# Ethical, Social and Economic Issues in Computing

# **Data Corruption**

**Data corruption** occurs when computer data is made unstable by errors or alterations. This can happen during the reading, writing or transmission of data.

If the corrupted data cannot be recovered / replaced, this results in data loss.

## **Effects of Corruption and Data Loss**

The effects vary depending on the amount of corrupted data and type of data that is represented.

If the corrupted data is not needed to read other data, only that data itself is lost. This is more likely if the amount of corrupted data is small.

However, if the corrupted data is related to other data in the computer, then both itself and its related data may be lost, as it may contain information required to read/interpret the related data. This is more likely if the amount of corrupted data is large.

## **Causes and Ways to Prevent Data Corruption and Loss**

In all cases, making regular **backups** (copies of data made in case the original data is damaged or lost) of data will help to prevent the loss of data.

Causes of data corruption and loss include:

#### Human Error

- Storage devices may be damaged during transport.
- Multiple users working on the same file may accidentally overwrite each other.

### Preventive Measures

- Make regular backups of data
- Use adequate protection when transporting storage devices.
- Set up rules when collaborating with multiple users to prevent them from writing to the same file at the same time.

## • Power Failure

 If the power supply to a computer fails, data in the process of being written to a storage device may become corrupted and data stored in volatile memory and not yet written to a storage device will become lost.

## Preventive Measures

- Regular backups
- Set up a backup power supply, or uninterruptible power supply (UPS) so storage devices can complete any write operations in case of a power failure.

## • Hardware Failure/Damage

o All magnetic, optical and solid-state storage devices can fail, either due to

overuse, manufacturing defects, or age.

#### Preventive Measures

- Regular backups
- Check storage device regularly and replace them immediately when signs of failure are detected.

#### • Malware/viruses

 Some malware may purposely damage and corrupt data as a way of attacking the computer

#### Preventive Measures

- Regular backups
- Avoid opening emails/attachments or files from unknown sources.
- Install and configure a firewall to prevent malware from spreading through the network.
- Install anti-virus and anti-spyware software and perform regular scans and updates

An **uninterruptible power supply** is a device that provides enough emergency power for a computer to properly shut down in the event of a power failure.

## **Authentication**

Authentication is the process of verifying the identity of a user. It requires the user to prove their identity by providing evidence from one or more of the following categories:

- Something the user knows (password)
- Something the user owns (mobile phone)
- Something physically unique about the user (thumbprint)

Each category of evidence used for authentication is called an authentication factor

## **Passwords**

Passwords are the most common form of authentication. Some passwords are entered together with a username that identifies who the user claims to be.

They can be a poor form of authentication if they are chosen poorly or not well-kept as a secret. Avoid using birthdates, surnames and other things that can be easily guessed.

Use hard to guess passwords that are a mixture of lowercase, uppercase letters, numbers and symbols.

Avoid re-using passwords or leaving them unchanged for a long time as it makes it easier for an intruder to guess the password. Use unique passwords for each computer and account, and update them at least once every 90 days.

## **Unauthorised Access**

Some authentication systems require evidence from more than 1 authentication factor. Banks typically issue a device called a security token to users who wish to access their accounts online.

A security token is a device used specifically for authentication purposes, such as mobile

phones and one-time passwords (OTPs).

The type of authentication that uses evidence from both something a user knows and owns is called **2-factor authentication**.

2FA is stronger than a singular password as it is more difficult for an intruder to both guess a password and steal the user's security token. Hence, it is important to keep the security token in a secure location at all times and to report a missing security token as soon as possible.

If an OTP is sent wirelessly to a user's mobile phone, it may be intercepted and used by an intruder during the transmission process. If the secret algorithm used to generate OTPs is poorly chosen or accidentally revealed, an intruder may find out how to generate OTPs without needing the security token at all.

There is not much a user can do about this type of intrusion attempt.

#### **Biometrics**

**Biometrics** is a type of authentication that is based on the measurement of human physical characteristics.

For example, biometrics is used to identify a user by fingerprint or voice. Other characteristics used include the face, iris, retina, and DNA.

The use of biometric identification is more secure as the physical characteristics measured are typically unique to the individual and cannot be easily replicated. Thus, it helps prevent attempts to establish fraudulent identities and **identity theft**.

**Identity theft** is the impersonation of another person to steal personal details such as name and identity number for fraudulent purposes.

