</div><DIV>which, since it is the same as</div><DIV>can eas ily be seen to be much larger than Rotman\'s Even Bigger Biggest Number. A more recent version of S kewes\'s proof, however, has reduced the number needed to make the proof work to a mere 101167, whi ch is much smaller than Rotman\'s Even Bigger Biggest Number, although larger than Rotman\'s Bigges t Number.</div><DIV>&#160;<BR></div><DIV>PERSONALITY It is difficult to imagine a number as great a s this. Since 1096 is Rotman\'s proposed largest number that is even theoretically possible, this n umber, 1 followed by 1098 zeros, has a hundred times as many zeros as a finite, less-than-universesized computer could even count.</div></div><DIV><DIV>10googol <i></i> The Googolplex</div><DIV>FIE LD MARKS The googolplex, like the googol (see 10100), was proposed by Edward Kasner\'s nine-year-ol d nephew in the 1940s as a number even larger than the (previously) largest number he could imagin e. It remains the largest number that is occasionally mentioned by writers about mathematics, most often to show how even very large numbers can be expressed compactly or to provide a readily compr ehended example of a very large number.</div><DIV>&#160;<BR></div><DIV>SIMILAR SPECIES Notice that the googolplex is even somewhat larger than Rotman\'s Even Bigger Biggest Number, so that no imagi nable process could count it out.</div></div></div></div></div><BIV>&#169; 2000 by Bryan Bunch All rights reserved.</div>'

It's not weird, but it's filled with HTML formatting. Reminds me a philosophy of mathematics course I once took. It'd make me a little sad to drop this one, though it does contain a lot of irrelevant detail.

Next, I'll strip out HTML tags to get more useful length measurements.

```
In [14]: df["description"] = lang.strip_html_tags(df.loc[:, "description"], n_jobs=-1)
    df.head()
```

Out[14]: description main\_cat

asin6305121869(=^ ^=) 1.lt is made of high quality materials...Movies & TV6318708057Hi friend, welcome to our store. Before purcha...<img src="https://images-na.ssl-images-amazon....</td>6342506256Gaok men's pants are all made from cotton mate...<img src="https://images-na.ssl-images-amazon....</td>6342509379pant size(Unit:inch) W30(tag30) Waist: 30.0 Hi...<img src="https://images-na.ssl-images-amazon....</td>6342522081All of our sunglasses offer protection against...Sports & Outdoors

```
In [15]:

df.sort_values(
    "description",
    key=lambda x: x.str.len(),
    ascending=False,
    inplace=True,
)

df.head(20)
```

Out[15]: description main\_cat

asin		
0716744473	Bryan Bunch has extensive experience as a writ	Books
067164811X	Daniel Reid was born and educated in America a	Books
0312006705	Peter Hathaway Capstick is the author of many	Books
0312354614	Terry J. Erdmann is the author or co-author of	Books
0671763326	Jack Maguire author of Creative Storytelling a	Books
0716741717	J. Warren Evans is Professor of Animal Science	Books
0312329288	Ellen Datlow is the acclaimed editor of such a	Books
0441015026	Alastair Reynolds was born in Barry, South Wal	Books
0142437859	Emma Goldman (1869–1940) came to America	Books
1468309323	Jon M. Huntsman, SR. is the author of the Wall	Books
0738700975	Poppy Palin is a qualified and experienced art	Books
0143116673	Nandan Nilekani is the cofounder and cochairma	Books
0070382980	Andy Knapp is the paddlesports specialist and $\dots$	Books
0451529154	William L. Andrews is E. Maynard Adams Profess	Books
B00LQDEF5Q	Manufacturer Model Number KitchenAid KUDS01DJS	Tools & Home Improvement
1439199094	As one of Hollywood's most sought after hairst	Books
0143118056	Stanislas Dehaene is the director of the Cogni	Books
0895295482	Dr. Morton Walker is an award-winning professi	Books
1560850779	Stan Larson is the curator for the Utah Histor	Books
0393968200	The Ex-queen Among The Astronomers by Karen Fl	Books

All the longest descriptions are for books. That's hardly surprising. Let's look at the one that's not a book, B00LQDEF5Q.

In [16]:

df.at["B00LQDEF5Q", "description"]

Out[16]:

'Manufacturer Model Number KitchenAid KUDS01DJSS0 KitchenAid KUDS01FLSS6 KitchenAid KUDS01FLSS2 Kit chenAid KUDS01FLSS1 KitchenAid KUDS01IJBS0 KitchenAid KUDR01TJBL0 KitchenAid KUDS01FLSS3 KitchenAid KUDS01DJBL0 KitchenAid KUDM01TJBL0 KitchenAid KUDS01IJWH0 KitchenAid KUDM01TJBS0 KitchenAid KUDP01F LSS1 KitchenAid KUDR01TJWH0 KitchenAid KUDS01FLSS5 KitchenAid KUDP01FLSS6 Whirlpool GU1100XTLQ1 Kit chenAid KUDI01TJBL0 KitchenAid KUDP01FLSS3 KitchenAid KUDS01IJBL0 KitchenAid KUDS01FKSS0 KitchenAid KUDI01FLSS6 KitchenAid KUDM01TJWH0 KitchenAid KUDP01FLSS2 KitchenAid KUDI01FLSS3 KitchenAid KUDI01I LBL2 KitchenAid KUDI01FLSS2 KitchenAid KUDS01FLSS0 Whirlpool GU1200XTLB3 KitchenAid KUDS01FKSS1 Kit chenAid KUDS02FRSS1 Whirlpool GU2400XTPS3 KitchenAid KUDM01TJBT0 KitchenAid KUDI01ILBL6 Whirlpool G U1100XTLB1 Whirlpool GU1500XTLQ1 KitchenAid KUDS02FRSS0 KitchenAid KUDI01ILBL3 KitchenAid KUDS01FLB L1 KitchenAid KUDI01TJWH0 KitchenAid KUDI01FLSS1 KitchenAid KUDP01FLSS0 KitchenAid KUDP01FLSS5 Kitc henAid KUDS01FLBL6 Whirlpool GU1200XTLS1 KitchenAid KUDI01ILWH6 Whirlpool GU1200XTLQ1 Whirlpool GU2 400XTPS1 KitchenAid KUDI01ILBL1 Whirlpool GU1200XTL00 KitchenAid KUDR01TJBL1 KitchenAid KUDS01DJSS1 Whirlpool GU2400XTPB3 KitchenAid KUDP02CRBS1 KitchenAid KUDS01IJBT0 Whirlpool GU1200XTLS0 Whirlpool GU1500XTLQ2 KitchenAid KUDI01ILBL0 Whirlpool GU1500XTLQ0 Whirlpool GU2400XTPB1 Whirlpool GU2400XTPQ 3 KitchenAid KUDM01FKSS0 Whirlpool GU1200XTLB0 Whirlpool GU1200XTLB1 Whirlpool GU1500XTLS1 Whirlpoo l GU2400XTPS6 KitchenAid KUDS01IJAL0 Whirlpool GU1200XTLB2 KitchenAid KUDI01ILWH1 KitchenAid KUDI02 IRWH1 KitchenAid KUDL02FRSS0 KitchenAid KUDP02CRBL0 Whirlpool GU1200XTLQ2 KitchenAid KUDI01FLSS0 Ki tchenAid KUDI01FLSS5 KitchenAid KUDP01ILBL0 Whirlpool GU1500XTLB1 KitchenAid KUDS01FLBL2 KitchenAid KUDP02FRSS0 KitchenAid KUDS01DJWH0 KitchenAid KUDS01DLSS6 KitchenAid KUDS01IJBS1 Whirlpool GU1200XT LT0 KitchenAid KUDP01ILWH3 KitchenAid KUDS01FLWH1 KitchenAid KUDS02FRBL1 Whirlpool GU1100XTLT1 Kitc 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LBS5 KitchenAid KUDK03CTBL2 KitchenAid KUDK03CTWH0 KitchenAid KUDK03ITBS1 KitchenAid KUDL02IRBS3 Ki tchenAid KUDP01DLWH3 KitchenAid KUDP01FLWH6 KitchenAid KUDP01ILBL5 KitchenAid KUDP02CRBS0 KitchenAi d KUDP02FRSS3 KitchenAid KUDP02IRBL1 KitchenAid KUDP02IRBL2 KitchenAid KUDP02IRBS0 KitchenAid KUDP0 2IRWH2 KitchenAid KUDP02SRSS1 KitchenAid KUDS01DLBL2 KitchenAid KUDS01DLBL3 KitchenAid KUDS01FLBT1 KitchenAid KUDS01FLSS7 KitchenAid KUDS01FLWH2 KitchenAid KUDS01ILBL6 KitchenAid KUDS01ILBT6 Kitchen Aid KUDS01ILWH0 KitchenAid KUDT03STSS2 KitchenAid KUDW02FRBL2 Kenmore / Sears 66516512201 Kenmore / Sears 66516532200 Kenmore / Sears 66517533202 Whirlpool DU1050XTPB1 Whirlpool DU1050XTPS0 Whirlpool DU1100XTPB6 Whirlpool DU1148XTPB0 Whirlpool DU1148XTPQ3 Whirlpool DUL240XTPQ1 Whirlpool DUL240XTPQ3 Whirlpool DUL240XTPS1 Whirlpool GU1108XTLQ0 Whirlpool GU2300XTLB1 Whirlpool GU2548XTPS1 Whirlpool G U2600XTPQ0 Whirlpool GU2600XTPQ1 Whirlpool GU2600XTPS6 Whirlpool GU3600XTSQ1 KitchenAid KUDC02IRBL1 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KitchenAid KUDS01ILBT0 Whirl pool KUDS01ILBT0 Whirlpool KUDS01ILBT1 Whirlpool KUDS01ILBT2 KitchenAid KUDS01ILBT3 KitchenAid KUDS 01ILBT5 Whirlpool KUDS01ILWH0 Whirlpool KUDS01ILWH1 Whirlpool KUDS01ILWH2 Whirlpool KUDS01VMMT0 Whi rlpool KUDS01VMMT0 Whirlpool KUDS01VMMT1 KitchenAid KUDS01VMMT5 KitchenAid KUDS01VMMT6 Whirlpool KU DS01VMSS0 Whirlpool KUDS01VMSS0 KitchenAid KUDS01VMSS1 Whirlpool KUDS01VMSS1 KitchenAid KUDS01VMSS5 KitchenAid KUDS01VMSS6 Whirlpool KUDS02FRBL0 KitchenAid KUDS02FRBL2 Whirlpool KUDS02FRBL3 KitchenAi d KUDS02FRBL3 KitchenAid KUDS02FRBL4 Whirlpool KUDS02FRSS0 Whirlpool KUDS02FRSS3 Whirlpool KUDS02FR WH0 Whirlpool KUDS02FRWH3 KitchenAid KUDS02FRWH3 KitchenAid KUDS02FRWH4 KitchenAid KUDS02FSPA2 Whir lpool KUDS02FSPA2 KitchenAid KUDS02FSPA3 Whirlpool KUDS02FSPA3 KitchenAid KUDS02ISSS1 KitchenAid KU DS02ISSS2 KitchenAid KUDS02SRBL3 Whirlpool KUDS02SRBL3 KitchenAid KUDS02SRBL4 Whirlpool KUDS02SRSS3 KitchenAid KUDS02SRSS3 KitchenAid KUDS02SRWH3 Whirlpool KUDS02SRWH3 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tchenAid KUDS03CTWH2 KitchenAid KUDS03CTWH3 KitchenAid KUDS03FSBL1 KitchenAid KUDS03FSBL2 Whirlpool KUDS03FSBL3 Whirlpool KUDS03FSBL3 KitchenAid KUDS03FSBL4 KitchenAid KUDS03FSBT1 KitchenAid KUDS03FS BT2 Whirlpool KUDS03FSBT3 KitchenAid KUDS03FSBT3 Whirlpool KUDS03FSBT3 KitchenAid KUDS03FSBT4 Kitch enAid KUDS03FSSS1 KitchenAid KUDS03FSSS2 Whirlpool KUDS03FSSS3 KitchenAid KUDS03FSSS3 Whirlpool KUD S03FSSS3 KitchenAid KUDS03FSWH1 KitchenAid KUDS03FSWH2 KitchenAid KUDS03FSWH3 Whirlpool KUDS03FSWH3 Whirlpool KUDS03FSWH3 KitchenAid KUDS03FSWH4 Whirlpool KUDS03FTBL0 KitchenAid KUDS03FTBL0 KitchenAi d KUDS03FTBL1 KitchenAid KUDS03FTBL2 KitchenAid KUDS03FTBL3 Whirlpool KUDS03FTBT0 KitchenAid KUDS03 FTBT1 KitchenAid KUDS03FTBT2 KitchenAid KUDS03FTBT3 Whirlpool KUDS03FTPA0 KitchenAid KUDS03FTPA1 Ki tchenAid KUDS03FTPA3 Whirlpool KUDS03FTSS0 KitchenAid KUDS03FTSS3 Whirlpool KUDS03FTWH0 KitchenAid KUDS03FTWH1 KitchenAid KUDS03FTWH2 KitchenAid KUDS03FTWH3 Whirlpool KUDS03STBL0 KitchenAid KUDS03S TBL0 KitchenAid KUDS03STBL1 KitchenAid KUDS03STBL2 KitchenAid KUDS03STBL3 Whirlpool KUDS03STSS0 Kit chenAid KUDS03STSS1 KitchenAid KUDS03STSS2 KitchenAid KUDS03STSS3 KitchenAid KUDS03STWH0 Whirlpool KUDS03STWH0 KitchenAid KUDS03STWH1 KitchenAid KUDS03STWH2 KitchenAid KUDS03STWH3 KitchenAid KUDS30 CXBL0 KitchenAid KUDS30CXBL1 KitchenAid KUDS30CXBL2 KitchenAid KUDS30CXBL3 KitchenAid KUDS30CXBL4 K itchenAid KUDS30CXBL5 KitchenAid KUDS30CXBL6 KitchenAid KUDS30CXBL7 KitchenAid KUDS30CXSS0 KitchenA id KUDS30CXSS1 KitchenAid KUDS30CXSS2 KitchenAid KUDS30CXSS3 KitchenAid KUDS30CXSS4 KitchenAid KUDS 30CXSS5 KitchenAid KUDS30CXSS6 KitchenAid KUDS30CXSS7 KitchenAid KUDS30CXWH0 KitchenAid KUDS30CXWH1 KitchenAid KUDS30CXWH2 KitchenAid KUDS30CXWH3 KitchenAid KUDS30CXWH4 KitchenAid KUDS30CXWH5 Kitchen Aid KUDS30CXWH6 KitchenAid KUDS30CXWH7 KitchenAid KUDS30FBBL0 KitchenAid KUDS30FBBL1 KitchenAid KUD S30FBSS0 KitchenAid KUDS30FBSS1 KitchenAid KUDS30FBWH0 KitchenAid KUDS30FBWH1 KitchenAid KUDS30FXBL 0 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KUDT03FTBL2 KitchenAid KUDT03FTBL3 KitchenAid KUDT03FTPA0 Kitc henAid KUDT03FTPA1 KitchenAid KUDT03FTPA2 KitchenAid KUDT03FTPA3 Whirlpool KUDT03FTSS0 KitchenAid K UDT03FTSS1 KitchenAid KUDT03FTSS3 KitchenAid KUDT03FTWH0 Whirlpool KUDT03FTWH0 KitchenAid KUDT03FTW

