

AUTOMATIC TEXT SUMMARIZATION AND KEYWORD EXTRACTION OF A WEB PAGE FOR SEO OPTIMIZATION

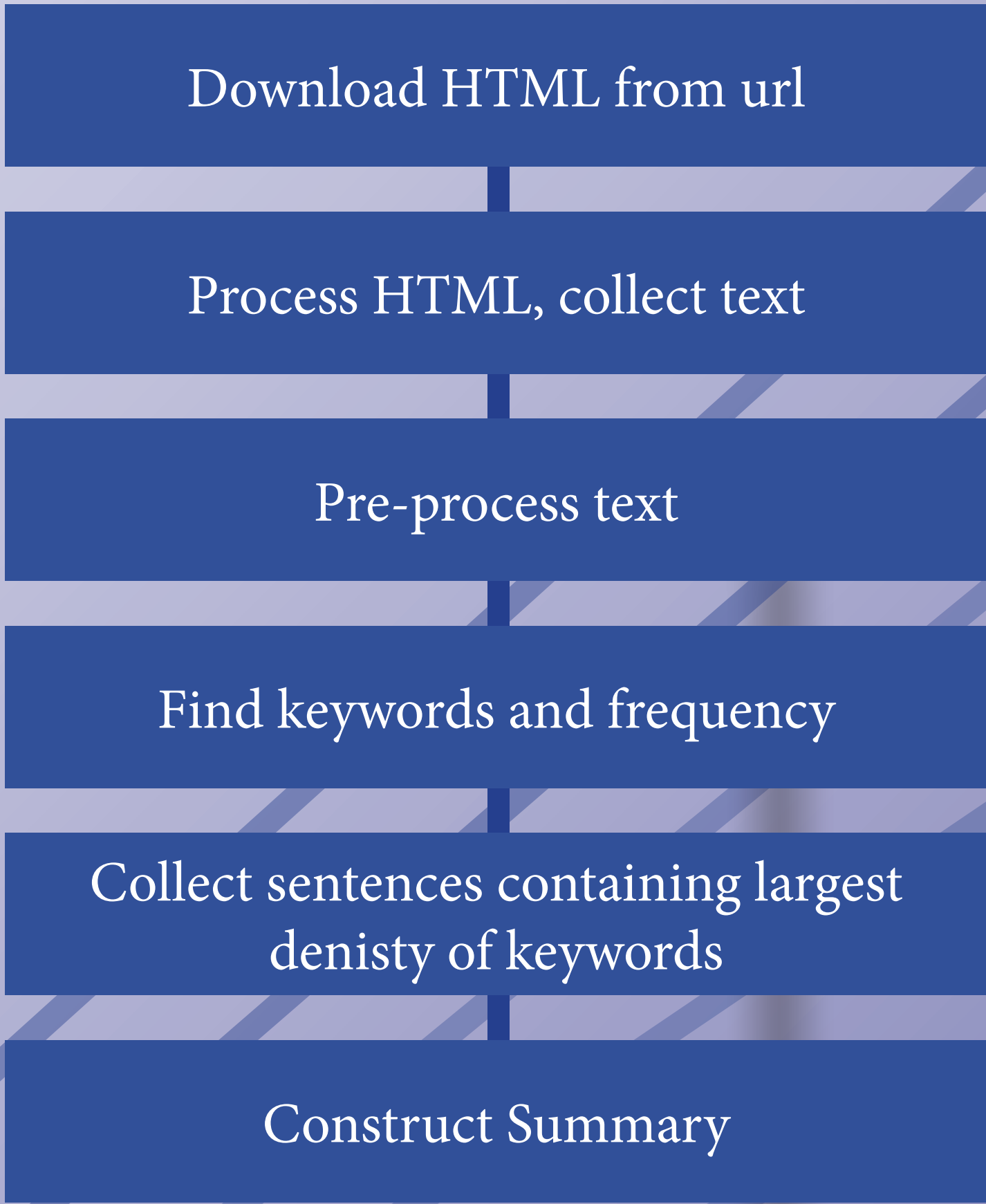
With today's use of social media as a tool of communication and sharing of concepts and ideas, appropriate summarization of you web content can have a major impact on how users click through your shared links to your website. The ability to auto summarize web pages efficiently with correct information while knowing what keywords your site is actually targeting can have major impacts on how your site is being displayed to users and the performance of your website.

Summary

According to an article published in The Telegraph (a U.K. publication) by Cara McGoogan; 'More than 50% of people use the top 25 most common passwords, according to password manager Keeper, with a significant 17% – almost one in five – of all users having “123456” as their protective code'. Consider using different passwords for important sites like financial vs. less important sites like gaming and social media. By Michael Wangerin | March 20, 2017 Due to a well-publicized bug found in over 100 Android apps, when ordering Pizza Hut via the Android app the user's password was exposed and easily could have been intercepted by a hacker.



Meta description pulled in as Facebook link description.



Keywords

password: 70.0%
passwords: 70.0%
sites: 70.0%
app: 70.0%
like: 60.0%
according: 50.0%
nba: 40.0%
certified: 40.0%

