Responding to Socio-Economic Diversity

Responses of Individuals

Individuals can play their part and respond by contributing their time, effort and money to meet areas of need in society. For example:

- They can start ground-up initiatives and mobilise resources to distribute food to those in need.
- They can also volunteer with existing organisations to provide services to other groups in society, such as helping out at mobile clinics.

Example 1

Free Food For All

In 2014, Mr Nizar Mohamed Shariff started a charity called Free Food For All (FFFA) to provide nutritious halal food to the less fortunate, regardless of their race or religion.

Initially focused on delivering freshly cooked meals, FFFA now offers different food options and channels, which include ready-to-eat (RTE) meals, fresh vegetables, groceries and a weekly stocked community fridge. They also collaborate with other food businesses to cater RTE meals for their beneficiaries.

In 2021 alone, FFFA served more than 160,000 meals, which include RTE meals to more than 1,000 families a month.