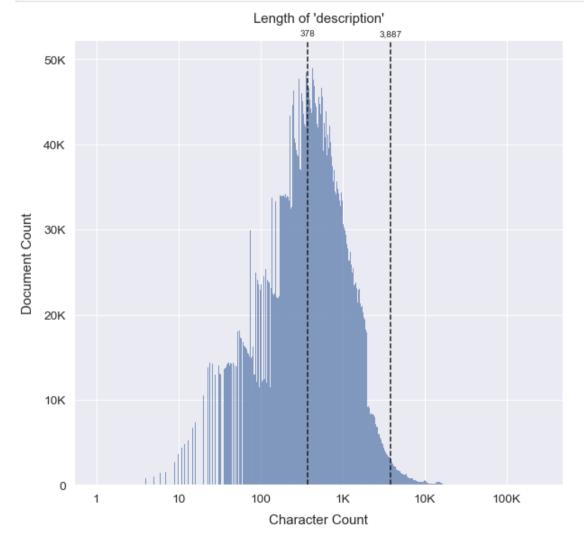
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MDB8859AWB1 Maytag MDB8859AWB2 Maytag MDB8859AWB3 Maytag MDB8859AWS0 Maytag MDB8859AWS1 Maytag MD B8859AWS2 Maytag MDB8859AWS3 Maytag MDB8859AWW0 Maytag MDB8859AWW1 Maytag MDB8859AWW2 Maytag MDB885 9AWW3 Maytag MDB8949SAB0 Maytag MDB8949SAB1 Maytag MDB8949SAM0 Maytag MDB8949SAM1 Maytag MDB8949SAW 0 Maytag MDB8949SAW1 Maytag MDB8949SBB0 Maytag MDB8949SBB1 Maytag MDB8949SBB2 Maytag MDB8949SBM0 Ma ytag MDB8949SBM1 Maytag MDB8949SBM2 Maytag MDB8949SBW0 Maytag MDB8949SBW1 Maytag MDB8949SBW2 Maytag MDB8959AWB0 Maytag MDB8959AWB1 Maytag MDB8959AWB2 Maytag MDB8959AWB3 Maytag MDB8959AWB4 Maytag MDB8 959AWB5 Maytag MDB8959AWB6 Maytag MDB8959AWB7 Maytag MDB8959AWS0 Maytag MDB8959AWS1 Maytag MDB8959A WS2 Maytag MDB8959AWS3 Maytag MDB8959AWS4 Maytag MDB8959AWS5 Maytag MDB8959AWS6 Maytag MDB8959AWS7 Maytag MDB8959AWW0 Maytag MDB8959AWW1 Maytag MDB8959AWW2 Maytag MDB8959AWW3 Maytag MDB8959AWW4 May tag MDB8959AWW5 Maytag MDB8959AWW6 Maytag MDB8959AWW7 Maytag MDB8959SAB0 Maytag MDB8959SAB1 Maytag MDB8959SAS0 Maytag MDB8959SAS1 Maytag MDB8959SAW0 Maytag MDB8959SAW1 Maytag MDB8959SBB0 Maytag MDB 8959SBB1 Maytag MDB8959SBB2 Maytag MDB8959SBS0 Maytag MDB8959SBS1 Maytag MDB8959SBS2 Maytag MDB8959 SBW0 Maytag MDB8959SBW1 Maytag MDB8959SBW2 Maytag MDBH979AWB1 Maytag MDBH979AWB2 Maytag MDBH979AWB3 Maytag MDBH979AWB4 Maytag MDBH979AWS1 Maytag MDBH979AWS2 Maytag MDBH979AWS3 Maytag MDBH979AWS4 Mayt ag MDBH979AWW1 Maytag MDBH979AWW2 Maytag MDBH979AWW3 Maytag MDBH979AWW4 Maytag MDBH979SAB0 Maytag M DBH979SAB1 Maytag MDBH979SAM0 Maytag MDBH979SAM1 Maytag MDBH979SAQ0 Maytag MDBH979SAW0 Maytag MDBH9 79SAW1 Maytag MDBH989AWB1 Maytag MDBH989AWB2 Maytag MDBH989AWB3 Maytag MDBH989AWQ1 Maytag MDBH989AW Q2 Maytag MDBH989AWQ3 Maytag MDBH989AWS1 Maytag MDBH989AWS2 Maytag MDBH989AWS3 Maytag MDBH989AWW1 M aytag MDBH989AWW2 Maytag MDBH989AWW3 Roper RUD8000RQ0 Estate TUD8700RQ0 Whirlpool WDF750SAYB0 Whirl pool WDF750SAYB1 Whirlpool WDF750SAYB2 Whirlpool WDF750SAYM0 Whirlpool WDF750SAYM1 Whirlpool WDF750 SAYM2 Whirlpool WDF750SAYW0 Whirlpool WDF750SAYW1 Whirlpool WDF750SAYW2 Whirlpool WDF775SAYB0 Whirl pool WDF775SAYB1 Whirlpool WDF775SAYB2 Whirlpool WDF775SAYM0 Whirlpool WDF775SAYM1 Whirlpool WDF775 SAYM2 Whirlpool WDF775SAYW0 Whirlpool WDF775SAYW1 Whirlpool WDF775SAYW2 Whirlpool WDF780SLYB0 Whirl pool WDF780SLYB1 Whirlpool WDF780SLYB2 Whirlpool WDF780SLYM0 Whirlpool WDF780SLYM1 Whirlpool WDF780 SLYM2 Whirlpool WDF780SLYW0 Whirlpool WDF780SLYW1 Whirlpool WDF780SLYW2 Whirlpool WDL785SAAM0 Whirl pool WDL785SAAM1 Whirlpool WDT790SAYB0 Whirlpool WDT790SAYB1 Whirlpool WDT790SAYB2 Whirlpool WDT790 SAYM0 Whirlpool WDT790SAYM1 Whirlpool WDT790SAYM2 Whirlpool WDT790SAYW0 Whirlpool WDT790SAYW1 Whirl pool WDT790SAYW2 Whirlpool WDT790SLYB0 Whirlpool WDT790SLYM0 Whirlpool WDT790SLYM1 Whirlpool WDT790 SLYM2 Whirlpool WDT790SLYW0 Whirlpool WDT910SAYE0 Whirlpool WDT910SAYE1 Whirlpool WDT910SAYE2 Whirl pool WDT910SAYH0 Whirlpool WDT910SAYH1 Whirlpool WDT910SAYH2 Whirlpool WDT910SAYM0 Whirlpool WDT910 SAYM1 Whirlpool WDT910SAYM2 Whirlpool WDT910SSYB0 Whirlpool WDT910SSYB1 Whirlpool WDT910SSYB2 Whirl

pool WDT910SSYM0 Whirlpool WDT910SSYM1 Whirlpool WDT910SSYM2 Whirlpool WDT910SSYW0 Whirlpool WDT910

SSYW1 Whirlpool WDT910SSYW2 This is a Genuine Replacement Part, The Model Number and Name for The Fo llowing Item: Whirlpool (WHIRA) W10179427 Seal - Replacement'

And there you have it, an obnoxiously long list of SKUs. I'll drop the longest 1%.

Since I want to create a relatively fine-grained vector space, I'll also drop the shortest 50%.



```
In [18]:
    df = lang.trim_length_outliers(df, subset="description", q_lower=0.5, q_upper=0.99)
    df.head()
```

len_description	len_main_cat
4,039,221	4,039,221
976	35
618	56
379	4
530	7
766	11
1,225	23
	4,039,221 976 618 379 530 766

n trimmed pct trimmed description 4,205,714 main cat total obs 4,205,714 51 Out[18]: description main cat asin **B000ACRBT6** Plug and drive: no installation or activation ... Cell Phones & Accessories 1628090340 "If you're looking for a reliable guidebook, t... Books 0998825719 Books In her captivating literary memoir Singers sto... B00580J00Y Create a luxurious oasis of watery bliss in yo... Tools & Home Improvement 1410494012 ""Danger Close" is a riveting and intensely pe... **Books** 

190

3,886

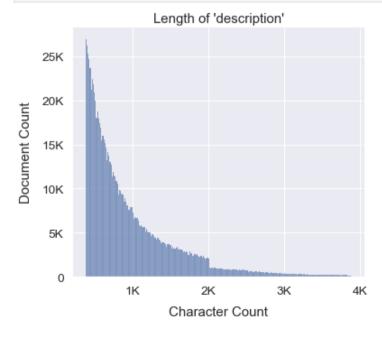
max

The following is now the shortest product description. It's a mere 379 characters, but seems long enough to be useful. I can't imagine getting much use out of anything shorter. That said, I do plan on concatenating the description with a couple other text features.

```
In [19]: df.at[df.description.str.len().idxmin(), "description"]
```

"Yu-Gi-Oh! is a strategic trading card game in which two players Duel each other using a variety of Monster, Spell, and Trap Cards to defeat their opponent's monsters and be the first to drop the oth er's Life Points to 0. Card Name: Ryko, Lightsworn Hunter Card Type: Effect Monster Card Number: SDLI-EN015 Set: Realms of Light Attribute: Light Level: 2 Monster Type: Beast"

```
In [20]: fig = lang.length_dist(df.sample(10 ** 6), subset="description")
```



The document lengths are now more or less on the same order of magnitude. I hope I've gotten rid of the anomalies.