## **Authorisation**

Once the user is authenticated, the ability of a computer to control the access of data and resources by that user is called **access control/authorisation**.

Computers provide access control through a variety of means.

## **File Permissions**

Most operating systems have settings to control the ability of users to view or make changes to specific files or folders. These settings are called **permissions**.

An application of file permissions is when a teacher may set a presentation file to be readonly for students, so they do not accidentally (or intentionally) change its contents.

Typically, users can only change the permissions for any file or folder they own. However, most OS's allow for a special user called the **administrator**, who can override the permissions for almost any file or folder.

A normal user may also be given special **administrator rights** that allow them to override the permissions for certain files or folders, just like an administrator.

Managing permissions and administrative rights can be a complex task, and it is possible to accidentally grant access to a file or administrative rights to an unauthorised user. Such a user can then make use of such mistakes to gain unauthorised access to data and resources.

Authentication for the administrator must be especially strong, as an intruder that successfully claims to be an administrator can bypass file permissions entirely.

File permissions do not prevent an intruder with physical access to a storage device from accessing files or folders directly without going through the operating system. To prevent such access, it is necessary to use encryption.

File permissions can be used as access control for both computers connected to a network and computers that are not connected to a network, but are shared by multiple users.

#### **Firewalls**

Computers connected to a network are naturally more susceptible to intrusion as unauthorised access can occur without the physical presence of an intruder.

Hence, computers connected to a network usually require another layer of access control called a **firewall** 

A firewall is a device/network that prevents unauthorised access to or from a private network. It works by monitoring each piece of data transmitted through a network. It then either blocks or allows data to pass based on a set of rules configured by an administrator.

When properly configured, a firewall can protect computers within a network from unauthorised access. They can be configured to block the transmission of data (aka **traffic**) between unauthorised senders and receivers, especially requests for data from anonymous users on the internet. This prevents intruders from gaining access to the computers within a network.

Since firewalls can also block traffic based on the type of application that is transmitting the data, it can also stop certain harmful programs from sending copies of themselves to other computers through the network.

Configuring a firewall correctly can be complex and a misconfigured firewall may have security vulnerabilities that allows intruders to gain unauthorised access.

A properly configured firewall allows for a private network (aka **intranet**) to be set up such that all external traffic is blocked and only authenticated and authorised users are able to access it. Since the users on a private network are generally trusted and expected to keep information on the network confidential, there are usually fewer concerns about unauthorised access when sharing data on a private network.

Conversely, a private network such as the Internet allows anyone to connect to it and share data. Since public networks have little-to-no restrictions, users need to be wary of possible security and privacy risks when accessing it.

# **Encryption**

Encryption is the process of encoding data so that a secret key is required to read the

data. Like passwords, the secret key is usually provided as a sequence of bytes.

Before the encrypted data is decoded using the secret key, it appears as random and meaningless data.

Encryption is often used to protect data from unauthorised access by allowing only authorised users to have the secret key. It can be used in combination with file permissions so an unauthorised user who bypasses file permissions would still be unable to use the accessed data without knowing the secret key.

# **Understanding of Privacy Policies**

Unauthorised access can occur indirectly due to the actions of 3rd-party users or services.

For example, a user alters file permissions to let a classmate access some private files. That classmate in turn shares those files with others without the original user's knowledge.

- Privacy The ability to keep specific data or resources from being known by others.
  - In many countries, organisations are required by law to publicise or make available a privacy policy about the rules and practices they follow regarding the collection, protection and use of personal or private data provided by users.
  - Example: Organisations in Singapore are required by the Personal Data
    Protection Act (PDPA) to make their privacy policies available upon request.

An increasing number of users share personal information such as photos and location data using online services, many of them are unfamiliar with the relevant privacy policies or how such sharing habits may indirectly result in unauthorised access. A poor understanding of the privacy policies of these services can often result in unauthorised access.

## Social Networking Sites

Social networking sites such as Twitter, Instagram and TikTok allow users to share photographs and information quickly with their families or friends. They can also be used to promote businesses or raise awareness of campaigns or causes.

However, these sites can pose many privacy concerns because most users do not read or consider the repercussions of the privacy policies used by these sites regarding personal information such as status updates, notes, photographs and location data.

The privacy policies for many social networking sites do not guarantee that personal data collected will never be exposed to unauthorised users and may even require that your personal data be shared with advertisers in order to use their sites. Hence, personal data can potentially be harvested for spam and other threats to privacy that users did not authorise directly.