



👋 From B2B to B2C, I've designed web and mobile products as a product designer for 1.5 years, and recently coordinated B2B Enterprise products as a product manager with an array of experiences across functions like the product, marketing, design, agile and waterfall software development. I'm a highly-organised, collaborative team player who can fill any role as a generalist, and at the same time, dive deep into specific challenges. I'm currently a Computer Science sophomore at Goldsmiths, University of London.

Experience

Polymerize

Oct 2021 - Present, **Product Manager**

1. Co-owned product with engineering and leadership team, managing backlog, documentation, testing, and complete product lifecycle
2. Created, coordinated efforts for, and launched MVP for an Electronic Lab Notebook and self-managed Lab Inventory Management System in 6 weeks, working closely with leadership, engineering, and design team
3. Led design efforts for statistical prediction for experiment data feature in flagship product
4. Established repeatable product requirements documentation practices to achieve an average handoff duration for designs of 4 days per document
5. Led a product development team of 6, including 1 junior designer and 1 associate product manager, and fronted the creation of internal wikis for design, product, and research
6. Spearheaded product team's inaugural product OKRs, experimented with implementing Agile company-wide, led design operations

Jul 2021 - Oct 2021, **Product Designer**

1. Designed and revamped company website in 1 month based on user interviews and research
2. Sole designer for a product initiative to introduce statistic-based prediction to flagship product to close an MNC customer

GCL Asia

Jan 2021 - Jun 2021, **UI/UX Designer**

1. Sole designer for and launched a B2B2C e-commerce web application with robust shop management systems in 4 months using Agile methodology
2. Designer for multiple projects, including an edtech web application and an e-commerce mobile application
3. Mentored a design intern and spearheaded internal design culture and practices
4. Conducted remote user research for the Taiwan market for 3 different ideal customer profiles to iterate on web application

Anywhr

Jul 2020 - Dec 2020, **UI/UX Design Intern**

1. Designed for an internal itinerary booking platform and consumer-facing trip booking mobile application
2. Spearheaded and conducted foundational user research into the travel market and traveller personas to iterate on a trip booking mobile application

Education

Oct 2020 - Present

Goldsmiths,
University of London
**BSc (Hons) Computer
Science (Web Development)**

Web Development, Agile Software
Development, Object-Oriented Programming,
Algorithms & Data Structures

Apr 2015 - Apr 2018

Temasek Polytechnic
**Diploma in Communications &
Media Management**

Digital Marketing, Social Media Management,
Graphic Design, Digital Animation

Skills

UI/UX

Figma, Balsamiq, Miro, Lucidchart, Adobe
Illustrator, Dovetail, Mixpanel, Microsoft
Clarity

Development

React, HTML5, CSS, ES6, Git Version
Control, SQL, Firebase, NextJS, C++

Others

Asana, Airtable, Linear, Trello, Slack,
Notion, Jira, Confluence, Google
Analytics, Gitbook

Languages

English
Chinese (Simplified, Traditional)