### Cleaning 'main\_cat'

The next step is to clean up the target variable: 'main cat'.

amazon home

toys & games

amazon fashion

sports & outdoors

tools & home improvement

```
In [21]:
                   # Get mask of samples with HTML
                   is html = df["main cat"].str.match(r"^<\w+")</pre>
                   # Extract `alt` property
                   df.loc[is_html, "main_cat"] = (
                          df.loc[is html, "main cat"].str.extract(r"alt=\"(.+)\"").squeeze()
                   df["main cat"].unique()
Out[21]: array(['Cell Phones & Accessories', 'Books', 'Tools & Home Improvement', 'Digital Music', 'Sports & Outdoors', 'AMAZON FASHION', 'All Electronics', 'Software', 'Computers', 'Home Audio & Theater', 'Grocery', 'Movies & TV', 'Office Products', 'Camera & Photo', 'Home Audio & Camp; Theater', 'Arts, Crafts & Sewing',
                              'Musical Instruments', 'Toys & Games', 'Luxury Beauty',
                              'Automotive', 'Industrial & Scientific', 'Camera & Dhoto', 'Video Games', 'Amazon Home', 'Fine Art', 'Car Electronics', 'Health & Personal Care', 'Pet Supplies', 'Appliances', 'Baby', 'Prime Pantry', 'Magazine Subscriptions', 'All Beauty',
                              'Cell Phones & Camp; Accessories', 'Handmade', 'GPS & Navigation', 'Portable Audio & Accessories', 'Sports & Cutdoors', 'Industrial & Camp; Scientific', 'Tools & Camp; Home Improvement',
                              'Toys & Games', 'AMAZON LAUNCHPAD',
                              'Health & Personal Care', 'Movies & TV', 'Collectibles & Fine Art', 'GPS & Navigation', 'Gift Cards',
                              'Portable Audio & Devices', 'Arts, Crafts & Dr. Dre', 'Entertainment', 'Apple Products', 'Amazon Fire TV',
                              'Sports Collectibles'], dtype=object)
                Next, I decode HTML entities and convert to lowercase. By "HTML entities," I mean those codes like & amp; you
                see above.
In [22]:
                   steps = [lang.decode_html_entities, lang.lowercase]
                   df["main_cat"] = lang.chain_processors(df.loc[:, "main_cat"], steps, n_jobs=-1)
                   df["main_cat"].unique()
Out[22]: array(['cell phones & accessories', 'books', 'tools & home improvement', 'digital music', 'sports & outdoors', 'amazon fashion',
                              'all electronics', 'software', 'computers', 'home audio & theater',
                              'grocery', 'movies & tv', 'office products', 'camera & photo', 'arts, crafts & sewing', 'musical instruments', 'toys & games',
                              'luxury beauty', 'automotive', 'industrial & scientific',
'video games', 'amazon home', 'fine art', 'car electronics',
'health & personal care', 'pet supplies', 'appliances', 'baby',
'prime pantry', 'magazine subscriptions', 'all beauty', 'handmade',
                              'gps & navigation', 'portable audio & accessories',
'amazon launchpad', 'collectibles & fine art', 'gift cards',
'amazon devices', 'buy a kindle', 'fire phone', 'beats by dr. dre',
'entertainment', 'apple products', 'amazon fire tv',
                              'sports collectibles'], dtype=object)
                Next, I examine the class balance.
In [23]:
                   df["main_cat"].value_counts()
Out[23]: books
                                                                          986192
```

501425

471307

250305

208458

206248

automotive	196355
grocery	148852
cell phones & accessories	147917
digital music	117238
movies & tv	102011
computers	98551
office products	73193
all electronics	70414
pet supplies	65073
industrial & scientific	61799
camera & photo	60333
arts, crafts & sewing	60041
home audio & theater	45351
musical instruments	44605
video games	28036
health & personal care	22546
baby	12733
software	12304
car electronics	11273
	10752
all beauty	
luxury beauty	6943
prime pantry	5462
gps & navigation	3268
appliances	2887
portable audio & accessories	2809
handmade	2278
collectibles & fine art	1139
fine art	406
magazine subscriptions	355
amazon devices	196
gift cards	145
apple products	6
amazon launchpad	5
fire phone	3
entertainment	3
sports collectibles	1
beats by dr. dre	1
amazon fire tv	1
buy a kindle	1
Name: main_cat, dtype: int64	

Looks pretty imbalanced, but serviceable. I'll drop the extremely small classes with less than 100 samples.

```
In [24]:
    df = utils.prune_categories(df, column="main_cat", cut=100)
```

```
Status Support
books
                              retained
                                         986192
amazon home
                              retained
                                         501425
amazon fashion
                              retained
                                         471307
sports & outdoors
                              retained
                                         250305
tools & home improvement
                              retained
                                         208458
toys & games
                              retained
                                         206248
automotive
                              retained
                                         196355
                              retained
                                         148852
grocery
cell phones & accessories
                              retained
                                         147917
digital music
                              retained
                                         117238
movies & tv
                              retained
                                         102011
computers
                              retained
                                          98551
office products
                              retained
                                          73193
all electronics
                                          70414
                              retained
                                          65073
pet supplies
                              retained
industrial & scientific
                                          61799
                              retained
camera & photo
                              retained
                                          60333
arts, crafts & sewing
                              retained
                                          60041
home audio & theater
                              retained
                                          45351
musical instruments
                                          44605
                              retained
video games
                                          28036
                              retained
health & personal care
                              retained
                                          22546
baby
                              retained
                                          12733
software
                              retained
                                          12304
```

```
car electronics
                          retained
                                     11273
all beauty
                         retained 10752
luxury beauty
                         retained 6943
prime pantry
                         retained 5462
gps & navigation
                         retained
                                      3268
appliances
                          retained
                                      2887
portable audio & accessories retained
                                      2809
handmade
                          retained
                                      2278
collectibles & fine art
                          retained
                                     1139
                          retained
fine art
                                      406
magazine subscriptions
                        retained
                                      355
amazon devices
                        retained
                                      196
gift cards
                         retained
                                      145
apple products
                          dropped
                                       6
amazon launchpad
                          dropped
                                        5
                                        3
fire phone
                           dropped
                           dropped
                                        3
entertainment
sports collectibles
                           dropped
beats by dr. dre
                           dropped
amazon fire tv
                           dropped
                                         1
buy a kindle
                            dropped
                                         1
```

I define a function below for saving the data throughout this notebook. By saving periodically, I can avoid having to rerun the whole notebook.

```
In [17]:
    def data_checkpoint(data, path):
        path = os.path.normpath(path)

        if os.path.isdir(path):
            shutil.rmtree(path)
            print("Overwriting...")

        data.to_parquet(
            path,
            engine="pyarrow",
            index=True,
            partition_cols=["main_cat"],
        )

        n_files = len(glob.glob(f"{path}/*/*.parquet"))
        print(f"{n_files} files created.")
```

```
In [26]: data_checkpoint(df, "data/skeleton_checkpoint")

Overwriting...
37 files created.
```

# Adding 'title' and 'brand'

The next step is to load the 'title' and 'brand' features.

```
titles = pd.read_parquet(
        "data/amazon_raw", engine="pyarrow", columns=["title", "brand", "asin"]
)
titles
```

Out[27]:		title	brand	asin
	0	Women Blouse, Ninasill Hooded Sweatshirt Coat	Ninasill_Blouse	6305121869
	1	Coolred-Women Retro Split Sexy Skinny Premium	Coolred-Women	6318708057

	title	brand	asin
2	Gaok Men's Retro Cotton Multi-Pocket Camo Carg	Gaok	6342506256
3	QIBOE Men's Baggy Jeans Denim Sweatpants Loose	QIBOE	6342509379
4	Crazy Explosion-proof Lens Polarized Sunglasse	. OLO 634252208	
15023054	Woodstock Percussion FBBS Fiesta Bamboo Blue S	Woodstock Chimes	B0007IQV2Q
15023055	Woodstock Percussion MBC Mission Bamboo Chime	Woodstock Chimes	B0007IQV0I
15023056	Sunsei 70440 Solar Vent Stainless Steel Day/Ni	ICP	B0007KGWGY
15023057	Valley Forge 20-Foot Aluminum In Ground Pole W	Valley Forge	B0007KP9P4
15023058	Valley Forge, American Flag, Aluminum Bracket	Valley Forge	B0007KP9SG

15023059 rows × 3 columns

Then I drop duplicates from the ID column 'asin' and set it as the index.

```
In [28]:
    titles = titles.drop_duplicates(subset=["asin"])
    titles = titles.set_index("asin")
    titles.head()
```

Out[28]: title brand

asin		
6305121869	Women Blouse, Ninasill Hooded Sweatshirt Coat	Ninasill_Blouse
6318708057	Coolred-Women Retro Split Sexy Skinny Premium	Coolred-Women
6342506256	Gaok Men's Retro Cotton Multi-Pocket Camo Carg	Gaok
6342509379	QIBOE Men's Baggy Jeans Denim Sweatpants Loose	QIBOE
6342522081	Crazy Explosion-proof Lens Polarized Sunglasse	OLO

I slice out the intersection between titles and df, discarding any samples which I previously discarded.

```
titles = titles.loc[titles.index.intersection(df.index)]
titles.shape
```

Out[29]: (4039200, 2)

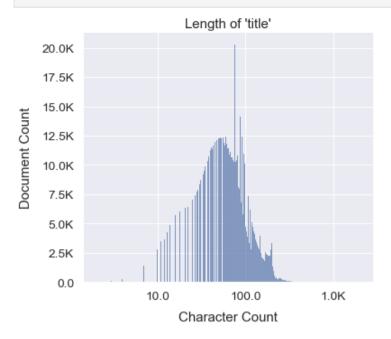
Then I drop duplicates with respect to 'title' and 'brand'. Anything with the same title and brand is too close for comfort.

```
titles = titles.drop_duplicates(subset=["title", "brand"])
titles.shape
```

Out[30]: (4017825, 2)

Looks like that shaved off about 20K samples. Not bad. Next, I'll survey the length distributions.

```
In [31]:
    fig = lang.length_dist(
        titles.sample(10 ** 6), subset="title", log_scale=True, tick_prec=1
```



Short titles don't bother me, but I'm worried about the extremely long ones. Let's look at the longest.

```
In [32]: titles.at[titles.title.str.len().idxmax(), "title"]
```

