Nguyen Nguyen

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LinkedIn | Github | Lumist.ai

EDUCATION

National Louis University
M.S in Business Data Analytics
Tampa, Florida
Jan 2026 – May 2027

University of South Florida | GPA: 3.98
B.S in Business Analytics & Information System
Tampa, Florida
. Aug 2021 – Dec 2024

Honors: Dean's List (7 semesters), USF Green & Gold Presidential Scholarship, KPMG Case Competition 2023 Finalist

SKILLS

Product: Roadmap Planning, User Research, A/B Testing, PRDs, Agile/Scrum, Jira, Confluence, Figma

Technical: SQL, Python, React, Supabase, n8n, Tableau, Excel, RAG/LLM Integration (Gemini), AI-Assisted Development (Claude Code, Cursor)

EXPERIENCE

Lumist.ai - AI-Powered SAT Prep Platform
Co-Founder & Chief Operating Officer
Tampa, Florida
Jan 2024 – Present

- Co-founded SAT prep company, then led pivot to AI-powered EdTech; launched MVP achieving 1,500+ users and 4% paid conversion within 2 months, validating product-market fit in Vietnam.
- Diagnosed low adoption of AI Tutor feature via analytics; led redesign of feature, growing feature usage from 24 to 100+ active users.
- Built product analytics dashboard (React, Supabase) tracking DAU, feature adoption, cohort retention, revenue metrics, and conversion funnels to drive data-informed decisions.
- Led cross-functional team of 14 (engineering + marketing) through weekly sprints, translating user feedback into specs and maintaining bi-weekly shipping cadence.
- Automated operations using n8n: built lead scoring CRM (Jira/Slack), post-class feedback pipeline with tutor performance dashboard, and AI customer support using RAG architecture.

USF Information Technology
ERP Analyst I
Tampa, Florida
July 2022 – Dec 2025

- Owned Unit4 FP&A Lite rollout as product owner: gathered requirements, coordinated vendor training, and built 7+ automated reports saving FP&A team ~5 hours/week.
- Authored 75+ job aids for Unit4 Coda, FP&A Lite, and SAP Concur; conducted 1:1 training with department managers and clinical admins to drive adoption and reduce support tickets.
- Triaged and prioritized 1,000+ Jira tickets by business impact for 3 enterprise systems, maintaining 95% on-time SLA.

VNG Corporation
Data Analytics Intern
Ho Chi Minh, Vietnam
June 2024 – August 2024

- Built Python optimization script reducing revenue forecast variance from 20% to 4% for ~$2M game launch projections
- Resolved 15+ data service tickets on missing/incorrect data through cross-team collaboration and stakeholder communication, utilizing PySpark, SparkSQL and Apache Airflow to ensure on time delivery.

Deloitte
Risk Advisory Intern
Hanoi, Vietnam
May 2023 – July 2023

- Created 4 interactive Tableau dashboards, and a compliance monitoring report using Oracle BI Publisher to visualize and analyze compliance data.
- Conducted a system integration test with 160+ scenarios on a state-owned bank's in-house compliance monitoring program, identified 10+ bugs, and compiled a 50+ page Business Requirement Document to ensure on-time delivery.

LEADERSHIP

Summer Fellow
Sponsors for Educational Opportunity - Vietnam, Class of 2024
Ho Chi Minh, Vietnam
June 2024 – August 2024

- Chosen as the top 2% of 1100+ applicants to undergo 40+ intensive trainings.
- Raised 54 million VNĐ as part of a 5-person team to support 150+ underprivileged children at Maison Chance.