'NP-FH50 Li-ion Battery Replacement For Sony Alpha AC-VQH10, DSLR-A230, DSLR-A290, DSLR-A330, SLR-3 Out[32]: 80, DSLR-A390, DSC-HX1, DSC-HX100, DSC-HX100V, SC-X200, DSC-HX200V, DCR-DVD103, DCR-DVD105, DCR-DVD 105E, DCR-DVD106, DCR-DVD106E, DCR-DVD108, DCR-DVD109, DCR-DVD109E, DCR-DVD202, DCR-DVD202E, DCR-DVD 203, DCR-DVD203E, DCR-DVD205, DCR-DVD205E, DCR-DVD305, DCR-DVD305E, DCR-DVD306, DCR-DVD306E, DCR-DV D308, DCR-DVD308E , DCR-DVD403, DCR-DVD403E, DCR-DVD404E, DCR-DVD405, DCR-DVD405E, DVD406, DCR-DVD406E, DCR-DVD407, DCR-DVD407E, DCR-DVD408, DCR-DVD505, DCR-DVD505E, DCR-DVD506, DCR-DVD DVD508, DCR-DVD602, DCR-DVD602E, DCR-DVD605, DCR-DVD605E, DCR-DVD610, DCR-DVD610E, DCR-DVD650, DCR-DVD650, DCR-DVD650E, DCR-DVD610E, DCR-DVD650E, DC DVD653, DCR-DVD653E, DCR-DVD703, DCR-DVD703E, DCR-DVD705E, DCR-DVD708, DCR-DVD708E, -DVD710, DCR-DVD710E, DCR-DVD755, DCR-DVD755E, DCR-DVD803, DCR-DVD803E, DCR-DVD805, DCR-DVD805E, DC R-DVD808, DCRDVD808, DVD808, DCR-DVD808E, DCRDVD808E, DVD808E DCR-DVD810, DCR-DVD810E, DCR-DVD850, DCR-DVD850E, DCR-DVD905, DCR-DVD905E, DCR-DVD908, DCR-DVD908E, DCR-DVD910, DCR-DVD910E, DCR-DVD92, DCR-DVD92E, DCR-HC16, DCR-HC16E, DCR-HC17, DCR-HC17E, DCR-HC18E, DCR-HC18E, DCR-HC19E, D HC20, DCR-HC20E, DCR-HC21, DCR-HC21E, DCR-HC22, DCR-HC22E, DCR-HC23, DCR-HC23E, DCR-C24, DCR-HC24E, DCR-HC26, DCR-HC26E, DCR-HC27, DCR-HC27E, DCR-HC28, DCR-HC28E, DCR-HC30E, DCR-HC30E, DCR-C30G, DCR-H C30L, DCR-HC30S, DCR-HC32, DCR-HC32E, DCR-HC33, DCR-HC33E, DCR-HC35, DCR-HC35E, DCR-HC36, DCR-C36E, DCR-HC37, DCR-HC38, DCR-HC38, DCR-HC38, DCR-HC39, DCR-HC40, DCR-HC40E, DCR-HC40S, DCR-HC C40W, DCR-HC41, DCR-HC41E, DCR-HC42, DCR-HC42E, DCR-HC43E, DCR-HC43E, DCR-HC44E, DCR-HC45, DCR-HC45E, DCR-C46, DCR-HC46E DCR-HC47, DCR-HC47E, DCR-HC48, DCR-HC48E, DCR-HC52, DCR-HC52, DCR-HC52 E, DCR-C62, DCR-HC62E, DCR-HC65, DCR-HC65E, DCR-HC7, DCR-HC8, DCR-HC85, DCR-HC85E, DCR-HC94, DCR-HC 94E, DCR-HC96, DCR-HC96E, DCR-SR10, DCR-SR100, DCR-SR11, DCR-SR12, DCR-SR190, DCR-SR200, DCR-SR200 C, DCR-SR220, DCR-'

It's a long list of alphanumeric codes. They look to be SKUs of compatible products. Since I'm building a natural language model and not a repository of codes, I'll drop the ultra-long titles. I'll also go ahead and drop the ultra-short titles by shaving off 1% from each tail of the distribution.

```
In [33]:
    titles = lang.trim_length_outliers(titles, subset="title", q_inner=0.98)
    titles
```

```
len title len brand
count 3,935,434
                   3,770,541
mean
               69
                           15
std
               38
                           10
               10
min
                            1
25%
               41
                            7
50%
               62
                           12
```

75% 86 18 max 203 1,986

n\_trimmed pct\_trimmed title 82,354 2 brand 0 0 total\_obs 82,354 2

Out[33]: title brand

asin		
6305121869	Women Blouse, Ninasill Hooded Sweatshirt Coat	Ninasill_Blouse
6318708057	Coolred-Women Retro Split Sexy Skinny Premium	Coolred-Women
6342506256	Gaok Men's Retro Cotton Multi-Pocket Camo Carg	Gaok
6342509379	QIBOE Men's Baggy Jeans Denim Sweatpants Loose	QIBOE
6342522081	Crazy Explosion-proof Lens Polarized Sunglasse	OLO
•••		
B0007IIOE4	19HP 42" Yard Tractor	Electrolux
B0007IN33G	Echo Valley EV4061 Low Profile Globe Stand Black	Echo Valley
B0007IQUUO	Woodstock Chimes CRCBM Craftsman Chime, Black	Woodstock Chimes
B0007KGWGY	Sunsei 70440 Solar Vent Stainless Steel Day/Ni	ICP
B0007KP9SG	Valley Forge, American Flag, Aluminum Bracket	Valley Forge

3935471 rows × 2 columns

Much better. The longest title is now  $\sim$ 200 characters, and the shortest is  $\sim$ 10. Time to merge titles with df .

In [34]:
 df = pd.merge(df, titles, left\_index=True, right\_index=True)
 df

Out[34]: description main\_cat title brand

	•			
asin				
B000ACRBT6	Plug and drive: no installation or activation	cell phones & accessories	TomTom Rider 3.5-Inch Bluetooth Portable GPS N	TomTom
1628090340	"If you're looking for a reliable guidebook, t	books	The Unofficial Guide to Mall of America (Unoff	Visit Amazon's Beth Blair Page
0998825719	In her captivating literary memoir Singers sto	books	California Calling: A Self- Interrogation	Visit Amazon's Natalie Singer Page
B0058OJ00Y	Create a luxurious oasis of watery bliss in yo	tools & home improvement	Moen TS296BN ioDIGITAL Vertical Spa Kit with V	Moen
1410494012	""Danger Close" is a riveting and intensely pe	books	Danger Close: One Woman's Epic Journey as a Co	Amber Smith
•••				
B00CA8PIKW	Sellstrom Grafit series black frame shade 5 IR	industrial & scientific	Sellstrom 76251 Grafit Series Protective Eyewe	Sellstrom
B001G8XILS	What comes up must come down in great looking	tools & home improvement	Ergodyne Arsenal 5712 Canvas Utility Pouch - S	Ergodyne
B00FSFO93G	OMHome Two-Piece Pajamas - Blue Suitable for b	amazon fashion	OM Home Unisex Baby Two- Piece Pajamas	OM Home

	description	main_cat	title	brand
asin				
B01H61BDA6	The Simbi Clay collection is made with pure cl	amazon fashion	SIMBI 7mm Round Clay Beads Bracelet	Simbi
B015686T0K	These wooden flip flop style wall mounted hook	office products	OLizee Beach Themed Wall Hook Towel Hat Coat H	OLizee
3935471 rows	× 4 columns			

```
In [35]: del titles
```

## **Filtering Text**

Next, I apply some basic preprocessing filters to the text. I begin by decoding HTML entities and lowercasing. If you recall, I defined a list of functions earlier called steps.

Out[37]:		description	main_cat	title	brand
	asin				
	B000ACRBT6	plug and drive: no installation or activation	cell phones & accessories	tomtom rider 3.5-inch bluetooth portable gps n	tomtom
	1628090340	"if you're looking for a reliable guidebook, t	books	the unofficial guide to mall of america (unoff	visit amazon's beth blair page
	0998825719	in her captivating literary memoir singers sto	books	california calling: a self- interrogation	visit amazon's natalie singer page
	B0058OJ00Y	create a luxurious oasis of watery bliss in yo	tools & home improvement	moen ts296bn iodigital vertical spa kit with v	moen

Next I'll remove HTML tags from 'title' and 'brand'. I know there are an abundance of them in this dataset.

books

danger close: one woman's epic

journey as a co...

amber smith

""danger close" is a riveting

and intensely pe...

1410494012

```
df.update(lang.strip_html_tags(df.loc[:, ["title", "brand"]], n_jobs=-1))
df.head()
```

brand	title	main_cat	description	
				asin
tomtom	tomtom rider 3.5-inch bluetooth portable gps n	cell phones & accessories	plug and drive: no installation or activation	B000ACRBT6
visit amazon's beth blair page	the unofficial guide to mall of america (unoff	books	"if you're looking for a reliable guidebook, t	1628090340
visit amazon's natalie singer page	california calling: a self- interrogation	books	in her captivating literary memoir singers sto	0998825719
moen	moen ts296bn iodigital vertical spa kit with v	tools & home improvement	create a luxurious oasis of watery bliss in yo	B0058OJ00Y
amber smith	danger close: one woman's epic journey as a co	books	""danger close" is a riveting and intensely pe	1410494012

#### **Dropping Nulls**

Next, I'll drop 0-length documents after clearing any extra whitespace that may be around.

```
In [39]:
    df.update(lang.strip_extra_space(df, n_jobs=-1))
    df.head()
```

Out[39]:

brand	title	main_cat	description	
				asin
tomtom	tomtom rider 3.5-inch bluetooth portable gps n	cell phones & accessories	plug and drive: no installation or activation	B000ACRBT6
visit amazon's beth blair page	the unofficial guide to mall of america (unoff	books	"if you're looking for a reliable guidebook, t	1628090340
visit amazon's natalie singer page	california calling: a self- interrogation	books	in her captivating literary memoir singers sto	0998825719
moen	moen ts296bn iodigital vertical spa kit with v	tools & home improvement	create a luxurious oasis of watery bliss in yo	B0058OJ00Y
amber smith	danger close: one woman's epic journey as a co	books	""danger close" is a riveting and intensely pe	1410494012

```
In [40]: # Convert 0-length strings to null
    df = df.mask(df.applymap(len, "ignore") == 0)
    df.isna().sum()
```

Out[40]: description 0 main\_cat 0 title 4161 brand 165061 dtype: int64

I leave the 'brand' nulls intact for now. I will revisit them later.

```
In [41]:
    df = df.dropna(subset=["description", "title", "main_cat"])
    df.shape
```

```
Out[41]: (3931310, 4)
```

#### **Dropping Duplicates**

Next, I drop duplicates again after filtering. I look for duplicates with respect to both 'title' and 'brand', and also with respect to 'description'.

```
In [42]:
    df = df.drop_duplicates(subset=["title", "brand"])
    df = df.drop_duplicates(subset=["description"])
    df.shape
Out[42]: (3887490, 4)
```

That shaved off tens of thousands of samples. Pretty good.

Now to save the filtered text.

```
In [46]: data_checkpoint(df, "data/filter_checkpoint")
```

37 files created.

#### **Revisiting Length Outliers**

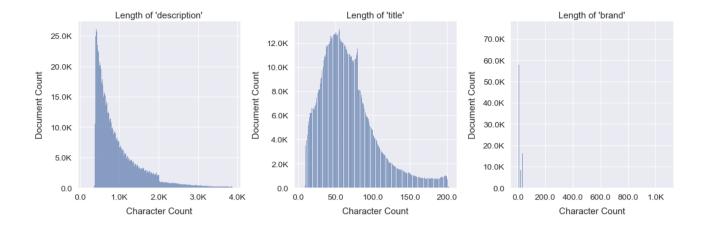
I plot length distributions on a linear scale to see if anything has changed.

```
In [47]:
    df = pd.read_parquet("data/filter_checkpoint", engine="pyarrow")
    df.head()
```

```
Out[47]: description title brand main_cat
```

asin				
B00APG79QM	100% cotton pillow protectors effectively bloc	temporary hair chalk - non-toxic rainbow color	sysrion	all beauty
B00CZH3FGM	view larger prepare to flash a brighter, white	crest + oral-b professional whitening kit, 1 c	crest	all beauty
B000KMCSG2	the limited edition philips norelco smarttouch	philips norelco 9199xl limited edition formula	philips norelco	all beauty
B001E0C9LI	the all-over bodygrooming system, with specifi	philips norelco bg2030 professional bodygroomi	philips norelco	all beauty
B0000530SM	premium whitening toothpaste with fluoride fre	rembrandt dazzling white toothpaste - mint, (5	rembrandt	all beauty

```
fig = lang.length_dist(
    df.sample(10 ** 6),
    subset=["description", "title", "brand"],
    tick_prec=1,
)
```



In [49]: lang.other.length\_info(df)

	len_description	len_title	len_brand
count	3,887,490	3,887,490	3,723,595
mean	972	68	15
std	616	38	10
min	88	2	1
25%	528	41	7
50%	761	61	12
75%	1,216	85	18
max	3,886	203	1,986

Looks like my filtering has resulted in a few very short titles and descriptions. I'll ignore brands for the moment, but trim the shortest 1% of titles and descriptions.

```
In [50]:

df = lang.trim_length_outliers(
    df,
    subset=["title", "description"],
    q_lower=0.01,
)
df.head()
```

	len_description	len_title	len_brand	len_main_cat
count	3,796,286	3,796,286	3,635,321	3,796,286
mean	976	68	15	12
std	614	37	10	6
min	384	13	1	4
25%	533	42	7	7
50%	767	62	12	11
75%	1,221	85	18	15
max	3,885	202	1,986	28

	n_trimmed	pct_trimmed
description	44,223	1
title	47,360	1
brand	0	6
main_cat	0	0
total_obs	91,204	2

 Out[50]:
 description
 title
 brand
 main\_cat

asin 100% cotton pillow protectors effectively temporary hair chalk - non-toxic rainbow all B00APG79QM sysrion bloc... color... beauty view larger prepare to flash a brighter, crest + oral-b professional whitening kit, all **B00CZH3FGM** crest white... beauty

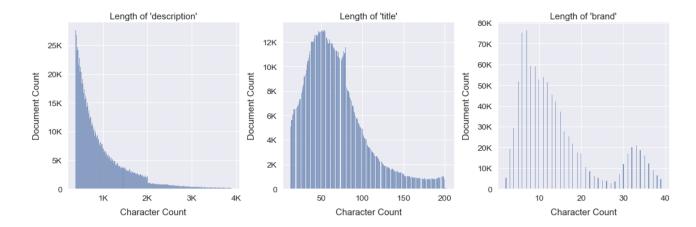
	description	title	brand	main_cat
asin				
B000KMCSG2	the limited edition philips norelco smarttouch	philips norelco 9199xl limited edition formula	philips norelco	all beauty
B001E0C9LI	the all-over bodygrooming system, with specifi	philips norelco bg2030 professional bodygroomi	philips norelco	all beauty
B0000530SM	premium whitening toothpaste with fluoride fre	rembrandt dazzling white toothpaste - mint, (5	rembrandt	all beauty

I haven't trimmed the brands yet, but clearly the massive positive skew is a problem. Apparently the longest brand name is ~2K characters. I can tell just by the character count that I need to drop the longest 1%.

```
In [51]:
             df = lang.trim_length_outliers(
                 df,
                 subset="brand",
                  q_upper=0.99,
             df.head()
                    len_description
                                         len_title
                                                      len_brand
                                                                    len_main_cat
                           3,751,304
                                                                        3,751,304
            count
                                         3,751,304
                                                       3,590,339
                                   973
                                                               14
                                                                                12
           mean
                                                  68
                                                                9
           std
                                   611
                                                  37
                                                                                  6
                                   384
                                                  13
                                                                2
                                                                                  4
           min
                                                                7
                                                                                  7
           25%
                                   533
                                                  42
           50%
                                   765
                                                  62
                                                               11
                                                                                11
           75%
                                                  85
                                                               18
                                                                                15
                                1,216
                                                               39
                                                                                 28
                                 3,885
                                                202
           max
                           n trimmed
                                         pct trimmed
           description
                                     0
           title
                                     0
                                                     0
                               44,982
           brand
                                                     1
           main_cat
                                                     0
                                     0
           total obs
                               44,982
                                                     1
Out[51]:
                                                      description
                                                                                                      title
                                                                                                                 brand main cat
                      asin
                            100% cotton pillow protectors effectively
                                                                    temporary hair chalk - non-toxic rainbow
                                                                                                                                all
            B00APG79QM
                                                                                                                 sysrion
                                                            bloc...
                                                                                                    color...
                                                                                                                            beauty
                              view larger prepare to flash a brighter,
                                                                     crest + oral-b professional whitening kit,
                                                                                                                                all
            B00CZH3FGM
                                                                                                                   crest
                                                                                                                            beauty
                                   the limited edition philips norelco
                                                                        philips norelco 9199xl limited edition
                                                                                                                 philips
                                                                                                                                all
            B000KMCSG2
                                                     smarttouch...
                                                                                                 formula...
                                                                                                                norelco
                                                                                                                            beauty
                             the all-over bodygrooming system, with
                                                                         philips norelco bg2030 professional
                                                                                                                 philips
                                                                                                                                all
              B001E0C9LI
                                                                                             bodygroomi...
                                                                                                                norelco
                                                                                                                            beauty
                                premium whitening toothpaste with
                                                                       rembrandt dazzling white toothpaste -
                                                                                                                                all
             B0000530SM
                                                                                                              rembrandt
                                                      fluoride fre...
                                                                                                 mint, (5...
                                                                                                                            beauty
```

```
In [52]:
```

```
fig = lang.length_dist(df.sample(10 ** 6), subset=["description", "title", "brand"])
```



The lengths are looking pretty good, considering how skewed they were to begin with. These are plotted on a linear scale.

```
In [53]: data_checkpoint(df, "data/length_checkpoint")
```

Overwriting...
37 files created.

Out[54]:

### Clean Brand

Now I'll do my best to clean up the 'brand' feature. I expect it to have a strong relationship with category.

```
In [54]:
    df = pd.read_parquet("data/length_checkpoint", engine="pyarrow")
    df.head()
```

main_cat	brand	title	description	
				asin
all beauty	sysrion	temporary hair chalk - non-toxic rainbow color	100% cotton pillow protectors effectively bloc	B00APG79QM
all beauty	crest	crest + oral-b professional whitening kit, 1 c	view larger prepare to flash a brighter, white	B00CZH3FGM
all beauty	philips norelco	philips norelco 9199xl limited edition formula	the limited edition philips norelco smarttouch	B000KMCSG2
all beauty	philips norelco	philips norelco bg2030 professional bodygroomi	the all-over bodygrooming system, with specifi	B001E0C9LI
all beauty	rembrandt	rembrandt dazzling white toothpaste - mint, (5	premium whitening toothpaste with fluoride fre	B0000530SM

I examine the top brands.

magic: the gathering

invicta

sony

6475

6021

4860

```
amazon collection
                          4839
various artists
                          4609
samsung
                          4099
                          4022
evan fischer
hp
                          3775
                          3724
various
toogoo(r)
                          3660
3drose
                          3587
empire
                          3548
Name: brand, dtype: int64
```

Next I put together a list of null placeholders. I'll have to add to the list whenever I spot a new one.

```
In [56]:
           null brands = [
               "generic",
               "n/a",
               "no brand",
               "none",
               "not available",
               "null",
               "unavailable",
               "unbranded",
               "unknown",
               "learn more",
               "other",
               "anonymous",
           ]
          brand_counts.loc[null_brands].sort_values()
Out[56]: unavailable
                               1
          no brand
                               5
          null
                               27
          unbranded
                              76
          other
                             104
          not available
                             108
                             108
          anonymous
          learn more
                             223
```

n/a 545 none 620 8903 unknown 10079 generic Name: brand, dtype: int64

```
In [57]:
          df.loc[df.brand == "generic"]
```

description Out[57]: title brand main\_cat

asin				
B019E906LU	digital printing studio vinyl floor christmas	5x7ft study books photograghy backdrops photo	generic	all beauty
B00246EHKW	*check out the 90 day supply (3 bottles) save	gain weight fast with safe weight gain pills	generic	all beauty
B0017SWH5A	designed specifically for pet owners. austin a	austin air pet machine air purifier - black	generic	all beauty
B000UQOJ8Y	savfy iphone 6 backup power bank (3200 mah) ca	savfy® iphone 6 4.7" 4.7 inch 3200mah backup b	generic	all beauty
B0095NXF5U	use this item to tape down lower lashes before	double eyelid eye beauty tape with scissors	generic	all beauty

description title brand main\_cat asin features: easy to install and dismantle, generic full housing shell case button kit video **B00WJGWIUS** generic effec... games rep... features: high quality noctilucence silicone video generic glow noctilucence cover silicone **B00ITE71U6** generic games salem secrets takes you into the haunting hidden mysteries: salem secrets - witch video B004EL94AI generic trials... games rock out without wires! this guitar mania ii wireless 2.4ghz guitarmaniaii playstation2 video B000QSGH6M generic games nintendo ds lite clear crystal hard case nds durable hard crystal clear cover case with video B0010LC6QE generic case games 10079 rows × 4 columns

```
In [58]:
          if "generic" in null brands:
              null brands.remove("generic")
          df.loc[df.brand.isin(null_brands), "brand"] = np.nan
          df.isna().sum()
Out[58]: description
                              0
         title
                              0
                         171685
         brand
         main cat
         dtype: int64
In [59]:
          by_brands = df.brand.str.startswith("by ").dropna()
          df.dropna().loc[by_brands, ["brand"]]
```

Out[59]: brand

asin **B01CMJZLXM** by alegory **B00KUSQ9NY** by alegory B00CMSCV32 by sega B00LZWGVFA by gunnar optiks **B00K0SXUBS** by w5swl B0046RROE8 by ethahe B00002S5FG by microsoft **B001AXHL08** by jwin **B00APUFWSK** by game master B0030GG11S by meridian4

22112 rows × 1 columns

```
In [60]:

df["brand"] = df.loc[:, "brand"].str.replace("^(by\s+)", "", regex=True)
```

```
df.dropna().loc[by_brands, ["brand"]]
```

#### Out[60]: brand

asin **B01CMJZLXM** alegory **B00KUSQ9NY** alegory B00CMSCV32 sega **B00LZWGVFA** gunnar optiks **B00K0SXUBS** w5swl B0046RROE8 ethahe B00002S5FG microsoft B001AXHL08 jwin **B00APUFWSK** game master B0030GG11S meridian4

22112 rows × 1 columns

```
In [61]:
    amazon_pages = df.brand.str.extract(r"visit amazon's (.+) page")
    amazon_pages = amazon_pages.dropna().squeeze()
    df.loc[amazon_pages.index, "brand"] = amazon_pages
    df.loc[amazon_pages.index]
```

Out[61]: description title brand main\_cat

asin				
0143110098	"a fresh, thrilling portrait… guy's elizabeth …	elizabeth: the later years	john guy	books
0815729103	shivshankar menon's choices is a short book co	choices: inside the making of indias foreign p	shivshankar menon	books
1501129090	the book is written in a clear and easy to fol	guided: reclaiming the intuitive voice of your	hans christian king	books
1492264997	death in the australian outback: the australia	death in the australian outback (bigfoot littl	anthony e thorogood	books
0738715034	" goddess to the core is a wonderfully present	goddess to the core: an inspired workout to ma	sierra bender	books
1425177654	emelia sam currently resides in washington, dc	i haven't found myself but i'm still lookin	emelia sam	books
1501187538	ania ahlborn is the best selling author of the $\dots$	apart in the dark: novellas	ania ahlborn	books
0521478081	"the most sensitive and intelligent book in th	franois truffaut	annette insdorf	books
2707317217	127pages. in8. broch. il avait dit: ici, je n'	apprendre finir	laurent mauvignier	books

description title brand main\_cat

asin

1847562442 kitty neale was raised in south london and thi...

a broken family

kitty neale

books

516272 rows × 4 columns

```
Out[62]:
                       brand support
            0
                   ^generic\b
                                 10138
            3
                    ^invicta\b
                                  6021
            4
                     ^sony\b
                                  5357
            7
                  ^samsung\b
                                  4099
           12
                   ^3drose\b
                                  3587
                   ^empire\b
                                  3549
           13
           14
                    ^uxcell\b
                                  3379
           16
                 ^pokemon\b
                                  3181
           17
                    ^disney\b
                                  3134
           18
                     ^seiko\b
                                  2699
           19
                    ^mattel\b
                                  2662
           20
                    ^hasbro\b
                                  2608
           21
                 ^panasonic\b
                                  2504
           22
                      ^lego\b
                                  2484
           24
                      ^dell\b
                                  2368
           26
                    ^amzer\b
                                  2326
           27
                     ^casio\b
                                  2301
           28
                    ^kohler\b
                                  2281
           30
                    ^canon\b
                                  2224
           31 ^autoandart\b
                                  2193
```

```
In [63]:
    no_brand = df.loc[df.brand.isna()]
    fillers = lang.locate_patterns(regex.brand.head(100), no_brand.title)
    fillers.sort_values()
```

```
Out[63]: B01740FIZ6
                                   acer
           B00005U2P0
                            activision
           B003DXAAPG
                                adidas
           B00L2N3EZC
                                adidas
           B00L2IPZ5Y
                                adidas
           B00KMONWNG
                                vktech
           B00963S6TE
                                yamaha
           B004NT8VRS
                                 yamaha
           B00IWKVSR4
                                yamaha
           B005M3JQ9Q
                                yamaha
           Name: locate_patterns, Length: 10418, dtype: object
In [64]:
            df.loc[fillers.index, "brand"] = fillers
            df.loc[fillers.index]
                                                      description
                                                                                                   title
Out[64]:
                                                                                                            brand
                                                                                                                      main cat
                     asin
                              628 pages of incredible sheet music for
             0898983428
                                                                   columbia's colossal fake book (f2332fbx) columbia
                                                                                                                         books
                             what would you do if you were famous?
             1405288027
                                                                           lego (r) ninjago: book of secrets
                                                                                                                         books
                                                                                                              lego
                                                        what's y...
                            #1 new york times bestselling author and
                                                                      disney princess collection (storybook
             1423122607
                                                                                                            disney
                                                                                                                         books
                                                                                              collection)
                            the disney school years memory keeper is
             145081137X
                                                                        disney school years memory keeper
                                                                                                            disney
                                                                                                                         books
                                  your daughter will love this disney
                                                                       disney princess storybook library set
             1455039608
                                                                                                            disney
                                                                                                                         books
                                                       princess 1...
                                                                                              (volumes...
                               the nike zoom lebron soldier 10 mens
                                                                                                                       amazon
             B01HILUTZO
                                                                      nike men's lebron 10 basketball shoe
                                                                                                              nike
                                                       basketbal...
                                                                                                                       fashion
                                                                          adidas kids womens altarun (little
                            the adidas® kids altarun boosts style and
                                                                                                                       amazon
             B01HIMR5E6
                                                                                                            adidas
                                                                                             kid/big kid)
                                                                                                                       fashion
                              from the playground to the court, have
                                                                                                                       amazon
            B01HINBHRG
                                                                        adidas kids' altasport running shoe
                                                                                                            adidas
                                                                                                                       fashion
                             bring an all-time great to the skate park
                                                                                                                       amazon
           B01HIXUOUW
                                                                     adidas skateboarding mens samba adv
                                                                                                            adidas
                                                                                                                       fashion
                            cut to the chase with the retro style of the
                                                                                                                       amazon
            B01HJ09W8E
                                                                      adidas skateboarding mens skate adv
                                                                                                            adidas
                                                                                                                        fashion
          10418 rows × 4 columns
In [65]:
            df.isna().sum()
                                   0
           description
Out[65]:
           title
                                   0
           brand
                             161267
           main_cat
           dtype: int64
In [66]:
            no_brand = df.isna().groupby(df.main_cat).sum()[["brand"]]
            no_brand["support"] = df.main_cat.value_counts()
            no_brand = no_brand.rename(columns={"brand": "null_brand"})
```

```
no_brand["frac_null"] = no_brand["null_brand"] / no_brand["support"]
no_brand.sort_values("frac_null", ascending=False).head(10).style.bar("frac_null")
```

Out[66]: null\_brand support frac\_null

main cat fine art 280 280 1.000000 luxury beauty 6623 6631 0.998794 handmade 2212 0.993264 2227 0.666667 magazine subscriptions movies & tv 22979 87791 0.261747 0.238011 amazon fashion 107538 451819 gift cards 140 0.071429 10 504 10187 0.049475 all beauty collectibles & fine art 952 0.047269 45 0.013009 sports & outdoors 3115 239447

```
In [67]:
    df.loc[df.brand.isna(), "brand"] = ""
    df.brand.value_counts().head(10)
```

161267 Out[67]: generic 10190 yu-gi-oh! 7072 magic: the gathering 6475 invicta 6021 nike 5811 sony 5379 adidas 5079 amazon collection 4839 various artists 4610 Name: brand, dtype: int64

### **Revisiting Class Balance**

In [68]: df = utils.prune\_categories(df, "main\_cat", cut=100)

```
Status Support
books
                              retained
                                         879359
amazon home
                              retained
                                         480704
amazon fashion
                                         451819
                              retained
sports & outdoors
                              retained
                                         239447
tools & home improvement
                              retained
                                         202021
toys & games
                              retained
                                         199664
automotive
                              retained
                                         187736
grocery
                              retained
                                         144866
cell phones & accessories
                              retained
                                         133852
computers
                              retained
                                           91048
movies & tv
                              retained
                                           87791
digital music
                              retained
                                           83154
office products
                              retained
                                           69175
all electronics
                              retained
                                           66592
pet supplies
                              retained
                                           61123
industrial & scientific
                              retained
                                           58771
arts, crafts & sewing
                              retained
                                           57123
camera & photo
                              retained
                                           54676
musical instruments
                              retained
                                           43259
home audio & theater
                              retained
                                           43249
```

```
25774
video games
                              retained
health & personal care
                               retained
                                           21509
                               retained
                                           12245
software
                              retained
                                           11529
                              retained
car electronics
                                           10730
all beauty
                              retained
                                           10187
luxury beauty
                              retained
                                            6631
prime pantry
                               retained
                                            5061
gps & navigation
                               retained
                                            3012
appliances
                               retained
                                            2804
portable audio & accessories retained
                                            2606
handmade
                               retained
                                            2227
collectibles & fine art
                                             952
                               retained
fine art
                               retained
                                             280
amazon devices
                               retained
                                             185
gift cards
                                             140
                               retained
                                               3
magazine subscriptions
                                dropped
```

```
In [69]: data_checkpoint(df, "data/brand_checkpoint")
```

Overwriting...
36 files created.

# Adding 'feature' text

```
In [3]:
    df = pd.read_parquet("data/brand_checkpoint", engine="pyarrow")
    df.head()
```

view larger prepare to flash a brighter, crest + oral-b professional whitening kit, all **B00CZH3FGM** beauty the limited edition philips norelco philips norelco 9199xl limited edition philips all B000KMCSG2 smarttouch... norelco beauty the all-over bodygrooming system, with philips norelco bg2030 professional philips all B001E0C9LI bodygroomi... norelco beauty

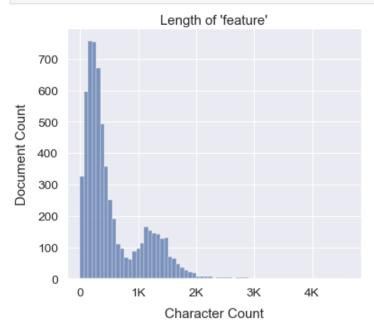
```
B0000530SM premium whitening toothpaste with fluoride fre... rembrandt dazzling white toothpaste - mint, (5... all beauty
```

```
feat = dd.read_parquet(
    "data/amazon_raw", columns="feature", index="asin", engine="pyarrow"
)
feat = feat.loc[feat.index.isin(df.index)].str.join(" ")
feat.head()
```

```
In [5]:
    df = pd.merge(df, feat.compute(), left_index=True, right_index=True, copy=False)
```

```
df.head()
 Out[5]:
                                      description
                                                                      title
                                                                                brand
                                                                                         main cat
                                                                                                                    feature
                   asin
                                                                                          health &
                                                          medimix ayurvedic
                         ayurveda holds secrets for
           0000044806
                                                   facewash - 100 ml (pack of
                                                                              medimix
                                                                                                                      None
                                                                                          personal
                               all our skin proble...
                                                                        2)
                                                                                              care
                                                                                          health &
                           if you feel that applying
                                                         lakme jewel sindoor
           0000060259
                                                                                lakme
                                                                                          personal
                                                                                                                      None
                            powder kumkum is tir...
                                                        (maroon) - pack of 2
                                                                                              care
                            frog - rubbing its spine
                                                  wooden percussion 3 piece
                                                                            wadsuwan
                                                                                           musical
                                                                                                     Wood percussion Small 3
           0000098906
                            with the wooden stick...
                                                         set frog, cricket an...
                                                                                                       inches Creates origina...
                                                                                 shop
                                                                                       instruments
                          rise and swine (good eats
                                                    rise and swine (good eats
                                                                                 alton
                                                                                         movies &
           0000143502
                                                                                                                      None
                              vol. 7) includes bon...
                                                                     vol. 7)
                                                                                brown
                                                                                         movies &
                         disc 1: flour power (scones;
                                                    my fair pastry (good eats
                                                                                 alton
           0000143529
                                                                                                                      None
                                shortcakes; south...
                                                                     vol. 9)
                                                                                brown
                                                                                                tν
 In [6]:
            del feat
 In [7]:
            display(df.index.duplicated().sum())
            df = df.loc[~df.index.duplicated()]
            df.index.duplicated().sum()
           89103
Out[7]:
 In [8]:
            steps = [lang.decode_html_entities, lang.lowercase, lang.strip_html_tags]
            df["feature"] = lang.chain_processors(df.loc[:, "feature"], steps, n_jobs=-1)
            df["feature"].head()
 Out[8]:
          asin
           0000044806
                                                                                None
           0000060259
                                                                                None
           0000098906
                           wood percussion small 3 inches creates origina...
           0000143502
                                                                                None
           0000143529
                                                                                None
           Name: feature, dtype: object
 In [9]:
            lang.length_info(df["feature"])
                   len_feature
                     2,343,887
           count
           mean
                            562
           std
                            526
           min
                              0
                            197
           25%
           50%
                            348
           75%
                            818
                          9,947
          max
In [10]:
            fig = lang.length_dist(
                df.sample(10 ** 4, random_state=39),
```

```
subset=["feature"],
)
```



In [11]: df.at[df.feature.str.len().idxmax(), "feature"]

'sony kde-55xbr950,kdl-55ex640,kdl-55ex620,kdl-60ex700,kdl-55hx820,kdl-60ex720,kdl-60nx720,kdl-60ex Out[11]: 500,kdl-60nx800,kdl-40s3000,kdl-55bx520,kdl-40v2500,kdl-40v3000,kdl-40v1130,kdl-40z4100,kdl-40ex70 0,kdl-60ex723,nsx-40gt1,kdl-40s2000,kdl-40s2011,kdl-40w3000,kdl-40xbr3,kdl-40s1130,kdl-40xbr9,kdl-4 0v5100,kdl-40ve5,kdl-40w4100,kdl-40ex600,kdl-40ex523,kdl-40ex401,kdl-40d3000,kdl-40xbr5,kdl-v40xbr 1,klv-40s200a,kdl-40xbr6,kdl-40s5100,kdl-40bx450,kdl-40nx700,kdl-40ex720,kdl-40s504,kdl-40bx420,fwd -401x2f,kdl-40x2400,kdl-40xbr2,kdl-40xbr4,klv-s40a10,klv-40u100m,kdl-40xbr7,kdl-40z5100,klv-40zx1m, kdl-40ex640,kdl-40ex400,fwd-40lx1,kdl-40s2010,fwd-42pv1p/b,fwd-42px2,kde-42xbr950,kde-42xs955,kdl-4 0w5100,pfm-42x1,kdl-42xbr950,ke-42ts2,pfm-42b1,pfm-42b2,kdl-40ex500,kz-42ts1,kz-42ts1j,kz-42ts1u,fw d-42lx1,fwd-42pv1as,pfm-42v1,ke-42m1,ke-42ts2u,pfm-42b1u,pfm-42b2h,ke-42xbr900,ke-42xs910,kdl-46s51 00,kdl-46v5100,kdl-46s2000,kdl-46s2010,kdl-46bx420,fwd-42pv1,kdl-46ex500,kdl-46ex523,kdl-46ex720,kd 1-46hx729,kd1-46w4100,kd1-46hx750,kd1-46ex600,kd1-46v2500,kd1-46v3000,kd1-46xbr4,kd1-46hx820,kd1-46 ex400,nsx-46gt1,kdl-46s504,kdl-46xbr10,kdl-46bx450,kdl-46w3000,kdl-46xbr8,kdl-46xbr3,kdl-46ex700,kd 1-46nx700,kd1-46nx800,kd1-46ex620,xbr-46hx929,kd1-46xbr9,kd1-46z4100,kd1-46z5100,kd1-46v1130,kd1-46 ex640,kdl-46xbr2,kdl-46w5100,kdl-46s3000,kdl-46v25l1,kdl-46xbr5,kde-50xbr950,kdl-46nx720,ke-50xbr90 0,ke-50xs910,fwd-50px2,pmb-50hx1,fwd-50px1,kdl-46ve5,kdl-52z5100,fwd-50px3/b,pfm-50c1/c1e,kdl-65hx7 29,xbr-65hx929,kde-50xs955, toshiba 55ht1u,55s41u,55s1417u,55s1412u,55sv670u,5516200u,32e200u,32ft2 u,32tl515u,32sl415u,32hl67,55wx800u,32c120u,32hl67u,32hlv66,32hlx95,32lv67u,55g300u,32c110u,32hl83 p,32hl95,32hlc56,32hlv16,32hlx84,32hl66,32lv67,p32lsa,32hl86,32c100u,32hl84,32slv411u,42dpc85,42hp8 3p,42hp84,42hpx84,32cv100u,42hl67,p42lsa,42hpx95,42sl417u,42lx177,32dt1u,42l6200u,42hl196,42hp66,42 lz196,p42lha,42hl167,42tl515u,42zv650u,42hp82,42hp95,47hl167,42lx196,47lz196,47zv650u,p47lsa,47tl51 5u,4716200u,pd42w1,p47l sharp lc-m3700,lc-37d40u,lc-37d43u,lc-37d6u,lc-37d4u,lc-37d90u,lc-37d5u,lc-37d62u,lc-37gd4u,lc-37gd5u,lc-37d7u,lc-c3742u,lc-37hv4u,lc-37rd2,lc-37sh12u,lc-40c37u,lc-42d72u,lc-37d4uj,lc-42ht3u,lc-42ht4u,lc-42le540u,lc-42bt10u,lc-42d64u,lc-37ht3u,lc-42d69u,lc-42d62u,lc-42sb45 u,lc-62c42u,lc-42d65u,lc-42d92u,lc-42d43u,lc-32d59u,lc-70le847u,lc-70le845u,lc-70le732u,lc-60c42u,p z-43hv2u,lc-46le540u,lc-46sv50u,lc-46le700u,lc-46bd80u,lc-42sv50u,lc-46d43u,lc-46d64u,lc-46d43u,lc-46d64u,pn-465u,lc-46le832u,lc-46le835u,lc-70le640u,lc-46le830u,lc-c46700un,lc-46se94u,lc-60c46u,lc-46d85u,lc-46e77u,lc-46ht4u,lc-46sb57u,lc-46d82u,lc-46d92u,lc-c4677u,pn-465up,lc-40e67u,lc-40e77u,lc -401e700u,lc-c4067u,lc-401e830u,lc-46d62u,lc-801e632u,lc-45d40u,lc-45gd4u,lc-45gd5u,lc-40c45u,lc-40 le835u,lc-45gx6u,lc-45gd7u,pn-455,pz-50hv2u,lc-pd50u,lc-80le844u,lc-60le632u,lc-60e77un,lc-60le845 u,lc-60le835u,lc-60le831u,lc-45gd6u,lc-60le640u,lc-60c6400u,lc-c6077un,lc-60le847u,lc-60e88un,lc-60 le925un,lc-60le925un,lc-52le640u,lc-52c6400u,lc-c52700un,lc-52d62u,lc-52d64u,lc-60le830u,pn-525u,lc -52e77u,lc-52sb57u,lc-c5277u,lc-52le835u,lc-60le832u,lc-52d43u,lc-52se94u,lc-60c52u,lc-52d92u,lc-52 d93u,lc-52d82u,lc-52d85u,lc-52ht4u,lc-c5262u,lc-52le700u,lc-47sb57ut,lc-52le830u,lc-37db5u,lc-37g4 u,lc-37gp1u,lc-37d42u,lc-37d44u,lc-37d64u,lc-37gb5u,lc-37ht4u,lc-37hv6u,lc-37sh20u,lc-37gd6u,sony k dl-52xbr9,kdl-52xbr2,kdl-52s5100,kdl-52w5100,kdl-52w3000,kdl-3715000,ke-37xs910,kdl-37m3000,kde-37x s955,kdl-52xbr10,kdl-52xbr4,kdl-52xbr5,kdl-52ex700,kdl-52nx800,kdl-52v5100,kdl-52ve5,fwd-321x2f,kdl -32m3000, klv - 32u100, klv - 32u100m, klv - s32a10, kdl - 52xbr3, lmd - 322ws, kdl - 32ex720, kdl - 32bx420, kdl - v32xbr3, lmd - 322ws, kdl - 32ex720, kdl - 32bx420, kdl - v32xbr3, lmd - 32bx420, kdl - v32xbr3, lmd - 32bx420, kdl - v32xbr3, lmd - v32xbr3, l1,kdl-3215000,fwd-321x1,kdl-32s3000,kdl-v32xbr2,klv-32m1,pfm-32c1,kdl-32s5100,klv-32s200a,kdl-32bx3 20,kdl-32sl130,kdl-32xbr4,kz-32ts1u,nsx-32gt1,kdl-32s2010,kdl-32s2400,klh-w32,klv-32mrx1,kdl-55v510 0,kdl-55xbr8,klv-32mrx1,kdl-55v5100,kdl-55xbr8,kdl-32ex729,xbr-55hx929,kdl-55nx720,kdl-55hx750,kdl55hx729,kdl-55ex500,kdl-32s2000,kdl-55ex720 lg 32lh40,32ld550,32lm6200,ru-32lz30c,32lb4d,32cs560,32 1c7d,321g30,321k450,321d400,321m5800,321g70,32cs460,13200ak,ru-321z50c,321f11,321h30,42s190,421e530 0,mu-42pz90v,mu-42pz90xc,32lc4d,32lg60,42lm5800,42ls5700,42ls3400,42px3dcv,32lh20,32lk330,mu-42pz41 v,42lh40,42lh55,42lb1dra,mu-42pz94v,42pb4d,42pc3dc,42pc5d,42pm1m,42ld400,du-42pz60,m4210c-ba,ru-42p x10c,ru-42pz90v,42pj350,mu-42pm12x,42lc5dc,42lp1d,42lg30,42lg60,42lv3500,42lc2d,42lk520,mu-42pz90c, 42px4d,42px5d,mu-42pm11,ru-42pz90,mu-42pz15b,42lh90,42lb5d,42lb9d,42lbx - opus,42lv5500,42lc4d,42pc 3dv,ru-42px11,ru-42pz61,ru-42pz71,du-42lz30,42pb4da,42ld550,42lh50,42ls5750,42lv5400,42pc1da,42lw53 00,42pt350,42pm3mv,42px3dbv,42px3dlv,mu-42pz90h,m4210n-b21,42lh30,42lb4d,42lc7d,42lp1dc,42s180,42pc 3d,42pc5dc,42lk550,42lk450,mu-42pz44v,42lh20,42lm6200,42lb1dr,42cs560,42lg50,42lg70,42pm4m,42lv370 0,42pw350,du-42px12xd,du-42py10,42lf11,60pk250,42pq30,42cs570,60pz850,60pb4d,60pk540,du-60pz60,du-4 2px12x,du-42px12xc,60pk750,60pz750,60pz950,60pc1d,60pv450,60pv490,60ps80,60pa6500,60pm6700,60pm970 0,mu-60pz95v,60ld550,60px950,60pa5500,mu-60pz10,mu-60pz12,60py3d,mu-60pz90v,60pz550,60py2dr,du-60py 10,60pb4da,60ps11,60ps60,37lg60,37lh40,37lg30,37lg50,mu-60pz90c,60pk950,37lc5dc,du-37lz30,m3701c-b h,371h20,60pk550,461d550,371b4d,371v3500,371k450,m3700c-ba,13700ak,13700tk,371h55,371c2d,371c7d,50p v490,371b5d,371b1da,50px1d,mu-50pz41v,mu-50pz90c,50pq30,m3701c,371h30,50pm9700,50pz750,50pc1dr,50pc 3d,50pc5d,50pm1m,mu-50pz41b,50pj350,50pk540,50pk950,50ps80,50pa5500,50pz950,50py3d,du-50px10c,du-50 py10,50px2dc,50px5d,50pk750,50ps60,50pa6500,50pk250,50pa4500,50pm4700,50pw350,50pb4d,50pc1dra,50px4 dr-h,du-50pz60,50pk550,mu-50pz41,mu-50pz90v,50pb4da,50pc3d-h,50pt350,50pv450,50pz550,651m6200,651w6 500,521b5d,50py2dr,mu-50pm10,571y3d,47s180,47s190,471w6500,50pm6700,50pq20,471d500,471e8500,471h50, 47lh85,52ly3d,52ld550,47lg90,47lv5500,47lw5700,47lb5d,47lw5600,47lv3700,47lx9500,47lf11,47lh30,47lh 40,47lm5800,47ls5700,47lg60,47lg70,47le5350,47lk550,47ld450, lg 47le7300,47le7500,47lh55,47lh90,47l m6200,471s4600,47cs570,471m8600,471v5400,471w5300,471bx,471k520,471b4df,471d520,471d650,471e5400,47 lm6700,471s5750,471g50,55s180,55le8500,551x9500,551v3700,471y3d,471e5500,551x6500,551s5750,551s460 0,551hx,471m7600,471m9600,551h55,551v5500,551d650,551v5400,551w5300,551w5600,551m9600,551m5800,551s 5700,55g2,55lh85,55lh50,55lm6700,55lm6200,55lk520,55lw5700,55ld520,55le5400,55le7300,55le7500,55lh4 0,551h90,551m8600,551m7600,321b9d,321h1dc,13200a,321v2500,321g40,551e5500,panasonic th-50phd5u,th-5 0px80u,th-50pz80u,th-50pz85u,tc-p46g15,tc-p60ut50,tc-p46st30,th-46pz850u,th-46pz80u,tc-p46x3,tc-p55 st30,tc-p46c2,tc-p46s2,th-46pz85u,tc-p46s30,tc-p46g10,tc-l55et5,tc-p46u1,tc-p46g25,tc-l55wt50,tc-p5 5vt30,tc-155e50,tc-321x34,tc-p55gt50,tc-p55ut50,tc-p55st50,tc-155dt50,tc-p55gt30,tc-132u3,tc-55le5 4,tc-321e60,tc-321x50,tc-321x60,tc-132x30,tc-65pst34,tc-132e5,tc-321x70,tc-321x600,tc-321h1,tc-132c 3,tc-p54g10,tc-321x700,tc-132dt30,tc-132e3,tc-p65st30,tc-p65gt30,tc-147et5,tc-p65vt30,tc-p65vt50,tc -p65st50,tc-p65gt50,tc-p54s2,th-37pwd6ux,tc-p54s1,tc-p54v10,tc-p54z1,tc-p54g25,tc-54ps14,th-37pwd5u y,tc-147e50,tc-147e5,tc-147wt50,tc-147dt50,th-37pwd6u,th-37ph10uk,th-37pwd6uy,pt-37p1,pt-37pd4p,th-37phd8uk,th-37pwd4uz,th-37pwd6,th-37pwd7uy,th-37pwd8uk,tc-137e5,tc-37pd1,th-37pa20u/p,th-37px600,th -37px60u,tc-137e3,tc-137u3,th-37pd25u/p,th-37pw5,th-37pa30/pe30,th-37pg9u,th-37ph9uk,th-37pwd5,th-3 7pwd5uz,th-37px50u,th-50phd5uy,th-37pr10u,th-37pr9u,th-37px25u/p,tc-137dt30,th-37pa20hd,tc-p46s1,th -50phd3u,th-50pz700u,th-50ph10uk,tc-p50x1,tc-50px14,tc-p50v10,th-50pz800u,th-50px77u,tc-p50st30,th-50phd7uy,th-50pm50u,th-50pwd8uk,th-50px60u,tc-p50u50,tc-p50ut50,pt-50pd2-p,th-50pf9uk,th-50ph10uka, th-50pe700u,tc-p50s2,tc-p50u2,tc-p50st50,tc-p50c2,tc-p50gt50,tc-p50x5,th-50px50u/p,th-50pz750u,th-5 0pz77u,th-50xvs30,th-50xvs30u/p,tc-p50g25,th-50pf10uk,tc-p50s30,tc-p50x3,tc-50px34,th-50phd8uk,th-5 0px25u/p,th-50px600u,th-50px6u,tc-p50c1 samsung un46c5000,ln46b750,ln46b650,un46es6100,un46es7500,u n46b7000,un46b7000,ln46a540,460px,ln-s4692d,ln-t4661f,ln-t4665fx,ln46b630,460fp-2,un46c6400,un46d55 00,un46d6050,un46d6900,460dxn,ln-t4671f,ln46a630,ln46a950,un46b8500,ln46c650,un46c7000,un46d6300,46 0fpn-2,460utn,un46es7550,un46b7100,ln46b640,un46es8000,ln-t4681f,ln46b540,ln46b550,ln46b610,460p/p n,ln-r469d,un46d6400,un46d6420,un46d6450,un46d6500,ln46c550,un46c6300,un46es6580,un46b8000,un46c650 0,un46c6800,un32d5500,ln32a550,un32d4000,un32d4010,un32d4005,un32eh5000,un32eh4000,ln32d450,ln32d40 3,ln32b530,ln32b540,un32eh4050,ln-t3232h,ln32a450,ln32b360,ln32b460,un32eh5300,320mxn-2,ln-s5296d,l n-t3253h,un32d6000,pn58b650,pn58b530,pn58b540,pn58b550,fp-t5894w,un60d7050,pn60e550,pn58b560,pn58b8 50, pn58c550, pn58c590, pn60e7000, pn60e6500, un60d6450, un60d6400, un60d7000, un60es6100, un55c5000, un55c63 00,un60es7500,un60es8000,pn60e8000,pn60e535,un55d6400,un55d6450,pn60e530,un60d6000,un60d6500,un55b6 000,un55d7050,un55d7900,un55c6400,un55c6500,un55d6000,ln55c630,un55es6550,un55es6580,un55es8000,un5 5es6150,un55es7500,un55d7000,un55b8500,ln55c650,un55es7550,ln55b650,ln55a950,un55d8000,un55d6300,un 55es6100,un55b8000,un55d6900,un55b7000,pn51e530,pn51e7000,un55c7000,un55d6420,un55d6500,un55d6050,p n51e550,pn51e6500,ln55b640,un55d6005,un55b7100,pn51d550c1f,un50es6550,pn50c450,pn51e450,pn51e490,pn 51e8000,pn51d8000,ln-s5797d,pn59d530,hpn5039,hp-p5071,hp-s5073,un50es6580,pn63b550,pn63c8000,pn50c5 90,ppm50m7hb,un65d8000,ln-t5781f,ps-37s4h,ln37a550,ln37b550,ln-s3738d,pn59d7000,pn59d8000,sharp lcm3700,lc-37d40u,lc-37d43u,lc-37d6u,lc-37d4u,lc-37d90u,lc-37d5u,lc-37d62u,lc-37gd4u,lc-37gd5u,lc-37d 7u,lc-c3742u,lc-37hv4u,lc-37rd2,lc-37sh12u,lc-40c37u,lc-42d72u,lc-37d4uj,lc-42ht3u,lc-42ht4u,lc-42l e540u,lc-42bt10u,lc-42d64u,lc-37ht3u,lc-42d69u,lc-42d62u,lc-42sb45u,lc-62c42u,lc-42d65u,lc-42d92u,l c-42d43u,lc-32d59u,lc-70le847u,lc-70le845u,lc-70le732u,lc-60c42u,pz-43hv2u,lc-46le540u,lc-46sv50u,l c-46le700u,lc-46bd80u,lc-42sv50u,lc-46d43u,lc-46d64u,lc-46d4'

In [12]:

df = lang.trim length outliers(df, subset="feature", method="iqr")

	len_description	len_title	len_brand	len_main_cat	len_feature
count	3,692,413	3,692,413	3,692,413	3,692,413	2,284,999
mean	971	68	11	12	518
std	611	37	6	6	446
min	384	13	0	4	0
25%	531	42	7	7	193

50%	761	61	11	11	338
75%	1,209	85	14	15	725
max	3,885	202	39	28	1,749

	n_trimmed	<pre>pct_trimmed</pre>
description	0	0
title	0	0
brand	0	0
main_cat	0	0
feature	58,888	2
total obs	58,888	2

Next, I delete everything between brackets or parentheses.

```
In [13]:
    longest_feat = df.feature.str.len().idxmax()
    df.at[longest_feat, "feature"]
```

Out[13]: 'invite nature to your yard: looking for yard decorations and accessories to draw beautiful wildlif e right to your home? birds in the garden are looking for water to drink and splash in outdoors. th e catttail birdbaths are a beautiful way to provide water for backyard birds year-round. makes a gr eat gift for the avid gardener or bird-watcher. functional pieces of garden art: these botanical ga rden ornaments are outdoor pieces of sculpture to beautify your garden. the bright and lustrous ham mered finish of the copper bowls create a beautiful contrast against the black spray of wrought iro n leaves and cattails, they make an artful addition to any perennial bed, water feature, or natural setting in your yard. choose a style with one bowl or two. hand-made wrought iron and solid copper: the black leaves and cattails are handmade of fine wrought iron. the birdbath bowls are hand-hammer ed from solid copper, which will not rust, but develops a rich natural copper patina over time. cat ttail birdbaths measure 50-in h with one or two 12-in diameter x 3-in d bowls. easy to assemble: no tools required! simply thread the spiked foot to the bottom of the main stem and the copper bowl to the top. spike directly into the ground and fan the cattails and leaves as desired. cattail birdbat h have multi-pronged ground stakes for increased stability. Who we are: at achla designs, we create unique and handmade garden accessories and furnishings for any backyard habitat. we continue to add to our exquisite product line each year, resulting in a large selection of items for you to choose from for your home and yard decor. we take pride in providing exceptional products and customer ser vice and keep our warehouse thoroughly stocked all year long.

```
In [14]:

df["feature"] = df.loc[:, "feature"].str.replace(r"([{\(].+[\)}])", "", regex=True)

df.at[longest_feat, "feature"]
```

'invite nature to your yard: looking for yard decorations and accessories to draw beautiful wildlif Out[14]: e right to your home? birds in the garden are looking for water to drink and splash in outdoors. th e catttail birdbaths are a beautiful way to provide water for backyard birds year-round. makes a gr eat gift for the avid gardener or bird-watcher. functional pieces of garden art: these botanical ga rden ornaments are outdoor pieces of sculpture to beautify your garden. the bright and lustrous ham mered finish of the copper bowls create a beautiful contrast against the black spray of wrought iro n leaves and cattails. they make an artful addition to any perennial bed, water feature, or natural setting in your yard. choose a style with one bowl or two. hand-made wrought iron and solid copper: the black leaves and cattails are handmade of fine wrought iron. the birdbath bowls are hand-hammer ed from solid copper, which will not rust, but develops a rich natural copper patina over time. cat ttail birdbaths measure 50-in h with one or two 12-in diameter x 3-in d bowls. easy to assemble: no tools required! simply thread the spiked foot to the bottom of the main stem and the copper bowl to the top. spike directly into the ground and fan the cattails and leaves as desired. cattail birdbat h have multi-pronged ground stakes for increased stability. Who we are: at achla designs, we create unique and handmade garden accessories and furnishings for any backyard habitat. we continue to add to our exquisite product line each year, resulting in a large selection of items for you to choose from for your home and yard decor. we take pride in providing exceptional products and customer ser vice and keep our warehouse thoroughly stocked all year long.

```
In [15]:

df["feature"].fillna("", inplace=True)
    df.head()
```

Out [15]: description title brand main\_cat feature

	description	title	brand	main_cat	feature
asin					
0000044806	ayurveda holds secrets for all our skin proble	medimix ayurvedic facewash - 100 ml (pack of 2)	medimix	health & personal care	
0000060259	if you feel that applying powder kumkum is tir	lakme jewel sindoor (maroon) - pack of 2	lakme	health & personal care	
0000098906	frog - rubbing its spine with the wooden stick	wooden percussion 3 piece set frog, cricket an	wadsuwan shop	musical instruments	wood percussion small 3 inches creates origina
0000143502	rise and swine (good eats vol. 7) includes bon	rise and swine (good eats vol. 7)	alton brown	movies & tv	
0000143529	disc 1: flour power (scones; shortcakes; south	my fair pastry (good eats vol. 9)	alton brown	movies & tv	

```
In [18]: data_checkpoint(df, "data/feature_checkpoint")
```

Overwriting...
36 files created.

## **Constructing Model Text**

```
In [19]:
    df = dd.read_parquet("data/feature_checkpoint", engine="pyarrow", index="asin")
    df.head()
```

Out[19]: description title brand feature main\_cat asin after rising in the appalachian come tell me how you lived: native enter the all 1441072241 mountains of v... american hi... arena beauty note: we cannot guarantee 100% prayer rug carpet mat gebetsteppich all 6090113980 bonballoon that you will ... islamic mu... beauty no7 stay perfect foundation now no7 stay perfect foundation cool all 7250468162 no7 stays perfect ... vanilla by no7 beauty according to the legend, in 1613, imagen bendita por su santidad our all 8279996397 chango two brothers... lady of cha... beauty if you can design one thing, you can hall of femmes: lella vignelli (hall of all 9197882747 oyster press design ev... femmes) beauty

```
In [20]: text_schema = "{title}. {description}. {feature}. {brand}."

def construct_text(item, schema=text_schema):
    text = schema.format(**item)
    return lang.strip_extra_periods(text)

construct_text(df.head(1).squeeze())
```

ppalachian mountains of virginia and north carolina, the tennessee river flows in a southwesterly d irection through tennessee making a bend to the west in alabama and touching mississippi. the river turns to the north through tennessee again and finally into kentucky where it joins the ohio river. for thousands of years, native americans lived in and around the river valley in great numbers. eve n though lakes from the tennessee valley authority dams have covered the evidence left at many of t he indian sites, this book attempts to show how these first americans lived. numerous pictures are shown to help illustrate their long and interesting story. enter the arena.'

```
In [21]:
          # Apply function row-wise
          df["text"] = df.apply(construct text, meta=str, axis=1)
          df["text"].head()
Out[21]: asin
         1441072241
                       come tell me how you lived: native american hi...
                       prayer rug carpet mat gebetsteppich islamic mu...
         6090113980
         7250468162
                       no7 stay perfect foundation cool vanilla by no...
         8279996397
                       imagen bendita por su santidad our lady of cha...
                       hall of femmes: lella vignelli (hall of femmes...
         9197882747
         Name: text, dtype: object
```

## **Export**

```
In [22]:
    df.to_parquet(
        "data/amazon_clean",
        engine="pyarrow",
        schema="infer",
        write_index=True,
        overwrite=True,
    )
```

```
In [23]:
    conf = input("Delete checkpoints? (y/n): ")
    if strtobool(conf):
        for path in glob.glob("data/*_checkpoint"):
            shutil.rmtree(path)
            print(f"'{path}' deleted.")
    else:
        print(f"Checkpoints not deleted.")
```

Delete checkpoints? (y/n): y
'data\brand\_checkpoint' deleted.
'data\feature\_checkpoint' deleted.
'data\filter\_checkpoint' deleted.
'data\length\_checkpoint' deleted.
'data\skeleton\_checkpoint' deleted.